



Kids at the Jim Kelly Football Camp received a lot of attention and instruction from the Buffalo Bills quarterback. See story, page 2.

Commitment to Diversity Leads Brooks to New Post

By Brad Rye

Alfreda Brooks has always been interested in people and proud of her acceptance of all individuals, regardless of race, gender, age, or other characteristics. So she was surprised to realize, while attending a diversity training workshop several years ago, that she in fact did have biases toward particular groups of people.

"When I realized that even someone like me could hold such feelings, I decided to become actively involved in promoting the importance of diversity and tolerance," Brooks says. Her many efforts have been recognized by President Simone, who recently appointed her the new chairperson of the Commission for Promoting Pluralism, effective August 1.

Brooks, who has been at RIT since 1987, currently serves as assistant to the dean for administrative and external support in the College of Applied Science and Technology. On June 30, she completed a term as chairperson of Staff Council.

Brooks' commitment to diversity at RIT began with her serving as a member of the Commission for Promoting Pluralism over the past several years. Her other involvements in improving the quality of community life at RIT include serving as the first chairperson of Staff Council, a student coordinator for AAHANA (African American, Hispanic American, Native American) students, and staff adviser to the RIT Chapter of the National Society of Minority Hoteliers.

"Alfreda brings experience, creativity, and enthusiasm to this important university position," says President Simone. "As immediate past chair of Staff Council, she has proven to be an effective leader who has the ability to work with all segments of the university. I look forward to working directly with her to advance pluralism within the RIT community."

Brooks expects to draw heavily on the experience with consensus building that she gained while chair of Staff Council. "Developing a culture that is based on pluralism is a key element in the RIT Strategic Plan and will require feedback and commitment from the entire community," she says. "Our long-range goals—such as incorporating diversity into curricula—as well as the more immediate need to



Alfreda Brooks

increase awareness about the importance of pluralism in general, will only be achieved by building relationships with administration, faculty, staff, and students."

Brooks has put much time and thought into the issue of diversity at RIT. Several years ago she wrote her baccalaureate thesis, "Achieving a Pluralistic Community at Rochester Institute of Technology," an assessment of pluralism at RIT and recommendations to improve its status. The paper is available at Wallace Library.

"The underlying message I hope to convey is that diversity is not just based on race," she says. "It's accepting everyone for who they are and not basing opinions on a person's race, gender, physical handicaps, age, or any other feature that distracts from accepting each person's uniqueness and worth."

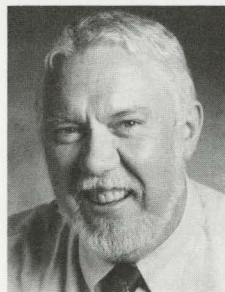
Key Appointments Kick Off New Year

President Simone has announced a number of major appointments for the new academic year. Dr. Stanley McKenzie has been named interim vice president for Academic Affairs and provost, to fill the spot recently vacated by Dr. Thomas Plough. Plough is returning to teaching. A nationwide search will be conducted to permanently fill the position.

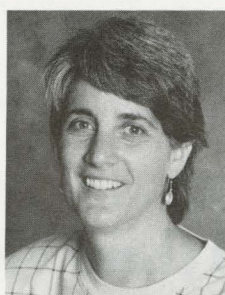
According to Simone, "Dr. McKenzie is well known for his work over the past two years as vice chair of the Strategic Planning Steering Committee and was also co-chair of the University Priorities and Objectives Committee." In addition he served as acting dean of the College of Liberal Arts in 1987-88 and assistant to the provost from 1988-90.

Dr. Joan Stone and Richard Lindner have been named co-chairs of the Strategic Plan Implementation Committee, reporting to the president. Stone, professor of technical mathematics at NTID, and Lindner, associate vice president for Finance and Administration, have served on the Strategic Planning Steering Committee.

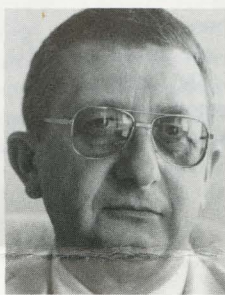
In addition, Simone has named Paul Hauler as acting director of the Center for Integrated Manufacturing Studies. Hauler will replace Balwant Karlekar, who is returning to the faculty of the College of Engineering. A search is under way to find a new director.



Dr. Stanley McKenzie



Dr. Joan Stone



Richard Lindner

Trustees Praise Strategic Plan

The RIT Board of Trustees called for speedy execution and an emphasis on productivity when it approved the RIT Strategic Plan at its July board meeting.

At the same time, the trustees termed the plan "an impressive document" and praised the faculty, staff, and students who participated in its development. They also cited the focus on student satisfaction, the teaching of ethics and the implications of a global economy, and a revitalization of alumni as important components of the plan. The board stated that execution of the plan must come from savings realized from greater university efficiencies.

In other action, the trustees reviewed an outline for assessment of the board's own governance. A plan for trustee governance will be presented to the full board at the November meeting.

Members John Hostutler, former president of Industrial Management Council, and James Shapiro, former president of DX Imaging, were elected trustees emeriti and commended for their outstanding service.

Trustees also passed a resolution recognizing the passing of member George Beinetti, who had served as trustee from 1965 to 1979 and was former president and chief executive officer of Rochester Telephone and a civic leader. He was instrumental in his company's establishment of the William A. Kern Distinguished Professorship in Communications at RIT.

As part of the two-day meeting the trustees had dinner at Liberty Hill with international alumni, who were on campus for their first reunion, and with members of the Strategic Planning Steering Committee. (See related story, page 3)

Photo Grad Program Ranked #1 in U.S.

U.S. NEWS & WORLD REPORT

By Laurie Maynard

U.S. News & World Report's recently released guidebook on the best U.S. graduate schools ranks the School of Photographic Arts and Sciences number one in its field. *America's Best Graduate Schools'* ranking of photography programs comes under the Top Specialty Departments section, placing RIT above Yale University, Rhode Island School of Design, School of the Art Institute of Chicago, and the University of New Mexico.

"This sort of excellent ranking reaffirms the importance of the arts in a school of technology, especially as artists are so often predictors of technological change," says Elaine O'Neil, SPAS director. "The hard work and vision of our graduate program leaders, Ken White, Jeff Weiss, and Erik Timmerman, have helped bring us to this superb quality level."

The graduate photography program spans a wide range of imaging arts, from traditional black-and-white photography to hand-coated emulsions to altered multimedia collage, sculpture, and electronic or computer-generated imagery. Thesis work takes form in video, handmade books, or installations—not limited by the everyday meaning of photography. The program

offers a unique concentration in computer animation, combining computer graphics

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President to Deliver 1994 Community Address

The 1994 academic year will get off to its formal start with the Community Address by President Simone, at 9 a.m., Monday, Aug. 29, in Clark Gymnasium. Remarks will also be delivered by the chairs of Faculty Council, Staff Council, and the Commission for Promoting Pluralism.

Coffee will be served in the gym atrium, beginning at 8 a.m.

Jim Kelly Finds 'Class All the Way' at RIT

"Great people, great facility, nothing but class all the way," says Buffalo Bills quarterback Jim Kelly about his summer youth football camp, held on campus at the end of June. "When you bring 1,200 kids to campus and everything goes as smoothly as it did, that's great. We've gotten comments from the campers, the parents, the coaches—everyone agrees that RIT has been great. The food staffs, the people from Campus Safety, the facilities staff... we're really positive."

Terry Henry, field coordinator and Kelly's high school coach from East Brady, Pa., says, "The food has been outstanding, the facilities are just amazing, and we've been really pleased with the opportunity to work both indoors and outdoors."

Buffalo Bills special teams linebacker Monty Brown planned to leave the camp by Wednesday. "I didn't want to interrupt my training regimen, but the weight room is just awesome, so I stayed until the end of camp—but you do need some heavier dumbbells in there," he joked.

Rookie Bills receiver Bucky Brooks found RIT's campus "definitely a great atmosphere—real, real good."

"We've been treated very comfortably here. It has been a nice feeling for the coaches and players," said John Barnhart, field coordinator and high school coach from Lebanon, Pa.

The Jim Kelly Football Camp brought 1,200 students ages 10–18 to campus for two sessions, June 23–July 1.

Kelly also was the featured guest at a barbecue attended by more than 350 alumni, friends, and members of the RIT community and presented by the Rochester chapter of the RIT Alumni Network. The event was one of the largest alumni gatherings held on campus.

In addition to giving away 24 autographed shirts and two footballs and answering questions from the audience, Kelly talked about athletes as role models for children, but said role modeling must begin at home with parents. He stressed the importance of teamwork and told the young people to "listen to your parents and do the best job you can." Kelly was joined at the event by other Bills players, including wide receiver Billy Brooks.



Twelve lucky kids were selected to receive autographed Jim Kelly T-shirts during a special reception held by the RIT Alumni Office. There were also adult winners, who looked just as pleased.

A Summer Test: Students Prove Their Artistic Mettle in 3-D

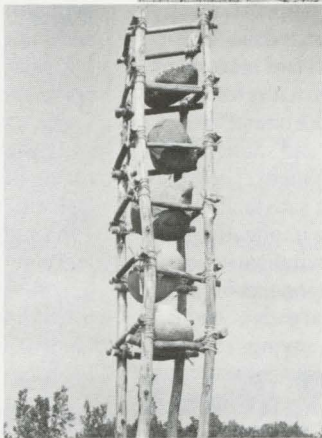
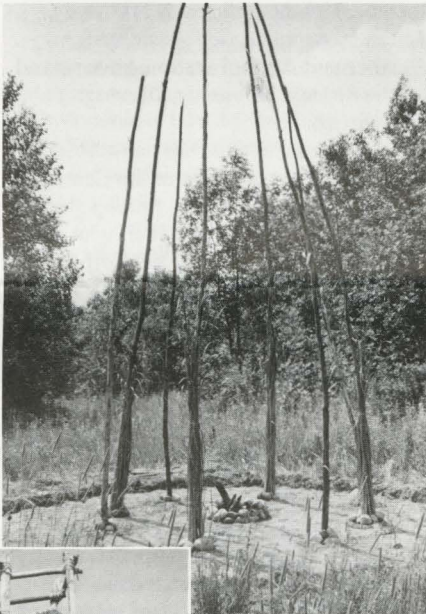
By Laura Mikols

If you take a stroll around campus this week, you may find some surprises along the way, like a maze in the forest, an American Indian ceremonial site, or a languid bridge across a stream. Students transferring into the School of Art and Design created these three-dimensional structures, embracing concepts they have been studying this summer.

Forgoing summer vacation, these 19 students are spending seven hours a day for 10 weeks taking Drawing and Design for Transfer Students. Acceptance into the school this fall hinges upon successful completion of the 12-credit course.

"This is the way we equalize them," says Susan Rowley, adjunct faculty member of art and design. "The course gives them a feeling for the pace and difficulty of the program. It's a heavy dose."

Rowley assigned students to design a solid three-dimensional structure with environmental pieces. Students used rocks, logs, branches, and leaves to exhibit concepts of line, degradation, and planes in three-dimensional design. Composed of less than 10 percent of foreign material like glue and string, the structures are biodegradable.



An American Indian Ceremonial Site, created by Karyn Lemker and Charles Arzberger, and The Rock Tower, created by Matiss Purins, who will be transferring into the School of Art and Design this fall.

NTID Recognizes Those Who Promote Pluralism

Aileen Pagan, a third-year student, and NTID's Department of Interpreting Services are the first two recipients of the NTID Pluralism Award, established this year by the NTID Affirmative Action Advisory Committee. The award recognizes the contributions of students, faculty and staff members, departments, and student organizations whose actions promote pluralism at NTID.

Pagan and Interpreting Services, represented by Aaron Gorelick, department manager, received the award during a recognition dinner hosted by NTID's National Advisory Group.

Pagan is a student in the College of Liberal Arts' Professional and Technical Communication Program. She has been



NTID Pluralism Award recipients (left to right): Aaron Gorelick, manager of NTID Interpreting Services; Aileen Pagan, third-year student; Dr. William Castle, director of NTID and vice president for RIT Government Relations; and David Strom, NTID Employee Relations administrator and affirmative action coordinator.

Student Cars Leaders of the Pack

By Laura Mikols

Engineering students at RIT lived life in the fast lane this past spring, placing second overall in the Formula Society of Automotive Engineering race car competition and third in a transcontinental solar car competition.

The Formula SAE race car team competed against 78 other universities worldwide. Chrysler, Ford, and General Motors jointly sponsored the annual three-day competition, held May 19–22, in conjunction with the Society of Automotive Engineers.

According to SAE judges, RIT's car rated best-ever for a second-year design. They evaluated contestants on design, presentation, cost analysis, acceleration, maneuverability, skid pad, endurance, and fuel economy. RIT's team placed first in dynamic events—any event in which the car was moving—and won the Value Engineering award for the second time.

The Spirit Solar Car team competed in the 260-mile American Tour de Sol Race, May 21–28, which began in New York City and ended in Philadelphia.

RIT competed against seven other transcontinental solar racers. "Despite some overheating problems, the car performed very well," says Guy Vottis, Spirit team member. "We trailed only eight minutes behind the second-place spot."

"These students never worked better together," says Alan Nye, associate professor of mechanical engineering and Spirit faculty adviser.

Engineering students designed aircrafts as well as cars last spring. The Aero Design team competed in the SAE Aero Modeling Design competition, receiving

the top placement out of non-aviation schools. It placed 14th overall, against 80 other schools. Judges evaluated contestants on performance and the amount of cargo the remote-controlled aircraft could lift. The team won the Most Stable Aircraft award.

School Ranking...

Continued from page 1

programming with computer animation as a studio art. The MFA program averages 35–40 students per year, about half in each concentration.

Unlike the majority of the 100 or so MFA photography programs in the U.S.—12 in New York alone—"we are an art department within a photography school, versus the other way around," says White, adding that the imaging and art facilities at RIT are unmatched in their diversity. Students can use studios and labs in the Image Permanence Institute, the printing school, art and design areas, the Gannett and the Electronic Still Photography labs, as well as a new traditional/electronic lab. This fall computer animation students will be able to link with computer science facilities.

Both concentrations tap into the robust imaging community in the Rochester area—the George Eastman House, Visual Studies Workshop, Cinema Theatre, and numerous organizations—that put RIT in a unique environment for imaging education.

"Our students intern at the Eastman House and study with Jim Reilly in IPI—that's a learning experience [in image preservation] no one else can offer. Opportunities to share artistic ideas here are tremendous," White says, explaining that all candidates must present a one-person thesis show to graduate. Computer animation students, who collaborate with Eastman House students, show their thesis works in film festivals and annual screenings.

White believes that part of the excellent reputation of the program lies in the close contact between faculty and students, created by the "good ratio of three to four students per faculty member." The teams of six full-time faculty for the photography concentration, and two for animation, make team decisions, even determining scholarships and teaching and gallery assistantships. "All our MFA photography students get some sort of scholarship or assistantship, ranging from 25 to 75 percent of tuition," says White.

RIT also ranked with some weighty schools in the overall Master of Fine Arts category. The guidebook placed RIT 13th, tied with New York City's School of Visual Arts, Temple University, Carnegie-Mellon University, and Syracuse University.

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National Business Leaders Elected to Board of Trustees

National business leaders Richard T. Aab, Kathryn M. Downing, and B. Thomas Golisano were elected to RIT's Board of Trustees at its July 14 business meeting.

"The Board of Trustees has been blessed with outstanding leadership. We are pleased to have attracted several individuals whose expertise will be central to helping guide the university through the next decade," said Colby Chandler, chairman of the Board of Trustees.

"A primary reason for the continuing success of RIT has been Board of Trustees members who can be counted upon to offer counsel and support in ways that keep RIT a dynamic, forward-looking university," said President Simone.

Aab is co-founder, chairman of the board, and chief executive officer of ACC Corporation, the strategic and financial control center for six separate, but interdependent, operating subsidiaries. Active in numerous professional organizations, he is a life member of the Republican Senatorial Inner Circle, a member of the Republican Eagles, and a member of the Presidential Roundtable.

President and chief executive officer of Lawyers Co-operative Publishing Company, one of the Thomson Professional Publishing Companies, Downing first joined Thomson in March 1990 to head up a new unit that successfully brought to market a number of CD-ROM products



Richard T. Aab



Kathryn M. Downing



B. Thomas Golisano

containing legal information published by Lawyers Co-operative. Prior to joining Thomson, Downing was with Mead Data Central, the provider of Lexis and Nexis on-line research services to lawyers and professionals.

Golisano is founder, chairman, and chief executive officer of Paychex, Inc., the Penfield, N.Y.-based payroll processor and human resource services administrator for small businesses. Golisano has been recognized as Entrepreneur of the Decade by *Rochester Business Magazine* and was the 1987 recipient of the Herbert W. VandenBrul Entrepreneurial Award from the College of Business. He also received the 1993 Humanitarian of the Year Award from Boys Town of Italy and the 1993 Commerce and Industry Award presented by the Rochester Chamber of Commerce.



Trustees taking part in one of the strategic plan discussion groups: (front to back) James E. Shapiro, chairman Colby H. Chandler, Richard Aab, and Janet Sansone.

Art Schools Celebrate Arrival Of New Director, Birthday

By Laurie Maynard

RIT's renowned art, design, and crafts programs have a number of reasons to celebrate. First, Thomas E. Morin has been named director of the School for American Crafts and the School of Art and Design after an extensive two-year search. Second, the School for American Crafts celebrates its 50th birthday this October—most fitting under new leadership by Morin, a sculptor.

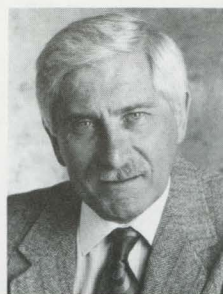
"As a practicing sculptor and an early initiator of the rediscovery of metal casting, I am acutely aware of the aesthetics and importance of the crafts movement and its significant evolution to that of high art," says Morin, who joins RIT this summer.

An esteemed higher education administrator, Morin has long worked as advocate for the arts. Most recently, while senior vice president and dean of Academic Affairs at Minneapolis College of Art and Design, he served as a mayoral appointee to the Minneapolis Arts Commission, as chair of the public art and tourism committee, and as representative for the committee on urban environment. This past year, he has explored legislative relations and fund raising through the Minnesota Private College Council Fund and Research Foundation, while remaining a full professor at the college. His background in crafts includes 18 years at the Rhode Island School of Design, with nine years as head of the department of sculpture, ceramics, glass, metalsmithing, and jewelry. There he worked with acclaimed craftspeople Tage Frid, Jack Prip, Norm Shulman, Jun Kaneko, and Dale Chihouly.

"After a two-year exhaustive search, I am delighted that Thomas Morin, who brings a wealth of experience as an artist and an arts administrator, will assume the leadership of the School for American Crafts and the School of Art and Design," says Margaret O. Lucas, dean of the College of Imaging Arts and Sciences.

"We must consider serious challenges facing all schools of art in terms of changing demographics, economic climate, and increasing demands on higher education," says Morin. "The challenge is to maintain and nurture the high quality of existing programs and remain flexible to new academic opportunities while keeping the schools financially viable."

Morin's broad range of art and higher education interests spans the globe and has led him to develop national and international outreach programs to Florence, Italy; Osaka University of the Arts; and numerous conferences and symposia, including chairing the Fifth International Symposium on Electronic Art in 1993. He has earned Fulbright and Tiffany awards,



Thomas E. Morin

architectural commissions and solo invitational exhibits, and his sculptures belong to famous collections, including those of the Richmond Museum of Art, Cranbrook Academy Museum of Art, the Mitchell Museum of Art, and Brown University.

Prior positions include head of the department of art at the University of Akron, chair of the division of art at West Virginia University, chair of the division of art at Ohio State University, and head of the sculpture department at Rhode Island School of Design. He holds a master's degree from Cranbrook Academy of Art and a bachelor's degree from the Massachusetts College of Art at Boston. Listed in *Who's Who in American Art*, *Who's Who in the East*, and *Who's Who in American Higher Education*, Morin also has lectured across the nation and in Canada.



Nath'l Rochester Society Honors Lovejoys' Commitment to RIT

By Brad Rye

Dr. and Mrs. Frank W. Lovejoy Jr., charter members of the Nathaniel Rochester Society, will be presented this year's Nathaniel Rochester Award during the organization's annual summer get-together. "A Night in the French Quarter" will take place August 4 at Liberty Hill.

The Lovejoys' contributions have touched the lives of many members of the RIT community. In 1978, to celebrate the university's 150th anniversary, the Lovejoys gave the family's Liberty Hill Farm and 24 surrounding acres to RIT. Home to President Simone and his wife, who welcome thousands of guests to the residence each year, Liberty Hill had been in the Lovejoy family since 1919.

The Lovejoys also have supported numerous RIT programs and organizations, including the M. Richard and Clarice Rose NRS Scholarship Endowment Fund, the Ellingson Fund, and the New Campus Fund.

A noted and highly respected member of the Rochester medical profession, Dr. Lovejoy began Highland Hospital's Cardiopulmonary Lab in 1963 and remained at Highland until his retirement in 1984. He received the Highland Hospital Heritage Award in 1992. Lovejoy joined the faculty of the University of Rochester Medical Center in 1951 as an instructor in medicine and helped to further the development of Strong's cardiopulmonary unit.

Upon retiring from the U of R faculty in 1978, Lovejoy was designated professor emeritus.

Lovejoy served as a trustee of Hillside Children's Center starting in 1951 and was board president from 1967 to 1970. The Lovejoys donated a portion of the Liberty Hill Farm property to Hillside, which last year opened the Frank W. Lovejoy Jr. House, which is used for a new transitional program for adolescents ages 14 to 21. In 1983 Lovejoy was presented with the Hillside Children's Center's President's Award in recognition of his leadership, generosity, and commitment to the agency. Lynne Lovejoy earned a Commendation Medal for her service with the U. S. Navy during World War II and in 1965 joined the Rochester chapter of The American Red Cross as a paid professional.

The Nathaniel Rochester Society Award, established in 1972, is the Society's highest honor and is given annually to recognize individuals who have contributed to the advancement of RIT in an outstanding and significant manner.

The award was created by Leonard Urso, an internationally recognized award-winning silversmith and assistant professor in the School for American Crafts. It has been permanently endowed through a gift from Mr. and Mrs. Marcus N. Barbour, charter members of the Society.

Log In to New Look On RIT Online

Logging onto RIT's campus computer network has a new look. RIT Online is a campus-wide information system that will guide both off-campus and on-campus users through such categories as Academic Programs and Services, Student Services, Library Services, Considering Attending RIT, RIT Information & Events, Administrative Services, and Network Services and Computing.

The new format was designed by an ad hoc RIT Online Committee formed by Reno Antonietti, associate vice president, Academic Services and Computing, and chaired by Dan Shelley, director of Admissions. Other committee members are Ron Stappenbeck, Information Services and Computing; Pat Pitkin, Wallace Library; Joe Nairn, Part-time Enrollment Services; Peter Giopulos, Graduate Studies; Karen Beadling, Communications; Dan Vilenski, Registrar; Bill McKee, Communications; and Sue Rogers, Educational Technology Center. ISC staff are working on implementing the Online system.

Stuart Appointed To New SPAS Post

Nancy Stuart, associate professor and former chair of the Applied Department of the School of Photographic Arts and Sciences, has been named associate director of the school, effective July 1. She has been at RIT for 10 years. A well-known Rochester portrait photographer, Stuart has photographed famous lecturers at RIT like Annie Leibovitz, Gregory Heisler, Donna Ferrato, and Rick Smolan.

Sepos New Head Of Athenaeum

Rose Marie "Rosie" Sepos has been appointed program director of the Athenaeum, effective July 1, by Ray Santirocco, acting dean of the College of Continuing Education.

The Athenaeum is a voluntary association of nearly 400 older persons who, under RIT's sponsorship, come together for purposes of intellectual stimulation. The members plan and teach a full catalog of courses, open to all members, ranging from the arts to philosophy to science. RIT provides quarters at the Racquet Club on East River Road, but staff and program costs are covered by the members' dues.

Sepos has previously held senior administrative positions within the former College of Fine and Applied Arts. In addition, she holds a certificate in gerontology and has a professional interest in working with older citizens.

Sepos succeeds Mary Lou Carlson, who has retired from RIT and was staff director for the Athenaeum since its inception five years ago.

Enrichment Gets Award, Grant

RIT was given a special merit award by the Association for Retarded Citizens of Monroe County at its annual dinner this spring. RIT was recognized for its many contributions to individuals with developmental disabilities. The award focused on RIT's commitment to hosting the annual Enrichment program, now in its third year.

Also in support of Enrichment, the Sigl Sports Committee awarded a \$10,000 grant to Jim Papero of RIT and Michelle Bubel of ARC for the program from the proceeds of the Sigl Center Annual Golf Tournament.

Enrichment '94 is a college-style program held at RIT for a week each summer for developmentally disabled adults.

College Commission Names Simone

The Commission on Independent Colleges and Universities in New York State recently elected President Simone as a board member. The commission represents 112 not-for-profit independent colleges and universities in New York State, which enroll more than 400,000 students, including 300,000 New York State residents. Simone will help set a legislative agenda and develop policy and strategy for the independent sector.

NE Juniors Visit Printing Experience

More than 20 high school juniors from the Northeast recently participated in the Graphic Arts Experience at the School of Printing Management and Sciences. Students were given an overview of modern imaging and graphic communications processes through workshops, lectures, demonstrations, and field trips. The event concluded with the publication of a special eight-page newspaper, which the students worked on from prepress through production.



A TRAGIC MESSAGE . . . A simulated fatal DWI accident was staged in front of the administration building as part of Alcohol Awareness and Highway Safety Day in May. Members of the Monroe County Sheriff's Department, New York State Police, Henrietta Volunteer Fire Department, and RIT Ambulance participated in the event, designed to show the tragic results of drinking and driving.

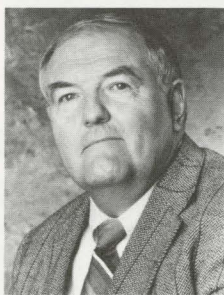
Dykes Receives Sports Info Award

RIT sports information director J. Roger Dykes is the 1994 recipient of the Eastern College Athletic Conference (ECAC) Irving Marsh Service Award. The 22-year veteran received the award at the annual ECAC Sports Information Directors Association convention in Gettysburg, Pa., in June.

Since its inception in 1966, the Marsh Award has been presented annually to an ECAC sports information director for his or her contributions and service to the conference.

The ECAC, the nation's largest collegiate athletic conference, includes 271 NCAA Division I, II, and III schools from Maine to North Carolina.

Dykes manages RIT's sports information program, which supports intercollegiate athletics, physical education, intramurals, and recreation. In the last decade, five of RIT's men's ice hockey yearbooks



J. Roger Dykes

have won national honors. Last winter the four-color hockey cover was chosen best in Division III.

Seven years ago Dykes started an internship program, which has proven highly successful. All seven former interns are working in the sports information field, either with colleges, conferences, or professional teams.

Partnership To Benefit NTID Students

NTID and the Division of Student Affairs have formed a new partnership to enhance student services. Reggie Redding, director of NTID's Center for Student Resources, has been named an assistant vice president within Student Affairs to coordinate a joint venture.

"The goal is to assure a seamless provision of student-centered services to our deaf and hearing students," says NTID dean Jim DeCaro. "The RIT strategic planning process and NTID's strategic plan called for enhanced collaboration with Student Affairs. This is a significant joint initiative."

According to Student Affairs Vice President Linda Kuk, "a restructuring within our division provides unique opportunity to assure that the programs and services our units offer are complementary and that we are effectively serving all our students." Kuk emphasized that a new position has not been created, but existing resources have been restructured.

Redding will assume the new post on the Student Affairs team while maintaining his current responsibilities with NTID. His objective within Student Affairs will be to focus on services and programs for students who are deaf and hard of hearing. Prior to the end of the next academic year, line responsibilities within Student Affairs will be determined.

Within NTID, Redding also will provide overall administrative leadership to the Center for Student Resources.

"We look forward to promoting collaboration across our two units and believe this new appointment will facilitate the realization of a vision," Kuk said.

According to Redding, the move is another step in continuing efforts to establish barrier-free programs for all students—deaf and hearing alike.

Retirees Say People Key to Their Longevity at RIT

By Brad Rye

Combine the careers of Barbara Blickwede, David Calman, and George Hedden and you get more than 110 years of dedicated service to RIT. Ask each of them what it is about RIT that led to that remarkable longevity and you'll get the same quick response—the people. *News & Events* caught up with the three members of the "Century-Plus Club" shortly before their official retirements on June 30.

The Blickwede family has been a part of the RIT family for nearly 50 years—George, an adjunct instructor for more than a decade starting in the mid-1940s, and his daughter Barbara, who came to RIT in 1952, joined Academic Affairs in 1953, and stayed there 41 years.

"Through this office, I was fortunate to assist in exciting programs and projects," says Blickwede, whose most recent position was staff specialist. "Some of the highlights include the introduction of our first baccalaureate degree in the early 1950s, receiving the Middle States accreditation several years after that, and the move to this campus in 1968."

Blickwede's immediate plans include travel and catching up on household projects.

Although Calman retired after 35 years of full-time service at RIT, he's actually been here longer than that. He started by working four nights a week as head cashier for evening school registration in 1957, then became full-time office manager in the business office in 1959. Since then, he's been the first in a series of positions—bursar in the mid-1960s, director of administrative services overseeing pro-

jects on the new campus in 1968, and RIT's first budget director in 1970.

Of the changes he's seen over the years, Calman says the move from downtown "was an unbelievable project—really a once-in-a-lifetime experience." Other career milestones he cites include the Eisenhower College experience and the major building projects in the 1980s. "The interesting thing about this position was being involved with so many exciting programs, from start to finish," he says.

Calman's retirement from RIT frees him up for full-time domestic responsibilities—he's engaged to be married and his daughter is expecting triplets later this summer.

George Hedden's immediate post-retirement plans? "I'll spend the first 10 or 15 days sitting in a chair with my legs crossed," he says. "After that, I plan on crossing them the other way."

While his activities are actually more ambitious than that (traveling and spending time with grandchildren in Michigan), that's the type of lighthearted response you'd expect from Hedden, who enjoys making people smile. "Over the years, I've had the opportunity to build warm relationships with many high school counselors and other admissions professionals," he says. "Some of my greatest pleasure has been seeing the success that former RIT admissions colleagues have attained in their careers at other colleges and universities."

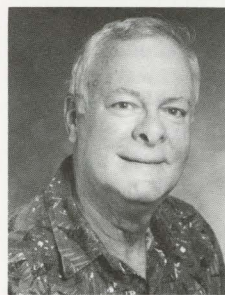
Hedden spent three years at the University of Buffalo before joining RIT in 1958 and was director of admissions for 19 years, before being named senior admissions officer. "You know you've been



Barbara Blickwede



David Calman



George Hedden

around the barn a few times when students that you admitted to RIT return with their children as potential applicants—and that's happened with me several times recently," he says. "RIT is an excellent institution to represent, and hopefully my enthusiasm for it has shown over the years."

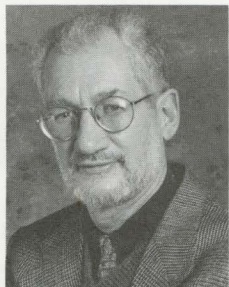


TWO LIVES SAVED BY RIT CAMPUS SAFETY . . . Two different scenarios. Two successful lifesaving responses. Jody Nolan (left) had just ordered dinner in Jay's Diner when she noticed an elderly gentleman slump over in his chair. She quickly performed the Heimlich maneuver, dislodging a piece of steak. His vital signs quickly returned. She said she was alarmed that no one else there knew what to do. Michael Koziel (right) assisted in the rescue of a drowning woman who suffered an epileptic seizure and fell into the Genesee River. He jumped in and helped another man support her head above water. When Koziel found her, she was unconscious and her lips were blue. The fire department arrived and completed the rescue. Both victims made complete recoveries.

Ethics Chair Appointed

The College of Liberal Arts announces the appointment of Wade L. Robison to the Ezra A. Hale Professorship in Applied Ethics, effective immediately. Robison held the chair for four years as a visiting professor from the philosophy department at Kalamazoo College in Michigan. He will continue the work he has begun— weaving ethics into multidisciplinary curricula across RIT.

The tenured position includes “advancing student awareness of applied ethics across all programs at the Institute,” says William Daniels, dean of the college. “We are pleased that a respected scholar of Wade Robison’s quality has accepted the permanent appointment.”



Wade L. Robison

Created in 1989 through gifts from William B. and Patricia F. Hale and Lawyers Co-operative Publishing Company, the professorship honors Ezra A. Hale, former president of Lawyers Co-op and longtime member of RIT’s Board of Trustees.

CCE Students Praise Adjuncts

Because they aren’t pursuing a grade so much as pursuing an education they can apply immediately on the job, adult part-time students often measure an instructor’s quality differently than the traditional college-age student. It is by their own criteria that the following four College of Continuing Education adjunct instructors excel, say their students, who nominated each to receive an Excellence in Adjunct Teaching Award.

Janet Jackson, an adjunct professor of textiles at RIT since 1988, is also an associate art professor at the State University of New York at Geneseo.

“I believe one must have a passion for what is taught in order for students to develop the degree of enthusiasm necessary for effective learning,” says Jackson. She is also studying computer design at RIT and creates and exhibits her artwork.

Mary Jane Pahls teaches technical writing and editing and has been an adjunct instructor at RIT since 1990. She is also the owner of Eikonal Communications and a consultant in technical communications and marketing services.

CCE adjunct Ronald E. Perry is also an assistant professor of information technology in the College of Applied Science and Technology. As an adjunct instructor, Perry teaches computer hardware and programming. Like the adult, part-time students who nominated him, Perry has earned degrees as a part-time student while continuing to work.

“My goal is to help them gain knowledge that they can take back to their work place and use,” says Perry. “I have found that many students measure my success as teacher with this criterion rather than achieving a good grade in the course.”

Carl W. Winkelbauer, an adjunct professor since 1979, teaches in the graduate Instructional Technology Program and works for Xerox Corporation developing instructional programs and materials.

“My philosophy is to work in a coaching mode to maximize each individual’s opportunity for growth,” he says.

Development Rebuilds for Bright Future

By Laura Mikols

If money grew on trees, funding for student scholarships, faculty development, and facilities renovation would be a piece of cake. Since it doesn’t, Phil Mazzara, vice president for Development, plans to advance fund-raising efforts to increase support of these essential areas.

“Presently we raise about \$9–10 million a year,” says Mazzara. “With the incredible diversity of schools and programs RIT offers, I have to believe we can be raising more than that. The potential for fund raising at RIT is pretty deep.”

Focusing on how the division could better serve RIT, Mazzara plans to rebuild the division along two avenues: a core development program to support centralized services, including annual giving, deferred giving, major giving, and corporate and foundation giving; and a constituent development program, deploying fund raisers over the next few years to schools, centers, or projects that maximize gift potential.

“We are proceeding quickly on these initiatives,” says Mazzara. Changes now in progress support core development. He re-established a major gift fund-raising position responsible for obtaining funds from individuals capable of making large gifts—a position that had been dormant since 1991.

Mazzara named Joan Tierney, former senior development officer, director of the recently established Office of Corporate and Foundation Relations. The office coordinates philanthropic grant and gift proposals by all divisions of RIT to corporations and foundations. Mazzara additionally opened an assistant director position to support this area on a half-time basis.

“Once these searches are finished, we will have a strong central fund-raising staff to successfully support RIT and its colleges,” he says. Other plans include broadening contact with corporate foundations outside of the Rochester area, building donor bases with alumni and parents, and increasing unrestricted income.

Reassignments Announced in Science

President Simone recently announced that Robert Clark, associate dean of the College of Science, will manage the college’s daily operations as Dean Mary-Beth Krogh-Jespersen takes on new responsibilities in the areas of development and recruitment for the college and student retention for the entire Institute.

The reassignments follow Krogh-Jespersen’s decision to resign from the deanship as of June 30, 1995. She will spend the next year working on fund raising for the college’s building expansion; recruiting women students in math, engineering, science, and technology; planning and implementing the third annual Faces of Change Conference; enhancing the retention of students throughout RIT; and establishing RIT as a site for the JASON Project network.

Grad Student Gets Hospitality Award

Graduate student David Browne of the School of Food, Hotel, and Travel Management received the sixth annual Student Recognition Award for his outstanding participation and commitment to the hospitality industry. It is given by the RIT Hospitality Alumni Society.

The award goes to a junior, senior, or graduate student in the school with a commitment to excellence, demonstrated leadership skills, and enthusiastic participation in the hospitality field, school, or community.

Browne is a recipient of the Hospitality Alumni Society Leadership Award; is a member of Phi Kappa Phi and Eta Sigma Delta, the hospitality honor society; and was graduate chair of this year’s “Puttin’ on the RITz” dinner. He is completing his master’s thesis on “developing a customer satisfaction index for Henry’s.”

Award selection is by the board of directors of the RIT Hospitality Alumni Society, which includes student and faculty representatives, with nominations made by students, faculty, staff, and alumni.

Liberal Arts Awards Landmark Director

The College of Liberal Arts has given Henry McCartney, executive director of the Landmark Society of Western New York, the 1994 Community Award. The award goes each year to a person or couple who has advanced the liberal arts through professional or volunteer efforts. “We chose Henry McCartney for his commitment to social activism, his devotion to civic duty, his tireless efforts to preserve and restore our civic spirit as well as our historic architecture, and for his exemplary work as a teacher of cultural values,” says Daniels, who gave McCartney three historic photographs of Rochester landmarks at the awards reception.

Youths Tackle Issues At Mayor’s Summit

Crime, violence, health, school, drugs, and racism were the topics examined at RIT City Center last month when approximately 75 students from Rochester’s public and private schools gathered for the Mayor’s Youth Summit, “Visions Becoming Reality.”

Mayor William A. Johnson Jr. kicked off the two-day summit with a keynote address, followed by in-depth presentations and discussions by community leaders and the students about their concerns. On the second day, students developed action plans on their issues. It is expected that summit participants will work on carrying out their plans during the summer and beyond.

RIT was a cosponsor of the summit. The mayor last year served as CCE’s Frederick H. Minett Distinguished Professor and will teach again Winter Quarter as a visiting assistant professor.

Economics Workshop To Focus on Teaching

The College of Liberal Arts’ Center for Economic Education joins the New York State Council on Economic Education and BOCES in presenting a workshop on teaching economics in elementary education. “Choices and Changes” will be held from 8:30 a.m.–3 p.m., Wed., Aug. 17, at the Party House in Batavia. Designed for teachers of grades 2–4, 5–6, 7–8, and 9–10 (classes are divided into those four grade levels), but open to anyone, the workshop focuses on teaching children—in fun ways—how economics affects their lives. Topics include investing in your own “human” capital, work ethic, inventions, and choices and making choices for the future. Call 335-6762 for more information.



NAG Outstanding Service Award recipients (left to right): Jorge Samper; Dr. Albert Pimentel, NAG chairperson who presented the awards; Dorothy Krause; and Donna Gustina.

NTID Award Salutes Outstanding Employees

NTID's National Advisory Group presented three individuals with the NAG Outstanding Service Award in May for their commitment to the Institute. Recipients were Donna Gustina, Dorothy Krause, and Jorge Samper.

Gustina is coordinator of communication assessment services at NTID. Since her initial appointment in 1974, she has been recognized as one of RIT's most effective and enthusiastic professionals. She has served the college in a variety of roles, including teaching sign language, chairing a communication instruction department, designing and implementing workshops and seminars, developing cur-

ricula, and teaching in RIT's School of Psychology and Deafness program.

Krause is custodian in the Environmental Services Department. She was recognized for her dedication, hard work, and caring attitude toward others. Since joining NTID in 1985, she has worked in various buildings, including Booth, Gannett, Johnson, and most recently Carey.

Samper, media specialist in NTID's Instructional Design and Evaluation Department, joined the college in 1979. A service-oriented employee, Samper guides employees in the development of educational materials as well as other projects such as posters, programs or invitations, newsletters, and institutional brochures.

CCE Course Brings TQM to Sales

TQM seems to be everywhere these days, and sales is no exception, particularly sales of technically oriented products and services.

The College of Continuing Education is offering a unique class this fall that will teach students how to incorporate TQM into their salesmanship. Technical Skills for Professional Sales will be taught by Duane Beck.

Unlike the old-style salesperson who "sells at" the customer, Beck says today's TQM-oriented salesperson works with the customer in a "consultative" manner. TQM sales focus on providing and modifying products or services to best suit customer needs and achieve lasting satisfaction that translates into a continuing professional relationship. "It is a much more detailed approach—more of an engineer's mentality," says Beck.

Beck knows firsthand the intricacies of what he's teaching. Owner and president of Packaging Technology Institute, he won a Salesman of the Year award earlier in his career and has focused on TQM and sales throughout his years in the packaging industry.

Serving as the main text for Beck's class will be his own recently published book, *Packaging Sales, An Innovative Problem Solving Approach*. Mobil Chemical's Stretch Film Division has already bought 40 copies.

Beck will teach his students that the TQM approach may take a little more time up front, but is far more successful in the long run. "This is where the salesperson is going to be perceived as a professional," Beck says. "He or she is trying to evaluate the customer's needs and to best satisfy those needs."

'Distinguished CCE Alum' A Leader in the Travel Industry

While more travelers fly than ride buses these days, the owner of Empire Trailways—RIT alumna Christiane Park—is seeing something of a "reversal" in the travel industry. While planes are less luxurious than they once were, buses are adding more creature comforts—amenities like VCRs.

Park, who also owns Alexander Tour and Travel, was named a Distinguished Alumna by the College of Continuing Education at its spring meeting. Although she earned a bachelor's degree in business management with an accounting option from the College of Continuing Education in 1979, Park actually began her college education at an early age in her native France.

"In France in my day you could graduate at 14, but I kept skipping grades and got to the last grade at 11," she says. She completed much of her higher education in France while still in secondary school.

Later, in the United States, Park chose RIT for further education. "Since I had a degree from an unknown college in France, I thought it might add more credi-



Christiane Park

bility to get a degree from a college in the U.S.," she says.

Her career has taken her to live in three countries. In addition to Europe and the United States, she worked for five years in Japan for the U.S. Air Force as chief of nonappropriated funds. She has also worked as a stockbroker and a company controller.

What does she like best about owning her own businesses? "Being your own master." And while that's great, she says there are many challenges: "We're an extremely regulated industry—drug testing, safety, handicapped access, emissions and environmental issues. It's a paper mill, really."



Edwina B. Hogadone

Retired RIT Dean, History-maker, Dies in Florida

Retired RIT dean Edwina B. Hogadone—the first woman in the nation named dean of a college of business—died last month in Lake Worth, Fla. She was 87 years old.

Hogadone, born March 19, 1907, began her career in the retail personnel industry with Kaufmann's, Pittsburgh's largest department store. Following several years of personnel supervision and merchandising, she joined RIT in 1931 as an instructor of salesmanship, personnel, and merchandising courses.

After a brief return to industry in 1934, Hogadone came back to RIT in 1936 as head of the retailing department. Her 37-year career at RIT culminated with her appointment as dean of the College of Business in 1960. Hogadone served as dean until her retirement in 1970. During those 10 years, she was the only woman dean of a college of business in the nation.

In addition to her work at RIT, Hogadone held positions in many non-profit organizations, including the presidency of Zonta International, a classified service club for more than 14,000 executive women, and the presidency of the American Collegiate Retailing Association.

A native of Grand Rapids, Mich., Hogadone earned an undergraduate degree from the University of Michigan and a master's degree in retailing from the University of Pittsburgh.

She established the Edwina B. Hogadone-Gertrude J. Larwood Memorial Scholarship at RIT in 1982. The scholarship honors the memory of a longtime friend, Gertrude Larwood, and perpetuates Hogadone's interest in RIT and its College of Business.

Some Students See Campus for 1st Time At Graduation

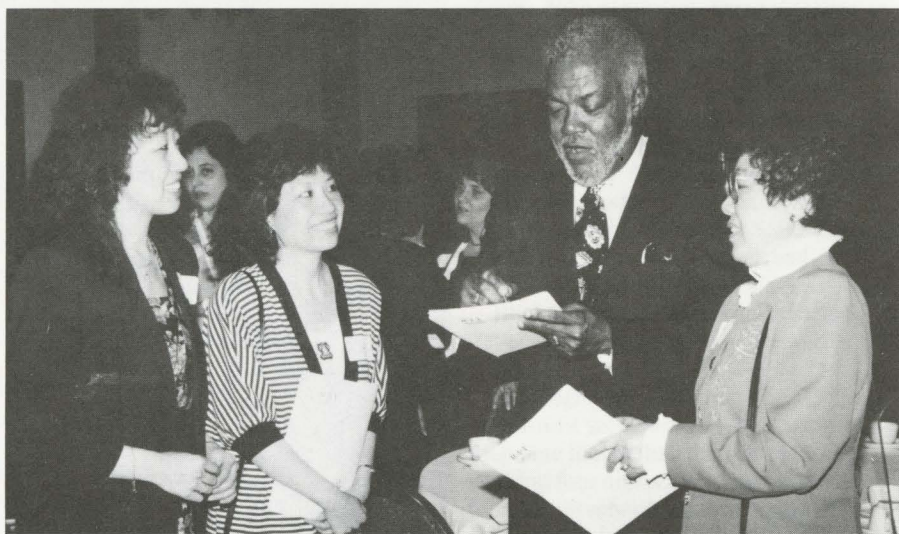
Michael Dennehy started working on his master of science degree in Rochester, but when he was offered a co-op job in Texas he jumped at it and completed the rest of his RIT degree from the Lone Star State.

Dennehy was one of several distance-learning students to travel to RIT's graduation this May to pick up their degrees. This was the first year a large number of graduates—30—earned their degrees strictly through distance learning. Some, unlike Dennehy, had never even set foot on the campus.

Dennehy earned a master's degree in software development and management from the College of Applied Science and Technology. Distance students also completed bachelor of science degrees in electrical/mechanical technology, also through Applied Science and Technology, and in applied arts and science, from the College of Continuing Education.

Half the students earned their degrees from community college sites that have cooperative arrangements with RIT to assist in providing some academic and student services in a "remote classroom," utilizing electronic blackboards, video tapes, and textbooks. The rest earned their degrees in the "anytime/anywhere" format. These latter students "traveled the electronic highway" to campus using a combination of technologies: computer networks, electronic blackboards, audio and computer conferencing, audio and video tapes, video phones, and on-line student services.

"I enjoyed it. It gave me the flexibility to do my job," says Dennehy. Now working as a management consultant for Peat Marwick, he is not sure he could have combined working full time and completing his degree without distance learning. "The flexibility is invaluable."



CONVOCATION CELEBRATION . . . Lily Lee (second from left) celebrates earning two certificates from the College of Continuing Education with her sister Mimi (far left), mother, Ann (far right), and Mayor William Johnson, the keynote speaker at CCE's 1994 Certificate/Diploma Convocation in May. Lee, who works for Lewis Tree Service, earned certificates in basic quality and quality implementation.

'Readable' Illustrations Developed At RIT for Color-Deficient Vision

By Laurie Maynard

More people than you might think can't clearly tell colors apart, like red from green, or orange from blue. As visual technology explodes into the 21st century, communication with color takes a greater toll on folks with color-deficient sight.

After years of research, Donald D. Johnson, professor and director of NTID's Eye and Ear Clinic, has devised applications for color-blind-corrected drawings, demonstrated by graduate medical illustration students in the School of Art and Design. Johnson worked with Glen Hintz, assistant professor and chair of the school's Fine Arts Department, to teach student illustrators how to use certain color mixes and applications to allow "all color-deficient people to learn normally and see all portions of a drawing," says Johnson.

Noting that one in every 10 men and 250 women in the U.S. has some degree of color-deficient vision, Johnson says "children with this problem are often labeled as learning disabled or mentally retarded." Color-deficient adults often suffer job discrimination. These problems are magnified many times in the deaf population,

the main group Johnson has researched. Through his NTID work, he has found 55 percent of deaf school-age and adolescent children have some type of correctable or noncorrectable vision problems in need of medical attention—compared to 25 percent of hearing children—and 4 percent of NTID's entering classes have color-deficient vision.

"We can make a tremendous difference in classroom learning, for both the deaf and hearing, by using color applications in this special fashion," he says. Johnson's research and project with the graduate student illustrators will result in the first book to use these color techniques. The student illustrations will appear in his chapters on anatomy, pathology, and color vision. "I'm writing the textbook primarily for deaf educators, audiologists, speech-language pathologists, and anyone working with persons with visual problems," he says.



RIT PRESCHOOLERS' ROCK-AWAY . . . Forty preschoolers from Horton Child Care Center hit the Red Barn May 16 ready to rock—on brightly painted, imaginative wooden animals crafted by freshman woodworking and furniture design students in the School for American Crafts. The rocking animal "life testing," an annual event, shows off "some of our most imaginative pieces," says Doug Sigler, professor and originator of the project. This year the kids rocked a rhino, triceratops, sea lion, warthog, pig, and penguin. The rock-away followed SAC's year-end "walk-through" displaying students' best works in jewelry and metalcrafts, woodworking, glass, ceramics, and weaving.

Rochesterians Awards Student

A hotel and resort management major in the School of Food, Hotel and Travel Management has been named a recipient of The Rochesterians Scroll Award, given for the past 55 years to people who exemplify the courtesy, friendliness, and hospitality important to visitors of Greater Rochester.

Socrates Cala, employed part time with the Rochester Riverside Convention Center and High Falls, is one of four recipients for the award, presented to those who work daily on "the front lines" of the community's growing visitor industry. These individuals create the first impression of Greater Rochester for approximately one and a half million visitors each year.

Cala, a fourth-year student from Washington, D.C., was honored at a dinner in May at the Holiday Inn Genesee Plaza. He was nominated by Joseph Floreano, executive director of the convention center: "Socrates does an outstanding job; we nominated him from all our employees."

At the convention center, Cala is a sales assistant; at the High Falls he was the goodwill ambassador Chester the Bear mascot, dealing with visitors as well as various corporate meeting planners.

Sponsored by Rochester businesses and civic leaders, The Rochesterians was created in 1939 by Frank Lovejoy and Sol Heumann. The main objective of the organization has been to honor "the people who meet the people."

Pluralism . . .

Continued from page 2

involved in numerous NTID/RIT activities and Rochester community service projects. As a member of the Latin American Student Association and community service director for Alpha Sigma Theta sorority, she has invited speakers, planned panel discussions, and initiated other events designed to educate others about other cultures. She also has served as a tutor for other students and, as a student ambassador for Residence Life, has guided tours for prospective students.

Reunion Celebrates Global Diversity Of RIT Alums Around the World

By Laura Mikols

Alumni from around the world reunited at RIT for a weekend of networking, friendship, and fun. About 90 international alumni, family members, and students spent July 14–16 attending global seminars, playing "World Cup" soccer, and catching up with old friends at barbecues.

"The whole event was wonderful," says Barbara Letvin, director of the Center for Student Support, Integration, and Transition. "We had people pop in throughout the entire weekend—even alumni from Thailand and India."

Luis Monfort, from São Paulo, Brazil, won an award for traveling the farthest to make it to the reunion. "I came because I wanted to renew my friendships here at RIT," says Monfort. "My teachers gave me special treatment. They were more like friends. I have excellent memories."

Monfort graduated in 1981 from the School of Photographic Arts and Sciences. He now works as a professor and artist at the State University of São Paulo. Although Monfort missed out on seeing his country win the World Cup, he played with alumni representing Brazil against current RIT students, who represented Italy, on Saturday. Alumni/Brazil won at RIT as well.

At the international buffet, Jorge Rivas, RIT alumnus and trustee, spoke on the global marketplace. Rivas served as a Mexican representative in the NAFTA negotiations. At this event, Al Davis, RIT trustee, presented Letvin with a scholarship in her name for the Emergency Student Loan Fund to help international students. "I couldn't believe it," says Letvin. "It came as such a surprise to me."

It probably didn't surprise alumni like Monfort. "The people at RIT do everything possible to help international students once they get here," he says.



Alumni dine with feature speaker Dr. Susan Wu, president and CEO of Engineering Research and Consulting, Inc., at a Chinese buffet. Shown (left to right): Rong Yang, from China; Tuo Wu, a 1991 graduate, from China; Wu; and Peter Lyneborg, from Denmark. Dr. Wu encouraged international students and professionals to become involved in the larger community and not to isolate themselves in their own ethnic community.

NTID Students Walk Away Winners at Deaf College Bowl

Four students representing NTID took first-place honors at the recent College Bowl competition held during the National Association of the Deaf's biennial convention in Knoxville, Tenn.

Coached by Vicki Hurwitz, developmental educational specialist in NTID's Student Life Department, the NTID team of Alok Doshi, James Munro, Robert Rice, and David Tai competed against teams from California State University at Northridge and Gallaudet University.

It was the team's first win since the competition began in 1988. The NTID team, the Spiritual Sages, received a traveling trophy.

Dubbed "The Varsity Sport of the Mind" by national organizers, College Bowl is a question-and-answer game of quick recall played among teams of four students each. At the NAD College Bowl, teams answered questions in eight categories, including arts and literature, geography, mathematics, science and nature, deaf culture and history, politics and social studies, sports and leisure, and entertainment.



NTID College Bowl team (left to right): Alok Doshi, James Munro, Robert Rice, and David Tai

RIT Given Software

A gift of ALGOR finite element analysis software will provide all students in the School of Engineering Technology with copies of a software program used with computer integrated mechanical systems. The \$20,000 package—donated by the Society of Manufacturing Engineers Education Foundation and ALGOR, Inc.—came to RIT with a university site license, which means any student or faculty member can receive a free duplicate of the software, and also establishes RIT as a training site for universities and companies interested in the program.

CALENDAR

- Aug. 3**—Job Hunting Strategies Seminar; 1–2 p.m., 1235 Carlson
- Aug. 4**—Nathaniel Rochester Society event “A Night in the French Quarter,” featuring presentation of the 1994 NRS Award to Dr. and Mrs. Frank W. Lovejoy Jr.; 5:30–10 p.m., Liberty Hill
- Aug. 5–6**—College & Careers for high school students
- Aug. 11**—meeting: Staff Council; 2–4 p.m., 1829 Room, Union
- Aug. 25**—meeting: Staff Council; 2–4 p.m., 1829 Room, Union
- Aug. 29**—President Simone’s Address to the RIT Community; 9 a.m., Clark Gym

PROMOTIONS/TRANSFERS

Promotions: **Susan Buffington**, donor relations associate, Development; **Kim Christopoulos**, development associate/NTID, Development; **Carolyn Kourofsky**, development officer/ Science, Development; **Rose Ellen Larish**, senior word processing technician, Continuing Education; **Merry Longobardi**, financial assistant, Imaging Arts and Sciences; **Donna McGowan**, information assistant, College of Continuing Education; **Sharon Mooney**, information assistant, College of Continuing Education; **Mary Morrison**, budget assistant, Student Affairs; **DeAnn Pye**, senior associate director for counseling services, Financial Aid; **Donald Smith**, systems mechanic, Physical Plant; **Lynette Thelen**, art director, Communications; **Joan Tierney**, director of corporate and funding relations, Development; **Alice White**, staff assistant I, Institutional Research

Transfers: **Adelaida Garrett**, secretary III, Applied Science and Technology; **Corinne Heschke**, secretary III, Academic Affairs; **David Hillman**, catering supervisor, Food Service

Printing Students Publish *PrintRIT*

Students in the School of Printing Management and Sciences recently produced and published the second annual edition of *PrintRIT*, a collection of articles by students and faculty on the latest technologies and techniques in the printing and publishing industry. Topics include waterless printing, stochastic screening, PhotoCD for print applications, and color management.

In keeping with current publishing trends, *PrintRIT* is available both in traditional print and electronic formats.

TPD Awarded For Publications

Printed pieces produced by the College of Continuing Education’s Training and Professional Development division have received several awards for publications excellence.

The National University Continuing Education Association presented Awards of Excellence for graphic design to three TPD pieces: “Energizing Quality,” a booklet describing TPD’s training services in Total Quality; the *T&E News*, the monthly newsletter of the T&E Center; and a print ad promoting TPD training programs.

In addition, “Energizing Quality” and a brochure describing the T&E Center’s research and testing services won 1994 PRISM Awards from the Rochester Chapter of the Public Relations Society of America. The PRISM Awards are based on creativity and execution. The same pieces also received awards from the S.D. Warren Co., a leading paper manufacturer.

NEWSMAKERS

- **Shirley Allen**, instructor, NTID, was guest speaker for Black Awareness at Rochester School for the Deaf. Also this past spring, Allen conducted two workshops for Hewlett-Packard at the Deaf/Hard of Hearing/Hearing-Impaired Forum 1994 in Santa Clara, Calif.; was named national Deaf Person of the Year by Quota International; has been nominated for the Pinnacle Award (National Achievement Award for The Epicureans) by the Los Angeles, Calif., chapter; was the keynote speaker and conducted two workshops for the First Western Pacific Regional Black Deaf Advocates Conference; was presented an Achievement Award by the California State Department of Rehabilitation and the Los Angeles Black Deaf Advocates; and was the keynote speaker at the Transition Forum for Deaf and Hard of Hearing High School Students at the New York School for the Deaf at White Plains.
- **Larry Belle**, professor, College of Continuing Education, has been appointed for a two-year term to the Rochester Arts & Lectures Advisory Board. The board assists in designing the annual program of distinguished authors as well as in development activities.
- **Eric Bellmann**, chair of arts, College of Continuing Education, won first prize in the Graphics Category at the Allentown Art Festival in Buffalo. Sponsored by the Allentown Village Art Society, the festival is one of the largest art fairs on the East Coast. Bellmann, CCE’s chair of the arts, won the award for his etching *Horse and Rider*. He has won this award twice before.
- **Marcia Birken**, professor, Department of Mathematics, College of Science, and **Anne Coon**, professor, Department of Language, Literature, and Communication, College of Liberal Arts, jointly presented the lecture “Critical Thinking” at the spring conference and workshops of the Association of Mathematics Teachers of the Rochester Area in collaboration with the Penfield Staff Development Center at Brighton High School.
- **Don Bujnowski** and **Doug Sigler**, professors, School for American Crafts, undertook special ventures this summer. Bujnowski presented an invited tapestry and hangings exhibition in Krakow, Poland, sponsored by Krakow/Rochester Sister Cities and Fundacja “Zdrowie-Dziecka.” Sigler is teaching woodworking at the School of Art and Design at University Gye Won in Kyunggi-do, Korea.
- **Bob Chung**, associate professor, School of Printing Management and Sciences, presented awards to winners of the Golden Cylinder Competition for packaging, product, and publication gravure printing at the Gravure Association of America’s annual convention in March in Kansas City, Mo. Chung also conducted a workshop on “Demystifying Color” at the Inter-Society for Color Council’s annual meeting in Troy, Mich., and presented two papers, “A Study of Conventional vs. Waterless Lithography” and “TQM as a Strategy for Waste Minimization,” at the Technical Association of the Graphic Arts annual technical conference in Baltimore. Chung has also been elected treasurer of the International Graphic Arts Education Association.
- **Douglas Clemishaw**, associate professor, College of Imaging Arts and Sciences, was cited in the new hardcover book *Transgenerational Design* (James J. Pirkel, Van Nostrand Reinhold) for work that exemplifies good universal design—the design of products that can be used by all, not just the young, physically apt majority. A full page of color illustration and detailed description of ergonomic features and design virtues is devoted to the hand-held PosiTector 5000 electronic gauge for measuring coating thickness. Also, Clemishaw—a contributing editor for *Innovation*, the quarterly professional journal of the Industrial Designers Society of America—served as guest editor of the most recent issue.
- **Andrew Davidhazy**, chair of Imaging and Photographic Technology, School of Photographic Arts and Sciences, College of Imaging Arts and Sciences, delivered an invited lecture at the 35th Annual Conference of the Industrial Photographers of the Southwest in Albuquerque, N.M., and gave a day long workshop on technical photography to students at West Brook High School in Beaumont, Texas. Also this spring, Davidhazy gave two presentations at the 23rd Annual Science Exploration Days at St. John Fisher College and organized and operated a booth of the Society for Imaging Science and Technology. He won third prize in a photography contest sponsored by *Popular Photography* magazine (his winning photograph appears on page 45 of the July issue).
- **E.S.P.R.I.T.** magazine was recognized with an Award for Printing Excellence by The Rochester Club of Printing House Craftsmen, Inc. during Printing Week earlier this year. *E.S.P.R.I.T.*, a student publication that is totally electronically produced, was submitted by **Monica Guilian**, the publication’s art director. Editor-in-chief is **Dave Milburn**, and the project director is Professor **D. F. Rea**. It is printed by the T&E Center.
- **David Farnsworth**, Department of Mathematics, College of Science, had his paper “Why Do We Transform Data?” published in the spring issue of *The AMATYC Review*. In the same issue there was a letter to the editor from him on a different subject.

Telefund Pledges Break Records

Breaking all previous records, RIT’s Telefund Team raised more than \$605,000 in pledges this year. “In 12 years, this is the best we’ve ever done,” says Christine King, assistant director.

King attributes the success of the campaign, which topped last year’s by \$100,000, to additional support from donors. “This year we made a special effort, asking for pledges to support scholarships and student needs,” says King. Donations are still rolling in with matching gifts from more than 1,000 private employers.

“One difference this year that helped us was our focus on local vendors,” says King. More than 24 vendors participated, contributing \$755 overall in gift certificates for such things as sporting goods, pizza, and movies. “We gave out gift certificates for Caller of the Week prizes throughout the campaign,” says King. “It really kept people motivated. Our vendors were very generous.”

More than 65 student employees dialed away weekly throughout the academic year. About 12,870 people contributed to the campaign, donating on average \$47. The money supports the Alumni Annual Fund, the Athletic Association, Mathematics, Science, & Technology for the 21st Century, and the Parents Tiger Trust.

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Rochester Institute of Technology
One Lomb Memorial Drive
Rochester, NY 14623-5603

NEWS & EVENTS



KODAK DONATES TO RIT'S FUTURE . . . Eastman Kodak Company officials recently presented RIT with a check for \$435,000. The Center for Integrated Manufacturing Studies received \$150,000; the remainder fulfilled a pledge payment to the university's Access to the Future campaign for the addition to Wallace Library. From left to right: John J. Pipitone Sr., Kodak coordinator, professional staffing, imaging; Philip G. Mazzara, RIT vice president for Development; Essie L. Calhoun, director, Kodak corporate contributions and community relations; President Simone; and Herbert J. Ego, Kodak district sales manager, office imaging.