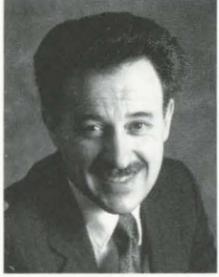


## Gasser Lecture to Focus on World-Class Manufacturing

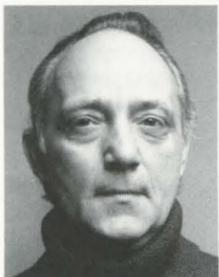


Dr. Schonberger

World-class manufacturing has been at the heart of Dr. Richard J. Schonberger's message to business since his best-selling 1986 book by the same name, and an earlier best seller, *Japanese Manufacturing Techniques: Nine Hidden Lessons in Simplicity*. An internationally known authority on production and manufacturing, Schonberger is the 1991 William D. Gasser Distinguished Lecturer in the College of Business. "Building a Chain of Customers" is the title of his talk at 2 p.m., March 20, in Webb Auditorium.

President of the consulting firm Schonberger and Associates Inc. in Seattle, Schonberger will expand on the theme of world-class manufacturing as he describes it in his 1990 book, *Building a Chain of Customers: Linking Business Functions to Create a World Class Company*. World-class manufacturing, as Schonberger defines it, is a process of continual improvement in the eyes of the customer — a journey

## Celebrated Illustrator To Speak March 28



Marshall Arisman

Political drawings for *The Nation* and for the op-ed page of *The New York Times*; editorial drawings for *Esquire*, *Playboy*, *Psychology Today*, *Omni*, *Sports Illustrated*; covers for *Time*, *Rolling Stone*, and *Penthouse* — all in a day's work for internationally acclaimed illustrator Marshall Arisman.

Arisman, who will speak from 3 to 5 p.m., March 28, in the Chester F. Carlson Center for Imaging Science auditorium, has received numerous awards, including the Silver Medal from the Society of Illustrators in 1985; has held and participated in one-man and group exhibits across the nation; and has had his works included in five books. Collections of his illustrations hang in noted private homes, as well as the National Museum of Art at the Smithsonian Institute, the Brooklyn Museum, and Time, Inc. at the Smithsonian.

A 1960 graduate of Pratt Institute, Brooklyn, N.Y., Arisman presently serves as chairman, Master of Fine Arts, Illustration, at the School of Visual Arts, New York City.

His presentation, sponsored by the Fine Arts Department, College of Fine and Applied Arts, is free and open to the public.

rather than a final destination. A new concept he introduces in his book: Everyone has a customer at each step of the process — whether it's the next department, office, person, or the final consumer. World-class manufacturers, he says, must strive to satisfy their customers' four most important

concerns: ever-better quality, quicker response, greater flexibility, and lower cost.

Schonberger is an affiliate professor at the University of Washington's Management Science Department. One of the first to study and document the successful practices of world-class organizations, he

is the recipient of the 1990 International Award from the British Institution of Production Engineers for "outstanding contribution to the advancement of production engineering technology or manufacturing management."

"We welcome Richard J. Schonberger to RIT, where his advice to American business has been taken to heart and where his thought has had powerful influence in shaping our educational strategy," said Dean Richard N. Rosett.

## No Jive! Photos of Jazz Legends Take Spotlight in SPAS Gallery

Eighty-year-old jazz musician and photographer Milt Hinton's photograph exhibit of famous jazz musicians comes to the School of Photographic Arts and Sciences' gallery March 21. An opening reception takes place from 6 to 8 p.m., March 22, in the gallery, third floor of the Gannett Building. The show displays 50 images of well-

known American jazz players, depicting "positive role models" for musicians of the future, says gallery director Brad Hindson.

The exhibit will run through April 4; hours will be Mon.-Thurs., noon to 8 p.m., and Fri. and Sat., noon to 5 p.m. Call -2772 or -2770 for more information.



Milt Hinton

Cab Calloway as photographed by Milt Hinton  
(© Milton J. Hinton)

## '41 Alumnus Receives Academy Award®

Paul Preo of Fairport earned a just reward March 2 — an Academy Award® for technical achievement — presented by actor Karl Malden at the Beverly Hilton in Hollywood. A 1941 graduate of RIT's Photographic Technology Program, Preo received the award with Dr. Fred J. Kolb Jr. of Rochester, for motion picture film they developed years ago.

Both men worked at Eastman Kodak Company while developing a test film in the late 1960s and early 1970s that proved valuable in motion picture production. "I guess they just thought it was time to take notice of the technical side" of moviemaking, says Preo.

Film clips from the technical Oscars® will be edited into the more famous telecast of the Academy of Motion Picture Arts & Sciences Awards for "Best Picture," etc., which will take place at the end of March.

Preo, a Kodak employee from 1945 to 1983, presently works part time as a consultant on motion picture affairs.

## Author to Speak On Experiences With Deaf Parents

Author Ruth Sidransky, who has received rave reviews for her book *In Silence: Growing Up Hearing in a Deaf World*, will visit NTID Mon., March 18, and Tues., March 19. Sidransky will speak to students, faculty, and staff members about her book and experiences as a hearing child of deaf parents. The public is invited to attend her book-signing session, 4 to 5:30 p.m., Tue., March 19, in the Switzer Gallery of the LBJ Building.

*In Silence* depicts the joys, pains, and frustrations that Sidransky and other children of deaf parents have sometimes encountered. The book has received positive reviews from professionals who work closely with deaf people and from reviewers throughout the nation.

"*In Silence* is an unusual and affecting book, at once a memoir of growing up urban and exploring the life of deaf people as understood by hearing people," says Pulitzer Prize winner and author Justine Kaplan. "Its themes are love and language, both of which are beautifully rendered in narrative."

## Hockey Tigers Fall to Mercyhurst, End Season in ECAC Playoffs

The RIT men's hockey season came to an abrupt end last Friday when the Tigers lost to Mercyhurst College, 4-1, in the Eastern College Athletic Conference (ECAC) West Division playoffs. The loss gave coach Eric Hoffberg's squad a 16-10-2 overall mark for the 1990-91 campaign.

Seeded fourth in the ECAC playoffs, RIT advanced to the second round with an impressive 6-3 decision over Union College in what was to be the final home game of the year. RIT moved on to Elmira College, site of the ECAC Final Four, where the Tigers fell to the top-seeded team. Although RIT held a territorial edge through most of the contest, Mercyhurst took a 3-0 lead into the third period before Mike Heaney tallied at 8:46 to cut the deficit to 3-1. The Lakers added an insurance goal seven minutes later and RIT's season came to an end. Ironically, RIT outshot Mercyhurst 48-18, but failed to capitalize on eight power play chances.

Despite failing to qualify for the NCAAs for a second straight year, several players achieved personal milestones. Seniors Bill Gall, Ken Moran, and Todd Person surpassed the 100-point mark. Gall finishes with 118 points, while Moran tallied 117 and Person recorded 107. Senior captain Steve Mirabile finishes with 143 points, ranking him 10th on the career scoring list.

Goaltenders Mark Hill and Fred Abraham also complete their careers. Hill has a 21-6-1 overall mark, while Abraham posted a 48-25-4 four-year record.

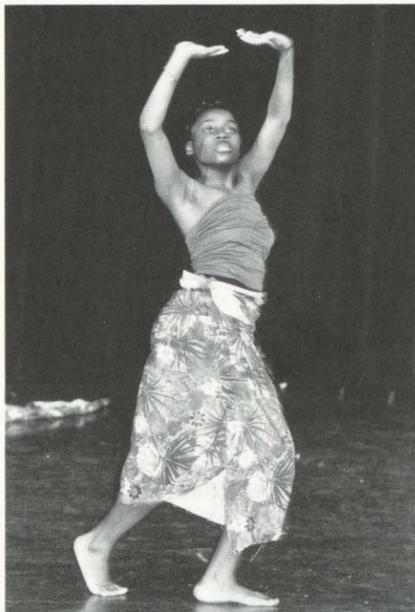
After two years at the helm, Hoffberg's coaching mark at RIT is 35-18-4.

## Physical Education Offers Courses In CPR, First Aid

The Department of Physical Education, Intramurals, and Recreation is offering CPR and first aid classes for faculty and staff. The classes consist of three sessions on consecutive Saturdays.

The first, from 1 to 4 p.m., March 16, is required for all participants and features videos on CPR and first aid. The second class, 1 to 7 p.m., March 23, involves practical CPR training. The third class, 1 to 7 p.m., March 30, covers practical first aid.

Enrollment is limited. To pre-register, or for additional information, contact the Physical Education office at -5972 or -6659. The cost of the course is \$10 for each certification.



**A FIESTA OF CULTURE . . .** The African Fiesta, Sat., Feb. 16, offered African music, cuisine, drama, and fashion—a look into a rich and diverse heritage.

## Designer and Editor To Offer Pointers On Getting Published

Designer, author, editor, and architect Stanley Abercrombie will lecture at 10 a.m., March 28, in the Industrial, Interior, Packaging Design Program area, fourth floor, Booth Building.

His tentative topic, "How to Publish Your Design Work," applies to cross disciplines at RIT. Students of photography, design areas, fine arts, crafts, and illustration number among those who can learn from his lecture.

He is a registered architect with the State of New York; a member of the American Institute of Architects; a former editor of *Interiors*, *Urban Design*, *Architecture Plus*, and *AIA Journal*; author of *A Philosophy of Interior Design* and of *Architecture as Art: An Esthetic Analysis*; and guest instructor at Harvard University's Graduate School of Design.

His presentation, sponsored by the Industrial, Interior, Packaging Design Program, College of Fine and Applied Arts, is free and open to the public.

## Professors to Lecture At Local Conference

Four RIT professors will lecture at the 14th Annual Spring Conference of the Dreikurs Family Education Association March 23. For the first time, this year's conference will cover topics of specific interest and concern to families with a deaf member.

Solange Skyer, associate professor and counselor at NTID, will present "Building Healthy Family Communication Between Deaf/Hearing Parents and Deaf/Hearing Children." Dr. John W. Adams, associate professor of psychology, will lecture on "Raising Hearing-impaired Children: Dealing with Problem Behavior." Dr. J. Mat Searls, visiting assistant professor and psychologist at NTID, will speak on "Self-Concept of Deaf and Hearing Children with Deaf Parents." Vincent Ortolani, assistant professor at NTID, will present "Making Sure Encouragement and Consequences Do Not Turn Out to Be Praise and Punishment."

Ortolani, who leads a Dreikurs study group, says the various topics to be presented at the conference, whose theme is "Parenting: 1990s," should prove of interest to all parents, whether deaf or hearing. For more information, contact Ortolani, -6096.

# B'STRONG Conference Targets 'Power'

RIT's Black women's student group B'STRONG presents its second annual conference for professional women and aspiring students Sat., Apr. 6, in the Student Alumni Union.

"From Power to Power II: Strengthening the Bond" builds upon last year's theme of Black women's power throughout time and their growth in the '90s. "We want to focus on the bond between ourselves as women, between men and women, and bonds we have between our families and our communities," says senior Tonja Moss, recording secretary of B'STRONG.

Keynote speaker Ruby Dee, acclaimed stage, TV, and film actress, represents success for Black women of all ages. Named best actress of the year by the NAACP and recipient of its 22nd annual Image Award for her performance in Spike Lee's film *Do the Right Thing*, Dee also performs poetry readings and has co-hosted a 26-part, half-hour PBS series

with husband Ossie Davis. She will present vignettes portraying slavery and the struggle for freedom from the past to the present.

The all-day conference offers eight segments conducted by experts and professionals in fields ranging from financial consulting to government, mass media communications, health care, technology, and entrepreneurship. Participants can opt to take one or all of the seminars:

Networking, Relationships, A Chosen Few, Campus Relations, All About You, Communicating Women, Missing Pieces, and Surviving in Corporate America. Mary-Frances Winters, owner and founder of The Winters Group; painter Vicki Jones-Bell; Judge Sandra Towne of Syracuse City Court; and Sandra Gibson of Xerox are among the seminar speakers.

B'STRONG, in an effort to create interest in higher education for successful careers, has invited area high school juniors and seniors to attend the conference this year, as well as contacting

37 colleges and universities. The 1990 conference drew more than 300 participants.

In a format similar to last year, the conference includes seminars, a fashion show, dinner, keynote address, vendor gallery, and evening social. Tickets are \$25 for students and \$40 for all others. Advance registration, strongly recommended, must be submitted by March 15. For registration forms and more information, call Tonja Moss at 272-9848.

## It's RIT vs. the Bills In United Way Basketball Benefit

The RIT All Stars will square off against the Buffalo Bills in a basketball game to benefit the RIT United Way Campaign Fri., Apr. 12, in Clark Gymnasium.

Representing RIT will be six faculty and staff (Preston Herring, Jeff Porter, Malcolm Spaul, Gary Smith, Ed Lincoln, Eric Hardy); senior Randy Knightner of the men's basketball team; two Greek representatives; two players from NTID; and three students who will be selected from a series of "Midnight Madness" elimination tournaments held during NCAA finals in March.

The RIT team will be coached by Lou Alexander of Athletics, a former RIT basketball coach.

A drawing will be held for an NFL football and Bills pennant, both autographed by the Bills. There will also be an autograph session with the Bills players at halftime. A roster of the Bills players for the game is not yet available.

The game, funded by the Student Life Advisory Board, will begin at 7 p.m. Tickets are \$3; admission is free for children under five. Tickets are available at the Campus Connections sports shop and RHA and OCSA offices.

For more information, call Government Affairs at -4987.

Other student activities to benefit the RIT United Way Campaign:

- Phi Kappa Tau will sell T-shirts on behalf of the International Red Cross. The fraternity is also planning a "Hug-a-thon" and a casino night.
- Kappa Phi Theta is planning its annual "Trike-a-thon" for spring.

## Chilean Author Allende to Speak In CCE Arts & Lectures Series



Isabel Allende

Isabel Allende, beloved Chilean author of *The House of the Spirits* and *Eva Luna*, will bring her storytelling mastery to town this month in the Rochester Arts and Lectures Series.

Allende will appear at 7:30 p.m., Tue., March 19, at the Downtown United Presbyterian Church, 121 N. Fitzhugh St. Designed to bring the arts downtown, the series is sponsored by the College of Continuing Education and Judy Columbus inc. Realtors.

Born in 1942 in Lima, Peru, and raised in Chile, Allende is the niece and goddaughter of Salvador Allende, Chile's president until a bloody coup in 1973 that took his life.

Forced to flee her homeland, Allende resettled in Venezuela with her husband.

"I felt as many Chileans did — that my life had been cut into pieces and that I had to start over again," she has said.

In 1981, when Allende heard that her beloved grandfather back in Chile lay dying, she began a long letter to him in which she reassured him that he would always remain in her memories. The letter, which she never sent, slowly grew to become her first novel, *The House of the Spirits*, a dazzling saga of three generations of the Trueba family interwoven with the history of Chile.

Soon after, her second novel, *Of Love and Shadows*, was published.

In 1988, with *Eva Luna*, Allende introduced one of her best-loved creations, a poor Latin American woman who makes her way in the world through her remarkable gifts as a storyteller.

Allende's latest book, *The Stories of Eva Luna*, confirms the sheer storytelling mastery of both *Eva Luna* and Allende.

Tickets for the lecture are \$15 and can be purchased at the Park Avenue Bookstore, Borders Book Shop, or at the door on the night of the lecture. Tickets can also be purchased for the remaining lectures, by journalist Seymour Hersh and humorist Fran Lebowitz.

For more information, call 442-6316 or 244-9877.

## Hewlett-Packard Donates Equipment For LAN Analysis

The Hewlett-Packard Corporation has donated \$76,850 in equipment to the School of Engineering Technology. The equipment will be used by telecommunications students to analyze Local Area Networks (LAN) and study data communications.

The school's Telecommunications Technology Program includes a bachelor of science degree with technical and management options and two short-term certificates in voice and data communications. A master of science degree program is also planned in telecommunications software technology. The equipment will be used in the program's new hardware and telephone systems laboratories.

"We're very excited. This type of equipment brings us a long way in implementing laboratories for the telecommunications program," says David Baker, director of the School of Engineering Technology.

The equipment consists of a LAN protocol analyzer, four Integrated Service Data Network (ISDN) protocol analyzers, and six frequency synthesizers.

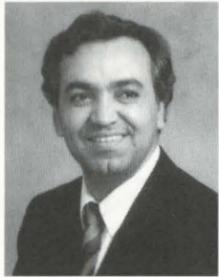


**NO SNOW, UP IT GOES . . .** The "up and coming" Student Life Center, moving along on schedule due to mostly light winter weather so far, crouches on steel haunches shrouded in plastic along the new "half mile." If good weather continues, the building should be complete and open for use by next March. The dedication is planned for Fall Quarter 1992.



## Perspectives: On a Quality Global Mindset

"Perspectives" is an occasional column offering the opinions of those within the Institute. The following is from Dr. Ramesh Ray Gehani, assistant professor in the Department of Management/Marketing, College of Business.



Dr. Gehani

"The future is . . . created — created first in the mind and will [of the people], created next in [their] activity. The future is not some place we are going to, but one we are creating. The paths are not to be found, but to be made, and the activity . . . changes both the maker and the destination." Citing John Schaar's *Loyalty in America*, Diane C. Harris, vice president of corporate development for Bausch & Lomb, thus concluded her fascinating talk Feb. 12 in the "Critical Decisions 1990-91" series of RIT's annual management seminars.

In a highly thought-provoking and carefully composed presentation, Harris shared a number of vignettes from her exciting work and life at Bausch & Lomb. Over the years, she has guided its corporate development efforts in helping to refine and focus its corporate goals, divesting some businesses, pioneering technology alliances in unexplored areas, and leading negotiations to make her organization a top sponsor of the 1992 Olympic Games in Albertville and Barcelona. As a prolific speaker, in a few minutes, she successfully built some significant and, in many ways, novel conceptual bridges across otherwise diverse fields of international business, technology-based alliances, and strategic management.

A frequent flyer of the global skies, Harris feels the major competitive threats of today are the "global threats." She urged that if America wishes to seek, or rather create, a future in the international marketplace, it must develop and nurture a "Quality Global Mindset" in its workplaces. This will, however, demand "a sensitivity to this country's own multiplicity of potential contributors, and [then] managing that diversity effectively."

During her frequent international transactions, she has heard some people overseas express the opinion that "the multiplicity of ethnic/cultural backgrounds in America somehow makes this country weaker." Taking inspiration from Gen. George S. Patton's remarks about the need to study the adversary thoroughly, Harris expressed her firm belief that ". . . [America's diversity] makes us stronger, but we just haven't found the ways yet to leverage all that into our strength."

She extended the meaning of the word "global" beyond its geographical definition, to include an environment with "the multiplicity of microcultures within our country

and . . . corporations." She said, "Trying to bridge cultural gaps and to develop a global mindset is a strategic imperative for U.S. businesses in the '90s."

During her speech, Harris sought the advice and opinions of the audience in identifying why the U.S. organizations were unable to "tap the global strength of America's heterogeneity." This led to a lively exchange, and it was suggested that the field of "cross-cultural management" is a new one and is already evolving from its earlier "melting pot" notion to a "mosaic" type of model. One wonders if it is because some of the immigrants have tended to alienate themselves from their root cultures.

Drawing from my own experiences and exposure from years of working in Japanese organizations, I suggested the failure to tap multi-ethnic creativity in U.S. organizations perhaps lies in their rather stratified hierarchical structure. Some efforts are now emerging in tackling the horizontal integration of cultural diversity (often used to represent a segment rather than covering all its "global" flavors), but the organization's vertical strata are yet far from fully interacting, let alone contributing to the creativity and growth of an organization in a strategic manner.

After listening to Harris, I came to realize that perhaps organizations in Rochester, the export capital of New York State, and the U.S., can provide a pioneering leadership and a nurturing environment for cultivating the much-needed "Quality Global Mindset." Years ago, Rochester gained its place in world history through the untiring efforts of Susan B. Anthony campaigning for women's suffrage from here. Today, once again, Rochester stands out, as Harris said, because it is the only city in the world with two top corporate sponsors of the Olympic Games. I believe that if the resources of world-leading corporations in our area are coupled with the intellectual catalyst provided by seats of higher education in Rochester, they can definitely provide the chemistry needed for ushering in a "Quality Global Mindset" movement.

On the whole, the words of Diane Harris, and the diligent way they were presented, left some impressions of the kind that will etch deep into a memory. They help one to find, as well as to make, a path to the future — and both the maker and the destination are indeed changed.

Dr. Gehani teaches international business, technology management, and policy and strategy in the College of Business.



SIMON SEZ "CUT LOOSE AND GET SILLY" . . . During Snow Fling '91, students were treated to entertainers like Simon Sez and Elon Gold, as well as jazz musicians Herbie Mann and Stanley Jordan. The annual winter weekend, sponsored by College Activities Board, offers a break from study and work pressures.

## Conference to Discuss Psychological Abuse, Impact on Children

When a child is physically abused, telltale signs usually show. Victims of psychological abuse, on the other hand, bear scars that are hidden beneath the surface.

School psychologists, educators, mental health professionals, and parents will examine how verbal abuse affects children from birth to age nine as part of the day-long conference "Psychological Maltreatment of Children: Early Intervention," from 9:15 a.m. to 3:30 p.m., March 15. The conference, sponsored by the College of Liberal Arts School Psychology Program, features noted educator Dr. Marla Brassard.

Brassard, coauthor of *Words Can Hurt*, published by the National Committee on the Prevention of Child Abuse, is an associate professor in the school consulting and counseling psychology department of the University of Massachusetts in Amherst. An experienced school psychologist, she has worked as a prison psychologist treating teenage female and male sex offenders. Brassard's research interests include all aspects of child abuse, assessment of dysfunctional families, and children with learning and behavioral problems.

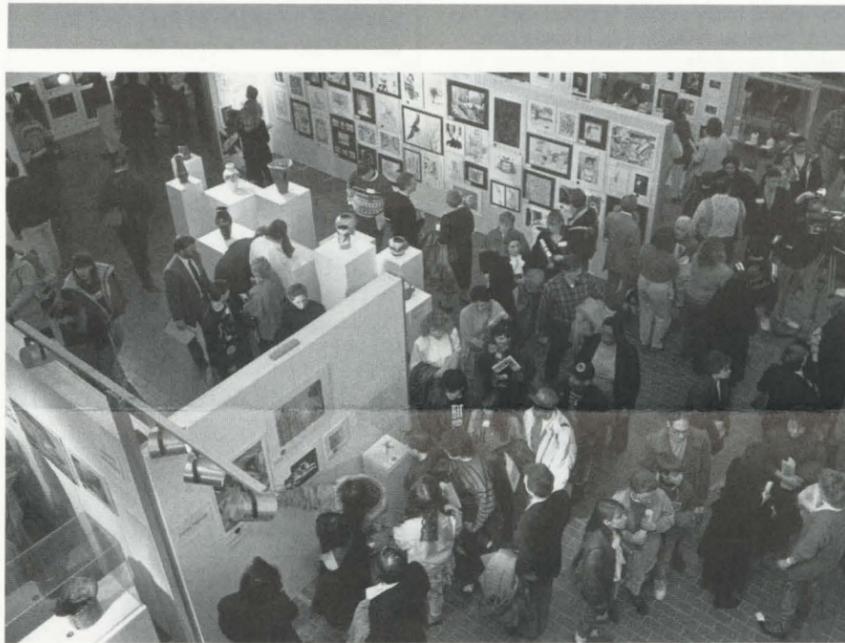
Parents can psychologically maltreat their children by calling them names, telling them they're "no good," or by making them assume parental responsibilities, says Virginia Costenbader, director of the School Psychology Department.

Co-editor of the recently published book *Psychological Maltreatment of Children and Youth*, Brassard will lead four sessions focusing on assessment of children, school and agency response, interventions for families and children, and supporting or teaching alternative skills to parents.

The first session of the conference, from 9:15 to 10:30 a.m., will help participants to recognize signs and symptoms of psychological abuse. Session II, from 10:45 a.m. to noon, "will look at how schools or agencies can respond — what we can do to make the situation better," she said. The session also will help professionals cope with their own feelings in working with children who have been abused.

Gaining the family's trust so that treatment will be successful is one of the issues Brassard will discuss in Session III, from 1:15 to 2:15 p.m. In addition, professionals will discuss barriers that prevent them from empathizing with the parents, which makes treatment more effective. The final session outlines ways the family can learn new patterns of interacting with each other and teaching children skills in coping with their parents.

For more information about registration and fees, call -6701. Early registration deadline ends March 8.



A JOYFUL MOB SCENE IN BEVIER GALLERY . . . More than 500 junior and senior high school students from a 10-county area around Rochester celebrated hundreds of award winners during the 1991 Scholastic Awards Program in Art and Photography Feb. 8.

## Entrepreneur to Describe Joys, Pitfalls of Going Into Business

Are you interested in starting your own business? Do you wonder what challenges you'll face — and how they stack up against the potential rewards? If so, you'll be interested in hearing Ruth Scott, president and owner of Scott Associates consulting firm, speak with RIT students, faculty, and staff from noon to 1 p.m., Thurs., March 21.

In "Your Own Business — The Glamour and the Reality," Scott will talk about the challenges of the entrepreneurial world, strategies to address those challenges, and selected issues regarding diversity in the workplace.

Well known in the Rochester community as the first City Council president, Scott guided the council in defining its role during the transition to a new form of government in the late 1970s. She participated in analysis and review of the city's \$200 million budget, directed policy development and formulation of personnel and legislative procedures, and oversaw the work of several city departments.

She has owned her own consulting firm since 1988, specializing in banking, business, and educational issues as they relate to community investment, human resource development, and urban planning and development.

A question-and-answer session will follow Scott's talk. Snacks and beverages will be available, and guests are encouraged to bring a bag lunch.

For the location of the talk and further information, contact Diane Clark, -2779.

## Defensive Driving Classes Made Deaf Accessible Thanks to NTID

Ted Lord, an assistant professor in the NTID Business Occupations Department, has been driving a car since age 17. He used to encounter some people who were concerned about the safety of his driving simply because he is deaf. Despite the unfounded skepticism, Lord says he's never been refused insurance and doesn't think he's ever had to pay higher premiums because of his deafness.

However, because of his communication needs, he has also been unable to lower his premiums by completing a defensive driving course — until now. Thanks to

NTID, defensive driving courses offered by the Rochester Safety Council are now offered through instructors who know sign language, and the eight videotapes used in the course have been captioned.

"This is another example of the Rochester community opening up to deaf people," says Lord. He stresses that the accessibility of the course is significant not because deaf drivers need it more than hearing drivers, but because it provides them with the same opportunity as hearing people to benefit from education in defensive driving skills.

## NEWSMAKERS

• **John Hromi**, Center for Quality and Applied Statistics, College of Engineering, presented two papers at the annual meeting of the European Organization for Quality in Dublin, Ireland. The papers were "Company-Wide Quality Control: A Sound Business Strategy" and "Proposed Definitions of Some Emerging Quality-Related Concepts."

• **Dr. John Klofas**, associate professor of criminal justice, College of Liberal Arts, recently completed a chapter, "Disaggregating Jail Use: Variety and Change in Local Corrections over a 10-Year Period," for the book *American Jails: Public Policy Issues*, edited by J. Thompson and G.L. Mays.

• **Andrew Malcolm**, associate professor, NTID English Department, was appointed editor of the Technology Policy Council publication *Professional Perspectives*. The supplement to the IEEE publication *The Institute* is published semiannually for 220,000 electrical engineers in the U.S.

• **Dr. David Mathiason**, Department of Mathematics, had his paper "On Large-Sample Estimation and Testing in Parametric Models" published in the *International Statistical Review*. His coauthor was W. J. Hall of the Department of Statistics, University of Rochester.

• **Dr. Venkataswamy Raju**, associate professor and chairman of manufacturing engineering technology, presented a joint paper with Dr. Robert Ayres, professor of technology and public policy at Carnegie Mellon University, on "The Impact of CIM in the United States" at the fourth International Conference on CIM, July 1-4, in Vienna, Austria. He and Ayres are members of the U.S. team at the CIM Project of the International Institute for Applied Systems Analysis.

• **Dr. Edward G. Schilling**, College of Engineering, had a paper, "Acceptance Control in a Modern Quality Program," and a letter to the editor on contemporary use of acceptance sampling published in the December 1990 issue of *Quality Engineering*.

• **Solange C. Sevigny-Skyer**, associate professor, and **Delbert D. Dagel**, associate professor, both counselors in the Counseling Services Department, NTID School of Business Careers, were coauthors of the paper "Deafness Simulation" in the October 1990 issue of *The American Annals of the Deaf*. The article described a

deafness simulation project conducted for hearing faculty by NTID that allowed faculty to "experience" deafness through the use of auditory devices severely restricting their ability to hear normal conversation.

• **Dr. James Wiseman**, Department of Mathematics, has been invited to become a fellow and charter member in the newly formed Institute of Combinatorics and Its Applications.

• **Walter Wolf** and **Evelyn Rozanski**, School of Computer Science and Information Technology, were coauthors of a paper, "Expert Systems: An Applied Course," published in the December 1990 issue of *SIGCSE BULLETIN*, a quarterly publication of the Special Interest Group on Computer Science Education.

• **Judd Williams**, professor, College of Fine and Applied Arts, participated in an invitational exhibit of nine artists, "Unique Works on Paper," at the Memorial Art Gallery in Rochester.

• **Skip Battaglia**, associate professor, Film and Video Department, School of Photographic Arts & Sciences, has 28 drawings from his fully animated six-minute film *Geologic Time* on display in the New York State Artists Nine Series at the Herbert F. Johnson Museum of Art, Cornell University, through March 17. He joins 14 artists in the show, "Message to the Future," which has an environmental theme. *Geologic Time* won a 1990 Best Experimental Animation award at the Cinanima World Festival in Portugal.

• **Marcia Birken** and **Sally Fischbeck**, Department of Mathematics, College of Science, jointly presented a talk, "Active Involvement and Shared Responsibilities by Students," in the special Mathematical Association of America session, "Alternatives to the Lecture Method." It was part of the joint Mathematical Association of America and American Mathematical Society annual meeting in San Francisco January 16-19. Also representing the Department of Mathematics were professors **Maurino Bautista**, **Rebecca Hill**, **Douglas Meadows**, **Richard Orr**, **John Paliouras**, and **Thomas Upson**.

• **Kener Bond**, professor; **Lucinda Brogden**, assistant professor; **Joyce Shikowitz**, associate professor; and **Norm Williams**, professor and chair of the Foundations Department, College of Fine and Applied Arts, recently made a presentation on computer use in foundation classes

and design teaching at the New York State Art Teachers Association annual conference.

• **Dr. James F. Burke**, School of Food, Hotel, and Tourism Management, presented a session, "Research: How it Affects the Development of a Marketing Program" at the annual Market-place of the American Bus Association.

• **Dr. Richard Chu**, College of Liberal Arts, served as a discussant to the panel on "The Validity and Relevancy of Sun Yat-sen's Doctrine to the Modern World" at the International Symposium on Sun Yat-sen, Dec. 23, 1990, in Chicago.

• **Nancy Chwiecko**, lecturer, industrial, interior, package design, College of Fine and Applied Arts, recently received notification of passing the National Council for Interior Design Qualification examination. Passing this exam may mean certification in New York State as an interior designer, depending on new state parameters.

• **Douglas Clemishaw**, assistant professor, industrial, interior, package design, College of Fine and Applied Arts, recently received a patent for his container designed for premoistened sheets. Also, his book, *Design in Plastic*, was reviewed by *INNOVATION*, the journal of the Industrial Designers Society of America.

• **John Compton**, professor, School of Graphic

Arts & Photography and director of the Laboratory for Quality and Productivity in the Graphic Arts, recently received the title of Honorary Chief Photographer's Mate from the U.S. Navy. He has taught and consulted with the Navy since 1968 in the areas of photographic systems and high-definition aerial reconnaissance film.

• **Andrew Davidhazy**, professor, School of Photographic Arts & Sciences and chair of the Imaging and Photographic Technology Department, won placement of a photograph (one of 133 selected out of 15,000) in the January/February 1990 issue of *American Photo*.

• **Kevin Donaghy**, assistant professor, School of Computer Science and Information Technology, will be presenting a paper, "Imperatives, Speech Acts, and Practical Arguments," at the International Joint Conference of the Association for Computers and Humanities and the Association for Literary and Linguistic Computing. The conference will be held at Arizona State University March 17-21.

## CALENDAR

**March 11-21** — Volunteer Income Tax Assistance, noon-2 p.m. and 4:30-6 p.m., SAU lobby. Free.

**March 11** — Peace Service, 12:10 p.m., Allen Chapel

**March 11-12** — auditions: for *Marriage*, a comedy by Nikolai Gogol; deaf and hearing actors welcome, sign language skills preferred but not required; 6:30-9:30 p.m., Panara Theatre, -6250 (V/TDD)

**March 11-12** — auditions: for musical *The Boys from Syracuse* by Rodgers and Hart; 6:30-9:00 p.m., 1829 Room; -6087

**March 11 and 18** — meeting: NTID Student Congress; 6 p.m., Ellingson/Peterson/Graham halls, first-floor lounge

**March 14-28** — exhibit: NTID School of Visual Communications faculty show; 8:30 a.m.-4:30 p.m., Mon.-Fri., Switzer Gallery. Opening reception 4-6 p.m., March 14. Free.

**March 18** — Peace Service, 12:10 p.m., Allen Chapel

**March 19** — lecture: "Mathematica 2.0 and the New Paradigm for Technical Computing" by creator Stephen Wolfram; 9:30 a.m., Ingle

**March 19** — lecture: "You Speak So Well, Why Aren't You Using Your Voice?," by Barbara Jean Wood; part of ASL Lecture Series; 1 p.m., Panara Theatre

**March 19** — meeting: Student Directorate Open Board Meeting, 1-2 p.m., Ingle

## New Food Service Hours

The Corner Store, the grocery store in the basement of Sol Heumann Residence Hall, now opens at 11 a.m. and closes at midnight. Nathaniel's, in the basement of Nathaniel Rochester Residence Hall, will be open Mon.-Fri., 11 a.m.-midnight, and Sat.-Sun., noon-midnight. Phone numbers for take-out orders are -2530(V)/-6000(TDD). Cash, debit cards, and Food Service Hospitality Charges are accepted at both locations.

## Grant Deadlines

The Research and Program Development Office reminds RIT faculty and staff of the following deadlines:

**March 15** — NSF Engineering Faculty Internships Initiative; EPA Exploratory Environmental Research in Biology

**March 22** — EPA Exploratory Environmental Research in Socioeconomics



Dean Santos and his son, Luke (Photo by Charles T. Batten, applied photography senior, for Portrait Class Project)

## 'A Place to Learn How I Succeed'

What's this you say? A special school,  
Where being different's not uncool;  
Where teachers understand my ways,  
And build my confidence with praise;  
A place to learn how I succeed;  
To know and ask for what I need;  
To grasp the world surrounding me,  
To touch and feel and hear and see!

In his "Song of New Horizons," Dean Santos describes the Norman Howard School experience from the perspective of his son Luke.

"For students like Luke, it's not that they lack the ability to learn. It's that their way of learning is different from most kids'," says Santos, staff chairperson of NTID Social Work Support.

Luke, now a senior at Rush-Henrietta

Senior High School, attended Norman Howard School, a United Way agency where learning disabilities are treated not as disabilities, but as unique learning attributes. "It was an important two-year intervention to get him redirected," says his father. "It helped him develop his own strengths." Luke is now college bound; he has been accepted by several universities.

Through United Way, we can help those we care about and support programs that benefit people like Luke Santos. Let's show RIT cares!

The RIT campaign begins April 10, and pledge cards will be distributed then.

For more information, call Government Affairs at -4987.

*News & Events* is produced biweekly by RIT Communications; Jack F. Smith, vice president. Please send comments to *News & Events*, Communications, City Center.

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## NEWS &amp; EVENTS

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