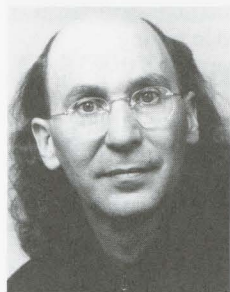


Multimedia Wiz Pioneers Special Effects



Robert M. Greenberg

By Laurie Maynard

Remember the "whooshing" letters that open the movie *Superman*? Or the bouncing baby in *The World According to Garp*? How about the famous diet Coke TV ads that put modern stars side by side with cinema legends like Humphrey Bogart and Gene Kelly? Such productions take tremendous talent and special effects skills to produce—the full breadth of which only their maker, Robert M. Greenberg, knows.

President and cofounder of R/GA Digital Studios, a bicoastal design and production company renowned for creative integration of film, video, and computer-imaging techniques, Greenberg will give the fall William A. Reedy Memorial Lecture in Photography at RIT at 7 p.m., Thurs., Sept. 29, in Ingle Auditorium in the Student Alumni Union. Cosponsored by Eastman Kodak Company and the

School of Photographic Arts and Sciences, the free lecture—open to the public—will be telecast live via satellite feed to down-linked sites.

Articles about Greenberg and his co-founding brother Richard (who now pursues a directing career on the West Coast) describe their rags-to-riches story and

Robert as "one of the leading pioneers and visionaries in the design and production of digital multimedia." In an impressive list of awards, these stand out: a 1987 Academy Award nomination for outstanding visual effects for the movie *Predator*, a 1992 Fuji Medal for individual achievements in imaging innovation, a Clio, and a Cannes Lion.

Greenberg's R/GA includes a "family of companies": R/Greenberg Associates,

the original 17-year-old special-effects house in New York City; RGA/LA, the Los Angeles-based feature projects operation; R/GA Print, a pioneer in digital print productions; R/GA Interactive, a new multimedia production company; Savoy Commercials, a live-action commercial

directors' firm; Michael Schrom and Company, specializing in close-up, tabletop, and in-studio production for commercials; and the new R/GA Pictures, a feature film development company.

Other R/Greenberg Associates and RGA/LA credits include special effects for Woody Allen's *Zelig*

and *The Purple Rose of Cairo*; *Predator 2*, *The Silence of the Lambs*, *Last Action Hero*, *Demolition Man*, *In the Line of Fire*,

and *The Shadow*. The companies' work also shows up in *Blue Steel*, *She-Devil*, *Indecent Proposal*, and *The Joy Luck Club* and in trailers for *The Hunt for Red October*, *Ghostbusters*, *Blade Runner*, and *Blow Out*. The American Institute of the Graphic Arts included many R/GA works in feature films, TV, and trailer graphics in its exhibition "A Decade of Entertainment Graphics: 1982–1992." TV graphics and visual effects work include the new opening for "Masterpiece Theatre," main titles for "Michael Jackson Talks . . . to Oprah," the AT&T "i Plan" TV ads, and the computer-animated cars tangoing in the Shell TV ad campaign.

Always interested in innovation and new multimedia applications, Greenberg's RGA/LA firm has begun co-ops with RIT film/video alumni and students. Recent award-winning MFA graduate Chris Walsh went out to Hollywood last year to work on computer animation scenes for *The Shadow*.

RIT welcomes the addition of Robert Greenberg to its list of renowned Reedy lecturers. Previous speakers have included Donna Ferrato, Annie Leibovitz, Gregory Heisler, Gordon Parks, Arnold Newman, Horst P. Horst, Joyce Tenneson, and Yousuf Karsh.



In Shell Oil's TV ads, digitized cars cavorting about Shell stations exemplify Greenberg's multimedia work. (© R/Greenberg Associates)

Student Film Confronts Violence



Rochester Police Sgt. Anne-Marie Van Son talks about graffiti and violence among youths to RIT students Daniel Shanken (with microphone) and Brian Strine (filming): an example of images on Rochester city streets captured by a summer film class. (©Shannon-Marie Grinkmeyer)

Cross-discipline RIT students took to city and suburban streets this summer to film a documentary on how violence affects youths. Inspired by the Rochester Challenge Against Violence—the month-long community effort to reduce murders in Rochester—School of Photographic Arts and Sciences film professor Pachio Lane designed an intensive summer class for "our future communicators to witness, understand, and confront some of these crucial issues."

"The class chose violence among teens as the theme," says Lane, a documentary filmmaker and the first American to film on the Soviet side of Afghanistan. "The students contacted St. Mary's Hospital for permission to film in emergency rooms and ride in ambulances, and they arranged

to ride with police officers," he adds. Poignant sections in the film take place in the county jail, at an autopsy in the city morgue, and before city buildings covered in graffiti.

The 11 students found more than 50 youths to ask for interviews through city and area organization referrals, including Threshold, the Spanish Action Coalition, and the Center for Youth Services. "Each student did individual interviews to hear the story and see if the person was willing to go on camera," explains Lane. As a group, the students discussed results and chose interviewees.

"We focused on the effects of violence on older kids," he says. "We taped their stories and combined them with on-the-street footage." The class has released the

film, titled *See What I'm Saying*, to local television, and has an air date on WOKR-TV 13's public service show "Many Voices, Many Visions" at 9 a.m., Oct. 16. (The film is also available for viewing through Lane.)

The class, which may be offered again next summer, drew a mixture of hearing and hearing-impaired students in diverse majors: two in social work, one in criminal justice, three in film and video, and five in photography.

Paraphrasing Benjamin Franklin, Lane says, "We must all hang together, or we will all hang separately." I see our society in crisis right now. It's crucial for communicators to see what's out there and bring it before the public. Our role is so important."

STRATEGIC PLANNING Committee Reviews Proposed Steps

The first regularly scheduled meeting of the Agenda for Action Committee was held Aug. 25. The minutes of AAC meetings are available through Student Government, Staff Council, Faculty Council, deans, and vice presidents.

The first task facing the AAC is the development of a model to be used to review action steps. Elements of such a model are likely to include the degree to which a particular action step fits with the strategic priorities, the time frame and resources necessary to achieve an action step, and the expected benefits to be realized when the action step is achieved. The AAC will use the model it develops to

Continued on page 3



Paul Rodriguez

Between Sinbad and Paul Rodriguez, Brick City Blast guarantees a good laugh. Join RIT's weekend celebration of fall, Sept. 22–24, for the following activities:

- The Mary's Acoustic, vocals and guitar, 8 p.m., Thurs., Sept. 22, Ritskeller
- Club Day (get involved in the club or organization of your liking), 10 a.m.–3 p.m., Fri., Sept. 23, Student Alumni Union lobby
- "Fun Flicks" (Hollywood special effects make you the star of your own video), 11 a.m.–5 p.m., Fri., Sept. 23, Union lobby, \$3
- TGIF Rockin' the Ritskeller: Brendan MacNaughton, 5–7:30 p.m., Fri., Sept. 23, Ritskeller (interpreter requested)
- Talisman movie, *Jurassic Park*, 7 and 9:30 p.m., Fri., Sept. 23, and 2 p.m., 7 p.m., and 9:30 p.m., Sat., Sept. 24, Ingle Auditorium, \$2
- Comedian Paul Rodriguez (featured in movies like *Quicksilver* and *Made in America*), 8 p.m., Fri., Sept. 23, Clark Gymnasium, \$5 students, \$10 faculty and staff, tickets on sale at the Candy Counter (interpreter requested)
- Comedian Sinbad, 8 p.m., Sat., Sept. 24, Clark Gymnasium, \$6 students, \$10 faculty and staff, tickets on sale at the Candy Counter (interpreter requested)

Actors Needed!

It may not be Ed McMahon's "Star Search," but local acting talent of all ages, all levels of experience, and all shapes and sizes will have a chance to audition for student film projects. Senior film/video students will hold open auditions from 4-6 p.m. for those under 12 and from 7 p.m. on for all others, Wed., Sept. 21, on the fourth floor in the TV studio area of the Gannett Building.

The annual talent search, conducted by the School of Photographic Arts and Sciences, seeks people to act—some in significant parts—in senior thesis productions. Talent will be asked to read (audition scenes will be provided), have a photo taken (if one is not supplied), and fill out a short questionnaire. Students will discuss their film or video projects and register actors in the student-run "actors' file" that will be used throughout the year.

Anyone interested who cannot attend may send a photo with name, address, and telephone number, and a summary of personal interests and experience to Howard Lester, Dept. of Film and Video, School of Photographic Arts and Sciences, RIT, 70 Lomb Memorial Drive, Rochester, N.Y. 14623-5604. For more information, call -2779.

Arts & Lectures Welcomes Beverly Sills

International superstar, former director of the New York City Opera, and chair of Lincoln Center Beverly Sills will kick off the 1994-95 Rochester Arts & Lectures Series at 7:30 p.m., Thurs., Sept. 29, at the Eastman Theatre. Sills will talk about individual creativity, public support for artists and their ideas, and the importance of arts in life. For this performance, 567 free tickets are available to students with proper ID at the Ticket Express Box Office, 100 East Ave.; call 222-5000. Student and group discounts are also available. The event will be signed, and seats will be reserved for hearing-impaired audiences.

Campus Connections Hosts Int'l Day

Campus Connections announces its third annual International Day, Wed., Sept. 21. Each department will be decorated to highlight different countries, music will play, and foods of those countries will be served. A 10 percent discount will be offered on selected items in each department. In addition, a "passport" contest will offer gift certificates as prizes. For more information, call Pat Hagerman at -6951.

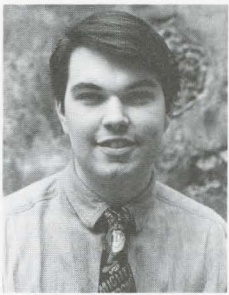
American Crafts Celebrates 50 Years

The School for American Crafts kicks off its 50th anniversary year with crafts demonstrations, panel discussions, and visiting artists, beginning today, Sept. 15. A ceramic artist renowned for his Raku pieces, Jeffrey Zigulis gives a wheel throwing demonstration and slide lecture at 7:30 p.m., followed with a slide presentation by furniture designer Cheryl Riley at 1 p.m., Sept. 16, in the Center for Imaging Science auditorium in the Carlson Building. Riley, who owns Right Angle Designs, won a 1994 NEA grant and includes Denzel Washington, Danny Glover, and Terry McMillan on her client list. Craft Company No. 6 sponsors these events.

Addressing issues of viability and practical aspects of crafts in modern times, Peter Handler and Lynn Allinger will show slides and talk about "Careers in Crafts" from 7 to 9:30 p.m., Sept. 19, in the Imaging Science auditorium. Handler, an MFA alumnus of the school, designs "custom and semi-custom" chairs, tables, and small objects. Allinger co-owns Craft Company No. 6. Both will visit SAC's five shop areas to critique and consult with students Sept. 20.

For more information, call -5778.

Student President's Goal: Bring Everyone Together



Ralph Gaboury

To improve campus, Ralph Gaboury, 1994-95 Student Government president, has been hard at work. Just this past summer, he changed the "Walk Only Zone" hours so that students may bike and skate on the Quarter Mile after 5 p.m. to avoid long, dark walks.

It took "cooperation" and "listening" skills to achieve success in his goals, he said. Communication is the key. Graduating this May with a bachelor's degree in professional and technical

communication, Gaboury continues to master these skills.

In order to fulfill his major goal this year, Gaboury pushes us to "all come together." He searches to build an interactive center amongst students, organizations, faculty, and departments, instead of the segregation he feels exists now.

Gaboury promotes change. His education includes a professional core in American politics and a concentration in U.S. history, topped with leadership abilities. President someday? Who knows? His background leans him towards politics or law school, but once he takes a year off, Gaboury says, he'll gain perspective and then decide. Originally from Montreal, Canada, but presently a resident of New York, he hopes to settle eventually in Maine. While squeezing everything into a busy schedule, he manages to find time to volunteer for community service projects and to relax and watch "Star Trek."

If You Were Away over Summer, Here's What Happened on Campus



(Above) Jim Kelly's Football Camp brought 1,200 students, ages 10-18, to campus this summer. (Right) President Simone and the Board of Trustees welcomed international alumni back at a Liberty Hill dinner.



By Laura J. Mikols

While the majority of RIT folks bade Brick City adieu for the summer, the campus still buzzed away with activity. The Jim Kelly Football Camp brought 1,200 students ages 10-18 to campus June 23-July 1. "Great people, great facility, nothing but class all the way," said Buffalo Bills quarterback Kelly about his camp held at RIT. "We've gotten comments from the campers, the parents, the coaches—everyone agrees that RIT has been great."

Kelly was also the featured guest at a barbecue attended by more than 350 alumni, friends, and members of the RIT community, presented by the Rochester chapter of the RIT Alumni Network. The event was one of the largest alumni gatherings held on campus.

Alumni from around the world reunited at RIT for a global reunion in July. About 90 international alumni, family members, and students attended global seminars, played "World Cup" soccer, and caught up with old friends. At an international buffet, RIT trustee Al Davis presented Barbara Letvin, director of the Center for Student Support, Integration, and Transition, with a scholarship in her name for the International Student Emergency Loan Fund.

College was called to session for 30 developmentally disabled adults at the RIT/ARC Summer Enrichment Program '94. RIT staff and faculty donated their time to provide a week-long college program for clients from the Association for Retarded Citizens. These students lived in student housing, ate cafeteria food, and attended classes including electronic photography, creative writing, and weight training. At the week's end they donned

caps and gowns for a traditional graduation ceremony, during which they celebrated the week's achievements.

High school seniors nationwide ventured to RIT this summer to sample college life. The College and Careers '94 program attracted 653 students, from as far as Hawaii and Florida, to spend a trial weekend at RIT. Sponsored by RIT's Enrollment Management and Career Services Division, the program helps students choose a major and showcases the university.

During the hottest week of July, 19 transfer students created three-dimensional masterpieces on the outskirts of campus. If you're out for a walk you still may find an American Indian ceremonial site, a language bridge crossing a stream, or a maze in the forest outside of Grace Watson Dining Center. Foregoing vacation, these students spent seven hours a day for 10 weeks taking Drawing and Design for Transfer Students as a rite of passage into the School of Art and Design. The structures exhibited concepts of line, degradation, and planes in three-dimensional design.

The School of Art and Design and School for American Crafts celebrated the arrival of their new director, Thomas E. Morin. An esteemed higher education administrator, Morin has long worked as an advocate for the arts. Most recently, while senior vice president and dean of academic affairs at Minneapolis College of Art and Design, he served as a mayoral appointee to the Minneapolis Arts Commission, as chair of the public art and tourism committee, and as a

Continued on page 4

United Way Gears Up Again

The secret of United Way's success is running good campaigns, according to Lee Struble, the new chair of RIT's United Way Steering Committee.

"I believe if people know what the issues are, and how the dollars are spent, they will give," says Struble, associate director of Campus Safety.

Last year the 1994 United Way campaign thrived under the leadership of Jan Reich, director of operations in Physical Plant. Efforts resulted in raising \$163,849.62, or 99 percent of the campaign goal.

"Fortunately, we have Lee Struble to carry Jan's success into the 1995 campaign," says Cindee Gray, community relations coordinator in the Department of Government and Community Affairs. Gretchen Burruto, assistant director of Cooperative Education and Placement, will serve as vice chair.

A gear-up event for the 1995 campaign, the annual United Way Golf Tournament, scheduled for Sept. 19, will be held at Shadow Lake. Participants should be prepared for the shotgun start at 12:30 p.m. The \$55 entry fee includes greens fees, golf cart, beverages on the course, buffet dinner, awards, and door prizes. All proceeds benefit the 1995 RIT United Way campaign. For more information, call -4987.

The President's Thanks

Dear Colleagues:

Thank you for your outstanding support of the 1994 RIT United Way Campaign. The RIT community has again demonstrated its generosity and commitment to the greater Rochester community.

Total contributions raised in our campus United Way effort have increased by 12 percent over the last two years. For the second consecutive year, United Way awarded our campaign a Certificate of Achievement for these accomplishments.

The campaign exemplifies the spirit of cooperation and community that exists at RIT. It is an outstanding effort on the part of hundreds of individual volunteers throughout the campus and continues to be a model campaign for other colleges and universities.

It is with my most sincere appreciation that I thank all of you for your contributions to this successful campaign.

Sincerely,

Albert J. Simone
President

Imaging Science Now Reports to Provost

The Center for Imaging Science has been removed operationally from the College of Imaging Arts and Sciences and will now report directly to the Office of the Provost. According to Dr. Stan McKenzie, interim provost and vice president for Academic Affairs, "The move will enable Dean Margaret Lucas to devote her time and talents to developing the full potential of the other units within the college and provide CIS director Edwin Przybylowicz full responsibility and accountability for dealing with the Center for Imaging Science."

McKenzie placed a two-year limit on the move and said the center will be housed within the most appropriate college following the development and implementation of an imaging science strategic plan.

Campus Welcomes New Budget Chief



Dr. James H. Watters

Dr. James H. Watters has been named RIT's budget director, effective Sept. 12. Watters comes to RIT from the University of Pittsburgh, where he spent his entire academic and professional years and earned a BS, MS, and Ph.D.

Prior to accepting the job at RIT, Watters held the position of assistant chancellor of real estate and management. During his years with the University of Pittsburgh he served as assistant vice president of

business and finance, captive insurance consultant, manager of administrative services and assistant director for administration in the public safety division, and the planning and research officer in the Department of Public Safety. Watters and his wife have a two-year-old daughter.

RIT Reaches Out to High School Artists



On a hot August day, led by graduate assistant Jill Oberman (far right), a group of teens donned long-sleeved shirts and took turns with mitts and a protective visor—not to play ball, but to get into real-life work of artists and craftspeople.

In a first-time outreach to Rochester's School of the Arts, RIT's schools of Art and Design and American Crafts taught ceramics, photography, metals, computer design, figure drawing, and career preparation to 22 teens in two two-week sessions.

"The Visual Arts Experience aims to show these kids that art is more than fun; it can be a fulfilling and sustaining career," says Marianne O'Loughlin, coordinator of the program and assistant professor. She worked with Elizabeth Lyons and Veola Hawkes from the School of the Arts, with funding from a VATEA state grant—already reapproved for next year—arranged by Jim Papero as director of Precollegiate Programs in the College of Continuing Education.

Policy Council Looks at Budget, Changes in Commencement

The RIT Policy Council last week discussed how strategic planning assumptions will be worked into the budget planning schedule. A final budget schedule will be developed by Bill Dempsey, vice president for Finance and Administration.

Although no action was taken, a proposed revision in RIT's Commencement will be developed by Bill Dempsey, vice president for Finance and Administration. Following a review by Student Government, a final proposal will be presented to Policy Council in November.

Among the changes suggested is a Friday-night academic event at which a

major speaker and an honorary degree, possibly several, would be presented.

It is being recommended that the individual recognition of graduates be maintained. A commencement planning committee, appointed by President Simone, also recommended a small tent (to accommodate 5–6,000 attendees) be used so that the colleges of Applied Science and Technology and Imaging Arts and Sciences would be able to conduct individual graduation ceremonies.

Planning

Continued from page 1

prioritize each action step and to determine where each step will be placed in the Agenda for Action.

Until Sept. 23, the AAC will be working with the "proposed action steps" that have been distributed to the RIT community through the governance groups and on VAX Notes under the entry name AGENDA_FOR_ACTION. Members of the RIT community have until Sept. 23 to give their feedback about the "proposed action steps" to the Strategic Planning Steering Committee. After Sept. 23, the Strategic Planning Steering Committee will make modifications in the "proposed action steps" and submit the action steps in their final form to the AAC for review and prioritization.

The AAC expects that the action steps to be initiated in 1994–96 will be identified by mid-October. At that point, the AAC will have determined its impact, if any, on the major categories of the 1995–96 budget.

Chinese Scientists Put RIT on U.S. Tour

A delegation of seven Chinese scientists visited RIT Aug. 25–26 in what could be an effort to form partnerships with prestigious Chinese universities. The group of scholars in the Chinese Key Studies Development Project are members of the Programme Advisory Group of the State Education Commission in the People's Republic of China.

The delegation toured the Center for Imaging Science and the Center for Microelectronic and Computer Engineering, in addition to meeting with President Simone, interim vice president for Academic Affairs and provost Dr. Stanley McKenzie, and various faculty. The visit to Rochester included time at Eastman Kodak Company research laboratories and was part of a month-long trip to the United States and Japan.

According to Dr. Robert Johnston, assistant to the president for International Affairs, the delegation was interested in several issues, including the relationship for research and development between Kodak and RIT; the unique role of national and industrial laboratories and their relationships with university laboratories; and the process of technology transfer, licensing, and patent royalties of various laboratories.

Faculty in Residence Hosts Open House

Once again, Keith Jenkins, assistant professor of professional and technical communication, will reside in Sol Heumann Hall as Faculty in Residence this academic year. Jenkins will open his home to students and faculty from 4–6 p.m., Tues., Sept. 20. The open house—the first of many Faculty in Residence special events—is designed to gather students and faculty in an informal setting to explore residence hall life.

The Faculty in Residence program helps bridge the gap between students and their instructors by housing a teacher in the residence halls for the academic year.

Workshop Tackles Gender Issues

Jeanne Grinnan and Barbara S. Mitrano of Prism Collective present the second part of an open session on "Gender Issues in the College Classroom" from noon–2 p.m., Tues., Sept. 20, in the Skalny Room of the Interfaith Center. RIT Women's Resource Center organized the workshop to discuss the differences in gender learning styles. For more information, call -6847.

CBS Producer Wins Kudos for NTID Piece

Elliot Bernstein, producer for the "CBS News Sunday Morning" program, has won an award from the National Easter Seal Society's Equality, Dignity, and Integrity Awards Competition for "To Be Heard," an eight-minute segment about NTID's performing arts program that aired Jan. 30. Narrated by CBS correspondent Martha Teichner and seen by more than six million viewers, the piece featured performances by Sunshine Too, as well as rehearsals for the February production of *Steel Magnolias* and the RIT Dance Company's April production of *Cinderella*. Also in the spotlight were practices of NTID musical groups, as well as footage of campus life.

"The EDI Awards committee and panel of judges applaud CBS's efforts to further public understanding of disability issues and encourage equality, dignity, and independence for people with disabilities," according to Sandra Gordon, senior vice president of corporate communications for the National Easter Seal Society. Bernstein will accept the award at a ceremony Oct. 18 in New York City.

Put Events On Line

A reminder to all RIT meeting and event planners—remember to advertise your event on the Campus Events System. For information, call the Help Desk at -6929 or -2810 (voice/TTY).

Grant to Support Optical Engineering

Andrew Davidhazy, chairman of the Imaging and Photographic Technology Department of the School of Photographic Arts and Sciences in the College of Imaging Arts and Sciences, was awarded a 1994 SPIE Educational Grant in Optical Engineering for \$3,000 to support the activities of the Technical Photography Student Association and the department's students at-large. The funds are intended to assist and encourage students to attend optical engineering and other technical conferences, subsidize the expenses of guest speakers, and assist the organization with partial support for field trip expenses.

DO YOU KNOW THIS FACE?



Marilyn Bailey

By Laura J. Mikols

If you happen to be strolling through the Gleason Building, take special note of its fresh carpets, inviting furniture, and the renovated auditorium on the first floor. Marilyn Bailey, superintendent of environmental services in Physical Plant, knows such amenities make a big difference.

"Marilyn Bailey is a real team player," says Paul Petersen, dean of the College of Engineering. "We had a few problem areas in the Gleason Building. Marilyn proposed good solutions and acted on them quickly."

"I absolutely love my job," says Bailey. "Each day is rewarding. At every chance, I walk around campus to see what a nice job my employees are doing."

Bailey says her greatest satisfaction in her job is the people. "I love the hands-on contact. When I became superintendent, I terribly missed the amount of direct contact with student employees."

A North Chili resident, Bailey started at RIT in 1973 in Food Service—a perfect match for her love of cooking and baking. She switched over to Physical Plant as a custodian four years later to accommodate her schedule demands. Quickly advancing to crew leader, then to superintendent in 1984, she now manages 113 employees. She coordinates facilities arrangements for major campus events, like Commencement, orientation, and the Jim Kelly Football Camp. This October marks her 21st year at RIT.

Outside of work, Bailey describes herself as an avid grandmother. "My life centers around my family," she says. "When I leave work, my favorite thing to do is bake and babysit for my nine grandchildren." She is the mother of four children—including three RIT graduates—and three stepsons.

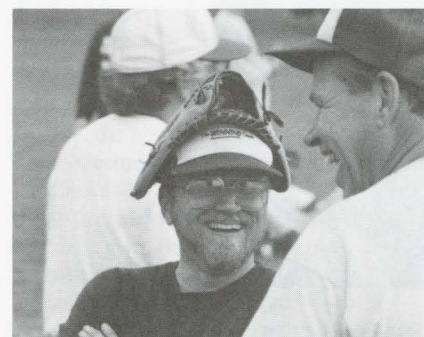
CALENDAR

- Sept. 16**—workshop: "Attacking a Text," presented by Learning Development Center, part of Lunch 'n' Learning Series; noon-12:50, 383 Eastman
- Sept. 16**—Graduating Student Orientation; all graduates within four quarters of graduation must attend; 4-5 p.m., 3287 Eastman
- Sept. 16**—teleconference: "Citizens' Voice for Citizens' Choice: A National Satellite Town Meeting on Health Care Reform," with local interactive discussion; 1:30-4 p.m., Webb; interpreted
- Sept. 19**—Graduating Student Orientation; all graduates within four quarters of graduation must attend; noon-1 p.m., A201 Liberal Arts
- Sept. 20**—seminar: "Job Hunting Strategies"; 4-5 p.m., 3287 Eastman
- Sept. 20**—Faculty in Residence open house with Keith Jenkins; 4-6 p.m., Heumann
- Sept. 21**—Memorial service for Warren L. "Dusty" Rhodes, 1:30 p.m., Interfaith Chapel, Union; call -2737 by Sept. 19 if planning to attend
- Sept. 21**—International Day at Campus Connections; food, discounts, contest; Union
- Sept. 22**—workshop: "Writing Letters to Win Jobs"; noon-2 p.m., 3287 Eastman
- Sept. 22**—meeting: Staff Council; 2-4 p.m., 3635 Johnson
- Sept. 22**—lecture: "Selling Stereotypes/Buying Myths: Propaganda Messages and Their Audiences" by Dr. Diane Hope; part of Gannett Lecture Series; 7:30-10 p.m., Webb
- Sept. 27**—seminar: "Résumé Writing"; 1-2 p.m., 3287 Eastman
- Sept. 28**—Graduating Student Orientation; all graduates within four quarters of graduation must attend; 10-11 a.m., 3263 Eastman
- Sept. 29**—seminar: "Interviewing Techniques"; 1-2 p.m., 3287 Eastman
- Sept. 29**—lecture: "The Public Realm and the Common Good" by author James Kunstler; part of Gannett Lecture Series; 7:30-10 p.m., Webb

NEWSMAKERS

- **Wiley McKinzie**, dean, College of Applied Science and Technology, announces several personnel changes for the 1994-95 academic year. In the School of Engineering Technology, **John Stratton**, CAST associate dean, has been named acting director. **Carol Richardson** has been appointed chair of the Electrical Engineering Technology Department and **Louis Genarro** is acting chair of the Manufacturing Engineering Technology Department. **Mark Indelicato**, assistant professor, is the new coordinator of the Telecommunications Engineering Technology Program and **George Zion**, assistant professor, has been named coordinator of the Computer Engineering Technology Program. Both ROTC programs have new commanders—**Major William Weber**, Army, and **Lt. Col. Steven Slough**, Air Force. In the dean's office, **Tom Dingman** has been appointed faculty associate, assuming associate dean responsibilities; **Guy Johnson**, School of Computer Science and Information Technology, has been named faculty associate for CAST strategic planning; **Janet Graham** has been appointed to the newly created position of assistant dean, and **Kim Shearer** is the new assistant to the dean for planning and external activities.
- **John Humphries**, professor of economics, College of Liberal Arts, presented a paper, "Russian-American Trade: An Economic Perspective as Seen From the American Side," at the 27th European Federation Convention in Innsbruck, Austria. Humphries also served on a panel dealing with American aid to the former Soviet Union.
- **Pacho Lane**, Department of Film and Video, was invited by the Northeastern Anthropological Association to lead a two-day seminar on visual anthropology at the association's annual conference. Lane's three films on the Mexican Indian ritual, *The Tree of Life*, *The Tree of Knowledge*, and *The Eagle's Children*, were screened at the conference.
- **Scott Lawson**, Facilities Office, has been awarded the designation of certified facility manager by the International Facility Management Association. To qualify, Lawson met educational and work experience requirements and then passed a one-day exam.
- **Dr. Sophia Maggelakis**, Department of Mathematics, College of Science, published "Type a and Type b Transforming Growth Factors as Regulators of Cancer Cellular Growth: A Mathematical Model" in *Mathematical and Computer Modelling*.
- **Christine Monikowski**, assistant professor, NTID Center for Sign Language and Interpreter Education, presented "American Sign Language Proficiency in Interpreters: Assessing L2 with a Videotaped Cloze Test" at the American Association of Applied Linguistics in Baltimore and "Developing a Cloze Test in American Sign Language" at the Center for Applied Linguistics Language Testing Research Colloquium in Washington, D.C.
- **Shahin Monshipour**, visiting instructor of economics, NTID, was invited by the University of Montana to present a paper and be a workshop leader for the university's symposium on "Refugees and Development Assistance: Training for Voluntary Repatriation." Monshipour was also invited by the university to speak at the international faculty and student exchange annual orientation conference in March. Monshipour and RIT student **Albert Lee** presented a workshop on working and living in the United States at a BOCES career fair in Spencerport, and Monshipour also presented a paper, "Capitalism, Democracy, and Iranian Women," at the 12th annual conference of the Center on Iranian Research and Analysis at Villanova University, Philadelphia.
- **John A. Murley**, Department of Political Science, College of Liberal Arts, has been awarded a \$7,000 research fellowship grant from the Earhart Foundation to assist in his preparation of the book *A Bibliography in Political Theory, American Politics, and Other Areas*.
- **Elaine O'Neil**, director, School of Photographic Arts and Sciences, has won a \$7,000 New York Foundation for the Arts Grant in photography. The grant, juried by seven photographers statewide, will help O'Neil continue work on her projects "Notes from Birth to Ten" and its new sequel, "Pre-Teen." She was also selected to take the Harvard Management Development Program for two weeks this summer.

Softball Saturday Says Batter Up!



Softball superstars Jim DeCaro and Jim Miller discuss their batting averages during last year's Softball Saturday.

You may have missed baseball this year, but you can't miss RIT's fourth Softball Saturday! Slated for 9 a.m.-5 p.m. Sat. Oct. 1, the tournament is expected to include at least eight teams.

Team entry forms are being distributed by Darryl Sullivan and are available at his office, room 1216 at the Student Life Center, or by calling -5596, or e-mail at DCSPED.

All teams must have a minimum of three women players, and no more than three varsity athletes are allowed on any team. Teams can consist of faculty, staff, and students. Get your team together and sign up today for Softball Saturday '94.

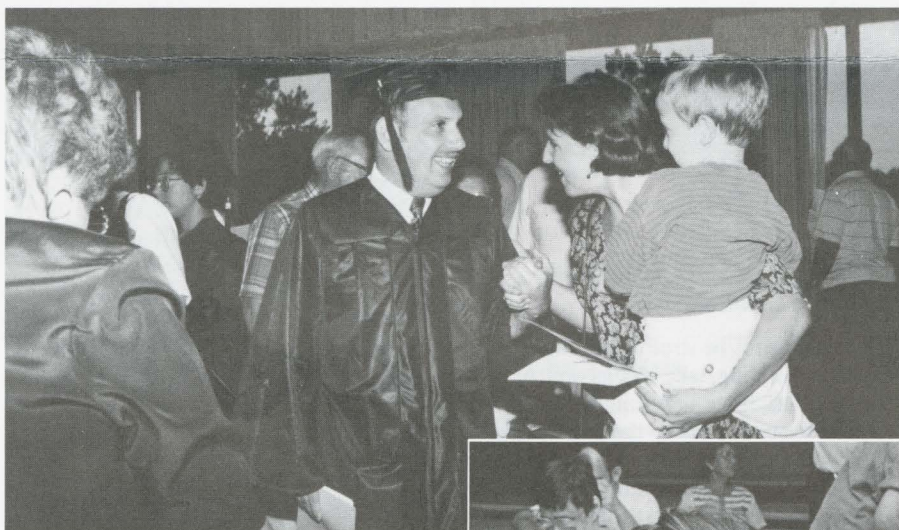
MEMORIAL SERVICE

A memorial service for Warren L. "Dusty" Rhodes, an internationally known expert in color reproduction and a longtime employee of RIT and Xerox Corp., will be held at 1:30 p.m., Wed., Sept. 21, in the Schmitt Interfaith Chapel of the Student Alumni Union.

Rhodes, who died Aug. 12 in a car accident near Boulder, Colo., was one of the early leaders of the Graphic Arts Research Center, the predecessor of the Technical & Education Center of the Graphic Arts. He served as director of GARC from 1955 to 1965 and spent the next 19 years at Xerox as a graphic arts researcher and color scientist.

Those planning to attend the service should call -2737 by Sept. 19.

News & Events is produced biweekly by RIT Communications; Jack F. Smith, vice president. Please send comments to *News & Events*, Communications, Eastman Building. **Editor:** Sarah Breithaupt **Copy Editor:** Trudi Marrapodi **Designer:** Pam King **Contributing writers:** Roger Dykes, Neil Fagenbaum, Laurie Maynard, Bill McKee, Laura J. Mikols, Brad Rye, Bonnie Travaglini, Melissa Mc Innis, NTID Marketing and Communications **Typesetter:** Sarah Southgate



A CHANCE AT COLLEGE . . . From class to graduation, 30 developmentally disabled adults lived the college life at RIT the week of July 25 at Enrichment '94. For the third year, RIT joined with the ARC of Monroe so these students could achieve their "personal best."

Summer . . .

Continued from page 2

representative for the committee on urban environment.

A class of international students taking business communication at RIT's English Language Center ended up learning as much about volunteerism in America as about speaking the business language. Required to run an actual business, the class organized a bike raffle and donated the proceeds to the ARC/RIT Summer Enrichment Program. Class members had participated in Enrichment '94, teaching students to say "Hello" in a foreign language. "This summer made me see how Americans give everyone the opportunity to do something," says Nicholas Umana J. "In my country, the retarded are hidden. Not in America. I appreciate that very, very much." The class presented Enrichment Coordinator Jim Papero with a check for \$429 the day of the raffle. Miriam Lebowitz, records staff assistant in the Development Division, won the bike.



Rochester Institute of Technology

One Lomb Memorial Drive
Rochester, NY 14623-5603

NEWS & EVENTS

