

Jay Maisel

Reedy Speaker Offers Advice

If photographer Jay Maisel gives any advice to students when he lectures at RIT, it probably will be "just shoot."

That's the motto by which the prolific photographer lives, and it is evidenced in his work, noted for its extraordinary effects of color and light. His photographs have appeared in a wide range of publications, from four of the Great City books, published by Time-Life International, to *Sports Illustrated* and commercial work for clients worldwide. Among his honors is the Photographer of the Year award given by the American Society of Magazine Photographers.

Maisel gives the William A. Reedy Memorial Lecture in Photography at 7 p.m., Oct. 5, in NTID's Panara Theatre. He joins a list of prestigious photographers ranging from Yousuf Karsh to Jerry Uelsmann, an RIT alumnus, who have given the Reedy Lecture. The series, named for the founder and editor of Kodak's *Applied Photography* magazine, is sponsored by Eastman Kodak Company and presented by the School of Photographic Arts and Sciences.

Admission is free and open to the public. The program, which will include slides of Maisel's work, also will be televised by Kodak's KBTB satellite network and broadcast on Greater Rochester Cablevision's Channel 35.

An exhibit of Maisel's work will be presented Oct. 2 to 12 in the Gallery of the School of Photographic Arts and Sciences on the third floor of the Frank E. Gannett Memorial Building. Gallery hours are noon to 8 p.m., Monday through Friday, and 1 to 5 p.m., Saturday.



COULD YOU REFUSE THIS WOMAN? . . . Despite fierce competition at every turn, RIT volunteers managed to earn \$97.22 selling newspapers during Gannett Lend-A-Hand Day. City Center volunteers included Sarah Breithaupt, Communications (picture above right, in commencement garb); Mario DeQuilio, Claire Wolcott, and Sharon Hilton, CCE; Eileen Benedict, Carolyn Turner, and Roma Piccini, Training and Professional Development; Lucy Prytskach, Development; and Cindee Gray, Government and Community Affairs.

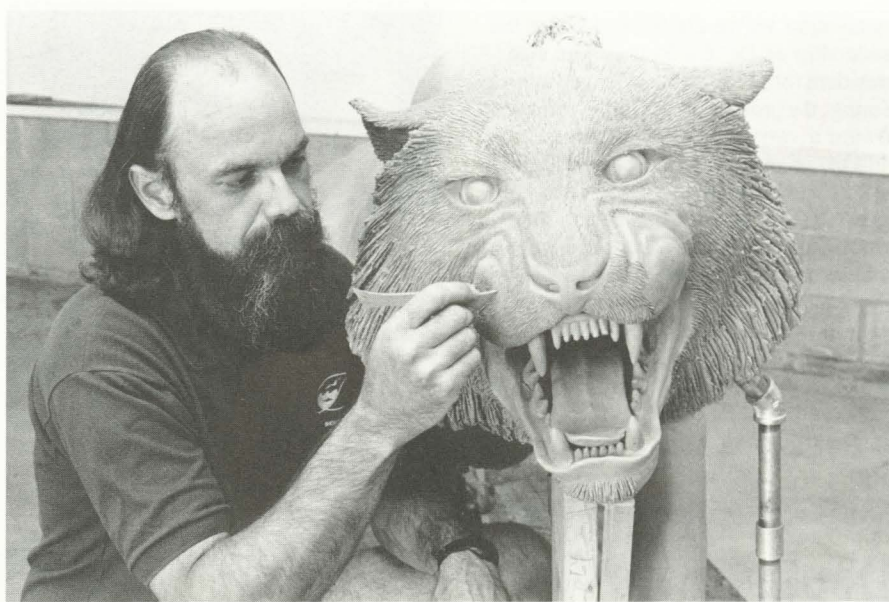
Students Say Tiger Poised to Pounce

A life-sized Bengal tiger—sculpted midstride, cast in bronze—will soon claim RIT as its home. Inspired by a longing for a permanent symbol embodying "tradition, pride, and spirit at RIT," students commissioned a sculpture of the Institute's mascot. Expected completion is early November.

"We decided on the tiger sculpture as a way to improve tradition and student spirit," says fourth-year printing student Eric Senna. "RIT's tiger should be on a scale with other college mascots. My hope is to build that tradition at RIT." Senna, originator of the sculpture idea, heads the Student Directorate Tiger Committee.

The committee chose wildlife expert D.H.S. (Duff) Wehle of Mumford to create the eight-foot long tiger. Carefully detailed from ferocious fangs to curled tail-tip, the animal shows powerful sinews and muscles, its jaws frozen in a predator's roar. The creature will be mounted on sculpted, bronzed rocks and placed on a site—yet to be developed—along the walkway between the Wallace Memorial Library and the campus bookstore.

Typical of Wehle's work, the sculpture results from intensive research including hours at the Seneca Park Zoo observing Siberian tigers. Wehle, world-traveled zoologist, educator, and artist, also draws



Sculptor and wildlife expert Duff Wehle crafts RIT tiger's "snarls." The sculpture will take up residence on campus this fall.

on textbooks and photographs to accurately depict wildlife physiques.

"If I can capture an image of the animal in my mind, I can re-create it in a sculpture. Once I have its movements in my memory, I can make the first model," explains

Wehle, who has been sculpting for six years. He has exhibited in juried shows from Anchorage to New York and is represented by galleries across the nation. Awards include the Gold Medal of Honor at the 1987 Allied Artists of America 74th annual exhibition.

Presently in its full-size clay model stage, the tiger began with a studied design on paper before its wire base was made. Upon model completion, a mold will be created, followed by six to eight weeks of foundry work, entailing four foundry visits by Wehle.

Twenty limited edition maquettes—table-top versions of the tiger—will also be designed by Wehle and will follow the same creation process. "We decided to offer a limited number of signed maquettes for \$1500 each to offset the sculpture's cost," explains Senna. "The maquettes are each unique in some way, and we think people will be interested." Anyone interested in purchasing a maquette may contact the Student Affairs Office at -2267.

The Student Directorate, which has already given \$8,000 towards the sculpture, plans to raise the remainder of the \$50,000 bill through fund raising and help from RIT's Development Office.

Artist and client mix has been excellent, says Dr. Fred Smith, vice president, Student Affairs. "They are working well together. Wehle seems as enthusiastic as the students. We are very excited about the tiger's placement on campus and proud of the initiative our students have taken."

Faculty Council Chair Asks Openness, Outlines Projects

After Dr. Rose completed his *State of the Institute Address* on Sept. 5, Dr. Andrea Walter, professor and chairperson of the Faculty Council, spoke of the role of that group in RIT's future. Following are excerpts of her speech:

I want to thank you for your trust in me to serve this leadership role in Faculty Council. . . . I have only to look out at some of your heads—those who came here some 20 years ago with me—to realize how much we have all changed. . . .

This summer has already proven that I have a very capable Executive Committee: Bill Nowlin, vice chair; Susan Donovan, communications office; Joan Stone, treasurer; Dave Medvedeff, operations officer; Paul Ferber, immediate past chair.

As we become a major technical university with doctoral programs, we must see ourselves as participants in the shapers of RIT. In order to do that, it is important that we as professionals understand the demands that are placed on our administration—strategic, fiscal, and legal—and provide our own special contributions to RIT's academic livelihood and viability. . . .

I would like to ask, on behalf of this year's Executive Committee, that we strive for openness—that you, as faculty, provide Faculty Council with support when we approach you for help in fulfilling the responsibilities of the faculty of this institution and in an open exchange of ideas with the central administration. I would ask that the administration, likewise, be open with us in matters of policy and planning.

We will strive for openness as it involves the daily operations of the school and current discussions of benefits, calendar, and professionalism. In addition, I would like to briefly describe for you four projects the Executive Committee [presented] to the Council for approval on September 14. . . .

In October the Faculty Council, the Provost's Office, and Instructional Media Services will sponsor RIT's participation in the National University Teleconference

on "Minority Recruitment and Retention." A two-hour, live national interactive program will deal with one of the primary issues of the 1990s, the successful recruitment and retention of minorities in higher education. . . .

The Academic Affairs Committee will undertake a study of the impact of employing adjunct faculty and permanent lecturers on the academic integrity of the Institute. Part-time and non-tenure track faculty appear to provide a solution to fluctuating enrollments and fiscal pressures. It is important, however, that we understand the implications and the potential consequences of this movement on the quality of instruction and on the cohesiveness of faculty professionalism.

The Effective Teaching Committee will develop, with the support of the Provost's Office, a grant proposal for an institute-wide faculty development project. The Executive Committee hopes that this may result in a summer, family-oriented program, similar to the Eisenhower College computer workshops in the early '80s.

Finally, military involvement in higher education has increased nationally and at RIT in the past several years. The manifestation of that involvement has taken many new and complex forms. The Faculty Council and the central administration will sponsor an open dialogue, exploring the advantages and disadvantages of an increasing dependence on military funding. . . .

Our success depends on your willingness to commit yourself, not only to the teaching, consulting, and research activities to which we all look forward upon our return each September, but to becoming a part of RIT—an institution, in the end, no more than an aggregate of its disparate parts—an institution that receives its life from us.

Again, my wishes that you have a productive and joyful academic year and that we work together in order to make RIT a part of all of us and, in doing so, make it a place where students will find the security, the challenge, and the accrued wisdom that will educate them to undertake productive and rewarding lives.

Breakfast Seminars Feature Issues

The future of Rochester, trends in the stock market, current priorities of Congress, the war on drugs in our community—these important issues are on the minds of many and are among those to be discussed during RIT's 31st Annual Management Seminar Series beginning in October.

The eight breakfast seminars are presented by acknowledged leaders in business, industry, and government, and are designed so attendees can discuss ideas with the speaker and other participants. Attendees will gain new perspectives on the trends, issues, and challenges that influence our lives in the workplace, community, and home.

Topics for the series, which was recently named one of the nation's 15 best programs in non-credit adult education, include "An Inside View of Congressional Priorities,"

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Momentum Continues in Development Initiatives

As RIT reaches the final stages of its \$100 million campaign, one might expect the need for future fund raising to diminish. "Not so," says Dr. Rose. "This campaign only serves to provide the foundation for launching future fund raising initiatives that will help insure a quality academic future for RIT.

"The Institute's need for endowed professorships, scholarships, equipment, and facilities will continue to be a priority," Dr. Rose added. "We cannot lose the momentum we've established under the leadership of Dr. Cy Young, our vice president for Development." According to Young, the present staff is being refocused toward a variety of new initiatives.

"One of our most important priorities will be new initiatives within each college," Young said. "Considering the historical nature of the Institute, we are college based. Our Development staff will play an increasing larger role with each dean in raising funds for scholarships, endowed chairs, and equipment. The focus in each college will be alumni, corporations, and foundations that have a natural tie to each college."

Department Head Appointed

Dr. John M. Waud has been named head of the Department of Clinical Sciences in the College of Science by Dean John Paliouras.

Waud comes to RIT from Port Huron (Mich.) Hospital, where he was a clinical biochemist, associate director of Laboratory Services, and project director of Laboratory Information Systems. Before that he worked at Johns Hopkins Medical Institutions as director of the In Vitro Laboratory in the division of Nuclear Medicine and also was a faculty member in the School of Medicine.

"I'm excited to be part of an institution like RIT because it has established a reputation as an outstanding technical institution locally, nationally, and internationally. I hope to contribute to this excellence with the college's allied health programs," says Waud. "I feel academia holds unlimited career development opportunities for me as a scientist, teacher, and administrator."

Waud received his Ph.D. in molecular biology and bachelor's degree in chemistry from Lehigh University and his master's degree in chemistry from the University of Pennsylvania.



HISPANIC CULTURE CELEBRATED . . .
Dancers from the Borinquen Dance Theatre set the Ingle Auditorium stage aflame with a passionate performance during Hispanic Heritage Week on campus.

At the same time, the Annual Fund has risen to more than \$12 million during the campaign. The objective will be to continue to increase Annual Fund results, particularly in the area of unrestricted giving and budget relieving funds.

"We feel RIT's quality academic programs also are worthy of foundation support," Young said. "We expect to continue to increase our contacts and

results with corporations and foundations from local to international."

Concurrently, the Development Office will advance both its major planned giving and major gifts programs strengthened through campaign activities. Young points out that of the nearly \$100 million in campaign funds raised to date, 90 percent has come from fewer than 700 of the 63,000 donors.



Development efforts continue: (front row, left to right) Dr. C.J. Young, vice president for Development; A.L. (Joe) Faubert, director of major gifts; (back row, left to right) Paula Tormey, assistant to the vice president/director of support services; Michael Reynolds, associate director of major gifts; James Snyder, director of Development

Events Highlight Raku Show

The influence of Japanese culture on American culture, and vice versa, is apparent in the corporate, technological, and political spheres. An upcoming exhibit at the Bevier Gallery demonstrates American influence on perhaps the ultimate expression of Japanese aesthetic principals—Raku ware.

American artists' transformation of this traditional Japanese teaware is addressed in "Raku: Transforming the Tradition," Oct. 2 to 27. A free, public opening takes place from 7 to 9 p.m., Oct. 6. Co-curated by Associate Professor Richard Hirsch, Ceramics and Ceramic Sculpture, the show includes more than 70 works by artists such as Bernard Leach, Hal Reiger, Wayne Higby, and Rochester's Nancy Jurs and Bill Stewart.

Several special events augment the exhibit: Toshio Ohi, a 10th-generation ceramist from Japan, demonstrates Raku firing all day, Oct. 12, in the School for American Craftsmen ceramics studio. Ohi speaks about his work, family, and philosophy at 7 p.m., Oct. 10, in the College of Science auditorium. Besides the Raku family, Ohi's is the only family with the rights to produce genuine Raku ware. Ohi is next in line, after his father, to become the Ohi-ware master.

Hirsch, Ohi, exhibit co-curator Jay LaCouture, president of the National

Council on the Education for the Ceramic Arts, and other artists examine, in a panel discussion format, the parameters of American Raku. The discussion takes place at 7 p.m., Oct. 12, again in the College of Science auditorium.

"Japanese Raku is created only in the context of tea ceremony," says Hirsch. "American Raku has more to do with the vessel aesthetic and is rooted in abstract expressionism."

McCanna Welcomes Teaching, Research

After 10 years with the College of Business, Dr. Walter F. McCanna will step down as dean in September 1990.

He has decided to return to teaching as professor of management in the College of Business and to spend time on his research interests. McCanna came to RIT in 1980 from the University of Detroit, where he served as executive vice president, trustee, and professor of management. He also served the state of Wisconsin as director of the State Division of Budget and Planning and was associate provost at Marquette University.

In order to effect a smooth transition to the new administration and maintain the momentum of current college projects, McCanna will stay as dean while a search committee selects his successor. This decision makes the appointment of an acting dean unnecessary.

Teeter Totterers To Collect Funds

Members of RIT's Alpha Sigma Alpha sorority and Tau Epsilon Phi fraternity once again ride their trusty teeter-totter to raise money for the Rochester chapter of the Cystic Fibrosis Foundation.

Beginning Monday, Sept. 18, approximately 100 of the groups' members will take turns equaling 100 consecutive hours astride the 15-foot totter, located on the breezeway between the gym and the swimming pool. Students hope to beat last year's collection of nearly \$1,400.

"On the other hand, I want to stress that each gift is valued in helping RIT reach its goals," Young added.

Young also emphasized the importance of the annual support program of the Nathaniel Rochester Society, a group whose membership support annually provides unrestricted funds. Since 1982, membership in NRS has increased 36 percent, from 338 members to 460. In addition, major gifts flow from major supporters of RIT who also are NRS members.

"In the area of planned giving, which includes such instruments as life insurance, pooled income fund gifts, trusts, bequests, and gift annuities, we have only scratched the surface," Young noted.

Dr. Rose said, "Tuition revenue alone cannot meet the reasonable expectations each of us has for current and future unmet needs. Dr. Young has positioned us to meet this future competitive challenge." The president emphasized that only 72 institutions of higher education have planned attempted or completed capital fund raising campaigns of \$100 million or more.

"There is no question our Access to the Future campaign brought RIT into the big leagues," the President stated. "We have entered the national arena. We also are competing for limited philanthropic dollars. Among educational institutions, competition is growing in intensity. Public and private universities alike are becoming aggressive and successful fund raisers.

"Cy Young has staffed the Development Office with professionals who can help this institution maintain a competitive edge. We all know gifts do not come by chance. They are the result of consistent, persistent, and sustained efforts. A strong development program is helping us reach our campaign goals. However, the same level of activity will be required to achieve the objectives of the future," Dr. Rose concluded.

NSF Supports Software Labs

For the second time within a month, the School of Computer Science and Information Technology has been approved for funding by the National Science Foundation (NSF). The latest grant of \$76,127 will be used to create a model software engineering laboratory to support courses in software engineering for undergraduates.

Previously, the NSF awarded the school \$100,000 toward establishing a software tools laboratory to teach computer skills to non-computing students. The combined total of \$176,127 awarded RIT represents 13.5 percent of the NSF's total annual allocation for computer science programs from its Instrumentation and Laboratory Improvement funds.

Wiley McKinzie, dean of the College of Applied Science and Technology, believes there are two primary reasons for the federal government's eagerness to support RIT's computer science proposals: "Our success is the result of the targets involved, areas of great importance in computer science such as interdisciplinary computing and software engineering, and outstanding grant-writing expertise," McKinzie says.

The software engineering laboratory will use a network of powerful professional workstations, along with a variety of computer-assisted software engineering tools, as a basis for teaching three new software engineering courses.

"Establishing this sequence of courses places RIT at the forefront of undergraduate education in software engineering," says Professor Henry Etlinger who, along with Professor Michael Lutz, is a principle investigator for the project.

New Associate V.P.s Named

Dr. Preston Herring and Dr. Elaine Spaul, formerly assistant vice presidents for Student Affairs, have been promoted to associate vice presidents, announced Dr. Fred Smith, vice president, Student Affairs.

Due to new responsibilities as secretary of the Institute, Smith has delegated additional duties to Herring and Spaul. "I feel fortunate to have two outstanding associate vice presidents who are very able to take on the extra work," says Smith. "I am pleased to have the opportunity to increase their roles in the Student Affairs Division."

At a recent reception at Liberty Hill for Student Affairs personnel, Dr. Rose congratulated and commended Spaul and Herring for their leadership in the division.



COLLEGIATE CABBIE ... The cab driver who picked up Barbara Capierso, Center for Imaging Science, and her husband, Joseph, for dinner on Sept. 8 boasts an impressive day job. That's because he is RIT's president. Dr. Rose, acting as chauffeur, and his wife, Clarice, picked up the Capiersos in the RIT Checkered Cab and escorted them to dinner at the Country Club of Rochester. Capierso won the moonlighting chauffeur and dinner for having raised the most money—\$600 out of a total of \$4,462—in last spring's RIT Run Day to benefit United Way. "It was a once-in-a-lifetime experience," says Capierso. "How often do you get to have dinner with a university president?"

RESPONSE

Why is there a need for the Enrollment Task Force you recently announced in your State-of-the-Institute address?

Overall, RIT has been successful in achieving enrollments in spite of a declining pool of available students and increasing competition. Part of our success is due to efforts on the part of many individuals throughout the Institute.

As we look ahead, we recognize we must not be willing to stand pat, assuming we have done all that needs to be done. In establishing the task force, we will call upon many individuals within RIT to work together to increase understanding of various factors that have an impact on enrollment—to enhance communications related to enrollment and to assist in the identification and development of new strategies likely to strengthen our enrollment position. We know our margin for error in projecting and achieving enrollment is smaller than ever before.

Our institutional vitality is extremely dependent on attracting and maintaining enrollment. We are heavily tuition depen-

dent, although tuition by no means covers the quality programs we offer.

Though we have been successful in the past, our emergence as a national university requires that we continually strive to attract an increasing market share of those students who can contribute to and benefit from the RIT experience.

There are many reasons why students choose to attend RIT, why they stay, or why they leave. The research and informal feedback we have gathered provide some insights into these reasons. Without question, many factors influence student decisions, and we must understand them better and use this information effectively to make RIT the most positive living/learning environment for students, faculty, staff.

I view the task force as a logical next step in enhancing recruitment and retention throughout RIT. I expect the task force will concern itself with recruitment and retention of full- and part-time students at the undergraduate and graduate level. Other issues will surface, and these might include alternatives for financing an RIT education.

In the past we have established task forces to address and respond to specific Institute enrollment issues. By creating an enrollment task force we are recognizing the interdependence of many of our initiatives and the importance of a team effort in enabling RIT to maintain or enhance its competitive position.

I have asked Jim Miller, vice president for Enrollment Management and Career Services, to assume leadership responsibilities for this task force. He will ensure representation includes students, faculty, and staff.

I'm confident that with your commitment and involvement, the enrollment task force will have a meaningful impact on recruitment and retention.

College of Business Presents MBA Day

Selecting the right MBA program can be a tough decision.

The College of Business serves up help in the form of an MBA Day, from 11 a.m. to 3 p.m., Oct. 3, in the College-Alumni Union. The free event allows anyone considering a master of business administration degree to talk with representatives of more than 20 universities about MBA programs, faculty, admissions requirements, financial aid, and career opportunities.

Among the universities represented will be Carnegie Mellon University, Clarkson University, University of Pittsburgh, University of Rochester, and Tulane University.

CCE-Sponsored Arts Series Brings Authors to Rochester

Maya Angelou, celebrated author, actress, and educator, is the first of four speakers in a new lecture series, "Rochester Arts & Lectures." Designed to bring a program of outstanding, nationally known authors to Rochester, the series also features Jonathan Kozol, Calvin Trillin, and Stephen Jay Gould.

The series is co-sponsored by CCE and Judy Columbus Inc. Realtors. All programs take place at 7:30 p.m. at the Downtown United Presbyterian Church, 121 North Fitzhugh St., across from City Hall.

"CCE's commitment to adult continuing education makes the college a natural participant in this exciting series," says Dr. Donald Baker, CCE dean. "We're dedicated to making downtown Rochester an even more vital cultural center."

Maya Angelou's presentation—which includes poems, songs, and stories—takes place on Oct. 12. Angelou is a producer, historian, director, and civil rights activist as well as a renowned author of poetry and prose. Presidents Ford and Carter appointed her to national commissions, and as a scriptwriter and director, Angelou has paved the way for black women in the film industry. Best known for her book *I Know Why the Caged Bird Sings*, she holds a lifetime position as Reynolds Professor of American Studies at Wake Forest University.

Conference Examines Teaching Technical, Scientific Writers

Today's rapidly changing technology requires professionals who can explain scientific and technical data to laymen.

Educators who teach budding writing professionals will meet at the 16th annual conference of the Council for Programs in Technical and Scientific Communication (CPTSC), Oct. 12 to 14, at the Rochester Stouffer Plaza. The College of Liberal Arts' Professional and Technical Communication Program will serve as conference host.

The conference theme—"Recruiting, Tenuring, and Promoting Technical Communication Faculty"—focuses on writing professionals in the higher education field.

"We're delighted to have the opportunity to host this important conference because this organization's goals and informational sources so closely dovetail with the PTC curricula," said Dr. Bruce Austin, RIT's Kern Professor in Communications, who is organizing the conference. The PTC program prepares graduates for writing positions in a range of technical and scientific fields.

Registration begins at 7 p.m., Oct. 12, with a welcome reception and program information exchange. A full day of workshops begin Friday, Oct. 13. Dean William Daniels gives welcoming remarks at 8:30 a.m., followed by a 9 a.m. panel discussion on "Effective Ways of Hiring, Promoting and Tenuring Technical Communication Faculty." CPTSC's president addresses the group at noon, and at 2 p.m. participants meet in workshops on the topic of "Competencies," in areas ranging from teaching effectiveness, research, and publications to work experience. For more information, contact Patrick Scanlon, assistant professor of PTC and on-site conference supervisor on Oct. 12 and 13.

CPTSC holds its annual business meeting at 8:30 a.m. to 10:15 a.m., Saturday, Oct. 14. A 10:30 a.m. workshop addresses how colleges can best employ their faculty talents through service, certificate, undergraduate, and graduate programs. Participants can enjoy a boat ride on the Genesee River from 3 p.m. to 6 p.m. after the conference ends.

For more information about registration and workshop room locations, call Austin at -2879.



Maya Angelou

Kozol, a well-known educator, social critic, and author of *Rachel and Her Children* and *Death at an Early Age*, will speak on Nov. 30. Speaker for March 6 is Trillin, a noted humorist, political satirist (*Civil Liberties*), and columnist for *The New Yorker*. Gould, a Harvard paleontologist, evolutionary theorist, and renowned author (*The Panda's Thumb*), concludes the series on April 26.

General admission tickets are available at \$42 for the series. For more information, call Rochester Arts & Lectures at 244-9877 or 442-6316.

Tutu Discusses African Hopes

Mpho A. Tutu, daughter of Bishop Desmond Tutu of South Africa, speaks from noon to 1 p.m. on Sept. 27 in Ingle Auditorium, College-Alumni Union. Her speech, "My Dreams for South Africa," is free and open to the public.

Recently appointed director of the Bishop Desmond Tutu Southern African Refugee Scholarship Fund, Ms. Tutu will address problems and struggles in her native country.

"This will be an opportunity to learn about education in South Africa: the opportunities, the frustrations, and the triumphs," says M. Ehi Ayewoh, director of RIT's Office of Minority Student Affairs, which co-sponsors the event.

BBC Host to Speak On Science Wonders

"The key to universal change is computers that can think." Sound like a line from a science fiction novel?

Science, yes; fiction, perhaps not. The wonders of science and technology and their impact on society are subjects of delight and discussion for renowned television host, author, and educator James Burke.

Sponsored by RIT's Student Directorate, Burke presents "Goodbye Descartes: Information and Change," at 7:30 p.m., Oct. 3, in Ingle Auditorium. His research looks at the fundamental driving force in all life: from the way DNA writes the messages of life to how plant structure responds and interacts in the world to the complex state of humanity.

Affiliated with the British Broadcasting Company since 1966, Burke offers a communications "bridge" between television audiences and the world of technology. His credentials include writer and host of "Connections," "The Real Thing," and "The Day the Universe Changed." "Connections," which explores the evolution of technology, has been broadcast in 50 countries and is in the curricula of 350 U.S. colleges.

Burke asks: "Will artificial intelligence radically alter our concepts of information and its function in society?" The RIT community is invited to attend and discuss the topic. A limited number of seats are available to the public for \$10 each. Contact the Student Directorate at -2203 or -2204 for more information.

Telecommunications Program Initiated

The School of Engineering Technology has initiated an undergraduate program in telecommunications technology to prepare students for leadership positions in the booming telecommunications industry.

The program, approved by the New York State Education Department, is designed for students wishing to pursue careers with companies using public and private telecommunication systems, or producing equipment and selling services in support of telecommunication operations.

Students in the Telecommunications Technology Program select either a management or technical option. The program takes advantage of the wide array of courses offered by RIT in business, mathematics, science, liberal arts, information technology, and electrical engineering technology, as well as specific courses in telecommunications. The technical courses emphasize applications, and the program includes significant laboratory experience.

Associate Professor Carol Richardson, coordinator of the new program, says both small businesses and large multi-national corporations will need vast numbers of trained professionals to design, manufacture, maintain, market, support, and manage their telecommunication needs of the 1990s and beyond. Examples of uses of new technologies include electronic banking, facsimile reproduction, and nationwide inventory management.

NEWSMAKERS

- **Cynthia L. McGill**, assistant to the provost, Academic Affairs, recently received her Ph.D. in higher education administration from SUNY Buffalo. McGill's dissertation topic was "Women College Presidents as Leaders of Educational Reform, 1890-1910."
- **Capt. Nancy A. Kaczor**, attached to RIT's Air Force Reserve Officers Training Corps, Detachment 538, was honored August 11 as the ROTC's Outstanding Regional Director of Recruiting in the nation by the Air Force Academy Admissions Liaison Officers.
- **Dr. Joan M. Inzinga**, assistant professor, NTID Business Occupations Department, made two international presentations based on her research in intercultural communications in business. In May she talked to attendees at the Boston SIETAR (Society for Intercultural Education, Training, and Research) conference. In July she presented at the Summer Workshop for the Development of Intercultural Course-work at Colleges and Universities at The East-West Center, Institute of Culture and Communication at the University of Hawaii.
- The National Association of the Deaf (NAD) has named **Gerald Bateman** the recipient of a 1989 Stokoe Scholarship, presented each year to a deaf student engaged in graduate studies or project development related to sign language or the deaf community. Bateman, instructional developer in NTID's instructional design and evaluation department, was honored for his work toward an Ed.D. degree from the University of Rochester. His dissertation topic is "The Political Activity of Adult Deaf Leaders and their Constituents in Rochester, New York."
- **Andy Lopez**, a third-year graphic design student, has won a contest to design the cover for this year's student handbook, *The Source*. Three other third-year graphic design students earned honorable mention in the contest: **Edric Alunan**, **Karin Beinhaker**, and **Jennifer Getzin**.
- **Richard Morales**, associate professor of social work, College of Liberal Arts, coordinated the two-week Summer Institute on Compulsivity and Addictive Behavior.
- **John Helmuth**, associate professor of economics, College of Business, has been named associate editor of the *Journal of Financial and Strategic Decisions*.
- **Dean Siewers**, assistant professor of marketing, College of Business, has been elected vice president of the education committee of the Upstate New York Direct Marketing Association.
- **Charles Weigand**, **Josanne Nowak**, and **Andrew Malcolm** of RIT were honored at the Fifth Annual Communicator of the Year Awards, held May 23 in Ingle Auditorium. Weigand, of the School of Printing, received a Communicator of the Year Award for Graphic Arts. Weigand, who has taught at RIT for 20 years for a total of 40 years in education, has also been named "Teacher of the Year" by Gamma Epsilon Tau printing fraternity and Rochester's Printing House Craftsmen. Josanne Nowak, an adjunct instructor in the College of Continuing Education, received a Communicator of the Year Award in Graphic Design. Designs by Nowak, senior art director for Lichtenstein Marketing Communications, have appeared in several national design journals, including *Type Director's Club Annual* and the *10th TDC Annual*. Andrew Malcolm of NTID English was also chosen as one of three final nominees in the Technical Writing category.

Policy Council Meetings Set

Listed below are the dates for 1989-90 Policy Council meetings. Meetings will be held Wednesday afternoons from 2:00 p.m. to 4:00 p.m. in room 1115 of the Max Lowenthal Memorial Building.

October 11, 1989
November 8, 1989
December 13, 1989
January 10, 1990
February 14, 1990
March 24, 1990
April 11, 1990
May 2, 1990

- **Erhan Mergan**, associate professor of decision science, College of Business, is co-author of an article, "Z-Cp Chart: A Managerial Tool for Process Capability Analysis," published in *Quality Control Report Vol. 3.*, and "Testing Control Chart Sub-Groups for Rationality" in the *Journal of Quality and Reliability Engineering International, Vol. 5.*
- **Dr. Harry Merryman** was appointed acting director of the Counseling Center for the 1989-90 school year. Merryman formerly served as assistant director.
- **Laura Cann** was appointed acting assistant director of the Counseling Center for the 1989-90 school year. A certified counselor since 1984, Cann is co-founder of Rochester's Women's Career Center.
- **David Moczak**, assistant controller, presented a session on "Organizing Your Treasury Management by Computer" at the Common Fund's Cash Management Workshop on Aug. 21 and 22 in New York City. Moczak served on the steering committee for the workshop, attended by representatives of more than 100 universities and colleges nationwide.
- **William DuBois** has stepped down as chair of the Department of Biomedical Photographic Communications to serve as associate director of the School of Photographic Arts and Sciences, a new full-time position.
- "Geologic Time," an animated film created by **Skip Battaglia**, associate professor of film/video, will have its premiere at the Little Theatre, Sept. 27 through Oct. 10. The film, a poetic examination of landform dynamics, catastrophe, and change, was funded by the National Endowment for the Arts.
- The work of **Richard Hirsch**, associate professor of ceramics and ceramic sculpture, was included in the following books: *American Ceramics: The Collection of the Everson Museum*, published by Rizzoli International Press; *Hands in Clay*, by Charlotte Speight, published by Mayfield Publishing Co.; *History of World Pottery*, by Emmanuel Cooper, published by Chilton Books; and *The History of American Ceramics from 1607 to the Present*, by Elaine Levin, published by Harry N. Abrams, Inc.
- **James Iannazzi**, NTID Department of Instructional Design and Evaluation, was awarded the photographic craftsmen degree by Professional Photographers of America, Inc., during the group's annual international convention in New Orleans, July 28 to Aug. 2. The degree is awarded for exceptional service in the field of photography.
- **Professor Thomas Young** was named chairman of the Electrical Engineering Technology Department in the School of Engineering Technology. Young has been a faculty member in the department for 17 years.
- **The Radisson Inn Rochester**, formerly the Rochester Hilton, recently underwent a \$1.3 million renovation and improvement program. The "new" Radisson Inn Rochester has 171 guest rooms, swimming pool and sauna, four large meeting rooms, and nine mini-executive meeting rooms, appropriate for board meetings or interviews. Maher Hathout serves as general manager.
- **Dr. Thomas Plough**, provost and professor of sociology, participated in the 29th international conference of the International Institute of Sociology, co-hosted by the University of Rome and the Italian National Research Council. His paper dealt with sociological considerations of global technology transfer.
- **Tom Barker**, assistant professor, Center for Quality and Applied Statistics, published a paper titled "Quality Engineering by Design: Taguchi's Philosophy" in *Taguchi Methods: Applications in World Industry*, published in March by IFS Publications. Barker's paper was one of 23 selected from more than 400 papers.
- Metal sculpture by **Lucinda Brogden**, CFAA visiting assistant professor, recently garnered a 1989 Mid-Atlantic/National Endowment for the Arts Fellowship in Crafts.

Seminars. . .

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with Congresswoman Louise Slaughter; "Airline Deregulation—The FAA Experience," with Thomas Accardi, manager of the Flight Standards Division for FAA's Eastern Region; and "Combating Drugs in Our Community," with Rochester Police Chief Gordon Urlacher. Details on each seminar will be announced.

Seminars are held at 7:45 a.m. at the University Club of Rochester, 26 Broadway. To register for one or more, call RIT Training and Professional Development at -5000.

PERSONNEL UPDATE

Promotions: **Tom Ricci**, staff accountant III, Accounting; **Darryl Boulden**, operating engineer II, Physical Plant; **Mary Elizabeth Burns**, associate bursar, Collections and Student Loan Repayment; **Willie Collier**, building services supervisor, Physical Plant; **Donald Savage**, building services supervisor, Physical Plant; **Sara Widlund**, secretary III, Microelectronic Engineering; **Joseph Kingsley**, sr. custodian, Physical Plant; **Beverly Bartlett**, secretary II, Athletics; **Mary Grace Manuse**, budget assistant, Athletics; **Joan McGuire**, secretary III, NTID Training and Development; **Dawn House**, academic coordinator, School of Printing and Management Sciences; **Robert Moultrie**, operating engineer II, Physical Plant; **Joyce Felton**, secretary III, Mechanical Engineering Technology; **Janet Sinsebox**, assistant to the dean, CAST; **Jon Hromi, Jr.**, sr. custodian, Physical Plant; **Brian Terheyden**, operating engineer trainee, Physical Plant; **Carol Simpkins**, secretary IV, School of Printing Management and Sciences; **Leonard Arterberry**, sr. custodian, Physical Plant; **Betty Devine**, cataloging technician I, Library; **Margaret Jones**, serial technician, Library; **Jody Sidlauskas**, cataloging technician I, Library; **Julie Stone**, serial technician, Library; **Sonja Wendt**, cataloging technician III, Library; **George Klueber III**, sr. computer operator, ISC Data Control Operations; **Ronald Kenney**, sr. computer operator, ISC Data Control Operations; **Martin Daniels**, assistant director, Financial Aid; **Cynthia Drake**, secretary IV, Learning Development Center; **Anne Nowill**, assistant director, Cooperative Education and Placement; **Mark Spacher**, sr. technical associate, Chemistry; **William VanDerveer**, facilities manager, Physics; **Carole Pepe**, associate director of management services, NTID Systems Development and Operations.

Transfers: **Sandra Pearl**, secretary III, School of Printing Management and Sciences; **Sharon Monaghan**, assistant media specialist, NTID Instructional Design and Evaluation; **Susan Iuppa**, secretary III, Cafeteria; **Linda A. Kanaley**, registration assistant, Training and Professional Development; **Julie Knopf**, secretary, Training and Professional Development.



(TREE)HOUSEKEEPING . . . "Come one, come all!" was the call from "on high" Theta Xi fraternity members last week during their third annual "Pole Sit." Students sat atop a telephone pole to raise funds for multiple sclerosis.

CALENDAR

Through Sept. 28—exhibit: "Manipulated Photography," nationally juried photography show of 22 international photographers, SPAS Gallery, third floor, Frank E. Gannett Memorial Building; 10 a.m. to 9 p.m., Mon.-Fri., and 10 a.m. to 5 p.m., Sat. Free.

Oct. 2 to 27—exhibit: "Raku: Transforming the Tradition," show of traditional and American Rakuware, Bevier Gallery, James E. Booth Memorial Building; 9 a.m. to 4:30 p.m. Mon.-Fri., 1 to 4:30 p.m., Sat., 2 to 4:30 p.m., Sun.

Sept. 26—lecture: Oliver Sacks, author of *The Man Who Mistook His Wife for a Hat*; Ingle Auditorium, 7 p.m. Free. Followed by book signing in Campus Connections.

Oct. 2-14—exhibit: Photographs by Jay Maisel, SPAS Gallery, third floor, Frank E. Gannett Memorial Building; noon to 8 p.m., Mon.-Fri., and 1 to 5 p.m., Sat. Free.

NEWS & EVENTS

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