

Provost Honor

Teaching Award Goes to Business Professor



Marca Bear

By Laura Mikols

Last month, Marca Bear, assistant professor of international business, trudged into her office from the snowy parking lot. Slushy boots and all, she stumbled across an envelope stuffed under her door. Dusting the snow off, she opened the letter announcing she had won the 1994-95 Provost's Excellence in Teaching Award.

Some people just have a knack for stumbling across the important things in life.

"My feet haven't touched earth yet," says Bear. "I feel like I am still walking on air."

This wasn't the first time she stumbled into something monumental. "I wasn't planning to become a professor," she says. "I kind of stumbled into teaching—and I loved it. I absolutely loved working with students."

Stan McKenzie, interim executive vice president and provost, and William Nowlin, associate dean in the College of Business, presented the award to Bear at RIT's Henry's Restaurant.

"Dr. Bear fosters an environment that encourages the exchange of ideas about current international events," says McKenzie. "She believes students learn better when they can see a connection between the information being discussed and their own experiences. To find these connections, she is very involved with outside student activities. She is truly a

role model for our faculty, staff and students."

Bear began teaching at RIT in 1993, but approaches every class as though she is teaching it for the first time. "I want kids to enjoy coming to my class," she says. "I've always believed learning is a way for students to express themselves."

"We are very proud of her accomplishment," says Nowlin. "Our students say that she is vibrant and full of energy and that she really stimulates their thinking and interest. Her receiving this honor is an honor for the entire College of Business."

The provost's award stems from RIT's participation in Sears-Roebuck Foundation's Teaching Excellence and Campus Leadership Award program in

1989. Two years later, when Sears discontinued the program, the Provost's Office decided to fund the award each year and rename it the Provost's Excellence in Teaching Award.

The provost's award recognizes the fundamental importance of quality instruction, nurtures an academic climate in which quality instruction can thrive, supports faculty who have taught three years or less in their pursuit of excellence in teaching and leadership in the campus community and enhances teaching as a profession.

"This gives me the energy and the drive to do even more," says Bear. "I've always believed that we can't lose sight of why we're here—for the students."

Professor Tells Parents RIT Is A Place Where Students Matter

The following is excerpted from an address given by Dr. Douglas Merrill, biology professor, director of Premedical Studies and a recipient of RIT's Eisenhart Award for Outstanding Teaching in 1994, at the Parents Weekend luncheon Oct. 23, 1994.

I am very happy to have been asked to be here today, because it gives me an opportunity to talk with you about something that is very important to me: the education of your children.

I can't pretend to know what it is really like to send children away to college and to watch, from afar, as they begin to make their way in the world. But I do remember my own college years (shudder!), and I also know what it is like to be a parent and worry about the welfare of my children. My colleagues who have children in college have shared with me their worries, their concerns and some of their stories. They have told me about those telephone calls with the "bombs" inside. Sometimes there are those casual statements, usually made in an offhand way, that cause alarms to go off in your head and make you respond almost hysterically: "You want to do WHAT?" "I don't care how many of your friends are doing it, I don't want you bungee jumping from a hot-air balloon!"

Or, even worse: "You did WHAT?" "Are you crazy?" "Do you want to get yourself killed?"

However, it is often the other type of call that generates the most concern—the call from an unhappy, disillusioned, homesick kid who has had it with the pressures of college life and who simply does not know which way to turn.

There is something I would like you to know and to remember when you get that phone call—when you hear that RIT is just about the worst place in the world—and before you begin planning your predawn search-and-rescue mission. I have been here for almost 15 years, and there are two reasons I keep coming back each day: the dedication of my colleagues and the joy of working with your sons and daughters.

I will tell you in all honesty that I work with some of the most conscientious and dedicated people I have ever known. They are people who care deeply about our students and the quality of their life at RIT. While we are often demanding and, perhaps on occasion, intimidating, we really do care about preparing them, both intellectually and emotionally, for the challenges they will encounter in "the real world."

I have been a student and a faculty member at other universities. Most were places where success for the faculty came with publications, research, grants and other professional activities that often had little, if anything, to do with the quality of undergraduate education. These were places where faculty were often internationally recognized authorities in their fields, yet many of them couldn't teach to save their lives, and most cared little whether students learned anything from them or not. The rule was "publish or perish." Teaching was a chore—a distraction from the real goal of building a reputation for themselves and for the university.

So, nearly 15 years ago, I made a decision. I decided that I wanted to be at a university where my successes as a professor



REACHING FOR THE 'STARS' . . . During her Feb. 9 presentation at the National Technical Institute for the Deaf, Heather Whitestone, Miss America 1995, highlighted her STARS program (*Success Through Action and Realization of your DreamS*), which emphasizes positive attitude, belief in a dream and hard work. More than 500 students, faculty and staff members attended Whitestone's presentation, sponsored by the NTID Special Speaker Series.

Co-op Earns Industry's Respect

By Laura Mikols

Imagine being 22 years old on co-op at a Fortune 100 corporation. You successfully tackle a huge assignment, forging profitable partnerships for your company.

Attractive job offers abound. Sounds like every college senior's dream—except for Caleb Barlow. He made it a reality.

Barlow, an RIT electrical engineering student, took corporate America by storm last year during his six-month co-op at Motorola. Working as a computer integrated manufacturing engineer, he successfully launched an inventory management system at Bipolar II, Motorola's wafer fabrication facility. He earned praise and admiration industry-wide; Motorola saved a heap of money.

Barlow found an accounting software program he could adapt to Bipolar II's inventory needs at a fraction of the cost of the previous system. "The real value, however, is not the price of the software, but the time CIM engineers save on a single project," says Barlow. "Modifications that previously required weeks and months are now made in minutes and days."

Barlow sold Motorola's business management on using the software,

incorporating bar-code technology to increase accuracy, and expanding staffing of their stockroom from eight hours a day to 24.

With the vast amount of resources a wafer manufacturing line requires, inventory management has to run like clockwork. Making silicone wafers—the incredibly expensive stuff computer chips are made of—is a high-risk, high-dollar operation. The slightest error or hold-up incurs a huge dollar amount.

A startling amount of money was wasted. The previous inventory management system miserably failed to meet Motorola's needs.

Barlow spent three months researching the operation, weighing alternatives, seeking workers' input and proposing ideas. The largest complaint he heard was that the system in place was difficult to use.

"Caleb was a breath of fresh air," says Ann Hammersmith, Motorola's software consultant and trainer "I'm used to leading people step by step. Caleb was always a mile ahead of me."

Welcome to RIT!

This is a special issue of *News & Events*, the Rochester Institute of Technology community newspaper. We're sending it to you to welcome you to RIT. *News & Events* keeps you up-to-date on upcoming events, information you need to know and interesting people at RIT.

Be sure to see inside and page 4 for articles of particular interest to you as an upcoming freshman or transfer student. We hope you enjoy finding out more about RIT through *News & Events*.

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Senior illustration student Joseph Miller

Art Student Draws Life Into Courtroom Drama

By Laurie Maynard

Daily, his skilled fingers flew over a large sketch pad, furiously drawing judge, jury, witnesses, defendants and attorneys for the Brinks case trial in Rochester's federal courthouse. For 20 days in five weeks, in four-hour stints with barely a break, senior illustration student Joseph Miller tackled a demanding job for a local TV station's news program.

"This must be like the O. J. trial only maybe not quite so dramatic," said Miller, referring to illustrators who went to work during Judge Ito's brief ban on photographers in "his" courtroom. As with the Simpson case, local TV and print media hungered for visual records of the "blackout" Brinks trial. WROC-TV turned to RIT for an illustrator, choosing Miller on the basis of his portfolio and first day on the job.

"This is an opportunity I couldn't pass up. It's a step in my career preparation," he said. "Having to draw to such tight

deadlines, so quickly, is good for me. We don't like to have to draw so fast!"

Explaining his preparation and organized style, Miller said he first pencil-skipped the overall scene "very quickly," then moved to the faces and general shading. He next outlined everything in black pencil, and applied colors last. "I try to get flesh tones very accurate. Three colors do a face," he explained. Time's too short to perfect clothes or hair colors.

He enjoys drawing "interesting" facial characteristics like a "sculpted jawline or crooked nose." But as he sketched intently, staring at faces for minutes at a time, he wondered how the subjects felt under his scrutiny. "I try to put myself in their position. If it were me, I think I'd get distracted with someone staring at me for so long."

Miller realized his work lay in the moment. "If you miss something—you look down or drop a pencil—that's it. You're working directly from life; there aren't any photos to draw from later."

Travel Information Superhighway To Campus through RIT On-Line

With a few computer keystrokes individuals from around the globe can reach RIT through the new RIT On-Line system. Developed over the last eight months, RIT On-Line provides electronic access to departments, colleges and information. Through Internet access, remote users can open the RIT home page using the World Wide Web server. The system offers color images of the RIT campus and classrooms and will eventually include full sound and video capabilities.

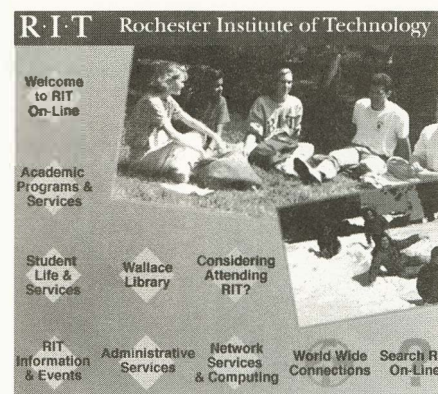
The RIT On-Line home page now offers clickable buttons that will take users to:

- Welcome to RIT On-Line
- Considering Attending RIT?
- Academic Programs and Services
- Student Life and Services
- Wallace Library
- RIT Information and Events
- Administrative Services
- Network Services and Computing
- World Wide Connections
- Search RIT On-Line

Since RIT On-Line is still under development, not all services are fully operational. However, there is an extensive amount of material available. Wallace Library offers a complete array of electronic services, as does the "Considering Attending RIT?" section, which includes a number of multimedia productions that can be downloaded through FTP. In addition, this section offers the RIT Prospectus with images and allows students to actually apply to RIT electronically, or send a request for more information.

Many departments and even student organizations have moved ahead with creating their own home pages. Among them are Computer Science, Computer Science House, Imaging Science, Computer Engineering, NTID High Technology Center for Electronic Publishing and Imaging, the School of Photographic Arts and Sciences, the School of Printing, Photo House, and the Information Technology Student Organization.

Interest in RIT On-Line can be measured through the number of times it has been accessed by computer users. According to figures provided by Information Systems and Computing, 3,060 different machines have looked at RIT web pages, including sites from around the world.



How to Access RIT On-Line

Obtain a Web browser such as Mosaic, Netscape or comparable software to access RIT On-Line through the World Wide Web. This will provide a full-color graphics package that includes all photographs loaded on the system. The URL address is <http://www.rit.edu/>.

Racers Put Engineering To the Test

By Laura Mikols

Chances are you've heard about RIT's national award-winning solar car and Formula car SAE teams. But you may not have heard about a bunch of everyday folks who moonlight as stock car racers—the Moonlight Racers.

Paul Stiebitz, assistant professor in industrial engineering, started the seven-member crew almost two years ago with RIT alumni, professors, and students. During the 1993-94 season, the Moonlight Racers built two identical cars, modeled after the 1994 Firebird, that accelerate at more than 100 mph on straightaways. From April through September, the team competes in 15-mile races at Apple Valley Speedway on Friday nights.

Why would an engineering professor spend so much energy starting a stock car race team? "Besides being a wonderful sport, there is no end to the engineering dimensions used to keep a race car competitive," says Stiebitz.

During the off season, the team draws a lot of support from the College of Engineering. Last year, Nabil Nasr, assistant professor in industrial engineering, and his students designed lightweight shock mounts during a class project. Bob Snyder, professor in mechanical engineering, helped with tire test calibrations and bearing cap hardness testing.

Student moonlighters last year initiated a tire testing program for a class project. Gerry Hurley, Chris Schmitt, Joe Kushner and Dave Giovagnoli—now fifth-year industrial engineering students—designed and built a test fixture to measure the friction on tires with varying pressures, temperatures and loads.

Stiebitz, a specialist in simulation, optimization and systems design, says a race car is "the best sandbox around" for developing these areas. From now until next March, Moonlight Racers will meet two or three times a week to build next year's cars.

School 'Serves Up' Opportunities for Students

By Frank Bilovsky

Courtesy of *Democrat and Chronicle/Times-Union*

MGM Grand Inc. opened the world's largest hotel—with 5,005 rooms—a little more than a year ago in Las Vegas. On the launch staff: 22 graduates of the Rochester Institute of Technology School of Food, Hotel and Travel Management.

The MGM Grand illustrates just how well positioned RIT students and graduates are to make the most of the booming gaming and tourism industry worldwide.

RIT is one of 114 colleges and universities in the United States with hotel and restaurant management programs, according to *Barron's Profiles of American Colleges*. *Barron's Profiles* says RIT is considered very competitive.

Its graduates get starting salaries of \$21,000 to \$37,500 a year.

"When us old guys got into this business, there was the Cornell Hotel School and UNLV (University of Nevada at Las Vegas) and not a whole lot in between," recalled Peter McCrossen, general manager of Perinton's upscale Lodge at Woodcliff and a 25-year veteran of the hospitality industry. "And they were certainly not turning out the caliber of managers that we now have being turned out by programs like RIT's."

Quality Service

The quality of graduates has improved because the school now focuses on a higher level of customer service, according to Francis M. Domoy, director of RIT's program.

The school currently has 400 students and 10 faculty members. Applications for the fall semester are up 31 percent, RIT officials said.

"We have created a great deal of uniformity in quality," Domoy said.

"Every restaurant basically has relatively good food. So the price of admission to get into our business is guaranteed quality. However, the competitive force is this constant objective of providing consistent service."

It has forced the educators in RIT's 103-year-old food, hotel and travel management school to change their philosophy.

"Customer service in our perspective of education is no longer an art form; it is a science," he said.

"So the focus of the future is not necessarily in the kitchen, but in the dining area."

Norman Canfield Jr., general manager of the Hyatt Regency Rochester and a veteran of more than two decades in hotel management, agrees.

"Service is really key," he said.

"Quality improvement, training, good communication with employees and customers, marketing technology—all of those areas are really a part of the business, in addition to knowing what goes into an omelet."

Changing Perceptions

The hotel and tourism business is very much misunderstood by the "dark ages" generation, which often sees a hotel job as



"Nutrition computers" like this one put complete reports of any person's body composition and intake needs in the palm of the dietitian's hand. Nutrition management is one of several areas of study for Food, Hotel and Travel Management students.

sitting behind a counter and in front of a row of mail slots—coat and tie optional.

"The biggest challenge in recruiting people for the travel and tourism industry often is the parents," said Greg Marshall, vice president and director of marketing for the Greater Rochester Visitors Association. "They think there are no good-paying jobs. Actually there are some great-paying jobs."

And, one thing for sure, there are jobs—buoyed by a national and international trend toward increased travel.

All of which bodes well for colleges teaching restaurant, hotel and travel management curricula.

On the Cutting Edge

Domoy boasts that RIT is on the cutting edge of the technical revolution.

"We're going beyond the traditional food, hotel and travel programs across the nation," he said.

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Student Life Center Hails Milestone



Erin Lalley

Rushing to her 11 a.m. aerobics class, Erin Lalley, a third-year student in RIT's College of Business, discovered timing is everything. She certainly was at the right place at the right time when she became the millionth person to pass through the turnstiles of Hale-Andrews Student Life Center, RIT's \$10.8 million recreational and physical education facility.

Met with confetti, cheers and television cameras, Lalley's luck landed her two round-trip USAir tickets to Florida for a family reunion and a lifetime Student Life Center membership. "It was such a fluke," says Lalley, a Rochester resident. "Now I really have a good excuse to keep working out after I graduate—it will be free."

SLC averages 2,000 people a day, according to Fred Bleiler, director of

RIT's Center for Physical Education, Intramurals, and Recreation. Since the center opened in February 1992, Bleiler estimates RIT students, faculty, staff and alumni have:

- scored 1,345,258 basketball points on the courts
- climbed 1,368,986 flights of stairs on the step machines
- run 287,687 miles on the indoor track
- lifted 23,698 tons in the weight room
- played 104,045 racquetball games
- juggled 16,762 balls
- taken 898,657 showers

Designed to support positive lifestyles that contribute to students' academic and personal success, the RIT community uses SLC to work off daily stress, exercise and play sports, find counsel, maintain good health, and make friends.



Student Magazine Adds CD to Its Interactive Appeal

By Laurie Maynard

A band of RIT graduate and undergraduate students has brought the first digital, totally electronically produced magazine, *E.s.p.r.i.t.*, to a new level—CD-ROM integrated into a printed publication. Readers experience an interactive blend of media, looking at the magazine pages while seeing and hearing the CD.

The "evolutionary" electronic publication came to life in 1989, the brainchild of Douglas Ford Rea, pioneer electronic photography professor, and graduate students. Rea and this year's 18 cross-curricular *E.s.p.r.i.t.* students think it leads the wave of the future—multimedia books and magazines as the norm.

The new *E.s.p.r.i.t.* poses the premise of interchangeable "mind over medium, medium undermined," explains editor-in-chief Derek Torrey. A recent graduate of RIT's Applied Photography program, Torrey works at Applied Graphics Technologies for Scott Brownstein, one of the developers of Eastman Kodak Company's Photo CD.

Made with complex technology that layers still images, words, video and sound into a multimedia experience, the hybrid magazine served as the MFA thesis for Mark Liflander, CD production editor on the project and now a graduate of RIT's Computer Graphics Design program.

"We consciously worked to make the Macintosh CD accessible on many levels, from straightforward communication to more exploratory interaction," says Liflander. Following the wild opening graphics that represent merging print and electronics, the menu offers such items as a gallery of photographic work, feature stories like "Sounds of the Photographer," a critique of digital media and the history of *E.s.p.r.i.t.*

Cross-discipline students, from imaging science and computers to art, printing and design, pulled together in a unique team bonding, say Torrey and his peers.

Sponsors for the 1994 hybrid issue "really made this happen," says Rea, noting the donated resources, manpower and production time that covered the \$100,000 cost. Twenty-five thousand copies have gone to communication professionals nationwide. Major sponsors include Applied Graphics Technology; Metatec Corporation, S.D. Warren Company, International Paper Company and Agfa Graphic Systems, a division of Miles, Incorporated.

Past issues of *E.s.p.r.i.t.* have earned kudos and awards like the 1994 Printing Week Award for Printing Excellence, which went to the 1993 issue. This past summer, student *E.s.p.r.i.t.* images composed a show at the Imaging Center in Camden, Maine. Apple Computer, Inc., will showcase the 1994 CD *esprit*, telling the project's unique story in an upcoming brochure.

Packaging Focusing On 'Going Green'

By Brad Rye

The next time you purchase a bagged, boxed, canned or bottled product, chances are you're helping to preserve the environment. That's because just about every company that sells packaged goods has made "going green" a top priority that can be summed up in three words—reduce, recycle and reuse.

"It's safe to say that nearly every aspect of packaging—from manufacturing new containers out of recyclables to reducing the amount of packing materials used when shipping goods—is designed to have a positive impact on the environment," says Dan Goodwin, chairman of the Department of Packaging Science.

He adds that another benefit of environmentally responsible packaging is that it can be less costly, and those savings often are passed on to consumers. Companies have made the issue such a priority that a packaging manager's ability to reduce materials waste is appraised as part of the job performance review.

The push to lower material contents often changes a standard product or creates a new one. Aluminum soda cans of 20 years ago were nearly twice the weight they are today. Motor oil is sold in Canada in plastic bags—using 70 percent fewer materials than plastic bottles or aluminum cans—which could become the norm in the U.S.

Despite even the most efficient reductions of materials waste, all packaging eventually ends up as just that—waste. That's where recycling comes in.

"Packaging engineers are always trying to create secondary markets for recycled packages," says Karen Proctor, associate professor of packaging science. "In fact, a material's recyclability is a prime consideration when determining the best way to package a product."

Meeting a company's demand for the use of recyclables, which is often just one of several packaging requirements, creates new challenges for packaging manufacturers. Scott Kozlowski, a 1985 packaging management graduate, says his employer, Shorewood Packaging in Pittsford, has seen a substantial increase in the quantity of recycled paperboard used to manufacture packaging over the last five years.

Recycling isn't limited to producing new packaging. Packaging Science professor Fritz Yambrach is currently on sabbatical working on a recycling research project that could turn milk cartons into ethanol and reduce by half other consumer packaging waste entering state landfills.

New Club: Fun Without Alcohol

By Laura Mikols

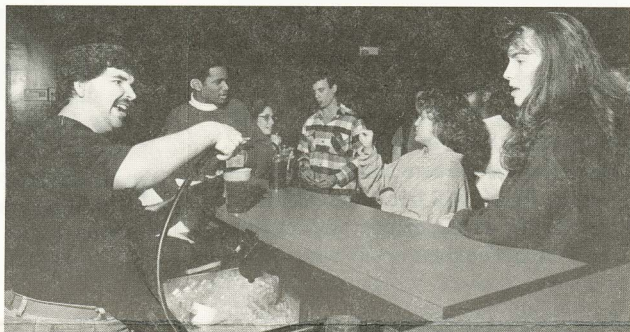
Students can now enjoy "a night out" right on campus. RIT's Residence Hall Association has opened The Claw, RIT's first nightclub, fully equipped with state-of-the-art lighting, a computerized DJ system and a dance floor.

"We wanted to offer an inexpensive way for students to get together and have a great time in a non-alcohol environment," says Joe Hines, president of RHA, the student government for non-Greek students living in the residence halls. "The Claw offers students an alternative to beer bashes or going out to expensive dance clubs."

"Five years ago, this was just a dream," says John Weas, director of Residence Life. "No one knew if it would really happen. It just goes to show what wonderful things can happen when students and

administrators cut across departmental lines and work together."

Students in RHA own and operate the nightclub. "We didn't even take money from the Student Affairs budget," says Hines. RHA secured a loan from the Institute based on its profits from the Arcade and will make payments with profits from The Claw.



"I don't know of any other college in the country that has a student-run nightclub," says Weas.

Summer Conference to Prepare Students for Academic Success

"If I only knew then what I know now" is a familiar regret among college students who have spent years procrastinating, pulling all-nighters and cramming for exams. Hindsight is 20/20, so the saying goes—but thanks to a conference taking place at RIT this summer, foresight can be 20/20 as well.

Academic Success in College, a four-day conference, arms incoming college students with what they need to flourish academically. Students will develop and expand their reading, writing and mathematics skills; success strategies; use of resources; and self-knowledge.

The conference structure allows students to compare the skills and strategies they already have those they will need to make it in college. "We designed the conference schedule to uniquely build upon students' personal needs and what they require for success," says Jane Munt, ASC conference chair and staff chair of Study Skills at RIT's Learning Development Center. "For some students, traditional learning methods work best; other students may need to employ alternative learning approaches; others may find a customized program most beneficial."

Traditional program topics include Preparing Yourself for College Writing, Effective Time Planning, Personal Organizational Systems, Attacking a Text, Preparing for Exams, How to Write a

Research Paper, and Increasing Motivation and Concentration.

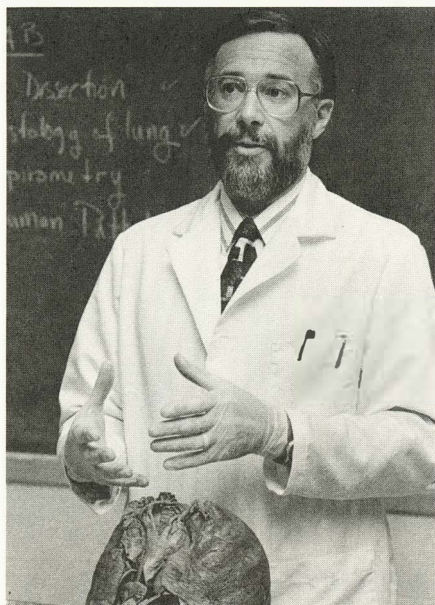
Alternative program topics include: Mindmapping and Visualization, What Is a Learning Disability?, Introduction to Multiple Intelligences, Networking, How Do I Learn Best?, Body/Kinesthetic Learning Strategies, and Assistive Technology.

By the conference's end, students will carry away a "portfolio" of success strategies and tips designed around their needs—traditional, alternative or custom—a handy reminder and reinforcer of what they've learned, one they can turn to again and again if they hit a "tight" spot in college. Instead of panicking when faced with a final exam or a term paper, students will head straight for their success portfolio to pull them through. They will be able to use their portfolios to pace themselves, so they won't need to "cram" at the last minute.

ASC's goal is to help students protect the thousands of dollars they invest in a college education by providing them with the tools for success. The conference costs \$475 for residential participants and \$395 for non-residential participants. RIT offers two sessions: July 10 through 14 or July 17 through 21. For more information on ASC, call RIT's Learning Development Center at 716-475-6682 or e-mail at the jmhldc@rit.edu address.

Students . . .

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Dr. Douglas Merrill

would not be measured by the number of research papers I published and certainly not by the number of grant dollars I secured. Rather, I wanted to teach at a university where teaching was the principal responsibility and where my success as a teacher would be measured by the achievements of my students.

I joined the faculty of RIT in 1980 and I have not regretted that decision. I can tell you from the bottom of my heart that it gives me more pleasure to be invited to the wedding or the medical-school graduation of a former student than to be invited to make a presentation at a scientific conference. And I get more joy from learning that one of my students has been accepted to medical school or graduate school, or

has landed that first job, than I ever got from learning that one of my papers had been accepted for publication in a scientific journal. What makes RIT so special to me is that I know I am not the only one who feels this way. I work every day with people who really care about what happens to our students and who feel the same sense of joy and pride in having played a role in their successes.

The second reason I am here is the same reason that you are here today: to be with your sons and daughters. I don't know if you can really appreciate how interesting it is to spend time with students who are between the ages of 18 and 22 (particularly if they are not your own kids). It is simply an incredible age. They come here almost as children, full of energy and cockiness and enthusiasm. But they leave as young adults—as junior colleagues. They grow up before our eyes. We watch as they acquire, under our guidance, crucial skills and experiences, as they become older and more mature and, most important, as they gain the confidence in themselves and in their abilities that they will need to take their places in “the real world.” It is truly a gift to be able to work with them, to influence them, to help mold them at this critical time in their lives. In my opinion, there isn't a better, more worthwhile and satisfying job on the face of the earth.

I want to close by thanking you for allowing us the privilege of guiding your children through this important stage of their lives. I hope I can assure you that we have made it a priority, our highest priority, to provide them with the personal guidance and the opportunities that will allow them to both develop their unique talents and to explore new personal and professional horizons.

Those phone calls are going to come—maybe they have already. You should know that we are here to help in any way we can. Please feel free to call us if you need to talk with someone, and encourage your son or daughter to talk with us whenever in need of our help or our advice. We are here for them and for you! That is the reason why RIT is different. Again, thank you for the trust you placed in us. We will not let you down.

Campus Open House To Be Held April 7

The Admissions Office will host a Campus Open House April 7. We invite you to visit our campus! The day will include opportunities to take a student-guided tour of our academic and residential areas; talk with students, faculty and staff about the facets of RIT life that make our educational programs different; and receive detailed information about the admissions and financial aid processes.

The schedule for the Open House is as follows:

9 a.m.—Registration

10–11:30 a.m.—Meetings in academic departments and tour facilities

11:30 a.m.–1 p.m.—Lunch in Grace Watson Dining Hall (Gracie's)

1–2 p.m.—Financial aid presentation

2–3 p.m.—Student activities panel

3–4 p.m.—Support services panel

Financial aid counselors will be available for individual appointments throughout the day. Appointments should be scheduled during registration. These appointments are especially helpful for families who have received, and have questions regarding, their financial aid award.

Should you be unable to attend this Open House, we invite you to schedule a visit to our campus at your convenience. Individual interviews are available weekdays through June. Our Admissions Office is also open on Saturdays from September through May for group information sessions at 10 a.m., followed by a campus tour at 11 a.m.

While you are on campus, we encourage you to visit your academic area of interest to speak with an academic specialist or faculty member and take a tour of our academic and residential facilities.

Should you have any questions, or if you wish to schedule a visit, please contact the Admissions Office at 716-475-6635.

Sports Wrap Up Strong Season

With men's basketball leading the charge, RIT sports came to the forefront during the recently completed winter season.

Coach Bob McVean's cagers had an incredible run, one that included championships at the Brodie Tournament (hosted by RIT), the Chase Scholarship Tournament and Empire Athletic Association. With the conference title, the Tigers earned an automatic berth in the NCAA Division III playoffs where they lost at home in the first round to Geneseo State. RIT finished with a 21–5 overall record. McVean was named EAA coach of the year.

Men's hockey posted a 16–9–3 record and advanced to the ECAC West Division finals, losing to Mercyhurst, 9–2. In opening round playoff action, coach Eric Hoffberg's icemen eliminated Canisius 5–4.

The hours following that contest were bizarre as two-thirds of the squad was taken ill with suspected food poisoning. The championship game was postponed one day while the players received treatment and recuperated. But a second straight ECAC title was not to be as the weakened Tigers were no match for Division II power Mercyhurst.

With five straight wins midway through the season, the women's hockey team skated to a 6–11 record. Nine of their 11 losses came against Division I teams. RIT posted impressive victories over Cornell and Yale.

With a seventh place finish in the Upper New York State College Swimming Association championship, the men's swim team completed a successful season. Senior Kyril Faenov closed out his career at the state meet by breaking the school 200-yard breaststroke record with a time of 2:12.17. Faenov (3.7 grade point average in computer science), Tom Czystczon (4.0 in computer engineering) and senior Jon Ziehl (3.6 in mechanical engineering) were named UNYSCSA scholar athletes.



RIT's Charlie Bartlett goes skyward for a shot in an NCAA playoff game. He led the team with 16 points and 11 rebounds in the loss to Geneseo.

With junior Jody Thomas and senior Kerri McNerney leading the way, the women's swim team placed 16th in the New York State Women's Collegiate Athletic Association championship. Thomas scored 249.25 points this season while McNerney finished with 228.5. She ends her career with 909 points, moving into fifth on the career scoring list.

Seniors Mike Licata and Chris Merkel qualified for the NCAA Division III championship to highlight the 1994–95 wrestling season. Under Ron Gross, who took over as head coach this year, the Tiger grapplers defeated Albany and U.S. Coast Guard and stunned nationally ranked St. Lawrence with a 19–19 tie.

Opportunities . . .

Continued from page 2

“We foresee the substitution of technology as solving the immense labor issues surrounding the food industry. I would classify our overall program as more comprehensive compared to many other programs.”

And the School of Food, Hotel and Travel Management is as diverse as it is comprehensive.

It has taught students from more than 30 countries over the past five years. Through its co-op program, it has had students earn while they learn—from local establishments such as Aladdin's Restaurant, the Hyatt, the Woodcliff and the Radisson Inn on Jefferson Road near the RIT campus, to national and international businesses such as the Trump Taj Mahal, Sheraton Waikiki and Morocco Grant Hotel.

Walt Disney World in Orlando employs 28 RIT grads.

Going Global

One practical part of the RIT school is Henry's Restaurant, which has been operated by students for more than 20 years. Henry's is on campus but open to the public for lunch several days a week.

It also prepares the students for today's global business environment.

“We've had international guests, and we learn the menu in their language,” said Dave Browne, a 40-year-old graduate student who teaches some courses. “We try to make them feel special, and the students feel they are involved in something special.”

The school is offering a new course in international protocol for students who plan to be involved in international travel. It will focus on the kinds of discussions that are appropriate and subjects that should be avoided.

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