

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 31, October 21, 1982

## Homecoming Ceremonies Honor RIT Alumni

Frank A. Cicha was given the Outstanding Alumnus Award during Homecoming/Parents Weekend. Honored as Distinguished Alumni were Richard C. Flanagan, College of Applied Science and Technology; Gary J. Lindsay, College of Business; Rozetta Darby McDowell, College of Continuing Education; Frank S. Hermance, College of Engineering; Patricia A Moore, College of Fine and Applied Arts; David Dickinson Kaiser, College of General Studies; William E. Sherman, College of Graphic Arts and Photography; Thomas R. Nedved, National Technical Institute for the Deaf; and Randolph R. Henke, College of Science.

Each of RIT's nine colleges presents the Distinguished Alumni Award annually to a graduate who has made a significant contribution to his or her respective career field.

Frank Cicha, a 1961 photographic science graduate, has to his credit many significant contributions to the RIT Alumni Association: vice president of the Chicago alumni organization in 1968, member of the Executive Council and chairman of the Student Relations Committee in 1976, and treasurer of the Executive Council from 1976 to 1978. He has also served on the Alumni Association's admissions teams, student relations committees and panels and assisted on Institute fund-raising programs.

In 1978 Cicha was elected president of the National Alumni Council, the governing body of the National Alumni Association. He served two terms. During his four years in office, Cicha and council members developed a strategic plan for the National Alumni Council.

The Outstanding Alumnus is president of FAcT Enterprises in Webster, a firm established this year to assist small to medium size businesses in the formative years in domestic and international marketing, finance and production, and employee training.

Prior to forming FAcT Enterprises, Cicha held many top level and key posi-



Frank Cicha (left) receives congratulations from Tom Dougherty, president of the National Alumni Council.

tions at Photographic Science Corp. In his most recent position, president of the international division, Cicha was responsible for marketing, sales, production, legal and accounting functions. He is a specialist in the fields of densitometry and quality assurance.

The RIT alum is a member of the Society of Photographic Scientists and Engineers, the Society of Motion Picture and Television Engineers and the National Microfilm Association. He has published several articles in technical journals, was listed in *Who's Who in Technology Today* in 1980 and is the Republican Leader for the Town of Webster.

The Outstanding Alumnus Service Award is the highest honor RIT bestows on its alumni. The award is given annually to one alumnus/alumna who has unselfishly devoted his or her time to the advancement of RIT.

Richard C. Flanagan, a packaging science graduate, has held engineering and management positions in Diamond International Corporation's container

subsidiaries since graduating from RIT in 1976. He has served as junior engineer for Buffalo Containers Division in Buffalo, senior engineer for Mohawk Containers Division in Syracuse and manager of packaging engineering for Diamond Containers Division in New Castle, Ind. Since 1979, he has been packaging engineering manager for Mohawk Containers Division in Rochester.

Flanagan is secretary of the Rochester Area Packaging Association, member of the American Society for Testing and Materials and has been a member of the National Safe Transit Association and the Society of Packaging and Handling Engineers.

Gary J. Lindsay graduated in 1964 in business administration and immediately joined Peat, Marwick and Mitchell & Co. In 1974 Lindsay became a partner of the firm in charge of the Rochester Office Tax Department.

He is a member of the American Institute of CPAs, New York State Society of CPAs, and National Association of Accountants. He is past president of the Rochester Chapter of the New York State Society of CPAs. In addition he has served as treasurer and member of the board of directors of the Monroe County Association for Retarded Citizens, Inc.

The RIT alumnus is a member of RIT's Deferred Giving Advisory Committee and has participated on behalf of the Institute on the Commission on Independent Colleges and Universities' (cIcus') Alumni Relations Committee.

Rozetta Darby McDowell, majored in business and graduated from RIT's College of Continuing Education in 1970. She continued her studies at Columbia University School of Law and in 1974 received her Juris Doctor degree. Recently the RIT alumna formed her own legal practice, Rozetta Darby McDowell, Esq., in downtown Rochester.

Prior to establishing her own practice, McDowell was a partner in the firm of

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## Richard Abati Earns Sarah Gillam Award

Richard Abati, a 1967 food administration graduate, was awarded the Sarah Margaret Gillam Memorial Award for outstanding achievement in the hospitality field.

Abati is vice president of Sky Chefs, Inc., Southern Region, a subsidiary of American Airlines. In that position he is responsible for all Sky Chefs restaurants in 10 cities in the southwest part of the United States.

A native of Bridgewater, Mass., Abati received his associate's degree in restaurant and hotel management at Paul Smith College at Saranac Lake in 1959. After spending four years in the U.S. Air Force he enrolled at RIT. At RIT he participated in the Co-op program (work/study) and served as airline catering supervisor for Sky Chefs at the Monroe County Airport in Rochester.

From 1966 to 1971 Abati was catering manager for Sky Chefs at Cleveland's Hopkins Airport, Sky Chefs general manager at LaGuardia Airport in New York, and general manager in charge of all food facilities in the American Airlines terminal building at John F. Kennedy Airport.

In 1971 the RIT alumnus was named general manager of the Flagship Hotel in Rochester and was president of the Rochester Hotel Association. He went on to hold management positions in Arlington, Texas, and San Juan, Puerto Rico. From 1975 to 1977 he was group vice president of the Americana Inns Division and from 1977 to 1980 was vice president and managing director at the Shoreham Americana in Washington, D.C.

During these years Abati took a primary role in planning and organizing the construction, interior design, and pre-opening marketing of the Americana Aruba Hotel and Casino, reversed a negative cash position of the Shoreham Americana over an 18-month period, and supervised a \$2,000,000 renovation program.

Abati and wife, Alice, have four children and reside in Arlington, Texas.

The award is given in honor of Sarah Margaret Gillam, a 1916 food administration graduate of RIT.



Richard Abati, presented with the Sarah Margaret Gillam Award by Linda Underhill, associate professor, dietetics

## Magazine Designer to Deliver Reedy Memorial Lecture

Although Will Hopkins' name may not be a household word, Hopkins' creativity is reflected in the design of magazines found in many households.

Hopkins will deliver the fall, 1982, William A. Reedy Memorial Lecture in Photography at 7:30 p.m. Thursday, Oct. 28, in the NTID Theatre in the Lyndon Baines Johnson Building at RIT.

The William A. Reedy Lecture series is sponsored at RIT by the Eastman Kodak Company.

Hopkins, who pioneered the working style of close collaboration by photographer, art director, and writer while he was art director of *Look* magazine, is the founding member of the Will Hopkins Group and is a specialist in magazine design.

He gained his early experience working for *Twen* magazine in Germany and in 1966 became art director for *Look*.

In partnership with Ira Friedlander since 1975, his most recent design successes include the start ups of *American Photographer*, *Science 81* and *American Health*.

Hopkins and Friedlander have redesigned such magazines as *Sports Afield*, 1976; *Geo*, 1980; *Horizon*, 1979; *Money*, 1978; *Dun's Business Month*, 1981; *Eastern Review*, the inflight magazine of Eastern Airlines, 1980, and *World Tennis*, 1981.

The Will Hopkins Group has received numerous awards from the Art Directors Club of New York and the Society of Publication Designers.

The William A. Reedy Memorial Lecture honors the memory of the Rochester photographer and editor, who died in 1975. Reedy was senior editor of advertising publications at Eastman Kodak and edited the Kodak quarterly, *Applied Photography*.

Previous Reedy lecturers have included, among others, Roman Vishniac, Gordon Parks, James Van Der Zee, Arnold Newman and Saul Bass.

### INSTITUTE FORUM

Joseph Weizenbaum, professor of computer science at Massachusetts Institute of Technology, will be the Institute Forum speaker tonight (Thursday, Oct. 21) in Ingle Auditorium. Subject: "The Mind Machine: Computers and Intelligence." Tickets, \$1, available at the Candy Counter, College-Alumni Union. Copies of his book, *Computer Power and Human Reason*, magazine articles and related materials are on display in Wallace Memorial Library.



# UPDATE FROM THE PERSONNEL OFFICE

The first article in this social security series presented an overview of the services and benefits available through the Social Security Insurance Program in the United States. This article addresses the tax which both the employee and the employer pay to the system.

There are actually two separate taxes in the Social Security program: Old-Age, Survivors and Disability tax and the Hospital Insurance (Medicare part A) tax. For most purposes the two taxes are simply added together and treated as one amount.

The Institute and the employee share the total contribution to the Social Security System. The employee's contribution is deducted from each paycheck with RIT matching the employee's contributions. In short, both the employee and RIT pay for social security, but the employee receives all the benefits. The social security taxes paid each year are based upon two elements, the tax rate (or percent of pay) and the amount of earnings which are taxed. Income beyond a maximum taxable amount is not Social Security taxable.

Two examples:

<b>Person A</b>		<b>Person B</b>	
1982 Salary	\$10,000.00	1982 Salary	\$37,500.00
1982 SS Tax Rate	6.7%	Maximum Taxable Amount	\$32,400.00
Employee A's Contribution	\$670.00	1982 SS Tax Rate	6.7%
Total SS Contribution (Employee & Employer)	\$1,340.00	Employee B's Contribution	\$2,170.80
		Total SS Contribution (Employee & Employer)	\$4,341.60

(Note: Social Security taxes are paid on total annual salary prior to any reduction.)

Social Security taxes have continued to escalate over the years as in the chart below.

<b>Year</b>	<b>Tax Rate</b>	<b>Maximum Taxable Amount</b>	<b>Total Maximum Social Security Contribution</b>
1950	1.5%	\$ 3,000.00	\$ 90.00
1960	3.0%	4,800.00	288.00
1970	4.8%	7,800.00	748.80
1980	6.13%	25,900.00	3,175.34
1982	6.7%	32,400.00	4,341.60

The Social Security Administration is projecting continued increases for the future. The exact amounts of future increases will be confirmed shortly before the rates are imposed.

The next article in this series will address qualifying for and estimating the Social Security Pension benefit.

## **CREF Unit Value Report** August 31, 1982 - \$47.05

As of October 8, 1982, the CREF portfolio's value was approximately 9 1/4% greater than it was on August 31, 1982.

## POLICY & INFORMATION

### **Policy Council 10-31-82**

1. Received a report on functions and status of Student Directorate with each director providing a summary of his/her activities. The issue-oriented directors are elected representatives of the Off Campus Student Association, Residence Halls Association, Greek Council, and a representative-at-large elected by the entire student body. The appointed directors are the finance director, activities director, academic director, director of student services and director of public relations. Two major items on their plan of work for 1982-83 are increasing student, faculty, and administrative awareness of the Student Directorate, and improving financial accountability for sponsored activities.

2. Approved the addition to the Policy Council plan of work specifying the development of (a) assessment techniques for the educational goals, (b) techniques to increase student retention and (c) criteria for identification of financial exigency. By motion, criteria

for program reduction and termination were added to the latter charge.

3. Approved the membership of Educational Programs Committee: B. Barry, R. Ellson, P. Kazmierski, P. Pere, T. Quinn, P. Sorce, J. Tierney; Long Range Planning Committee: W. D. Baker, S. Fischbeck, F. Gardner, J. Miller, M.L. Smith, C. Steel, E. Weber; Priorities and Objectives Committee: J. Carson, N. Coombs, M. Fisher, J. Green, M. Guldin, R. Kerr, R. Lindner.

4. Vice President Quinn briefly described the review process for the tenure policy and announced the names of the Response Coordinating Committee: Thomas Upson, chairman; Sarah Collins, Wayne Walter, Robert Barbato, Larry Quinsland. He asked that in responding to the policy all keep in mind that (a) the policy should provide for equitable treatment and standards for all faculty, (b) the criteria for tenure must be congruent with the RIT mission and (c) the policy should preserve diversity as a major strength of RIT, but major con-

sideration should also be given to the fundamental points that unify RIT.

### **Faculty Council 10-14-82**

Dr. Quinn addressed Faculty Council concerning the proposed tenure policy, following which the council initiated a discussion of the proposed policy. Anyone wishing source or additional information, please call 2527.

## **Awareness Days: A New Look**

Handicapped Awareness Days, scheduled for Nov. 4 and 5, will have a new look this year.

For one thing, the name of the annual event to sensitize the RIT community to the implications of physical disabilities has been changed to "Physical Challenges Days, Able-Disabled Events."

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# Celebrations, Music and a Parade Mark Sold-Out Homecoming/Parents Weekend



*(Top left) Eddie Money's sold-out performance was a major attraction for students (photo by Robert F. Bukaty, Reporter), and earlier in the day this vehicle advertising "Tiger Power" (top right) was one of the entries in the first student-sponsored Homecoming parade. Students of another era, the Class of '32, celebrating their 50th reunion, paused in the College-Alumni Union to pose for a photograph.*



# Faculty Symposia to Focus on New Technology

The RIT faculty will preview technological developments and their impact on work and education the week of Oct. 25-29, when RIT's Institute Committee of Effective Teaching presents, "New Technology State of the Art Symposia."

The symposia will include an opening day talk, "Faculty Careers at RIT and Technological Change" by Dr. Robert Quinn, vice president for Academic Affairs, Monday, Oct. 25, from 3-5 p.m., in the NTID Theater. Panel presentations on robotics, communications, materials and biotechnology are scheduled during the week.

Robotics will be discussed by Dennis C. Nystrom, dean of the College of Applied Science and Technology, and Robert A. Day, senior industrial engineer and head of the Eastman Kodak Robotics Laboratory. The panel will be held Oct. 26, College of General Studies, room A-205. Robert Ange-

brug, RIT Kern Professor and president of the National Computer Graphics Association, will attend a reception following the panel; travel arrangements have prevented him from participating in the communications seminar.

The panel on communications includes Dr. Richard Zakia, School of Photographic Arts and Sciences, College of Graphic Arts and Photography; Dr. Robert Golden, associate dean, College of General Studies; and Roger Remington, chairman of graphic design, College of Fine and Applied Arts. The panel will take place Oct. 27, Webb Auditorium.

On Oct. 28 the panel on materials will convene in the College of General Studies, room A-205. The panel consists of: Dr. Russell Kraus, director of the School of Photographic Arts and Science, College of Graphic Arts and Photography; Dr. Hrishikesh Banerjee, director of Materials Science and

Engineering, College of Science; and Dr. Donald Eilenstine, Social Science, College of General Studies.

Discussing biotechnology are: Dr. Jean Douthwright-Fasse, Department of Biology, College of Science; Dr. Helen Eberle, Department of Radiation, Biology and Biophysics, University of Rochester; and Nina Sigler, market analyst, Paine, Webber, Mitchell and Hutchins, New York City. The panel will be held Oct. 29, in Webb Auditorium.

All four panels will take place from 3-5 p.m. with a reception following. RIT students and staff are invited to attend.

The objective of the symposia is to provide RIT faculty with an overview of future technological developments, so they can become more aware of the implications of technological changes for the workplace, assess possible impacts on curriculum and instruction, and anticipate probable technical developments and breakthroughs.

## INFORMATION SYSTEMS AND COMPUTING (ISC) SEMINARS FOR IBM/370 AND VAX/VMS USERS

Seminar	Bldg./Room	Date	Time
Introduction to CMS (Conversational Monitor System) (IBM/370 System)		10/21 10/26 10/28 11/02	
Introduction to Time Sharing On VAX/VMS	12-1494	10/27	8 a.m.-10 p.m.
Introduction to VAX/VMS GIGI	12-1428	10/27	11 a.m.- 1 p.m.
Introduction to the Use of Statistical Processors on the VAX/VMS System	12-1494	10/27	10 a.m.-12 Noon
Using FORTRAN on the VAX/VMS System	12-1428	10/27	3 p.m.- 5 p.m.
Using PASCAL on the VAX/VMS System	12-1494	10/27	3 p.m.- 5 p.m.
Introduction to SAS (Statistical Analysis System (IBM/370 System)		11/04 11/09 11/11 11/16 11/18 11/23	

For information about the IBM/370 seminars, call User Services at extension 6669.

To register for the VAX/VMS seminars, call Academic Computing at extension 2810, or stop at the Lewis P. Ross Building (#10), Room A-291. Please register early; space is limited.



*Patricia Moore, 1982 Distinguished Alumnus from the College of Fine and Applied Arts, was guest of honor at a luncheon in the college Friday. Moore, a 1974 graduate in industrial/environmental design, spoke to he guests on her two-year research project on the problems of designing for the aging. She learned that "environmental and man-made barriers result in thoughtless segregation of the aged." Moore also said that during the time of her research when she made herself up as an 85-year-old woman, "I became an 85-year-old woman because I was treated like one."*

# National Visibility for RIT

RIT faculty members have received excellent national visibility over the past two weeks. As a result of efforts by RIT's Communications Office, College of Business faculty members Dr. Eugene Fram and Dr. Stanley Widrick have been quoted around the country regarding their predictions on future marketing strategies for Tylenol capsules.

After a contact by RIT Communications, both the New York State UPI wire and the UPI national broadcast wire in Chicago interviewed Fram and Widrick as experts in marketing a negative product. The UPI national broadcast wire is utilized by 3,800 radio and television affiliates across the country.

Fram and Widrick's comments on the story were widely quoted in the Chicago area, the center of the Tylenol tragedy. As a result, ABC News in New York requested that the local ABC affiliate, Ch. 13, WOKR-TV, interview Fram and Widrick.

Following further calls, Fram and Widrick were interviewed by the *Wall Street Journal* and *Newsweek* magazine. The *Wall Street Journal*, with a national circulation of 770,000, printed a front-page story on Oct. 8, quoting Widrick.

Widrick also was interviewed by National Public Radio's popular news broadcast "All Things Considered." The four-minute segment was broadcast by 264 national NPR affiliates on Oct. 14.

"Good Morning America" also has expressed a great deal of interest in the RIT professors and may schedule them at a later date, according to Carolyn P. Rankin, director of Public Information.

Packaging Science faculty member David Olsson was interviewed by WROC-TV, Ch. 8, Rochester for his comments on the efforts to make tamper-proof containers for medications like Tylenol.

And School of Photographic Arts and Sciences professor James McMillion was interviewed by Ch. 13 in Rochester for his views on the new Kodak 1000 ASA film.

## STAFF TRAINING & DEVELOPMENT

**Sexual Harassment (Non-Managers)**  
Nov. 2, College-Alumni Union  
1829 Room, 2-4 p.m.

Designed to provide participants with information on what constitutes sexual harassment. Methods of dealing with this problem will be presented and case studies reviewed. Presented by Ida Hardy, coordinator, Human Resources, RIT Personnel Department.

**Employee Assistance Program Orientation**

Nov. 3, College-Alumni Union  
1829 Room, 2-3 p.m.

Designed to provide managers and administrators with a progress report on the EAP program from 1976-1982. Program policies and procedures will be reviewed. (New managers/administrators are urged to attend.) Presented by Jim Papero, associate director, RIT Personnel Department.

**New Employee Orientation**  
Oct. 27, College-Alumni Union  
1829 Room, 9-10:30 a.m.

This seminar is a cordial welcome to new employees: to help each individual become aware of the benefits, services and advantages of being a part of the RIT community. Personnel Department representatives will explain RIT's retirement plans and life and medical programs, as well as describing other facilities such as the LDC, the Counseling Center, tuition waivers, EAP, and much more. Please join Personnel for information, coffee and doughnuts!

We look forward to seeing any new employee who has not attended an orientation.

To preregister or for further information on any of the above workshops, call Staff Training and Development, 6956 or 6124.

## Awareness

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"The change is to emphasize that whether or not a person is disabled, the potential for achievement is the same," Marie Giardino, Special Services director and coordinator of the days, explains. "The word 'handicapped' has a negative note. Disabled does not mean unable," Giardino added.

Another change is in how simulated disabilities will be determined for those participating in events.

Instead of selecting a disability, the participant will be assigned a disability much as disabled persons received theirs—by chance. A roulette wheel will be spun and where it stops—disabilities were given numbers—that's the disability

the person will simulate. Faculty, staff, and students are encouraged to take part; events begin at 9 a.m. and will end at 4:30 p.m.

Films, speakers, a performance by the NTID Dance Co., and a basketball game with the Rochester Wheels are on the schedule of events. A "beeper" ball game, a ball game the blind can play, also is planned.

Purpose of Physical Challenges Days is to make the RIT campus more adaptable and accessible to the disabled. The days are made possible by a grant from the Easter Seals Foundation and are planned by a committee representing NTID, General Studies' social work program, Wallace Memorial Library, students and alumni.

## Alumni

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King & McDowell. She began her law career as an associate with Hurst & King upon graduating from Columbia University.

The RIT alumna served as an adjunct faculty member in RIT's Criminal Justice Program of the School of Human Services in 1976. From 1977 to 1980 she was a member of the advisory board for the Special Services Program

of the Institute; she has served on the board of the Urban League of Rochester for several years, is a trustee of the YWCA and a member of the National Bar Association.

In 1970, McDowell received the Distinguished Service Award for Outstanding Volunteer Service from the Urban League of Rochester, Inc. and the Professional Woman of the Year Award from the Rochester Genesee Valley Club National Association of Business and Professional Women's

Clubs, Inc. She is co-author of the criminal justice textbook *Civil and Human Rights and the Criminal Justice System: Cases and Materials*.

Frank S. Hermance received both his undergraduate (1971) and graduate degrees (1973) in electrical engineering from RIT. He is vice president of Engineering at Taylor Instrument, a subsidiary of Sybron Corporation.

The RIT alum began his career with Taylor Instrument as a co-op



# PROFILE

## Marion Kelly: This Early Bird Caught a Diploma

According to Shakespeare, "... we are such stuff as dreams are made of," but in making her dream come true, Marion Kelly has proved to be made of sterner stuff.

In the last 12 years, Kelly, the Rochester Institute of Technology employee, has worked in the Admissions Office, the Registrar's Office, the office of the associate dean of fine arts, and, for the past nine months, as administrative assistant to Dr. Robert G. Quinn, vice president for Academic Affairs.

For the past eight years, Kelly, the RIT student, has majored in business administration. Last August a dream came true when she received her bachelor's degree at the same time as her second oldest child Colleen.

"It was fantastic," Kelly says. "What was good about it was that she was as happy about it as I was. It wasn't planned that way, it just happened."

Kelly is the mother of four children. Along with Colleen there is Kathy, the oldest, with whom Marion took several classes; Michael, a second-year business administration student at RIT; and Mark, a junior high school student. Kelly's husband, Edward, died six years ago; an occurrence, Kelly says, that brought her family closer together.

"With his death, the family became more important to all of us," Kelly explains. "It also gave me more of a commitment to what I want to do in my life."

Once Kelly experienced the lure of education, her flexibility enabled her to accomplish all she has.

"I didn't have any college at all. I started to take a course at a time. But you know, education becomes very contagious, and I started taking two courses at a time and working toward a goal. It was an individual desire to set a goal and strive to achieve it."

While working toward her degree, Kelly and her daughters sometimes exchanged notes from classes—when she was about to take a course that Kathy or Colleen had just completed—or vice versa. Study time was put in at odd hours.

"Five in the morning is when I'd study a lot," Kelly explains. "The house was quiet then. When you have three or four kids in the house you need to find a time that's quiet. I like what I've learned. It helps me keep a good



Marion Kelly and daughter Colleen

perspective on my job. I can be very empathetic with the students here, because I went through it with them."

She enjoys her work with Dr. Quinn because, she says, "He's so dynamic and versatile. He's into everything, and I'm always doing something different."

Kelly and her husband moved to Henrietta from Scranton, Pa., where she grew up, in 1962 when Edward had a job transfer. She began working at RIT shortly after.

"I came to RIT to work because it was close to home," Kelly says. "My

children were young then and I wanted to be near them."

It's obvious that her family is important to her; did that pose a problem in getting the degree?

"When you're doing something like this and you have a family, they have to be first. I never set a deadline for it. I fit it in as I could. You put your all into your family, and when it comes your turn, it's wonderful to see your family return what you gave them."

## NEWS & NEWSMAKERS

**Professor William Keyser**, chairman of crafts in the School for American Craftsmen, has a coffee table in the exhibit *Tables: New Variations* at the Richard Kagan Gallery, Philadelphia, Pa., through Oct. 24. Keyser's ecclesiastical woodwork was on exhibit in *Symbol, The Language of Liturgy* at the national meeting of the Diocesan Liturgical Commissions in Buffalo last week.

**Carolyn P. Rankin**, director of public information, was featured speaker at the 70th anniversary program sponsored by

Family Service of Rochester, Inc. titled "Salute to the Family." She was joined by Democrat and Chronicle reporter Jack Jones.

**Pam King**, Communications, recently was promoted to senior graphic designer.



## Alumni

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(work/study) student of RIT. He has consistently been promoted in engineering and management positions ever since: development engineer, unit manager, section manager, director and then vice president last year.

Hermance has been published in *Control Engineering*, is a member of the Institute of Electrical and Electronic Engineers, Inc. and the Rochester Chamber of Commerce.

Patricia A. Moore, president of Moore & Associates of New York City, was honored as the Distinguished Alumna from the College of Fine and Applied Arts.

Moore's design group, which she founded in 1980, offers a multi-disciplinary approach to design problems and the agency specializes in product design for the elderly.

As she became interested in the problems of designing for aged persons, she enrolled at New York University Medical School to learn more about the changes that result in the aging process. She received an MA in psychology in 1979 and an M.Ed. in gerontology in 1980, both from Columbia University.

Prior to establishing Moore & Associates, she was director of research for Dave Ellies Industrial Design from 1978 to 1980. She has also served as a senior design with Lister & Butler and a senior designer and assistant with Raymond Loewy International.

Randolph R. Henke, biology, 1970, continued his studies at Miami University in Oxford, Ohio, receiving his Ph.D. in botany in 1974.

While involved in doctoral studies, Henke was awarded the National Defense Education Act Title IV Fellow and Teaching Fellow at Miami University. He also taught part-time at the university's branch campus in Hamilton.

From 1975 to 1979 he was assistant professor, plant genetics, at the University of Tennessee Comparative Animal Research Laboratory, an appointment from the University of Tennessee Institute of Agriculture.

Presently Henke holds several posi-

tions: honorary professor, Department of Botany; associate professor, plant physiology; and director of the plant physiology/biochemistry specialty in the graduate life science program, all at the University of Tennessee. Additionally, he is secretary/treasurer of the genetics section of the Botanical Society of America.

Since 1976 the RIT alumnus has given 43 papers, guest lectures and poster presentations at annual scientific meetings or as an invited speaker at several universities. He has published numerous research publications as well as 14 abstracts since 1976.

He is a member of the American Association for the Advancement of Science; American Society for Plant Physiologists, Southern Section; Botanical Society of America; and several other professional organizations.

David Dickinson Kaiser graduated from RIT in 1974 in social work and went on to receive his Juris Doctor degree from Syracuse University in 1977. In 1979 Kaiser joined Family Service of Rochester, Inc., Aging Service Unit, as a caseworker and soon was promoted to senior caseworker and then team manager, a position he's held since 1980.

While at Family Service, the RIT alumnus developed a legal service for the aging program in Livingston county, the first public legal program of its kind in the county. Although a one-day-a-week program, it now serves 15 to 20 clients per month.

A member of the RIT adjunct faculty, Kaiser has taught at Nazareth College and the University of Rochester School of Nursing. He serves on the board of Monroe County Long Term Care; Mental Health Chapter of the Health Association's Delphi Drug Abuse Center; and is a member of the Alliance for Senior Advocacy. He is a member also of the Monroe and Livingston County Bar associations.

William E. Sherman graduated from RIT in 1950 in photography. He began his career with the Eastman Kodak Company following graduation and today is vice president and general manager of the company's Graphic Markets Division.

He was first employed in the film testing division at Kodak Park and in 1967 transferred to Kodak Office as a graphic arts trainee, becoming assistant to the manager of the graphic reproduction technical service center in 1961. He moved to the New York City Region as district sales manager for the professional, commercial and industrial markets division in 1966 and in 1973 was named regional sales manager for the graphic markets division in the same region. He returned to Rochester in 1974 and was appointed manager, instructional operations, education services. In 1975 Sherman was appointed assistant general manager in the graphic markets division and was named general manager and assistance vice president in 1978. Later that year he was elected a vice president of the company.

The RIT alumnus is director of the National Printing Equipment and Supply Association, a trustee of the National Scholarship Trust Fund and a member of the College of Graphic Arts and Photography Industry Advisory Committee and Nathaniel Rochester Society.

Thomas R. Nedved of Willow Springs, Ill., graduated from NTID in 1976 with an associate's degree in applied art, and accepted a position with the Sears Roebuck Company in Chicago. Since then he has had several positions in the company's art and photography studio. Presently he serves as a revamp artist responsible for producing brochures, slide programs and layouts for catalog pages.

The distinguished alumnus also is a free-lance artist specializing in commercial and fine art and illustration.

In addition to his professional work, Nedved is involved in coaching volleyball and softball teams for deaf youths in the Chicago area.

In 1978 the NTID Applied Art Department invited Nedved to become a member of its Curriculum Advisory Board. He also has been chairman of community relations for the NTID alumni chapter in Illinois, a member of the Deaf Consumer Education Workshop (Catholic Archdiocese of Chicago), and Deaf Olympic Hockey Team.