

## Winding Up a Lively Week on Campus: Anniversary Celebrations and Awards



**PARENTS WEEKEND...** One of the highlights of Parents Weekend was an appearance by the Tiger mascot, skydiving to the main athletic field with the game ball for the RIT-Buffalo State men's soccer game. Parents Weekend attracted 1,200 RIT parents for a series of special events, including luncheon with President Rose, seminars, open houses, athletic contests and entertainment. Mark Van Gelder, a member of Rochester Skydivers, donned the Tiger uniform for the jump.

This weekend concludes an exciting schedule of activities marking the 75th anniversary celebrations of cooperative education and the RIT Alumni Association; the 50th anniversary of the School of Printing Management and Sciences, and the presentation of the 1987 VandenBrul Award by the College of Business.

On Thursday, Nov. 5, co-op employers will be feted at a reception in their honor at 3 p.m. in the NTID Main Street. A multi-image slide show produced by students in Audio Visual Communications will be shown.

To celebrate the growing impact of RIT's more than 50,000 alumni, the Institute will celebrate the 75th anniversary of the Alumni Association with a variety of activities.

According to Alumni Relations director Frank Cicha, some of the activities planned include the 40th reunion of the class of '47, the 25th reunion of the class of '62 and the 10th reunion of the class of '77.

On Thursday, Nov. 5, a Sports Hall of Fame Reception and Dinner will be held.

On Friday, Nov. 6, class reunion receptions and the RIT Hockey Tournament will be held, and on Saturday, Nov. 7, there will be an anniversary luncheon and the presentation of alumni awards. On Sunday, Nov. 8, there will be a tour of the downtown campus with lunch at The Past Time.

To commemorate 50 years of printing at RIT, noted British author and journalist James Burke will deliver a speech entitled "Mechanisms of Change: Do Lemons Whistle?" at 8:30 p.m., Thursday, Nov. 5, Ingle Auditorium.

On Friday, the school will present its annual Frederic W. Goudy Distinguished Lecture in Typography, given by digital type design expert Charles Bigelow.

The College of Business will honor B. Thomas Golisano, the founder of Paychex, Inc., Nov. 5, with the presentation of the Herbert W. VandenBrul Entrepreneurial Award. Golisano will deliver a lecture at 2:30 p.m. in the Max Lowenthal Memorial Building.

## Two Events Scheduled to Honor Student, Faculty, Staff Vets

To recognize RIT students, faculty and staff who have served in the military, the Office of Veterans Affairs is hosting two special events in November.

On Wednesday, Nov. 11, Veterans' Day will be commemorated with an on-campus reception from 4 to 6 p.m. in the Fireside Lounge, and a birthday party will be celebrated from 4 to 6 p.m., Nov. 10, in the 1829 Room for the 211th birthday of the Marine Corps. Traditionally, members of the Office of Veterans Affairs and former servicemen and women have attended Veterans' Day events sponsored by the American Legion, Veterans of Foreign Wars and Disabled American Veterans.

"No single group has played as important a role in the growth of RIT as veterans," said Gene Clark, director of Veterans Affairs. Statistics show that RIT's enrollment has grown significantly after periods of conflict, as discharged military men and women returned home to start or continue their college educations.

"This is entirely due to the administration's interest in servicemen and women and the establishment of the Office of Veterans Affairs," Clark said. "Without the OVA, it would be more difficult for veterans to make the transition from military to civilian life and to make choices about the educational options available to them."

During the reception OVA will announce the group's plans to create a memorial to remember RIT students who have served and died in the armed forces. The OVA is seeking ideas from alumni, family and friends for a memorial.

President Rose and Dr. Robert Johnston, dean of the College of Fine and Applied Arts, are Marine Corps veterans and will attend the reception.

## RIT to Host '89, '90 Special Olympics

RIT, with its array of athletic facilities and tradition of providing educational services for the handicapped, has been chosen to host the 1989 and 1990 New York Special Olympics State Summer Games.

The 1989 games will be held June 8-11 and the 1990 games will be held June 7-10. The games feature 2,000 mentally handicapped athletes and 2,500 chaperones and coaches.

At a news conference, President Rose said he was "pleased and proud" to have the games held at RIT.

"It's certainly our pleasure to host these games," he said. "We hope, on behalf of the Greater Rochester area, that we all can derive a great benefit from the experience."



**MULLER-BROCKMANN VISIT...** Noted Swiss graphic designer Josef Muller-Brockmann recently met with students in conjunction with an exhibition of his posters in the Bevier Gallery. R. Roger Remington, professor of graphic design, calls Muller-Brockmann "one of the world's leading poster designers."

## Eisenhart Awards Nominations Sought

The search is on for the finest teachers at RIT.

Each year up to four faculty members receive the Eisenhart Awards for Outstanding Teaching to honor their dedication, commitment and service to students. Nominations for this year's awards will be accepted from students, faculty, staff and alumni until Dec. 18.

"A candidate must have demonstrated outstanding excellence in teaching, not only in the classroom, but also through constant and active involvement in the education of RIT students," explains Marcia Birken, assistant professor in the College of Science and coordinator of the 1988 awards.

Reflecting the diversity of RIT's academic programs, four nomination

committees will seek recommendations and conduct faculty searches in specific disciplines. Each of the four committees may send up to two nominations to the final Awards Committee, which will select the recipients by April 12. The awards are scheduled to be presented in a formal ceremony on May 9.

Established in 1965, the Eisenhart Awards are permanently funded through the M. Herbert and Elsa Bausch Eisenhart Endowment Fund, given by the late M. Herbert Eisenhart, former president and board chairman of Bausch & Lomb, Inc.

For more information on this year's awards, contact Marcia Birken, -6832.

## Congratulations

As many of you already know, *U.S. News and World Report* recently gave RIT and its programs a very high rating from a survey distributed to college presidents across the nation to determine the best U.S. colleges and universities. RIT ranked third in comprehensive universities in the East and first in undergraduate science programs.

This extraordinary honor reflects the RIT community's continuing dedication to our heritage of undergraduate teaching.

I am so proud to be a member of this community. Our dedicated faculty and staff are the basis for this rich recognition. Congratulations to each of you.

Sincerely,

M. Richard Rose



**HOCKEY...** Goalie Chet Hallice makes a save during the RIT men's hockey game. The Tigers recently returned from a trip to Alaska where they were winless in games with Anchorage and Fairbanks. RIT opens its home season tomorrow night, hosting the seventh annual RIT Tournament. In the opening round, Wisconsin River Falls meets Michigan-Dearborn at 4:30, and RIT takes on St. Anselm at 7:30. Consolation and championship contests are slated at 4:30 and 7:30 Saturday night.



Lt. Gov. Stan Lundine discusses New York State's commitment to quality during a speech at RIT's second annual Quality Day. Among the 235 participants in the day's events were (from left) James Bossert, chairman of the Rochester Section of the American Society for Quality Control; Dr. John D. Hromi, director of the Center for Quality and Applied Statistics; The Hon. Roger J. Robach, assemblyman; and Dr. Thomas R. Plough, provost and vice president, Academic Affairs.

## Lt. Governor Addresses RIT's Quality Experts

Lt. Gov. Stan Lundine told a crowd of 235 business executives at the second annual RIT Quality Day conference that "you and I know that quality is the key" for New York State to regain its competitive edge in manufacturing. Lundine was the keynote speaker at the conference, held Oct. 27, at the Rochester Hilton by the Center for Quality and Applied Statistics (CQAS).

"Here at RIT," Lundine said, "you've taken the lead in helping manufacturers improve the quality of their products and processes. You've demonstrated how applying statistical analysis can help identify problems in design and manufacturing. You've motivated management to make quality their top priority. You've set a standard of quality in the teaching and training you provide."

Lundine also took the opportunity to promote New York as the possible site for the superconducting super collider, a 53-mile underground tunnel used by scientists to create collisions between sub-atomic particles. The "atom smasher," Lundine said, would "open up a new era in high-energy physics, addressing questions about the nature of matter, space and time, and the origin of the universe."

The center's director, Dr. John D. Hromi, and Dr. Thomas R. Plough, provost and vice president, Academic Affairs, welcomed participants to the conference. "CQAS has gained national and international recognition for its leadership," Plough told the audience, which included executives from as far away as

Michigan, Massachusetts, Indiana, Illinois and Maryland.

The luncheon included a scholarship award ceremony. James Bossert, chairman of the Rochester Section of the American Society for Quality Control, formally awarded Audra Holden with the Mason E. Wescott Scholarship and Lauren Sachs with the Austin Bonis Scholarship. Both are graduate students in the Applied and Mathematical Statistics program.

Quality Day '87 also featured a number of "quality success story" presentations from Dr. Barry Jordan, quality manager, assurance and control for the Hysol Electronic Chemicals Division of The Dexter Corp.; Richard Leonardi, senior vice president, sales and service support for Chase Lincoln First Bank, N.A.; Dennis Mead, acting plant manager for Rochester Operations, Rochester Products Division of General Motors Corp.; and Alex Demers, director of quality assurance for the government systems division of EDO Corp.

William Hester, director for Coopers and Lybrand, an accounting firm based in Boston, stressed that quality technologies would not produce results unless management is committed to the total quality management that today's world class competition demands. "The systems," he said, "cause most quality problems, and management owns the system."

### AFROTC Hosts Third Training Session

The Air Force ROTC hosted its third annual training session for Admissions Liaison Officers (ALO) of upstate New York on Oct. 20. Participants included reserve officers of the U.S. Air Force who work with high school students seeking AFROTC scholarships or admission to the Air Force Academy.

During the session Lt. Col. Jon Freckleton, admissions liaison officer and lecturer in the Department of Mechanical Engineering, received the Meritorious Service Medal for his assistance to potential candidates. Freckleton has counseled students from several local high schools during the past eight years.

RIT's Air Force ROTC program currently includes 100 cadets.

### Former Student To Reimburse RIT

A former RIT student has been ordered to undergo psychiatric counseling and make restitution to RIT after confessing to making several random bomb threats on campus last year.

The student was arrested last January by New York State Police after a joint investigation was made with the Campus Safety Department, which had reported several random bomb threats. The youth was suspended and subsequently pleaded guilty in court to disorderly conduct. He was ordered to get counseling and reimburse RIT for the costs of the investigation.

The offender cannot reapply to RIT until the 1989-90 school year and may be admitted only after approval by an administrative hearing board.

"We would like the RIT community to know that we will not tolerate this type of disruption and that we take these threats very seriously," said Leslie Scoville, director of Campus Safety. "We have pursued, and will continue to vigorously pursue, incidents of this nature to the fullest extent of the law."

## Student Summer Tour to Include Visits to Foreign Companies



This summer, the College of Business is expecting more than 20 students from RIT to visit 10 to 15 different companies during a 25-day tour of Europe. Their visits will include meetings with top executives with companies ranging from BMW to Mercedes, as well as the Eastman Kodak Company's operations in Germany, and Lloyds of London.

"Students will see how international firms approach international issues," says Jeffrey S. Bracker, visiting associate professor of management at the College of Business. Bracker, who spends many of his free hours telling RIT students about the program, will accompany the group.

The summer seminar at RIT is offered in cooperation with the college's new undergraduate degree program in international business. However, the seminar is open to RIT students in other disciplines.

Faculty members, who will travel with the students, will help them prepare for discussion sessions, frame questions, and understand market conditions. Debriefing sessions will follow company visits. "We may look at how their strategy and manufacturing processes differ from those used by similar U.S. firms," Bracker says.

The tour, arranged through International Business Seminars of Tempe, Ariz., mixes cultural activities with business.

"As business schools begin preparing students to work in a global economy, they have to accept the challenge of broadening perspectives," said Walter F. McCanna, dean of the College of Business. "This summer seminar helps students—many of them future players in international trade—develop a broader cultural outlook and a better understanding of the conduct of business in a global marketplace."

### New Fitness Class, Testing Offered

As part of the continuing emphasis on health enhancement, the Department of Physical Education, Intramurals and Recreation has two new programs available for RIT personnel.

Aerobics classes are offered each Monday, Wednesday and Thursday, 4:30 to 5 p.m., in the wrestling room. Taught by Kathy Graham, the classes are \$10 per quarter.

Additionally, RIT\*FIT is offering a fitness screening test to all RIT employees at a cost of \$40. Testing takes approximately 20 minutes and will be offered between 9 a.m. and 3 p.m., Nov. 19, 20, 23 and 24.

The exam covers risk assessment, body composition measurement, blood analysis (cholesterol and glucose), strength, flexibility and endurance testing, lung volume measurement, blood pressure check and national back test.

Appointments are necessary and can be arranged by calling the Physical Education office at -2620.

## Gannett's Woodhull Describes USA Today Intrapreneurism



USA TODAY executive Nancy Woodhull (left) shares the latest newspaper industry gossip with RIT's Dr. Mark Blazey and Gannett Rochester Newspapers Managing Editor Barbara Henry.

Next fall, TV viewers less than enchanted with *Wheel of Fortune* will be able to flip their dial to *USA Tomorrow*, the latest brainchild of *USA Today's* "multi-dimensional way of looking at information." That's only one way the national, full-color newspaper, now celebrating its fifth year in print and its first few months in the black, has expanded and diversified its operation, according to Nancy Woodhull, one of the paper's seven original planning editors.

Woodhull, who is president of the research and development division of Gannett News Media Services and vice president of news services for the Gannett Co., was in town Oct. 13 to kick off RIT's 29th Annual Management Seminar Series. Sponsored by RIT Training and Professional Development, the series features breakfast and a speaker on the second Tuesday of each month.

Crediting much of the success of the paper and its "spin-offs" to intrapreneurism, Woodhull said "newcomers to *USA Today* were asked to check their egos at the door and to leave the rules of journalism at the door. We have learned not to be reporters or editors but communicators."

The result, she said, is that the paper takes an issue and dissects it, using every device available (such as charts, maps, chronologies) to communicate the information. "We no longer think of it as a newspaper, but as an information center."

The success of the paper, Woodhull said, proves that great things can happen when "you let people come out from the rules and move around. You can't let the strategic plan destroy the creativity. The creativity has to come first. Remove the baggage of rules. Just use logic."

## 'Be Students of Humanities,' Karsh Advises Aspiring Photographers



Photographer Yousuf Karsh became the camera's subject when he made an impromptu pose for photography students and other guests in the MFA Gallery.

Photographer Yousuf Karsh, who dined with astronaut Neil Armstrong, joked with Fidel Castro and drank with Ernest Hemingway, gave an intimate look at his most famous subjects at the William A. Reedy Memorial Lecture in Photography at RIT.

Karsh, who visited the RIT campus Oct. 15, shared reminiscences of the famous subjects he has photographed from Winston Churchill to Sophia Loren.

The Reedy series is cosponsored by Eastman Kodak Company and RIT's School of Photographic Arts and Sciences.

Speaking before a packed audience, Karsh said one secret of obtaining definitive portraits is to prepare beforehand, learning everything about the subject. He urged students to go beyond obtaining technical knowledge.

"Aspiring photographers should be students of humanities," he said. "The heart and the mind are the true lens of the camera."

Of his most famous photograph, a World War II portrait of Winston Churchill, Karsh recalled how he had to remove the prime minister's cigar from his mouth over Churchill's objections, but he did it "ever so gently."

Even after more than 50 years in photography, Karsh said he still is in awe of the art.

"I take nothing for granted. I give my all—[photography] is an act of pleasure," he said.

The lecture series is presented twice annually in memory of William A. Reedy, who was founder and editor of the Kodak periodical *Applied Photography* for 22 years prior to his death in 1976.

The next Reedy lecture will be presented April 14 featuring fine arts photographer and RIT alumnus Jerry Uelsmann.

### PROFILE



## An Eye for Detail In Print, Bonsai

When police arrived to investigate a burglary of Joe Noga's house two years ago, they had a hard time believing what was stolen.

Trees. Small ones. And valuable.

What the police didn't realize is that Noga is one of the country's top bonsai artists. And—when he's not teaching graduate students or working on an electronic color scanner in the School of Printing Management and Sciences—he can usually be found at home with a pair of pruners, wire cutters or tweezers, creating what he calls "living art."

Police never recovered the miniature trees that were stolen, but Noga protected the rest of his extensive collection with a security alarm.

Because they take years to design and perfect, a single bonsai can be worth up to \$1,300 in the United States. In Japan, where the outdoor art form originated 150 years ago, bonsai collections can be worth millions.

But Noga isn't in it for the money, even though he says most people think bonsai collectors are wealthy. He just likes plants.

"Bonsai is the ultimate in horticulture," says Noga, a printing professor and coordinator of the master's degree program in printing technology. "The one thing that holds my attention is that unlike sculpture or painting, bonsai is a living art form that's always changing."

Noga specializes in creating classical bonsai (small potted trees with a triangular design) from seeds and cuttings. This winter, he'll turn a four-and-a-half-foot crab apple tree from a friend's farm into a flowering two-foot work of art.

Rochester is the country's third largest bonsai community, after California and New York City. *Bonsai International*, the only English magazine of the art of bonsai, is published locally. RIT has at least one other serious bonsai collector, Harvey Carapella, of Instructional Media Services. Both Noga and Carapella display their work at The Bonsai Society of Upstate New York's annual spring show during the Lilac Festival.

One word of warning from the experts: don't confuse the pronunciation of "bonsai" with "banzai." "Bone-sigh" is art. "Bon-zai" is a war cry.

## Two Colleges Collaborate on High-Tech Telecourse

The combined technologies of videotape, computer and audio conferencing will enable students to view a new 10-week telecourse this winter. "The Mechanical Universe" is a collaborative effort of the colleges of Science and Continuing Education.

"This is the first science telecourse offered through the College of Science," says Dr. Anne Young, assistant professor of physics, who is developing the course, "and it will allow us to reach new students."

The project is the result of an \$8,000 RIT Productivity Grant. According to Dr. Thomas R. Plough, provost and vice president for Academic Affairs, "The initiative of both colleges, and the technology being used, is the sort of leadership we need to demonstrate new directions in teaching."

"Visually, the videos are state of the art. Students will be seeing video programs that use advanced computer animation, scientific experiments, and a full array of visual techniques to teach introductory physics," says Young. "The course will use videotaped instructional modules from an award-winning television-based course produced by the California Institute of Technology and the Southern California Consortium under funding by the Annenberg/CPB project."

"The telecourse will incorporate the use of computer conferencing to allow

easy access between students and faculty for questions and feedback."

For students unable to computer conference, office hours will be set aside for assistance by telephone; an answering machine also will be available.

The course will start Nov. 30 and will be available on Greater Rochester Cablevision; in the main campus and City Center media centers; and in on-site industrial learning centers such as those at Kodak and Xerox, which currently house tapes of all RIT telecourses.

## Support Staff Supports Students

Students can give their popcorn poppers a night off this exam week.

For the second year, the Support Staff Advisory Board is sponsoring "Exam Week Break Away" as a way of wishing RIT students good luck on their exams.

Members of the support staff will give away donut holes, popcorn and orange drinks from 7 to 9 p.m., Thursday, Nov. 12. The five locations for the giveaway are: Sol Heumann north lounge for Sol Heumann and Gibson area residents; Kate Gleason lounge for Baker, Colby, Gleason and Greek area students; Nathaniel Rochester Hall redwood lounge, for NRH and Fish area students; and Tower A lounge for Ellingson, Peterson and Bell area students. Off-campus and apartment students will find refreshments in the RITreat in the College-Alumni Union.

Providing refreshments during exam week was developed by the SSAB in response to a challenge by President Rose to create a warmer and friendlier environment on campus for students.



**ENDOWED PROFESSORSHIP...** President Rose talks with Thomas H. Gosnell, son of Arthur Gosnell and vice chairman of RIT's Board of Trustees, and his wife, Georgia, after the announcement of the Arthur J. Gosnell Professorship in Economics. The permanently endowed chair in the College of Liberal Arts was created through a generous gift from the family and friends of Arthur Gosnell, former vice president of finance for Lawyer's Co-operative Publishing Co. The Gosnell Professor will teach economics and help faculty and students research public policy issues from an economics perspective.

## NEWSMAKERS

● **Dr. Ronald J. Hilton**, chairman of liberal arts in the College of Continuing Education, has received the annual John Romano Award of the Mental Health Association for his contributions to the mentally ill and their families. In bestowing the award, the Mental Health Association said, "(Hilton's) outstanding contribution has been to bring mental illness out of the closet. His courageous self-disclosure as a former patient has increased the respect of the public toward the mentally ill and their families." Hilton is a member of the board of the Mental Health Association.

● **Dr. William A. Nowlin**, Department of Management, College of Business, has published "Affirmative Action: Public Sector Cases Refine Controversial Issue" in the May issue of *Public Employee Bargaining*. The following articles also have been accepted for publication: "Employee Drug Testing: Issues for Public Employers and Labor Organizations" for the Winter issue of the *Journal of Collective Negotiation*; "The Supreme Court on Women in the Workplace" for the November issue of *Industrial Management*; and "Weber Doctrine Extended to Governmental Employers" for the December issue of the *Labor Law Journal*.

● **David Moszak**, assistant controller, was among seven Rochester area residents who received the Distinguished Service Award sponsored by the Regional Council on Aging and the Gaining Resources for Older Workers Program. The awards are given to recognize workers over 45 who make valuable contributions in the workplace. Moszak was cited for his 10 years of work with the Employee Assistance Program, helping other employees help themselves with financial problems.

● **Captain Rick Kerr**, associate professor of military science, has been promoted to the rank of major in the U.S. Army, based on the excellence of his military skills.

● The dedication of "Synergy," a steel sculpture by **Albert Paley**, artist-in-residence in the School for American Craftsmen, will take place Nov. 6 in Philadelphia. Paley created the 25-foot high, 55-foot wide sculpture as a ceremonial archway, to be installed at the Franklin Tower complex.

Paley has been appointed an honorary board member of the James Renwick Alliance of the Smithsonian Institution in Washington, D.C., joining 14 other distinguished craft artists who also were appointed to the board and who will advise the Alliance on an informal basis.

● **Richard J. Thomas**, senior program director, RIT Training and Professional Development, has been appointed director of Community and Educational Services for the Rochester Industrial Engineering Society.

● **Dr. Donald D. Baker**, dean, College of Continuing Education, has been tapped to serve on a "Community of Excellence" panel for the Rochester Section of the American Society for Quality Control. The panel has been formed to study the feasibility and desirability of creating a "Community of Excellence," which would establish cooperative relationships among government, business and academia in the expanded use of quality technologies in the greater Rochester area.

● **Alan DeBack**, Office of Cooperative Education and Placement, was recently elected to the Board of Directors of the New York State Cooperative Experiential Education Association.

● **Dr. John Humphries**, economics professor, College of Liberal Arts, recently presented a paper, "Foreign Investment in U.S. Real Estate: The Economic Impact of Buying Into America," at the University of Nevada-Las Vegas.

● **Dr. Richard Chu**, history professor, College of Liberal Arts, has published an article, "A Survey and Analysis of the State of Study on Japanese Atrocities in China," in the Fall 1987 issue of *Asian Thought*, (Vol. XII, No. 35.) He also chaired a panel on "National, Regional and International Dimensions of Asian Concerns" during the annual convention of the New York State Asian Studies Conference in October at SUNY Brockport. As president of the conference, Chu also presided over the annual business meeting during the convention.

● **Dr. Art Berman**, professor of language, literature and communication, College of Liberal Arts, will have his book, *From the New Criticism to Deconstruction: The Reception of Structuralism and Post-Structuralism*, published by the University of Illinois Press in the spring of 1988.

● **Lou Spiotti**, director of Intercollegiate Athletics, has been elected to a five-year term on the Eastern College Athletic Conference Eligibility Executive Committee. The group reviews and renders decisions concerning student athlete eligibility.

● **Mark Blazey**, director of Training and Professional Development, CCE; **Lin McQuade Johnson**, RITskeller manager; and **Paul Kazmierski**, director of the Learning Development Center were included in a listing called "The Rest of the Best," recognizing those who were described as good bosses in letters written to the business staff of the Rochester *Democrat & Chronicle*. The list was part of a major feature entitled "In Search of Excellent Bosses."



**SALVATION ARMY AWARD FOR COMMUNITY SERVICE**...President Rose was named the first Rochester area recipient of the Salvation Army's William Booth Award, given in recognition of outstanding community service. Lt. Col. Edward Fritz (right), divisional commander of the Empire Division of the Salvation Army, presented the award at the Salvation Army's annual civic luncheon Oct. 21, saying, "Dr. Rose is a man of vision, a leader, a man of compassion and a man of God." Rose responded that he felt "honored and humbled" to receive the award. Rose has written extensively about and encouraged volunteerism on the college campus. In 1986 he was named Henrietta's Citizen of the Year.

## CU May Offer Co-op Employment

Plans are underway to create a co-op position for business students in the RIT Credit Union.

Officials from more than 14 area credit unions have met with Gene Clark, Credit Union president, and Walter McCanna, dean of the College of Business, to discuss how credit unions can improve their use of co-op students.

Creating a position for a co-op student is one way the Credit Union can support the Office of Cooperative Education and Placement as it celebrates its 75th anniversary, Clark said. The move to create such a job also is an indicator of the growth of

the Institute's Credit Union. Clark hopes to hire a co-op student with a background in marketing by the Winter Quarter.

While co-op students find positions with banks, fewer are placed with credit unions, he said.

"This co-op placement may lead to a degree option that would make our College of Business more distinctive," Clark said. "After we establish a program here, we can introduce the concept to our district and focus on 60 other credit unions in the area."

### DID YOU KNOW?

"Still Pioneering; After 125 years of Educational Service," a publication printed in 1954 for the 125th anniversary of RIT, contained this quote:

"The goals of 1829 have been attained and surpassed. Now even broader challenges face us. The achievements of our predecessors have built a solid and enduring foundation. By building on the past, we look to the future!"

## Cohoes Ho!

RIT shoppers will stage their annual trip to the Cohoes Manufacturing outlets, in Cohoes, on Saturday, Nov. 21. The bus will leave parking lot D near the ice rink at 7 a.m. The \$6 fee must be paid two weeks in advance to reserve the bus.

For information contact Joan Dammeyer, -2258; Bev Hogan, -2080; or Paula Tormey, -5051. Checks should be sent to Joan Dammeyer, Institutional Research and Policy Studies, George Eastman Memorial Building, Room 4038.

## CALENDAR

**Oct. 26 to Nov. 20**-walk-in registration: Registrar's Office, payment of current and past obligations are due at the time of registration.

**Nov. 6**-sports: Men's Hockey Tournament: Wisconsin River Falls vs. Michigan Dearborn, 4:40 p.m.; St. Anselm vs. RIT, 7:30 p.m.

**Nov. 7**-sports: Men's Varsity Basketball: Humber College vs. RIT (exhibition), 2 p.m.

**Nov. 7**-sports: Men's Hockey Tournament Consolation, 4:30 p.m.; Championship, 7:30 p.m.

**Nov. 14**-sports: Women's Swimming Don Richards Memorial Invitational, noon; Men's Swimming Don Richards Memorial Invitational, noon

**Nov. 16**-sports: Women's Swimming: Mansfield vs. RIT, 7 p.m.

**Nov. 5**-colloquium: RIT Physics Colloquium series; "Astronomical Infrared Imaging" with speaker Judith Pipher, Department of Physics and Astronomy, UR, College of Science Bldg., Room 3154, 4 p.m.

**Nov. 13 & 14**-75th Anniversary of the Alumni Association; Contact Frank Cicha, -2601.

**Nov. 19**-speaker: "Third Annual Conference on Chemical Dependency," keynote address by Rokelle Lerner, a national expert on children of alcoholics, 7 p.m., Holiday Inn Holiday, 1111 Jefferson Road. Sponsored by RIT's Counseling Center, The Caron Foundation, and the New York Statewide Employee Assistance Program.

**Nov. 24**-evening/graduate registration: Registrar's Office, 4 to 7:30 p.m., exception Fine & Applied Arts and Photography students register on Nov. 30, payment of current and past obligations are due at the time of registration.

**Dec. 4**-installation: Dr. E.C. (Ted) McIrvine will be officially installed as dean of the College of Graphic Arts and Photography in a ceremony in Ingle Auditorium, 9 a.m. to 4 p.m. In connection with the installation there will be an all-day symposium, "The Changing World of Imaging," featuring several outstanding speakers. Computer artist Lillian Schwartz will be the keynote speaker on the subject "Digital daVinci—How I Identified the Mona Lisa." Also on the program are Dr. V.V. Raman, College of Science and Dr. Donald O. Wilson, College of Business.

## Hello? Free Phone Can Be Yours

Telecommunications Services has a surplus of rotary dial wall phones available to RIT students, faculty or staff members, free of charge. Recently removed from the residence halls, these phones do not work on the current telephone system.

The phones will be offered on a first-come, first-served basis through November 20, for as long as the supply lasts. The phones may be picked up between 8 a.m. and 4:30 p.m., Monday through Friday, at the Physical Plant building, warehouse area.

# NEWS & EVENTS

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