

**INTERMITTENT SQUALLS...** RIT faculty and staff got an unexpected surprise last week—an afternoon off. President M. Richard Rose declared a “snow day” Wednesday, August 9, as a way “to express a genuine appreciation to our faculty and staff this summer for a job well-done.” As part of the snow day, administrators served free ice cream in the College-Alumni Union to those who found themselves “snowed under” with work. Above, children from the Horton Child Care Center sample the frozen treats, which Rose says will be a summer tradition at RIT.

## President's Address Opens Year

To inaugurate the new academic year, Dr. M. Richard Rose presents the President's 1989-90 State of the Institute Address on Tuesday, September 5, 1989. The program begins promptly at 8:30 a.m. in Ingle Auditorium and includes remarks by the Chairperson of the Faculty Council, Dr. Andrea Walter.

RIT staff and faculty are invited to join Dr. Rose for coffee in the Fireside Lounge at 8:00 a.m. that day.

To celebrate the beginning of the new academic year, Dr. Thomas R. Plough, provost and vice president for Academic Affairs, and the Faculty Council also invite faculty and staff to a reception at 3:30 p.m. in the Fireside Lounge.

## Steel Delays Library Work

A wet spring and a delay in steel delivery has put construction on the addition to the Wallace Memorial Library at least three months behind schedule, says Richard Lindner, associate vice president, Finance and Administration.

“The steel was to have been delivered from Erie, Pa., this summer, but delivery problems halted construction at the foundation stage,” explained Lindner.

Bids from general contractors to complete the project have been received and are now being reviewed, he added.

Reno Antoniotti, associate vice president for Academic Services and Computing says, “It's disappointing because we would have liked to have the steel erected during the summer. That way, we could have made most of our moves (into the new addition) during the next two summers.

## Business Chair Endowed



S. Prakash Sethi

S. Prakash Sethi, one of the nation's top scholars in international business and corporate and social policy, has been appointed to the Benjamin Forman Chair in International Business, a new \$1 million endowed chair in the College of Business.

As the International Business Chair for the 1989-90 academic year, Sethi will conduct research in numerous areas, from international business strategy and technology transfer to Third World corporate liability for environmental damages in foreign

countries. He also will teach undergraduate and graduate courses in international business and develop and deliver seminars for the business community.

He currently is professor of management and associate director at the Center for Management at Baruch College.

Sethi is the author of 18 books and more than 100 articles in scholarly and professional journals. His expertise in Japanese management and South African business issues led him to write *The False Promise of the Japanese Miracle* and his recent book, *The South African Quagmire: In Search for a Peaceful Path to Democratic Pluralism*.

A contributing editor to *Business and Society Review*, Sethi is a member of several professional journal editorial boards, including the *Journal of International Business*.

“Dr. Sethi not only is a highly regarded scholar in the international business field, but has extensive practical experience as a consultant to corporations, public agencies, universities, and governments worldwide,” said Dean Walter F. McCanna. “That blend of theory and practice is a hallmark of the education and research conducted by the College of Business.”

## Industry Donates To Printing School

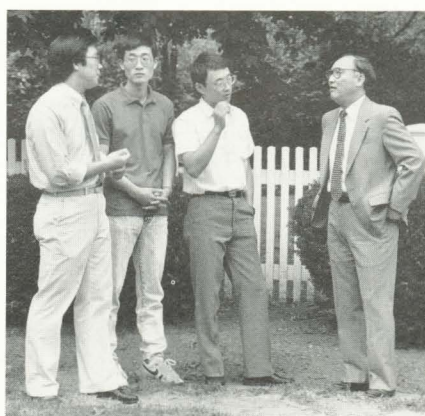
Five national printing industry manufacturers recently contributed state-of-the-art equipment worth more than \$200,000 to RIT, announced Miles Southworth, director, School of Printing Management and Sciences.

The donations enable students to experience first-hand quality improvement equipment in action, says Associate Professor Robert Chung, an expert on quality procedures in printing.

Donor corporations are Hunterlab, Cosar Corporation, X-Rite, Inc., Graphic Technology, Inc. (GTI), and 3M. As contributors to RIT's \$30 million Graphic Arts Capital Campaign, these companies understand the urgent industry-wide need for quality-educated employees, says Southworth. “To equip young men and women with skills needed to manage a highly complex technology, we must provide the most up-to-date equipment that industry is using today.”

The donating corporations were honored at a dinner during the third annual quality and productivity conference, June 26 to 29, which drew nearly 200 industry participants. Co-sponsored by RIT's School of Printing Management and Sciences and the Technical & Education Center of the Graphic Arts, the conference included demonstrations of the new equipment.

“The new equipment lets us take a wide variety of image quality measurements on a large number of samples in a relatively short period of time,” says John Compton, director of RIT's Laboratory for Quality and Productivity in the Graphic Arts.



Dr. Richard Chu (right) expresses his concern about recent events in China to RIT Chinese students.

## Concern for Chinese Students Expressed

Reports of Chinese students' disappearances once they return home after studying in the U.S. provoked discussion by RIT students at a reception held by President Rose, July 19, at Liberty Hill. Immediately after the Tiananmen Square killings, students used RIT fax machines to contact family and friends in China, courtesy of Dr. Rose.

Dr. Richard Chu, professor, Science and Humanities, and consultant for Asian affairs, discussed with students the dilemma faced by Chinese visiting the U.S. on J visas. “The Rochester Chinese community feels Dr. Rose offers exceptional leadership on behalf of visiting professors and Chinese students,” he said. Designated as the “bridge” between RIT Chinese students, staff, and community, Chu keeps close contact with visiting professors in China and Chinese scholars at RIT.

Students feel passage of the Pelosi bill, which Dr. Rose recently supported via a letter to Congress, is critical to Chinese nationals in the U.S. on J visas. The bill, one of four under consideration in the legislature, would allow continuous legal status to many Chinese students.

## Model Program Teaches Skills To Non-Computing Students

Students from many degree programs at RIT will be introduced to computer-based tools and skills through a new course that could become a national model for teaching computer skills to non-computing students.

“The short-term goal of the course is to introduce algorithmic problem-solving, develop competency with specific software tools, and familiarize all incoming students with RIT's varied computing resources,” said Gordon Goodman, assistant professor in the School of Computer Science and Information Technology and primary investigator for the project. “The longer view is to provide a sound foundation upon which students can build advanced computer and problem-solving skills.”

The course employs the new Software Tools Laboratory, made possible by a \$100,000 National Science Foundation grant; \$100,000 in matching funds from RIT; and the donation of nearly \$150,000 in computer equipment from Apple Computer, Inc. The equipment includes 32 networked Mac IIx and Mac IIcx workstations and software tools.

The Software Tools Laboratory will provide an interactive learning environment

in which students will be guided by locally-developed self-paced, hands-on modules. After completing a module, students demonstrate their mastery of the material by completing a project and by taking an on-line quiz incorporating problems that must be solved using the computer.

Apple Computer Macintosh workstations are currently being installed. An improved on-line quiz and practicum system, a new set of instructional modules, and a test item bank for the course also are being developed. The new Software Tools Lab is expected to be in use in time for the start of Fall Quarter.

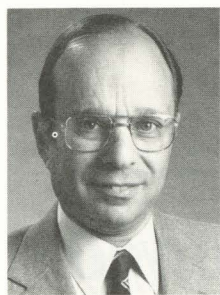
A predecessor of the course was first introduced in 1980 at RIT. It focused on problem-solving with the Pascal programming language using Apple IIe computers and on personal productivity using software packages on a time-sharing system. However, outdated equipment coupled with increased demands from faculty for students with specific computing skills brought about the need to upgrade the course and computing tools.

## “Response”

Beginning with the next issue, *News & Events* will inaugurate a regular feature titled “Response.” The column will publish questions of interest to the Institute community and responses from President Rose. All questions received will be answered in *News & Events* or personally.



## Fram Named McClure Prof



Dr. Eugene H. Fram

Gone are the "Leave It to Beaver" days when cupboards were stocked, meals were home-cooked, and Mom was available when the repairman arrived.

Today, even ordinary chores, such as grocery shopping, take careful thought and planning by time-compressed dual-income families, says Dr. Eugene H. Fram, the newly named J. Warren McClure Research Professor in Marketing in the College of Business.

As McClure professor, Fram will study the time-compressed shopping styles and behavior of dual-income families with children and the innovative ways they handle their situation. "Nearly 70 percent of married couples now have dual incomes," says Fram, a marketing professor.

Americans have reason to feel a time crunch. "Both husband and wife are working longer and harder as inflation trims paychecks, home prices soar, and tuition and medical costs continue to climb," Fram says.

Fram's interest in how dual-career couples handle routine family matters stemmed from a marketing concept he developed, the Time Guarantee. In a TG, a vendor assures the customer that he or she will not have to devote any unusual amount of time to getting product and service concerns resolved.

The McClure professorship, given to an RIT College of Business professor to conduct an applied or theoretical research project on a marketing topic, was established in 1979 through a gift from J. Warren McClure, president of McClure Media Marketing Motivation Company, a newspaper service organization.

McClure, an emeritus member of RIT's Board of Trustees, began his career in the advertising department of Armour & Company, Chicago. He was named the first Gannett marketing vice president, served on the Gannett Board for 14 years, and now is an advisory director to the firm.



With the ceremonial presentation of an RIT hockey cap, Eric Hoffberg (left) was introduced as men's hockey coach. Making the announcement is Lou Spiotti, director of Intercollegiate Athletics. Hoffberg replaces Buddy Powers, who became head coach at Division I Rensselaer Polytechnic Institute.

## Hoffberg Assumes Hockey Post

Former assistant coach Eric Hoffberg has been named coach of RIT's men's hockey team. The announcement was made by Lou Spiotti, director of Intercollegiate Athletics, on July 18 at a press conference on the RIT campus. Hoffberg, 27, served as assistant coach for the past two seasons, first under Bruce Delventhal (now at Union College) and subsequently under Buddy Powers (now at Division I RPI).

Hoffberg is the sixth coach in RIT men's hockey history. The Rochester native graduated from Elmira College, where he played for the Soaring Eagles and remained as an assistant coach for one year before coming to RIT. Hoffberg also played at State University of New York at Canton, helping guide the Northmen to two junior college national crowns.

He inherits a solid team, the direct result of his recruiting efforts over the past two years. RIT captured its third ECAC West Division title and returned to the NCAA's after a two-year absence. The Tigers hosted the finals and were within a goal of their third national title. RIT was 26-8-2 overall.

"We've made great strides in reaching out to Rochester and the general hockey community, and I want to continue that relationship," said Hoffberg.

## Dean Takes New Position

Dr. Richard A. Kenyon, dean of the College of Engineering for the past 18 years, has accepted the presidency of Tri-State University in Angola, Ind., effective Sept. 1. Dr. Charles Haines, currently associate dean in the College of Engineering, has been appointed acting dean while the search for Kenyon's replacement is underway.

Kenyon joined RIT in 1970 as professor and head of the Department of Mechanical Engineering and became dean in 1971. During his tenure as dean, engineering enrollment doubled, the faculty nearly tripled, and several new programs, such as the nation's first baccalaureate program in microelectronic engineering, were developed. Kenyon also was instrumental in the effort leading to the construction of the Center for Microelectronic and Computer Engineering.

"RIT has justly earned its growing reputation among colleges and universities in the United States because it had a vision of what higher education in the career mode could be, and followed that vision with passion and commitment," Kenyon said. "I can think of no major university so well positioned to lead the nation in scientific and technological education and research in the last decade of the century."

Tri-State University is a private university in northeastern Indiana offering programs for its 1,000-plus students in arts and science, business, and engineering. "I look forward to the challenge of the Tri-State presidency with excitement and enthusiasm."

Kenyon, a Fellow of the American Society of Mechanical Engineers, was recently elected a Fellow of the American Society for Engineering Education, an honor accorded just 1% of the society membership. The honor, conferred at the society's recent summer conference, recognized his contributions over the years to engineering and engineering education.

## Community Campaign Tops Goal

Final figures for the two-year Rochester Institute of Technology Community Campaign total \$2.4 million, nearly a half million over the original goal set by the "Access to the Future" campaign. Campaign chairman Lawrence J. Matteson, vice president and general manager of Commercial Information Systems, Eastman Kodak Company, recently presented a check to RIT's capital campaign, representing the amount raised by RIT alumni and volunteers from the Rochester community.

Last year RIT conducted its first-ever campaign aimed directly at the community. Involving more than 500 volunteers, the campaign surpassed its \$1 million goal, raising \$1.5 million. The 1989 community campaign raised \$914,000, nearly double the projected \$500,000 goal.

Eighty-eight area alumni, the RIT Development Division, 27 members of the Board of Trustees, and volunteers from the Rochester business community worked on the community campaign since January.

Monroe County is the home of more than 24,000 RIT alumni, according to campaign director A.L. "Joe" Faubert. "Through the efforts of 750 friends and volunteers, we have made some 600 new corporate

friends," says Faubert. Approximately 340 of these corporate donors are small or medium-sized businesses.

The community campaign is targeted toward the planned addition to the Wallace Memorial Library and construction of a \$10 million Campus Life Center.

Key community leaders who headed divisions within the drive included RIT trustees Paul W. Briggs, retired chairman of the board, RG&E; Bruce B. Bates, vice president, Shearson, Lehman and Hutton; and alumnus Ralph J. Rosati, director of Corporate Quality, Eastman Kodak Company.

## Crafts Chair Appointed

Dr. Joanne Szabla, professor of art history, has been named chair of crafts in the College of Fine and Applied Arts. The appointment was made by Dean Robert H. Johnston. "Dr. Szabla brings depth of knowledge of the field and a fine record of service to the university to her new position," said Dr. Johnston.

As chair of crafts Szabla will, among other duties, orient and evaluate faculty; facilitate long-range planning; implement and evaluate department curricula; and represent administration views to faculty.

Szabla has been a member of RIT's faculty since 1969. A past recipient of a grant from the Polish government for post-graduate study at Krakow's Jagiellonian University, she previously taught art history at Madonna College, Mich., and taught art on educational television for Mt. Pleasant University, Mich. Szabla also served as head of the Art Council for the Diocese of Detroit.

William Keyser, professor of wood-working and furniture design, had served as chair of crafts for the past seven years. Szabla took over the role July 1, 1989.



**WOMEN'S COUNCIL STARTS A NEW YEAR...** Members of the 1989-90 RIT Women's Council executive board met July 26 to initiate programs for the coming year. Pictured left to right are: Mary Gulick, Bobbie Hargrave, Mary Kay Taber, Gladys Tayler, Marcia Ellingson, Mary Kay Matteson, Sue Neumer, Linnea Donahower, and Sue Miller, council president. The Council handles a number of yearly activities to acquaint members with the Institute and raise funds for scholarships and special projects.

## Athenaeum Invitation

The Athenaeum, Rochester's "Academy for Learning After Fifty," invites prospective members to attend one of four orientation sessions to preview fall courses beginning in late September.

The orientations will be held from 3 to 4:30 p.m. on the following dates: Wednesday, September 6; Thursday, September 7; Monday, September 11; and Tuesday, September 12.

Located off East River Road near the RIT campus, The Athenaeum is a 300-member organization run by and for men and women age 50 and older who seek continued intellectual and social opportunities.

Upcoming courses include Great Books, Russian Literature in the 20th Century, Writing Your Memoirs, Public Speaking, Ethics in America, Contemporary Events, The Miracle of Being Alive, How to Enjoy Today's Art, Opera for Lovers and Haters, Philosophy of Photographing People, Asset Allocation, Math Without Tears, and The Traveler's World.

For more information or to obtain a membership application, call Athenaeum coordinator Mary Lou Carlson at 334-9381.

## SOS Help Needed!

For Americans, Monday, September 4, is Labor Day. For the RIT community, the date is "Move-In Day" as well. Approximately 2000 new students arrive on campus to begin the 1989-90 school year. Student Orientation Services needs volunteers to help at information booths, elevators, parking lots, and in "get acquainted gatherings." Two hours per volunteer will do the job.

To volunteer, call Cheryl Phillips, Orientation and Special Programs, x2215.



## RIT Joins NYSENet

RIT is joining several other universities, not-for-profit research organizations, and corporations as a member of the New York State Educational and Research Network (NYSENet), a regional high-speed data network connected to a national network (often called the internet).

NYSENet offers scholars and researchers access to resources attached anywhere else in the national network, including other regional networks, allowing them to work together to make their educational and research development efforts more effective.

"Once operational, RIT's connection to NYSENet can be used immediately by faculty who are now using national Supercomputer sites supported by the National Science Foundation," says Ron Stappenbeck, director of Information Systems and Computing (ISC).

Other benefits to RIT joining NYSENet include electronic mail transfer, a file transfer service, and remote terminal access to resources such as NSF Supercomputer facilities. The NYSENet connection also will provide RIT a vehicle for distant learning, both as a recipient and as a provider. Those interested in being providers should contact Susan Rogers, Distance Learning Projects, at -5166.

ISC is preparing training material for faculty, staff, and students, and installing supporting software to allow access to NYSENet. The system is expected to be in use before the start of Fall Quarter.

RIT's connection to NYSENet is made possible through a one-time grant from the Academic Scholar Access Program.

## Asbestos Gone From Dorms

The \$3 million dormitory asbestos removal project is well into its final stages this summer.

Asbestos was removed from some 944 dormitory room walls and ceilings in five residence halls as well as the game room and bowling alley in the College-Alumni Union. The project will also include repainting and recarpeting dorm rooms.

"The removal was excellent and is virtually completed. Despite working under such a tight deadline, we are very pleased to have completed this first phase of the project on schedule," said Roy Dement, director of Physical Plant for construction and engineering.

According to Dement, repainting, recarpeting, refinishing of furniture, and move-in must still be completed by the last week of August.

## Stratton Named Associate Dean

John A. Stratton, chairman of the School of Engineering Technology's Electrical Engineering Technology Department for the past eight years, has been named associate dean of the College of Applied Science and Technology.

Stratton has been a faculty member in the school for 18 years. Previously, he taught Electrical Engineering Technology at SUNY College of Technology at Alfred from 1969 to 1971. Stratton earned his BS in Electrical Engineering from RIT in 1964 and his MS in Electrical Engineering from RPI in 1966.

"John's extensive experience as a faculty member and academic administrator within CAST and RIT, as well as his reputation for excellence in carrying out his responsibilities, makes him the ideal choice for the job of associate dean," says CAST Dean Wiley McKinzie.

Stratton is the second generation in his family to serve as a dean at RIT. His father, the late Burton E. Stratton, was dean of what is now the College of Continuing Education when he retired in 1962 after 28 years at the Institute.



**A MUSICAL FEAST...** The Nathaniel Rochester Society held its annual summer event on June 28 on the RIT campus. More than 400 NRS members gathered in Lot L near NTID to enjoy basket dinners and afterward listen to an outdoor concert by the Rochester Philharmonic Orchestra. RIT Honorary Trustee F. Ritter Shumway (pictured above) listens appreciatively to a quartet of RPO brass section musicians who played for guests during dinner.

## Sterling Takes Safety Post

If Richard Sterling were to have a motto as Director of Campus Safety, it would be "customer service."

Sterling, appointed director of Campus Safety this month, believes that service to the RIT community is the department's chief goal. "RIT has gotten to be quite a large institution and we have to work closely with students, faculty and staff," he said. "I want to make sure RIT stays a safe environment."

Sterling joined RIT in 1982 as associate director of Campus Safety, bringing with him experience in security, investigation, traffic management, and community relations. He received a B.S. in criminal law science from Empire State College and served with the Rochester Police Department. He was named Campus Safety acting director when Leslie Scoville left for Rutgers University in February.

Sterling said he has seen Campus Safety from many viewpoints, as employee, student, and parent (two of his children are alumni and a third is currently a student). "This is a grand opportunity for me to serve the RIT community," he said.

## Courses Offered To Staff, Faculty

Is your desk piled so high with memos and papers that you can't see the top? Do you agonize over giving presentations before a group?

The Staff Training and Development section of the Personnel Office has the answer: free mini-courses offered during the workday on subjects ranging from organizing a desk to effective employee evaluations.

"We welcome ideas for courses," Chris Hutchinson, training specialist, said. "Now we're focusing on communication skills that emphasize the goals of the PrioRITY Campaign and are critical in the work environment. We ask such questions as: How does creative thinking affect problem solving? What is the impact of poor decisions?"

Although courses are attended primarily by professional staff, they are open to all. The Personnel Office also is planning to offer a new eight-session course called EXCEL, focusing on developing professional skills for secretaries.

The Personnel Office can design and present courses to individual departments. It also offers programs, such as a human resources forum, for managers. For information, call the Personnel Office at -2424.

## DEATHS

### Loftus Carson

Loftus Carson, director of Community Programs and Services, College of Continuing Education, died in his sleep of heart failure July 13. He was 65.

Associated with CCE since 1982, Carson helped to identify the educational and training needs of the city and county and develop CCE programs and resources to meet those needs. Most recently, he was a co-creator of "Talent Connection," a free, nine-month program for unemployed and underemployed young adults. Talent Connection graduated its first class and will start its second this fall.

"It was a great tribute to him to have many of our graduates call us upon hearing of his death and to honor him at the funeral service. He will be missed but fondly remembered," says James Papero, manager of Talent Connection and a friend of Carson's since 1972.

Before coming to RIT, Carson served for 21 years as the executive director of the Monroe County Human Relations Commission. During his tenure with the commission, he served on the in-service training professional staff of the Rochester City School District, and particularly devoted himself to police-community relations and urban educational problems.

"We deeply regret the passing of an individual who made significant contributions to the lives of many people in Rochester," says Dr. M. Richard Rose.

### Richard A. Freund

Richard A. Freund, long regarded as the leader in development of international standards in quality control and an international lecturer and consultant in the Center for Quality and Applied Statistics, died July 23 of pancreatic cancer. He was 64.

"His effect on international quality standardization was tremendous," says Edward Schilling, associate director of CQAS. "We shall certainly feel the loss nationally, as well as in Rochester."

Freund also began a management consulting firm in 1983 following 30 years in quality management and quality technology at Eastman Kodak Company. He was nationally recognized in 1988 for his efforts with an appointment by the U.S. Secretary of Commerce as one of nine judges in the country for the Malcolm Baldrige National Quality Award.

In 1981, Freund received the Shewhart Medal from the American Society for Quality Control for outstanding leadership in the field of modern quality control. Plans are underway to fund a professorship at CQAS in his name.

### Frank X. Lang, Jr.

Frank X. Lang, Jr. always was aware of the newest technological changes in the printing industry, says David Rosenstein, an associate at Sarge, Inc., where Lang had served as a vice president for over three years. Lang, 42, died of cancer at Stamford Hospital, Conn., on July 28th.

As former principle and president of Harborview Communications Corp. — later sold to Sarge, Inc. — Lang specialized in production of confidential financial documents for Wall Street financiers. His enthusiasm for client work showed in Lang's special receptions for students considering an RIT printing education.

"By opening his doors to prospective students and parents, he showed them how successful a career in printing could be," says Richard Fuller, director of Admissions, RIT. In recent years, Lang and his wife, Blair, held dinners for RIT alumni and for students and their parents.

Lang was highly regarded as an expert in printing technology. He was active within the Association for the Graphic Arts; served as president and chaired numerous committees for the Young Printing Executives Club; and advised the Occupational Safety and Health Administration (OSHA) on enforcement criteria.

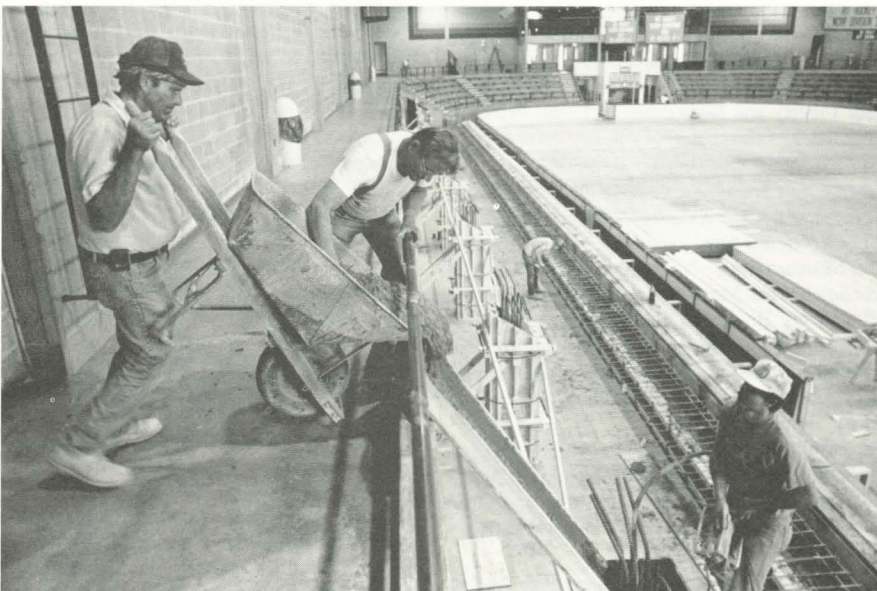
## Prof Addresses British Group

Dr. F. Kingsley Elder, professor of physics, College of Science, was the only American among 14 speakers at a nationwide physics education conference held at the Coventry Polytechnic in England. About 100 participants from schools, universities, polytechnics, industry, and examination boards gathered to discuss the future of physics in higher education in the United Kingdom.

In 1985, while on a half-year study leave from RIT, Elder was appointed a Visiting Research Fellow in the Department of Applied Physical Sciences at the Coventry Polytechnic. He visited various schools,

universities, and polytechnics in England and Scotland.

Elder's talk at the Annual Conference of the Education Group of the Institute of Physics, "An American Looks at British Undergraduate Physics Education," ended the conference on a note of encouragement. He told the group that the American experience shows a strong undergraduate physics degree can be achieved even by students with minimal high school preparation in physics, provided they have acquired the basic language and applied mathematics skills.



**NEW LOCKER ROOMS...** A large portion of the seats in Frank Ritter Memorial Ice Arena vanished recently as construction got under way to install locker rooms under the seating section on the rink's east side. (The seats will be replaced.) Scheduled for completion in time for the upcoming men's and women's hockey seasons, facilities will include two locker rooms and shower facilities. The project is being completed by John B. Pike Construction Co. and was partially funded by F. Ritter Shumway, former chairman of the RIT Board of Trustees and a prominent figure in the world of skating. RIT parents, alumni, and friends of the hockey program provided additional funding.



## NEWSMAKERS

● **Dr. Dennis Nystrom**, former dean of the College of Applied Science and Technology, has been named Director of Development, Imaging Science/Photography. Most recently Nystrom served as senior vice president for Technology and Product Development at JAM, Inc., an interactive video disc and video producer.

“Dr. Nystrom brings considerable expertise to RIT, and has made a five-year commitment to lead our fund raising efforts in imaging and photography,” said Dr. C.J. Young, vice president for Development.

● **Dr. Margery Reading Brown**, chairperson of the master's degree program in School Psychology, College of Liberal Arts, was designated a Nationally Certified School Psychologist by the National School Psychology Certification Board. The NCSP is a professional designation given to recognize professional training and experience, compliance with ethical standards, and successful completion of the National School Psychology Examination.

● **Dr. John Humphries**, professor of economics, College of Liberal Arts, recently talked to the Women's Council of Realtors on “Interest Rates and Real Estate: A Big Ticket Item But Not the Only Act In Town,” at the Rochester Holiday Inn South. Humphries explored how national and worldwide events influence mortgage rates and impact the real estate market.

● Assistant Professor of Computer Science **Walter Wolf** presented a tutorial at the '89 ACM/SIGCSE Conference, held in Louisville. The presentation was titled “The Use of the Object-Oriented Paradigm in Knowledge-Based Systems.” The session attracted more than 60 participants from industry and academia.

Associate Professor **Kenneth Reek** presented a paper, “The TRY System—or How to Avoid Testing Student Programs,” at the conference.

● **Joseph T. Nairn**, director of the Office of Part-time Enrollment Services, has been appointed to the Application of New Technology Committee of the Association for Continuing Higher Education. The committee encourages exchange of information and cooperation in developing instructional and administrative applications of new technologies.

● **Ron Amberger**, chairman, Mechanical Engineering Technology, presented an illustrated lecture, “China by Rail,” last spring at the Community College of the Finger Lakes. The lecture, part of CCFL's Global Awareness Series, included photos from Amberger's rail tour of China in the summer of 1988.

● **Miles F. Southworth**, director of the School of Printing Management and Sciences, was one of a select group of graphic arts leaders invited to speak May 25 as part of a distinguished scholar lecture series sponsored by Cal Poly's Graphic Communication Department. Southworth discussed “Quality and Productivity in the Graphic Arts: The Approach to a Profitable Industry.”

● **Richard Morales**, associate professor of social work, College of Liberal Arts, delivered the plenary presentation, “Historical Background of Various Hispanic Communities in the United States Today,” at a June meeting of service providers from Monroe County at Sunrise Hill Inn, Canandaigua.

● **Dr. John Humphries**, professor of economics, College of Liberal Arts, recently gave a paper on “International Exchange Agreements: Culturally, Educationally and Financially Beneficial,” at a conference at the Metropolitan University in Mexico City.

● **Thomas D. Hopkins**, Gosnell Professor of Economics, College of Liberal Arts, recently held discussions with the Congressional Budget Office and Office of Technology Assessment on user fees. He also consulted with the Institute for Liberty and Democracy in Lima, Peru, on regulatory reform in that country.

● **Dr. Paul Grebinger**, professor of anthropology/sociology, College of Liberal Arts, presented a talk, “A Century of Manufacturing: The Rochester Button Industry,” at the Rochester Museum and Science Center, Gannett School of Science and Man, as part of its spring series, “A Lively History of Our Genesee Region.”

● **Julie Leonardo**, nurse practitioner, Student Health Service, presented a paper on eating disorders during the “College Health RN Teaching Day” June 21 at MCC.

● **Dr. Clint Wallington**, director, Instructional Technology, presented a seminar, “Making Better Presentations with Slides and Overheads,” in June at the National Presentation Expo in New York City.

● **Rhona Genzel**, English Language Center chairperson, and Martha Cummings, a former writing instructor with RIT's Learning Development Center, have written their second book, *Writing Your Way: Writing Workshop for Advanced Learners*, published by Harper & Row. The pair was also among a group of local writers honored on Author's Day, April 6, at the Rochester Public Library.

● **Richard Pettinger**, associate registrar, and **Ramona Akpo Sani**, ISC systems analyst, presented “Gleaning the Best from Many Worlds: A Joint Application Design Model at RIT” at the 34th Annual College and University Computer Users Conference in Boston.

● St. Elselab, a simulated hospital environment designed by **Dr. Larry K. Quinsland** and **Beverly J. Price**, was presented in April at the Illinois State Medical Technology Association meeting in Peoria. Eighty-five participants assumed laboratory personnel roles and examined the interpersonal dynamics of a hospital laboratory.

● At the first banquet of the Lilac Chapter of Sign Instructors Guidance Network in May, three NTID Sign Communication Department faculty members earned honors. A Certificate of Appreciation was awarded to **William Newell** for serving as president for two terms of National Sign Instructors Guidance Network. The President Award was presented to **Dorothy Wilkins** for her outstanding contributions and service to the organization of Lilac Chapter. **Keith Martin Cagle** received a plaque in recognition of outstanding service as the founder of the chapter and its president from 1986-1989.

● **Louis B. Gennaro**, associate professor of Manufacturing Engineering Technology, presented a paper, “Developing a CIM lab,” at the ASEE annual conference on June 27, 1989, held in Lincoln, Neb. The paper dealt with the unique approach that RIT took to develop the lab.

● **Dr. V. Raju**, associate professor and chairman, Manufacturing Engineering Technology, published a paper, “A Case For Graduate Programs in Manufacturing Technology,” in the ASEE Conference Proceedings. The paper made a case for the graduate programs on the basis of the manpower needs of the industry.

● **R. Roger Remington**, professor of graphic design, was co-chair of planning for the 1989 Annual National Symposium of the Graphic Design Education Association, held at the School of the Art Institute of Chicago. He also made a presentation, “Teaching Studio Graphic Design from a Historical Perspective.” Other RIT faculty presenting were **Dr. Barbara Hodik** and **Robert Shaffer Kerr**. CFAA graduate students **Cathleen Britt** and **Martha Connors** demonstrated hypermedia projects.

● At a dinner held June 8 at the University Club of Rochester, **Dr. Barry R. Culhane**, associate professor at the National Technical Institute for the Deaf at RIT, was recognized by Junior Achievement, Inc. for his exceptional service and commitment to Junior Achievement of Rochester.

Dr. Culhane was awarded the group's Bronze Award, given to individuals across the country who provide outstanding service in helping Junior Achievement present the business and economic message of the free enterprise system to American youth.

● The School of Printing Management and Science's **John Compton**, professor and director, and **Robert Chung**, associate professor and associate director, Laboratory for Quality and Productivity in the Graphic Arts, presented a weeklong seminar this month in Taiwan. Prepared for the Taiwanese printing industry, Compton and Chung's lecture focused on quality and productivity related topics.

● Associate Professor **Michael Taylor**, glass, recently taught an intensive workshop in off-hand glass forming and sculptural construction at the Haystack Mountain School of Arts, Deer Isle, Maine. He also held a one-man exhibit at Judy Youens Gallery, Houston. Taylor's work was featured at the international invitational exhibits at Holstein Galleries, Stockbridge, Mass., and Habitat Galleries, Boca Raton, Fla./Farmington, Mich. In addition, *Glass Art* magazine's April issue contained an article on Taylor and his artwork.

● UPDATE: West African business graduate Amadou Dem, who met with President Rose and Dr. Walter Cooper during a spring visit, was recently named Minister of Industrial Development, Energy and Hydrology, Mali. Formerly CEO and chairman of the board for Malian Navigation Company in Bamako, Dem brings years of experience in navigation and transport on Mali's waterways.

“This position brings with it not only a great deal of status and prestige, but a significant challenge,” says Elaine Spaull, vice president, Student Affairs, adding that Mali has faced natural resources problems for several years.

● Assistant Professor **Robert Warth**, Accounting and Finance, had an article, “Quality Control Reviews,” published in the June issue of *The CPA Journal*. He also recently attended the conference, “Ethics Issues in the Practice of Accounting and Management” at Brigham Young University, Provo, Ut.

● **Victor Kasper Jr.**, visiting assistant professor of economics, College of Liberal Arts, recently attended a conference, “Global Imbalances—Alternative Perspectives on the International Economy,” at American University, Washington, D.C.

## PERSONNEL UPDATE

● **William DuBois**, chair, Biomedical Photographic Communications, has been elected to the Board of Governors of the Biological Photographic Association.

● A color photomicrograph submitted by **Michael Peres**, assistant professor, Biomedical Photographic Communications, won several prizes, including “Medical World News Award—Best of Show” at the annual meeting of the Biological Photographic Association in St. Louis. Peres also presented a program on “Considerations for High Magnification Photography” at the international convention of Professional Photographers of America Inc. in New Orleans.

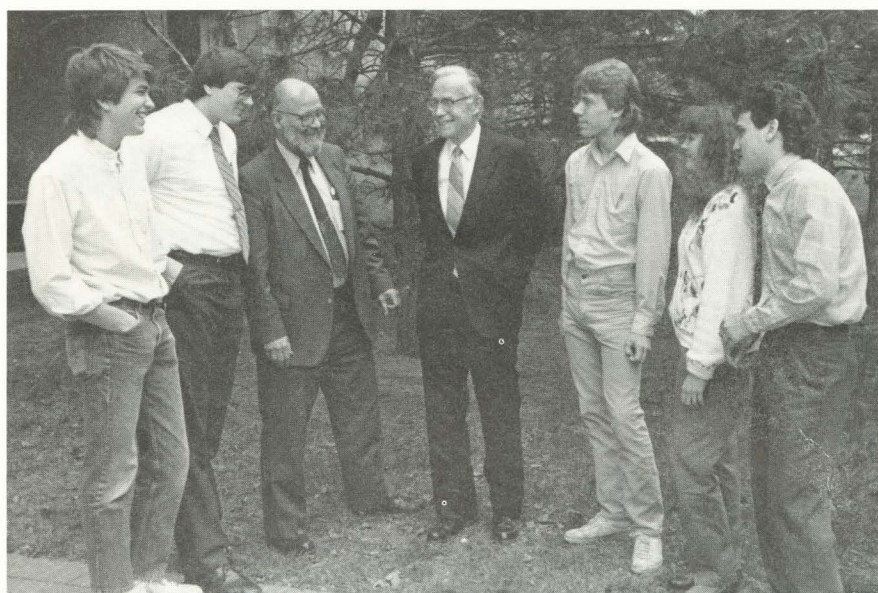
Beginning with the September 8 issue, *News & Events* will resume biweekly publication.

Items of interest should be sent to RIT Communications, City Center, by Wednesday, one week prior to publication.

In today's fast-paced environment, we often tend to neglect the less pressing details of our lives. Attending to life insurance or a will are important matters, but frequently are postponed in favor of more immediate priorities. Tragically, this kind of procrastination can have a devastating effect on the individuals whose welfare you consider a high priority—your family.

Reviewing and, if warranted, updating both your Group Life Insurance and TIAA/CREF beneficiary designations can prevent unnecessary problems in the event of your death. If a change in family status (i.e., birth, death, divorce, marriage) or a change of heart has altered the way you wish these benefits distributed, it is worth the few moments necessary to update your designation.

If you have questions concerning your current beneficiary designation or wish to make a change, please contact the Benefits staff in the Personnel Office for assistance at -2424.



**PHYSICALLY SPEAKING...** RIT's chapter of the National Physics Honor Society, Sigma Pi Sigma, recently celebrated its 20th anniversary. Stanford University's Professor William M. Fairbank (center photo), an internationally known low-temperature physicist, was the honored guest and featured speaker. Fairbank was the keynote speaker at the installation of the RIT chapter in 1969.

During the celebration several new student and faculty members were inducted into Sigma Pi Sigma. The new student members, honored for their high scholarship and promise of achievement in physics were undergraduate physics majors Chandler Stone (third from right), Jeanine LaFlesh (second from right) and Ronald Manginell (right). Also pictured are Stephen Ritzau, chapter president (left); Christopher Brown, chapter vice president (second from left); and Dr. F. Kingsley Elder, chapter advisor.

The new physics faculty members were John Anderson, John Campbell, and Michael Kotlarchyk; James Kern was inducted as a faculty transfer member. Sigma Pi Sigma is a member of the Association of College Honor Societies and is affiliated with the American Institute of Physics and with the American Association for the Advancement of Science.

## NEWS &amp; EVENTS

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