

NEWS & EVENTS

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October 1, 1992

IBM: \$1.28 Million to Business, Engineering

The colleges of Business and Engineering will share a \$1.28 million grant from IBM Corporation that will enable them to continue their efforts to bring the concepts of quality to higher education and students.

IBM cited RIT among nine of the nation's top schools in which quality—the idea of continually striving to understand, meet, and exceed the expectations of customers—is being successfully applied to higher education. More than 200 colleges and universities applied for nine IBM grants, which provide equipment and cash over five years. Other winners include

Pennsylvania State University, Georgia Institute of Technology, the University of Oregon, and the University of Wisconsin at Madison.

The schools' proposals were judged by IBM using an assessment process modeled after the Malcolm Baldrige National Quality Award process. IBM's hope is to help the winning colleges and universities meld the ideas of quality with the goals of education. Among the goals presented by RIT and the other universities:

- Integrate Total Quality Management into the core course material in busi-

- ness, engineering, and other disciplines;
- Implement interdepartmental, interdisciplinary TQM curricula;
- Establish TQM research centers and labs;
- Share and supply ideas down the educational ladder to community colleges and K-12 schools to propagate the principles of quality.

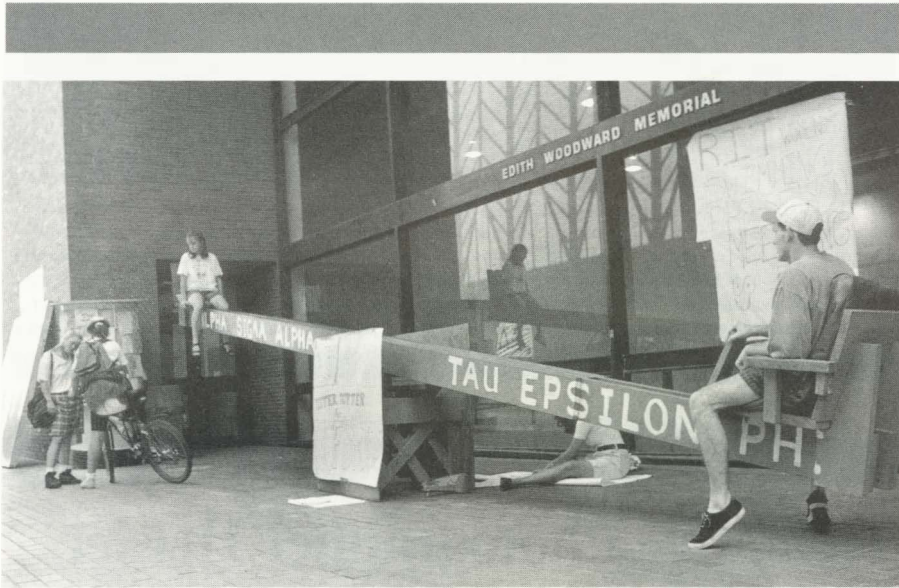
RIT's grant will be used to fund a series of efforts in the colleges of Business and Engineering and throughout the Institute. Nearly a quarter of a million dollars will be used to fund curriculum development and implementation: another \$250,000 will be devoted to research in TQM concepts such as teaming. About \$150,000 will be used to propagate and share quality ideas RIT-wide; about \$45,000 of this will be devoted to improving administrative practices and procedures.

IBM equipment, included with the

grant and valued at about \$330,000, will feature 40 PS/2 computers, as well as several printers; software; and systems support. The grant also provides for \$90,000 in upgrades to Wescott Statistics Lab, part of the Center for Quality and Applied Statistics.

President Simone said, "RIT's colleges of Business and Engineering have joined forces to integrate Total Quality Management into their curricula and into their operations. For the second time in less than a year, IBM has honored RIT by recognizing the vision these colleges represent. I am proud of the progress our two colleges have made. They are setting an example for all of us in higher education to follow. I am grateful to IBM for its generosity and for setting an example for all of our industrial partners to follow."

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RIDE, BABY, RIDE . . . Alpha Sigma Alpha sorority and Tau Epsilon Phi fraternity members rode a marathon 100-hour teeter-totter stint Sept. 14-18 in the Clark Gymnasium breezeway. The 10th annual fund raiser brought in money for the battle against cystic fibrosis.

U.S. News Rates RIT in Top 15

RIT has been ranked as the 14th best university in the North region, according to *U.S. News & World Report's* sixth annual "America's Best Colleges" special report. RIT tied for first in academic reputation and fourth in financial resources in the regional university category. The survey appears in the Sept. 28 issue.

"We are very pleased with the excellent ranking RIT received in *U.S. News &*

World Report, particularly the status as a leader in academic reputation," said President Simone. "The evaluation reflects RIT's standing as a major comprehensive university and leader in quality career education."

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Institute to Begin Process For Strategic Planning

RIT will begin a comprehensive strategic planning process this fall that will provide a road map for the university over the next 10 years, according to President Simone.

"This will be the single most important activity at RIT in the next year," said Simone. "The process will enable this community to define its mission and destiny. The outcome will identify strategic goals, objectives, and actions that will guide this university for the next decade."

Simone plans to appoint a strategic planning steering committee from throughout RIT.

"Committee members will have a balance of planning expertise, campus history, and knowledge. Also, the committee's composition will be sensitive to issues of diversity," added Simone. "Information and suggestions from the Priorities &

Objectives Committee will become an important part of the process."

A symposium on major issues is expected to be held in December and provide an opportunity for campus-wide input. The proceedings from the symposium will then be distributed throughout campus.

Volunteers from throughout RIT will then be sought for task force assignments that are expected to be completed by early spring. Another open forum will be held in late spring to solicit additional input from the campus community on a preliminary draft.

A revised draft document will be completed by September, go through the governance process for comment, and then be presented to both internal and external RIT constituencies.

A final document will be presented to the RIT Board of Trustees next November.

President's Message On Alcohol Policy

RIT's policy on alcohol remains in a stage of assessment. The proposal calls for us to secure input from the campus community in October.

We will study the impact of the policy through the governance process to refine and clarify the final nature of any new policy, its implementation, and penalties for misconduct. The goal is to more effectively address the problems of alcohol misuse by holding students more accountable for their behavior.

While RIT's new alcohol policy states we will not and cannot serve as police in matters of drinking, we will discourage the use and abuse of alcohol as a fundamental value of this university. Prompt and serious action will be taken when warranted. Clearly the abuse of alcohol hurts and destroys the misuser, influences negatively the people around that person, and damages the learning environment.

A full range of programs is under way to advise and counsel RIT students about the dangers of alcohol and to facilitate rehabilitation.

Future decisions and actions will be based on the best interest of our students.

Fall Enrollment Exceeds Expectations

RIT's enrollment will be 13,004 this fall compared to 13,018 last year, according to the 21-Day Report produced by the Office of Institutional Research and Policy Studies. Even more positive is the fact that the enrollment number exceeds the original enrollment projection of 12,794.

"The positive enrollment result is a reflection of RIT's quality career programs and its positive image, together with effective marketing initiatives," said President Simone.

"The results this year are an indication of strong collaboration and participation throughout the Institute," added Jim Miller, vice president for Enrollment Management and Career Services. "Specifically, RIT's success in attracting new students was able to offset the anticipated decline caused by an unusually large graduating class."

Comparing the entering student population to that of 1991, Miller noted the freshman class is 13 percent larger, the transfer class 4 percent larger, and the number of part-time graduate students greater by 8.6 percent. Undergraduate part-time enrollment declined by approximately 5 percent.

"Noteworthy information about this year's incoming freshman class is that 42

percent come from outside New York State," said Dan Shelley, director of Admissions. "Also, 11.5 percent of entering freshmen are minority students, up from 8.8 percent of last year's freshman class."

Looking at individual college enrollment, the College of Engineering had a particularly strong year in overall enrollment at 2,001 students, an increase of 11.5 percent over last year. Applied Science and Technology remains RIT's largest col-

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Rochester Institute of Technology Head Count and FTE Credit Enrollment by College Fall 1992

College	Head Count Fall 1992	FTE Fall 1992
Applied Science and Technology	2,937	1,977.7 ¹
Business	1,471	977
Continuing Education	1,685	667.7
Engineering	2,001	1,405
Imaging Arts & Sciences	2,612	2,395.7 ²
Liberal Arts	569	515.7
National Technical Institute for the Deaf	862	818.3 ³
Science	761	634.7
Other	106	8
Totals	13,004	9,399.7

¹ Does not include 7.3 FTE generated by GM contract

² Includes 1,111 and 1,501 registered students and 1,069.7 and 1,326.0 FTE students from the former College of Fine and Applied Arts and College of Graphic Arts and Photography respectively

³ Does not include NTID students cross-registered in other colleges of RIT. Those students are included in the individual college counts.

Source: Institutional Research and Policy Studies

International Student Affairs Moves Office

The Office of International Student Affairs has moved from the Eastman Building to the Student Alumni Union, on the mezzanine level down the hall from the Clark Meeting Room. All visitors are welcome.

Business Picnic Successful

The College of Business threw its annual picnic for students, staff, and faculty under and around a tent on the lawn outside the Lowenthal Building Sept. 16. About 450 participants enjoyed music, volleyball, and free food and drink, giving everyone a chance to meet and take a breather from the first hectic days of the quarter.

The college throws the party each year to bring everyone together for low-key social interaction, says assistant dean Joann Middleton. In the same vein, the college holds a free coffee hour from 9 to 10:15 a.m. on the first Wednesday of each month. The first coffee hour of the quarter will be held Oct. 7.

Pencil Works On Exhibit

Third-year fine art photography student Taizo Nomura had a practical lesson in how to promote displays and gallery work. For his class on gallery promotion, he had to arrange and garner publicity for an exhibit in the School of Photographic Arts & Sciences second-floor display cases. Fortunately, he found the Communications Office in the C wing of the Eastman Building and submitted his information in the nick of time for this issue's deadline. The exhibit—pencil drawings by computer graphic design MFA candidate Punlope Chantaravekin—will hang in three display cases in the north hallway of the Gannett Building Oct. 3–10.

'80 Percent' Faculty Sought

As a first step in examining the issue of Faculty Council representation for '80 Percent' faculty, Barbara Fox of NTID Liberal Arts Support is collecting names of faculty in that category. To be included, call -6847 (e-mail BNFNGE).

Racial Stereotypes Subject of Lecture

President emeritus Paul A. Miller will moderate a panel discussion on "Race: Stereotypes and Realities" during the second Gannett Lecture, scheduled for 7:30 p.m., Thurs., Oct. 1, in Ingle Auditorium.

The presentation is part of the College of Liberal Arts Senior Seminar focusing on difference and community. The panel will feature William Johnson, president and CEO of the Rochester Urban League; Manuel Morales, an RIT alumnus; Arlette Miller Smith, assistant director of HEOP at RIT; and Hector Velez, associate professor of sociology at Cornell University. The program is free and open to the public.

Simone to Host Breakfasts, Colloquia

President Simone will begin a Liberty Hill Breakfast Series and a Faculty Colloquia Series this fall, designed to foster dialogue across RIT and the Rochester community on significant issues.

Dr. Barry R. Culhane, student ombudsman, has been appointed project assistant to the president to organize the series. In addition, Culhane has been asked to supply his problem-resolution skills to tasks as assigned. These activities will replace his teaching responsibilities for the next year.

The weekly RIT Liberty Hill Breakfast Series will bring together faculty, staff, and

members of the Rochester community.

The Faculty Colloquia Series will be held monthly. A formal paper will be presented by subject-matter experts from RIT, with discussion to follow.

"The breakfast series will stimulate discussion to identify opportunities and chal-

lenges while forming networks to enhance a continuing dialogue," said Simone. "The Faculty Colloquia will allow RIT to dance on the leading edge of the knowledge base of a particular field by entering into a dialogue with one of our faculty colleagues from that field."

Lyon Lecturer To Relate Deaf 'Adventures'

Kathryn Woodcock, a systems design engineer from Brantford, Ontario, Canada, breaks down barriers by designing systems both in public and private places to accommodate people with disabilities. A community activist, representative for occupational health and safety on several Ontario government committees, and first deaf president on the board of the Canadian Hearing Society, Woodcock will be NTID's 1992–93 Lyon Lecturer.

She will meet with faculty and staff members and students from NTID, the other colleges of RIT, and the Rochester School for the Deaf (RSD) Oct. 11–15. Her featured presentation, "Risky Business . . . Adventures of a Deaf Professional," will be from noon–2 p.m., Tues., Oct. 13, 3635 Johnson Building. From 4–5 p.m., Wed., Oct. 14, in the first floor Ellingson Hall lounge, Woodcock will present "Views of an Immigrant to Deaf-Land" as part of NTID's Deaf Speaker Series. All presentations are open to the public at no charge.

In 1981, at age 24, Woodcock was hired as vice president of hospital services at Centenary Hospital in Scarborough, Ontario. She continued in that position until 1990, when she began full-time studies in a doctoral program.

She is also a member of the board of the Canadian Hearing Society Foundation and recently joined the consumer advisory panel of Bell Canada. In 1991, Woodcock received the Citizenship Award for Community Service from the Association of Professional Engineers of Ontario, of which she is a member. An active member of the Association of Late-Deafened Adults (ALDA), she received the "Able ALDA Award" in 1991 for her contributions to ALDA culture as a wordsmith, creative thinker, and activist. She was instrumental in founding the Canadian Deafened Persons Association, a group of adults with acquired hearing loss.

The Edmund Lyon Memorial Lecture-ship was established in memory of Edmund Lyon, an RIT trustee from 1905 to 1920 and an RSD trustee from 1911 to 1920. Each year, the lectureship brings to campus deaf persons who have distinguished themselves in science, technology, business, industry, the arts, or public service, and who stand as role models to deaf students as well as professional staff members.



RIT 'ON THE FLY' . . . Passengers and visitors to the USAir terminal at the Greater Rochester International Airport are being greeted by smiling RIT faces without even leaving the airport. A large, lighted color billboard midway through the terminal features Nathaniel Rochester Society Committee chairperson Fred Porter with Eileen Wurzer, donor for the Wurzer NRS Scholarship Fund, and five RIT students. The billboard was put up in August by the Office of Development to promote the NRS Scholarship Fund. The fund, raised through society member dues for this explicit purpose, awards scholarships to RIT junior and senior students for maintaining high academic standards (3.4 out of 4.0) in all fields of study. This year, there are 95 NRS scholars.

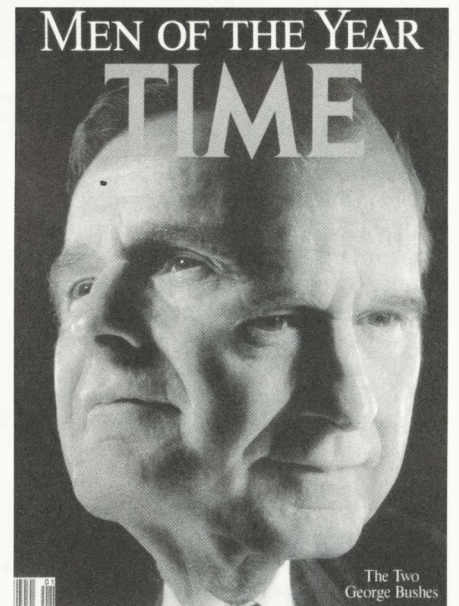
Time, Life Photographer Heisler Featured in Fall Reedy Lecture

Gregory Heisler—the photographer who made the famous computer-imaged picture of CNN's Ted Turner for *Time* magazine's 1992 "Man of the Year" cover—will visit RIT to present the fall William A. Reedy Memorial Lecture in Photography at 7 p.m., Oct. 1, in the Panara Theatre. During the free lecture, sponsored by Eastman Kodak Company and RIT's School of Photographic Arts and Sciences, Heisler will discuss appropriate use of computer imaging in photography. (Due to live satellite telecast of the lecture, doors will close at 6:45 p.m.)

Famous for photographs in *Life*, for creating numerous *Time* magazine covers, and for his diverse subjects—from the Three Mile Island nuclear power plant (1979 cover of *Life*) to Donald Trump, Mick Jagger with Tina Turner, and George Bush (1991 "Men of the Year" *Time* cover)—Heisler credits his enthusiasm and pragmatic, down-to-earth style to his father, a carpet salesman whose customers often returned to thank him for his recommendations. Through perseverance, Heisler worked his way into portrait photographer Arnold Newman's studio, where he studied and produced under the master's tutelage. He has attended RIT's photography school, the University of Wisconsin-Madison, and the University of Illinois at Chicago, but feels his real education was experiential—on the job with *Playboy* magazine and in Newman's studio and with fashion photographer Bill King in New York. He has also worked for *Geo*, *Fortune*, *The New York Times Magazine*, *Connoisseur*, RCA, IBM, GTE, Mack Trucks, and American Express. He has completed award-winning ads for United Technologies, Dewar's White Label Scotch, Kohler, Honda, Eastman Kodak Company, Nikon, and Cannondale.

He received the ASMP Corporate Photographer of the Year in 1986, the Leica Medal of Excellence in Commercial Photography in 1988, and the World Image Award for Lighting in 1991, as well as numerous advertising and publication awards.

As a pioneer in the digital imaging field,



Gregory Heisler's "Men of the Year—The Two George Bushes" cover for *Time* magazine

Heisler has produced digital photographs for MacMillan and Ernst & Young and photographed a completely filmless project for the Army. His Bush and Turner *Time* covers demonstrate a marriage of traditional photographic techniques with computer technology using Macintosh hardware and Adobe software.

Founder of Wendy's To Speak Oct. 22

In celebration of the School of Food, Hotel, and Travel Management's 100th anniversary, R. David Thomas, senior chairman of the board and founder of Wendy's International Inc., will speak at 6 p.m., Thurs., Oct. 22, in Ingle Auditorium. His talk is free and open to the RIT community, and will be interpreted for the hearing impaired.

Thomas also will receive an award from the school in recognition of his outstanding contributions to the food industry.

Owner/Publisher of Bird & Bull Press To Receive Goudy Type Award

Henry Morris, owner and publisher of the Bird & Bull Press and an avid papermaker, will be honored by the School of Printing Management and Sciences (SPMS) Oct. 2 as this year's Frederic W. Goudy Award winner for excellence in type design and use of type.

Born in Philadelphia in 1925, Morris took printing courses at the Murrell Dobbins Vocational School, where he studied to become a hand compositor and make-up man. "I enjoyed printing but I didn't like school, and quit a few weeks before completing the 10th grade," Morris said.

Following a 2 1/2-year stint in the U.S. Navy, Morris and a former printing-school classmate went into the printing business. In 1957, he became interested in hand papermaking, which eventually led him to establish a private press.

"Up until 1976, Bird & Bull Press was a spare-time venture, but in that year I sold my commercial printing business and have since devoted full time to Bird & Bull Press," he said.

Many of the books published by Bird & Bull Press are devoted to the art, craft, and history of bookmaking and papermaking. Among the titles from the Bird & Bull Press are *30 Years of the Bird & Bull*, *Mr. Gladstone's Washi*, *Nagashizuki*, and *The Papermaker*. In all, Bird & Bull Press has published 93 items of work by Morris and others.



Henry Morris

In celebration of the 24th Annual Frederic W. Goudy Award and Lecture, SPMS will present "Letterforms: Bringing It All Together," a typographic symposium exploring the challenge of combining type design and usage with a dizzying array of new type technologies, acronyms, and animosities Fri. and Sat., Oct. 2-3.

Featured speakers for the symposium will include David Pankow, curator of the Cary Library; Steve Byers of Linotype-

Hell; Tom Rickner and David Berlow of The Font Bureau; Allan Haley of ITC; Rod Acosta of Hewlett-Packard; Steven Strassen of Xerox; Dr. Peter Karow of URW; Robert Norton of Microsoft; and Archie Provan and Herbert H. Johnson of SPMS.

An exhibition of Morris' work will be on view in the showcases of the Melbert B. Cary Jr. Graphic Arts Collection, Wallace Library, during the symposium.

SPMS will present the Book Arts Institute following the Goudy Award and Letterforms symposium, Oct. 5-9, which will include courses in problem solving and printing on the cast-iron handpress; calligraphy and lettering in graphic design; and the art and technique of wood engraving. The premier series of typographic workshops by the Frederic W. Goudy International Center for Typeface Studies will also follow the symposium, Oct. 5-7, focusing on the principles of alphabet design; typeface design using Fontographer software; typeface hinting technologies; and typeface design production.

NTID to Link To Video Event

NTID, in cooperation with the University of Rochester Medical Center, will present an audiology videoconference, "Hearing Aids: A Tutorial in Current Techniques—Do They Really Work?" to discuss the use of hearing aids and related issues. Professionals and community members are invited to attend the conference hosted live via satellite from the Mayo Clinic in Rochester, Minn., 11 a.m.-5:45 p.m., Sat., Oct. 10, in the Johnson Building. Registration fee for the conference is \$30, including lunch.

Professionals in the field of deafness will facilitate questions generated from the six televised workshops scheduled during the day-long conference. Topics include "Fitting Strategies for Multiple Memory Programmable Instruments," "Flexibility in Frequency Response Shaping and Signal Processing with Analog Hearing Aids," and "Signal Processing for Noise Reduction."

Audiologist Dr. Darrell E. Rose will moderate the videoconference from the Mayo Clinic, and Dr. Michael Block, chairperson of NTID's Audiology Department, will facilitate topics discussed at RIT.

To register or for further information, call Jean Bondi-Wolcott at -6705 (V/TDD). Registration deadline is Oct. 2.

United Way Golf Nets \$1,800+; Sign Up Now for Walk/Run 5K

Twenty teams raised more than \$1,800 for a good cause during the Fifth Annual RIT United Way Golf Tournament, held Sept. 14 at the Salmon Creek Country Club in Spencerport.

Eighty people represented RIT, Community College of the Finger Lakes, SUNY Brockport, the United Way, and local businesses in the day-long event. President Simone and trustee Joe Briggs also took part in the tournament to compete for prizes and awards. Contests were held at several holes. The winner of each contest hole pocketed \$50, compliments of C&A Pavement Marking, Dribbles Sports Bar, Motorola Inc., Lewis General Tire, Chemical Bank, and RIT Alumni Relations, sponsors for each hole.

Winners for the men's division were Joe Cerame, John Sally, Steve Sofia, and Tim Minella, all local businessmen. In the women's division, winners were Flip Dinapoli, Physical Plant; Bev James, Physical Plant; and Meredith Ray, Interpreting Services. Winners in the mixed division were Dave Murdoch, Cindy Northrup, Joe Nassar, and Lillian Schoppe, all from Liberal Arts.

Chet Kurnick of Buffalo and Flip Dinapoli both took home prizes for the longest drive, and Dave Frye of CCFL and Cindy Northrup were winners in the closest-to-the-hole contest.

Prizes for the winners were given out during the awards presentation and dinner, held following the tournament. Lee Struble, tournament chair, hosted a slide show during the dinner that followed the tournament, and Simone and United Way of Greater Rochester president Joe Calabrese made comments during the awards ceremony.

"The golf tournament was an exciting event," Simone said. "It's always a privilege to support the United Way."

The next big event to raise money for United Way is the 10th Annual Walk-Run



5K through campus on Fri., Oct. 16, beginning at 12:15 p.m. in the administration circle. Simone will participate in this year's event. Prizes will be awarded to the top two fund raisers, and a raffle will be held for all participants who make a minimum \$50 donation. T-shirts will be given to all participants with a minimum \$25 donation. Registration forms will be mailed to everyone, and additional copies can be picked up at the Recreation and Equipment Cage in the Hale-Andrews Student Life Center, the Student Alumni Union information desk, the NTID 24-Hour Desk, and the Johnson Building reception desk. Registration forms must be returned to Dan Kennedy, A331 Ross Building, by Tues., Oct. 13. For more information about the Walk-Run 5K, call Jan Reich at -2856.



OHH, HOT PINK IS YOUR COLOR... Faculty and staff in the newly formed College of Imaging Arts and Sciences enjoyed a college T-shirt giveaway and ice cream social Sept. 1 in the Gannett Building. The crowd, which jammed the foyer for the noon event, included (left to right) Cliff Frazier, Rosie Sepos, Len Ledger, Barbara Hodik, and Sandor Hoppenwasser, examining their new shirts and waiting for ice cream.

NTID Hosts Diversity Speaker

NTID's Affirmative Action Committee will host a presentation by Dr. Glenn Anderson, director of training at the University of Arkansas Rehabilitation Research and Training Center on Deafness and professor in the department of rehabilitation education and research, at 9 a.m., Tues., Oct. 6, in the Panara Theatre. Anderson is a well-known educator, researcher, and author in the field of deafness.

Following Anderson's presentation, "Enhancing Diversity in the Classroom," there will be a panel discussion by RIT faculty and staff members. Questions from the audience will be incorporated into that portion of the presentation.

Also on Oct. 6, as part of NTID's Deaf Speaker Series, Anderson will make a presentation to students and faculty and staff members, "The Doctor Is In," from 4-5 p.m. in the first-floor Ellingson Hall lounge. All presentations are free and open to the public and are accessible to both hearing and deaf audiences. For more information, contact Ellie Rosenfield at -6202 (V/TDD).

RIT Programs Receive TV Exposure in Japan

Four projects at RIT are getting international recognition from a New York City-based company that produces science and technology shows for Japanese television.

High Tech Shower International, which produces *Science and Technology Satellite News*, shown in Japan, was on hand Sept. 15 to shoot video segments on projects in microelectronic engineering, science, photo, and imaging science.

Professor Bruce Smith of microelectronic engineering was interviewed for his research involving excimer lasers to produce smaller transistors, and Dr. Jerry Takacs, Dr. Robert Clark, and Dr. Merle Hirsch of the College of Science were interviewed for their research on plasma removal of organic plastics. Jim Reilly, director of the Image Permanence Institute, talked about the Silverlock™ project, a method of preserving black-and-white photo negatives using a chemical process, and Will Snyder, a Ph.D. student, was interviewed for a number of projects in imaging science, including one involving an assessment of building heat loss for Rochester Gas & Electric and the New York State Energy Research and Development Authority. No broadcast date has been set for the videos.

NTID Alumni Relations Telecom Workshop

NTID's Alumni Relations Office and the Educational Outreach Department will co-sponsor a workshop on telecommunications from 7-9 p.m., Fri., Oct. 2, in the Panara Theatre. The presentation is open to all RIT and Rochester community members at no charge.

Presentations by faculty and staff members and representatives from the Federal Communications Commission (FCC) and AT&T will include "Telecommunication Technologies that NTID Alumni Use at Work," "How the FCC Established Statewide Relay Services," and "New Services from the AT&T New York State Relay." There also will be time for questions from the audience. For more information, contact Dave Staehle at -6408 (TDD).

CALENDAR

Sept. 30-Oct. 22—exhibit: recent works by Karen Norton, assistant professor in the department of cinema and photography, Ithaca College; Mon.-Thurs., 10 a.m.-9 p.m., Fri.-Sat., 10 a.m.-5 p.m.; SPAS Photo Gallery, third floor Gannett

Oct. 2—Symposium Day, 9 a.m.-3 p.m., Carlson Center

Oct. 3—sports: women's tennis vs. Alfred, 1 p.m., tennis courts; men's soccer vs. Skidmore, 2 p.m., soccer field

Oct. 5—sports: women's tennis vs. Brockport; 3:30 p.m., tennis courts

Oct. 5—lecture: "Your Fun Bone is Connected to Your Work Bone" with Lindsay Collier, part of Health & Wellness Series; noon-1 p.m., 1829 Room, Union

Oct. 5—exhibit: Black Awareness Art Display; Union lobby

Oct. 7—sports: men's soccer vs. Ithaca; 3 p.m., soccer field

Oct. 7 and 14—lecture: "Spirituality for Today's Woman," noon, Skalny Room

Oct. 7—meeting: Minority Alumni Advisory Committee; 6 p.m., Alumni Room, Union

Oct. 8—exhibit: "Issues and Causes: Propaganda in the Public Interest," special closing reception sponsored by The American Institute of Graphic Arts/Rochester; 6-7 p.m., presentation 7-8 p.m., Switzer Gallery

Oct. 8—meeting: Board of Directors of The NTID Foundation; 8 a.m.-5 p.m., LBJ Visitors Center

Oct. 9—Allied Health Career Days, presentation of careers available within the health care sector; 9:30 a.m.-noon, Ingle

Oct. 9-10—sports: RIT Volleyball Tournament, featuring teams from RIT, Brockport, Juniata, Stony Brook, Hope, and Mercyhurst; 4 p.m. Fri., 11 a.m. Sat., Clark Gym. \$1 students, \$3 adults.

Oct. 10—panel discussion: "Diversity and the Political Process, Part II—Pluralism and the Election Results," question-and-answer forum; 1-2:30 p.m., Ingle

Oct. 10—sports: women's soccer vs. Nazareth; 2 p.m., soccer field

Oct. 12—Admissions Open House, 8:30 a.m.-4 p.m.

Oct. 13—sports: women's tennis vs. Buffalo State, 3:30 p.m., tennis courts; volleyball vs. Cortland, 7 p.m., Clark Gym

Oct. 13—meeting: Alumni Executive Council; 4:30-6 p.m., Alumni Room, Union

Oct. 14—sports: men's soccer vs. Union, 3 p.m., soccer field; women's soccer vs. Alfred, 3:30 p.m.

Oct. 15—lecture: "Class Bias in the Media" by Gregory Mantsios, director of the Labor Education and Advancement Program, Queens College, CUNY, part of Gannett Lecture Series; 7:30-9:30 p.m., Webb

PROGRAM UPDATE

Sent to State Education Department: NTID AAS in Applied Computer Technology (modification of already-registered program), 4/16/92

Passed State Education Department: CCE BS in Technology Marketing and Distribution, 8/13/92; NTID Certificate, Diploma, AOS, and AAS: Printing Production Technology (modification of already-registered programs), 8/12/92

Deregistered Programs: BS in Graphic Arts, 9/1/97; Diploma and AAS in Graphic Arts (correction from last program update), 9/1/97; Certificate in Applied Art, 9/30/93; Diploma and AAS in Media Production Technology, 9/1/97

Take Photos for Focus

NTID's Division of Public Affairs (DPA) invites NTID and RIT students and faculty and staff members to show off their amateur photography skills during Fall Quarter to help celebrate NTID's 25th anniversary. The photos collected as part of the "NTID's Life in Photos" campaign will be featured in the 25th anniversary issue of *Focus* magazine, to be published in March 1993.

RIT community members are encouraged to photograph people related to NTID in classrooms, at outdoor play, in meetings, in residence or dining halls, gyms, labs, or anywhere on campus, any time of day or night. Photos can be black-and-white or color, and DPA will exchange film for the rolls of film handed in. The deadline for submitting entries is Mon., Oct. 26. For more information and a complete list of guidelines, contact Katie Schmitz at -6813 (TDD), KLS4344(VAX), or Beth Pessin at -6748 (V/TDD), BMP9162 (VAX).

• An article by **James S. Fleming**, professor of political science, College of Liberal Arts, "Reestablishing Leadership in the House of Representatives," has been reprinted in Joel Silbey's multi-volume series *The United States Congress 1789-1989*. Silbey is an American historian at Cornell University. The article originally appeared in *Mid-America: An Historical Review*.

• Professors **Vinnie Gupta**, **R. Hefner**, and **P. Venkataraman**, College of Engineering, and **D. Cleminshaw** and **J. Sias**, Industrial Design, were awarded an ILI grant from the National Science Foundation to establish a Rapid Prototyping Laboratory. The total project cost is \$94,000.

• Several RIT faculty will give papers at the ASEE conference at Seneca College of Applied Arts and Technology in Toronto this month. **Anthony Spiecker**, NTID Electromechanical Technology, and **James R. Mallory**, NTID Science/Engineering Support, will present the abstract "Improving Student Advising Through Current Artificial Intelligence Techniques."

Vinnie Gupta, Mechanical Engineering, College of Engineering, will present "Creative Problem Solving Strategies and Tools." **Glenda Senior**, NTID Science/Engineering Support, will present "Practical Strategies for Improving Students' Report Writing."

• Six Training and Professional Development staff members were awarded degrees this spring. **Barb Cutrona**, director of professional development programs, and **Kitren VanStrander**, senior program director, received master's degrees in career and human resource development. **Betsy Saxe**, budget coordinator, earned a bachelor's degree in accounting. **James Clark**, sheet-fed press technologist, Technical and Education Center, received an associate degree in printing management. **Mary Carol Maloney**, registration assistant, and **Lynn Prytula**, program director, were awarded certificates in business management studies.

• **Sam Abrams**, professor, College of Liberal Arts, at the invitation of the European Cultural Center of Delphi, Greece, participated in the VIIth International Forum on Ancient Greek Drama in Delphi Aug. 25-30.

• **Bruce A. Austin**, William Kern Professor in Communications, College of Liberal Arts, had a cover story, a critical review of the "Creative

Clays" traveling exhibition from the New Orleans Museum of Art, published in the September 1992 issue of *Antiques & the Arts*. He presented an invited lecture on Mechanics Institute potter Frederick E. Walrath as part of the Rochester Memorial Art Gallery's "Viewpoints" series Sept. 8.

• **Janet Barnard**, associate professor of management, College of Business, published an article, "Successful CEOs Talk About Decision Making," in the September/October issue of *Business Horizons*.

• **Mildred T. Berardi (Terry M. B. Rosso)**, cashier, Student Alumni Union Cafeteria, received a Best of Show award for her painting *The Artists*. She will have a solo show of her works in the Student Alumni Union Oct. 16-30.

• **Pamela Blum**, visiting assistant professor, School of Art and Design, exhibited paintings in a group show, "Selected Western New York

Painters," at Angel Fire Gallery in Rochester in September.

• **Charles Collins**, professor of fine arts, College of Liberal Arts, will be listed in the 24th edition of *Who's Who in the East*.

• **Norman Coombs**, history professor, College of Liberal Arts, led a working committee group for EASI (Equal Access to Software and Information) at the annual EDUCOM Educational Uses of Information Technology conference, held at Snowmass, Colo., in August. He also made a presentation at the NYSERNet conference in New York City Sept. 24. On Oct. 23, Coombs will make a presentation at a library conference in Albany. He recently taped an hour-long video that will be shown as part of the Global Lecture Hall program, a three-day demonstration of telecommunications potentials for education beamed by satellite around the world.

IBM . . .

Continued from page 1

The College of Business, co-sponsor of the RIT/USA TODAY Quality Cup, is nearly two years into its plans to reevaluate and improve the way it serves students and their potential employers.

"This latest endorsement of our Quality Management Education strategy, coming so soon after selection by IBM in the TQM University Challenge last December, fills us with confidence that we are on the right road," said Business dean Richard N. Rosett. "I speak for the entire faculty and staff of the college in thanking IBM, not only for the generous gift, but for the implied vote of confidence in Quality Management Education."

The College of Engineering has joined forces with Business to seek ways to produce engineers with the latest technical and strategy skills.

"The College of Engineering is excited about the opportunity it has to work with the College of Business and IBM in the

Total Quality Management Competition," said Richard Reeve, associate dean. "It gives us a significant edge in developing an educational environment that will have an impact on what we teach, how we teach, and how we administer the engineering programs at RIT."

Part of the IBM grant includes a component that encourages RIT and the other universities to enter into partnerships with local IBM plants by sharing executives, providing faculty and student internships, cooperating on research, and sharing IBM's approach to market-driven quality.

IBM's grants show the international company's commitment to quality in business, government, and education, and its TQM competition comes at a time when universities are facing tough challenges in an international marketplace.

"The news that IBM chose RIT to receive one of its nine TQM grants comes just as the College of Business faces its greatest challenge," said Rosett. "We have undertaken a complete organizational realignment based on the principles of TQM. We know that we face some difficult months ahead as we learn a new way of working together and with our students."

Enrollment . . .

Continued from page 1

lege, with 2,937 students. The newly combined College of Imaging Arts and Sciences is second largest, with 2,612 students.

According to vice president for Finance and Administration William Dempsey, "The positive enrollment picture contributes significantly to RIT's ability to maintain a balanced budget while insuring academic quality."

RIT's full-time equivalency enrollment (FTE) increased from 9,379.7 in the fall of 1991 to 9,399.7 in the fall of 1992. The projection called for an anticipated FTE of 9,213.0. The strong enrollment picture provides a positive swing of 186.7 FTE.

U.S News . . .

Continued from page 1

The 1,373 four-year schools included in the study were ranked according to a system that combined statistical data with the results of an exclusive *U.S. News* survey of academic reputations among college presidents, deans, and admissions directors, resulting in a record 62 percent response rate in 1992.

The financial resources category is determined by the total 1991 expenditure for an institution's education program (the sum spent on instruction, student services, and academic support, which includes libraries, computers, and administration) divided by its total enrollment, plus all other 1991 spending per student.

Other criteria used in the survey are student selectivity, faculty resources, and student satisfaction.

RIT has been included in *U.S. News & World Report* rankings in the past.

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