# News & Events

Vol. 22, No. 5

October 4, 1990

# Parents Weekend to Offer a Slice of RIT Life

RIT presents its own at podium, stage and rink for Parents Weekend 1990 seminars and entertainment. Weekend events, Oct. 12-14, will feature forums ranging from "Diagnosing Bad Plumbing in the Human" to "The Evolution of Humor," foot-stomping music for all tastes, first-run movies like *Dick Tracy*, and a skating show of world competition caliber.

On the entertainment beat, Hull-House Revival — a musical trio that performs folk music "with a conscience," supporters say — stars Kathleen Bentley, professor, College of Business; Dean Santos, professor, College of Liberal Arts; and Fred Seidl, dean and professor of social work at University of Buffalo. The group will play at 8:30 p.m. Oct. 13 in Ingle Auditorium

Along frostier lines of fun, the Nathaniel



Hull-House Revival, a folk-music trio including RIT faculty, will present a concert Oct. 13.

## Implementation Team to Study Restructuring

An Implementation Team has been formed by President Rose to evaluate recommendations made in a recently completed study by Deloitte & Touche, a professional services firm, that focused on the efficiency and effectiveness of RIT's current organizational structure.

"If we are to serve students in a superior fashion, it is imperative that we insure Institute-wide efficiency and effectiveness that support our primary mission of teaching and learning," said Rose. "The Implementation Team will review all Deloitte & Touche reports and recommend a plan of action.

"There has been no major reorganization at RIT in 12 years," Rose continued.
"Restructuring will require some reduction in overall staff. Our present structure is far too complex for students. Our goal is to become even more student friendly by eliminating cumbersome administrative policies and procedures."

All hiring, except for faculty positions, has been frozen pending implementation of recommendations. The charge to the Deloitte & Touche team was to examine all non-faculty activities.

The Implementation Team is expected to complete its review in late October, with organizational changes announced by the president shortly thereafter.

"Higher education is experiencing challenges from many sectors, including rising costs, a declining pool of available students, and greater competition to attract quality Rochester Society of RIT presents a Skating Spectacular by the Genesee Figure Skating Club. Not only will national skating stars perform, but RIT's own J. Wixson Smith, college program chair, Learning Development Center, will dance across the ice with partner Lynn Hayes. Smith, an ice dance competitor since 1977, has been an active member of GFSC for 16 years.

Icy winds will also be blowing near the Union on Saturday and Sunday. Ice sculpting by students in the School of Food, Hotel, and Tourism Management will cool down visitors as they pass through the breezeway by Clark Gymnasium.

A little brain food for those so inclined will be offered Friday and Saturday. Six speakers present faculty forums:

"Biomedical Photography: The Computer Graphics Connection," 4-5 p.m., Oct. 12, Webb Auditorium, by Wes

Morningstar, College of Graphic Arts and Photography

 "The Germanies in the Summer of 1990," 10-11 a.m., Oct. 13, room A201, Liberal Arts, by Wilma Wierenga, College of Liberal Arts

 "It's a Deaf, Deaf World," 10-11 a.m., 1829 Room, Student Alumni Union, Barbara Ray Holcomb, NTID

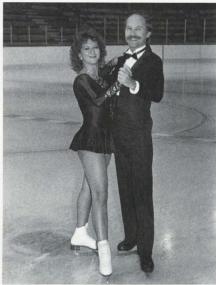
 "The Evolution of Humor," 10-11 a.m., Oct. 13, Webb Auditorium, by Robert Rothman, College of Science

 "Radiation and the Environment," 10-11 a.m., Oct. 13, Ingle Auditorium, by Jerry Wagner

 "Diagnosing Bad Plumbing in the Human: An Ultrasound Demonstration," 10-11 a.m., Oct. 13, room A100, Liberal Arts, by Michael Foss, College of Science.

The weekend holds ample time and opportunity for students and parents to

visit their colleges, sample RIT menus — both edibly and intellectually — witness athletics and student and professional entertainment, and get a sense of the vitality of life at RIT.



J. Wixson Smith and Lynn Hayes

## Olympic, Local Skating Stars To Shine in 'Spectactular'

The ice of Frank Ritter Memorial Arena will come alive under the silver blades of international champions when the Genesee Figure Skating Club hosts its biennial Skating Spectacular during Parents Weekend, Oct. 12 through 14.

Stars of this year's show include Canada's world pairs silver medalists Isabelle Brasseur and Lloyd ("Herbie") Eisler; U.S. ice dancing champions Susan Wynne and Joseph Druar; U.S. men's champion Todd Eldredge; and U.S. men's silver medalist Paul Wylie, along with more than 100 club skaters

RIT's Nathaniel Rochester Society is presenting the event in conjunction with its Harvest Festival.

Brasseur and Eisler, third at the Canadian pairs championships this year, leaped to international prominence by winning the silver medal at the world championships in Halifax. They are making their first appearance at the Skating Spectacular.

Wynne and Druar, upstate New York natives who competed in the 1988 Olympics and recently took the bronze medal in ice dancing at the Goodwill Games in Seattle, will make their professional debut in the

In his first year as U.S. champion, the 19-year-old Eldredge finished fifth in the 1990 world championships and was bronze medalist at the Goodwill Games. Wylie, a perennial favorite among fans, is best known for the unique artistic flair in his skating.

A traditional highlight of the show will be the ice dancing of GFSC member and honorary RIT trustee F. Ritter Shumway and his partner, Harlene Lee, who have given exhibitions around the world.

Performances will be presented at 8 p.m. Oct. 12 and 13, and at 2 p.m. Oct. 14. Advance tickets are \$9 for adults and \$5 for children 12 and under; \$11 for adults and \$7 for children at the door. Tickets may be purchased at the Ice Arena office, Genesee Figure Skating Club office, the Skating Institute of Rochester, Ticketron, and from club members. For more information and for group rates, call Dave Carsel at 254-

## **Teleconference Studies Racism**

A live, interactive teleconference, "Enhancing Campus Community," takes place from 1 to 3:30 p.m. Oct. 5, 1125 Chester F. Carlson Center for Imaging Science.

A nationally telecast event, the open conference provides RIT faculty, staff, and students a chance to observe and pose questions to a panel of education experts who will be broadcasting from Oklahoma State University, explains Dr. M. Ehi Ayewoh, director, Minority Student Affairs.

"The Institute seized this opportunity to respond to racial occurrences on campus and to see what other universities are experiencing and doing about it," says Ayewoh

Reasons for bias-related behavior, successful strategies and models for dealing with the behavior, and a discussion of the legal issues will be highlighted, he says.

Panelists include Dr. Beverly E. Ledbetter, Brown University; Dr. Robert M. O'Neill, University of Virginia; Dr. Blandina Cardenas Ramirez, American Council on Education; and Dr. Dudley B. Woodard, Jr., University of Arizona.

For seat reservation and packet of resource materials, call Rutha Wolfe, -2415. The program is sponsored by the offices of the Vice President for Student Affairs and the Provost, Faculty Council, and the departments of Business Services and Minority Student Affairs.

 $U.S.\ men's\ champion\ Todd\ Eldredge\ (left)\ and\ world\ pairs\ silver\ medalists\ Is abelle\ Brasseur\ and\ Lloyd\ Eisler\ will\ appear\ at\ the\ Skating\ Spectacular\ Oct.\ 12-14.$ 

# **Extended Phone Hours For Graduate Studies**

The Graduate Studies Office has extended its hours for telephone inquiries. Callers with questions may now phone the office between the hours of 4:30 and 6:30 p.m., Monday through Thursday. Office hours have not changed.

# CCE Adopts New Roles in Student Service, R&D

Following a year of program transfer and consolidation stemming from the October 1989 task force report, "Continuing Education at RIT," the College of Continuing Education is taking on a new and distinctive role among the Institute's nine colleges.

Among CCE's emerging functions is enlarging its services to minority and other under-served learners in the Rochester community through programs such as CCE's Talent Connection. Through local business and industry sponsorships, Talent Connection offers pre-collegiate courses to students who wouldn't ordinarily pursue a college education.

CCE is also picking up a role formerly played by Institute College as a curriculum



PHOTO PREMIERE '90 A HUGE SUCCESS... Students, faculty, and professionals found the latest in photography equipment and paraphernalia at an all-day show Sept. 12, in the Student Alumni Union. Local press turned out not only to cover the first annual trade show of its kind, but also to take a look at photo goodies from 29 renowned vendors

#### Winners of Douglass Scholarship Awards To Be Feted Oct. 10

Outstanding academic achievement, leadership, and community commitment represent attributes shared by 15 RIT students who have won the 1990 Frederick Douglass Scholarship Award. The award winners will attend a reception in their honor at 4 p.m. Oct. 10 in the Fireside Lounge, Student Alumni Union.

The RIT scholarship, established in 1982, honors the famous abolitionist each year by awarding scholarships to outstanding black and Hispanic students. The recipients represent qualities possessed by Douglass, a native Rochesterian who published the *North Star*, a 19th century anti-slavery newspaper.

Guest speaker G. Juanita Pitts, M.D., formerly with Gowanda Psychiatric Center, will deliver the congratulatory talk at the reception. A well-known professional in the Rochester area, she serves as program coordinator for the Friends of Frederick Douglass. Dr. M. Ehi Ayewoh, director, Minority Student Affairs, will present the awards.

The award reception will feature the unveiling of RIT's Frederick Douglass display case in the Student Alumni Union. to the resounding music of RIT's Gospel Ensemble. The display underwent a redecorating this fall, but its "new look" will remain under wraps until the event. Sponsored by the Minority Alumni Advisory Committee at RIT, the display renovation took place with the assistance of Delta Sigma Theta Sorority; Mechelle Kerr, financial director of Black Awareness Coordinating Committee; Catherine Clark, NTID Audiologist Services; Mr. and Mrs. Ray Dziakonis, Framecraft, Inc.; and the MAAC Executive Advisory Council.

Award recipients major in a wide range of RIT programs including accounting, computer engineering technology, interpreting for the deaf, chemistry, and criminal justice.

research and development unit. It will investigate and, where warranted, develop and offer new and unique full-time undergraduate programs. Once proven viable, these programs will find a permanent home in other RIT colleges.

"This vital and creative addition to our mission will enable the Institute to reach new students with new programs," says Larry Belle, acting dean of CCE.

The college is currently developing full-time bachelor's degree programs in environmental management, industrial distribution, and facility management.

Enlarging the college's array of 15 unique certificate programs will continue to be an important feature of CCE's mission. Included among these programs are health systems administration, software applications, customer and consumer service, and deaf studies.

New certificate programs in total quality management and international business and culture are also being developed by CCE. In addition to offering students a professional credential, credits earned in these certificate programs can be applied to the college's bachelor's degree program in applied arts and science, which currently enrolls more than 300 adult learners pursuing individualized plans of study.

CCE will also continue providing its cluster of certificate programs in applied communications, which includes public relations and technical communications. These programs, says Belle, are proving to be an area of particular strength.

As part of the plan to mainstream mature, part-time programs to other colleges, CCE's graduate program in applied mathematical statistics has been transferred to the College of Engineering. Associate programs in industrial technology and computing, a diploma in computer service technology, and certificates in computer-aided design and engineering drafting were recently moved to the College of Applied Science and Technology. Other program transfers are being explored.

Telecourse services pioneered by CCE have been added to the Office of Distance Learning, and the adult, career-advising function developed by the college is now

part of the Office of Part-time Enrollment

Other elements of CCE's new role include: serving non-matriculated part-time students across the Institute; developing a model for determining the "value added" of a program; offering an honors seminar and a course in cultural diversity specifically designed for adult, part-time students; refining retention techniques appropriate for adult, part-time learners; offering a master's degree in career and

human resource development in an accelerated summer format; contract programs with business and industry; and continuing to expand methods for offering academic programs to learners at a distance.

Dr. Robert Desmond, associate provost, says he finds the expanded mission of the day colleges to which established CCE degree programs are being transferred, and CCE's new initiatives, to be "exactly what the task force had hoped for."

## **Liberal Arts Trip Explores Aspects of Chinese Culture**

Some College of Liberal Arts professors spent time in Shanghai Municipal Prison this summer.

They also spent time at the Great Wall, the Forbidden City, and the Temple of Heaven — among other landmarks — as part of a two-week cultural exchange program with Shanghai University of Technol-



The Liberal Arts entourage traveling to China last spring included (left to right): Dr. Frank Annunziata, Dr. Charles Collins, Dr. Richard Chu, Dean William Daniels, Dr. Dane Gordon, Dr. Sandra Saari, and Dr. John Klofas.

ogy (SUT). Dean William Daniels, accompanied by six faculty, embarked on a whirlwind, four-city tour of the largest Asian nation only days after Commencement. The entourage, traveling to Beijing, Xian, Shanghai and Hangzhou, included Dr. Frank Annunziata, history professor; Dr. Charles Collins, art history professor; Dr. Richard Chu, history professor and unofficial "cultural attache"; Dr. John Klofas, associate professor, criminal justice; Dr. Margery Reading-Brown, school psychology professor; and Dr. Sandra Saari, Language, Literature, and Communication professor.

"A trip like this stimulates faculty to the extent that they are purveyors of knowledge to students," Daniels said. "The more faculty experience, the more they can share that experience with students in an exciting way — and that is what teaching is all about."

Collins, whose expertise is in Asian art, saw firsthand the paintings, sculpture, and architecture he's known only through books. Members of the group relied on his expertise for an understanding of the ancient art of calligraphy or the process of making etchings from stone carvings.

Students will get firsthand accounts of Chinese prisons from Klofas, who made it possible for colleagues to spend time there with him. Compared to Western prisons, the group found the Chinese facility to be cleaner, less crowded, and the inmates more orderly. To their surprise, inmates entertained the visitors with an elaborate variety show after the tour.

Philosophy professor Gordon, who is the author of *Christian Ethics* and is writing a book on the philosophy of religion, found visits to Taoist temples and the Chinese Christian Council enlightening. But Gordon, who has traveled through Europe extensively, also was struck by how normal life seemed in China almost a year after the Tiananmen Square demonstrations. Only among academics did Gordon sense a feeling of dismay and resignation.

"People were meeting and shopping and as relaxed as you might find in downtown Rochester," Gordon said. "Normalcy contined, even when we went to Tiananmen Square a few days before the anniversary of the demonstrations. People were flying kites. There were no signs of troops or guns."

School psychology professor Reading-Brown couldn't help feeling a slight sense of irony when she delivered a major social psychology lecture on group behavior, as group identity is basic to the Chinese culture. Because psychology is a relatively new field of study there, Reading-Brown offered examples of classic research in social psychology. However, she said, the question-and-answer session after her lecture abounded with queries about individual behavior, as though the Chinese had begun to acknowledge the power of the individual.

As were the other professors, Reading-Brown was impressed by her hosts' hospitality and sincere appreciation of the Americans' expertise. "I learned a lot from them," she said. "They were very modest, very warm and self-effacing. They were very appreciative of what others had to offer them. They were treating us as though they have much to learn from us. We both have much to learn."

# CCE Co-sponsors Lectures by Noted Writers, Illustrator

Six distinguished literary figures, including former New York Times chief investigative reporter Seymour Hersh, will present lectures in downtown Rochester on various dates between October and May as part of the annual Rochester Arts & Lectures Series, co-sponsored by the College of Continuing Education and Judy Columbus, Inc. Realtors.

The series was developed to bring arts programs to downtown Rochester. The authors will appear at the Downtown United Presbyterian Church, 121 N. Fitzhugh St.

Each lecture begins at 7:30 p.m.

Michael Dorris and Louise Erdrich, award-winning Native American writers of fiction, non-fiction, and poetry, open the series Tuesday, Oct. 9.

Renowned architectural illustrator David Macaulay appears Nov. 13. Internationally acclaimed Chilean novelist Isabel Allende is slated for March 19. Hersh is scheduled for April 18. Noted conversationalist and social satirist Fran Lebowitz concludes the 1990-91 series on May 16.

Information on single or series tickets is available by calling 244-9877.



APPRECIATION AWARDS... The Third Annual IEEE Application Specific Integrated Circuits Seminar and Exhibit was held September 17-21 at the Rochester Riverside Convention Center. As part of the conference proceedings, Dr. Ken Hsu (far right), associate professor in Computer Engineering and conference chairman, presented appreciation awards to Don Post (left), vice president of Electronics/ Software Development Unit of Xerox Corporation; President Rose; Lawrence Matteson, group vice president and general manager, Imaging Information Systems, Eastman Kodak; and Dr. Rajinder Khosla, director of Microelectronics Technology Division, Eastman Kodak Research Lab.

# Perspectives: Community Building



Dr. Thomas Plough

"Perspectives" is an occasional column offering the opinions of those within the Institute. The following is the first of a three-part series of articles presented by Dr. Thomas Plough, provost and vice president, Academic Affairs.

If RIT is to remain truly competitive, we need to spend more time and attention on community building for faculty, students, and staff.

This is basically a non-adversarial, even friendly, campus community. However, it is a busy, intense, highly fragmented place. It's a fine place to work and study, but we forget that far too easily if we don't meet and talk with one another more often. Being in isolation breeds cynicism and a "feeling-sorry-for-myself" syndrome.

How welcoming our learning and social environment is to minority individuals is a key to success in this area. This includes our willingness to affirm diversity — to make RIT a place where everyone will do their best work. The ramifications for us at RIT are great — for the U.S., they are much greater.

Here's an interesting example to drive this reality home. A number of years ago, for every person on retirement, we had 15 active, producing, tax-paying members of the American workforce. Today, that ratio is down to 3:1 — that is, we now have only three workers for every person on retirement.

Shortly after the year 2000, the ratio will be 2:1. One of those two workers will have come from the ranks of the hard-core urban or rural poor, will be part of a minority group, and, in some areas of the country, will probably be of Hispanic or Asian descent. On the other hand, the one person on retirement who depends on those workers, in the overwhelming majority of cases and for many years into the next century, will be white.

We need to take better care of our new students, whether they be freshmen, transfers, part time, full time, graduates or undergraduates, for credit or not-for-credit, evening or day.

Many of our students who leave us do so early in their careers here. Most do not leave for academic reasons. They leave because they have not connected with any significant RIT adult influence yet, or they have not found any non-classroom involvement that is satisfying.

We need to be mindful of the fact that in national surveys, students generally say they don't believe teachers and administrators are really personally interested in their progress. We need to make certain that this form of alienation does not characterize RIT.

We need to stay in touch with those important stakeholders in our institution that we refer to as students. Since I came here in 1972, both our research and my own experience have suggested that students are the most upset about the following features of our learning environment:

- A. Bureaucratic run-around
   B. Lack of presence or unavailability of faculty and support staff
- C. Curt treatment
- D. Negative aspects of residential life (rowdiness and immature behavior of fellow residents, non-working appliances such as elevators and dryers).

Drug and alcohol abuse, while a problem, were not as high on their list as these four items.

These four we can do a lot about in a hurry. Now, a few more difficult ones:

- E. Lack of collegiate atmosphere by which they mean a lack of many things, from Division I sports and bigname entertainers to crowded living units and academic areas
- F. Problems in financing an education, particularly with the high loan levels we tend to generate with our current resources in financial aid
- G. High level of stress, contributed to by the rigor of programs and the pace of a value-added environment. We stretch our students pretty far here.

It is more difficult to form solution strategies for these latter three problems than for the first four. However, these problems would be somewhat diffused if we handled the first four progressively better.

In conclusion, it seems appropriate to recall the words of A.N. Whitehead: "The justification for the university is that it preserves the connection between knowledge and the zest for life by uniting the young and the old in the imaginative considerations of learning." At RIT, we're strong on the knowledge side, but we have a way to go in the "zest for life" department. Our retention campaign, designed to go into full swing this fall, should move us toward a fuller response to Whitehead's wisdom.



**BETTER NOT CALL HIM A 'CONEHEAD'!...** John Whitely, director of Institutional Research and Policy Studies, helped deliver the scoop at the Tiger Friends Ice Cream Social Sept. 11. Faculty and staff in the program served ice cream as part of a continuing program to provide personal attention and fun experiences for new students.

# **Leading Local Professionals To Offer Management Series**

The future of education, the economy, the local and international business climate, and the media's responsibility to the public are important issues on the minds of people everywhere. Rochesterians will have the chance to discuss these and other issues with local and national decision makers at the 32nd Annual Management Seminar

Series sponsored by RIT Training and Professional Development.

The series of monthly breakfast presentations is designed to put the Rochester community in touch with leading professionals from business, industry, government, and community affairs. The seminars offer participants an opportunity for face-to-face dialogue with these critical decision makers on issues that affect home life, the workplace, and the community.

The seminar schedule is as follows:
Oct. 9 — "Education Reform: Partnerships with Business," by Peter McWalters, superintendent, Rochester City School District

Nov. 13 — "What Are the Masses Told and What Do They Know as a Result?," Gabe Dalmath, news anchor, WHEC-TV/10

Dec. 11 — "Rochester Industry: Challenges for the '90s," Arthur Aspengren, vice president, Industrial Management Council

January 8 — "High Technology of Rochester: Focus on the Future," Donald D. Lennox, president and director, High Technology of Rochester

**February 12** — "Global Business Issues in the '90s," Diane C. Harris, vice president, corporate development, Bausch & Lomb, Inc.

March 12 — "Health Care Costs — Out of Sight and Still Rising," Karen M. Bell, M.D., deputy health director, Monroe County Health Department

April 9 — "The Xerox Quest for Quality," John F. Cooney, manager, national quality communications and promotion, Xerox Corporation.

The seminars will be held from 7:45 to 9:30 a.m. at the University Club of Rochester, 26 Broadway. A continental breakfast will be served. To register for one or more seminars, call the Training and Professional Development office, -5000.



The Faculty Council has selected its new officers for 1990-91. Members of this year's Executive Committee are, from left to right, Operations Officer William Nowlin, College of Business; Vice Chairman David Medvedeff, Information Systems and Computing; Communications Officer Janet Farnum, College of Liberal Arts; Chairwoman Joan Stone, NTID; and Treasurer Jean Douthwright, College of Science.

## **Role in Supporting Diversity Stressed in Faculty Address**

Stressing the role of the faculty in offering students educational activities designed to create greater cultural awareness and respect for diversity, Dr. Joan B. Stone, chairperson of the RIT Faculty Council, delivered her address to the faculty Sept. 4.

"For some of our students, RIT is a waiting room outside a corporate personnel office," Stone said to the Ingle Auditorium audience. "We have few Institute-wide events that pull students and faculty from all of the colleges together. We offer our students bright futures, but we may not always be providing such an interesting present."

Stone emphasized the need for greater flexibility in student course scheduling and opportunities for students to attend classes and social events with students from different backgrounds.

"Student needs for affiliation will be met," she warned, "if not through opportunities provided in our curriculum, then through social and political groups that may be more adversarial than educational. Issues related to understanding human diversity are at the heart of our academic enterprise."

Stone said the Effective Teaching Committee is seeking funding to support a workshop for faculty next summer. She added that the Faculty Council Executive Committee is encouraging a full review by all

colleges of the discussion papers circulated by the Task Force on Faculty Professionalism last spring. "Major changes in the way we do our work" could be made regarding merit pay, faculty counseling, evaluation of teaching, and research and scholarship activities, she said.

The council, said Stone, has proposed that its Rights & Governance Committee study the role of faculty in institutional decision making at selected other institutions. It has proposed that the Ad Hoc Committee on Proprietary Research continue studying the role of funded research at RIT. Also, the Salary & Benefits Committee has proposed a structural change that will provide a formal way for the faculty to interact with the administration on matters of salary and benefits.

In addition, the council's Executive Committee is proposing jointly with the Office of Student Affairs that the Institute establish a commission on cultural diversity. The commission would coordinate and provide educational activities designed to promote understanding of the concept of freedom of expression in a pluralistic society.

"History has placed us at the turn of the century," Stone said. "We will be remembered either as the beginning of the new RIT or the end of the old."



NO LONGER ACTING... The Counseling Center recently announced permanent appointments for director and assistant director. Dr. Harry Merryman and Laura Cann, who served in the positions in an "acting" capacity during the 1989-90 school year, have accepted promotions to director and assistant director respectively. "We're looking forward to the challenges," says Merryman.

• Sam Abrams, associate professor, College

of Liberal Arts, has been awarded an extension

of his Fulbright Fellowship. He will spend the

Fall Quarter as visiting professor of American

literature at the University of Athens, Greece.

· A workshop on managing diversity was pre-

sented recently to University of Rochester staff

and Development. The workshop was sponsored

"Valuing Diversity Strategies: A Case Study

of NTID" was presented at a recent meeting of

Society for Training and Development by Allen

the Genesee Valley Chapter of the American

and Morton Nace, training and development

specialist, NTID Department of Training and

Development. The pair gave special attention

to topics such as historical forces and start-up

• Dr. Frank Annunziata, history professor,

College of Liberal Arts, served as the honors

speaker at a conference on "Progressivism in

• Bruce A. Austin, College of Liberal Arts,

participated in the Directors Guild of America

1990 Educators Workshop, "Hollywood Then

• Dr. Janet Barnard, Department of Manage-

ment and Marketing, College of Business, pre-

sented a paper titled "CEOs Talk about Deci-

Management meeting in May. The paper also

• Dr. Maurino Batista, assistant professor of

mathematics, has received a Provost Productiv-

ity Grant for his proposal, "Calculus Electronic

Notebooks and 'Mathematica.'" His objective

is to find ways to use the notebook features of

Oct. 4 — lecture: "Responding to Offensive

Compact," Prof. Molefi Asante, 7:30 p.m.,

Webb Auditorium

Prospective Students

Speech: The Transformation of the Democratic

Oct. 5 — Student Directorate Club Day, Union

Oct. 8 — Admissions Office Open House for

Motors," Dr. George C. Eads, vice president of

product planning and economics, GM Corp., 8

Oct. 10 — Benefits Sign-up and New Employ-

ee Orientation, 8:30 a.m.-noon, Alumni Room

Oct. 12 — opening reception: "Lifting the Curtain," 7-9 p.m., Bevier Gallery

Oct. 16-17 — Red Cross Blood Drive, 10

Oct. 18 — lecture: "Drug Testing"; panel featuring Monroe County Public Defender Ed Nowak, 7:30 p.m., Webb Auditorium

Oct. 8 — lecture: "Economics at General

p.m., Carlson Memorial Bldg., 1125

Oct. 12-14 — Parents Weekend

a.m.-4 p.m., Fireside Lounge

CALENDAR

sion Making" at the Eastern Academy of

appeared in the EAM proceedings.

"Mathematica" in teaching calculus.

American History" in New Paltz.

and Now," in Los Angeles.

examiner in American history at Hamilton Col-

lege for its 1990 graduation. He was also a guest

by the Staff Development Division of the Per-

sonnel Department as part of its spring 1990

programs.

strategies

by Marlene Allen, manager, NTID Training

#### **PROMOTIONS**

Promotions: Mary Lou Carlson, program director, Training and Professional Development; Katherine Carcaci, associate director/ manager of employee relations, Personnel; Cassandra Shellman, secretary III, Liberal Arts; Lynda Wanzenreid, secretary V, Liberal Arts; Sharon Milton, secretary II, Student Affairs; Janet Mercer, secretary II, Residence Life; Susan Chan, coordinator of academic services, Imaging Science; Bonnie Travaglini, senior communications coordinator, Office of the Vice President, Communications; Margaret Hansel, secretary III, Ice Arena; Cheryl Herbert, secretary III, School of Photography; Michael Dear, facilities coordinator, School of Photography; Marion Barnes, salad worker, Food Service; Julia Fries, group leader, Development; Rebecca Floyd, secretary II, NTID/Liberal Arts

Promotions in Educational Development Faculty Rank: Linda Coppola, assistant professor, Library; Melanie Norton, assistant professor, Library; Marcia Trauernicht, assistant professor, Library; Susan Rogers, associate professor, Graphic Arts and Photography; David Pankow, associate professor, Graphic Arts and Photography; Mary Sollenne, associate professor, Learning Development Center; John Mitchell, associate professor, Counseling Center; Kathleen Kane, assistant professor, Counseling Center; Hussain Ahmed, assistant professor, HEOP; Robert McVean, associate professor, Physical Education; Ann Nealon, associate professor, Physical Education; Daryl Sullivan, associate professor, Physical Education; Guy Van Arsdale, assistant professor, Physical Education

Transfers: Alice Bernhard, line server, Food Service; Mary Ann Tantalo, student services assistant. Telecommunications

## Research Corporation Announces Deadlines For Proposals

The Research and Program Development Office reminds RIT faculty and staff of the following program deadlines:

Oct. 15 — NSF Undergraduate Curriculum and Course Development in Engineering, Mathematics, and the Sciences

Oct. 16 — FIPSE Comprehensive Program — Preapplications
Oct. 19 — FD Graduate Assistance in

Oct. 19 — ED Graduate Assistance in Areas of National Need

Oct. 25 — ED Drug Prevention in Higher Education

Nov. 1 — NEA Media Arts

Nov. 3 — NSF Biological, Behavioral, and Social Sciences Research Training Groups



REEDY LECTURER A STAR AMONG STUDENTS... Acclaimed fine arts photographer Sheila Metzner met with students before she presented the William A. Reedy Memorial Lecture in Photography Sept. 27.

## Trip to Bills Game Planned for Nov. 11

Attention Buffalo Bills fans. If you would like to see the Bills in action against the Phoenix Cardinals Nov. 11 at Rich Stadium, an excursion is being planned by the Development Office.

The cost, including the bus ride, ticket, and food, will be \$50 per person. There will be only one bus; interested individuals are encouraged to make reservations early by calling Karen Yorks, -5009.

#### NEWSMAKERS

- Dr. Richard Chu, history professor, College of Liberal Arts, presented a paper on "The Origins of Japanese Aggression in China" at the Aug. 20 International Conference on Sino-Japanese Relations in the Last Century at the Chinese University of Hong Kong. He also presented a paper, "China's Political Considerations and Decisions on the Tiananmen Square Crisis," at the 33rd International Congress of Asian and North African Studies held at the University of Toronto. He also served as a discussant for the panel on Contemporary Chinese Literature and Language Teaching at the First Canadian Symposium on China, jointly held with the 33rd Congress at the University of Toronto.
- Nancy Ciolek, assistant professor of graphic design, presented a joint project in development a design definitions glossary with professor Roger Remington at a special interest group session of the Graphics Design Education Association's Annual National Symposium in Chicago in June. She also recently conducted a lecture/seminar on graphic design history at Marywood College in Scranton, Pa., as part of the "Get Your Master's with the Masters" program, taught by designers and educators from New York City.
- George R. Cook, adjunct professor and marketing program coordinator, College of Continuing Education, recently gave a talk at the Scottsville Rotary Club titled "How Important Is Customer Service in the Quest for the Ultimate Goal Total Customer Satisfaction?"
- Dr. Norman Coombs, history professor, recently gave a presentation on distance learning, "Interactivity in Distance Education: A Comparison of Computer and Voice Telecommunication," at the Guelph Symposium on Computer Mediated Communication, Ontario, Canada. He also recently presented a session on computer conferencing at a one-day conference, "Technology Tools for the Classroom," at SUNY Brockport.
- Frank Cost, assistant professor and coordinator, Printing and Applied Computer Science Program, presented a paper, "Electronic Capture of Hard Copy," at Desktop IV, the National Newspaper Association's electronic publishing conference for newspapers July 27 in New York City.
- William J. Daniels, dean of the College of Liberal Arts, was elected vice president of the American Political Science Association at its August annual meeting in San Francisco.
- Andrew Davidhazy, chairman of Imaging and Photographic Technology, helped write a paper on condom testing for the June 1990 issue of *Contraception* magazine. He presented a related paper at the International Conference on AIDS recently held in San Francisco.

- Dr. Irene Evans, associate professor of biology, presented a paper, "Characterization of a Growth Inhibitor Derived from Bovine Vitreous," at the Vision Research Conference in Sarasota, Fla., in May. The paper's co-authors were RIT students Charles Cooke, Julie Gastier, Scott Haller, Kurt Kausch, and Robert Means.
- Sally Fischbeck, assistant professor of mathematics, received an Outstanding Service Award, which recognizes good work done by RIT faculty and staff on behalf of students with special needs.
- Dr. Eugene Fram, J. Warren McClure Research Professor, College of Business, is the senior author of an article in the October issue of American Demographics. "The Distressed Shopper" is a summary report of a national study of 500 consumers, analyzing shopping problems arising from time-compressed family lifestyles in dual-income households. Dr. Joel Axelrod, president of BRX/Global, is co-author.
- **Dr. Marvin Gruber,** professor of mathematics, has written a book, *Regression Estimators: a Comparative Study*, published by Academic Press. The book was written for graduate-level students in statistics, engineering, and related disciplines.
- Thomas D. Hopkins, Gosnell Professor in Economics, has been appointed to the Transportation Research Board's Committee on Taxation, Finance, and Pricing for a three-year term. Hopkins was selected to serve on the Transportation Research Board as a result of his work on user fees. The board is part of the private, nonprofit National Research Council.
- Guy Johnson, professor and chairman, Information Technology Department, and George Johnson, chairman, Decision Sciences Department, presented a talk, "Computer Integrated Manufacturing," to the April meeting of the Association for Systems Management.
- The second edition of a book by Michael Kleper, professor, NTID Printing Production Technology Department, was recently released simultaneously in paperback and Compact Disc Read Only Memory (CD-ROM) formats. The Illustrated Handbook of Desktop Publishing, first published in 1987, is believed to be the first book of its type published on CD-ROM.
- John Klofas, associate professor of criminal justice, recently published a monograph he cowrote titled "Jailing Traffic and DWI Offenders: Trends from 1972-1983." The AAA Foundation supported the research, which was based on a nationwide survey of jail inmates. He also recently published "The Jail and the Community" in the Justice Quarterly and "Measuring Jail Use: A Comparative Analysis of Local Corrections" in the Journal of Research in Crime and Delinquency.

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## Restructuring . . .

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students," Rose stated. "We must be organized in efficient ways that translate into total quality service to students in all dimensions."

Serving on the Implementation Team, coordinated by Andrew Dougherty, executive assistant to President Rose, will be Reno Antonietti, associate vice president of Academic Services and Computing; Jack Clarcq, associate vice president of RIT and director of NTID; Beverly Gburski, director of Cooperative Education and Placement; Charles Haines, professor in the College of Engineering; Richard Lindner, associate vice president for Finance and Administration; Bill McKee, director of Communications; Mike Reynolds, director of major gifts in Development; and Elaine Spaull, associate vice president in Student Affairs.

"I appreciate the spirit of vice presidents who have reviewed and concurred with the Deloitte & Touche recommendations and are pledged to keep the process non-political in the best long-range interests of the Institute," the President concluded. "This process will enable us to develop an organizational structure that will serve the Institute well in the decade ahead."

# VEWS & EVEN

Rochester Institute of Technology

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