

- 2 New exchange program for design students
- 2 Student coffeehouse opens in Shumway Commons
- 3 Provost's Excellence in Teaching Award
- 4 RIT hosts 170 teens at Global Awareness Day
- 3 Senior metals show at Switzer Gallery

Silver and copper pin by Tara Conley exemplifies metals show.

## New center's atrium floor—a work of art about science

A part of RIT's new Center for Excellence in Mathematics, Science and Technology bears the vision of artist Larry Kirkland—carved in stone.

A team of artisans spent one week this month etching Kirkland's design into the polished, black granite floor of the center's four-story atrium. For this work, the internationally known artist incorporated symbols representing milestones in the history of science, including a diagram of the eye by French philosopher and mathematician René Descartes, a quartet of finch beaks by Charles Darwin, a diagram of an early vacuum tube by Thomas Edison, a DNA sequence and a 16th-century anatomical drawing of the human figure.

In selecting the symbols, Kirkland solicited advice from the College of Science community. "Their input helped make the piece what it is," he says.

Kirkland has been involved in the building project for a year and a half, and helped plan the whole atrium space. He envisioned an inviting area where faculty, students and staff could gather informally. "We made it evolve," he says. "We made it more people friendly."

The artwork is more than a decoration on the floor. Kirkland explains that the engraved black granite functions as a mirror, where we can see our past. Blackboards on the walls, also part of his concept, will

allow people to record their thoughts about the present. A video screen will represent, in a way, a link to the future.

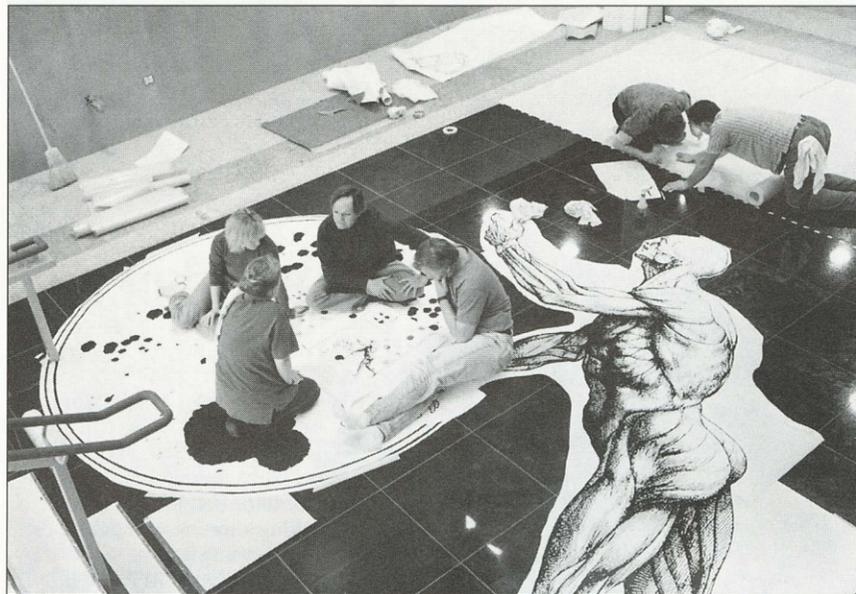
"The piece, to me, is the whole space," Kirkland says.

Kirkland, who lives in Washington, D.C., has devoted his career to large-scale artworks for public spaces. He has created works for the San Francisco International Airport, Johns Hopkins University in Baltimore, Kansai International Airport in Osaka, Japan, and the Putra World Trade Center in Kuala Lumpur, Malaysia. He and his crew recently completed a mammoth project for the California Museum of Science in Los Angeles.

The RIT project was commissioned by RIT Trustee Bruce James and his wife, Nora. James is a graduate of RIT's School of Printing Management and Sciences.

"Business people learned long ago that the environment we create for employees affects both their productivity and job satisfaction," James says. "Believing the same to be true in education, I wanted to give RIT's faculty and students a place to refresh themselves in the art and architecture of a great space."

Construction of the 60,000-square-foot, \$13-million addition to RIT's Gosnell Building began two years ago. The Center for Excellence in Mathematics, Science and Technology will be dedicated in July.



Artist Larry Kirkland (center, cross-legged) and his crew begin the process of transferring his design to the granite floor of the atrium in the new wing of the Gosnell Building. The work was finished last week.

## CIAS schools change names to better reflect educational scope

To maximize the strengths of RIT's art and design programs and affirm each one's mission and needs, Joan Stone, interim dean of the College of Imaging Arts and Sciences, has announced the creation of the School of Art and the School of Design, formerly known as the School of Art and Design. The School for American Crafts will retain its name.

"We will be able to more clearly articulate and develop curriculum that anticipates future career needs of students and takes advantage of the range of programs offered in the college," says Steve Loar, director of the three schools.

Nancy Ciolek, chair of the School of Design, stresses the value of the change and how it can benefit students now and in the future.

"The field has changed dramatically in the last 10 years with the influx of computers and new ways of communicating. It's changed what people know. We no longer just design for paper. We're now designing for computer screens. This name change allows us to address those issues and prepare our students to be more

client-oriented," she says.

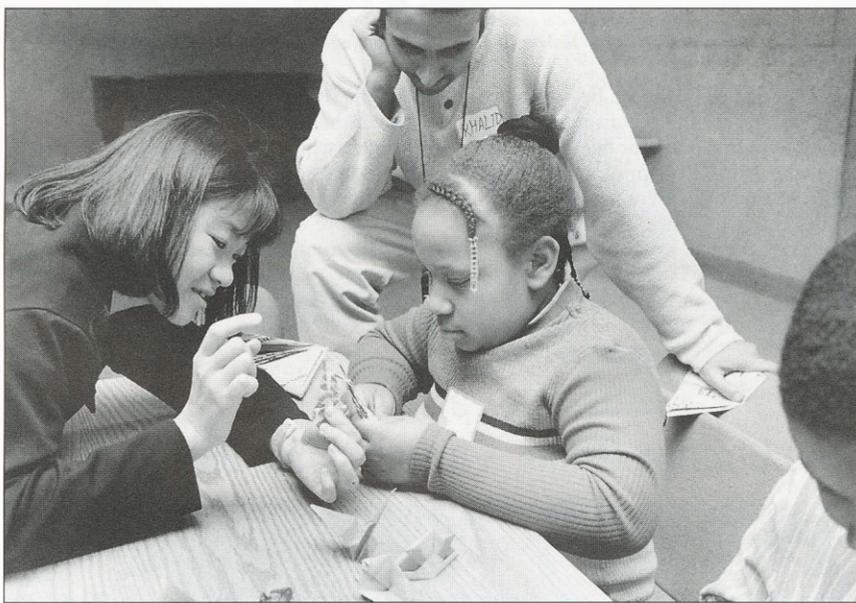
The change allows each of the schools to market themselves more clearly to prospective students and to enhance their reputations among comparable educational institutions, says Stone.

For Thomas Lightfoot, chair of the School of Art, the ability to become more known as a school devoted to fine art is important. "In the fine arts we feel we are the greatest resource in the area. This is a wonderful marketing opportunity for us to let people know all that we have here, all that they can take advantage of," he says.

Although the School for American Crafts doesn't change its name, it does renew its efforts to promote crafts both locally and nationally by continuing to graduate talented and business-savvy woodworkers, glass artisans, metal workers and ceramists.

"We feel we have a vital role to play as more and more craft programs throughout the country are being shut down, meaning that there are less and less quality art experiences available for students at all levels," says Robert Schmitz, chair of the

(Continued on page 3)



LOVE MAKES THE WORLD GO ROUND... RIT's 17th annual Love Day, held Feb. 10, brought 150 fifth-grade students from three area elementary schools to campus to share the pleasures of higher education and community service. The youngsters, with the help of their RIT student hosts, painted a "diversity mural," created Valentine's Day cards for children at Strong Memorial Hospital and had lots of fun with face-painting and jewelry-making. "Not only is Love Day a tradition with RIT's student volunteers, it's also a tradition for our participating elementary schools," says Jean Griffin, Love Day coordinator. "Youngsters are anxious to reach fifth grade because they know it means a visit to our campus."

## Student housing plans set for next year

RIT's Center for Residence Life recently announced its 1998-1999 housing selection plan.

In response to the growing number of incoming students, RIT will again house students in Valentine Hall on the University of Rochester campus and negotiations are underway to use another 200-bed apartment tower on the U of R campus. RIT students residing in the completely furnished Valentine Hall will continue to have bus and escort service, cable television connections in apartment suites, free basic cable service and ethernet access.

To accommodate the continuing influx of new students, RIT's construction of a new 252-bed apartment complex is expected to be completed next August.

The fully-furnished apartments, managed by Capstone Development, have individual leases, private bedrooms, electronic alarm systems, picnic areas, a basketball court, reserved parking, washer and dryer, sandlot volleyball court, appliances, air conditioning and bedrooms wired for phone, cable and ethernet hook-ups. Students living in the campus apartments can choose to receive a modified meal plan and can use debit cards in designated areas on campus. The construction is part of a new housing initiative that will eventually replace 1,600 bed spaces at Riverknoll and Racquet Club.

Guaranteed RIT on-campus housing will be offered to all entering freshmen

(Continued on page 3)

## Underwater photographs express Cuban's life in the U.S. as "stranger in a strange land"



"Archangel," one of many images in "Mythologies," an exhibit by J. Thomas Lopez at the SPAS Gallery

A sense of estrangement and separateness runs through J. Thomas Lopez's "Mythologies" exhibit at the SPAS Gallery. The native Cuban's images of the human figure underwater serve as a metaphor for Lopez's personal experience of living as a stranger in a strange land.

"Being Cuban is not just about speaking another language. It is about having a completely different set of values, priorities and sense of humor. It is about living and perceiving a different world," says Lopez. "These images deconstruct my own mythology which at times drives me toward a theology of conformity." The artist and associate professor at the University of Miami, Coral Gables, is based in Miami.

"Mythologies" runs through Feb. 27 in the SPAS Gallery, open 9 a.m. to 5 p.m. weekdays, on the third floor of the Frank E. Gannett Building.

## Winter walk-through

Catch the work of emerging artists on Monday, Feb. 23, as students in the School for American Crafts display their work during Walk-Through. In the James E. Booth Building, students from the crafts programs will show professors and peers their work in ceramics, glass, wood, textiles and metals. The event is open to the public from 12 to 3 p.m.

## Fun for nightowls

The annual Midnight Breakfast, a stress-relieving tradition bringing faculty, staff and students together in an informal setting, takes place Tuesday, Feb. 24, 10:30 p.m.–12:30 a.m., Shumway Dining Commons. Last year, nearly 1,000 students paid the \$1 admission fee and were served by 48 faculty and staff volunteers. Faculty and staff volunteers are still needed to serve, bus tables and clean. Midnight Breakfast is sponsored by the Faculty-in-Residence Program and Center for Residence Life. For more information, call Peter Haggerty, RIT's faculty-in-residence, -6274, V/TTY.

## Winning box designs

The National Paperbox Association bestowed top honors on RIT at the national student competition it sponsored in January in Virginia. Robert Finnegan and Karyn Lemker, RIT's 1997 contestants—both senior graphic design students at the time—placed first and second, respectively. The pair beat out students from about 20 other art and design programs throughout the country. The Paul T. Freund Corp. in Palmyra served as local sponsor for the rigid box division of the contest, sending a representative to critique student projects, furnishing chipboard and other packaging supplies to contestants and providing prize money for place winners from RIT.

## Phone book changes

The following are changes (in bold type) to the 1998 RIT telephone directory. Please e-mail further corrections to Karen Beadling (kmbcmp@rit.edu); NTID changes should also be sent to Victoria Floyd (VXFCS@rit.edu). For more copies of the directory, call -5064 for 10 or fewer; -2119 for more than 10. (More change updates to come.)

Cometa, Michelle	-5712
Site Coordinator.	
Educ. Tech. Ctr.	
MACETC	
A675 Wallace	
Eichvalds, Daila	-2553
Original Cataloger	
Wallace Library	
DXEWML	
A500 Wallace	
Galluci, Regina	-7403
Ctr. for Digital Media	
Office Assistant	
RXGDCM	
A658 Wallace	
Humbert, Joann	-7186
Mgr., Distance Learning	
Svcs. & Enrollment	
Educ. Tech. Ctr.	
JMHETC	
A670 Wallace	
Feeley, Diann	-2246
Information & Tech. Svcs.	-7830 Fax
DEFITS (RITVAX)	
3300 Eastman	
INFORMATION SYSTEMS	-6929
& COMPUTING	-5306 Fax
ISC HelpDesk	-6929
SERVICES@RIT.EDU	-2810 TTY
A291 Ross	
Kuk, Linda	-2267
Student Affairs	
LSKVSA	
2410 Union	
LIBERAL ARTS	
SUPPORT	-6466 V/TTY
	-6520 Fax

## New exchange program sends students abroad



Sarah DeLorenzo and Andrew Pratt plan to pack their bags soon and head to Germany, making them the first RIT students to experience a new foreign exchange program in design.

In an attempt to make education a more global experience, the School of Design will send students to Germany to study abroad this April. Two students from Fachhochschule Anhalt FHA in Dessau, Germany, are already at RIT and will finish Winter Quarter soon.

The international exchange program in design came about through the efforts of Volker Hausin, a Rochester designer originally from Germany and a member of Rotary International. Through his Rotary connections in Dessau and at the Fachhochschule Anhalt, an exchange agreement came about between RIT and the well-regarded German school this past October. Rotary International will support the program both in the United States and Germany.

School of Design Professor R. Roger Remington acts as coordinator for the program and says that the benefits of an international exchange are invaluable.

"I think that one of the observations I've made is that all too many American students

are unaware of other cultures and history. By immersing oneself in another culture, one gets more of a world view than one ever could otherwise. One of the observations that students make is that everybody in the world is not like them and does not do things the same way," he says.

The two RIT students selected to travel to Germany are Andrew Pratt, a third-year graphic design student, and Sarah DeLorenzo, a third-year industrial design major. Both say they look forward to spending some time abroad.

"I've always been interested in studying abroad, someplace like Holland or Switzerland. So this is great," says Pratt. "I know the school is considered to be one of the best and my impressions are that design there is different."

Michael Holt, studying industrial design, and Julian Augustin, pursuing photography, both students at Fachhochschule Anhalt, will return to Dessau at the end of this quarter.

## Students hone career skills through public speaking

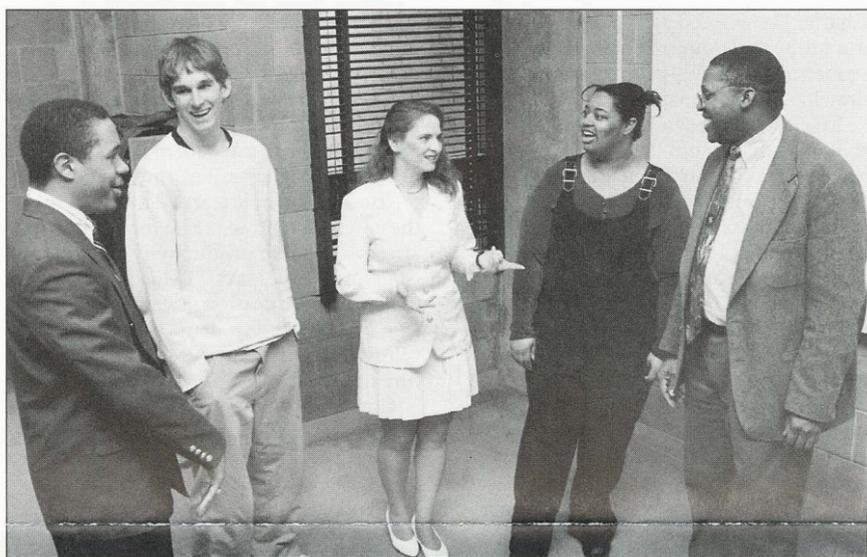
"Take every opportunity you can to speak to a group," says Keith Jenkins, Institute Public Speaking Contest coordinator since 1993. Sounds like wise words for anyone in the Information Age, and especially for students seeking to improve their forensic skills. Just combine that with advice to ignore knocking knees, sweaty palms, dry mouths and pounding hearts.

And that's exactly what RIT students staunchly do for the speech contest held each quarter by the College of Liberal Arts. (In its nine-year history, the contest has occurred once or twice a year, but will now take place quarterly.) Judged in two qualifying rounds and one final round, students from across disciplines compete through public speaking, simultaneously honing communication skills needed for today's careers, says Jenkins, assistant professor, professional and technical communication department.

"As successful people in business and industry know, public speaking skills are almost as important as technical knowledge," he asserts. The contest gives RIT students the chance to practice for real-world applications, as well as showcase their expressive abilities and work through their nervousness, adds Jenkins.

"I tell them 'stay focused on your purpose for being there; know your material and practice, practice, practice,'" he says. "That eases the anxiety."

Anxious or not, the three finalists for Winter Quarter presentations successfully delivered six- to eight-minute "informative"



Institute Public Speaking Contest finalists Shea Gunther (second from left) and Cheryl French (center) shared second place while Janeen Baynes (second from right) won first place. Corey Ishman, this year's contest student assistant, and Keith Jenkins (right), assistant professor, flank the winners.

speeches on Feb. 5. Janeen Baynes, a professional and technical communication major, won first place for her talk on the date rape drug, "Rohypnol," and received \$200. Second place went to both Cheryl Lynn French and Shea Gunther, who will split \$150. French, a marketing major, spoke on "Time Management" and Gunther, a graphic design student, talked about "Hemp." Student assistant Corey Ishman served as master of ceremonies.

"The students did a fine job and presented their material very well," says Jenkins, who expects a large turn-out for the spring contest, April 20–30, that will require "persuasive" speeches. One student, a pre-med major, has already called to participate, notes Jenkins. Anyone interested can call him at -6347 or e-mail to KBJGPT@rit.edu or to Ishman at CTI9059@rit.edu.

## RIT's new coffeehouse—The College Grind—a sippin' student joint

RIT's answer to coffeehouses, espresso bars and "mod"—The College Grind, located in the northwest end of Hettie L. Shumway Dining Commons—opened to a receptive audience Feb. 4.

Offering an array of espresso, lattes, cappuccino, gourmet hot chocolates, steamers, flavored teas, smoothies, assorted sandwiches and baked goods, The College Grind seems to be what many students and faculty members have been waiting for.

"Coffeehouses are hot these days and the RIT students really needed something like this on the residence hall side of campus," says Paulette Vangellow, manager of The Commons and The College Grind. "This is also a viable alternative for the underage crowd."

The College Grind features performances every Thursday evening by acts originating on campus and in the Rochester area. Popular attractions include poetry readings and acoustic and amplified musical performances.

Designed by Liz Fomin, an adjunct lecturer in RIT's interior design program, the venue is the year-round spawn of the summer espresso and coffee cart located in front of Student Alumni Union.

Plans to expand The College Grind are still in the works. "We want to start small for now, but we certainly aren't finished yet," explains Vangellow. A sign and



RIT students Erik Yunghams, Tanya Reichart and Evan Geffner enjoy flavored lattes at The College Grind, located in Hettie L. Shumway Dining Commons. The College Grind officially opened Feb. 3 and serves a variety of flavored hot and cold drinks and sandwiches in a coffeehouse atmosphere.

student artwork will soon add to the decor of the coffeehouse.

The College Grind is open 8:30 a.m.–10 p.m., Monday through Thursday; 8:30 a.m.–8 p.m., Friday; 1:30 p.m.–8 p.m., Saturday and Sunday.

To inquire about performing at The College Grind, call College Activities Board, -2509 V/TTY. For more information or for a performance schedule, call The College Grind, -5403, -5404 V/TTY.

## Believer in team-learning wins provost's excellence award



Martin Gordon, recipient of the Provost's Excellence in Teaching Award

Martin Gordon, an assistant professor in the manufacturing and mechanical engineering technology department, has won the 1997-98 Provost's Excellence in Teaching Award.

Gordon, who joined RIT in the fall of 1995, "has become a well-respected member"

of the department, says Guy Johnson, department chair. "He is always willing to approach new challenges. This includes an especially difficult course in applied dynamics where many students have significant problems."

Johnson says Gordon has had particular success with a teaching approach based on cooperative learning strategies. "This is an effort that has received the support of the department and has been favorably reviewed by students," he says.

Gordon explains that he decided to change the formats of all of his recitation sections so that students work in teams to solve technical problems. "By discussing necessary technical problem details, students gain a deeper understanding of the course material," he says. "Group work also encourages students to function as part of a technical team and better prepares students for the type of industrial environment they will encounter upon graduation."

Gordon has a number of activities outside the classroom as well. He is advisor to the Mini-Baja Club, which designs, builds and races an off-road vehicle in competition with colleges from across the United States, Canada and Mexico. Last year, there were eight members; this year, 50 students from four RIT colleges are actively involved. He also advises RIT's Rugby Club and the Society of Automotive Engineers and serves as academic mentor for men's and women's hockey. Off campus, he works with elementary and middle school students as coordinator for Western New York World in Motion program, designed to introduce principles of physics.

A 1978 graduate of Brighton High School, Gordon received a B.S. degree in mechanical engineering and master's degrees in mechanical/systems engineering and business administration from State University of New York at Buffalo. Before joining RIT, Gordon worked for Moog Inc. of East Aurora, N.Y., for 11 years as an engineer and manager.

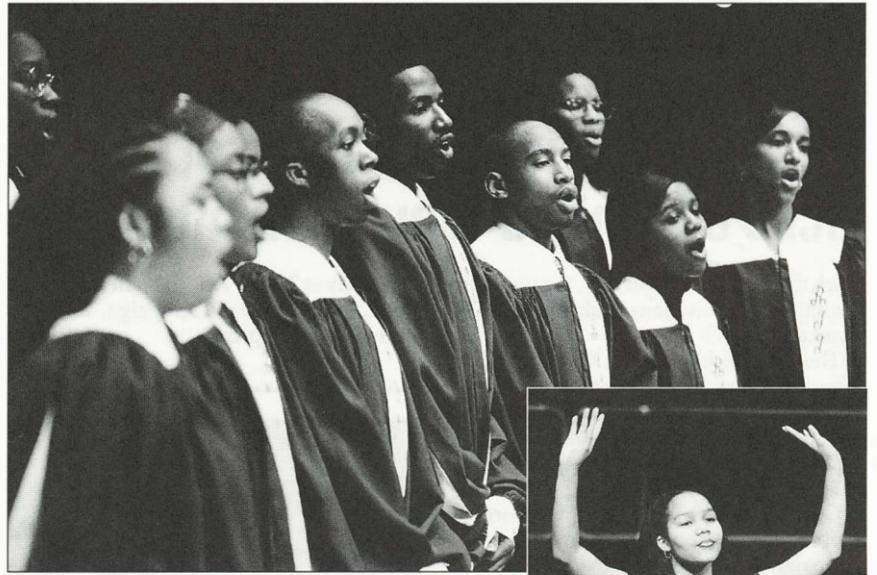
Nominations for the Provost's Excellence in Teaching Award were considered by a selection committee composed of a cross-section of the RIT community. The committee reviewed written materials and made classroom observations. Members were James DeCaro, Jamie Aymerich, Daniel Goodwin, Eileen Fishman, Tracy Davis, Balwant Karlekar and Debra Frumm Faria, last year's recipient.

Provost Stanley McKenzie says this award complements the Eisenhart Awards for Outstanding Teaching given in May.

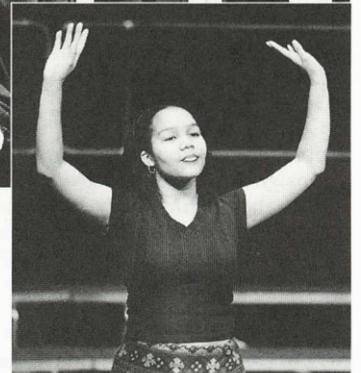
"It is important to acknowledge the outstanding efforts of our faculty members," says McKenzie. "By recognizing the value of quality teaching in these tangible ways, we all are reminded of the significance of what we, as educators, have chosen as our life's work."

The intent of the provost's award is to recognize the fundamental importance of quality teaching to the value of the

education process; support faculty who have taught three years or less in their pursuit of excellence in teaching and leadership in the campus community; nurture an academic climate where quality instruction can thrive; and enhance teaching as a profession. Gordon received the award, which included a cash grant of \$1,000, at a dinner at Henry's on Feb. 12.



**CELEBRATING A HERITAGE OF BLACK HISTORY . . .**  
RIT's Gospel Ensemble captured the feeling of the crowd gathered Feb. 5 at the Black History Month celebration sponsored by National Technical Institute for the Deaf Student Life Team, Ebony Club and the Rothman Family Foundation. Highlights included John Haynes, president of Rochester Black Deaf Advocates and an RIT alumnus, giving the keynote address on the state of African-American youth in America and a performance by Fila Aldridge, Ebony Club member. "This program did more than celebrate Black History Month this year; it accentuated the leadership and talents of our students as they worked together to demonstrate the strength of our unity," says William Olubodon, coordinator of multicultural student programs.



## Metals show—from sculpture to jewelry



"Rock Table" by Jon Hubbard, made of forged mild steel, sandstone and brown topaz patina, is one of 48 metal works on display in Switzer Gallery.

Asher Charles Hoffman and Jennifer Sakamoto—work in mediums such as gold, silver, steel, copper, brass and bronze to produce one-of-a-kind jewelry, hollow ware, metal furniture, sculpture and wall pieces. This year's 48 pieces range from the utilitarian to the conceptual, traditional to cutting-edge, including silver belt buckles and pins; a chair made of forged mild steel, rainbow black patina and mohair; and a sculptural piece featuring four barbed-wire spheres.

"This exhibit really speaks to very strong, contemporary representation of metalsmithing using traditional techniques

from a group of wonderful, emerging artists," says Leonard Urso, metals professor in the School for American Crafts.

The "Senior Metals Exhibition" opened Feb. 9 and runs through March 13. Switzer Gallery is open from 8:30 a.m. to 4:30 p.m. weekdays.

The work of eight School for American Crafts metalsmithing seniors reflects their futures: strong and bright.

Making their debut at Switzer Gallery, the artists—Tara Conley, Timothy Lazure, Hilary Douglass, Jonathan Russell Hubbard, Amy Phillips, William Specht,

## Greek scholarship recognition event a 'first'

RIT's Greek Council and Order of Omega hosted the first annual Greek Scholarship Recognition evening on Jan. 29. Students in fraternities and sororities achieving a 3.4 GPA or higher were recognized and those students achieving a 3.8 GPA or higher received a certificate of acknowledgement. Scholars were also inducted into Gamma Sigma Alpha, an academic honorary organization recognizing Greek students with a 3.5 GPA or higher.

College of Liberal Arts faculty members Timothy Engstrom and Keith Jenkins served as guest speakers. They discussed the importance of scholarship in a Greek organization and the link to academic mission.

"As members of Greek organizations, we make commitments to live up to the standards and ideals of our founders, such as courage, unconditional love, integrity, loyalty, responsibility and service to the community at large, but, most importantly, our dedication to scholarship and excellence in academic performance," says Peter Leighton, Greek coordinator, Center for Residence Life. "Our scholarship evening highlights and recognizes Greek students and their commitment and quest to achieve excellence in the classroom and involvement in extracurricular activities, complementing their overall success at RIT and beyond."

## Free help for tax return preparation

It's tax time again; but have no fear. RIT's College of Business and Beta Alpha Psi come to the rescue once more through their Volunteer Income Tax Assistance program's free help in filling out basic tax returns. Trained students are available March 11 through April 15, Wednesdays from noon to 2 p.m. in Clark B and Saturdays from 11 a.m. to 3 p.m. in the RITreat, Student Alumni Union. You'll need to bring this year's tax package, W-2 tax forms from employers, interest statements, last year's tax information and any other relevant information. Because of a limited number of volunteers trained in international tax returns, interested individuals should call RIT's Center for Student Transition and Support, -6876, for that tax assistance schedule. Interpreters will not be provided by VITA. For more information, call -6063 or send e-mail, VITA@rit.edu.

## Student housing *continued from page 1*

and transfers, international graduate students, special needs students, students living in special interest housing, the Greek community and National Technical Institute for the Deaf students. All returning second-year students will be housed in RIT apartments or at the U of R.

Center for Residence Life also issued an update on the state of residence hall renovations expected to continue through fall 2000.

"To make room for the dramatic enhancements to residence hall living,

students may have to be relocated during certain phases of the renovations, but we are doing everything possible to make sure these transitions run as smoothly as possible," says John Weas, director of the center. Relocated students will move only once each year with their roommate and their floor intact, says Weas, and always to newly renovated space.

For more information, call the center at -2572, -2113 V/TTY.

## Students and staff win Ombuds Awards

The 1996 and 1997 Ombuds Awards went to six members of the RIT community honored in a ceremony Jan. 27. For the awards, the Office of Student Ombuds selected outstanding individuals who have cooperated in resolving individual and institutional problems.

Elena Loya, a graduate of the Center for Imaging Science, College of Science, received the 1996 Student Award for Excellence. Jacob Fox, an environmental management student in RIT's College of Applied Science and Technology, earned the 1997 Student Award for Excellence.

De Ann Pye, senior associate director, Financial Aid, won the 1996 Staff Award for Excellence, and the 1997 Staff Award for Excellence went to Kathy Cole, associate bursar, Bursar's Office.

Stanley McKenzie, provost and vice president for academic affairs, received the 1996 Academic Award for Excellence, and James DeCaro, dean, National Technical Institute for the Deaf, won the 1997 Academic Award for Excellence.

"I would like to thank these individuals for the outstanding assistance they have given our students over the years," said Barry Culhane, project assistant to the president and former student ombudsman. "I am confident that they will give Laura Tubbs, our new student ombudsman, similar support as she brings her many talents and fresh perspectives to the position."

Tubbs, a chemistry professor in RIT's College of Science, was appointed student ombudsperson Jan. 1.

## Schools change names *continued from page 1*

School for American Crafts.

In the School of Design, Bruce Meader and Charles Lewis will assist Ciolek. Meader has responsibility for the graphic design degree programs and Lewis for the industrial and interior design degree programs. Steve Loar continues as director,

now of the School of Art, the School of Design and the School for American Crafts.

"This is a move to say directly and explicitly that there is a school for arts, a school for crafts, and a school for design here at RIT and that we are deeply committed to each of these programs' success," says Stone.

## N E W S M A K E R S

- **Jerry Argetsinger**, associate professor, creative and cultural studies, National Technical Institute for the Deaf, recently had several writings published, including entries on Helen Keller, Larry Kramer, Rochelle Owens, Anthony Shaffer and Jean-Claude van Itallie, in the *Cyclopedia of World Authors*. He also had four entries published in the Salem Press reference set, *Censorship*.
- **Janet Barnard**, associate professor, College of Business, recently wrote an article, "The Workplace Environment: What Do Technical Workers Want?," for the Nov./Dec. issue of *Industrial Management*. The piece resulted from a design study of the work environment

as an important element in organizational retention of technically skilled employees.

- **Bob Chung**, professor, School of Printing Management and Sciences, was named the 1997 GEF Exchange Professor by the Gravure Education Foundation. The professorship enables him to travel and expand his knowledge of the graphic arts industry. His recent trip covered seven countries; captioned digital images of trip highlights are on his home page, [www.rit.edu/~rycpr](http://www.rit.edu/~rycpr).
- **Robert Davila**, vice president, National Technical Institute for the Deaf, recently was appointed to the New York State

Rehabilitation Advisory Council for a three-year term. He also was the keynote speaker for the National Multicultural Deaf Conference, held Nov. 13-15 in Beaumont, Texas.

- **Mark Hopkins**, associate professor, electrical engineering, is featured in a new book, *Tomorrow's Professor: Preparing for Academic Careers in Science and Engineering*, by Richard M. Reis. Hopkins, who for seven years divided his time between RIT and Xerox, is the subject of one of 30 vignettes Reis includes as examples of innovative career strategies.

• **Thomas Hopkins**, Arthur J. Gosnell Professor of Economics, College of Liberal Arts, has had two papers published by the Organization for Economic Cooperation and Development in Paris in a new book, *Regulatory Impact Analysis: Best Practices in OECD Countries*.

- **Walter Wolf**, chair, computer science, directed Seneca Community Players' production of *Moon Over Buffalo* by Ken Ludwig. The group won Best Production honors from Theater Association of New York State at the organization's annual festival in Auburn.

## Nibblers' delight: "A Taste of RIT" kicks off United Way campaign

Mark the date: A Taste of RIT, the popular annual food extravaganza, takes place Thursday, March 19.

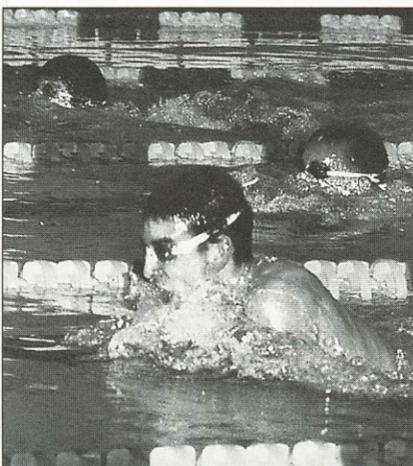
The event kicks off RIT's 1998 United Way campaign, which runs through April 17. This year's goal, established by a 21-member steering committee made up of faculty and staff, is \$193,500—an increase of 3.5 percent over last year.

Committee members hope that more people will contribute this year. The campaign is designed to provide information about United Way, so people will better understand how the organization works and what it does. This year boasts a new Web site: [www.rit.edu/UR/GOV/united.html](http://www.rit.edu/UR/GOV/united.html)

"I hope people will take the time to read the campaign information, particularly the list of organizations that receive United Way funds," says Bob Baker, campaign chair. "People may be surprised at the number and variety of groups, all working right here in Rochester. Most of us at RIT benefit either personally or professionally from the service providers supported by United Way."

Vice Chair Alfreda Brooks points out that United Way has administrative costs of 8 cents on the dollar, much lower than the 20-cents-per-dollar national average for charitable organizations.

A party at The Creek, 300 Jefferson Road, will wrap up the campaign, 4:30-8 p.m., Friday, April 17.



**TAKE A DEEP BREATH...** The RIT swim teams have enjoyed successful campaigns this winter. The men are 7-2 with a win over LeMoyne College. Chris McKee took first place in the 200 fly and 200 IM. He also helped the Tigers capture a win in the 400-medley relay. Despite a recent loss to Division II LeMoyne College, Maureen Halligan swam to a first place finish in the 50-meter freestyle and 200-meter breast stroke.

## Career Focus '98 stars "job coach" radio host

Bill Karlson, one of the nation's top executive recruiters and a certified career and job transition coach, will speak at RIT on "Get Top \$ in a Job You Love," 9-10 a.m., Saturday, March 14, Ingle Auditorium. The talk is free for students, \$15 for alumni and \$25 for the general public.

Among the topics he will talk about: how to find open jobs you are passionate about at your choice of employers; writing an Advantage-Driven Resume® that, in 10 seconds, shows future employers what you can do well; how to avoid the three

interview answers that kill job offers; and secrets to getting promoted.

Karlson, chief executive officer of World Career Achievement, author and host of a weekly radio program, is the keynote speaker for the Office of Alumni Relations' Career Focus '98. The event includes professional development sessions and the 12th annual Minority Alumni Advisory Committee Career Fair with more than 50 employers attending. The MAAC Career Fair is free.

For more information call the Office of Alumni Relations at -2586 (ALUM).



**DISCOURSE RULES...** More than 170 high school students enacted two United Nations crisis scenarios in RIT's fourth Global Awareness Day Feb. 6. The teens and their teachers came from 12 area schools prepared to pose as Security Council delegates faced with world-threatening events around Iraq and the Mideast. RIT civic discourse students played Security Council presidents and led the sessions. Pam Erwin, a professional and technical communication student, served as GAD coordinator under Michael Prosser, Kern Professor of Communication at RIT. "We make our crisis scenario decisions months ahead of GAD by keeping an eye on the news that's happening in the world. In three out of the four GADs, we've been on target with real-life crises," says Prosser.

## RIT awards Frederick Douglass Scholars

Seven RIT students recently won Frederick Douglass Scholarships for the 1997-1998 academic year, presented by the Center for Student Transition and Support's AHANA program, in a ceremony held Jan. 29. (AHANA stands for African, Hispanic, Asian, Native American.)

Students winners are: Terrelle Carswell, management information systems, College of Business; Jose Cuttray, social work, College of Liberal Arts; DaTwan Dixon, computer engineering, College of Engineering; Tamika Peete, computer science, College of Applied Science and Technology; Servio Ramirez, biotechnology, College of Applied Science and Technology; Agustin Rodriguez, computer

engineering technology, College of Applied Science and Technology; and Sonnett Stepp, telecommunications engineering technology, College of Applied Science and Technology.

RIT awards Frederick Douglass Scholarships, named for the famous abolitionist, to outstanding African-American and Hispanic students who demonstrate academic achievement, leadership ability and a commitment to their community.

"These seven students have exemplified the ideals of hard work, dedication and commitment to life in and out of the classroom," says Rudolph Chavez, AHANA program coordinator. "It's a pleasure to honor these deserving students."

## Nine students win MAAC scholarships

Funds raised by the Minority Alumni Advisory Committee of RIT will assist nine students this year. Chosen based on scholastic aptitude and financial need, they were recently honored at the MAAC Sixth Annual Scholarship Reception held on campus.

The 1997 MAAC scholarship recipients are: Sonji Blount, diagnostic medical sonography; Wanda Carter, professional and technical communications; Rod

Khothsymueng, diagnostic medical sonography; RoseAnn Kurumunda, biotechnology; Cesar Marquez, printing systems; Brenda Moye, electrical engineering technology; Sandra Nesbitt, graphic design; Jose Padin, information systems; and Kanika Wright, industrial engineering.

MAAC, founded in 1984, offers opportunities for professional, educational and intellectual growth for minority alumni and students.

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