

Reedy Lecture Features *Day in the Life* Creators



Photos from *A Day in the Life of the Soviet Union* will be on display in the SPAS Gallery from Oct. 3 to 13. This photo by Mary Ellen Mark, a previous Reedy lecturer, was taken at a swimming pool at a veterans hospital in Kiev.

Rick Smolan and David Cohen, creators of the popular *A Day in the Life of...* series of photography books, will present the William A. Reedy Memorial Lecture in Photography on Oct. 6, at 7 p.m., in the NTID Theatre.

The lecture, co-sponsored by the Eastman Kodak Company, is free and open to the public. Seating is limited, however, and doors will close at 6:45 p.m. The program also will be broadcast on closed circuit TV in NTID, and Kodak will broadcast the program on satellite television through its KBTV network. This is the first time a Reedy lecture has been televised live.

Smolan, a former photographer for *Time* magazine and Contact Press Images, conceived and co-directed the books, which focus on 24 hours in a particular state or country. The first book, *A Day in the Life of Australia*, was published in 1981 and was followed by books on Hawaii, Canada, Japan, the United States and the Soviet Union. The most recent, about Spain, was published this spring and is to be followed by books on California and Christmas in America.

Each book features the work of more than 100 international photographers who set out on a single day to record everyday activities in a particular place. Noted for their stunning photography, the books have been critically acclaimed for capturing the essence of the places they portray. *A Day in the Life of America* was the top-selling hardcover non-fiction book of 1987.

Cohen is president of Collins Publishers of San Francisco, the U.S. subsidiary of London-based William Collins Sons & Co., Ltd. He formerly was managing editor of Contact Press Images in New York.

Both Smolan and Cohen were profiled by *The New York Times* as two of "six who added the spice to the 1986 business scene." In 1985, Smolan was included in *Esquire* magazine's register of "Men and Women under Forty Who Are Changing the Nation" for his work on the book projects. In that year, too, Cohen and Smolan received the American Society of Magazine Photographers' Innovation in Photography Award.

"We are indeed fortunate to have the support of Eastman Kodak Company in bringing Smolan and Cohen to RIT, as well as to the rest of the photographic community in the United States, via satellite TV," said Thomas P. Iten, director of the School of Photographic Arts and Sciences. "This is an appropriate way to present the work

of two men who have used photography to chronicle a day in the life of a nation."

In conjunction with the lecture, an exhibit of photographs from *A Day in the Life of the Soviet Union* will be shown in the SPAS Gallery, Room 3030, Frank E. Gannett Memorial Building, Oct. 3-13.

The Reedy Memorial Lecture in Photography was established in 1976 to commemorate the late William A. Reedy, founder and editor of the Kodak periodical, *Applied Photography*, for 22 years prior to his death in 1975. The series strives to recognize outstanding professional photographers and graphic design experts and to bring their work and personalities to RIT. The semi-annual lecture has become known nationally as a forum that showcases the work and views of highly acclaimed photographers and designers. Smolan and Cohen join a distinguished circle of previous Reedy lecturers, including Yousuf Karsh, Mary Ellen Mark, Horst P. Horst, Arnold Newman, Ernst Haas and Gregory Heisler.

Your Donation Helps

We are approaching the time of year during which you can make a difference...perhaps even save a life! We are aware that there are many people within the RIT community who want to help, but do not know how. Let me tell you of a way that will require just 30 minutes of your time.

On September 29 the Red Cross will hold a blood drive at the NTID Visitors Center in the Johnson Building from 10 a.m.-4 p.m. To make it easier for you on the day of the blood drive and to avoid unnecessary waiting, you will be able to pre-register on Sept. 20 at booths located across the campus. While you are registering, be sure to pick up the information provided that explains the measures taken to ensure participant safety.

Please join me along with the entire RIT community as we once again come together to respond to the needs of many people, people who really need our help.

I hope you will come out to help make this a successful event.



A Day in the Life of Spain is the latest in the series of the best-selling photography books created by Rick Smolan and David Cohen, who will present the William A. Reedy Memorial Lecture in Photography. (Photo by Cristina Garcia Rodero)

Printing Industry Leader Named Director of New Newspaper Center

Ronald A. White, a recognized leader in the graphic arts industry, has been named interim director of the planned Center for Newspaper Operations. The appointment is effective Oct. 1, said Dr. E.C. McIrvine, dean of the College of Graphic Arts and Photography.

White, a former president of the Graphic Systems Division of Rockwell International Corp. in Chicago, has been on the RIT Board of Trustees since 1980 and has been co-chairman of RIT's \$30 million Graphic Arts Capital Campaign. He has resigned from both of those posts in order to serve as interim director of RIT's Center for Newspaper Operations. In this capacity he will coordinate research projects and oversee operation of the center.

Student education, newspaper research, product testing and professional seminars will be conducted at the \$10 million center within the School of Printing Management and Sciences. The Gannett Foundation has awarded RIT a \$1 million grant toward the administration of the center and its director's position. Research from the Center for Imaging Science and College of Applied Science and Technology will be incorporated into projects, and industry contributions will fund professorships, industry fellowships, student laboratories and new equipment.



Ronald A. White

"Ron White has both the graphic arts business leadership and the vision to position the Newspaper Operations Center as an industry leader," said President M. Richard Rose. "His experience as an RIT trustee will be invaluable in charting the center's course and supporting RIT's position as the national and international leader in graphic arts education."

The newspaper production industry, White said, has continued to drive new technologies forward over the past 30 years. "Through the Newspaper Operations Center, RIT commits to a full range of support to help the newspaper industry more effectively meet the challenges of the 1990s and beyond."

"Building on the strength of RIT's undergraduate program in newspaper production management, the center will

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PROFILE

Joseph Hornak Associate Professor of Chemistry College of Science

"It's more fun being a teacher than a student." That's how Joe Hornak felt after nine months as a student earning his pilot's license. Being a pilot had been a goal since he was a youngster, and since obtaining the license in May Hornak flies a few times a month out of the Greater Rochester International Airport.

"I enjoy being able to look at things from such a high vantage point," he says.

Unusual vantage points seem to have a particular fascination, since Hornak also spends time under water—he started scuba diving two years ago. "It's an entirely different world down there... I enjoy being able to see all the marine life." While his dream is to dive in the Caribbean, his diving so far has been in the Finger Lakes and Lake Ontario.

On campus Hornak is very involved in research. For four years he's been collaborating with the University of Rochester on a magnetic resonance imaging project, trying to improve instrumentation and devise better ways to use data to tell people about diseases in the body. As an offshoot of this project, IBM is giving him computer time on its supercomputer in Palo Alto, Calif., so he can try to model the devices being proposed by the research.

A few years ago Hornak received an RIT Productivity Grant to develop software for teaching magnetic resonance imaging. He and students have now developed and marketed a computer-based software package, the only one of its kind for magnetic resonance imaging.

According to Hornak magnetic resonance imaging is a hot area now because of its medical implications—it has the potential of replacing several aspects of x-ray technologies because it is considered safer and provides more information. But, "outside of medical schools and RIT," he says, "there are very few four-year schools offering courses in magnetic resonance imaging."



Baldwin Corporation Establishes Fellowship



Discussing Baldwin Technology Corporation's establishment of the Harold W. Gegenheimer Fellowship Endowment at RIT's School of Printing Management and Sciences are, from left, Miles Southworth, school director; President M. Richard Rose; Harold W. Gegenheimer, chairman emeritus of Baldwin Technology; Wendell M. Smith, Baldwin president, and John McPhee, Baldwin vice president of research and technology.

The School of Printing Management and Sciences has received a \$50,000 Harold W. Gegenheimer Fellowship Endowment from Baldwin Technology Corporation of Stamford, Ct.

Gegenheimer, chairman emeritus of Baldwin and a printing industry spokesman, invented many products that have helped make offset printing practical and economical.

Baldwin President Wendell M. Smith said, "Our hope is that RIT faculty and graduate students, as Gegenheimer Fel-

lows, will get a chance to explore print problems through on-site activities with Baldwin engineers."

The program will be administered by Miles Southworth, director of the School of Printing Management and Sciences, and the Office of the Vice-President, Baldwin Technology Corporation.

The endowment will help the School of Printing maintain its position as a leader in graphic arts education and innovation, Southworth said.

lecture is scheduled at noon in room 2000 of the Eastman Memorial Building. Both talks are free and open to the public.

As an added feature, Sheehan will lead a jog on the campus starting at 3 p.m. on Thursday. Open to everyone, the run will begin and end at the Rochester Hilton.

"We're very excited to have Dr. Sheehan share his philosophy with the people of Rochester," says Fred Bleiler, RIT director of Physical Education, Intramurals and Recreation. "In today's fast-paced society, health and wellness are of the utmost importance, and this is an excellent opportunity to hear one of the nation's leading authorities."

Sheehan serves on the President's Council on Physical Fitness and was cited by the United States Jaycees in 1983 as one of 10 Healthy American Fitness Leaders. He is the author of five books, including *Dr. Sheehan on Running*, *Dr. Sheehan's Medical Advice*, *Running & Being: The Total Experience*, *This Running Life* and *How to Feel Great 24 Hours a Day*.

Traveling Showcase Features Students

The RIT Traveling Showcase, a photography show by applied photography students that has been exhibited in five states, is on display in the SPAS Gallery through Sept. 29.

The show features 37 black-and-white and color photographs printed on Agfa paper. During the past academic year, the show was exhibited in art galleries and schools from Missouri to New Hampshire. In October, the show will embark on the second leg of its eastern U.S. tour with exhibitions in Ohio, Michigan and Pennsylvania.

The gallery is open to the public from 9 a.m. to 9 p.m., Monday through Thursday; Friday, 9 a.m. to 6 p.m.; and 9 a.m. to 5 p.m., Saturday, in the School of Photographic Arts and Sciences Gallery, Room 3030, third floor of the Frank E. Gannett Memorial Building.

Organizer Douglas Ford Rea, an associate professor in applied photography, said the exhibit represents an exciting opportunity for the public to see the direction of work being done in RIT's photography program.

"The audiences see the work of college juniors and seniors who are about to enter professional photography careers," he said. "The work illustrates both new directions in visual communication as well as traditional ways photography is approached. We think this show will appeal to a generation more visually sophisticated than any other."

Co-op's International Connections Expand

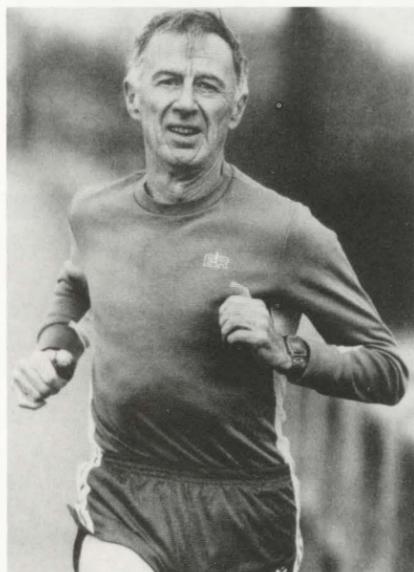
When staff members in the Cooperative Education and Placement Office talk about "thick and thin sandwiches," they're not discussing lunch options. Director Beverly Gburski and Associate Director Manny Contamanolis learned these British terms for co-op when they attended an international conference on cooperative education in Amsterdam last September. Since that time, co-op's international connections have continued to grow, encouraged in part by RIT's efforts to gain national recognition for its co-op program. "We've had a number of overseas inquiries about our program," says Gburski.

Some of these inquiries have led to face-to-face meetings. In June, executives from the Saab, Volvo and Teli Corporations of Sweden visited RIT to examine the institute's co-op program. Their itinerary included visits to co-op employers Kodak and Red-Com Labs and talks with students experienced in the program. As members of the Swedish Employers Federation, the executives were impressed by their findings and are considering a repeat visit.

In August, Robert Laslett, a faculty member from the Swinburne Institute of Technology, Australia, visited RIT as part of a world tour he is making to learn more about other countries' co-op programs. Laslett, principal lecturer in chemistry at Swinburne, spoke to RIT co-op office staff members about the institute's programs and also "discussed the possibility of student exchanges between the two schools," says Gburski.

Co-op also has been in touch with a representative of Triade, a French organization that promotes the relationship among business, education and government in France. As part of her study of cooperative education in the U.S. and Canada, Triade's Paulette Schubert has been corresponding with RIT's co-op office and hopes to visit the institute within the year.

Gburski notes that co-op will be represented at the August 1989 World Cooperative Education Association Conference in Hamilton, Ontario. "We're hoping that all of our connections ultimately will allow more of our students to study overseas."



Dr. George A. Sheehan

Fitness Expert To Lecture at RIT

Dr. George A. Sheehan, prominent cardiologist, writer and authority on exercise and fitness, will lecture at RIT on Thursday and Friday, Sept. 29 and 30.

Sheehan's visit is being coordinated by the Genesee Valley Sports Medicine Council, Highland Hospital, Monroe Community College, Greater Rochester Track Club, and RIT. His talks at the Institute are part of a series of scheduled appearances throughout the Rochester area.

His first RIT lecture, "How to Get the Most out of the Human Machine," takes place at 7:30 p.m., Thursday, Sept. 29, in Ingle Auditorium. The following day he will address RIT faculty, staff and students on "How to Add Years to Your Life." That

Perspectives: The Classroom



V.V. Raman

"Perspectives" is an occasional column offering the opinions of those within the Institute. The following was submitted by Professor V.V. Raman, College of Science.

When the last student handed me her answer sheets to the final exam and walked away, I stared at the empty hall. A variety of other places where some of my friends work came to mind, and I began to reflect on the classroom.

I thought of court rooms where wise judges, astute lawyers and trapped criminals battle over the fates of miscreants; of operating theaters in hospitals where infants are delivered, pains are relieved, and lives are saved; of rehearsal halls where conductors bring orchestral instruments into musical harmony. I thought of silent libraries, noisy factories, weighty board rooms, crowded airports, banks and government offices, and much more.

At last my thoughts came back to the classroom where I sat: this simple enclosure with chairs facing a blackboard that bears periodic witness to the joys and struggles of countless students confronting the treasures of boundless knowledge.

The classroom is not just an arena for the routine transmission of pre-determined sections from prescribed texts. It is, rather, the hallowed hall where eager minds are awakened to the endless wonders and complexities of the world. In the classroom the lore and lessons of history are revealed, the wisdom of the ages is explored, the measures and mysteries of mathematics are expounded, the passions and poetry of literature are dissected, the fruits and frustrations of science are unveiled. Here too the grandeur and subtleties of philosophy are analyzed, the dilemmas of ethics are laid bare, and the conflicts of ideologies are presented with dispassionate objectivity. But beyond quenching the thirst for knowledge and truth, the classroom can also serve the cause of other ennobling values on which human civilization rests: such values as respect for others, concern for the less fortunate, compassion for the suffering, and a commitment to peace.

All this and more is accomplished in classrooms for the benefit of students—not simply for their personal enrichment, but also with the hope that they will apply, transform and transmit them to the next generation in due course—for the classroom is the breath that keeps the body of civilization alive and growing.

This is the marvel: the charms and challenges of the world, its conflicts and confusions, its troubles and turmoils, its glories and glooms, and all its myriad intricacies are ushered into the classroom through the abstraction of ideas. Fleeting words and expository gestures, erasable scribbles on blackboards and homework assignments are among the channels through which the intellectual continuity of the ages is kept alive.

The entire panorama of society and civilization from accounting and architecture to polemic politics, and the magic of matter and life, from quarks and genes to far-flung quasars, are managed, manipulated and mastered in the classrooms of the world, where teachers and learners encounter and interact in regular sessions week after week.

But the process by which the learning generation is introduced to these is far more complex than what the image of the lecture format might suggest. The mission of the professor may be stated quite simply: It is to offer to the note-taking disciples the carefully accumulated knowledge and the painstakingly acquired perspectives of the centuries in clearly formulated frameworks. However, there is no clear-cut recipe for achieving this.

Paul Miller—our former president—once noted that teaching is the only art where the performer judges the audience. Now there are as many modes of performing as there are teachers in the world. Some are clear as crystal in their exposition, others are as faintly fathomable as the London fog. Some spice their servings with humor and humanity, others are as insipid and dry as deadwood. Some excite their students to lofty ideals and grand goals, others lull them to a sonorous snore. Some are sympathetic and caring, others cynical and arrogant. Some relish what they teach, others just wish they themselves knew the material.

We sometimes tend to forget our own early struggles to see through the translucence of new knowledge. It is not always easy for us to remember that the groping minds at the receiving ends are equipped with varying backgrounds, talents and interests—factors that determine the success of the learning effort.

Thus, in the august presence of the all-knowing professor, some minds gulp it all with joy and understanding, while others are at a loss to see what the enlightened one is driving at. Some minds allow themselves to wander away to more pleasurable pastures, others are preoccupied with the relevance of the discussions to the next test. Some students detect a dissonance between what they hear and what they vaguely gather from the book, and others are baffled by the logic or legitimacy of what is proclaimed to be the truth. Some are too busy copying every sacred syllable that is uttered or spelled out, while others are impatient for the hour to run out. Some curse the curriculum that made this a required course; others are brought to ecstasy by the professor's pronouncements. Some are provoked into probing questions, while others in sheer boredom merely yawn.

Such is the variety of students and teachers. What is remarkable is that a teacher declared to be dull by some may be counted among the best-organized by yet others. And one who truly turns on certain students may be regarded as an irrelevant or hopeless idealist by yet others.

It is not often that one finds the perfect harmony between a great teacher and a body of fully involved students. If and when that occurs, what a rewarding experience it can be for one and all! Then the classroom becomes the wonderful place of exchanges that it ought to be: where established truths and accepted ideas are presented to a keen and critical generation of newcomers who absorb with eagerness the fruits of their predecessors, but are not cowed down by shyness to ask for clarifications, nor constrained by a lack of the intellectual sharpness and courage that are required to challenge the values and assumptions of the world views presented to them.

These are some of the splendors of the sanctuary we call a classroom, I told myself. Blessed indeed are those whose love and labors draw them to it.



Department of Packaging Science faculty participated in the recent judging of entries in Mobil Chemical's "Golden Mummy" competition. Awards are given annually to companies demonstrating excellence in use of Mobil film in product packaging and marketing. Winners will be announced November 15 at the Pack Expo '88 in Chicago. Shown here, from left to right, are: Scott Tarkenton, product manager, Mobil Films Division; Deanna M. Jacobs, instructor; John P. Siy, lab manager; Dr. David L. Olsson, director; and Karen L. Proctor, assistant professor, RIT Department of Packaging Science.

Successful TAP Campaign Increases Awards to Students

Letters to state legislators do make a difference.

"The RIT community—students, faculty and staff—can be proud. Their concerted letter-writing effort helped achieve the most comprehensive adjustments ever made to New York's Tuition Assistance Program [TAP]," said Deborah Stendardi, director of Government and Community Affairs.

The New York State legislature recently passed a bill increasing Tuition Assistance Program awards to students who attend private and independent universities. The TAP/Liberty program bill adjusts TAP awards and the income eligibility ceiling, while creating a new non-tuition grant program that blends well with the federal Pell program.

Effective in fall 1989, freshmen will be eligible for a maximum TAP award of \$3,650, an \$800 increase over the current maximum.

The maximum award increases to \$4,125 in the fall of 1990.

Maximum award levels for "emancipated" students will increase to \$2,800 in 1989 and \$3,400 in 1990.

Income eligibility significantly expands to include incomes of up to \$42,500 in 1989-90 and \$50,500 in 1990-91.

TAP award recipients must be New York State residents.

With other independent New York colleges and universities, RIT sought last spring to increase the TAP budget by almost \$100 million and to change eligibility requirements.

Beginning in the 1991-92 academic year, the new Liberty Scholarship program will provide an additional grant of up to \$2,000 to low-income students to cover the difference between public sector, non-tuition costs and federal and state entitlement grants. Eligible students attending independent colleges also will receive up to the \$2,000 maximum.

New Data Base Products Available



Ron Stappenbeck (center), director of RIT Information Systems and Computing, is joined by Howard I. Winer (left), area vice president, and Charles Enwright (right), regional manager, of Software AG, Inc., as they observe a computer using some of the \$250,000 in data base products donated by the Virginia-based company.

Information Systems and Computing has seven new data base products available for use by faculty and students on the digital VAXcluster, a group of digital VAX machines connected in a manner that allows them to share files and software. The new products, worth an estimated \$250,000, were donated to RIT by Software AG of North America, one of five top international data base vendors.

Ron Stappenbeck, director of RIT Information Systems and Computing, said, "Software AG's generosity will allow RIT to maintain a state-of-the-art, real-world data base environment for academic use. Computer science and information systems students will be able to use this excellent data base as well as a powerful

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Faculty Members Tackle History of Printing School

Mark Guldin and Alex Lawson met in the late 1940s. Guldin was editor of the School of Printing Management and Sciences yearbook; Lawson was yearbook adviser.

Forty years later, they have collaborated on a second book, *The History of the School of Printing*, an anecdote-packed, 594-page, year-by-year recollection of the school's first 50 years.

In 1982, Guldin called Lawson with an idea for a book. "He, more than anyone else, knew the history of the school," Guldin said. "He was the only one who could have possibly done this book. No one has been more intimately involved with the book than Alex Lawson."

Lawson, a typography specialist who retired in 1977 as the school's Melbert B. Cary Jr. Professor—a position now held by Guldin—agreed to tackle the book. First drafts were put on paper in longhand, typed by his wife and sent to Guldin from Lawson's Jekyll Island, Ga., home. He sent a questionnaire to every graduate of the school and incorporated their remembrances of life at the school—inside and outside classes. Lawson also spent weeks researching the RIT archives for details and delivered the final manuscript to Guldin in June 1986.

"I tried to get away from a flat history. I tried to humanize it. It was an awful lot of work, but it was a labor of love,"

Lawson said. Guldin handled the production of the book, pasting it up page by page, gathering photographs and writing captions. The book was typeset in Dante, a carefully chosen English monotype.

Here is an excerpt from the most recent Lawson-Guldin collaboration, *The History of the School of Printing*:

"During 1954, the Institute quietly celebrated its 125th anniversary.... The students of RIT during this time, while mostly mechanically inclined, rarely conceived of themselves as stodgy mechanics more in love with their machines and their slide rules than with the college environment. While the majority of them were seriously pursuing technical career objectives, they seldom allowed this to interfere with their extracurricular activities.... Although a number of VW "bugs" were dodging the parking tickets emblematic of concrete campus life, no apparent attempt was made to discover how many undergraduates such a vehicle could hold. (The record was 40.) Nor were they actively piling into phone booths. (The record for this caper was 22.) But they did go uptown to the 3-D movies, used cholorophyll products assiduously, and made every effort to avoid being considered "square" by their fellows, hoping instead to be referred to as "real George."



Assistant Professor Barbara Birkett, right, confers with School of Printing Management and Sciences graduate students Molly Pike and Kelly Laughlin.

Printing to Offer Two New Graduate Level Programs

Keeping pace with a \$129 billion industry revolutionized by high technology, the School of Printing Management and Sciences has added two new degree programs to its graduate studies curriculum.

Beginning this fall, master of science degrees are being offered in graphic arts systems and graphic arts publishing, as well as in printing technology, a graduate major since 1964. More than 30 students are enrolled in the programs.

Designed to prepare students for the technological and managerial challenges

of modern printing, the degrees qualify recipients for leadership positions such as magazine production editor and corporate printing buyer.

Miles Southworth, director of the school, said the two new programs will fill a need for advanced educational opportunities in the graphic arts.

The RIT programs are the only ones in the country that couple graduate classroom studies with advanced, hands-on laboratory experience.



RIT CO-OP...Bev Gburski takes "institutional advancement" very seriously. As RIT's director of cooperative education and placement, Gburski wants to make sure her department gets its fair share of advertising space—even if it means using her own license plates.

NTID's 11th Annual Run-In Includes Fun-Run, 5K Events

The 11th annual NTID Run-In will be held on Tuesday, Oct. 4, on the RIT track. Open to all RIT students, faculty, staff, alumni and families, the Run-In includes a 1500-meter Fun Run and 5-kilometer race.

Run coordinator Dugan Davies, NTID educational specialist, says that registration will begin at 4 p.m. and close at 4:35. The race will start promptly at 4:45 p.m. Individuals can preregister by picking up

an entry form at the RIT Equipment Cage, the LBJ Information Booth, the NTID 24-Hour desk, or the Dept. of Human Development Office. They may also contact Davies, Clark Gym, A048, -6530 (voice/TTY).

All participants will receive a free t-shirt. Winners of the 5K event will receive a sweatshirt. Refreshments will be served at the conclusion of the 5K run.

National Grant Funds Colombian Faculty Filmmaker Exchange

The U.S. Information Agency has awarded RIT a \$47,475 grant to start a faculty exchange between filmmakers at RIT and the Universidad Externado de Colombia in Bogota that could lead to documentary projects co-produced by both schools.

The program calls for faculty from the School of Photographic Arts and Sciences (SPAS) to teach at the Bogota university while their counterparts lead classes at RIT. The grant was awarded to Paul F. Grebinger, coordinator of international cooperative education and study abroad, and Malcolm G. Spaul, chairman of the Department of Film/Video.

"This will be beneficial to both universities," said Spaul, who will spend five weeks in Bogota starting in January. "Colombian students and faculty will benefit from the latest filmmaking and photographic technology at RIT, and the RIT students will learn a new perspective from filmmakers of a different culture."

This grant continues an agreement signed between the two universities in June 1986 that called for academic cooperation and exchange.

During the three years of the exchange, RIT will send five faculty members to Colombia to teach courses in film/video documentary production, photo documentation, photojournalism and cultural contexts of visual images. Universidad Externado will send six faculty members from its new postgraduate program in journalism and screenwriting to teach courses in film/video documentary and print and TV media investigative reporting.

One goal, said Grebinger, is to create a center for the two universities to co-produce film/video documentaries, initially on environmental subjects.

CORRECTION

The Center for Quality and Applied Statistics reports to Dr. Donald Baker, dean of the College of Continuing Education.

Management Series Offers 'Breakfast with Champions'



Carl Carballada

The AIDS epidemic, restructuring Rochester's education system, corporate challenges for the 1990s and the future of telecommunications are among the topics to be addressed during RIT's 30th Annual Management Seminar Series, which begins in October and runs through April 1989.

Presented by RIT Training and Professional Development, the 30th Annual Management Seminar Series is seven stimulating breakfast presentations that focus on an array of timely and interesting topics. Each speaker, ranging from CEOs of major corporations to a former U.S. secretary of commerce, is an acknowledged national or local leader.

The series begins October 11 with Carl Carballada, president and chief executive officer of Central Trust Company, discussing "Expectations: The Fulcrum of Success."

Other scheduled speakers are: Alan Hasselwander, Rochester Telephone Corporation president and CEO, "The Impact of Technology and Public Policy on the Future of Telecommunications," Nov. 8; Virginia Ford, president and owner of Ford Research Services, "Market Research: Reading the Business Barometer," Dec. 13; Ted Curtis, president of the

Rochester/Monroe County Convention and Visitors Bureau, "Tourism as an Economic Force in the Community," Jan. 10; Marc Tucker, president of the National Center on Education and the Economy, "The Rochester Design: Restructuring Our Education System," Feb. 14; Former U.S. Secretary of Commerce Juanita Kreps, "Corporate Challenges for the 1990s," March 10; and William M. Valenti, M.D., professor of medicine at the University of Rochester School of Medicine, "AIDS: Where Do We Go from Here?," April 11.

"What makes this series especially unique is both the calibre of speakers and the program format," said Mark Blazey, dean of RIT Training and Professional Development. "It is designed so participants not only hear from tremendously successful people, but have ample opportunity to discuss and exchange ideas with them as well."

The seven breakfast seminars are presented once a month, beginning at 7:45 a.m. at the University Club of Rochester, 26 Broadway. Tuition for the entire series is \$295 and includes the cost of meals and seminar materials. The fee for an individual seminar is \$49. Pre-registration is required; call -5000.



RIT soccer coach Doug May, left, talks with players during halftime of the recent RIT-Alfred contest. An NTID interpreter signs for May. Other identifiable members include assistant Jim Gentile, Rob Mojsej, assistant Dan Hickey and Martin Moreno.

Doug May Reaches 100 Victory Milestone as RIT Soccer Coach

There were no trumpets blaring, no fans to greet the victors upon their return home. As for the cake, it was eaten last Saturday, but the congratulatory salutation had to be removed when the team tied Alfred, 1-1.

Now it's official. Win number 100 is in the books!

Coach Doug May's 100th victory as men's soccer coach became reality when the Tigers downed LeMoyne college, 3-0 in Syracuse, Sept. 14. The win was almost eight years to the day when May recorded his initial RIT victory, a 2-1 decision over Hamilton on Sept. 16, 1980.

As for the history-making contest at LeMoyne, the Tigers dominated the Dolphins, connecting on three of 12 shots on net. Providing the scoring were Martin Moreno, Jarl Johnson and Mark Gould.

"It's a milestone," said May, reluctant to accept any personal glory. "I'm proud that it came in a relatively short period of time." Since May took over the coaching reins, his teams have averaged just under 14 wins per season.

Along the path to 100 wins, the Tigers were unbeaten in 57 regular season games. Ironically, that streak ended in last year's RIT Tournament when Oswego coach Ken Peterson recorded his 100th career win with a 3-1 decision over the Tigers. RIT avenged that outcome this year, downing Oswego in the championship, 6-0.

"Wins are important, but it's the players who make the coach look good," May continued. "Fortunately, we've always had kids who play well together. In some games, we've had 11 people on the field playing as one solid machine."

Men's soccer began at RIT in 1960. The overall record is 207-167-42. May's mark is 100-31-14 through eight-plus seasons, and his record at RIT is impressive. In 1982, after he had been at RIT for two years, the Tigers posted a 14-2-3 record and made their first of six straight trips to the NCAA Division III playoffs. RIT has also had five consecutive conference crowns. May is only the third coach in RIT soccer history, following Jim Dickie and Bill Nelson.

RIT is idle for a week, next facing St. Lawrence and Clarkson on the road Sept. 23 and 24. Clarkson is ranked fifth in the nation (Division III weekly coaches poll) and first in New York State. RIT is fifth in this week's state rankings.

Engineering Donation to Fund Electron Beam Laboratory

With the donation of the MEBES I electron beam lithography system from the Perkin-Elmer Corporation, the College of Engineering is establishing the Perkin-Elmer Laboratory for Electron Beam Lithography.

The new laboratory will allow RIT faculty, students and researchers to study sophisticated photo masks for the creation of integrated circuits with sub-micron sized geometries. The MEBES equipment also will permit the direct writing on a silicon wafer surface of intricate circuit patterns developed on a remote computer. This will substantially reduce the time between the design of a theoretical circuit and the creation of the completed silicon chip for an application-specific integrated circuit.

"Few universities in the nation have electron beam (E-beam) lithography capability," said Dean Richard A. Kenyon, College of Engineering, "and probably none use it as a regular laboratory tool in the instruction of undergraduate engineering students."

The E-beam laboratory will play a major role in the development of a new master's degree program in microelectronic manufacturing engineering and in RIT's planned doctoral degree in imaging science. The laboratory should be operational by January 1989, according to Dr. Lynn Fuller, director of the Department of Microelectronic Engineering.

Perkin-Elmer, of Norwalk, Ct., is one of 13 companies that are Industrial Affiliates of the microelectronic engineering program.

Data Base...

continued from page 3

fourth-generation language (NATURAL) and the CASE (Computer Aided Software Engineering) products offered by Software AG."

Descriptions of the data base products received from Software AG follow:

- ADABAS (Adaptable DATA BASE System): a high-performance, relational-oriented data base management system capable of supporting the highest transaction loads and, at the same time, of providing relational flexibility for end-user processing
- NATURAL: A fourth-generation application and development processing system that combines data management, programming, forms generation, and program testing for high volume production environments
- PREDICT: An integrated, active data dictionary that permits the efficient management of information resources
- SUPER NATURAL: An easy-to-learn, menu-driven system to give end users direct access to the information they need
- NATURAL CONSTRUCT: A set of tools for the application developer. Programs can be prototyped and developed in a fraction of the time normally required
- ADASQL: Interfaces third-generation languages with ADABAS and PREDICT
- NET-WORK: A communication tool that allows flexible and transparent access and update of remote data residing in ADABAS data bases on the VAX or IBM processor modes.

For more information on using the new data base products, contact Information Systems and Computing's User Services office at -6929.



PHYSICAL OBSTACLES NO MATCH FOR COMMUNICATION... Internationally known as an artist, author and communicator, Joni Eareckson Tada appeared at NTID Sept. 15. Tada broke her neck in a 1967 diving accident and was left paralyzed from the neck down. She spoke about overcoming disabilities and then autographed copies of her book. Her appearance at RIT was sponsored by NTID's Special Speaker series, in cooperation with the Greater Rochester Billy Graham Crusade.

Fine Arts Lecturer Appeals to Senses

Helmut Luckenhausen's sculpture offers a bit of the unusual to its admirers. Wings sprout from elongated columns; stylized bursting seed pods jut from smooth surfaces; animal-like legs support table tops. "Any work attempting to appeal to the senses ought to be sensual, and I am happy to say that my work is," he notes. He will discuss and show slides of his work on September 27 at 3 p.m. in room 1250 of the Chester F. Carlson Memorial Building.

Born in Cologne and now residing in Australia, Luckenhausen was trained as an industrial designer. He now teaches graphic design at the Swinburne Institute of Technology, Australia.

President Envisions RIT As 'Great University'

In his State of the Institute address to faculty and staff, President Rose summarized the accomplishments of RIT in the past year and looked ahead to the next decade. Responding to numerous requests, News & Events is printing the portion of his speech pertaining to his vision of the future for RIT.

Mark Ellingson had a dream—a dream of a modern campus in Henrietta symbolic of the subjects to be taught.

Paul Miller had a dream—a great institution where scholarship would surround the teaching of professional skills.

And now, aiming at my tenth year, I would like to share my vision of RIT with you. I see RIT becoming a great non-traditional university with a national and international reputation, a reputation earned for its non-traditional approach to teaching and learning, where the focus is clearly on student preparation for a professional career.

It is a unique place because of its focus on careers—with no apologies, a place where the curriculum moves with human resource needs; a place where truly cutting edge preparation takes place, be it in design, engineering, science, management, computing, or a host of other needed professional skill areas; a place where well-qualified students work hard and exhibit the joy of learning; a place where alumni return for refresher courses that help them keep pace with the rapid changes in the work place; a place that has a unique university press that publishes the research and writings of its faculty and staff, using both print and electronic media; a place with an active summer calendar permitting professionals to explore second career possibilities and to stay current in their professions; a place where co-op is clearly an integral part of nearly every program of study.

RIT, in my vision, is the undisputed national and international leader in imaging science and most of its applications, a place where imaging has permeated nearly everything we teach, a place that employs its technology in teaching via satellite-video tapes, interactive video discs and a host of other current applications of information transmission.



Dr. Rose delivered his "vision for the future" of RIT during his annual State of the Institute Address, Aug. 30.

I can envision a major conference center where tens of thousands come annually to participate in technology transfer. An inn on the campus or similar facility as a demonstration unit for our students in the hospitality areas supporting the conference center. I can envision a major auditorium where most of our students can be collected and participate together in cultural and informational programs; a campus that continues to grow in its beauty with mature trees and plantings and original art generated at RIT by its faculty, staff and students with murals and colorful sculptures. The classroom concrete walls are decorated and add form, color and life. The campus is surrounded by complementary industrial and business activities giving high-paid, part-time employment to students and providing consultation opportunities for faculty and staff.

It is a campus that has become a major national center for applied research, especially in manufacturing, that has a well-paid faculty and staff, an applied research park with direct interaction and complementary activities with the campus; a well-endowed university where all qualified students are accepted regardless of ability to pay, a well-equipped university where equipment manufacturers see the advantage of having students trained on their equipment; alumni who are proud of their RIT roots and reflect it in the symbols on their cars and shirts and, more important, in their support to help the students that follow them; a modern, diverse, non-traditional university that, regardless of size or technical or artistic sophistication, still places its highest value on individuals and demonstrates its caring for each individual.

Possible, yes. There is nothing illusive about my vision. It is something that we can realize—maybe not within my tenure, for it is growing short, but certainly within the tenure of most of you.

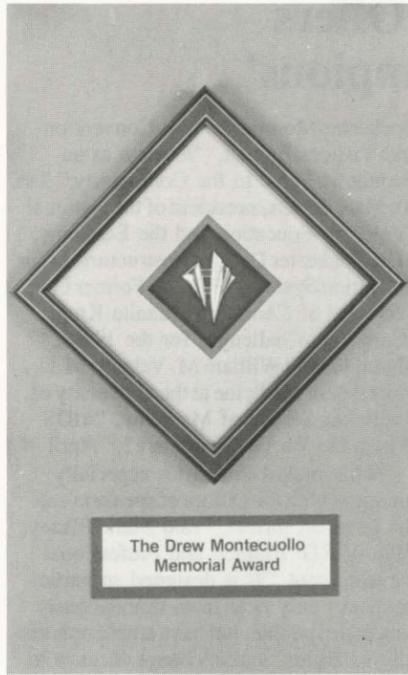
As we work together to realize the bright future for this great institution, we can share our dreams and we can share our visions; and then, working together, we can form plans and with hard work we can enjoy the satisfaction of achievement.

I am proud to be a part of this place called RIT.

I am proud to be identified with this faculty and staff.

I look forward to the challenges of this new year.

I wish each of you success as together we turn challenges to opportunities and together we realize that our best years are ahead of us.



The Drew Montecuollo Memorial Award is a gold and onyx sculpture with ebony inlays created by Montecuollo's sister, Ann Marie Montecuollo.

Memorial Award Established

The School of Food, Hotel and Tourism Management has established the Drew Montecuollo Memorial Award honoring a faculty member who died in February.

Montecuollo was a lecturer in the school's food management program and provided leadership for the annual "Puttin' on the RITz" fund-raising dinner. The annual award was established by students, faculty and alumni to recognize an outstanding senior who has demonstrated creativity, excellence in the hospitality field and service to the department.

Erin O'Brien, a senior in food management, has been named the first recipient. She served as head of the "Puttin' on the RITz" committee in 1988 and has also co-chaired the Hospitality Forum and special school dinners. She will receive a gold and onyx sculpture with ebony inlays created by Montecuollo's sister, Ann Marie Montecuollo.

A committee of students, faculty and alumni made the final award selection.

Women's Network Sponsors Leadership Seminar Series

The secret to success isn't based on a simple formula. To give insight into what makes great women great, RIT's Women's Network is sponsoring the Rhona Genzel Lecture Series "Women in Leadership." The series will feature seven prominent women who will share their personal journeys to success.

Suzanne Levine, former editor and vice president of, and now consultant to, *Ms.* magazine, will speak at noon, Sept. 27, in Ingle Auditorium. The lecture is free and open to the public.

Levine is the author of the book, *She's Nobody's Baby*, a history of 20th century women. As executive producer of the television special that was created from the book, Levine won a George Foster Peabody Award, the highest honor in broadcast journalism.

Each woman will share how and why she became a leader and what she sees in herself and her circumstances that fuels her ambition, gives clarity to her vision and firms her courage so she can recognize and follow her own professional roadmap.

Future guests include:

- Molly Efron, plant manager, Xerox Corp., Oct. 19, 4:30 p.m., Clark Dining Hall
- Karen Hopkins, director, Career Opportunities, NTID, Jan. 18, noon, 1115 Lowenthal Bldg.
- Eleanor Phillips, owner of Crème de la Crème restaurant, Feb. 15, 4:30 p.m., Clark Dining Hall (she will serve a high tea during her presentation)
- Dr. Rose Marie Beston, president of Nazareth College, March 15, noon, 1115 Lowenthal Bldg.
- Ada Frances Duffus, member of RIT's Board of Trustees, April, details to be announced
- Elizabeth Hermann, landscape architect, Sasaki Associates, Mass., May 12, noon, 1115 Lowenthal Bldg.

Kodak Donates KEEPS to Computer Engineering

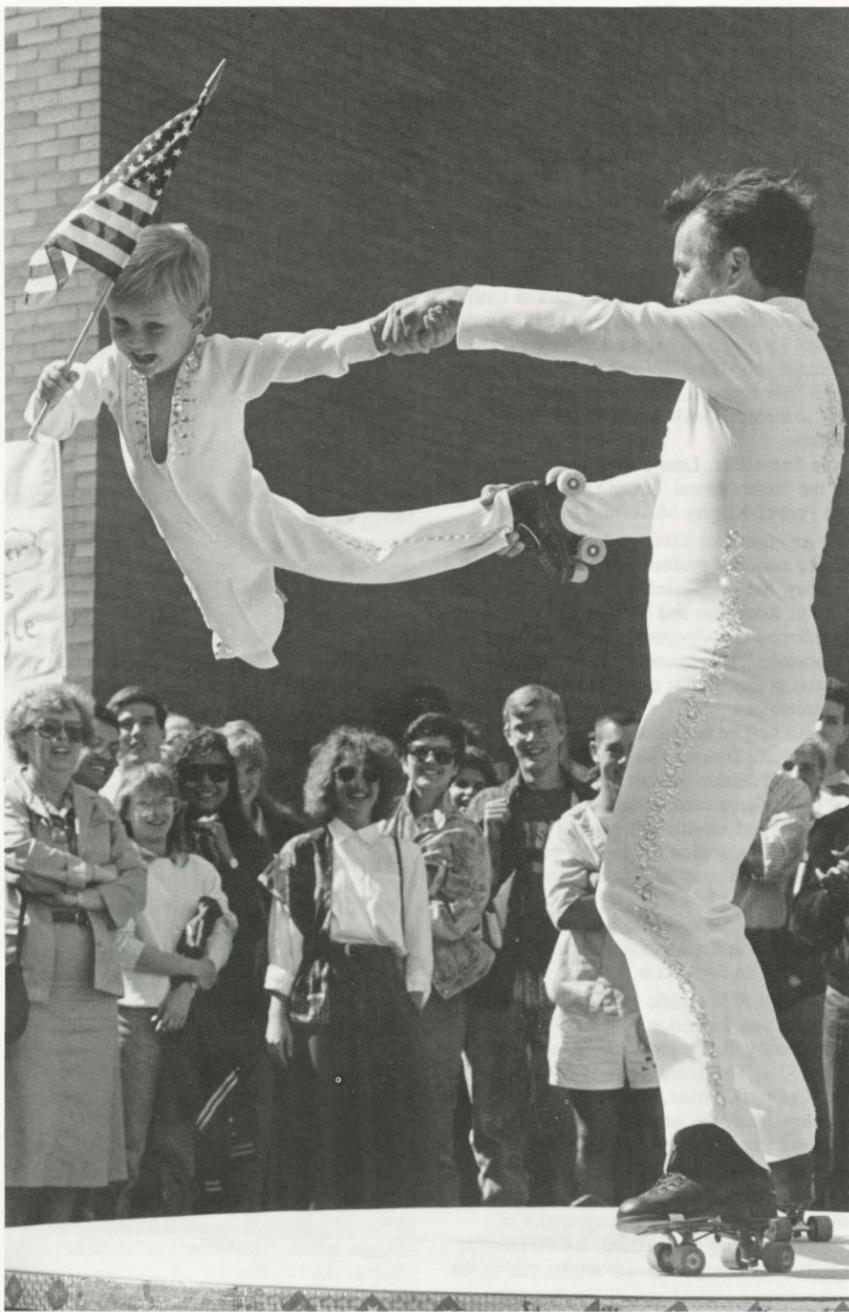
The Eastman Kodak Company has donated two KEEPS electronic desktop publishing systems to the Department of Computer Engineering, a gift valuable not only because it included the equipment but also the maintenance and software to accompany it.

The systems will benefit faculty and students in preparing professional-quality technical reports and theses, said Roy Czernikowski, department chairman. "In many cases, the maintenance and training is as valuable as the equipment," he said.

Computer engineering enrolls approximately 230 undergraduate and 25 graduate students. The department has a number of laboratories in the Center for Microelectronic and Computer Engineering.



Roy Czernikowski (left), chairman of the Department of Computer Engineering, and Keith Miller (center) and Shirley Overmyer of Eastman Kodak Company look over the two KEEPS electronic desktop publishing systems that Kodak donated to computer engineering. Miller is a 1982 computer engineering graduate.



FALL FEST FILLS WEEKEND... The weather cooperated beautifully as Fall Fest '88 provided an official welcome for new and returning students. Among the activities: rollerskating performances by the "Sensational Hensens"; a wild animal act with trainer Lilli-Ana and her African leopards; Chinese acrobats; and comedy shows. Earlier in the week, it was an up and down effort to raise money for the Rochester chapter of the Cystic Fibrosis Foundation. Members of Alpha Sigma Alpha sorority and Tau Epsilon Phi fraternity teamed up for a ride on a 15-foot teeter-totter for 100 hours, Sept. 12 to Sept. 14. About \$1,200 was donated to the fund raiser.



Co-op Eager to 'Show Off RIT'

The Office of Co-operative Education and Placement will act as host for the opening reception of the 14th Annual Conference of the N. Y. State Cooperative Experiential Education Association (NYSCEEA) in Rochester, October 5-7. According to Assistant Director Bonnie M. Salem, "We've lobbied long and hard to get the conference to come to Rochester, and we want to show off RIT."

The reception will be held at the Center for Microelectronic and Computer Engineering and will feature "bunny-suited" tours of the facility for an anticipated 50-75 NYSCEEA members. Salem also has planned a "Nite on the Town" dinner and performance at GeVa Theatre for the group.

As for other NYSCEEA activities, Assistant Director Alan DeBack will coordinate visits to local co-op employers, allowing conference participants to learn more about the types of environments in which co-op students work.

For additional information about the conference or reception, contact Bonnie Salem at -2301.

'Wilderness' Provides Important Benefit

The following letter was sent to Dr. Rose by Janice A. Pratt, administrative assistant to Dr. William Castle. The letter is reprinted with her permission.

Dear Dr. Rose:
Since May I have been walking daily in the "RIT woods" and have thoroughly enjoyed it. I've seen deer and stood so close I could have touched them. I've seen innumerable chipmunks, plenty of squirrels and even a few cautious snakes. Today I had the ultimate thrill when I saw a wild turkey and her four babies. My point is this...how lucky we all are to have such a wonderful resource available to us. I count it as a benefit right along with tuition and hospital care!! The area is beautifully cared for, and it is obvious that whoever planned it knew what he/she was doing. Where else can a person exercise, meditate and enjoy the beauty of nature all at the same time? I just want to say "thanks" to you and to all of those who are responsible for this very special place.

Annual Bibliography Now Available

Copies of the library's annual bibliography, "Faculty Writings and Achievements," Volume 9, are now available. If you haven't already received a copy, one may be obtained by contacting Gladys Taylor, archivist, Wallace Memorial Library, at -2557.

Interest, Enrollment in Art Programs on the Upswing

The drop in enrollment of the recent past in post-secondary art education programs, along with a lack of scholarship in the field, is at an end, say two RIT professors of art history. Drs. Barbara J. Hodik and Norman Williams believe a resurgence in the field, especially in New York State, is due to high school students' increased interest.

"Because New York high schoolers are required to take an art (or music) course, they frequently 'get it out of the way' in their freshman year," says Hodik. "They find out they like art early in their high school career, want to take additional art classes and create a greater demand for the subject." Adds Williams, "Art educators are also able to contact a much broader audience now, reaching, for example, science-oriented students who may never have been exposed to art at the high school level."

Hodik and Williams noted that the master's program in art education at RIT also has seen an increase recently, substantiating their claims. "Many more people

are being attracted to the field because they see more interest in art by both the educational system and the students," notes Hodik.

"We've also seen an increase in people enrolling at RIT because of the Carnegie Commission report, which advocated that teachers be trained in an area of specialization as undergraduates and then obtain a master's degree in education," says Williams.

The College of Fine and Applied Arts has structured its art education program in that fashion since the 1960s. "We've got the type of program the commission recommends already in place."

- **Drs. Vladimir Vukanovic**, distinguished emeritus professor, **Robert Clark**, director of the Center for Materials Science and Engineering, and **Gerald Takacs**, head of the Department of Chemistry, have received a \$25,000 contract from IBM-Endicott for eight months of study, Investigation of Plasma Modification of Polymers. **Dr. David Harding**, visiting assistant professor in the Department of Chemistry, and master's degree students Dan Tracy and Pat Kusior, materials science and engineering, and Mark Heitz, chemistry program, are working on the project.
- **W. Frederick Craig** has been awarded the 1988 Honored Professor Award by the Big Apple Division of the RIT National Printing Alumni Association. An associate professor in the School of Printing Management and Science's Newspaper Management Program, Craig has been a faculty member for 26 years.
- Shanghai, China, will be the final destination when **Donald G. Bujnowski**, professor of weaving and textile design, leaves Rochester on August 26. Bujnowski will teach textile design at the University of Shanghai's School of Architecture and demonstrate the use of wall hangings and fabric in architectural design. His trip will last about 10 weeks.

Registration Dates Set

Winter Registration

Telephone	Year Level
Sept. 19-Oct. 28	6
Sept. 20-Oct. 28	5,4
Sept. 27-Oct. 28	3
Oct. 4-Oct. 28	2
Oct. 11-Oct. 28	1
Mail-In (By Year Level)	
Sept. 19-Oct. 28	
In-Person (By Year Level)	
Sept. 19-Oct. 28	
Bursar's Office Mails Quarterly Statements week of Oct. 31	
Tuition Due Nov. 16.	

CALENDAR

- Sept. 24**—sports: women's soccer hosts St. Lawrence University, 2 p.m.
- Sept. 25**—sports: women's soccer hosts Clarkson, 2 p.m.
- Sept. 28**—lecture: "The Church's Role in South Africa," Dean Simon Farisani, black Lutheran pastor from South Africa, 12:10 p.m., Allen Chapel, Interfaith Center, free
- Oct. 6**—lecture: "Writers and Readers," part of a lecture series by Alan Trachtenberg, Caroline Werner Gannett Professor in the Humanities, College of Liberal Arts, 7:30 p.m., Webb Auditorium
- Oct. 21**—event: Jazz Ensemble Concert, 8 p.m., Ingle Auditorium

Computer Seminar Held for Engineers

The Electrical Engineering Department is co-sponsoring a computer seminar for engineers today (Sept. 22) from 8:30 a.m.-4 p.m. The conference, "Apple Presents: Solutions for Engineering Professionals," is co-sponsored by Apple Computer, Inc.

The day-long event in the College-Alumni Union is designed to show analysis, design and productivity tools for engineers. Seminars will include sessions on Macintosh computer use in engineering in industry and universities and in networking and data communications. Other sessions include a keynote speaker who will address future applications of the Macintosh computer in industry and higher education. A vendor viewing area also will be set up.

There is no charge for the seminar.

- **Dr. Richard Chu**, history professor in the College of Liberal Arts, presented a paper, "New Perspectives on China's Reunification," at the 12th annual conference of the Association for Chinese Studies on June 12 in Raleigh, N.C. The paper was published in the *Conference Proceedings*.
- **Venkataswamy Raju**, chairman, Manufacturing Engineering Technology, presented a paper entitled "Faculty Development in Manufacturing Education" before the 1988 Annual Conference of the American Society for Engineering Education in Portland, Oregon.
- **Charles DeRoller**, professor, Department of Manufacturing Engineering Technology, presented his paper, "Teaching CAD to the Adult Learner," before the 1988 Annual Conference of the American Society for Engineering Education in Portland, Oregon.
- **John Stratton**, chairman, Electrical Engineering Technology, presented a paper entitled "Electric Power Systems: Engineering Technology in the 1990s" before the 1988 Annual Conference of the American Society for Engineering Education in Portland, Oregon.
- **William Giancursio**, College of Continuing Education, was featured this spring and summer at art shows throughout the area. In March he presented a one-man show at Monroe Community College. In April he was awarded Best of Show in the Saint Bernard's Religious Art Show, "Call to Praise." And in July, two of his paintings were selected for the Arena Group Show.

RIT, Case-Hoyt Sponsor Awards

RIT has been named as sponsor of the Scholastic Awards Program in Art and Photography for the central New York region. Case-Hoyt will serve as corporate sponsor.

Sponsored nationally by Scholastic, Inc., the awards program each year recognizes the best work in art, photography and writing by students in grades 7-12. Robert H. Johnston, dean of the College of Fine and Applied Arts, expressed his enthusiasm for RIT's sponsorship, noting that "this is a program dedicated to inspiring young artists and photographers, a mission shared by RIT for many years."

The Institute has long been involved with the Scholastic Awards Program: faculty members serve as judges, and an RIT scholarship is awarded each year. Associate Dean Peter Giopulos has an extensive association with the program and most recently has served as chairman of the National Art Portfolio Committee. "We're pleased to have the opportunity," he said, "to help recognize the artistic talent of our community's young people."

The annual exhibition of regional winners' works will be shown in Bevier Gallery from Feb. 11-March 5, 1989.

Printing Leader...

continued from page 1

further benefit students and industry by drawing on research from RIT's Center for Imaging Science and College of Applied Science and Technology," McIrvine noted.

White began his newspaper career in 1944 working for several Detroit newspapers as he completed a degree in mechanical engineering from Wayne State University. He has worked as Gannett Newspapers vice president for production, Scripps-Howard Newspapers production and engineering director, *Miami Herald's* production manager, *Charlotte Observer's* mechanical superintendent, and *Chicago Daily News's* assistant mechanical superintendent.

In 1979 he was awarded RIT's prestigious Isaiah Thomas Award for his outstanding contributions to the graphic arts.

- **Dr. Bruce Peterson**, associate professor, Data Processing Department, NTID, has been appointed as assistant to the vice president for Judicial Affairs.

- **Steve Loar**, assistant professor, School for American Craftsmen, spent a week in July in an advanced woodturning workshop at the Conover School, Hiram, Ohio. Loar attended the workshop on a scholarship from the American Association of Woodturners.

Wooden vessels by Loar were exhibited during the summer in "Works Off The Lathe" at the Craft Alliance Gallery, St. Louis; the "Great Lakes Show" at the Lill Street Gallery, Chicago; the "Three Rivers Arts Festival" at the PPG Wintergarden, Pittsburgh; and "Craft Art '88" at the Birchfield Center, SUNY College at Buffalo.

In September, Loar's work also will be part of the "International Turned Object Show" at the Port-of-History Museum, Philadelphia.

- An eight foot silver sculpture by **Leonard Urso**, associate professor of metalcrafts and jewelry, has been selected for purchase by the City of Rochester and Monroe County for Lamberton Conservatory. Urso's sculpture, "Romance," is a figurative piece and will be placed in the interior courtyard of the Conservatory.

Urso also will be having a one-man show of his work at the Dawson Gallery, Rochester. The show will feature the full range of his work, including large outdoor sculptures, silver sculpture and jewelry. Other works by Urso are part of an exhibition touring the country that focuses on silversmithing from World War II to the present.

Urso also will be making a presentation about his artwork at the Memorial Art Gallery, Rochester, in September.

- **James F. Scudder**, associate director for Evening and Extension courses, School of Engineering Technology, presented a paper, "Low Cost Electronic Delivery Systems for Off-Campus Courses," before the 1988 Annual Conference of the American Society for Engineering Education in Portland, Oregon.

- **W. David Baker**, director, School of Engineering Technology, participated in a panel discussion of projected demographics of students entering engineering, and the possible shortfall in filling corporate needs, during the 1988 Annual Conference of the American Society for Engineering Education in Portland, Oregon.

- The works of **Margaret Evans**, coordinator of academic advising, and Suzanne Roth, former College of Fine and Applied Arts faculty member, are on exhibition in the York Museum, Rock Hill, S.C. The "Post-Industrial Steel Town Series" includes photographs and paintings by the two artists and has traveled to various locations throughout the Northeast and the South for about two years. The images depict some of the steel industry's monumental structures and environs as they appear after years of disrepair and neglect due to plant

closings. The exhibition continues through October 2.

- **Janet Barnard**, College of Business, published an article entitled "Fighting Financial Trouble" in the May/June issue of *Management World*. The article focuses on the quick, determined action that is required of a company in financial difficulty.

- **Dr. James F. Burke**, associate professor in the School of Food, Hotel and Tourism Management, presented a session entitled "Getting the Right Numbers—Broadening Travel and Tourism Research Credibility" before the annual conference of the Travel and Tourism Research Association in Montreal. Burke was also elected to the association's Board of Directors.

He also presented a paper entitled "Cross Cultural Approaches to Teaching Tourism" and a workshop, "Microcomputers in Tourism Teaching," before the Tourism Teaching in the 1990's Conference in Guildford, England.

- Burke and **Dr. Richard Marecki** presented sessions entitled "Instructional Strategies in Travel and Tourism Education" and "Curriculum Issues in Travel and Tourism Education" before the annual conference of the Council on Hotel, Restaurant, and Institutional Education in Toronto.

- **Dr. F. Kingsley Elder**, professor of physics in the College of Science and 1987-1988 president of the RIT chapter of the national honor society of Phi Kappa Phi, represented RIT at the mid-triennial regional meeting of the northeastern section of the society, held at the University of Maryland, College Park. Elder served as a panelist in one of the sessions.

Phi Kappa Phi is unique in that it honors high academic achievement in all disciplines.

Membership in the RIT chapter is restricted to the top 5 percent of the graduating class in each college. RIT chapter officers for 1988-1989 include **Dr. Peter Giopulos**, associate dean of the College of Fine and Applied Arts, president; **Shirley Gray**, media resource center supervisor, president-elect; **Dr. Thomas Upson**, professor of mathematics, treasurer; and **Dr. Paul Haefner**, professor of biology, public relations officer.

- **John Morreall**, associate professor of philosophy, presented a two-hour workshop on "Humor in Teaching Philosophy" at the Seventh International Conference on Teaching Philosophy in Amherst, Mass., in August. He also recently accepted a position on the editorial board of *Humor: The International Journal of Humor Research*.

- A baptistry designed and constructed by **William Keyser**, professor of woodworking and furniture design, for St. Joseph's Church, Penfield, has received an honorable mention in a contest sponsored by *Modern Liturgy* magazine. Keyser also will publish "Optimism about Collaboration—A Report from the AIA Convention" in the October issue of *The Craft Report*.

NEWS & EVENTS

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