

## RIT Joins City School District In Innovative Middle School Project

By Brad Rye

RIT and the Rochester City School District have announced a joint school-to-work transition initiative that will serve as a national model for similar partnerships.

The program, called the RIT/Jefferson Middle School Project, will bring more than 300 sixth through eighth graders from Jefferson's Science, Technology and Society Magnet to RIT's City Center at 50 W. Main St. At any one time, 120 Jefferson students will be rotated through the program.

At City Center, students will take classes focused on four state-mandated core subjects—communications, biotechnology, construction and manufacturing. The integrated, project-driven curriculum will combine the instruction of language arts, science, mathematics, home and careers, technology, and social studies based on each of the four core areas of study.

RIT faculty and students—all of whom are volunteering their time and expertise—will provide training in the four core subjects for Jefferson teachers, as well as guest lecturing and other classroom consulting.

"This program will be a jewel in our K-12 initiatives," says President Simone. "We are excited to work with Jefferson Middle School on this forward-thinking project that reflects RIT's technical career emphasis. It is an important way for us to contribute to the education and career guidance of students at a critical stage in their academic and social development."

Simone cited Barry Culhane, ombudsman; Wiley McKinzie, dean of the College of Applied Science and Technology; and Tom Dingman, the Russell C. McCarthy Professor and acting associate dean, CAST,



President Simone (center), Rochester City School District Superintendent Loretta D. Johnson (left), and Jefferson Middle School Principal Joseph Accongio discuss the joint school-to-work transition program at a press conference at City Center Dec. 12. Also participating at the event was Carol O'Leary, RIT's institute liaison for K-12 education (seated).

for their contributions in helping to establish and develop the partnership.

"The city school district is proud to offer a program that should make a significant difference in the lives of our students," says Loretta D. Johnson, Rochester City School District superintendent. "The partnership with RIT and the use of the City Center facilities allows us to provide our students with a truly innovative educational opportunity."

In addition to classroom instruction, students will also be able to take advantage of the team-learning concepts offered by the Challenger space education program at City Center. The Challenger Learning Center of Rochester is designed to teach students science, mathematics,

and technology skills through "flying" two-hour simulated space missions.

Funding for the RIT/Jefferson Middle School Project comes from a nearly \$1 million grant the school district received—one of just 15 awarded out of more than 260 sought nationwide—under the federal Job Training Partnership Act. RIT is renting space in City Center at cost.

According to Donna Phillips, supervising director of work force preparation for Rochester schools, the district had an advantage over other grant applicants because of its established program of preparing students for the work force.

"This latest effort is an outgrowth of two reports from the National Center on Education and the Economy, which stressed the need for a school-to-work transition system that would better prepare students for finding employment," Phillips says. "The district responded by developing a comprehensive program supported by NCEE, local employers secondary and postsecondary institutions, and labor organizations. RIT was an early supporter of

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### A Holiday Message From the President

To the RIT Community:

Carolie and I wish you the most joyous holiday season.

Again this year, we are pleased that RIT can provide the extra vacation time between Christmas and New Year's Day—a wonderful occasion for renewal without the stress of work obligations.

I am so proud of what the RIT community continues to accomplish on behalf of our students. While many challenges lie ahead, there has never been a greater opportunity for us to continue to be the very best at career education. I look forward to 1995 and working with each of you.

May the companionship of friends and family brighten this holiday season and may we share in a healthy and prosperous new year.

*Albert J. Simone*

## Middle School Adds To City Center Mix

Located in a 279,000-square-foot, eight-story building at 50 W. Main St. in downtown Rochester, RIT's City Center houses the Challenger Learning Center; offices of RIT's College of Continuing Education; graduate art studios; the City Center Gallery; and offices of the Association of Retarded Citizens, the Monroe County Board of Cooperative Education, and the Center for Environmental Information.

The Challenger Learning Center has been located at City Center since 1991. Established as a living memorial to the seven astronauts who died in the 1986 *Challenger* explosion, the Challenger Learning Centers number five nationwide, with RIT's City Center serving as the only site in New York State. BOCES owns and operates the facility, which annually hosts more than 14,000 students.



**GIVE ERIN LALLEY A HAND**... She was the millionth person to walk through the turnstiles of the Student Life Center. Lalley, a third-year student in the College of Business, discovered working out really pays off. She won two round-trip USAir tickets, compliments of All Around Travel, and a lifetime Student Life Center membership. Lalley is using the tickets to reunite her family in Florida for Christmas.

## Students Design Ornaments To Decorate White House

Students in NTID's applied art and computer graphics programs and students from the School for American Crafts have responded to a unique invitation from the White House this fall: to create ornaments representing "The Twelve Days of Christmas." Eleven NTID students designed 12 mixed-media ornaments, and two SAC students each made a glass ornament for the First Family's Blue Room Christmas tree.

Students worked to guidelines for size and weight, choosing their medium from the White House list of paper, glass, metal, fabric and ceramic. The ornaments will become part of the permanent White House collection. Faculty members Michael Krembel and Katherine Voelkl supervised the NTID work; glass professor Michael Taylor oversaw the SAC pieces.

NTID students Daphna Blech, Derick Clodfelter, Carmen King, Eduardo Palabrica Jr., Munir Salem, Andrea Jo Sljva, Suyapa Suarez, Duane Vonada, Frank Wasko, Christopher White and



Glass ornaments by SAC students

Matthew Williams Sr., and SAC students Alexander Heaton and Junichio Baba created the ornaments.



## Gannett Lecture Targets Class Identity

Raising awareness of family roots—class identity—gives people a richness and history they can draw from, suggests Janet Zandy, assistant professor in the College of Liberal Arts. Zandy will present “Decloaking Class: Why Class Identity and Consciousness Count,” the second Winter Quarter Gannett Lecture, at 7:30 p.m., Thurs., Jan. 12, in Webb Auditorium in the Booth Building. Editor of the forthcoming anthology *Liberating Memory, Our Work and Our Working-Class Consciousness*, and the 1990 collection *Calling Home: Working Class Women's Writings*, Zandy has published widely on women's issues and continues to explore through working-class literature what “working class” means for Americans today.

## Residence Life Seeks RAs, Managers

If you consider yourself a good student leader, or you know of a good student leader, let the Center for Residence Life know. It needs students to serve as resident advisers and house managers for the 1995-96 academic year. RA/HMs, the front-line staff in the residence halls, help the center achieve its educational mission of high quality student service. Residence Life requests that faculty and staff recommend qualified candidates to Bernadette DiMaggio at -2275 (e-mail: BXDRHS).

Interested students should attend an information session to pick up an application. Information sessions will be held from 4 to 5:30 p.m. in Tower A Lounge and from 7 to 8:30 p.m. in Sol Heumann North Lounge on Wed., Jan. 4, and from noon to 1:30 p.m., Thurs., Jan. 5, in the Clark A Meeting Room of the Student Alumni Union. Applications are due Fri., Jan. 13.

## Wreath Project Offers Education

Creating a safer, kinder world often begins with awareness and education. Dawn Meza Soufleris, area coordinator in the Center for Residence Life, hopes Residence Life's upcoming wreath project will help raise RIT's awareness of sexual assault and sexual abuse, and offer support to survivors.

Residence Life will hang grapevine wreaths and set up information tables in the Student Alumni Union, Dec. 13 and 14; the Grace Watson Dining Center lobby, Dec. 15; and the Hettie F. Shumway Dining Commons, Dec. 16. Soufleris invites students, faculty and staff to pause and remember someone who suffered sexual abuse, tie a ribbon to the wreath, and pick up information about campus support services.

## Counseling Center Changes Name

To better describe what it does, RIT's Counseling Center has renamed itself the Counseling and Career Development Center. “We want to make sure people know that in addition to offering personal and mental health counseling, we offer career counseling as well,” says Harry Merryman, director of the center. “We deliver career services to nearly 50 percent of the students who walk through our doors.”

More than 45 percent of the freshmen who will eventually receive degrees from RIT will change their program or major at least once, says Merryman. “Such changes and reconsiderations reflect the normal career development process,” he says. To support and assist students through the process, the center offers individual career counseling, a career resource center and interactive computerized career exploration.



**SCENES OF THE SEASON** . . . Holiday happenings around campus include the RIT Philharmonia in concert and a lighting of candles for Chanukah.

# RIT Stories Get Good Ink, Air Time

RIT maintains a high profile in the media, gaining valuable visibility in major national, trade, local and regional media. Following is a sampling of recent placements:

- Associated Press—RIT is featured in two separate stories in AP's Special Edition on Careers. The story “Careers: Jobs That Need People” lists “the most promising careers in technology, as

rated by . . . Rochester Institute of Technology,” including, with information on each, information technology, telecommunications engineering technology, imaging science, microelectronic engineering, electronic imaging, environmental careers, and packaging. The second story, “Careers: Health Fields,” says, “Also helping spread the doctor's load are physician assistants, who can carry out about 80 percent of the tasks doctors perform, according to Rochester Institute of Technology, which has an undergraduate program in the field.” The story then describes what PAs do.

The Careers package moved on the AP wire Oct. 10 and 15 to 1,550 daily AP member newspapers nationwide. They represent 98.8 percent of all U.S. dailies and 99 percent of U.S. newspaper circulation. Articles are ordinarily used within two months, but some items continue to appear later.

- *Newsweek*—Daniel Shelley, Admissions, is quoted on universities recruiting overseas for foreign students.
- *Newsweek*—Tom Hopkins, College of

Liberal Arts, is part of a story on the regulatory juggernaut.

- *U.S. News & World Report*—Robert Keough, School of Art and Design, is part of a story on interactive/multi-media résumés.
- *USA Today*, International Edition—Quality Cup nominations, cosponsored by College of Business
- Associated Press—story on advice for parents and kids using computers includes Warren Carithers, School of Computer Science and Information Technology
- Gannett News Service—John Klofas, College of Liberal Arts, is part of a story on the growth of businesses for crime prevention.
- Gannett News Service—Kyle Mattson, College of Business, is part of a story on families grappling over how much to spend on back-to-school clothes.
- *Los Angeles Times* News Service—story on the Internet and people with disabilities features Norm Coombs, College of Liberal Arts

## TPD Activities Benefit Campus

Faculty, staff and students all benefited from Training and Professional Development activities with business and industry last year.

TPD made \$359,304 in payments to faculty and staff. The group within the College of Continuing Education also employed 33 students at a payroll of \$130,927. In addition, \$218,191 in surplus was transferred to other academic units, and \$292,625 in surplus was returned to the Institute, exceeding a TPD target by 9 percent.

On the program side, TPD conducted 151 seminars, 236 custom training and consulting programs and 50 credit courses. Also, there were 5,220 program participants and 791 contract-credit students.

“We feel TPD is playing a significant role in developing partnerships with industry,” said Dr. Raymond Santirocco, interim dean of CCE. “By meeting our fiscal target, we can transfer funds to the college and the university in support of other important RIT initiatives.”

## Policy Council

An information exchange and extensive interaction highlighted the RIT Policy Council meeting held last week.

Evelyn Rozanski, chair of the Calendar Committee, explained the process for input to deliberations on the RIT calendar.

A motion was defeated to change the Research Oversight Policy. The change would have restricted access to the names of faculty, staff and students who participate in RIT Research Corporation projects.

On recommendation from Vice President for Student Affairs, Linda Kuk, Policy Council concurred that clause 22 dealing with cohabitation in the apartments was confusing and should be stricken from Apartment Life Guidelines and Expectations. Guidelines for living arrangements within RIT apartments are now under discussion within Student Affairs.

A Strategic Planning update, a Curriculum Approval Policy addition and information on RIT's judicial process were part of the Policy Council agenda.



Participants in a one-of-a-kind project conducted by students in the School of Food, Hotel and Travel Management for The Lodge at Woodcliff discuss service quality management. Pictured (left to right): Richard Marecki, chair of graduate studies in the school; graduate student Mary Liz Grieco; Peter McCrossen, general manager of The Lodge at Woodcliff; Nicholas Horney, adjunct faculty in the school's Executive Leader Program; and graduate student Chris Menne.

## Students Partner with Hotel To Increase Customer Satisfaction

*This is the first in a two-part story on a major Food, Hotel and Travel Management project with industry that has a direct impact on student learning.*

Students in the School of Food, Hotel and Travel Management Executive Leader Program are helping a Rochester hotel increase customer satisfaction in a one-of-a-kind project in the lodging industry.

The project, conducted at The Lodge at Woodcliff resort and conference center, “is a true educational-hotel partnership, and the only program like it that I'm aware of,” says Dr. Nicholas Horney, adjunct

faculty in the Executive Leader Program and a managing associate at Coopers & Lybrand. He is a former director of quality and human resources at Stouffer Hotels and was in charge of quality at Pizza Hut.

According to Peter McCrossen, general manager of The Lodge at Woodcliff, “Most hotels aren't looking at customer service because they're more concerned about occupancy.” He adds, “This is a good use of our resources. We believe it's a good way to show our customers we care and is very important for the small, independent hotel.”

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# Prof. Shealy Works to Reduce Ski Injuries

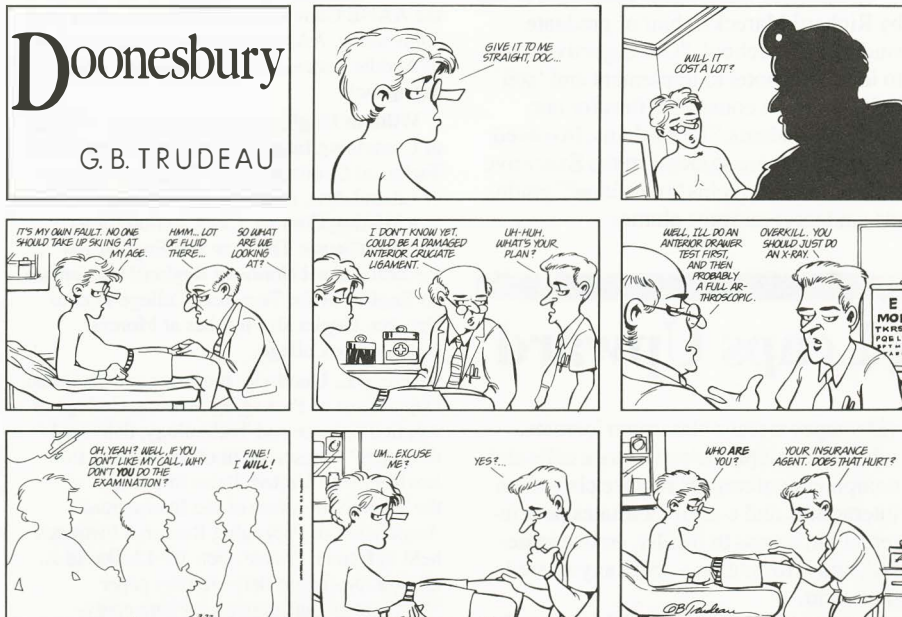
By Laura Mikols

Twenty years ago, downhill skiers worried about breaking their legs; today, they worry about ruining their knees. Severe knee sprains damaging the anterior cruciate ligament—now the most frequent serious ski injury—bring active lifestyles to a halt. ACL sprains typically recur, often causing arthritis. Now, sparking the first real hope for prevention, Jasper Shealy, ski safety expert and professor of industrial engineering, helped design a simple training program that reduced the risk of ACL sprains by 62 percent in a recent pilot ski study.

"Before this study, there wasn't a product, service or procedure that reduced the risk of severe knee sprains," says Shealy. "If people asked me how to prevent ACL injury, the only thing I could tell them was not to go skiing. Now I believe people can modify the way they ski."

In this era of national health care reform, consumer education programs at ski areas and HMOs could drastically reduce the burden now placed on health-care providers. Serious ACL sprains, as expensive as they are debilitating, typically cost \$10,000 for initial medical treatment. With 20,000 incidents caused by downhill skiing each year in the U.S., medical costs total about \$200 million.

"Considering society as a whole, the real cost of an ACL injury runs even higher when lost time on the job and other factors are included," Shealy says. "We've



estimated the cost of developing a consumer education program to be less than \$100,000."

Shealy launched the pilot program with Carl Ettlinger, president of Vermont Safety Research, and Dr. Robert Johnson, professor of orthopedic surgery at the University of Vermont. Using ski injury data collected from a 22-year study at a Vermont ski area, the team designed an ACL Awareness Training Program that teaches skiers strategies to protect their knees.

Training consisted of highly structured interactive sessions conducted by ski staff,

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using video scenes of actual ACL injuries and guided discovery techniques. They put their program to the test during the 1993-94 ski season, involving 4,000 ski instructors and patrollers from 22 ski areas. Another 4,000 ski employees formed the control group at the season's end.

## Scholarship Fund To Honor Ike Jordan

An initial gift from Cassandra Jordan, director of the RIT Student Health Services, will be used to establish a fund in honor of her late husband, Isaac Jordan Sr., the first chair of RIT's Commission for Promoting Pluralism.

Jordan, who died last February, was a successful educator, civic leader, and ordained minister. In addition to chairing the commission, he was an assistant professor in the College of Continuing Education's Career and Human Resources Development graduate program. He had joined RIT in 1990 following 20 years at Kodak.

Gifts from faculty, staff and students can be made to the RIT Isaac Jordan Fund in care of Alfreda Brooks, current chair of the commission.

The tax-deductible donations will be used to establish an appropriate recognition of Jordan's many contributions to the university. The fund will be used to promote pluralism, a cause Jordan exemplified throughout his life.

## DONATIONS & GRANTS

## Digital Publisher Donated to NTID

RISO Inc., a Danvers, Mass., company that manufactures and distributes digital printers and accessories, in November donated a RISO Publisher to NTID's High Technology Center for Electronic Publishing and Imaging.

"RISO is pleased to play a part in the professional training programs for NTID students," says John Carillon, CEO and president of RISO Inc.

The RISO Publisher, a PC/MAC-based document processing system, will provide students with opportunities to gain hands-on experience with state-of-the-art technology. Upstate Graphics, a Rochester printing business and authorized RISO

dealer, has donated a year of service and maintenance for the system.

NTID's High Technology Center for Electronic Publishing and Imaging, which opened in October 1992, brings together in one area all the disciplines associated with NTID's printing, photo/media and art departments.

## American Photo Publishes Students' Winning Work

Three photographic illustration students from the School of Photographic Arts and Sciences have walked away with first and second places and a finalist position in the national "New Views" photography contest, sponsored by *American Photo* magazine, Nikon, Inc. and Miles, Inc., Agfa Division. *American Photo*'s January/February issue will devote a special section to the students' winning work.

"This is the fifth year in a row we've won first place," says Nancy Stuart, associate professor and associate director of the school. "We were so pleased that we had more than 30 entries to choose finalists from. Our winners produced work as individual as each of their personalities."

Third-year student Sang An walked away with the gold—a \$2,500 scholarship and Nikon N90 camera. Kit Cowan, fourth-year student, earned second place and received the same equipment from Nikon. And finalist Evan Kafka, also a fourth-year student, received a Nikon N6006 camera.

Staged at RIT and Brooks Institute, the annual contest requires three faculty-selected students from each school to meet five assignments in a three-week period. The final prints and slides, black-and-white and color, go to a panel of four judges, all professionals in the photography industry, for winner selection.

## Staff Council

Child care and staff training top the list of issues Staff Council is taking action on. SC recently established a Child Care Task Force with student, staff, faculty and SC representatives to collaborate on desirable child care options.

"Child care needs surface as a common thread among RIT parents," says Dickinson. "We are working together to find many creative alternatives to guide RIT's future direction in services."

A recently convened task force on staff training will address enhancing staff productivity, skill-based pay, career ladders, and personal and professional development. "Now that the strategic plan emphasizes staff training, we will receive the broad base of support we need to move on this initiative," says Dickinson.

SC welcomes three new members to its body. Voted in this past October in special elections were Barbara Warth, program assistant from the College of Continuing Education at City Center, representing Voting Block 6; Daniel Ambrose, area coordinator in the Center for Residence Life, representing Voting Block 4; and Karen Thireos, registration supervisor in the Office of the Registrar, representing Voting Block 1.

## Abrams Offers Poetry Workshop

Sam Abrams, a published poet and professor of language and literature in the College of Liberal Arts, offers "Innernet," a tuition-free, face-to-face, noncredit poetry writing workshop, the goal of which is "subversion." Those interested should submit a five-to-10-page, hard-copy writing sample to him at -7120 (fax).

## MAAC Hosts Scholarship Awards

The Minority Alumni Advisory Committee holds its third annual scholarship award presentations from 5 to 6 p.m., Thurs., Dec. 15, in Clark Meeting Room. MAAC will honor 10 students chosen for their scholastic aptitude and financial need.

## Library Holds Research Seminars

Wallace Library has scheduled six seminars on using electronic information services. The one-hour seminars are open to students, faculty and staff. All seminars will be held from 11 a.m. to noon in room 3650 of the library.

Topics of seminars are as follows: Infonet Overview, Jan. 12; LEXIS/NEXIS Searching, Jan. 9; Worldwide Library Collections, Jan. 19 and 23; Job Searching Resources, Jan. 16 and 26; Finding Company Information, Feb. 2 and 6; and Academic Discussion Groups, Listservs and Electronic Journals, Jan. 30 and Feb. 9.

Optimal hands-on opportunities are limited to 16 participants. To assure a space, contact Nancy Murrey at -2568 (nlmwm1@rit.edu).

## Middle School . . .

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our objectives and serves as the program's only affiliated four-year university."

A task force composed of RIT and city school administrators and faculty spent nearly a year developing a joint curriculum.

"Our objective was to design classes that would engage and excite students—and sustain their interest—in academic areas that will lead to further career opportunities," says Carol O'Leary, RIT's institute liaison for K-12 programs. "While implementation of the entire program will take place over the next few months, some of the classes and projects are already under way."

Areas of study and specific tasks within each core subject include:

**Communications**—the production of a newsletter, incorporating desktop publishing and multimedia technology, and an introduction to the Internet.

**Biotechnology**—students explore the use of technology in the mass production of nutritious food and will prepare a large meal to be served at an RIT classroom restaurant. They will also be introduced to medical imaging.

**Construction**—students will design a kitchen that meets various disability access needs and will build a piece of equipment to enable an individual with a disability to perform a defined function. Students also will conduct construction materials testing.

**Manufacturing**—students will build a robotic arm and visit RIT's robotics labs and will participate in RIT's annual Engineering, Exploration and Experimentation Fair.

"The power of this project is in its possibilities," says Joseph Accongio, principal of Jefferson Middle School. "An eventual goal is to offer courses and job training through the magnet program to the older siblings and even parents of our students. With 90 percent of our students living below the poverty level, we see the potential in this project to change poverty to prosperity and help to revitalize this community."

## Faculty Council

- Faculty Council unanimously approved a motion affirming its confidence in the current policy on research oversight, which requires public disclosure of all participants in research contracts. The motion, along with a supporting rationale, was passed on to Policy Council to consider in its deliberations when it revisited the policy this month.
- The council has also approved a procedure for the revision of the academic governance structure at RIT. After deliberations with the Dean's Council, the provost and the president, Faculty Council will vote on a proposal in early February. The faculty at large will then have an opportunity to vote in a referendum recommending the new structure.
- Two members of the faculty—Jean-Guy Naud and Bruce Oliver—and one staff representative, Gaylene Mitchell—will participate in the 1995-96 budget hearings. In addition to being included in the deans' and vice presidents' presentations, the three will make their own "university perspective" report.



CALENDAR

**Jan. 6**—movie: *Speed*; 7 and 9:30 p.m., Ingle  
**Jan. 11**—meeting: Policy Council; 3–5 p.m., 1320 Hale-Andrews  
**Jan. 12**—lecture: “Decloaking Class: Why Class Identity and Consciousness Count,” by Janet Zandy of the Department of Language and Literature, part of Gannett Speaker Series; 7:30–10 p.m., Webb  
**Jan. 12**—meeting: Staff Council; 2–4 p.m., 1829 Room, Union

Woodcliff . . .

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The project, started two years ago, is led by Richard Marecki, chair of graduate studies in the school. “Our objectives were to identify a hotel to implement and ‘sell’ TQM and be a consulting firm for our graduate students,” he explains. Involved in the project are students in the Executive Leader Program, plus “traditional” graduate students and some alumni.

Distance Learning Leaps Upward

By Laura Mikols

Imagine sitting at your home computer discussing the legal aspects of health care administration over the Internet with your classmates from Seattle, Detroit and Buffalo. Down the hall, you hear the whir of the dishwasher and the kids settling into bed. Knocking the tendrils of your potted plant clear from your monitor screen, you type in your response.

Welcome to the ivy-covered classroom of the future.

With each academic quarter, more RIT students find distance learning courses via telecommunications more effective than being in a classroom. “Nationwide, non-traditional students have begun to outnumber traditional students,” says Susan Rogers, director of RIT’s Educational Technology Center. “Workers are renewing their educational skills a number of times over the course of their careers. These adult learners typically have a greater number of demands, and they need a greater number of learning alternatives.”

Rogers helped launch RIT’s first few distance learning courses in 1980, with 56 registrations. This past fall, distance courses generated close to 950 registrations—a 40 percent leap just since last year.

RIT differentiates itself from many other colleges and universities by offering four full-degree distance learning programs. Each quarter, students choose from dozens of academic courses.

Designed for learner convenience and productivity, distance courses blend technology and education. Technology such as

videotapes replace classroom lectures, scheduled telephone conference calls and computer conferences replace classroom interaction, and e-mail facilitates peer interaction, access to faculty, course material, and information—from anywhere in the world.

“More than 75 percent of the distance learning students who registered this past fall never set foot on campus,” says Rogers. “Traditionally adult learners decided on a college and degree program based on proximity as opposed to academic interest or need. With distance learning the possibilities are limitless.”

Distance and on-campus courses are equivalent—same objectives, same academic quarters, same rigorous workload, same tuition, same academic credits. Students can participate in their courses whenever it suits their schedule. Class discussions take place over the Internet day and night.

Students with special needs, like dyslexic students or international students, find distance learning particularly advantageous. “New communication technologies offer a vast array of learning and teaching tools,” says Rogers. “Students find distance learning highly interactive, flexible and responsive to their needs.” Telecommunications frees students from many classroom barriers, like time restraints, location and accessibility.

“Our next challenge lies in offering distance programs reflecting RIT’s hallmark programs,” says Rogers. “We want to be able to offer students programs they won’t be able to find anywhere else.”

NEWSMAKERS

• **Joan Stone** and **Bruce Oliver** represented RIT in Philadelphia, marching in full regalia at the AAHE Convocation celebration of its 75th anniversary. AAHE is the parent organization of Middle States, RIT’s institutional accrediting agency.

• **William Goglia**, adjunct instructor, College of Continuing Education and Professional and Technical Communication Program, College of Liberal Arts, made the presentation “Libel in a Missing Comma, Class Action for an Unclear Clause: The Law and English 101” to the 29th Annual Northeast Regional Conference on English in the Two-Year College in mid-October. Goglia also teaches at Monroe Community College.

• **Daniel L. Goodwin**, professor and chairman, Department of Packaging Science, College of Applied Science and Technology, delivered the paper “Measurement of the Distribution Environment: United States to Europe” at the 22nd Symposium of the International Association of Packaging Research Institutes held in Reims, France, Oct. 10–12. **David L. Olsson**, professor, delivered the paper “Minimum Competencies for University-Trained Packaging Engineers” at the same conference. Olsson also gave an update on developments in packaging education worldwide as part of his presentation. RIT’s Department of Packaging Science is a member institute of IAPRI.

• **Mark A. Hopkins**, assistant professor, Electrical Engineering, College of Engineering, is the lead author of the article “Optimal Nonlinear Estimation of Linear Stochastic Systems” published in the September issue of *Transactions of the ASME: Journal of Dynamic Systems, Measurement, and Control*.

• **Joanne Jacobs**, professor and chair of the Department of Sociology, College of Liberal Arts; **Robert Paine**, visiting professor, Department of Chemistry, College of Science; and **James Scudder**, associate director, School of Engineering Technology, College of Applied Science and Technology, presented a workshop on “Cost Effective Interaction in Distance Learning” at the recent 17th Annual Conference on Quality in Off-Campus Credit Programs: Resources, Realities, and Expectations in Orlando, Fla.

Attention Deficit Subject of Upcoming Seminar Downtown

Parents and professionals in school psychology, clinical psychology, psychiatry, pediatrics, social work, counseling, education and nursing share a concern for helping children with attention deficit problems. RIT’s School Psychology Graduate Program in the College of Liberal Arts, in cooperation with the University of Massachusetts Medical Center, offers a unique chance to hear an expert on the topic and participate in a day-long seminar Fri., Jan. 27, at the Rochester Riverside Convention Center, 123 East Main St.

The professional development workshop, “Managing the Attention Deficit Hyperactivity Disorder and Defiant Child at School,” features Russell A. Barkley, director of psychology and professor of psychiatry and neurology at the University of Massachusetts Medical Center. Barkley, an internationally recognized authority on ADHD, has written and co-edited four books and has published more than 50 scientific articles and 30 book chapters on hyperactive children, ADHD, parent training, stimulant medication and child neuropsychology. He has presented 500 workshops internationally, training more than 10,000 professionals. His textbook *ADHD: A Handbook for Diagnosis and Treatment* (Guilford Press, New York, 1990) was recognized as the most comprehensive handbook on clinical services for ADHD.

Workshop attendance is by advance registration only, with an early rate of \$125 by Dec. 16 and later registration of \$140 by Jan. 18. Full-time students pay \$75. The seminar runs from 8:15 a.m. to 5 p.m., and includes a manual, lunch, coffee and soda. Call -6701 to register.

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Photo Show Explores Eye’s Landscape

We usually think of pastoral settings or beach sunsets when we hear the word “landscape.” Opening our senses to another interpretation, “Landscapes of the Eye: Images of Ophthalmology” presents a photographer’s artistic view of the human eye’s interior planes. “Landscapes” runs Jan. 6 through 20.

Csaba L. Martonyi’s vivid, 24-color print exhibit opens with a public reception from 4:30 to 7:30 p.m. on Fri., Jan. 6, in the SPAS Gallery, third floor of the Frank E. Gannett Building. Martonyi, an ophthalmic photographer at the W. K. Kellogg Eye Center, University of Michigan, gives his images titles like *Christmas Tree Cataract*, *Crystalline Celestials*, *The Red Planet*, *Warm Crystals*, *Bird with Highlight*, *Orbit Ice*, *Stargazer*, *Nessie*, *Molten Lava*, *Glassickle*, and *Healing Beam*.

Sponsored by the Biomedical Photographic Communications Program in the School of Photographic Arts and Sciences, the exhibit coincides with a new link between the University of Rochester and RIT. With RIT assistant professor Bill Fischer’s acceptance as adjunct faculty at the U of R, “We now have a formal affiliation, a clinical connection, with Strong Hospital’s Department of Ophthalmology,” says Michael Peres, chair of RIT’s biomedical photography.

“This is the first time a medical photography class will have a patient/clinic experience,” he adds, noting that only co-op jobs provided this in the past. Thanks to Dr. George Bresnick, professor and chair of the Department of Ophthalmology, U of R/Strong Memorial Hospital, RIT

classes will also join in Strong’s developing community outreach efforts as part of their education, says Peres. The students may be able to work from virtual eye care centers, via a mobile van, to help bring ophthalmic treatment to underserved populations.

“Because our biomedical photography program the only one of its kind in the country, it’s crucial that we foster connections like these that benefit everyone—our students, the patients and medical community, and the vendors who loan us \$500,000 in equipment each year,” says Peres. He hopes soon to add digital angiogram equipment to the impressive lab tools loaned to the school.

Phone Book Corrections

The following corrections, changes and additions have been received for the RIT Phone Directory (changes are boldfaced). Please notify Karen Beadling (KMBCMP) via e-mail of further corrections.

<b>Witt, Joy</b> <b>Student Account Assistant</b> <b>Bursar</b> <b>Eastman</b>	<b>-6188</b>
<b>Yackoff, Terri</b> <b>Checkwriting</b> <b>6030 Eastman</b>	<b>-2372</b>



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