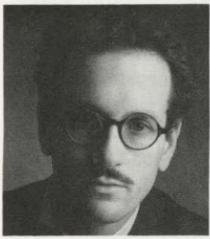


Greg Heisler to Deliver Spring Reedy Lecture



Gregory Heisler

Gregory Heisler, the noted advertising, corporate and editorial photographer whose stunning "slice of life" photographs appeared in the monumental "A Day in the Life of America" project, will deliver the spring William A. Reedy Memorial Lecture in Photography.

The lecture, co-sponsored by Eastman Kodak Company and the School of Photographic Arts and Sciences, will be held April 9, 7 p.m. in Ingle Auditorium.

A 33-year-old, New York City-based photographer, Heisler's unique style of lighting and broad range of subjects have earned him an international reputation as an innovator who transcends the distinction between artistic and commercial photography.

He is featured in Kodak's highly acclaimed "Visions in View" documentary, which was shown at RIT in January. In the presentation Heisler is followed on his non-stop, 24-hour assignment for "A Day in the Life of America," for which he visited a small town in central Illinois and captured such photographs as a coal mine at dawn, a pig farm at high noon and a neighborhood bar at midnight.

The "A Day in the Life of America" project—proclaimed as "the scrapbook of a nation"—produced a large-format hard-cover book, a television special and a traveling exhibit. The book contains hundreds of color and black-and-white photos chosen from nearly a quarter-million shot on May 2, 1986, by 200 of the world's leading photojournalists. Heisler, in fact, had also been part of "Day in the Life" projects on Australia, Hawaii, Canada and Japan.

He has been profiled in magazine articles in *Life*, *Esquire*, *Zoom*, *Communication Arts*, *PhotoGRAPHIC*, *Modern Photography*, *Popular Photography*, *Studio Light*, *Photo District News* and *American Photographer*.

In 1985, he donated his services to the "Live Aid" concert in Philadelphia, and his 8 x 10 backstage portraits of the performers have already raised tens of thousands of dollars through their appearance as the cover story in the September 1985 issue of *Life* and through subsequent sale of dye-transfer prints at the "Art Aid" auction.

Heisler has also photographed award-winning covers and cover stories for such major publications as *Time*, *Fortune*, *Money*, *Esquire*, *Geo*, *Connoisseur*, *National Geographic*, *Traveler*, *Newsweek*, *The New York Times* and *Business Week*. An essay on young ballet dancers he did for *Geo* magazine resulted in a commission by the American Ballet Theater in 1983 to create large-format studio dance portraits of the entire company.

He has been principal photographer for many corporate annual reports, including such prestigious clients as RCA, GTE, IBM, First Boston, American Express, American Can, Data General, Mack Trucks, Tiffany & Co., and The Rockefeller Group. Last year he received the Corporate Photographer of the Year Award from the American Society of Magazine Photo-

graphers (ASMP) and was elected to the society's Board of Directors. Although he has only recently pursued an interest in advertising photography, Heisler has already completed ads for Ford, *Esquire*, Allied Signal, RCA, Alaska Tourism, Honda, Kodak and others.

A 1984 engagement as keynote speaker at the National Geographic Annual Photographic Seminar in Washington, D.C., sparked Heisler's interest in teaching. Since then, he has taught at workshops and seminars from Rockport, Maine, to Beijing, China.

Academic Success, Community Service Honored by Awards

Outstanding scholars—a select group of students with exceptional achievements in academics, employment, research and service to the community—will be honored at the Outstanding Undergraduate Scholar Awards, Thursday, April 9, at 5 p.m. in Ingle Auditorium. The ceremony will be followed by a reception in the Fireside Lounge.

Twenty-nine students will be recognized as RIT marks the 12th anniversary of the awards. Each of the students has maintained a minimum grade point average of 3.85 and has completed at least 125 credit hours of study, nearly two-thirds of the credit hours required for a baccalaureate degree.

Dr. Thomas R. Plough, provost and vice president for Academic Affairs, will preside over the ceremony and award the bronze medallion designating the students as Rochester Institute of Technology Scholars. President Rose will offer brief remarks before the scholars are introduced by their college deans.

"Each year I am very impressed with the quality and the caliber of our outstanding scholars," says Plough. "The awards ceremony is one of our finest academic traditions and a wonderful celebration of student achievements which I encourage the entire Institute community to attend."

Scholars are selected by special review committees in each of the colleges. In addition to academic achievement, students are selected for creative work, service on student committees, civic activities, employment and independent research.

The bronze medallion awarded to each recipient was designed by the late Professor Hans Christensen, renowned silversmith and Charlotte Fredericks Mowris Professor of Contemporary Crafts in the College of Fine and Applied Arts' School for American Craftsmen. The medallion is embossed with an Athenian owl and an olive branch, the traditional symbols for wisdom and respect.

RIT's 1986-87 Outstanding Scholars are: Denise L. Chen, Andrew Goodfriend, Mary E. Hilburger, Kim E. VanGelder, College of Science; Douglas P. Bachman, Annette Kilminster, Stephan Roberts, College of Graphic Arts and Photography; James Bonis, Colleen A. Collins, College of Fine and Applied Arts; John T. Cooklis, Gzim Derti, Mark D. Lissner, Ta Ngoc Lu'o'ng, David Plakosh, Daniel G. Rice, Therese M. Rudolph, Vernon E. Shrauger, John Lee Wagner, Debra Lee Wood, College of Engineering; Kenneth Hermann, College of Continuing Education; Ellen M. Filiere, Lowell J. Partridge, David M. Russell, Don Truesdale, College of Business; Jonathan A. Clark, Robert Comstock, Martin R. Ohman, Penny S. Twitchell, Carolyn Wasikowski, College of Applied Science and Technology.

Weiss Named NRS Award Winner

The 1987 Nathaniel Rochester Society (NRS) Award will be presented to Dudley A. Weiss, a Boston attorney who was instrumental in helping RIT acquire the Bernard C. Middleton Collection and establishing the Institute's Book Testing Laboratory.

The society's highest honor was established in 1972 to recognize men and women who have made significant and outstanding contributions to the Institute. Weiss will be recognized at a dinner on Wednesday, April 1, in the College-Alumni Union main dining room.

Weiss became interested in the preservation and restoration of books in the early 1950s after serving as counsel for the Library Binding Institute. LBI is an international trade association that sets standards and specifications for re-binding library books.

Later, as executive director of the LBI, Weiss became aware of the need to test the strength of library books to extend the length of their circulation lives. His work



Dudley Weiss

led him to establish a book testing laboratory, later named in his honor, in the College of Graphic Arts and Photography.

Weiss's interest in the Cary Library prompted him to take a leading role in acquiring the Bernard C. Middleton Collection for RIT. The collection is the largest and most comprehensive collection documenting the history of bookbinding, preservation, restoration and conservation. Through his efforts, RIT obtained a grant from the Frank M. Barnard Foundation, making it possible for the Institute to house the Middleton Collection in the addition to the Wallace Memorial Library.

The NRS also will recognize its charter members during the award event and will present a special citation to Gaylord Whitaker, who was instrumental in founding the society.

Tini Miura, an internationally renowned designer of bookbindings and tapestries, is the special guest speaker. She has been commissioned to design bindings for the private book collections of King Gustave of Sweden and Queen Elizabeth II of England and has designed nearly 100 book covers for editions of Shakespeare's *Othello* and Lewis Carroll's *Alice in Wonderland*, among others.

In conjunction with the evening event, books from the Middleton Collection and samples of Miura's tapestries and bookbindings will be on display in the Fireside Lounge from noon to 5 p.m. Books from the Middleton Collection will illustrate examples of fine and decorative bindings and books of historic importance. The first bookbinding manual, published in 1708 by Johann Gottfried Zeidler, also will be on display, along with a rare English manuscript of bookbinding instructions.

Illness Cancels Bradbury Speech

The April 2 lecture by science fiction writer Ray Bradbury has been cancelled. According to Dr. Elaine Spaul, assistant vice president for Student Affairs, Bradbury became ill Tuesday and was flown back to his California home.

Sponsored by the Institute Forum, the Bradbury speech was titled "Beyond 2001: The Great Years Ahead" and will be rescheduled at a later date.

Stickmen Shooting for 5th Title

Featuring a talented starting squad and good team depth, Coach Bill Glennon's lacrosse team prepares for its home opener Monday, March 30, vs. LeMoyné. Game time is 3 p.m., on the RIT field. The Tigers face a 13-game schedule, which opened March 21 at Ohio Wesleyan.

"The keys to a successful season are taking advantage of our scoring opportunities and remaining healthy," states Glennon. RIT looks to win its fifth Independent College Athletic Conference (ICAC) title in six tries. Last season the stickmen posted an 11-3 overall record with a 5-0 conference mark. The Tigers made their fourth appearance in the NCAA playoffs and lost in the opening round to Cortland (18-11).

Returning to lead the Tigers are co-captains and second team All-Americans Tim

Turner (midfield) and Jim Kimmel (defense). Turner was third in team scoring (42 points).

Key veterans on attack include Ted Diehl, Dan Stehn and Steve Schmidt. Top returnees at midfield are Turner, Kevin O'Reilly, Jim Connell, Pat Cahill, Chris Guild, John Wigsten and Todd Picert.

Defensively, the Tigers will rely on veteran leadership from Kimmel, Neil Mullane, Kurt Peterson, Marc Touchette and Tim Byrnes. Dave Doughty returns in goal, joined by veterans Frank Scialdone and Pete Porter and newcomer Andrew Szurley. Doughty was 10-3 last season and allowed 8.86 goals per game.

"It won't be easy to replace some excellent individual performers," says

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Breakfast of Champions Honors Employee Service

If it weren't for Catherine Ciardi, a secretary in Mail Services, one RIT student is sure he would have failed his midterm.

The student needed to retrieve a copy of a test he had sent to his professor through interoffice mail. Ciardi took the time to help him sort through all the mail addressed to his professor and found his envelope before it was delivered.

In keeping with the PrioRITy campaign, Ciardi was among 19 Finance and Administration employees recognized for excellence at the first Breakfast of Champions on Friday, Feb. 27.

An employee is judged "excellent" by the standards of the PrioRITy campaign when he or she astonishes others with his attention to service and provides service beyond what is reasonably expected.

The Finance and Administration Division developed the PrioRITy campaign last November in accepting President Rose's challenge to instill student pride in RIT. The goal of the campaign is to enhance the quality of the service provided by the division. To collect information on the division's progress, We Want To Know and Thanks a Lot cards were designed so students, parents, fellow employees and others can comment about the service they received.

"You're our first class of 'excellent' employees," Geri Curwin, senior employee relations administrator, told the group. "In this room is a lot of energy and knowledge about human behavior. 'There is one person—or more—whose lives each of you has touched in a positive way.



Nineteen employees from the Division of Finance and Administration were honored at a special breakfast in the seventh floor board room for excellence in service to students, visitors, fellow employees and others.

"Statistics show that only 10 people out of 100 would write a comment card—and nine would write something negative," she said. "Eighty percent of our thanks-a-lot and comment cards were positive. We are doing something right."

After breakfast, William Dempsey, vice president of Finance and Administration, gave each employee a blue and gold #1 pin designed especially for those recognized at the Breakfast of Champions. Master Locksmith Eddie Wlosinski beamed with pride as he fastened the pin to his shirt.

The 19 chosen to attend the breakfast represent a select group of employees. A peer review committee established a rigorous set of criteria each person had to meet before he or she was selected to attend the Breakfast of Champions.

"We really think you're very special...and important people," Dempsey said at the breakfast. "We hope you will spread this kind of spirit throughout the Institute and hope others will catch it."

Employees recognized at the first Breakfast of Champions were: Rosemarie Gross,

associate bursar, and Mary Ann Formicola, cashier, Bursar's Office; Gail Savino, traffic clerk, and Mark Cavanaugh, fire safety engineer, Campus Safety; Dave Moszak, assistant controller; Alice Hicks, waitress, Food Service; and Chuck Hayes, benefits manager, and Sue Quinn, staff assistant, Personnel. Physical Plant employees were Dorothy Krause, custodian; Dave Abbott, foreman, stores/traffic; Randy Vercauteren; truck driver/mechanic, and Ed Wlosinski, master locksmith. From Purchasing were Clara Simmons and Lynne Erne, both clerks at the postal unit, and Mary Butts, assistant manager of the unit; Kathy Scherer, supervisor; Karen Nielsen, assistant supervisor; and Toni Ezell, assistant—all with the Copy Center—and Catherine Ciardi, secretary, Mail Services.

Honorable mention: Jim Fisher, Mitch Moxley, Sally Luton, Robert Laros, John Roman, Jane Ryan, Audrey Thibault, Sharon Dowdy, Valerie Liotta, Charleen McMahon, Sandie Melton, Janet Lee, James Bingham, Gary Gasper, Shirley Masseth, Paul Allen, Judy Dodge, Charnel Trinidad, Jeanne Healy, Joshua Abrams, Willie Collier, Jan Reich, Marcos Cobo, John Ballard, Vince Burke, Phil Spoor, Beth Nolan-Beal and Thomas Kerwin.

Members of the peer review committee have been judged by their department heads as "excellent" employees. They will serve for one year. The committee is chaired by Geri Curwin and includes: Sue Iuppa, Food Service; Ted Passarell, Physical Plant; Gail Welch, Audit Services; Sue Quinn, Personnel; Leah Huot, Controller's Office; Karen O'Conner, Purchasing; and Linda Fuller-Durfee, Campus Safety.

Task Force Gives Report On Benefits Improvements

RIT employees and their families no longer have to meet an annual deductible for their Dental Assistance Plan.

Before a Task Force on Benefits reviewed the plan, the deductible was \$25 a person and/or \$50 per family. The task force, chaired by William Dempsey, vice president of Finance and Administration, was asked to review improvements to wages, salaries and benefits. The committee endorsed changes to eight other areas which have been implemented.

- BENEFLEX, a salary-reduction plan, was initiated. This program allows employees to set aside earnings in an account and to pay tax-free dollars for their share of health insurance premiums, qualifying dependent care, and unreimbursed medical and dental expenses.
- RIT's contribution to TIAA/CREF increased to 9 percent from 8 percent.
- Tuition assistance for faculty and staff who take courses at area colleges and universities increased to \$300 from \$200 each semester.
- The period full-time employees must wait before RIT begins coverage for long-term disability was reduced from 12 months to 9 months.
- The Base Comprehensive Plan was added as a new health insurance option at no cost for family coverage during 1987.
- Eligibility requirements for the Retirement Transition program will change, effective July 1, to include non-exempt staff and eliminates the 19-years of service requirement.
- Alternatives to the TIAA/CREF Supplemental Retirement Annuities (SRAs) will be explored during 1987 by a task force named by Dempsey.

Wage and salary improvements also were reviewed by a task force chaired by Dr. Robert Frisina, vice president and secretary to the Institute. The Task Force on Wages and Salary recommended that the Institute simplify the merit process; develop a system of "benchmarking" for external salary comparisons; and increase communications about wage and salary philosophy, the merit process and performance appraisal.

Four performance categories were defined for faculty, professional and administrative staff. They are: "Excellent to Outstanding Performance," with a merit increase of 4 percent or more; "Performance Fully Meeting all Expectations," 3 or 3.5 percent; "Performance that Needs Improvement," 2 percent; and "Unsatisfactory Performance," no increase.

The Task Force found it could not identify a single group of target universities against which to judge the fairness of RIT's salary levels. The Personnel Office has been asked to be aware of trends within the college and university marketplace. While some of RIT's nine colleges have a system of benchmarks, deans have been asked to develop a system to compare salaries to other educational institutions. The studies will occur over a two-year period and will involve college faculty members.

The merit-increase guidelines will be made available to employees annually as part of an ongoing effort to increase communication about wage and salary matters. President Rose will continue to send memos to employees informing them of any policy changes. Copies of both task force reports are on reserve in the Wallace Memorial Library for employees to review.

DID YOU KNOW?

This is another in a continuing series of little-known facts and fanciful musings on the history of RIT, supplied through the archives of Wallace Memorial Library.

Did you know that in 1922 two studies were made regarding the future of the Institute, which investigated four basic questions. Should the Institute join the public school system? Should it join with the University of Rochester? Should it remain independent? Should it close down entirely?



Shared Adventures director Kent Winchester recently experimented with a new type of sit-ski during an outing to Breckenridge Outdoor Recreation Center in Colorado. With Winchester are Carol Wiechman, winter sports coordinator, and Tony Lewis, program director.

Shared Adventures Program Takes Disabled to the Ski Slopes

Shared Adventures is teaching people to leave their disabilities behind and head for the great outdoors.

The ski slopes at Swain served as this winter's classroom. Lesson number one says that being blind or in a wheelchair is no excuse for staying in the lodge.

The program brings expert skiers together with children, students and adults who have disabilities ranging from cerebral palsy to deafness. Together they hit the slopes, using special equipment designed for disabled skiers.

Kent Winchester, director of Shared Adventures and associate professor at NTID, says the goal is to build a team atmosphere where everyone can learn.

"Shared Adventures is bigger than skiing. We're getting people to talk about expectations, feelings, how things are going and what they're learning with the rest of the group," he explains.

Depending on their abilities, some participants "sit-ski" in a sled with a role bar and edges for balance. Like a downhill skier, the sit-skier shifts his weight, using

ski poles and a special sled stick to turn. More able-bodied participants ski standing up. In both cases, an expert skier may act as a "tetherer," holding a tow line attached to the sled or stand-up skier. Deaf students ski independently or with interpreters.

Jack Smith, associate vice president for Communications, is honing his skills as a sit-skier. "We'd like to see someone like Jack continue to ski on his own and have some independence," says Winchester. "For others the goal is just enjoying the outdoors."

Winchester emphasizes that Shared Adventures is meant to be fun and rewarding for everyone, regardless of his or her capabilities.

"It's not a patronizing program. We take the attitude that we're going to ski together, make some new friends, and some of those people happen to be in a wheelchair. It's

continued on page 4

Perspectives

Dear RIT Faculty, Staff, and Students,

As you know, Robert C. McFarlane is scheduled to return to RIT on April 8 and 9 to give the final lecture in his series on "Crucial Issues in Contemporary Foreign Policy." The scheduled topic for his April 8 lecture is "How Does the Strategic Defense Initiative Fit into U.S. Strategic Planning?"

Many Institute students and faculty have signed a request addressed to me asking that "as part of the evening's lecture by Robert McFarlane on April 8, a respondent be given a reasonable amount of time to comment on the viewpoints presented in the lecture" and that "a respondent be chosen from a list of speakers provided by the Union of Concerned Scientists." The signatures of 86 faculty and 41 students have accompanied this request, and I have met with faculty and student members of the RIT Community for Nuclear Awareness on this matter. I have also received a request from 32 other students, asking that the format for the lecture be left as originally planned.

I am very grateful for the widespread and conscientious recognition of the immense seriousness of the SDI issue which these requests, signatures and meetings demonstrate, and I personally endorse the concern underlying them: namely, that the proposed SDI program is a very controversial one with many serious human and social dimensions. In fact, it is a program which I do not personally endorse and one which I am grateful to find members of the Union of Concerned Scientists vigorously opposing.

However, the request to include a respondent to Mr. McFarlane's lecture in the program on the night of April 8 is one to which I cannot accede for the following reasons:

- Mr. McFarlane's lecture topic was chosen in consultation with him by a group of Liberal Arts faculty who planned the series on "Crucial Issues in Contemporary Foreign Policy." They did not plan these lectures as panels or as lectures followed by responses, or as debates, but simply as lectures by a single speaker.

- It does not seem appropriate or courteous now to add a respondent to one of Mr. McFarlane's lectures just because there is a widely expressed request to do so. The presumption that some or many in the RIT community will not agree with some or all of what Mr. McFarlane is expected to say on SDI does not argue that this lecture event should contain a formal responding opinion. If that were the logic then all RIT lectures, including many scheduled this year, should include formal respondents, and we would be obliged, for instance, to add a formal respondent to the lecture of Mr. Elie Wiesel on the "Implications of the Holocaust for the Nuclear Arms Race," to Professor Theodore Lowi's bi-weekly lectures on the "Enduring United States Constitution," and to other college- or Institute-sponsored lectures.

- In his special appointment as the William A. Kern Professor, Mr. McFarlane is currently a faculty member of the Institute, and as such he should enjoy the same privileges and responsibilities as other RIT professors, without the dean's or anyone else's alteration of his agreed-upon lecture format simply because students and colleagues question beforehand the perspective it is presumed he will bring to a given topic.

- The question-and-comment period following Mr. McFarlane's formal lecture is an important part of the evening's discourse and should not be undervalued. Students are encouraged to remain for and use the question-and-comment period to voice their concerns, and the rest of the audience is likewise encouraged to use that time period (at least one hour) to respond critically to Mr. McFarlane's presentation.

In an academic community we as faculty know that no one lecture can exhaust the points of view that could be expressed on a significant lecture topic. Any lecturer surely must be aware of this. We must, therefore, continually educate our students to the firm realization that they must always bring to their own interpretation and evaluation of a particular topic far more than they hear in a single lecture. Panels, debates and lectures with formal responses are excellent educational formats—and, in some cases, more enlightening formats—but they, like single

lectures, also have their intellectual limitations, which we all understand.

Students should understand that no one of us, whenever we lecture, does complete justice to the topic on which we are lecturing. We are obliged to explain often that all they can reasonably hope for is that each of us presents our knowledge and views on the topics we address in a thoughtful, well-reasoned way, mindful and respectful of the existence and relevance of other opinions.

It would be cumbersome to adopt the policy that all lectures given on this campus must contain within their time frame formal responses expressive of an opposing point of view. Such breadth of knowledge and dialogue ought rather to be achieved through the sum total of all the educational and other intellectual experiences provided on campus; they can rarely, if ever, be provided in a single evening lecture. Rather, the total array of lectures a university schedules in the course of an academic year should, insofar as is possible, present a range of informed perspectives on a variety of important topics.

To contribute further to the breadth of our knowledge and informed dialogue on

the important topic of the Strategic Defense Initiative, the College of Liberal Arts has planned a second lecture on the topic and has invited Dr. Richard L. Garwin to give a major public lecture on Tuesday, May 5, at 7:30 p.m. in Ingle Auditorium. Dr. Garwin, physicist and author of *The Fallacy of Star Wars*, is a Fellow of the Thomas J. Watson Research Center of the IBM Corporation, a highly respected research scientist and a well-known member of the Union of Concerned Scientists. We hope that all interested students, faculty, staff, and members of the Rochester community will be able to attend Dr. Garwin's lecture.

I hope this attempt to explain what we're doing and why is helpful to all concerned. There are so many important educational, intellectual and other values involved, and we are trying to honor all of them without violating any of them—admittedly a tall order!

Thank you for the interest you express in these matters.

Mary Sullivan
Dean, College of Liberal Arts

Celebration of Excellence Honors Staff Members



Gary Gasper



Christine Licata



Patricia Pitkin



Jack F. Smith

Four RIT staff members have been named the 1987 "Celebration of Excellence" honorees by President Rose for outstanding service to the Institute.

The four, who were honored at a dinner party at the president's home, are: Gary Gasper, assistant director of Meeting Planning/Catering; Dr. Christine Licata, assistant dean/director, School of Business Careers, NTID; Patricia Pitkin, director, Libraries, RIT; and Jack Smith, associate vice president, Institutional Advancement.

"It was very difficult to select from the nominees," Rose said. "But these four people have made extraordinary contributions and represent the quality of the Institute in the highest possible terms."

The four were selected from a list of nominees submitted by the various division vice presidents.

Gasper has been manager of catering, manager of the Clark Dining Room, Cellar/Corner Store manager, RITskeller manager, and production manager for the cafeteria since joining RIT in 1978.

Licata joined NTID in 1979 as chairman of the Department of Business Occupations. She has worked hard in supporting student-faculty interaction, both in and out of the classroom, and has been instrumental in promoting annual student-faculty events.

Pitkin was named director of the Wallace Memorial Library in 1983. She has held various positions in library services at RIT, including head of Automated and Technical Services, head of Library Systems and Database Manager/Original Cataloger.

Smith, who was named associate vice president in 1980, heads the Office of Communications, which is responsible for RIT media relations and publications. He served as executive director of the White House Conference on Handicapped Individuals under Presidents Gerald Ford and Jimmy Carter and has numerous national public relations awards.

Last year's honorees were: James Bingham, director of Food Services; Deborah Stendardi, director of Government and Community Affairs; Reno Antonietti, associate vice president, Academic Services and Computing; and James Miller, associate vice president, Enrollment Management and Placement.

More Opinions Sought On Grading Proposal

Additional discussion and opinions are needed before the outcome of a proposal to change RIT's grading system is decided at a Policy Council meeting next month, according to Jose Arevalo, chairman of Student Directorate.

"This is a major decision that will affect all students and faculty," Arevalo says. "We don't want this to come to a vote until everyone has an opinion one way or the other."

Student Directorate's proposal would add an intermediate grade between each letter grade in the current system. Arevalo says AB, BC, and CD grades would be more accurate indicators of achievement. Each of the three new grades carry a numerical value based on a possible 4.0 grade point average. An AB grade would count for 3.5, a BC grade 2.5, and a CD grade 1.5. Current A, B, C, and D grade values remain the same.

Arevalo says a referendum will be posted at the beginning of Spring Quarter so that students and faculty can vote in favor or against the proposal. Student Directorate also is urging all faculty members to discuss their opinions with college deans and Policy Council representatives. Copies of the proposal and more information are available by calling the Student Directorate office at -2203.



Students and alumni from the School for American Craftsmen recently exhibited their artwork at the American Craft Council Fair in Baltimore, Md.

Students Exhibit in Baltimore

Five current and former students in the School for American Craftsmen (SAC) exhibited their artwork recently at the American Craft Council (ACC) Craft Fair in Baltimore, Md.

The show was part of the ACC "New Talent Showcase" exhibit at the Baltimore Convention Center held Feb. 20-22.

"This national fair gave us a chance to show the results of our educational efforts in all five media simultaneously," says Bill Keyser, chairman, School for American Craftsmen. "This was the first year the fair was open to exhibits by students from universities that teach crafts."

Students and alumni selected to exhibit their work were: John Hair (MFA in 1985 in ceramics and ceramic sculpture); Randy Shull (BFA in 1986 in woodworking and furniture design); Tom Farbanish (BFA in 1986 in glass); Barbara Heinrich (MFA in 1985 in metalcrafts and jewelry); and Sulaiman Abdul Ghani (second-year graduate student in weaving and textile design).

The artwork was shown in a booth designed and built by a faculty committee headed by Doug Sigler, associate professor in woodworking and furniture design, and Toby Thompson, professor in industrial and interior design.

NEWSMAKERS

- **David Dickinson**, associate professor and chairman of fine arts, School of Art and Design, will give a photoetching and computer print demonstration in March at the 1987 Southern Graphics Council Conference in Gainesville, Fla. The conference will be hosted by the University of Florida Art Department and Santa Fe Community College.
- **Jerome Cushman**, associate professor, Performing Arts, NTID, received a Meritorious Achievement Award for the directing of *Macbeth*. This was presented at the American College Theater Regional Festival held in January at Ithaca College, Ithaca, N.Y. The NTID production of *Macbeth* was one of the five productions selected from 45 college/university entries from a five-state area to be presented at the festival.
- **Clint Wallington**, director, Department of Instructional Technology, College of Applied Science and Technology, recently gave a talk on "The Psychology of Media" to the Western N.Y. Chapter of the Association for Multi-Image (AMI). AMI is a national organization for multi-image and audio-visual professionals. Wallington is also presenting an all-day workshop on multi-image production for the AV Video All-Pro Seminar Series in Atlanta, Ga., in February.
- The January 16 issue of *Marketing News* carried a front page article on marketing trend predictions for 1987 developed by **Dr. Eugene Fram**, chairman, Marketing Department, College of Business. *Marketing News* is the official publication of the American Marketing Association and reaches about 50,000 marketing executives throughout the world.
- **Dr. Richard Chu**, professor of history, College of Liberal Arts, has published an article, "Key Issues of the Xian Incident," in the February issue of *China Spring*. He also served as a panel chairman at the International Conference of Xian Incident at the University of Illinois last November. Dr. Chu was reelected to a one-year term as president of the New York State Association for Asian Studies at the association's recent annual conference at the State University of New York College at New Paltz.

- **Dr. Kenton Hyatt**, assistant professor of communication, College of Liberal Arts, recently conducted a training session on effective oral communications skills and principles relating to interpersonal and public presentations for about 70 members of RIT's Student Orientation Services (SOS).
- **Fritz Yambrach**, assistant professor in packaging science, will discuss "Modified Atmosphere Packaging in Fresh Seafoods" at the Research and Development Associates (R&DA) meeting in May in Norfolk, Va. R&DA is a food research organization based in San Antonio, Texas. Yambrach will also give a talk on "Package Performance Testing" in May at a food seminar in Geneva, Wis., sponsored by Grossman Publishing Co.
- **Willie Osterman**, instructor, SPAS, had his "Waterseries" on display last month in the NTID Switzer Gallery.
- Color prints by **William DuBois**, associate professor and chairman, biomedical photographic communications, SPAS, are on display in the foyer of the SPAS photo processing area in the basement of the Gannett Building. The show, "Adobe and Hot Air," will be on exhibit through the Winter Quarter.
- Twenty-one portraits that lined a hallway at the AI Sigl Center last month were the works of **Nancy Stuart**, assistant professor, SPAS. The pictorial documentary, featured in a recent *Rochester Times-Union* article, was aimed at educating the public about multiple sclerosis. Stuart served as a volunteer for the Rochester Area Multiple Sclerosis organization.
- **Miles Southworth**, director, School of Printing Management and Sciences, has been inducted into the Walter E. Soderstrom Society. The society was formed in 1970 by the National Association of Printers and Lithographers to honor outstanding leaders in the printing industry. Other RIT members of the society include **Dr. Lothar Engelmann**, interim dean of the College of Graphic Arts and Photography; **Dr. Mark Guldin**, distinguished professor of graphic arts communication and former dean; **Jack Kronenberg**, associate dean; and **Herb Phillips**, director of the T&E Center. Southworth will address the Big Apple Division of the RIT Printing Alumni Association at its meeting in New York City.

Business Faculty Member
Robert Wilferth Dies

Robert Wilferth, a dedicated member of the College of Business faculty, died in late February of a heart attack.

"We have lost a colleague and a friend," said Walter F. McCanna, dean of the college. "We will miss Bob a great deal."

At the time of his death, Wilferth was an active teacher and member of several Institute and college committees.

Wilferth joined the RIT faculty in 1984 after more than 30 years at Xerox Corp.

Wilferth is survived by his wife, Beverly, and children, Roberta, Michael and Jonathon. The Robert Wilferth Scholarship fund has been established in his memory. Contributions may be made in care of George Johnson, Decision Sciences.

Shared Adventures...

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just doing things with people who are differently abled."

The response to the program indicates a tremendous community need, according to Winchester, who says Shared Adventures is "starting to snowball." Started in 1979, the not-for-profit organization is co-sponsored by RIT, Xerox Corporation, Easter Seals Society of Monroe County, Fellowship for the Disabled, Boy Scouts of America, Snow Country and Swain.

Summer Registration
Dates Scheduled

Summer Quarter Registration

Early registration limited to matriculated students: March 23-April 3

Walk-in registration for all students:
April 14-May 28

Mail-in registration for all students:
April 14-May 15

Summer classes begin: May 30

CALENDAR

March 27 -comedy: Greek Week presents a Comedy Night in the College-Alumni Union cafeteria, 5 p.m., with all proceeds benefitting the United Way, and a Broom-ball Tournament in the Ice Rink, midnite till ?

March 30-sports: Men's lacrosse team, RIT vs Lemoyne College, 3 p.m., RIT field

March 31 and April 2 -seminars: ISC is offering two VAX/VMS seminars during the Spring Quarter. Sessions will include Calling EVE, basic functions, help, and predefined keys and commands, windows, buffers, editing, multiple files, teaching EVE new functions. Sessions will be held 9 to 10 a.m., room 3215, or 4 to 5 p.m., room 1215, in the Max Lowenthal Memorial Building. For further information, contact Dale Grady at -6044.

April 2-lecture: "Two Roads to Serfdom: Liberals, Conservatives and the Constitution," presented by Theodore Lowi, Gannett Professor, sponsored by the College of Liberal Arts, 7:30 p.m., Webb Auditorium, Frank E. Gannett Building.

April 4-fair: RIT's Learning Development Center and The Village Green Bookstore host a Book and Computer Fair, "A Celebration of Learning," for all ages, 10 a.m. to 4 p.m., Saturday, at the Learning Development Center's racquet club facility, 30 Fairwood Drive. In addition to books for sale, the fair will feature local and national authors, artists, dancers, musicians, computers, storytellers and folksingers. The event is free and open to all.

April 9-careers fair: Wilson Commons, University of Rochester, 7:30 to 9:30 p.m., sponsored by all area colleges

April 10-readings: RIT Literary Series presents Antler, a blue-collar visionary and winner of the 1985 Walt Whitman Prize for poetry, Room A-100 Wallace Memorial Library, 8 p.m.

through **April 30**- exhibit: "In the Beginning: The History and Use of Initial Letters in Books," at the Melbert B. Cary Jr. Collection, Frank Gannett Building, first floor

Credit Union Sets Goals for Year,
Elects New Board Members

The RIT Employees Federal Credit Union, experiencing a healthy growth trend, nearly doubled its assets during the fiscal year. Credit Union assets were \$2.4 million in 1986, compared with \$1.4 million in 1985.

Steady growth is expected to continue through the late 1980s, acting president Gene Clark told members at their annual meeting, Feb. 17. He expects the Credit Union's total assets to reach the \$5 million mark by 1988.

"The RIT Credit Union is a classic example of an employee-based financial organization and is reflective of the industry," Clark said. "It's one of the fastest growing financial industries."

Among Clark's goals for the Credit Union in 1987 is to provide more services to its members. A first-mortgage loan program will be established by this fall, he said, and plans are under way to offer major credit cards to members at significantly reduced interest rates.

Clark believes volunteer participation—the cornerstone of all Credit Union activities—must be well organized and should be the prime responsibility of the Volunteer Committee.

"This committee is clearly the most important to the Credit Union, as the strength of our organization is dependent upon capable and caring volunteers who are willing to participate at all levels," Clark said.

The committee chairperson, Barbara Stalker of the NTID School of Business Careers, plans and coordinates volunteer efforts and is responsible for recognizing employees.

Executive Director Richard Pettinger hopes to boost membership to 2,000 by the end of 1987 and to gain the national rating as a #1 operation. The Credit Union currently has 1,622 members, up from 1,309 in 1985.

"Save and Win" is the theme of the Credit Union's 1987 membership drive. Under the "Save and Win" program, new members and their sponsors are eligible for a drawing to win \$50. The winnings will be deposited in their respective share accounts.

Members elected four directors to the board at the annual meeting: Richard Butler, the first executive director, formerly of the College of Business; Eric Hardy, director of real estate marketing, Facilities Office; Chuck Hayes, benefits manager, Personnel; and Judy Pratt, program coordinator for College of Business management programs.

Butler fills the last year of an unexpired term, while Hardy, Hayes and Pratt will serve a three-year term.

Lacrosse ...

continued from page 1

Glennon. "This year we'll rely on more balanced scoring. As a team, we'll try to force the running game and take advantage of unsettled situations and the fast break. We could have a surprisingly different look."

Glennon begins his third season at the Tiger helm with a 25-5 overall record, which includes two ICAC championships and two NCAA playoff appearances. Assisting Glennon are Jack Beaney and former Tiger Ed Purcell.

PERSONNEL UPDATE

Effective April 1, 1987, the NYS tax tables will change again. Most employees will notice a slight decrease in the NYS tax deduction and an increase in their net pay. This change will be reflected in the paychecks received on April 3 for weekly paid employees and April 15 for semi-monthly paid employees.

NEWS & EVENTS

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