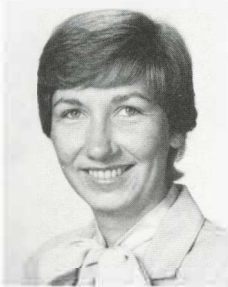


New Dean Eager to Build on Science's Mission



Dr. Mary-Beth
Krogh-Jespersen

A Ph.D. chemist with an MBA has been named dean of the College of Science.

Dr. Mary-Beth Krogh-Jespersen, chairperson of Pace University's department of chemistry, will assume the leadership post effective July 1, said executive vice president and provost Dr. Thomas Plough.

"We are delighted to have Dr. Krogh-Jespersen join the leadership team at RIT," Plough said. "She is a proven educator with sound academic values and credentials. She has demonstrated a unique com-

ination of enthusiasm, intelligence, realistic perspectives, and innovative ideas which are relevant to delivery of science and mathematics education to our students."

Krogh-Jespersen joined the chemistry department at Pace in 1981. From 1984 to 1986 she developed and directed a university-wide honors program on all three Pace campuses. In 1990 she became a full professor and chairperson of the department of chemistry and physical sciences.

"I am joining RIT because of its overall quality and the university's commitment to and emphasis on providing the best possible science and mathematics skills to its students," said Krogh-Jespersen. "In addition, RIT has begun outreach programs that will have a significant impact on math and science education from kindergarten through 12th grade.

"I'm also impressed by RIT's resolution to strengthen both teaching and facilities," she added.

"The search committee is very pleased with the choice of Dr. Krogh-Jespersen," said Vern Lindberg, associate professor of physics and chairperson of the committee. "Her obvious enthusiasm about RIT and science was clear in her interview. She's a first-rate chemist and, likewise, is devoted to teaching. The faculty looks forward to working with her to chart the future of the College of Science."

Krogh-Jespersen received a BA in chemistry from Northeastern University in 1972. While at Northeastern, she earned an American Chemical Society certificate degree. She then earned an MS in chemistry from New York University in 1974 and a Ph.D. from the same institution in 1976. Her postdoctoral work included a two-year assignment at the University of Maine in theoretical inorganic chemistry and at the University of Erlangen-Nuremberg in theoretical chemistry.

In addition, she earned an MBA at Pace University in 1990. From 1979 to 1981, Krogh-Jespersen was a member of the Rutgers University faculty.

Krogh-Jespersen is widely published in technical journals and has made national presentations since 1981. She is the recipient of numerous grants and awards.

Spike Lee Speaks April 8

Student Government presents renowned filmmaker Spike Lee, at 7:30 p.m., April 8, in Clark Gymnasium. Known for his controversial movies *Do the Right Thing*, *Jungle Fever*, *School Daze*, and *She's Gotta Have It*, Lee has also made commercials for Levi's and Nike and short clips for MTV. His most recent project, a movie based on the life of Malcolm X, awaits completion.

Tickets, which will be available by the end of March, will be \$3 for students, \$5 for RIT faculty, staff, and alumni, and \$7 for the general public. The RIT community will have first option to buy tickets. Call -5659 for more information.

ADA Week Theme: Improving Access

To better inform deaf students, employers, and community members about the implications and regulations of the Americans with Disabilities Act (ADA), NTID's Student Congress (NSC) has planned ADA Week, a series of presentations, workshops, and discussions about regulations mandated by the ADA, including telephone relays and access to the legal system. All events will take place March 16-21 and are free and open to the public.

"We originally planned ADA Week to inform and guide deaf and hard-of-hearing students in application of the ADA so that when they graduate they can use the information to improve accessibility in the workplace," explains Anthony DiGiovanni III, NSC president. "However, we realized that employers and other people in the community, especially deaf people, also would benefit from the information."

The ADA is designed to bring people with disabilities into the economic and social mainstream of American life. The landmark civil rights legislation was signed into law in 1990 by President George Bush. Title I of the ADA, which mandates that businesses make reasonable accommodations so that disabled employees can function effectively in the work

environment, went into effect this January. ADA Week activities include:

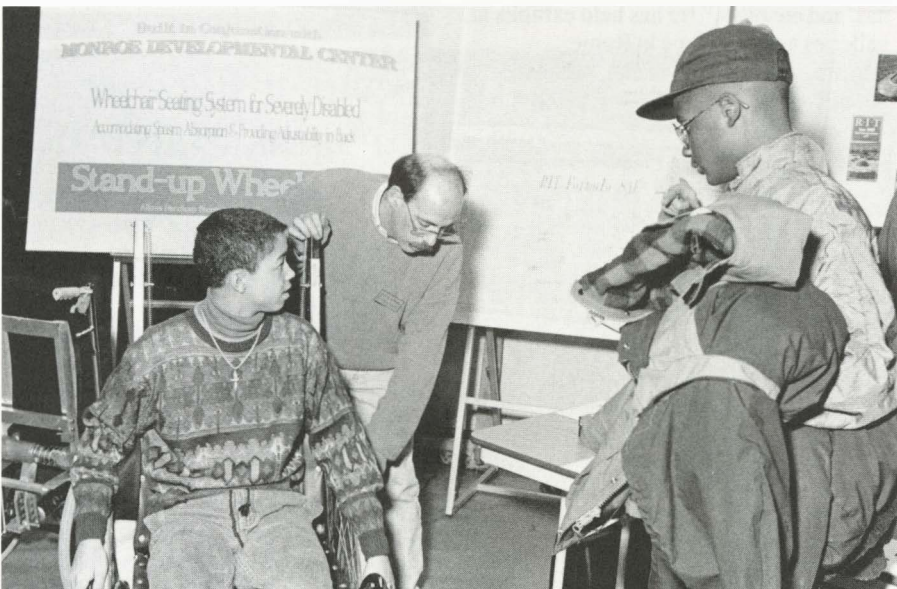
- A presentation by DiGiovanni and Dr. Alan Hurwitz, associate vice president of NTID outreach and external affairs, "Relationship of ADA and RIT," at 4 p.m., Mon., March 16, in Ellingson Hall (Tower A) lounge.
- A presentation by Robert Mather, senior attorney for the U.S. Department of Justice's Civil Rights Division in Washington, D.C., "ADA in the Workplace and Public Accommodations: Know Your Rights," at 1 p.m., Tues., March 17, in the Panara Theatre. Mather also will lead a workshop at 4 p.m., Tues., March 17, in the Ellingson Hall lounge. Mather will repeat his earlier presentation at 8 p.m. on the same date in the Rochester School for the Deaf auditorium.
- Joseph Kolash, outreach manager for the New York-Maine Relay Center, will discuss the importance of telephone relays and how they can improve accessibility in the workplace at noon, Wed., March 18, in the Panara Theatre.
- A presentation by Tim Weider, executive director of the Rochester Center for Independent Living, "The

ADA, Making the Dream a Reality: Opportunity and Challenge," will take place at noon, Thurs., March 19, in the Neblette Conference Room of the Gannett Building. Weider's presentation will be an overview of community resources that are collaborating on implementing the ADA. He also will discuss specific implications for college environments.

- A reception to recognize RIT's interpreters, who provide a vital link between hearing and deaf populations on campus, will be from 3 to 4:30 p.m., Fri., March 20, in the Carey Building.
- A workshop, "Getting to Know the Legal System," will take place from noon to 4 p.m., Sat., March 21, in the Ellingson Hall lounge. Participants will learn about procedures in traffic and small claims courts, how to use the court system, and how to use interpreters effectively during court proceedings. The legal workshop is co-sponsored by NSC and the Genesee Valley Registry of Interpreters for the Deaf.

ADA Week is an outgrowth of RIT deaf students' Campaign for Accessibility Now (CAN) movement, which was initiated in October to increase accessibility on the RIT campus for students who are deaf. Subsequently, students and RIT administrators have been working together to improve access on campus.

DiGiovanni says that information provided during ADA Week will empower students. "A greater knowledge and understanding of ADA can help students advocate for enhanced accessibility in the community as well as the workplace. ADA is here to stay . . . It is powerful legislation, and it will provide a change for the better for people with disabilities."



UP AND OUT . . . David Hathaway of the College of Engineering demonstrates the stand-up wheelchair built by engineering students and used by the Monroe Developmental Center. Middle school-age students were on campus Feb. 27 and 28 for E³, the Engineering Exploration and Experimentation fair held in conjunction with Engineers Week. About 200 students attended the event in Clark Gymnasium, and 15 local industries set up hands-on projects.

Search Continues

Presidential Search Committee chair Colby Chandler reports that the process is proceeding "as planned and on schedule. There are many outstanding candidates in the applicant pool." The search committee will interview semifinal candidates in April. Final candidates will be invited to campus in late April and early May.

Wellness Fair Offers Health Information, Alcohol-Free Fun

Stir together three hours of free pizza (the food!), live band music, and non-alcoholic "mocktails," and you've got a good time without a hangover the next morning.

Part of the March 19-20 Wellness Fair—sponsored by the departments in the Hale-Andrews Student Life Center—the "mocktail party" takes place from 7:30 to 10:30 p.m., March 19, in the Student Alumni Union (SAU) cafeteria. Assisted by the Student Affairs Division and Greek organizations, the party follows a mid-day "finger painting commitment" event, 11 a.m. to 1 p.m., in the SAU lobby. "Students can sign a 'healthy lifestyle contract' with finger paints," explains Julie Leonardo, nurse practitioner, Student Health Service.

With the slogan "Student Life Center—We've Got It All!," the Wellness Fair continues on Friday, 10 a.m. to 2 p.m., in the Life Center lobby. Body builders will demonstrate "pose-downs" (how to improve your physique without stress and muscle damage); raffles will be ongoing; and students can play non-competitive games and sample non-alcoholic punch. Student Health Service staff will check blood pressures, offer dietary analyses, and perform fat measurements. Counseling Center staff will teach biofeedback and relaxation exercises, and Rochester Against Intoxicated Drivers (RAID) will conduct computer simulations of the change in a driver's reflexes after consuming an ascending number of alcoholic drinks.

"We've set up these events primarily to show students they can have a good time without alcohol," says Leonardo—and to let them see "we have more to offer than just Band-Aids and thermometers."

Tiger Friends Smoothing the Way for New Students

They say, "You've Got a Friend in Pennsylvania"? NOT! The Tiger Friends are at RIT—more than 130 volunteers from the student body, faculty, and staff. They befriended 429 new and transfer students last year to help ease uncertainties and problems the students faced in their new environment.

The Tiger Friends program originally grew from a meeting President Rose conducted with faculty and staff who had children attending RIT. The parents mentioned to Rose that they had assisted some of their children's schoolmates with their problems. The parents felt their association with the students helped alleviate despair and may have even kept some of the students at RIT. Dr. Barry Culhane, student ombudsman, and Louise Carrese, co-op and placement coordinator for the College of Engineering,

later formed Tiger Friends, aiming to make life a bit easier for students at RIT.

The program, in the second year of a two-year pilot run, proved to be successful in a recent study. The retention rate for matriculated freshmen with Tiger Friends was 9 percent higher than that of matriculated freshmen without Tiger Friends. Freshmen with Tiger Friends also had a higher cumulative GPA (3.10) than freshmen without them (2.99). Most importantly, about 20 students were expected to drop out of RIT, but stayed with the help of Tiger Friends. The program helped save the Institute approximately \$200,000 and helped these students fulfill their initial investments in RIT.

The Tiger Friends program helped bring about an ice cream social last fall attended by more than 350 students. Bagging Tigers,

an informal lunch discussion among volunteers, provides time once a quarter for a sharing of experiences in the Tiger Friends program.

"If we can demonstrate our care for students and try making RIT a more livable environment, that's a move in the right direction," says Culhane.

The Tiger Friends Steering Committee meets periodically. Anyone interested in overseeing and evaluating the entire Tiger Friends program is welcome to attend. To plan to attend a meeting, to become a Tiger Friend, or to get a Tiger Friend, contact Culhane at the Student Ombudsman office, -7200.



Ice cream socials are one way students socialize with their Tiger Friends and feel more comfortable talking with them about life at RIT.

Programs Draw High Schoolers To Campus, Support Recruitment

If it seems that every once in a while some students on campus look a little young, don't panic. Chances are they're high school students visiting campus for a class trip, an admissions tour, or an event sponsored by a college.

Dan Shelley, director of Admissions, estimates that about 5,000 high school students will visit campus during the 1991-92 school year, including students who are visiting as part of their college selection process and those who visit without the assistance of Admissions.

"We have a large number of students who come just to look around and get a feel for the campus. We encourage that," Shelley says. "We believe that helps a great deal in the selection process."

Many of the students who visit campus do so through a program sponsored by a college. In fact, the colleges host about 24 programs each year specifically designed to bring precollege students onto campus. While many of these programs are held over a number of days or even weeks during the year, the colleges are also involved in a number of day-long programs for high school and even junior high school students.

The College of Science held a one-day program in October 1991, "Polymers and Society," which drew more than 250 students. It was so successful that the college held it a second time in February and brought in about 200 more high school students.

"Many of these programs are helpful because they bring in students who otherwise might not have ever come to campus," says Diane Ellison, associate director of Admissions and coordinator of campus programs.

Other such programs include "shadow days," in which high-school students "shadow" students to see what they do during a typical day; the Graphic Arts Experience in the School of Printing Management & Sciences; and the annual Scholastic Art Show in the College of Fine and Applied Arts.

To encourage on-campus tours, Admissions hosts a number of programs during the year. Three open houses are held in the fall for all prospective students, and two more are held during the spring for accepted students. In addition, Admissions hosts two overnight open houses in the summer for high school juniors, which include discussions of the colleges, career options, and hands-on sessions within the colleges, as well as a chance to experience dorm life firsthand.

The department also sponsors two scholarship competitions during the year: the Outstanding Freshman Scholarships and the Outstanding Transfer Scholars, which together bring about 800 students to RIT for day-long competitions.

A large number of students, Shelley says, come to RIT to tour their college and speak with the faculty without ever contacting Admissions. "Many students come to campus and just visit their college," he says. "The faculty are very receptive to meeting with campus visitors, and we're seeing more prospective students go straight to the faculty and tour the academic area."

Bringing students on campus helps them as much as it helps the Institute, Shelley adds. The students remember RIT when it comes time to select a college, hopefully making the selection process easier.

"We recognize that students don't enroll unless they have been here," Shelley says. "All of our publications, letters, and brochures are geared to bringing people to RIT, helping them to become more realistic about their choice of colleges, and trying to help them with their own special needs."

Job Hunter Series Offers Help

RIT is offering job hunters and career changers help beyond the "help wanted"s.

Career Connection, from the Office of Part-time Enrollment Services (OPES), is a five-session program offering job hunters the opportunity to assess their career development and plan for the future.

Sessions will address the characteristics of career planning, trends in the world of work for the 1990s and beyond, job search strategies, résumés, and interviewing.

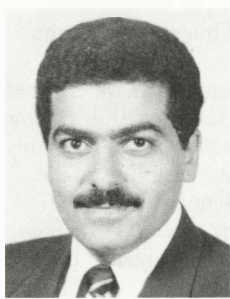
Experts in the field will present information relevant to careers (particularly those in the Rochester area) during the first hour each week. The second hour will consist of group discussion facilitated by two counselors. This discussion will allow participants to learn from their peers the similarities and differences in career and life-planning styles.

Career Connection will be offered in the Bausch & Lomb Center. Meetings will be from 7 to 9 p.m., on March 17, 24, and 31 and April 7 and 14. Cost of the program is \$75 and is payable with pre-registration. Group size will be held to a maximum of 15 members on a first-come, first-served basis.

Career Connection grew out of the Career Assessment Program (CAP), another successful program offered by OPES. CAP offers individual sessions with a career counselor who uses a variety of standardized tests and inventories to help clients assess their skills, values, interests, and personal style in order to make decisions about education and employment. Counselors are available in the Bausch & Lomb Center for day, evening, and Saturday appointments.

To register, call Dianne Mau at -7284.

Egyptian Fellows Researching Variety of Topics



Dr. Samir Shoushan

Egyptian Peace Fellows Dr. Samir Shoushan, artist and fine arts professor at the University of Alexandria in Egypt; Diaa El-Din Hassan, engineer from Cairo; and Hamed Abdel El-Simary, expert in multi-chip

modules from Cairo, have come to RIT this year to research their respective areas of interest.

The Peace Fellowship Program, set up jointly by the governments of the Arab Republic of Egypt (UAR) and the United States in 1986, is in its first year at RIT. The program has helped Egyptian professionals pursue mostly non-degree research at U.S. universities. Funded by the United States Agency for International Development, the project offers a five-month post-doctoral program, a 10-month training program, and an 18-month data collection research program for Egyptian candidates.

Each peace fellow works with an RIT adviser in his field. Hassan studies with Guy Johnson, professor, Department of Information Technology. Dr. P. R. Mukund, assistant professor, College of Engineering, advises El-Simary, whose wife, also an engineer, and toddler son have joined him; and Leonard Urso and Mark Stanitz, assis-

tant professors, School for American Craftsmen, mentor Shoushan.

Shoushan, in addition to his research at the Institute, brings an art exposition to Wallace Library this month (through March 22). An artist specializing in Egyptian sculpture, he says "My art works blend and use different materials, designing techniques, and the latest methods in casting, electroforming, chemicals, patinas, and enamels." He has held exhibits at galleries and museums in Rome; Washington, D.C.; Alexandria, Ismailia; Assmit; Cairo; London; Paris; and Beijing.

The program operates at RIT under the auspices of the provost, brought to fruition by Raman Unnikrishnan, head of the Electrical Engineering Department; Joan Szabla, acting associate dean of the College of Fine and Applied Arts; and Peter Giopulos, acting dean of Fine and Applied Arts; and is coordinated by Kelly Outermans, assistant to the dean of Graduate Studies.

Sculptor Puryear To Speak March 18

Award-winning sculptor Martin Puryear, the first black American to represent the U.S. at a major international art exhibit, will speak at 7 p.m., Wed., March 18, in Webb Auditorium.

Described recently by a *Newsweek* art critic as "an unrepentant modernist," Puryear and his work have been widely reviewed in a traveling retrospective this year and last. Most recently, *Time* magazine art critic Robert Hughes wrote about Puryear and his unique form of modernist sculpture in the March 2 issue, saying: "[His work] is about vigorous embodiment, pathos, nature, dreams, and humor."

Puryear's presentation is free, open to the public, and handicapped accessible. He will also talk and visit with students March 19 during classes.

For more information, call -2646, College of Fine and Applied Arts.

Gerald Ford to Speak April 29

RIT's Congressman Frank Horton Distinguished Speaker Series presents former president Gerald R. Ford, at 7:30 p.m., April 29, in Ritter Ice Arena. The speech, sponsored by Student Government, will be open to the public.

President Ford, who has joined with others calling for release of the Warren Commission data on the assassination of President John F. Kennedy, will address timely issues in his lecture. Ticket prices are \$5 for students, \$8 for faculty and staff, and \$10 for the general public. A special phone line, -5659, is set up in Student Government for ticket information.

Free Hearing Tests

Free hearing tests are provided to the RIT community by the NTID Department of Audiology. To make an appointment, call Mrs. Kathy Tyson, Hearing Aid Shop manager, at -6473.

COLLEGE PROFILE: Business Makes Total Quality the Goal

When Motorola Inc. president Robert Galvin addressed a meeting of the nation's business school deans last summer, he told them flatly: "You're failing." Business schools, he said, fail to provide industry with employees versed in the concepts of Total Quality Management and fail to turn out graduates fluent in the language of modern business.

The College of Business is out to prove him wrong.

When dean Richard Rosett came to RIT nearly two years ago, the business program he was about to head up, he says, was a solid, effective training ground for tomorrow's business leaders and managers.

But in an age when business schools number more than 1,200 in the United States alone, "effective" isn't quite good enough. There must be an ingredient that sets the school apart and gives it distinction.

With that in mind, Rosett brought with him the concepts of Total Quality Management, a buzz phrase of the '80s that he was determined to transform into reality. Lip service earns an F. Practice and action earn an A, and, hopefully, a new approach to business education that turns out industry's equivalent of the perfect part. You could call it the "zero-defect student."

What is quality? "It refers to the notion that there is such a thing as a quality organization," says Rosett. "An organization that is systematically searching for better ways to do the things it does and better things to do. In a quality organization, these questions are being asked continuously: 'Who are my customers?' 'What are my customers' requirements?,' and 'How can I efficiently and dependably satisfy my customers' requirements?'"

Who is the customer in education? For the College of Business, it's both the students looking to get a business education and the employers who want to put them to work.

"We tend to think that a customer is somebody who comes to the shop with money in his pocket looking for something to buy. In a quality organization, a customer is anyone who has a legitimate expectation that I will satisfy his requirements. So we must ask the customer, 'What is it you're expecting from me?' 'What do you want?' and 'How am I doing?'"

The college is infusing these quality and team concepts into its classrooms. Feedback between faculty and students is encouraged and demanded, and curriculum is being reshaped to meet the needs of the business world.

This quality movement is spreading beyond the college. It's the hope of the dean and others that the college's efforts will inspire Institute-wide improvement in serving students' non-academic needs, says Gary Bonvillian, associate dean. "We're building a quality community," he says.

The teaching process is at the core of this activity. Six curriculum teams are poring over course content to comb out any redundancies. Interdisciplinary teams of faculty decide what a potential employer will want from a business graduate and then formulate a plan. By having representation from all disciplines—finance, marketing, information systems, accounting, management, and international business—the hope is that they'll produce well-rounded programs.

"We're convinced we can give students one of the best educations possible, and we insist on doing it within the framework of employer knowledge and skill needs," says William Nowlin, chairman of the Department of Management and Marketing. "Our initiatives also show students and employers that, as we teach quality and teamwork, we also role-model the behavior.

"We're responsible for the products we deliver," Nowlin adds. "And we're delivering graduates who are comfortable dealing with customers as well as each other."

Beginning in the fall of 1993, freshman and sophomore students will be enlisted in teams. Those teams will work together through core courses, learning how to work together and solve problems as groups. The group learning concept allows the best students to help weaker students, which increases understanding all the way around.

In the past, individualism has been encouraged, says Nowlin, but employers now place a high premium on excellent team and interpersonal skills. It's an idea faculty keep in the forefront as they pursue, with genuine interest, ways of improving teaching.

"I think there's a lot of pride in good teaching here," says Rosett. Professors Thomas Pray, Philip Tyler, William Nowlin, and, most recently, Terry Dennis, all have won the Eisenhart Award for Outstanding Teaching. As with other faculty in the college, their efforts are part of a new approach to throw open the classroom to immediate feedback from students. It's

an effort that allows students to "stop the production line" and resolve problems immediately. They're learning how to ask questions that improve learning, and faculty are learning how to ask for and receive feedback about the teaching and the learning process.

Similar efforts are going on in the college's graduate programs. MBA students, many of whom take advantage of co-ops in companies like Xerox Corp. and IBM, find their quality training invaluable.

"As a generalist I'm in demand because I'm trainable in all areas," says Pat Sahrle, a full-time MBA candidate scheduled to graduate this winter. "I can go from marketing to human resource management because I have a background in all those things."

Many of the part-time MBA students bring quality training with them from the workplace. Denise DeSantis-Penwright, for example, learned about TQM while working in AC Rochester's purchasing department and has brought her experience to her classes and her classmates. That real-world experience is invaluable and an important part of the MBA program.

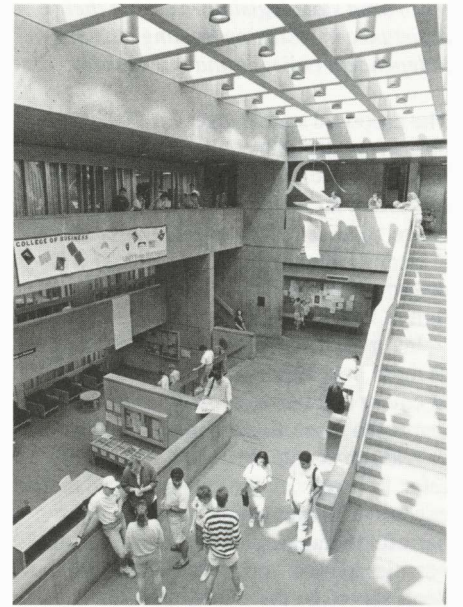
"It's really a significant part of the learning process," says Mary Hope, director of Graduate Business Programs.

Though many of the college's students come from the Northeast, they are joined by classmates from around the world. Students hail from as far away as China, Hong Kong, Japan, India, Turkey, South America, Germany, and the Commonwealth of Independent States. With their American counterparts, they work in cross-cultural teams, expanding the understanding of all members of the study groups. It's an important step toward better understanding worldwide business and cultural philosophies.

Last year, the MBA ranks were joined by five dozen Czechoslovakian students from the RIT-sponsored U.S. Business School in Prague. Rosett and President Rose traveled to Czechoslovakia in January to confer 58 MBAs to students in what was once the Eastern Bloc—a first in the emerging market economies of Eastern Europe. Already, those Czech students are being hired by U.S. firms doing business in Europe, such as Procter & Gamble and Hewlett-Packard.

These ties with industry are hard and fast. This spring, business faculty and staff will travel to IBM to work alongside executives there and learn firsthand what industry is doing to put quality concepts to work. The College of Business will be joined by the College of Engineering in this unique program, and together will be partnered with colleagues from Massachusetts Institute of Technology. RIT was among just eight universities chosen to take part in this Total Quality Management University Challenge, sponsored by winners of the Malcolm Baldrige Quality Award. Other universities taking part include Carnegie Mellon, Purdue, and North Carolina State.

In keeping with this pursuit of recogniz-



The College of Business provides an environment where students from around the world learn the latest business concepts and the "people skills" they need to tie ideas, theory, and technology together.

ing and rewarding quality efforts, the College of Business has joined with the national newspaper USA TODAY to sponsor the Quality Cup. The prize, to be awarded for the first time this spring, honors individuals or teams that have improved quality in their place of work—environments ranging from private industries to public agencies.

These efforts are truly revolutionary in business education. By working with industry, the College of Business is becoming a place where TQM is both taught and practiced.

VITAL STATS: College of Business

Academic Units: Accounting and Finance, Decision Sciences, Management and Marketing, Master of Business Administration

Faculty: 42

Students: 1,108 undergraduate, 505 graduate

Degrees, Diplomas, and Certificates Offered: Accounting, Finance, Information Systems, International Business, Management, Marketing, Photographic Marketing Management, and Manufacturing Management. The MBA program offers concentrations in Corporate Accounting, Public Accounting, Finance, Marketing, Management, Manufacturing Management, and Management of Technology.



One of the basic concepts of Total Quality Management is the team approach. Students in the College of Business are encouraged to look at problems from a group perspective, and employers are looking for workers like them.

Program Update

The following is a list of programs under development or seeking approval for initiation in 1991-92.

Under Development: NTID AAS in Applied Computer Technology

Passed Inter-College Curriculum Center: NTID Certificate, Diploma, AOS, and AAS: Printing Production Technology (modification of existing programs), 2/21/92

Passed Graduate Council: CAST BS/MS in Computer Science, 2/14/92

Sent to State Education Department: CCE Certificate in Basic Quality and Certificate in Quality Implementation, 1/22/92; NTID Certificate, Diploma, and AAS in Applied Computer Technology (name change of existing program), 2/9/92; GAP Diploma and AAS in Printing (name change from CCE programs), 2/12/92; Science BS for Physician Assistant, 2/18/92

Request for Information Received by State Education Department: Liberal Arts MS in School Psychology, 12/10/91

Received by State Education Department: CAST BS in Information Technology, 12/9/91; CCE AAS in Logistics and Transportation Management (name change in existing program), 2/3/92

Approved by State Education Department: CCE Certificate: Managing Communication Services (in lieu of Certificate: Public Relations and Technical Communication Services), 11/14/91; GAP AAS in Professional Photography (name change from CCE program), 12/9/91

Deregistered Programs: GAP BS in Graphic Arts, 9/1/97; GAP Diploma and AAS in Printing, 9/1/97 (requests sent to State Education Department 2/12/92)

Shumway Dies

F. Ritter Shumway, honorary RIT trustee and longtime friend of the Institute, died March 9 in his Brighton home.

A tribute to Shumway and his many contributions to RIT will be featured in the March 26 issue.

ALBANY UPDATE: The President's Letter

President Rose has sent the following letter to area state legislators asking their assistance in restoring funding cuts to independent colleges and universities:

The proposed state budget for 1992-93 poses very difficult challenges to our state in balancing critical needs with declining resources. As a member of the state legislature, your decisions over the next several weeks in finalizing a state budget will determine the priorities and the future stability of our state's economy.

In times of severe fiscal constraint such as these, it is important to impose the test of equity and fairness, particularly with respect to those areas of investment which provide an economic benefit to the state. I refer, of course, to the cuts proposed in the executive budget which would be most harmful to independent colleges and universities in New York State and the students served by these institutions.

Within the overall budget for higher education, independent institutions and their students are targeted for severely disproportionate reductions in state support. The Bundy Aid program, which has served the state well since 1969, would be reduced by 50 percent from the current year levels (an actual reduction of 70 percent from full funding under current law).

Student aid reductions also unfairly target independent college students. Nearly three-quarters of the proposed reduction in Tuition Assistance Program (TAP) funding (\$20 million) would affect independent sector students. Moreover, the executive budget proposes elimination of the state share of College Work Study

funding only for independent college students.

Equity and fairness would indicate that there must be another way. By ensuring access to independent higher education as well as the public sector, New York taxpayers have benefited from a uniquely cost-effective system of higher education. Currently, the cost to the taxpayer for a student in the independent sector is roughly one-tenth that of a student attending a SUNY campus. In a sense, New York's higher education system has been at the forefront of the privatization movement.

In closing, it is important to note that between 1982 and 1991, the percentage of state support for independent higher education has declined from 12.9 percent of total state funding for higher education to 8.5 percent. Continuation of this precipitous decline will surely jeopardize the entire higher education enterprise and the delicate yet effective balance that has served our state well. We are most grateful for your past support and hope that you will make every effort to ensure that the tests of equity and fairness are well met in addressing the higher education component of the state budget.

NEWSMAKERS

- *Nine Pioneers of American Graphic Design*, a book by **R. Roger Remington** and **Barbara J. Hodik**, College of Fine and Applied Arts, will be reprinted in paperback form by the Massachusetts Institute of Technology Press in late 1992.

- *Deafness: An Annotated Bibliography and Guide to Basic Materials*, edited by **Gail Kovalik**, NTID Staff Resource Center librarian, and **Melanie Norton**, NTID librarian at Wallace Library, has been published by the Association of Specialized and Cooperative Library Agencies, American Library Association. **Christine DeGolyer**, College of Science librarian, contributed an article, "Noise and Hearing Loss."

- **Sam Abrams**, College of Liberal Arts, was invited to join the American Center of PEN, the worldwide membership association of writers and editors.

- **Hussain B. Ahmed**, senior counselor and assistant professor, HEOP, presented "Dispelling the Myth of the Black Male: A Case for Reflective Intelligence" at the fifth annual conference of the Center for Black Family Study in Buffalo Nov. 8.

- **Dr. Gerald Argetsinger**, associate professor, NTID Liberal Arts General Education Instruction, published three articles: "Cumorah Pageant" in *The Encyclopedia of Mormonism*, published by Macmillan; "Contemporary Approaches to Ibsen, Vol. 6" in the Summer 1991 issue of *Scandinavian Studies*; and, with assistant professor **Dr. Simon Carmel**, "Performing for the Deaf" in the October 1991 issue of *The Linking Ring*, the journal of the International Brotherhood of Magicians. He was also featured on the VSN cable network program "Times and Seasons" in his role as artistic director of the Hill Cumorah Pageant.

- **Janet Barnard**, College of Business, had an article, "Decision Environments of Small Firms Experiencing Different Rates of Growth," published in the January 1992 issue of *American Business Review*.

CORRECTIONS

In the Feb. 27 issue, the article "Students 'Adopt' Local Families" stated that the Catholic Family Center, which runs the Adopt-A-Family program, is a division of UNICEF. The center is not a division of UNICEF. Also, the film crew accompanying the RIT students involved in the program as they delivered meals and gifts was not a UNICEF crew making a public service video. The film crew, from NTID Instructional TV and Media Services, was shooting footage for a segment of the RIT United Way campaign video.

The article "Conference to Focus on Women" identified one of the sponsors of the "Women's History: A Patchwork of Many Lives" conference as the NTID Department of Professional Development. The department's proper name is NTID Training and Development.

CALENDAR

Through March 20—exhibit: sculpture by Dr. Samir Abd-El Latif Mohammed Shoushan; 7:30 a.m.-11 p.m., Mon.-Fri. and 11 a.m.-11 p.m., Sat.-Sun., Original Gallery and Gallery Two, Wallace Library; call -2567

March 13—exhibit: Graduate Thesis Show I, three exhibitions of work in partial fulfillment of requirements for the MFA degree; 7-9 p.m., Bevier Gallery

March 16—lecture: "Moving Between Languages and Cultures: The Special Case of Deaf People," by Dr. Carol Padden at 3 p.m., followed by reception at 5 p.m., Carlson Center auditorium; call Dr. Ila Parasnis, -6708 (V/TDD), or Dominique Mallery-Ruganis, -6757 (V/TDD).

March 17—panel discussion: follow-up to "Moving Between Languages and Cultures" lecture, featuring NTID faculty Dianne Brooks, Keith Cagle, and Patrick Graybill; 1 p.m., Ingle

March 17—"Beyond Appearances: Cultural Competence in the 21st Century" by Dr. Linda Myers of Ohio State University, part of Cultural Diversity Speakers Series; noon, 1125 Carlson

March 18—videoconference: "ADA: Accessible Design Exterior and Interior Architectural Design and Compliance Strategies," second in

three-part Opening All Doors: Understanding the Americans with Disabilities Act Series; 1 p.m., 1125 Carlson. Fee \$95; call (800) 365-2724 (V) 24 hours or 9 a.m.-5 p.m. (TDD)

March 19 and 26—meeting: Society of Automotive Engineers; 5 p.m., 3139 Gleason

March 19—lecture: "Created Equal, Divided by Class: The Myth of Equality in American Culture" with Paul Grebinger, part of Gannett Lecture Series; 7:30 p.m., Webb

March 19—music: RIT Jazz Ensemble with Geoff Smith; 8 p.m., Ritskeller

March 20 and 21—Sunshine Too Variety Show, including skits, music, dance, poetry, and mime; 8 p.m., March 20 and 1 p.m., March 21, Panara Theatre

March 21—sports: lacrosse vs. Ohio Wesleyan; 2 p.m.

March 25—meeting: Minority Alumni Advisory Committee; 6 p.m., Alumni House

March 27—teleclass: "Processes in Interpreting and Transliterating: Making Them Work for You," by interpreter educator Betty Colonomos; 2 p.m., Carlson auditorium; to register call Gary Mowl, -6431 (V/TDD)

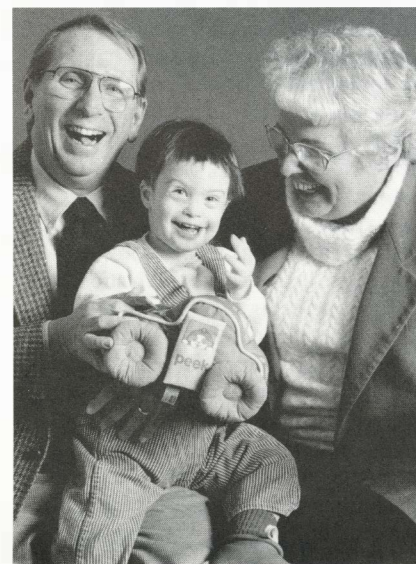
'Cariola Is Doing Wonderful Things for Ian'

Since Ian Campbell joined the preschool at Mary Cariola Children's Center, Jamie and Cookie Campbell have watched their three-year-old grandson become more confident and expressive, and his vocabulary has tripled. "He just seems to have blossomed," says Cookie, of International Student Affairs.

Jamie is particularly impressed with the nurturing staff caring for Ian, who has Down syndrome. "They're warm people with a spirit of compassion," says Jamie, of Liberal Arts. "I'm glad my grandson is there."

Through United Way, those at RIT can help support services like Mary Cariola that benefit people like Ian Campbell.

For more information about RIT's United Way Campaign, call Government Affairs at -4987.



Global Design Takes Spotlight

"Design for Diversity," March 16-20—a week of project displays, classroom discussions, and a panel presentation by design professionals—focuses on what it takes to design globally for ethnic, minority, and disabled groups, as well as middle-class America. The week is sponsored by the Graphic Design program, School of Art and Design, College of Fine and Applied Arts.

"Though we have always taught with awareness of audience in mind, this week represents an even stronger commitment to designing for diverse groups," says Bernadette Merkel, Graphic Design Department chairperson. Displays of student work on ethnic and culturally diverse projects hang in cases above the Bevier Gallery, Booth Building.

Looking at timely topics, the panel will discuss designing for diverse audiences (what is appropriate); designing to promote cultural diversity and awareness (avoiding stereotypes and generalizations); diversity within the design profession (obstacles and opportunities for physically challenged and minority design professionals); and diverse cultural influences on design concepts and aesthetics. Free and open to the public, the panel discussion takes place at 6:30 p.m., March 18, in Ingle Auditorium. It is interpreted for the hearing impaired and handicapped accessible.

Panel members include Victor Papanek, product designer and author of *Design for the Real World*; Cheryl Miller, owner of a graphic design firm in New York City; Juan Lopez-Bonilla, RIT alumnus and partner in a design firm in Louisville, Ky.; David Michalowski, RIT alumnus and art director for Carousel Mediaworks, Inc. in Rochester; and Dr. Barbara Hodik, author and RIT art history professor. Dr. Paul Grebinger, College of Liberal Arts anthropology professor and coordinator of the current Gannett Lecture Series, Difference and Community, will moderate the discussion.

For more information, call Deborah Beardslee at -2664 or -2646.

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