

## McFarlane Brings National Spotlight to Campus



During a question and answer session following his talk, McFarlane responded to a wide variety of foreign policy questions from the students, faculty and media.

Outlining a new proposal to provide aid for developing countries and reduce the threat of Soviet expansion, former national security advisor Robert C. McFarlane returned to RIT for his second lecture as the College of Liberal Arts' William A. Kern Professor in Communications.

In a Jan. 14 speech, which drew nationwide attention, McFarlane recommended spending seven percent of the gross national product over the next three years on defense, intelligence and foreign aid. He also urged the creation of a bipartisan commission to ensure the commitment of this funding and to impose a three-year moratorium on new domestic spending to balance the federal budget.

"If we feel as strongly as both liberals and conservatives do about avoiding U.S. military involvement overseas, here is a low-cost way to avoid it—by providing a solidly funded program integrating the attributes of aid, trade and investment," McFarlane said. "It is essential that we are able to defend our interests and those of key friends whose security is vital to our interests against Soviet pressure."

McFarlane pointed out that the Nicaraguan Contra rebels do not fully meet his definition of those who are deserving of American support. He said U.S. aid to developing countries should be given under three criteria: the country must be vital to the United States; the movement must have popular support; and the recipients of the aid must be competent.

Contrasting the Nicaraguan movement with revolutions in the Philippines and Iran, McFarlane described the Contras as "people who are not trained to be counter-revolutionaries." He further emphasized that more debate is needed on the subject.

The lecture drew an overflow crowd of about 1,500 filling Ingle Auditorium and several other campus locations connected by closed-circuit television. Two small but vocal groups of demonstrators—one opposing McFarlane's visit and one supporting it—gathered at the College-Alumni Union. McFarlane's speech was interrupted briefly by two banner-carrying hecklers who had to be removed from the auditorium.

During the open question and answer period moderated by Mary Sullivan, dean of the College of Liberal Arts and Glenn Kist, associate professor of history, an ABC Network News correspondent asked if McFarlane had brought a cake in the shape of a key and a bible inscribed by the president on his May trip to Tehran.

McFarlane said he did not bring the bible, but heard that a member of a visiting team sent it to an Iranian counterpart after the trip. He said a subordinate did bring a cake for an Iranian counterpart to celebrate the fact that a political agenda was finally going to be discussed.

Drawing applause from the crowd McFarlane added, "I didn't buy it. I didn't present it. I didn't eat it. I didn't get involved with it."

In addition to his public lecture on "Struggle for Influence in the Third World: Latin America," McFarlane also had private meetings with students and faculty during his two days on campus. He will return for his third and final lecture at RIT on April 8 when he will address the question: "How does the Strategic Defense Initiative Fit into U.S. Strategic Planning?"



Interest was high as former national security advisor Robert C. McFarlane returned to RIT for his second lecture. McFarlane met informally with students several times during his two-day campus visit. Demonstrations took place outside the College-Alumni Union, prior to McFarlane's speech, with students both opposing and supporting his visit.

## Rochester Telephone Announces \$600,000 Pledge to RIT Campaign

Rochester Telephone Company has announced a pledge of \$600,000 to RIT's \$85 million capital campaign, "Access to the Future."

"In making the announcement, President Rose said, "The gift is particularly important because it reaffirms an important Rochester company's belief in the value of an RIT education."

"We firmly believe that RIT's educational programs are developed in ways to insure that its graduates and other educational services will contribute substantially to Rochester Telephone," said Alan C. Hasselwander, president, Rochester Telephone, and an RIT trustee. "This investment in RIT will pay dividends in increased employee productivity and enhanced service to our customers."

Rochester Telephone has a long history of association with RIT. In addition to hiring RIT graduates, the company has

taken advantage of evening courses and training and educational programs designed for the company.

In 1971, Rochester Telephone endowed the William A. Kern Professorship in the College of Liberal Arts. Designed to promote a broad program of research and instruction in the communications arts and sciences, the professorship was established to commemorate the corporation's 50th anniversary and to honor Kern, its former president and an RIT trustee from 1959 to 1964.

With its most recent gift, RIT has raised nearly \$63 million in pledges to the Institute's campaign.

## RIT Celebrates 75th Anniversary Of Co-op, One of Nation's Oldest

RIT was the fledgling Mechanics Institute when Carleton B. Gibson proposed a bold idea to link education with industry.

The plan was called cooperative education.

Co-op continues stronger than ever at RIT, which ranks as the fourth oldest and fourth largest co-op program in the nation. The 1987 academic year marks the 75th anniversary of co-op at RIT.

Gibson suggested the idea of cooperative education after he became president of the Mechanics Institute in 1910; the program was formally inaugurated in September 1912. Through the years the concept of cooperative education and experiential learning has become an integral part of RIT's programs.

Gibson felt a co-op program could attract students to Mechanics Institute and help it develop closer ties with local industry. As he envisioned it, students would spend half their time at school and half their time in the shops. The venture was possible "if the cooperation of factories, electrical shops, optical works, machine shops and foundries can be gained," he said.

"We consider ourselves fairly sophisticated about co-op and strong advocates of co-op programs," said James Miller, vice president of Enrollment Management and Placement. "Co-op enables our students to complement the lessons and theories of the

classroom with full-time, paid work experience with business and industry."

In 1914 the Mechanics Institute enrolled about 111 students in co-op programs, who worked for local employers such as Bausch and Lomb. Today, 3,000 students participate in co-op annually, with graduates choosing jobs from 1,300 employers nationwide, said Beverly Gburski, director of Cooperative Education and Placement.

Co-op experience gives RIT students an edge in the marketplace.

"Within 12 weeks of graduation, three-fourths of our graduates have jobs or are in graduate school," Gburski said. "One year later, that figure jumps to 90-96 percent. We can be real proud of those numbers."

With the award of a Title VII Co-op grant in 1985, RIT has embarked on a major initiative to expand the size and scope of its co-op programs. RIT was one of only five universities nationwide selected to receive the grant, which totaled \$650,000.

"By the fall of the 1987-88 school year, we are projecting that we will have campus-wide participation in co-op programs," Miller said.

The goal of the grant is to increase the number of students in co-op programs,

*continued on page 3*

## #1 Priority Campaign Names First Honoree



Pat Lawrence

Anyone who calls the Personnel Office can hear Pat Lawrence smile.

Her pleasant voice greets those who call about job openings, employee benefits, tuition waivers or general information.

Because of her skill in handling the public, the Personnel Office has recognized her as the first "You Make the Difference" employee in the division of Finance and Administration's PrioRITY campaign.

"As part of the PrioRITY campaign each department could elect to recognize individuals who were extremely skillful in dealing with the public," said Geri Curwin, administrator for staff training and development. The slogan, "You're Our #1 PrioRITY," was developed to enhance the excellence of service within the division, with a focus on friendliness and helpfulness.

### Air Force ROTC Sponsors Tactical Air Commander

Brigadier General Harald G. Hermes of Langley Air Force Base, Va., will discuss "Tactical Air Command" at Greece Arcadia High School at 7 p.m. tonight. The lecture is cosponsored by RIT's Air Force ROTC and the Genesee Valley Chapter No. 308 of the Air Force Association.

Hermes is assistant deputy chief of staff, operations, at Tactical Air Command Headquarters. A command pilot with over 4,200 flying hours and 417 combat hours, Hermes' awards include the Legion of Merit, the Distinguished Flying Cross, the Meritorious Service Medal and the Vietnam Service Medal.

"Brig. Gen. Hermes brings a broad base of experience to Rochester and RIT," says Lt. Col. James Jacobs, detachment commander. "He has served the Air Force in line, staff, and command positions, has flown eight different fighter aircraft, and fully understands the role of our tactical air forces."

The lecture will include an update on the U.S. tactical air force mission and capabilities.

### AP Photo Chief to Speak On National Operations

Hal Buell, assistant general manager for NewsPhotos for the Associated Press, will lecture on AP's picture operations and "Electronic Darkroom," Jan. 22 at 5 p.m. in the College of Liberal Arts Building auditorium.

As assistant general manager for NewsPhotos for AP for most of the past two decades, Buell is responsible for the wire service's entire picture operations worldwide. He supervises all of AP's staff photographers, freelance photographers and photo editors around the world.

Buell has actively pursued the application of computer graphics and electronic imaging to the photojournalism profession. He also was involved in the development of AP's "Electronic Darkroom," a computer graphics facility initiated to manage wire service photographs.

Before assuming his current duties, Buell was a reporter, foreign correspondent and picture editor for AP. As picture editor he was responsible for the selection of several Pulitzer Prize-winning photographs and was selected picture editor of the year in 1972 by the National Press Photographers Association. He is the author of five books on Southeast Asia and has lectured widely.

"As Geri listed the characteristics of a person who represents the ideal for all of our employees in Finance and Administration, the first person who came to mind was Pat," said Jeanne Healy, Personnel director.

"She is the absolute epitome of cheerfulness, good humor and helpfulness—all the characteristics used to describe an ideal employee."

Lawrence and fellow receptionist Bette Colfer answer almost 3,100 phone calls and greet about 630 visitors each month, and process 2,945 tuition waivers quarterly.

"There's something about Pat," Curwin said. "The more stressful the situation is, the more she seems to smile, and deals with it."

Lawrence lives by the adage that "you catch more flies with honey than with vinegar." Sharing the job also helps reduce the stress and helps her keep a good attitude, said Lawrence, who worked for a personnel agency before coming to RIT.

"People come in here and they feel you can help them," she said. "When it's really hectic, and I know there will be a delay, I try to be more understanding and friendly. I'm basically an 'up' person."

She also knows that getting angry at a caller or visitor who is already upset will not solve a problem.

Departments within the Finance and Administration Division may recognize an employee with the "You Make the Difference Award." To show appreciation to outstanding employees, William Dempsey, vice president of Finance and Administration, will host a quarterly "Breakfast of Champions" starting in 1987.

"It's employees like Pat Lawrence that really make a difference at RIT," Dempsey said.

### Hockey, Basketball Teams Suffer Losses

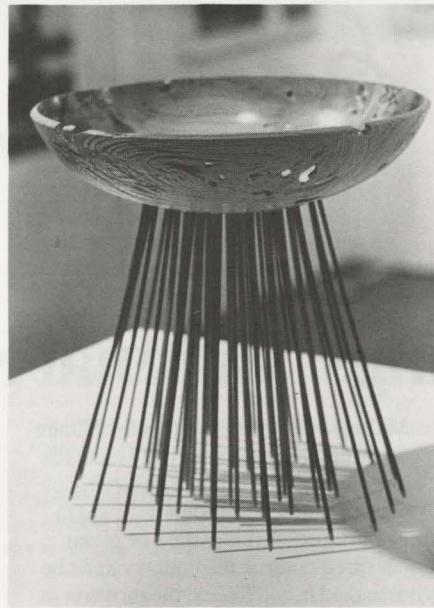
The RIT men's hockey team recently returned from a trip to Maine and a two-game encounter with Bowdoin College, ranked number one in the latest NCAA Division III poll. Coach Bruce Delventhal's Tigers suffered two setbacks to the Polar Bears, losing 4-3 in overtime, followed by an 8-2 defeat.

After the weekend matchups, RIT's record was 12-8. Earlier in the week RIT took the measure of Potsdam, 6-2. The 12-8 mark includes a 2-3 record against Division I teams, where the Tigers own wins over Clarkson and RPI. The Clarkson win came in the opening round of the Syracuse Invitational. RIT lost to Bowling Green in the championship, 4-3.

RIT has three regular season home contests remaining: Wednesday, Jan. 28 vs. Genesee; Friday, Feb. 13 vs. Oswego; and Friday, Feb. 20 vs. Elmira. All games start at 7:30 p.m. The ECAC playoffs are scheduled Feb. 28, Mar. 4 and Mar. 7 at sites to be announced. The NCAAs take place Mar. 13-14 and Mar. 20-21.

Coach Bob McVean's basketball team suffered two losses in the Chase Lincoln First Tournament held Jan. 14-17. In the opening round, RIT lost to eventual champion Nazareth, 79-71. The Tigers kept it close until midway in the second period when Nazareth built a nine-point edge and never trailed. Chris Bohler, Marco Golding and Shawn McLaughlin paced the Tigers. Bohler, who broke the career blocked shot record earlier in the campaign, finished with 18 points, seven assists and two blocked shots. Golding had 15 points and McLaughlin added 11 points and nine rebounds.

In the tournament consolation game, RIT lost to Genesee, 72-69. The Tigers led by as much as 12 points in the second half, but saw it slip away in the final 11 minutes. RIT was 3-9 following tourney action.



**ART FACULTY SHOW AT BEVIER...** Wooden bowls, pastel paintings and glass sculpture are among the artwork featured in the current College of Fine and Applied Arts Faculty Show at RIT's Bevier Gallery. The exhibit includes an impressive array of approximately 100 pieces by college faculty and runs through January 25, 1987. Above are two samples from the show: "Pleez Walk this Way..." a piece in spalted elm and birch dowels by Steve Loar, assistant professor; "Safely Grazing Sheep from Burial Site II," a drawing in stabilaton and oil pastel by Sheila Wells, professor.

### Henry's Spices Up Winter With New Lunch, Dinner Menus

Henry's, RIT's gourmet, student-run restaurant is featuring new winter lunch and dinner menus through February, 1987.

Located on the fourth floor of the George Eastman Memorial Building, the restaurant is operated and managed by students in the School of Food, Hotel and Tourism Management.

The new lunch menu, offered through February 17, is available on Tuesdays and Thursdays from 11:30 a.m. to 1 p.m. It features five a la carte items: chicken d'jour, beef pot pie, pasta carbonara, a trio salad (tuna, chicken and seafood), and broiled sole. A salad buffet, a hot buffet, chili and soup also are available. Desserts include German chocolate pie, puff pastry with ice cream and chocolate sauce and large oatmeal cookies.

Customers can order take-out lunches of ham, tuna or roast beef croissant with salad, fruit and a sweet treat.

Henry's offers a full bar service with cocktails and mocktails (non-alcoholic drinks).

Lunch reservations can be made by calling -2351.

Theme dinners prepared by seniors in banquet and catering will be offered at Henry's on Thursday nights for \$17.50 per person. The schedule includes:

-January 22, "Guiltless Gourmet," baked angler

-January 29, "Casablanca," filet mignon occitane

-February 5, "Cupid's Warmup," medallions of lamb

Cocktails begin at 6 p.m. and dinner is served at 6:30 p.m. Dinner reservations are made by calling Drew Montecucollo at -2053 to be placed on a mailing list. Henry's will be closed on Thursday, February 12.

### SPAS to Show Kodak's "Visions in View"

"Visions in View," a series of video-taped documentaries by Eastman Kodak Company exploring the working world of a group of outstanding photographers, will be shown on campus Jan. 29.

The presentation, which is being sponsored by the School of Photographic Arts and Sciences, will be held from 7 to 9:30 p.m. in the College of Liberal Arts auditorium.

"Visions in View" accompanies Gregory Heisler, a noted commercial photographer, on his non-stop, 24-hour assignment for "A Day in the Life of America." Heisler visits a small town in central Illinois, where he captures "slice of life" photographs, such as a coal mine at dawn, a pig farm at high noon and a neighborhood bar at midnight.

Automobile photographer Mickey McGuire highlights several controls and tricks of his trade in "Boulevard Photographic." He discusses pretouching versus retouching, natural versus artificial lighting, special effects and how to work with assistants.

Jimmy Northmore describes his winning technique for shooting cars in the studio that look like they're racing down the highway. A special motion rig helps him create the effect.

Former accountant Diane Padys brought along plenty of business savvy when she made her move to photography. She not only offers her clients sensual, meticulously lit photographs, she also knows how to manage her studio for success. She discusses what to look for in reps, assistants and stylists, how to advertise and promote your business, how to take risks and how to get the right support.

Described in the "Walt Disney World" segment is the variety of photographic services provided to the entire Disney World organization. Manager Fred Graham talks about the excitement of working in his department. And a talented photographic crew coordinates an unusual combination of lighting with a variety of props to produce an outstanding photograph in the dead of night, outdoors, on the Walt Disney World grounds near Orlando, Fla.

### RIT Telephone Book Scheduled for Delivery

The RIT telephone directory should reach the mailroom by the end of January for distribution to all faculty and staff. Because there were so many changes this year, distribution is later than usual. Galleys were sent out by Communications to all departments before the holidays for careful review. As a result, numerous additional changes were received and have been made by the typesetter.

# QA

## Development Division Keeps RIT Campaign on Target

The following interview with Dr. C.J. Young, vice president for Development, is the third in a series of interviews with RIT administrators examining present and future directions of the Institute.

### What is Development?

Development, first of all, is a concept that holds that the highest destiny of a university can be realized only by a total institutional effort to analyze its philosophy and activities, crystallize its objectives and take the necessary steps to realize them.

Secondly, Development is a process with two primary objectives: to obtain greater acceptance for the institution from its varied constituencies and to secure funds. These two objectives go hand in hand because it's easier to raise money from friends than from strangers.

### What are the different ways an institution raises money?

Actually there are four ways an institution raises money to promote and extend organizational objectives.

The first of these ways is called the Annual Fund for Current Operations. The goal should be wide participation as a means of getting donors acquainted and involved with the institution in one or more of its programs. This type of fund raising should never be stopped.

A second way institutions raise money is the seeking of major gifts for select capital objectives. Every institution, as a result of its planning, should have a variety of capital and special projects for which support can and should be obtained on a continued basis.

From time to time it becomes necessary for an institution to enter into an intensive Capital effort. This is the third way. This is where RIT is now. The intensive Capital effort can be a relatively fast and effective means of realizing some of the goals of an institution's long-range plan.

If the Campaign has been planned to be an integral part of the long-range development plan for an institution, if the case for support has been meticulously made, if the leadership has been obtained, the publics identified and cultivated, and if there are plans to follow through with contact with donors and prospects at the conclusion of the capital effort, then it can achieve its full potential within the framework of the long-range development program.

The fourth way to raise funds is an ongoing process to show people how they can make a major gift to the Institution through planned giving. It frequently involves a "deferred" arrangement which means an institution may wait a long period of time for a gift to be realized. This type of fund raising—to obtain support from wills, bequests, trusts, and life insurance—is an integral part of the total development program. The results may be delayed but they will be most significant in bringing stability to an institution's support program over the years.

### What are the factors that determine what areas prospects might give to?

We must recognize that prospects give to satisfy their needs and not necessarily the needs of an institution. We are constantly trying to match our needs with theirs through marketing strategies, cultivation, and relationship building.

### Why do corporations consider RIT important?

It is because the Institute has provided corporations with well-educated personnel. In return they are willing to help the Institute financially.



### How are you currently organized as a division to raise funds?

Many of the prospects are interested in the work of an individual college, therefore the organization of the Development Division is such that a Development officer is assigned to help each dean in development activities for respective colleges. At the same time, however, each Development officer is involved in the Capital Campaign.

### What are the objectives of the Capital Campaign?

To answer this question I am going to give you a little history. The Institute conducted a strategic planning process which outlined the objectives to be achieved in order to continue our academic mission successfully. The objectives became the major funding components for the "Access to the Future" Campaign.

The objectives of our campaign are:

PURPOSE	GOAL
Library Addition	\$6.5M
Microelectronic & Computer Science Engineering Facility	\$11.5M
Imaging Science Center/Graphic Arts & Photography	\$8.5M
Campus Life Center	\$9M
Visitors Center	\$2.5M
College of Science Laboratory	\$1.5M
Facilities Endowment	\$4.5M
Endowed Scholarships	\$9M
Endowed Professorships	\$7M
Equipment	\$15M
Annual Support	\$10M
<b>TOTAL: \$85M</b>	

### What is the duration of the campaign?

Our campaign is a five-year effort. It began January 1, 1985 and will run through December 31, 1989.

### Are faculty and staff being asked to support the Campaign effort?

Yes, although not yet completed, I am very pleased with the progress and early results in this area.

### How is the overall campaign progressing?

At present, we have raised \$70.3 million in gifts and pledges, although not all the gifts have been publicly announced. It should be noted, however, that in multiple-year campaigns, such as ours, some monies come in outright gifts while other monies are in the form of long-term pledges, taking several years to complete. Such pledges are a vital part of the campaign process.

### With this much of the total goal recorded where do we stand on the funding of individual objectives?

This can best be shown by a table indicating the purposes, goals, and the corresponding gift and pledge commitments for each objective. I am also including a special category called the "General Campaign Fund."

PURPOSE	GIFTS & PLEDGES
Library Addition	\$2.488M
Microelectronic & Computer Engineering Facility	\$12.151M
Imaging Science Center	\$5.5M
Campus Life Center	\$4.328M
Visitors Center	\$2.5M
College of Science Laboratory	-0-
Facilities Endowment	\$.3M
Endowed Scholarships	\$1.962M
Endowed Professorship	\$3.094M
Equipment	\$13.407M
Annual Support	\$9.795M
General Campaign Fund	\$12.877M

Is it possible that certain objectives within the campaign will be overfunded, while others may not reach the level desired? Yes, definitely. In virtually all campaigns this is the usual pattern.

What are the chances of exceeding the \$10 million Annual Fund objective? They appear to be excellent at this time.

### What happens to any funds oversubscribed to this area?

The Annual Fund portion of the campaign goes to help support the annual operations of the Institute. Once we reach the \$10M plateau, funds will be channeled to one of the currently under-funded campaign objectives.

### What is the General Campaign Fund you mentioned earlier?

It is a repository for all gifts to the campaign not related to one of the stated campaign objectives. One example of this would be that in some instances major gifts are made of real property that are undesignated as to use. Until the property is sold or leased by the Institute, the proceeds cannot be specifically applied to one or more of the under-funded campaign objectives.

### Is there any other method to help fund under-funded objectives in the Campaign?

Yes. A common method is to transfer monies, with donor permission, from over-funded objectives to those not fully funded.

### When would construction begin on a facility such as the Library addition, the Campus Life Center or the Visitors Center?

The president has stated that the Institute's policy is that no construction will begin until building funds, including endowment for building maintenance, is secured.

### When do you anticipate that the objectives for the Campus Life Center and the Library addition will be met?

There is no way to precisely predict completion dates for these two objectives.

### Of what value to these construction projects are deferred major gifts?

Each building project has an endowment component to support the future maintenance of the facility. This long-term money from gifts, such as wills, bequests, and trust arrangements, will count toward that portion of the project.

### What do you anticipate will be the overall outcome of the campaign?

I am confident we will raise, and probably slightly exceed the goal of \$85 million. I am cautiously optimistic that we will successfully fund all of the original campaign objectives, but only if all of the "key players"—trustees, volunteer leadership, top administrators, deans, faculty and staff, parents and other campaign volunteers—continue to give and obtain the major gifts necessary to ensure a successful outcome. It must be understood that in successful capital campaigns it takes many people, working hard to produce results.

### You mentioned faculty and staff. Is it your belief that they can obtain the "major gift" you speak about?

In any major campaign effort the institution seeking funds needs to have strong viable academic programs with which donors can relate. People give to causes, and those causes need to be sound. Faculty and staff are the backbone of making an institution purposeful, strong and sound. Donors must feel this when making a decision to give to an institution.

### What will be the impact of the campaign on the total Development Program at RIT?

My experience indicates that as a result of a successful capital campaign an institution reaches a higher level of productivity in its Development program. With this momentum established, RIT will be positioned to achieve even greater fund-raising results in the future—in annual, special project or capital campaigns.

## Co-op Salutes 75th...

continued from page 1

expand the number of co-op employers and to increase students' annual co-op income.

RIT's co-op program was recognized in 1985 in a *U.S. News and World Report* survey of college presidents. The survey ranked RIT as one of the most comprehensive institutions in the East, giving special notice to its co-op program as an example of "the strong marriage between the liberal arts and professional programs."

The Co-op and Placement Office plans to celebrate the 75th with a variety of events and activities through 1987.

Anyone who needs to reorder RIT stationery may order it with the 75th anniversary symbol on the bottom-left corner, by contacting General Printing and Duplicating.

## NEWSMAKERS

- **Dr. Gerald S. Argetsinger**, Academic Department/Human Development, NTID, presented a paper entitled "Ludvig Holberg's Theory of Comedy" at the annual meeting of the American Society for Aesthetics in Boston, Mass., at Boston University in October. Argetsinger's play, "Sign of the Times," about deaf Americans, was excerpted in "Perspectives for Teachers of the Hearing Impaired" in the September/October 1986 issue. Argetsinger also reviewed two books for the *Journal of Scandinavian Studies*, Spring 1986 issue.
- **Dr. Thomas R. Plough**, provost and vice president, Academic Affairs, has been named to serve on the newly established Academic Advisory Council to the Public Printer at the U.S. Government Printing Office (GPO). Employing over 5,000 Federal workers nationwide, the GPO annually purchases more than \$600 million worth of printing through contracts with private sector printing firms, and is one of the largest operations of its kind in the world.
- **James Wilson**, coordinator, Data Processing Operations in NTID's Systems Development and Operations Department, has won free delivery of VAX/VMS Performance Optimization Service worth \$9,000. VAX/VMS Performance Optimization Service is a fixed price performance management consulting service, designed to maximize the efficiency of a VAX/VMS system.
- **Dr. Eugene Fram**, chairman of the Marketing Department, College of Business, has published an article, "Nonprofit Boards: They're Going Corporate," in *Nonprofit World's* November/December issue. Suggesting a refocusing of authority by nonprofit boards, the editors of the magazine describe Fram's recommendations as "...as major step toward fulfilling a nonprofit's highest objectives."
- **Dr. Robert F. Panara**, professor of English and Drama, NTID, was a second-time recipient of an honorary doctoral degree when his alma mater, Gallaudet University, awarded him with a Doctor of Humane Letters degree on the occasion of its 122nd Commencement in May, 1986. Dr. Panara also recently completed six years of research and writing as an associate editor of the *Gallaudet Encyclopedia of Deaf People and Deafness*, published in three volumes by the McGraw-Hill Book Company last October. In addition to his editorial work, he coauthored the articles, "Deaf People in Literature", "Deaf People in the Performing Arts", "Cultural Programs of Deaf People", and a comprehensive "Literary History of Deaf Writers" from the time of the French Renaissance poets, Pierre Ronsard and Joachim du Bellay, to the present.

- **Michael E. Taylor**, associate professor in glass, School for American Craftsmen, was selected to jury the Illinois Arts Council, Artists Fellowship applicants for 1986-87. \$153,000 was given to artists with exceptional abilities and achievements in glass, ceramics, wood, metals and fiber. Taylor also was a featured speaker at a November 8 symposium on "Critical Dialogue: Inside/Outside," at the New Rochelle Arts League in N.Y. Sponsored by the New York Council for the Arts, the New York Foundation for the Arts, and the Council for the Arts of Westchester, the event explored questions of critical artistic assessment, artistic intent and visual content.
- **The Graphic Design Department**, College of Fine and Applied Arts, recently hosted an alumni panel discussion in conjunction with an opening of student work in the senior graphic design studio. Alumni discussed the job market and the success of RIT graduates in graphic design. By the end of their first year out of school, 80 per cent of graphic design graduates are employed in their field.
- **Carol Whitlock**, associate professor, School of Food, Hotel and Tourism Management, had a recipe published in the December issue of *Ladies' Home Journal*. Her recipe for refrigerator Christmas wreath cookies was included in an article on "Great Cookies from Great Cooking Schools."
- **Dr. Robert Morgan**, associate professor of art history, School of Art and Design, recently gave a series of lectures on advertising and deconstruction, at the University of California at San Diego, California Institute of the Arts and Art Center College of Design. Morgan also published two art reviews in the January 1987 issue of *Afterimage* magazine. The reviews featured the Oskar Schlemmer retrospective at the IBM Gallery of Art and Science, and the Victor Burgin exhibit at the John Weber Gallery, both in New York City. Morgan presented a series of workshops for the Rush-Henrietta School District on New Realist painting.
- **Dr. John Neenan**, assistant professor, Department of Chemistry, presented the paper "Nucleoside Dialdehydes as Inhibitors of RNA Viruses and S-Adenosylhomocysteine Hydrolyase" at the 192nd American Chemical Society National Meeting in Anaheim, Calif. in September. The paper was co-authored by Neenan's postdoctoral student **Dr. Sue Opitz** and undergraduate students: **K. Borges** and **J. Grinnell**, as well as investigators from the Department of Antiviral Studies in the U.S. Army Medical Research Institute of Infectious Diseases in Frederick, Md.
- **Professor Marcia Birken**, Department of Mathematics, had her article "Teaching Stu-

dents How to Study Mathematics: A Classroom Approach" published in the September 1986 issue of *Mathematics Teacher*.

- Five faculty members of the Department of Mathematics, professors **Gupta, Hoefler, Meadows, Paliouras** and **Szpunar-Lojasiewicz** recently represented RIT at the quadrennial International Congress of Mathematicians at the University of California at Berkeley. The Congress was last held in the United States 20 years ago.

- **Dr. Kay Turner**, associate professor and assistant head of the Department of Chemistry, presented an invited seminar entitled "Synthesis of Potential Antiestrogens: 1, 2 - Aryl-Disubstituted-3, 4- Dihydronaphthalene and Aryl-Trisubstituted-1-Butene Analogs" to the Department of Chemistry at Syracuse University in October.

- **Dr. Gerald A. Takacs**, professor and head of the Department of Chemistry, is co-author of a paper entitled "Rotational Spectroscopy of DO by Far-Infrared Laser Magnetic Resonance and Millimeter-Wave Absorption," which recently appeared in the *Journal of Molecular Spectroscopy*. The paper is co-authored by scientists from Brookhaven National Laboratory, NOAA, and Duke University.

- **Dr. David Farnsworth**, associate professor, Department of Mathematics, has been named a Visiting Lecturer in the Mathematical Association of America's Visiting Lecturers program for 1987 and 1988. He also had his solution to a problem on a trigonometric inequality published in the "Problems and Solutions" section of the September 1986 issue of *The College Mathematics Journal*.

## Student Designs Put to the Test



Students in furniture design from the School for American Craftsmen sled down Cobb's Hill to cap a three-week class project in sled building. Bringing up the rear of the three-person sled is Doug Sigler, associate professor, who assigned the project.

A bitter wind was blowing and the snow was quickly melting, but nothing could stop the skidding, the laughter, and the tumbling at high speeds as woodworkers in the School for American Craftsmen raced down Cobb's Hill on handmade sleds as part of a recent class project.

Eight freshmen made original sleds using hand tools such as hammers, chisels and saws for a furniture design class as-

signment. Among their original solutions to the problem of how to get to the bottom of the hill, they designed a cane sled, a sled in the shape of a snowman, and a one-runner sled with a horn and a rear-view mirror.

"We tried to let the students' imaginations run wild," said Doug Sigler, associate professor in the school, who raced downhill spread-eagle, along with the best of the sledders.

## CALENDAR

**Jan. 23**-show: "Pro Photo Show" sponsored by Campus Connections. Manufacturers' representatives from Linhof, Rollei, Metz, and others will show the latest in photographic equipment, 10 a.m. to 4 p.m., Gannett Building, third floor, photo cage lobby

**Jan. 28**-sports: Men's hockey vs Geneseo, 7:30 pm., Frank D. Ritter Ice Arena

**Jan. 28**-poetry reading/book signing: RIT Literary Series presents distinguished poet and editor Andrei Codrescu, poetic commentator for National Public Radio's "All Things Considered," at a reading from his book, *A Craving for Swan*, 8 p.m., room A100, Wallace Memorial Library. Codrescu will sign copies of his book at noon in the Campus Connections bookstore. For more information, call Sam Abrams, College of Liberal Arts, -2475.

**Jan. 28**-symposium: "Ethics and the Conduct of Life" is the topic of the College of Liberal Arts' Philosophy Symposium No. 9 from 10 a.m. to 4 p.m. in room 12-1105-1115, Max Lowenthal Memorial Building. Topics include medical ethics, South Africa, abortion, and others. For more information, call Dane Gordon at -2446.

**Jan. 29**-lecture: "The Constitution and Public Policy: The Regulatory State and the Rule of Law," presented by Theodore Lowi, Gannett Professor, as part of a year-long series sponsored by the College of Liberal Arts, 7:30 p.m., Webb Auditorium, Frank E. Gannett Building

**Feb. 3 & 10**-workshop: "Communication Process" focuses on the fundamentals of the oral communication process. Communication responsibilities, barriers and red flags will be discussed, 1 to 3 p.m., 1829 Room, College-Alumni Union. Workshops are primarily intended for Finance and Administration employees, but other employees may register, space permitting. Call Geri Curwin at -6956.

**Feb. 5**-lecture: "The Constitution and the World: The Presidency and Foreign Policy," presented by Theodore Lowi, Gannett Professor, sponsored by the College of Liberal Arts, 7:30 p.m., Webb Auditorium, Frank E. Gannett Building

**Feb. 20**-speech: Hostage negotiator Terry Waite, advisor and envoy for the Archbishop of Canterbury, will speak on "The Crisis of Hostage-Taking in the Middle East," at 3 p.m., Ingle Auditorium, College-Alumni Union. Tickets, available at the candy counter in the union, are \$2 for the RIT community and \$3 for the general public. Overflow crowd will be accommodated in Webb Auditorium, Frank E. Gannett Building, with closed-circuit television for an admission price of \$1.

## NEWS &amp; EVENTS

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