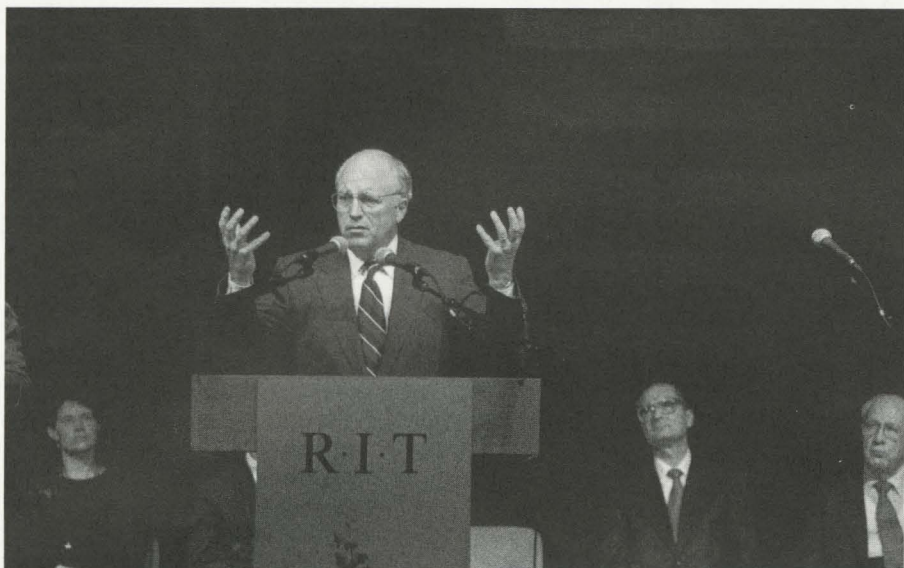


# News & Events

Vol. 25, No. 5

September 30, 1993



**"THE PEACE DIVIDEND HAS ALREADY BEEN SPENT"**. . . said former defense secretary Dick Cheney to a crowd of nearly 600 in Clark Gymnasium Monday. The 1993 Frank Horton Distinguished Speaker advocates a strong U.S. military, despite the end of the Cold War. He was critical of the Clinton Administration, saying it wants to cut too much from defense too quickly in a world made more stable by past American military strength and caution: "The U.S. is the only country with the moral and military capacity to maintain the world order."

## Crash Victims Recovering

Fourteen RIT Army ROTC cadets were injured early Saturday morning (Sept. 25) when their convoy truck overturned en route to a training exercise at Ft. Drum, N.Y. The accident left 23 cadets hurt.

The most seriously injured was an RIT student who suffered a broken pelvis after being pinned under the truck. Wendy Longlade, a photojournalism sophomore from Quebec, Canada, is expected to be hospitalized for up to eight weeks, and will miss Fall Quarter.

Other injured RIT cadets were Kurt Belawske, a criminal justice freshman from Cross Roads, Pa.; William Carson, a criminal justice sophomore from Mt. Morris, N.Y.; Chad Isaman, an undeclared engineering freshman from Dalton, N.Y.; Elena Loya, a mechanical engineering sophomore from Ft. Drum; Andy Mayer, a mathematics sophomore; Chris McCormick, an industrial design freshman from North Salem, N.Y.; Kevin Nasman, an electrical engineering sophomore from Churchville, N.Y.; Neil Polimeni, a communications freshman from Rochester; John Prudente, an electrical engineering freshman from Slatington, Pa.; Ricardo Ramirez, a photography sophomore from Puerto Rico; Fred Rung, a computer science freshman from Blairstown, N.J.; Alan Scholl, a micro-electronic engineering sophomore from Pottstown, Pa.; and Kerry Vanvoorhis, a criminal justice sophomore from Fishers, N.Y.

Of the remaining injured, four were from Monroe Community College, three from the University of Rochester, one from Nazareth College, and one from SUNY Geneseo.

RIT is providing follow-up care for students through its health and counseling centers. Students who require specialists are being referred with the help of campus doctors. President Simone has asked that faculty, the registrar, student services, and Residence Life make accommodations for students who may have missed classes or who may be required to temporarily withdraw for the quarter.

The cadets, for the most part, suffered bumps and bruises. More serious injuries were avoided because they were wearing their helmets, said Maj. Jerry D. Zayas, RIT professor of military science. He was the senior officer at the accident scene.

Within seven minutes of the accident, injured cadets were being airlifted out,

said Zayas. "I was really impressed by how these cadets handled the situation," he added. "They were mature and didn't let their emotions get in the way of following procedures and handling the crisis."

All 23 students were riding in a single truck that overturned on a gravel road inside the Ft. Drum grounds. They were ejected when the truck rolled, and were not protected by the truck's canvas and wood-bow canopy. Military police are investigating the accident, but have not yet determined a cause.

## Labs, Media Center Undergo Facelift

Returning students have found the academic side of campus a changed place. Many renovations at or nearing completion will make life "on the other side" a little easier. Faculty, staff, and students alike will benefit from these renovations.

The A level of Wallace Library houses the new Educational Technology Center, which consists of Instructional Media Services, the Media Resource Center, and the Office of Distance Learning.

In the Ross Building, the departments of Information Technology and Computer Science merged their faculty/student/staff support services under one roof. Also, several computer labs are now customized to better suit the curriculum, notably the partnership lab with Computer Science, Training and Professional Development, and the College of Continuing Education.

In Lowenthal, two labs and three seminar rooms of the College of Business are now nearly remodeled. The labs, chock-full of new computers courtesy of IBM, are for instruction and regular student access. The seminar rooms will facilitate the college's new Executive MBA Program, as well as general Institute functions.

The School of Printing Management and Sciences's Gannett Lab now has more space and has beefed up computer capacity

## Division Revenues Returned to Institute

Everyone knows that RIT's main focus is education. It does, however, earn funds through non-tuition sources such as seminars, training, and workshops offered by various divisions. Three of these academic divisions in particular have done their part to cover operating expenses and sometimes make a profit.

The College of Continuing Education's Training and Professional Development division continued to produce significant financial dividends in fiscal year 1993, thanks to its expanding partnerships with campus academic units on campus. Training and contract activity generated a record-high surplus of \$543,585, a 25 percent increase over the previous year's surplus.

TPD training activity also produced \$140,000 in supplemental funds for participating academic units and put \$443,000 in add-pay directly into the pockets of faculty who taught seminars. TPD also contributed \$15,000 to the ongoing development of the Integrated Electronic Prepress Laboratory, a joint venture of the Technical and Education Center and the School of Printing Management and Sciences.

Although the Research Corporation is technically a separate entity from RIT, it is considered an investment, and any profits show up on RIT's statement. The Research Corp. had a profit of \$43,000 last year on revenues of \$2.7 million, said Ken Kathan, director of operations. In addition, \$230,000 was earned by faculty involved in consulting.

"We use faculty on a regular basis, for both consulting and research projects,"

Kathan said. "Our work also piggybacks onto many of the academic programs on campus, especially in the areas of computers and imaging, so our benefits to RIT are not just monetary."

The Center for Quality and Applied Statistics has literally paid its own way on campus since its inception in 1983 by offering seminars, consulting services, and on-site training. Associate director Donald Baker said the center originally began its external activities in order to fund its primary mission: the master's degree program.

Its external activities have been so successful, however, that CQAS managed to fund its new \$1 million building and purchase new equipment. In addition, the center funds scholarships using interest from the endowment fund, also originally funded through external activities.

"Over the past decade, CQAS has brought in an excess of \$1.1 million," Baker said. Profits by the center, however, go right back into its operating budget rather than being returned to RIT.

"We are unique in that we completely funded our facility through our external work," Baker said.

All the consulting work from faculty is done under the auspices of CQAS, so clients pay the center, and the center in turn pays the faculty members. Both the Institute and the center benefit from this arrangement, Baker said, because they see this as an added revenue, and faculty benefit because the center takes care of the administrative work involved in billing and collecting fees.

to keep pace with growing demands for lab use. The expansion will accommodate graphics manipulation software and augment the Integrated Electronics Prepress Lab.

Ever wonder what happened to the former Student Health Service offices? The Office of Development has taken over the site.

Electrical engineering students in Gleason now have a new Mac lab, and the Mason E. Wescott Lab in the Carey Build-

ing has been expanded to accommodate 22 new computers donated by IBM last year.

The student-run radio station WITR is nearly done with a long-awaited expansion that includes remodeled office and studio space and incorporates the new WITR/Student Alumni Union music room. The music room serves as a rehearsal space for student bands or individual musicians, and WITR plans to broadcast live local bands there every Tuesday night on "Rochester Sessions."

## Repairs Modernizing Racquet Club

The Racquet Club apartment complex is under repair, and preventive maintenance has been addressed in an RIT-contracted engineering study. The study was conducted to assess future maintenance plans for Racquet Club, which is already 25 years old.

Some of the work under way in the townhouses includes bracing the first floors where needed, repairing the foundations, and moving second-floor furnaces to the first floor in 18 townhouses. According to William H. Batcheller, director of Business Services, these repairs should be completed by the end of Fall Quarter, and the furnaces will be

done well before heating season begins.

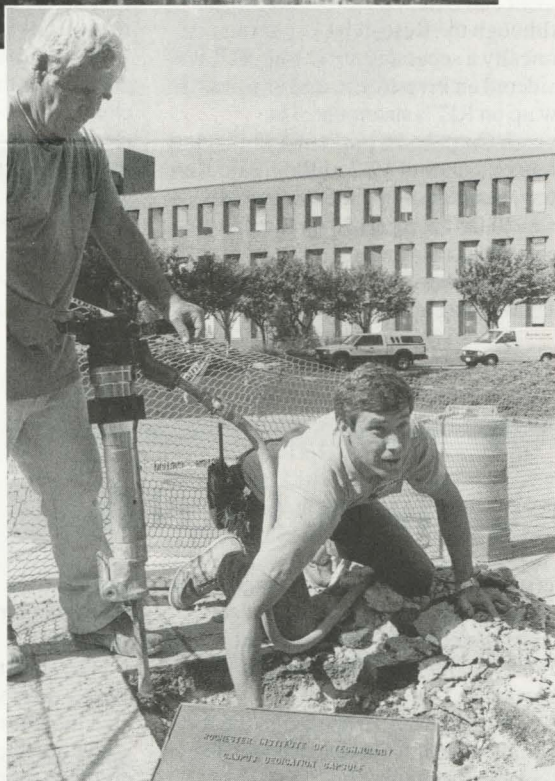
"Other repairs warranted by the study will be done throughout the school year, weather permitting," said Batcheller. These include utility and furnace room renovations, electrical service maintenance, roof repair, storm drainage replacement, and fixing foundation wall cracks. This work should be completed by or during Summer Quarter.

"The Racquet Club apartments were among the first prefabricated housing units built by Sterling Homex," said Batcheller. "Naturally, the wood structures will wear down owing to the inherent moisture in the Racquet Club area."

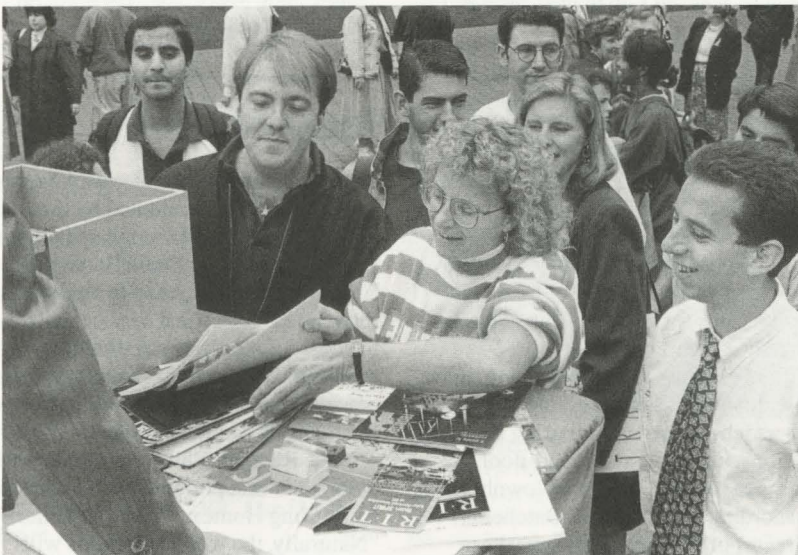
# Celebrating 'The Magni



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It was the second time in 15 years that alumnus Chris Steubing painstakingly built RIT from the ground up, only to watch his work get—well, eaten.

On Fri., Sept. 18, hundreds crowded around his campus in anticipation. They ate the Student Life Center first, icing and all.

But Steubing, now catering manager at the Gateway Banquet and Conference Center, was proud, not sad. The 1982 graduate of the School of Food, Hotel, and Travel Management built the campus with 400 pounds of cake mixings, including 240 eggs. It was the centerpiece of a weekend celebration of RIT's 25th anniversary on the Henrietta campus.

"I've made building cakes before," he said, holding daughter Rachel, who, along with her twin brother Ryan, turned four that day. "But I've never done one this big."

Fifteen years ago he constructed a cake version of RIT's downtown campus, and made this year's effort as a way of saying thanks to his alma mater. "It's a way for me to give back to the school," he said. "I really liked going there."

The 25th anniversary cake—actually about 20 separate layer cakes laid out on green Astroturf to resemble RIT's academic side—took Chris and his wife, Lisa, 55 hours to bake and build. Brown frosting made with 60 pounds of confectioners' sugar and two gallons of evaporated milk was accented with candy-bar and graham-cracker roofing, gumdrops, and inverted-ice-cream-cone trees. There was even a miniature RIT Tiger.

With the singing of "Happy Birthday" to both RIT and Rachel and Ryan Steubing, President Simone, Student Government president Todd Delaney, Faculty Council chair Paul Wilson, and Staff Council chair Alfreda Brooks made the first cut.

"We're cutting RIT's newest building, the Hale-Andrews Student Life Center," Simone said to the applause of hundreds of faculty, staff, students, and alumni gathered in the Student Alumni Union cafeteria, where the cake was on display.

The cutting followed a brief ceremony in front of the Union, where RIT's time capsule was first buried when the campus was dedicated in 1968. It contains items from that era, including a 1968 *Techmila* yearbook, campus photos, and a freshman beanie.

"It's hard for me to imagine, but the capsule was buried before I was born," Delaney, a sophomore, told the crowd.

That capsule wasn't opened, but a new one—filled with an RIT phone book, a recent *Reporter* magazine, a campus map, a list of current students, and a host of other 1993 memorabilia—went in the ground next to the old. It's to be opened in 2068, along with the original capsule.

The anniversary weekend included appearances by comedians Kevin Nealon and George Carlin; an RIT Sports Hall of Fame dinner; athletic events; music; and an excursion to a winery and the Grape Festival in Naples, N.Y.

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(1) Student Government president Todd Delaney (left) gets a hand on the knife that made the first cut into the 25th anniversary cake. President Simone, Staff Council chair Alfreda Brooks, and Faculty Council chair Paul Wilson share in the effort. The alumnus cake-maker, Chris Steubing, is left of Delaney.

(2) With fast, swirling brushes, Denny Dent paints a colorful portrait of Mick Jagger to the sounds of the Rolling Stones. Dent opened for comedian Kevin Nealon Sept. 17, painting four huge portraits, each taking about 10 minutes. He gave his final work, a portrait of rocker Jimi Hendrix, to RIT.

(3) Bernie Taillie of DeMarco Construction Co. and Bruce Teuscher of RIT Physical Plant break through the brick and cement of the Student Alumni Union plaza to uncover the original RIT time capsule, buried in October 1968 when the Henrietta campus was first dedicated.

(4) Onlookers peruse some of the items destined for the 1993 time capsule, to be buried beside the original.

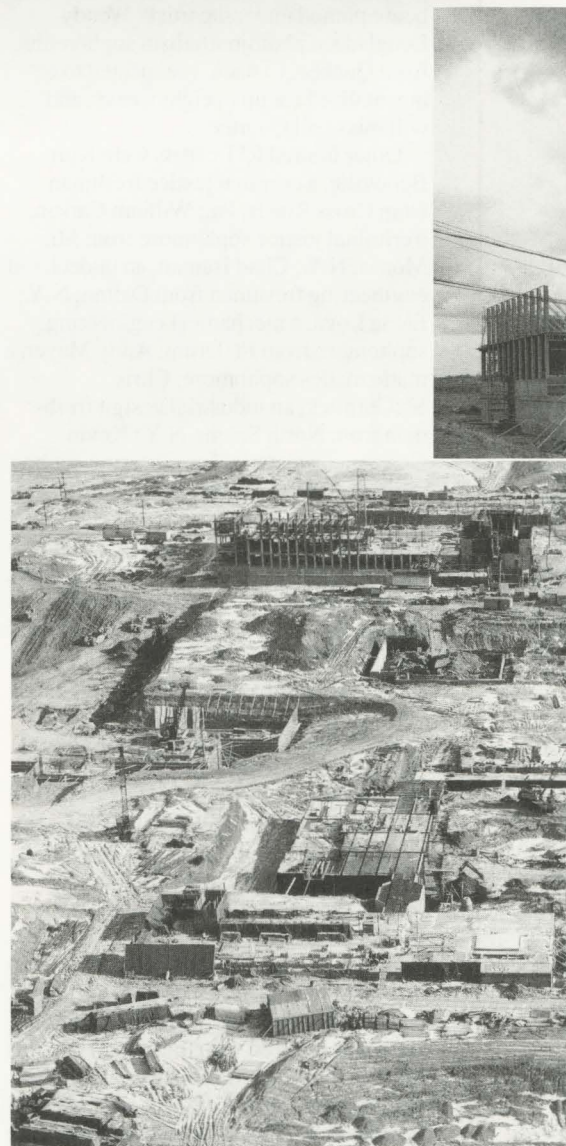
(5) The administration complex as it appeared while under construction, looking northeast, in 1965.

(6) A view looking east as construction begins. The Quarter Mile is in the upper center of the photo.

(7) The same view as in (5), as it appears today.

(8) Comedian George Carlin brought his acidic wit to two standing-room-only crowds in Clark Gymnasium Sept. 18.

(9) Five of RIT's best athletes were inducted into the Sports Hall of Fame at a Sept. 18 dinner. The Hall of Fame, like RIT's Henrietta campus, marked its 25th anniversary over Brick City Blast weekend. From left: John Wagner, a star cross country and track athlete; Fred Smith, assistant to the president and secretary of the Institute; Helen Smith, physical education professor, former coach and assistant operations manager of the Hale-Andrews Student Life Center; and star swimmers Judy Baker Bablok and Mike Cahill.



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# ficent RIT' —Henrietta Post, July 18, 1968



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## 'We're Coming, Henrietta!'

**April 1959**—State decides to link inner loop to New York State Thruway; will cut through RIT's downtown campus

**Fall 1959**—RIT administration poll: students in favor of moving by two to one, hoping for better facilities and more housing and parking. Faculty and staff, concerned with revitalizing inner city, vote three to two against.

**Spring 1960**—Student applications increase 40 percent—move to more spacious location looks increasingly necessary

**January 1961**—Mrs. Grace Watson wills RIT more than \$3.27 million, making a move out of downtown more fiscally feasible.

**November 1961**—Board of Trustees votes to move to 1,300 acres of farmland south of Rochester; \$18 million fund drive launched

**July 1964**—Model of new campus goes on display, including design by students for residence halls; basic grading completed and footings laid

**November 1964**—Ground broken for construction on \$60 million campus

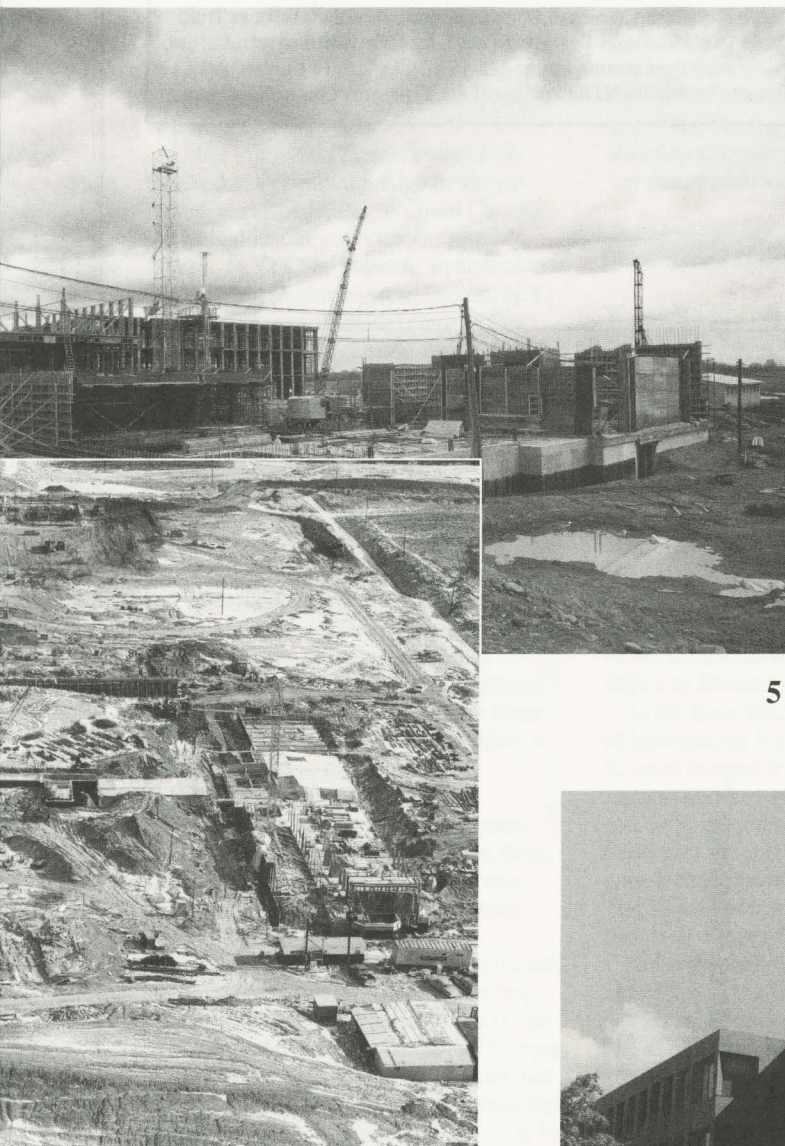
**August 1966**—First building completed

**September 1968**—Classes begin on new campus, creating massive traffic jams on Jefferson Road and glowing headlines about the new facilities in local press.

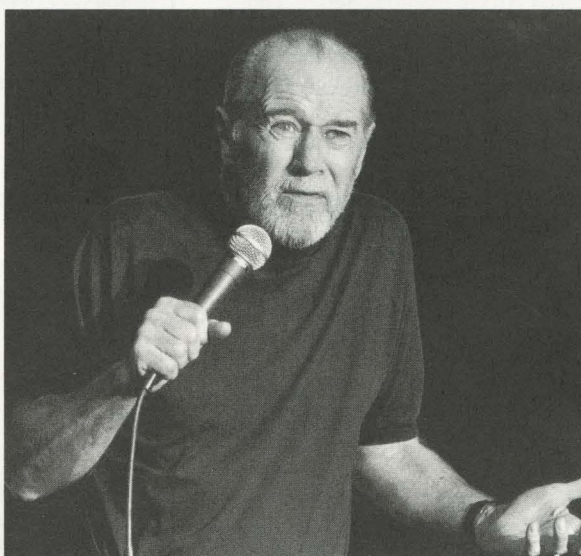
**1969**—Dr. Mark Ellingson retires after 33 years as RIT's president. Some consider the creation of the new Henrietta campus one of his greatest achievements.

\* Headline on special edition of RIT student newspaper *Reporter*, November 1961.

Timeline from *Rochester Institute of Technology: Industrial Development and Educational Innovation in an American City*, by Dane R. Gordon, The Edwin Mellen Press, 1982. Used with permission from the author.



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## Tycoons to Meet

Aspiring tycoons interested in American consumer practices and their effect on the job market and global economy are invited to attend a meeting of the International Tycoon Club on Thurs., Oct. 14. Eugene H. Fram, J. Warren McClure Research Professor in Marketing in the College of Business, will speak on "Tightening Marketing Channels: A Global Perspective of American Consumers and Their Jobs" at the meeting to be held at the Radisson Inn, Jefferson Road, at 5:15 p.m.

The International Tycoon Club is an informal part of the International Business and Culture Program in RIT's College of Continuing Education. Its members include faculty, students, and area international business professionals. To attend the meeting, RSVP by Oct. 8 at -2234.

## Olympic Runner Visits

Olympic medalist Jim Ryun, whose running career spans more than two decades, will share his compelling story of athletic success, misfortune, and motivation in a 1 p.m. presentation, Tues., Oct. 12, in NTID's Panara Theatre. The event, presented by NTID's Special Speaker Series, is sponsored by the Rothman Family Endowment and is free and open to the public.

Later that same day, Ryun will lead NTID's annual Run In, which consists of a one-mile "fun run" and a 5k running event open to all members of the RIT community and their families. The Run In begins at 4:30 p.m. on the RIT track.

Ryun, 46, former spokesperson for the National Council for Better Hearing & Speech Month, will discuss his own hearing loss and how it has affected his life. He also will share stories and memories of his illustrious running career, including membership on three Olympic teams and a silver medal in the 1500 meters in 1968.

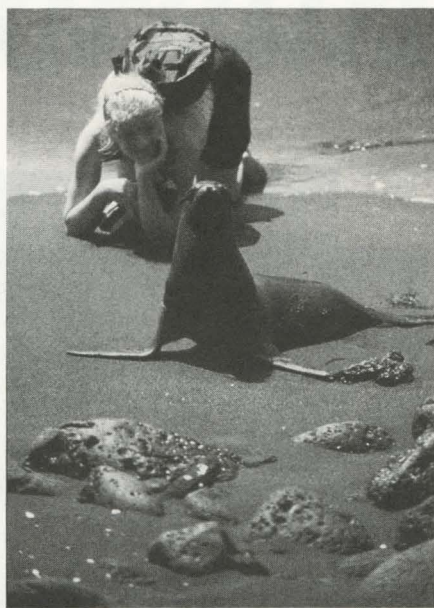
## Dancing on Skates!

Ice dancing fans, rejoice. The Genesee Figure Skating Club will bring your favorite sport to the RIT campus when it hosts its Adult Ice Dance Weekend Oct. 8-10, inviting participants from around the world. Spectators are welcome to watch the skaters at Ritter Arena from 7:30-10:15 p.m., Friday; 11:15 a.m.-2 p.m., Saturday; and 10:45 a.m.-1:30 p.m., Sunday; admission is free. Skaters wishing to join in the dancing and the accompanying social activities (including a dinner/dance and Sunday buffet lunch) should contact the club at 292-7020.

### CALENDAR

- Sept. 30**—lecture: "Not an Imitation of Life: Stereotype Images of the Black American Female in Selected Dramatic Presentations of Theatre, Film, and TV" by Anne H. Jenkins, Montclair State College, part of Gannett Lecture Series; 7:30 p.m., Webb
- Oct. 1**—music: TGIF in the Ritz with The Infants; 5-7:30 p.m., Ritskeller; \$1 admission/free pizza
- Oct. 1**—workshop: "Memory Improvement"; noon-1 p.m., 2383 Eastman
- Oct. 1-2**—movie: *Indecent Proposal*; 7 and 9:30 p.m., Ingle Auditorium; \$1
- Oct. 2**—sports: women's soccer vs. Brockport; 2 p.m.
- Oct. 3**—films: Film/Video Dept. Screening Series featuring works of direct-on-film techniques pioneer Len Lye and including audience participation; 2-5 p.m., Webb; -2743; free
- Oct. 4**—seminar: Graduating Student Co-op Orientation; 5-5:50 p.m., Bausch & Lomb; pre-registration required; call -2301. Also Oct. 7, 4-4:50 p.m.
- Oct. 4**—lecture: "Sexuality: The Pain and Joy of Being Human" by Craig N. Bullock; noon-1 p.m., Clark A and B, Union
- Oct. 5**—workshop: "Studying Lecture Notes"; noon-1 p.m., 2383 Eastman
- Oct. 5**—sports: women's volleyball vs. Brockport; 7 p.m., Clark Gym

# Spend Your Vacation on Galapagos



Biology major Laura Jansen hangs out with a sea lion during last year's excursion to the Galapagos Islands. Participants are guaranteed to interact with tortoises, sea lions, and other animals indigenous to the Galapagos.

In 1835, young Charles Darwin was the first scientist to explore the Galapagos Islands, a volcanic archipelago on the equator 600 miles west of Ecuador. What he found there led directly to his theory of evolution, which, in turn, profoundly affected the way we perceive our place in the universe. This year, the Biology Department will offer its fifth annual field trip to the Galapagos May 26-June 5.

During the week-long trip, participants will live on a chartered boat and tour many of the approximately 45 visitor sites among the 13 islands. Vegetation on the islands ranges from desertlike to lush, with much of the soil enriched by volcanic ash. But the main attraction is the abundant wildlife. It includes sea birds like the blue-footed

booby and the frigate bird, and famous reptiles, including not only the giant tortoises that gave the islands their Spanish name, but two unique species of iguana. Animals in the Galapagos evolved in the absence of humans and are therefore completely unafraid. It is possible to approach many of the animals quite closely, making the Galapagos a photographer's heaven.

Dr. Robert Rothman, tour leader of the expedition, will present an information session and slide show, featuring intimate portraits of Galapagos wildlife, Tues., Oct. 12, from 1-2 p.m., in room 1174 of the College of Science. The slide show and the trip, which can be taken for credit, are open to all members of the RIT community. For more information on the slide show or the trip, call Rothman at -5215.

## NTID Students, Russian Artists Share Culture, Art Works

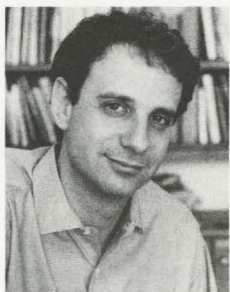
A first-of-its-kind art (and people) exchange between deaf American art students and deaf artists from Russia will take place Oct. 11-Nov. 5 in Rochester and Moscow. Fifty-two art works by 32 students from NTID will be exhibited in Moscow, while, at the same time, 40 works by deaf Russian artists will be exhibited in Switzer Gallery.

Opening ceremonies of both events on Mon., Oct. 11, will be broadcast simultaneously via a Cable News Network uplink. The broadcast begins at 10:10 a.m. in Rochester. In addition to the artwork exchange, each group is sending to the other country representatives who will serve as ambassadors of their respective

organizations. NTID's contingency will include faculty and staff members and students, while the Russian group will include artists and a journalist.

Students selected to represent NTID and RIT in Moscow are Tracey Salaway of Rochester; Deanna Lael White of Pace, Fla.; and Frank Wasko, of Olyphant, Pa. "This exchange will give us an opportunity to open doors and to share cultural experiences and history as well as artwork," says Paula Grcevic, associate professor of applied art and computer graphics and one of the coordinators of the exchange. Art works will include oil paintings of icons, watercolors, photography, computer-generated art, textiles, illustrations, and crafts.

## Science Writer Second Speaker for Arts & Lectures



James Gleick

Journalist and former *New York Times* science writer James Gleick will appear as the second speaker in this season's Rochester Arts & Lectures Series, Thurs., Oct. 14. The series presents distinguished writers and is co-sponsored by the College of Continuing Education and Judy Columbus, inc. Realtors.

Gleick is the best-selling author of *Genius: The Life and Science of Richard Feynman* and *Chaos: Making a New Science*. He will speak at 7:30 p.m. at the Downtown United Presbyterian Church, 121 N. Fitzhugh St.

For information on series and single tickets, call Rochester Arts & Lectures at 244-3284.

*News & Events* is produced biweekly by RIT Communications; Jack F. Smith, vice president. Please send comments to *News & Events*, Communications, Eastman Building. **Editor:** Trudi Marrapodi **Production Editor:** Diane Zielinski **Designer:** Pam King **Contributing writers:** Sarah Breithaupt, Roger Dykes, Neil Fagenbaum, Laurie Maynard, Charlene O'Hanlon, Ali Sugerman, John Tonello, Bonnie Travaglini, NTID Public Affairs **Typesetter:** Sarah Southgate

# NEWS & EVENTS

Rochester Institute of Technology



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**WHOA BACK! WHAT'S A FEW FLOORS UP TO BRAVE NEW STUDENTS?** ... Rappelling down the side of the Johnson Building pitted first-year minority and/or hearing-impaired students (shown: Rodney Pate) against their inner fears this fall. Part of RIT's support system for AAHANA freshmen, the "Spider-Man" daring feats were coordinated by the Office of Minority Student Affairs' Jeri Roseboro, with NTID's Kent Winchester leading the rappelling.