

Gennady Gerasimov

Soviet Spokesman Making Campus One Of Five U.S. Stops

Lawyer by training, journalist by achievement, ambassador by rank—Gennady Gerasimov, official spokesperson for the Soviet Foreign Ministry, serves, some would say, as the mouthpiece for Mikhail Gorbachev. One of only five United States universities on his 1990 agenda, RIT is honored to present this international figure as one in the Horton Speaker Lecture Series.

Gerasimov, heavily involved in the orchestration of communicating the meaning of perestroika and glasnost to Soviets and to the world, will address those topics at 8 p.m., April 19, in Ingle Auditorium. A videotaped welcome by Congressman Frank Horton will precede the speech.

Sponsored by RIT's Student Directorate, the event is open to the public; those with RIT I.D.s will be admitted first.

Earth Day Events to 'Green' Campus

A week long foray into the greening of RIT's populace begins April 16 in the College-Alumni Union and assorted locations across campus. A celebration of Earth Day, the week's events center on raising awareness of environmental issues.

Sponsored by Student Directorate, a new student group called Evergreen has organized a series of ecology-minded events to educate the RIT community on the whys and wherefores of conservation and a healthy environment.

Student-staffed tables loaded with literature will supply passers-by with information throughout the week, from 11 a.m. to 2:30 p.m. in the Union.

Daily topics begin with pollution on April 16; "Cool It" incineration use on April 17; deforestation of tropical rain forests, global warming, and the greenhouse effect on April 18; the Wilderness Act and protection of endangered species on April 19; and campus pollution and recycling problems on April 20.

Biodegradable products and items that are environmentally safe also will be displayed, and Evergreen members will sell t-shirts and mugs commemorating Earth Day 1990.

College of Liberal Arts and Imaging Science faculty team up to organize the Second Environmental Teach-In on April 19 and 20. Organizer Caroline Snyder, who teaches courses in the College

of Liberal Arts' Science, Technology, and Society Department, taught special classes for the first Earth Day 20 years ago.

Panel discussions on environmental topics will be held during the two days, and active discussion between panelists and audience will be encouraged. The event is open to the public.

"To be an environmental activist is no longer radical," says Snyder. "It has become a mainstream thing. People are very concerned about the environment."

The Faculty Council also recognizes the importance of Earth Day. The group has approved a resolution, supported by President Rose, that asks faculty to observe the 20th anniversary of Earth Day by devoting some or all of their class time on April 20 to environmental issues relating to course work.

"Most subjects taught here have some connection to the environment," says Professor Andrea Walter, Faculty Council chairperson. "The Faculty Council resolution simply asks each faculty member to devote time on April 20 to discussions of these subjects."

Also on April 20, the Department of Packaging Science kicks off the two-day Third National Packaging Student Conference. The conference theme for Friday afternoon's session focuses on environmental issues.

The department also will hand out inaugural MERITPAK Awards during its annual banquet that evening in the Union cafeteria. The awards are given annually to U.S. companies making products with packaging that promotes efficient use of resources, recycling and resource recovery, and consumer choice in the marketplace.

The week's activities would not be complete without a "put back the green"



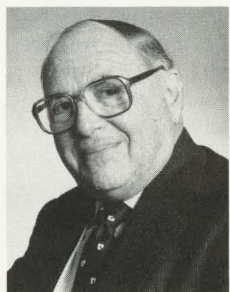
project. Students from organizations campus-wide dig in together to help Physical Plant gardeners plant 1,200 trees on Saturday, April 21. The two- to three-year old pines, firs, and spruce measure 9 to 18 inches tall and will be planted primarily in the new loop road area, on the south side of campus.

And, on Earth Day, April 22, buses will take RIT students to Monroe Community College for the daylong Eco-Fair, sponsored by Rochester Earth Day 1990. The buses will leave from in front of the Union at 11 a.m. and return at 8 p.m.

Campus Radio Puts Environment 'On Air'

RIT radio station WITR, 89.7 FM, offers "Pollution Solutions," produced by Other Americas Radio, Wednesdays at 2:30 p.m. Upcoming show topics include Rescuing the Sea (April 11), Patching the Sky (April 18), Endless Summer: Global Warming (April 25), and Toxins in the Home (May 2).

Burt August to Receive Highest Institute Honor



Burton S. August

Burton S. August, trustee and chairman of the recently completed capital campaign, will receive the Founders Award—given in recognition of dedicated and distinguished service to RIT—at 6:15 p.m., April 19, in the College-Alumni Union cafeteria.

The Board of Trustees made the announcement of the award, the highest honor bestowed by that group. Since its inception in 1934, the Founders Award has been given on only nine occasions.

Former vice president and director of Monroe Muffler/Brake, Inc., August became a member of the Board of Trustees in 1984 and, in 1985, accepted the chairmanship of the most ambitious capital campaign in RIT history—Access to the Future. Under his leadership, the campaign's original goal of \$85 million was raised to \$100 million—and since has surpassed that goal.

"Burt brings to RIT a passion for the place," says President M. Richard Rose. "He has been an inspiration to the rest of us . . . he values education, makes our whole mission come alive, and for that we are forever grateful."

A Rochester native, August attended Brighton High School. After graduation, he started his career with Fire King Fuel Corp., until joining August Bros. in 1936. From 1938 on, he spent some 30 years with Michaels Stern & Co., Inc., before leaving his position as senior vice president and director in 1969. That same year, he became vice president and director of Monro Muffler/Brake, Inc., at the time an

eight-store chain. When he left the firm in 1980, the chain consisted of some 50 stores.

Former president of United Way of Greater Rochester and former chairman of New York State United Way, August is the 1989 recipient of that group's Alexis DeToqueville Society award for volunteer commitment. He has held committee and board positions with Park Ridge Hospital, Strong Museum, and the Rochester Automobile Club, among other groups, and he and his wife, Madeleine, have been members of the Nathaniel Rochester Society since 1984.

In addition, August long has been associated with scouting. A Scout since 1927, he was on the Northeast Region Executive Board, and is former vice president of the upstate area Northeast Region Executive Committee.

Residents of Pittsford, August and his wife are the parents of four children: Burton, Robert, John, and Elizabeth.

Previous recipients of the Founders Award include Brackett H. Clark (1985); Arthur L. Stern (1983); and Dr. Ralph W. Tyler (1974).

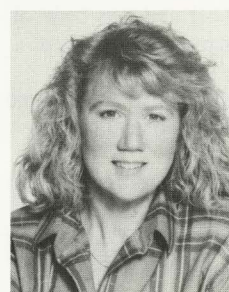
Holy Week, Passover Services Scheduled

To celebrate Holy Week and Passover, the Killian J. and Caroline F. Schmitt Interfaith Center will offer a complete schedule of masses and Seders from April 7 to 15.

The Catholic Campus Parish, Lutheran Campus Parish, and Hillel Foundation invite all in the RIT community to participate in the services. Reservations are required for the Passover Seders, which cost \$10. Please call Simeon Kolko at -5171 for more information.

For information on times, dates, and locations of other services, contact the Interfaith Center at -2135. All services will be interpreted for the hearing impaired.

Folksinger Near to Bring Passion, Politics to RIT



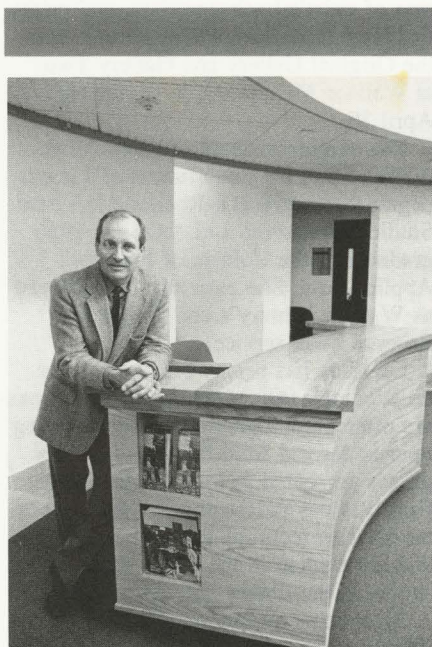
Holly Near

Critics say she is "free to be passionate, sexy, and true to the heart," as well as being political and a musical bridge builder. They describe the essence of Holly Near, who comes to RIT on April 22 in a concert—Celebrating Our Diversity.

Songwriter, folksinger, actress, Redwood Records founder and owner—Near has filled her life with activism and celebration. With a voice that boogies to jazz and softens with folk, she sings at RIT to unite peoples of the world in song. Known for her soaring vocals—often accompanied solely by piano—Near has recorded 14 albums for Redwood Records and spent 15 years performing live worldwide. Her selections have ranged from "Nicaragua Nights" to "Somewhere Over the Rainbow" to "The Letter," an ode to a friend dying of AIDS.

Near performs at 8:00 p.m., April 22, in Ingle Auditorium. Tickets—\$8.50 for the public, \$5.50 for RIT faculty and staff, and for students—are available at the

College-Alumni Union candy counter, Village Green Bookstore, Wild Seeds Bookstore, and Silkwood Books. The concert will be interpreted for the hearing impaired and is accessible to the handicapped.



FINE WOODWORKING IS A MANY SPLENDORED THING . . . Professor William Keyser, College of Fine and Applied Arts, recently completed a desk designed exclusively for the Bausch & Lomb Center rotunda. "The curves match," noted one student scanning the desk in its surroundings. "It definitely belongs here."



The Learning Development Center's Susan Donovan (seated) and Jane Munt are wrapped up in their work in the television control room at IMS. The pair spent several months producing a four-part video series, "Learning Power: Strategies for College Success."

New Videos Teach Strategy For Collegiate Learning

The Learning Development Center has completed a four-part video series that teaches students how to establish good study patterns. "Learning Power: Strategies for College Success" now is available for use by students, faculty, and staff.

The series facilitates learning in college by addressing major study skill areas such as time management, lecture note taking, textbook reading, and test taking. The series emphasizes practical learning strategies, especially when applied to technical subjects.

"Learning Power . . ." includes a student guide and instruction manual. The guide features exercises and demonstrations to encourage student interaction with each of the cassette programs. The instruction manual provides additional class exercises and discussions, as well as suggestions for group or individual activities. Both include a list of suggested resources for further information.

Videotapes and student guides can be obtained at Campus Connections or through the library's Media Resource Center, and are available in open-captioned format for the hearing impaired. The video series also can be seen at 6 p.m., Tuesdays through April 24, on Greater Rochester Cablevision and GRC-West channel 37.

"Learning Power . . ." was a result of the Institute's first-ever productivity grant between RIT and NTID. The series was

produced by assistant professors Jane Munt, staff chairman of LDC's Study Skills Department, and Susan Donovan, staff chairman of LDC's Reading/Writing Department. For more information on how to obtain or use the videos, call Munt or Donovan at -6682.

United Way Helps Student Get License, Gain 'Freedom'

Meet Jason Steitler, typical RIT student. When he's not taking courses in criminal justice, his major, he's working with the Rochester Police Department as a cooperative education employee, or studying at his apartment near campus.

Without the help of the United Way's Rochester Rehabilitation Center, Jason might not have been leading the life of a "typical" student. Born with spina bifida, Jason uses a wheelchair to get around. Though his chair provides him with the mobility he needs, Rochester Rehab's Adaptive Driver Program gave Jason the kind of mobility he wants.

While Jason was still in high school, he went through intensive, four-week training in a hand-controlled car and was "one of the first 10 students in my school to get a driver's license," he says with pride.

Getting his driver's license "helped me get out in the world. I gained my independence."

Jason's mother is Karen Steitler, director of Substance and Alcohol Intervention Services for the Deaf at City Center. Her son's experience was, for her, off-putting at first.

"When [the agency] indicated that Jason should get his license, it was frightening to me. . . . He would be learning to drive in the winter. Also, we live in the country, and he would be driving in the city."

But once Jason got his license, "I saw that worlds were going to be opening up," she remembers. "It allowed me to see there was real potential for him."

The entire United Way process also enlightened her. "I really saw habilitation at work. . . . I was astounded, and I thank God he had the opportunity to [learn to drive]." Ultimately, Karen feels the experience "focused on his ability, not his disability."

Jason's one word description of the result of his United Way experience? "Freedom."

VandenBrul Award Honors Business Innovators

The founders of Redcom Laboratories, Inc., Klaus and Brigitte Gueldenpfennig, have been named recipients of the 1990 Herbert W. VandenBrul Entrepreneurial Award.

The College of Business annually gives the award to an entrepreneur who successfully develops a business that improves Rochester's economic life or whose innovative management skills change the course of an existing business.

Klaus Gueldenpfennig, president and chairman of Redcom, and Brigitte Gueldenpfennig, vice president of finance and personnel, will be recognized for their achievements at noon, April 12, in the Fireside Lounge.

"In true entrepreneurial spirit, the Gueldenpfennigs have carved out a niche in the telecommunications field," said Walter F. McCanna, dean, College of Business. "Through innovative thinking, hard work, and a commitment to quality, the Gueldenpfennigs have proven entrepreneurs can successfully enter markets not attempted by well-established firms."

The Gueldenpfennigs launched Redcom Labs in 1978 with a staff of three, aiming for a market niche largely ignored by the industry giants—remote geographic locations that needed small yet sophisticated telephone systems.

The design and engineering company develops generic, intelligent telephone switching systems, with an emphasis on



Klaus and Brigitte Gueldenpfennig

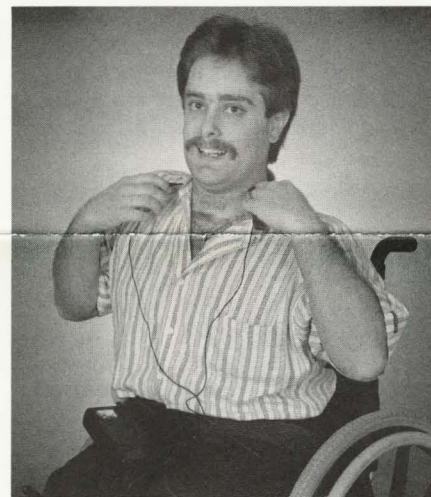
software that can adapt to many special applications. Today, with 200 employees, Redcom offers thousands of products installed worldwide, from Anchorage, Alaska, and Pago Pago, Samoa, to developing nations China, Venezuela, and Ecuador.

"We believe people should be able to talk to one another—wherever, whenever—quickly, clearly, and without mechanical interruption," says Klaus Gueldenpfennig.

Redcom's product line makes metropolitan telephone features, like call waiting and three-way calling, available to remote areas and also is used in emergency situations by utilities, police, and air traffic control intercom systems.

For their success in marketing Redcom products internationally, the couple received the 1989 Governor's Award for Achievement in Export. In 1988, they received the College of Business Distinguished Alumni Award.

The Herbert W. VandenBrul Entrepreneurial Award was created in 1984 through an endowment fund VandenBrul established. The College of Business gives the award in conjunction with the Rochester Area Chamber of Commerce and the Industrial Management Council. A lawyer, VandenBrul is a co-founder of RF Communications, now a division of Harris Corp.



Jason Steitler

Packaging Contest Entries Bring Students Accolades

Bob Kahute's packaging design students outdid themselves in this year's National Paperboard and Packaging Association's Annual Packaging Design Competition.

Students Bob DeGroff, Tina LaPasso, Susan Ward, and Katherine Houghton have been named eastern regional winners for their unique, functional Christmas cards packages. After display at the local awards banquet in early April, entries will go on to compete nationally.

"This is a great working experience for students. They learn packaging design in

its functional aspects, with problem-solving scenarios in the workplace," says Kahute, associate professor, Industrial, Interior, and Packaging Design Department. Not only must designers know their theories, they also must consider economics, cost, and manufacturing factors, he adds.

Along with the resulting portfolio pieces in the rigid box category, the winners receive cash awards. If the students win nationally—which RIT participants have done in recent years—they will receive up to \$1000.



Packaging design students are in the winners' circle as eastern regional winners of the National Paperboard and Packaging Association's Annual Packaging Design Competition. From left to right: Bob DeGroff, Tina LaPasso, Susan Ward, and Katherine Houghton.

Library Galleries Feature Books as Art

Not Necessarily About Books, an exhibition of artist's books, posters, and prints by Lisa B. LaLonde, will be presented in the Original Gallery and Gallery Two at Wallace Memorial Library through April 30.

The exhibition features recent work prepared for LaLonde's master of fine arts degree thesis project at Rochester's Visual Studies Workshop. LaLonde is a 1986 graduate of the College of Fine and Applied Arts. She currently is employed as Wallace Library's coordinator of Reserve Desk services.

LaLonde has been working with the artist's book form since 1985. Her books are often autobiographical, incorporating images derived from her own family's photos presented in innovative formats. Family issues and the physical structure of the book are recurrent themes in her work and are evident in the books that will be shown in the library galleries.

An opening reception for Not Necessarily About Books will be held in Wallace Library at 7:30 p.m. on April 7. The public is invited to attend the opening and meet the artist. For more information, contact Barbara Polowy, art and photography librarian, at -2567.

PROFILE

Dr. Laura Tubbs
Associate Professor of Chemistry
College of Science



When Dr. Laura Tubbs was an undergraduate student at Hood College, near Washington, D.C., she took art history during her senior year. She typically didn't have much time for art, being a double major in mathematics and chemistry.

"If I had taken classes in art sooner, I might have seriously thought of a career as an art historian," she says. "I developed such a great love and interest in art, particularly medieval art. The art of that period has an elegance to it that has always moved me to the depths of my soul."

In Washington Tubbs spent time in the National Gallery, where she came to adore a few of the artworks—"pieces I consume whenever I see them." One of her favorites is a leather shield depicting in paint David holding the head of Goliath. The other is *Madonna and Child* by Fra Filippo Lippi. "I love the colors used during that period—rich reds, blues, and some gold tones—and also the religious symbolism of the period. Everything in the painting has meaning."

Tubbs, associate professor of chemistry in the College of Science, didn't pursue a career in art history, but she now blends her two loves—science and art.

In April she heads to France, where she is involved in a collaboration with Dr. Terryl Kinder, architectural art historian at the Sorbonne. They will do research dating the decorative tiles, bricks, and other building materials of the abbey in Pontigny, France. They also hope to show that the abbey is the oldest standing Cistercian building in that part of France and whether the flying buttresses on the building are original or add-ons.

"The overall project uses seven scientific methods and will be carried out in collaboration with laboratories at Oxford University, Berlin, France, and Corning Glass," explains Tubbs. She will be doing the chemical analysis of mortars here at RIT.

"This research is a dream come true and allows me to move towards one of my professional goals—the study of architecture and art using scientific methods."

REMINDER

What: United Way benefit basketball game between Buffalo Bills and RIT Noon-Time Warriors, sponsored by the Student Life Activities Board.

When: 7 p.m., Friday, April 6

Where: Clark Memorial Gymnasium
Cost: \$2 for those with RIT ID and children under 12; others, \$3. Tickets available at the College-Alumni Union candy counter and Campus Connections Sports Shop.

Why: All proceeds to benefit the United Way

Other: Each person attending receives a Buffalo Bills team photo. Half time features an autograph session with the Bills, drawing for an NFL football autographed by the '89 Bills, and a slam dunk contest.

Student Records to Go Optical

RIT is expected to be the first university in the country to use optical storage for administrative operations when installation of a \$300,000 networked optical storage system donated by Eastman Kodak Co. is completed this month.

The Registrar's Office will use the Kodak KIMS (Kodak Image Management System) System 5000 to digitize and store student records on optical disks.

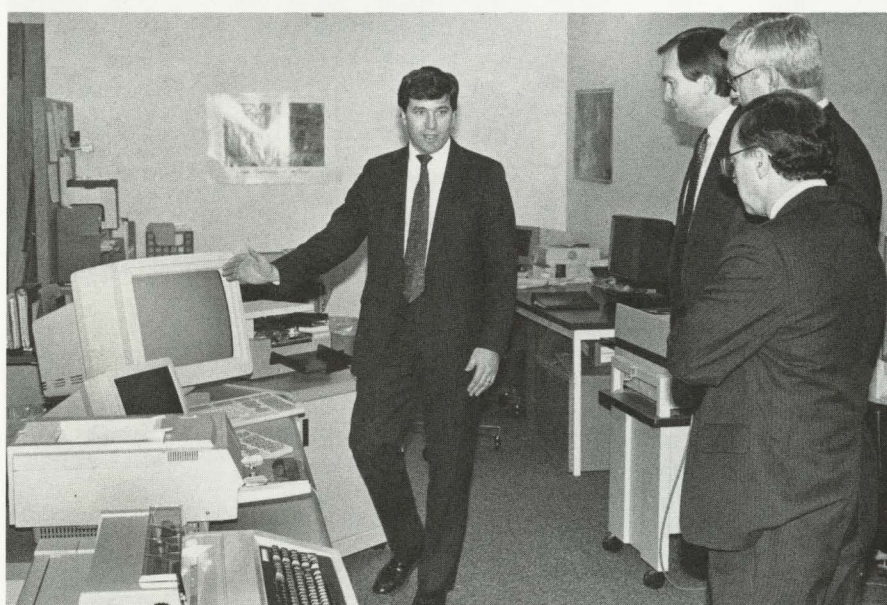
"Optical disks have several advantages over other storage media we examined," says registrar Daniel Vilenski. "The KIMS system will enhance office performance by allowing us to organize and store records in a more effective way."

The KIMS system will improve administrative operations three ways:

- Student records will be stored on optical disks, providing faster retrieval of data and freeing space now used to house more than 150,000 student registration files.
- Documents will be indexed as soon as they are optically scanned, providing faster and easier processing.
- Other authorized RIT users will be able to access student records electronically by using the Institute's Ethernet network to connect with KIMS.

"As an academic leader in imaging research, RIT is a natural for incorporating this type of advanced imaging," said Randy Miller, director of marketing in Kodak's Business Imaging Systems Division. "The Institute consistently has been at the forefront of emerging technologies, and we look forward to gaining its perspective about future uses of imaging."

The KIMS System 5000 consists of a VAX minicomputer, scanner, laser printer, and eight multi-function workstations that will enable users to input, index, view, and store images and information in the KIMS system data base.



Pictured from left to right: Kodak's Andrew Burger explains how the company's KIMS System 5000 works to Kodak's Randy Miller; Dr. Thomas Plough, provost; and Reno Antonietti, associate vice president of Academic Services and Computing.

Abortion: Pro, Con Views To Take Stage in Debate

Deemed a "modern times issue of great concern" to students at RIT and people in the world-at-large, abortion—views pro and con—takes the stand in this year's Residence Halls Association (RHA) debate.

Well-known representatives from each side—Kate Michelman, executive director of the National Abortion Rights Action League, and Darla St. Martin, associate executive director of the National Right to Life Committee—will express their arguments and their hopes for the future of the abortion issue in the April 24 debate.

Based on personal experience, Kate Michelman abhors laws that force women to use back alley abortionists, and through her work as a child psychologist, believes healthy families depend on "women's ability to control their reproductive lives."

An active opponent of abortion for twenty years, Darla St. Martin helped write essays for books such as *To Rescue the Future*, *Window on the Future*, and *A Passion for Justice*. She also has worked as a pro-life organizational and political consultant.

The debate, scheduled from 8 to 10:30 p.m. in Ingle Auditorium, will follow traditional procedures, including a 45-minute question and answer session, and will be moderated by Eleanor Rosenfield, Department of Human Development chairperson. In the event of a sell-out crowd, the debate, which will be interpreted for the hearing impaired, will be simulcast in Webb Auditorium.

Tickets—\$1 for students, \$2 for faculty and staff, and \$5 for the general public—may be purchased at the RHA office or at the candy counter, College-Alumni Union.

In preparation for the debate, RHA has arranged two information sessions from 10 a.m. to 2 p.m., April 13 and 23, in the College-Alumni Union lobby. Representatives from Project Life and Planned Parenthood will staff literature tables and talk with interested students. Medical doctors, both pro- and anti-choice, will answer questions on the abortion issue.

Unique Containers Inspire First Place Awards for All

Masterminds at Eastern Copy Products, Inc., and the College of Fine and Applied Arts Industrial, Interior, and Packaging Design Department put their heads together in a collaborative educational effort this winter.

The resulting assignment—to come up with unique packages and containers for the corporation's paper products—inspired six students to create award-winning boxes and bags. The effort gave the students priceless real-life experience and excellent portfolio pieces.

"We are excited with the work our students did, but even more, with Eastern Copy Products' interest in our students

getting hands-on learning," says Toby Thompson, professor and department chair.

Michael Kleinhans, president, Eastern Copy Products, was amazed at "the imaginative and thoughtful conclusions the students came to." He decided on the spot to award all six seniors with first place gifts—35 mm Konica camera outfits. Two of the winners subsequently have been commissioned for projects by the company.

The winners are Cindy Rosenshein, Harry Yahinian, Joanne Tracy, Matthew Moran, Michael Pockalny, and Stephen Guynup.



Industrial, interior, and packaging design students who won awards from Eastern Copy Products, Inc.: (from left to right) Cindy Rosenshein, Harry Yahinian, Joanne Tracy, Matthew Moran, Michael Pockalny, and Stephen Guynup.

Publications Earn Honors

News & Events has received a gold award for first place among university newsletters in the fifth annual Admissions Advertising Awards program. *News & Events* is produced by the Office of Communications. The award was one of seven recognizing the department for its accomplishments.

Sponsored by the *Admissions Marketing Report*, the annual competition attracted more than 1,200 entries from universities across the country. Each entry was reviewed by four judges, and final selections were based on quality of production, creativity of concept, and clarity of message.

In the category for schools with more than 10,000 students, Communications received the following honors:

Gold: newsletters, *News & Events*

Silver: viewbooks, College of Fine & Applied Arts; external publications, *Focus* (written and edited by NTID Division of Public Affairs)

Merit: Total public relations programs; total advertising campaign; annual reports; brochure, School of Photographic Arts and Sciences recruitment



Jo Wright Whitten, "For A Moment We Were Children," serigraph, 19x24 in.

Local Art Club Members Exhibit Works in Switzer

Carl Zollo, the artist who created the massive split-cube sculpture in front of the Lyndon Baines Johnson Building, is among members of the Arena Group who will exhibit their work from April 6 to 27 in Switzer Gallery. The public is invited to attend an opening reception for the artists, held from 7 to 9 p.m. on April 6.

The Arena Group, composed of about 50 of the area's best-known fiber artists, painters, photographers, printmakers, and sculptors, is one of the most prestigious art clubs in Rochester. The show will feature artwork in a variety of media by

some 30 club members, including Zollo, a sculptor known for his welded steel pieces.

Switzer Gallery is open from 8:30 a.m. to 4:30 p.m., Monday through Friday. For more information, call -6855 (voice/TDD).



COMMUNITY CONCERNED . . . Gordon Urlacher, chief of police for the Rochester Police Department, addressed the issue of drugs in our community at a seminar presented by Training and Professional Development on March 13. The seminar was part of the 31st annual Management Seminar Series, which concludes on April 10 with a presentation by William Goodhue of Merrill Lynch, Pierce, Fenner & Smith, on the importance of long-term stock market trends. To register, or for more information, call -5000.

CALENDAR

April 5—lecture: "The Struggle for Equal Rights: The Conflict and Consensus Perspectives" by Brian Barry, Gannett Lecture series director; 7:30 p.m., Webb Auditorium. Free. Interpreted.

April 5—contest: Speech Competition final round, Persuasive Speaking; 5 p.m., 1829 Room, College-Alumni Union. Free.

April 6—opening reception: College of Fine and Applied Arts MFA thesis show; 7 p.m., Bevier Gallery. Free.

April 6 to 27:—exhibit: Work in a variety of media by members of the Arena Group, one of Rochester's prestigious art clubs; Switzer Gallery. Opening reception: 7 p.m., April 6. Free. Gallery hours: 8:30 a.m. to 4:30 p.m., weekdays.

April 19—panel discussion: "The Abortion Issue: Rights in Conflict?"; 7:30 p.m., Webb Auditorium.

Through **April 20**—exhibit: second exhibition of College of Fine and Applied Arts' MFA candidates' thesis projects for 1989-90 academic year. Daily, 9 a.m. to 4:30 p.m.; Saturday, 1 to 4:30 p.m.; Sunday, 2 to 4:30 p.m.; and Monday through Thursday, 7 to 9 p.m., in Bevier Gallery.

April 24—symposium: RIT Public Policy Symposium, keynote speaker Helen F. Ladd, professor of public policy studies, Duke University. Call Tom Hopkins at -6648 for more information.

April 25—lecture: "Ethical Issues in Medicine," by Larry I. Palmer, Cornell University law professor; 7:30 p.m., Ingle Auditorium. Free. Interpreted.

PERSONNEL UPDATE

Promotions: Laura Jacobs, senior data base administrator, ISC; David Mulvihill, systems programmer II, ISC; Carol Kephart, data base technician, ISC; Gene Baglio, senior programmer, ISC; Frances Carducci, senior programmer, ISC; Colleen Collins, art director, Communications; Michael Rizzolo, NTID development officer, Development; Rosemary Greco, secretary V, Admissions; Sheila Park, staff assistant II, Admissions; Lee Struble, associate director, Campus Safety; Patrick Wehrle, campus safety officer II, Campus Safety; Paul Graziano, program director, Training and Professional Development; James Canfield, campus safety officer II, Campus Safety; Kristen Johnson, interpreter, NTID Interpreting Services; Joy Wilson, secretary III, Wallace Memorial Library; Sarah Breithaupt, advertising manager/senior communications coordinator, Communications; Neil Fagenbaum, director of media relations, Communications; Laurie Maynard, senior communications coordinator, Communications; Karen Miller, associate director, Communications; Robert Day, assistant director for public safety, Campus Safety; Barbara Vito, secretary IV, Campus Safety; Carole Carlson, administrative assistant II, Liberal Arts Dean's Office; Linda Perry, group leader, Admissions; Barbara Carney, staff assistant, NTID Planning & Evaluation; Margaret Doyle, biology lab assistant, College of Science; Robert Melnick, assistant operations manager, College of Science; Rosalind Hawkins, research assistant, Development; Andrew Ciaio, coordinator of off-campus employment and systems, Student Employment Office; Barbara Polowy, art/photo reference librarian II (associate professor), Wallace Memorial Library; Christine DeGolyer, reference librarian II (associate professor), Wallace Memorial Library; Elizabeth Dopp, coordinator of collection development, Wallace Memorial Library; Frank Kruppenbacher, ITV programming coordinator, NTID ITV Media Services; David Turkow, senior environmental health specialist, Campus Safety; Kirk Denton, operating engineer II, Physical Plant

Transfers: Diane Amann, secretary III, Complementary Education; Nancy Josephson, Operations Center clerk, Physical Plant; Vincent Dollard, associate director, Communications; Cheryl Snead, secretary III, NTID Data Processing; Alice Hicks, salad worker, Food Service

NEWSMAKERS

● **Professor Mysore Raghuvver**, Department of Electrical Engineering, has been elected to the conference board of the IEEE Signal Processing Society. He is the organizer of the society's fifth workshop on spectrum estimation and modeling, to be held at the Lodge at Woodcliff, Oct. 10 to 12. It will be chaired by Raghuvver and Professor Soheil Dianat for the Electrical Engineering Department.

● **Max L. Lenderman**, professor, School for American Craftsmen, recently placed a fiber sculpture from his New Mexico series in the Sheldon Swope Art Museum's permanent collection, in Terre Haute, Ind. The museum purchased the piece in honor of founder Loula Berry of the Wabash Weavers Guild.

● **Dr. James F. Burke**, associate professor, School of Food, Hotel, and Tourism Management, was appointed in February to serve on the education committee of the National Tour Association, the premier association of tourism professionals in North America.

Burke's article, "Conversion Studies: Assumptions, Applications, Accuracy, and Abuse," was published in the winter issue of the *Journal of Travel Research*. He also recently was appointed to serve on the educator advisory council of the National Tour Foundation, which awards scholarships, conducts research, develops internships, and manages certified tour professional programs for the Group Tour industry.

● **Dr. Raymond A. Santirocco**, assistant professor, College of Continuing Education, moderated a panel on solid waste at the Conference on Environmental Ethics, March 15 and 16, sponsored by the Center for Environmental Information. He also delivered a lecture—"Off-Site Emergency Preparedness"—at a radiation emergency management seminar on March 9 sponsored by SUNY College at Brockport and the World Life Institute.

● **Stanley D. McKenzie**, professor, College of Liberal Arts, has been working through the Student Affairs division with city school teens studying *King Lear* at East High School. One of the first to participate in a faculty-in-residence program with Rochester city schools, McKenzie works with city teachers on literature projects.

Trikers Ride On and On and On . . .

Student involvement in RIT's United Way campaign keeps growing. One example is the support from the Greek community. For the third year, Kappa Phi Theta will sponsor a 48-hour trike-a-thon, April 16 to 18, starting at 12:15 p.m. Last year the brothers raised around \$3,000 for United Way, one of the most successful student fund drives ever undertaken for United Way. The event was initiated by the fraternity.

During the trike-a-thon, fraternity members ride a tricycle around the area behind the Lyndon Baines Johnson Building and in front of the College-Alumni Union for one hour, logging a total of 48 consecutive hours.

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NEWS & EVENTS

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