

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 4, February 4, 1982

## Result of Faculty Committee Proposal

# Computer Acquisition Meets Institute Goals

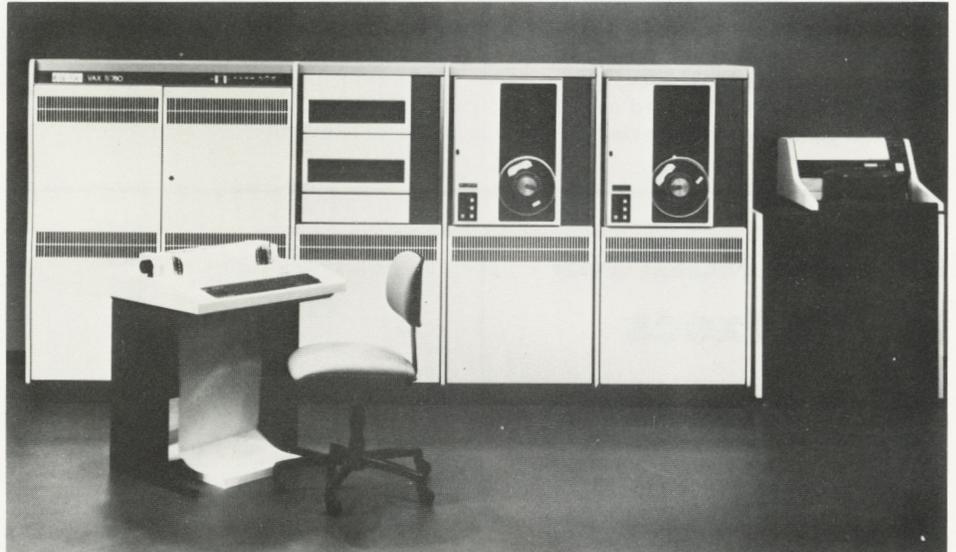
RIT has announced a \$4.2 million computer acquisition that officials say positions the Institute as one of the leaders in academic computing. At the same time RIT has announced computer literacy and competency goals—believed to be among the most comprehensive in the nation—for students and faculty.

The computer purchase is the result of initiatives by RIT faculty to strengthen academic computing at the Institute. A faculty committee, developed by Dr. Robert Quinn, vice president for Academic Affairs, suggested Institute directions in computing. This proposal was subsequently approved by President Rose and the Board of Trustees.

“Basically, we plan to make skilled use of the computer one of the hallmarks of an RIT education, whether the student is in a technological, business, social science, artistic or liberal arts program,” Quinn stated.

RIT intends to purchase six Vax 11/780 super minicomputers from Digital Equipment Corp. (DEC). In addition, RIT will purchase 300 GIGI (General Imaging Generator and Interpreter) terminals from DEC with full-color graphics capabilities, including an array of software systems with applications such as computer programming, instructional simulations, problem solving, business graphics, engineering/scientific analysis and graphics design.

These systems and other hardware, plus related facilities improvements, will provide RIT students with the opportunity to achieve a high level of computer skills regardless of their undergraduate or graduate academic major. Computer literacy and competency goals have been recommended by an RIT faculty task force, which has studied the use of academic computers intensively over the last several months.



*The VAX-11/780, a 32-bit computer, is a high-performance, multi-user, multi-program system.*

The new equipment will help RIT to meet other new academic objectives. These, as recommended by the faculty task force, include the integration of the computer into the entire academic sphere of RIT, with every course eventually including some form of computer utilization; creation of a cadre of faculty within each college with appropriate advanced computer skills; attainment for RIT of a position of leadership in computer graphics training, both for design and manufacturing; and expansion of the use of computer aided instruction within its academic programs. In addition, Information Systems and Computing will move from the Finance and Administration Division to Academic Affairs.

The computer purchase will make it possible for RIT to move from its current time sharing system to an advanced

system that includes intelligent terminals with full-color graphics and text capabilities. This increased access to state-of-the-art equipment is designed to benefit all 10 colleges.

RIT's new computer equipment meets the growing demand for computer use on its campuses. At this time, a majority of RIT's 9,500 full-time students use the academic computing system. Meanwhile, enrollment continues to grow in the fields that most use the computer. The School of Computer Science and Technology, for instance, currently has reportedly the largest undergraduate enrollment (1,100 students) in computer education in the nation.

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## Minority Conference Set at Eisenhower

A conference of minority student organizations and a recognition dinner for area minority leaders will highlight the observance of Black History Month at Eisenhower College later this month.

A full slate of events has been planned by the members of Spectrum, the Eisenhower student group that focuses on issues of interest to minority students. The program has been coordinated by co-chairmen Kevin Spann and Walter Johnson.

To be honored at the dinner are Pamela McAllister Johnson, newly appointed publisher of Gannett's *Ithaca Journal*, and William A. Johnson, Jr., president of the Rochester Urban League. The former, named *Journal* publisher in November, was formerly a general executive with Gannett's Bridgewater, N.J., *Courier News*. According to Gannett spokesmen, she is the first black woman to head an American general-circulation daily.

William Johnson has been chief executive officer of the Rochester Urban League since 1972.

On the weekend preceding the dinner, beginning on Friday, Feb. 19, Eisenhower will host a meeting of black student leaders from regional college campuses. According to the organizers, the conference is designed to lay the groundwork for the formation of the state-wide Black Intercollegiate Association of Students (BIAS).

Delegates have been invited from colleges in the Albany, Binghamton, Buffalo, Finger Lakes, Ithaca, Rochester, Syracuse and other regions of the state. Guest speakers include Michael Stevens, director of the Higher Education Opportunity Program (HEOP) at Siena College and president of the state HEOP organization; Leon Modeste, president of the Syracuse Urban League; and Joan K. May, associate director of HEOP at Syracuse University.

### WINTER WEEK-END SKI-IN

Winter Weekend, coming soon, will include a cross-country ski-in, which will be held behind Grace Watson Dining Hall on Sunday, Feb. 14, from 1-4 p.m. Skiers will stride their way through one of two courses, one and five kilometers long. Each entrant will receive a number and be timed on the course. Everyone who completes the course will receive a certificate and be greeted at the finish line by "oompah" music and free hot beverages.

There is no registration fee. The NTID Department of Student Life will rent skis for \$5 at the College-Alumni Union on Friday, Feb. 12, from 10 a.m.-4 p.m. Registration forms are available from the NTID Department of Student Life and in the Union. For further information, call 6200 or 6491.

## Experts Address RIT/EX Execs

There has been a great improvement in the relations between business and the government, says a 13-year veteran of the Washington scene. David Lovenheim, the former chief of staff for Congressman Frank Horton, recently addressed the winter section of the continuing RIT/EX program. Area business leaders in the session were told that the attitude, regulations and general atmosphere of the current Washington administration have made life a lot easier for business.

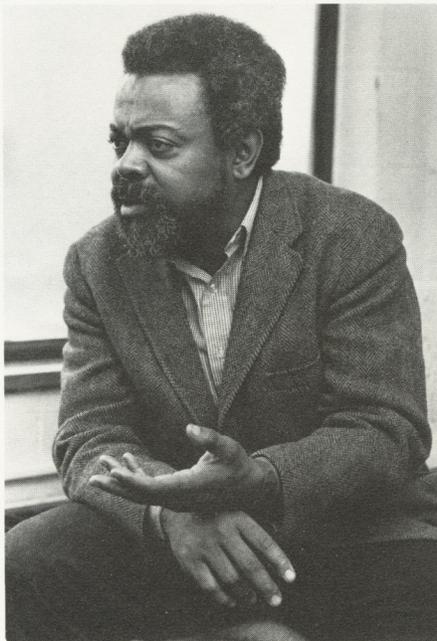
The RIT/EX program is a new executive development program for middle- and upper-level executives. Developed by Dr. Eugene Fram, the program is operated by RIT's Center for Management Study in the College of Business.

Since 1979 Lovenheim has been a partner in the law firm of Harris, Beach, Wilcox, Rubin and Levey, and has served as the Washington counsel for N.Y. State Assembly minority leader James Emery.

Lovenheim also advised the business executives that the best way to influence legislation is not to wait for a crisis situation but to develop an on-going lobbying effort.

Lovenheim was one of several guest lecturers for the program, who share the

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*Amiri Baraka, also known as LeRoi Jones, a leading revolutionary poet and playwright who cried out for social change in the '60s, continues to write to effect political change. The assistant professor at SUNY, Stonybrook, read from his recent works to an audience that filled Ingle Auditorium on Jan. 28. The Creative Arts Committee sponsored his visit, which was arranged by Sam Abrams, visiting lecturer in language and literature, College of General Studies.*

## Lectures Scheduled Science and Values

Dr. Enrico Cantore, director of the World Institute of Scientific Humanism at Fordham University in New York City, will give two lectures at RIT.

Cantore's first lecture, "Science, Human Dignity and Religious Values," will be tonight (Thurs., Feb. 4) at 7 p.m. in Ingle Auditorium. In his second lecture, Cantore will speak on "Humanistic Significance of Science." It will be held Fri., Feb. 5, at 2 p.m. in Van Peursem Auditorium in the College of Science.

Both lectures are free and open to the public.

### Art Collectors

Dr. Lillian B. Miller will speak on "The Lure of the Orient" in the fourth of six lectures on "The Great American Art Collectors, 1876 to 1929," at 7:30 p.m., Wednesday, Feb. 10, in Webb Auditorium.

Dr. Miller, Smithsonian Institution Historian of American Culture, is the Caroline Werner Gannett Professor in the Humanities, College of General Studies.

# UPDATE FROM THE PERSONNEL OFFICE

In our previous articles regarding RIT's retirement program, the general characteristics of our TIAA and CREF programs were presented. In this article we will concentrate on the recent TIAA/CREF changes that are now in effect and will introduce Individual Retirement Annuities.

The up-front load charge in the regular annuity program has been replaced by an annual balance of account charge of 1/4 of 1 percent for TIAA and 1/5 of 1 percent for CREF. The SRAs will reduce their up-front load charge to 1 1/2 percent and initiate the same balance of account charges as the regular annuity program.

There is no longer any charge associated with repurchasing one's contract (surrendering it for full cash value). The charges for a fund transfer from CREF to TIAA have also been dropped.

The existing balance in all TIAA accounts will be increased by 2 percent. In past years the part of the TIAA premium charge intended to meet the costs of administering TIAA annuities

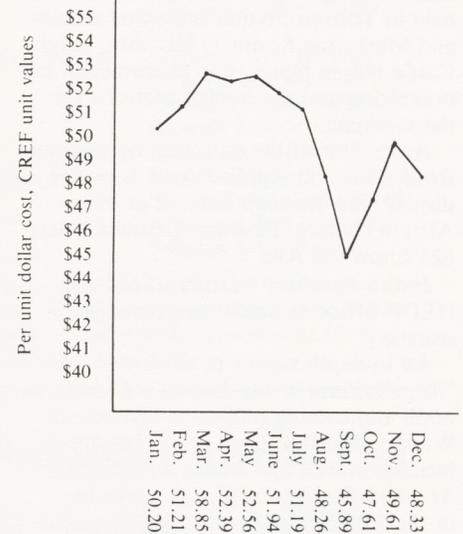
after premiums cease and benefits begin was set aside in a Reserve for Future Expenses. The costs covered by this Reserve have included not only those of maintaining lifetime annuities once benefit payments have begun, but also TIAA's costs of taking participants through the transition from accumulating to receiving benefits—counseling on the various income options available, assuring the receipt of all annuity-starting forms, and issuing the pay-out annuity contract itself.

Since this Reserve will no longer be needed for its intended purpose, it was released on December 31, 1981, to TIAA annuities through a 2 percent increase in accumulations not yet in the pay-out stage and a 2 percent increase in benefits for annuitants receiving annuity income. The increase in TIAA annuity accumulations will be included in the 1981 "Blue and Yellow Slips," to be mailed early this spring.

The next "Update from the Personnel Office" will provide information on IRAs.

CREF Unit Values

Recorded in the calendar year 1981



## POLICY & INFORMATION

### Policy Council Agenda 2/10/82

Report on academic computing facilities and support services—for discussion and reaction

### Faculty Council 1/21/82

1. Continued discussion on the Rights and Governance Committee proposal on governance at RIT
2. President Rose answered questions on such topics as priority of construction, expansion of NTID, impact of the High Technology Park, and 10-month versus 12-month contracts.

### Faculty Council 1/28/82

1. On February 4, representatives should be prepared to discuss their constituents' feelings on Dr. Quinn's address on computing.
2. During February 4 meeting, there will be discussion on parking questions: should faculty be immune from past and future parking fines; how many faculty would be interested in paid parking closer to buildings?
3. Co-chair approved for New Faculty-Staff Orientation Committee
4. Continued discussion on governance proposal

Anyone wishing the source or additional information on any of the above, please call 2527.

## Invitation to Meet Kern Professor

Faculty, staff and students are invited to meet Professor Gyorgy Kepes at a reception in his honor at Bevier Gallery on Sunday, Feb. 7, from 3 to 5 p.m. An exhibition of his photographs and paintings will open at Bevier on Feb. 6 and run through the 26.

Kepes is the founder and former director of the Center for Advanced Visual Studies at Massachusetts Institute of Technology, and this year holds the Kern Institute Professorship in Communications at RIT, which is funded through the Rochester Telephone Co. The Kern professorship is a joint appointment in the colleges of General Studies and Graphic Arts and Photography that is designed to stimulate new expressions in communications and to

enhance the interchange between art and science, technology and the humanities.

Born in Hungary, Kepes moved from Berlin in 1935 to join Moholy-Nagy's studio in London. He came to the United States in the late 1930s to head the light department of the New Bauhaus in Chicago and has become internationally recognized for his art and writings, especially on the use of light in esthetics, as image and as symbol.

His paintings and photographs have been displayed at the Museum of Modern Art, the International Museum of Modern Art, the International Museum of Photography at George Eastman House and at many other museums around the world.

### A DEAN'S EYE VIEW OF THE INSTITUTE

Thurs., Feb. 11

**The Role of Science and Mathematics in a Technological Institution, Dean John Paliouras**  
**Educational Opportunities for the Deaf at RIT: Issues of the '80s, Dean Peter Pere**

Meetings are held from noon-1:15 in Room A-100 in the basement of the library.

## NEWS & NEWSMAKERS

**Christopher P. Noun**, College of Business, was the featured speaker at Canadian Appliance Manufacturing Company's central zone annual marketing and sales meeting, recently held in Toronto. Noun presented a Sales and Marketing Seminar. His wife, Leigh Carrie Nilsen Noun, was instrumental in organizing and developing material for the seminar.

An exhibit of the paintings of **Suzanne Roth**, Fine and Applied Arts, is on display now through Feb. 12 at the Atrium Gallery, Eastman Dental Center, 625 Elmwood Ave.

**Judith Bernhart** recently joined the HEOP office as part-time permanent secretary.

An in-depth survey of the art of the '70s, *Artifacts at the End of a Decade*, a book and catalog published last year at William Paterson College in New Jersey, includes works by **Charles A. Arnold, Jr.**, and **Bea Nettles**, faculty members in the School of Photographic Arts and Sciences.

Also included in the publications are works by **Evergon**, a graduate of RIT's MFA photography program who is now on the faculty at the University of Ottawa. Another MFA photography graduate, **Carol Huebner**, was co-editor and publisher of the project. Special mention is made in the acknowledgments of School of Printing faculty member **Robert J. Webster** for his assistance in screen printing.

**Dr. Ronald Francis**, chairman of the Photographic Science and Instrumentation Division, has been selected to be included in *Who's Who in America*. Francis's recent research activities have involved the new examination of the photographic evidence in the John F. Kennedy assassination for the U.S.

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### NEW LOCATION

The office for the Center for Community/Jr. College Relations (CCJCR) is now located on the fifth floor of City Center. Dr. Rinehart, director of CCJCR, and Irene Pawlish, secretary, can be reached by calling City Center at 262-2719 and leaving a message. When their new phone is installed the beginning of February, they will be reached at 262-3071.



*Pat Oleszko, self-styled "tour de farce," entertained a receptive audience that filled Webb Auditorium last week. Believing that humor is an important ingredient in one's adaptation to life's problems, Oleszko "plays the fool, using the world as a stooge." Her "jewelry" symbolizes chance as "a universal religion" or indicates that it's "dice to meet you" or "dot's happening." Oleszko's appearance was sponsored by "Art Stuff," a series of happenings coordinated by Joe Jaroff and Jean Lindquist, art students.*

## Take a Break! Join NYC Tour

RIT is going to Broadway!  
Are you?

There are still openings for the trip to New York City sponsored by Educational Travel during Spring Break, Feb. 28, 29 and March 1 and 2.

For \$200 (four people per room), RIT travelers will spend four days and three nights in New York City. They will see two Broadway plays, *42nd Street* and *Barnum*, and have the opportunity to go backstage and meet the professionals connected with the productions; have a private tour of the Whitney Gallery of American Artists and a walking tour of Greenwich Village; dinner at Mama Leone's restaurant; and time for private touring of New York City.

Bruce Halverson of NTID's Experimental Theater will conduct a "teach-in" from 7 to 9:30 p.m., Tuesday, Feb. 16, in the NTID lab theater.

Deposit of one-half the cost of the trip is needed to reserve for the tour. For more information, call Julie Cameron, coordinator of Educational Travel, at 6937 or 6934.

## Fence Needed For Brick Repair

Work will begin next week on the construction of a barrier fence around the perimeter of the administration tower. At the same time protective "tunnels" will be built at the entrances, remaining until sometime in the fall, according to William Metz, director of Physical Plant.

"During the past six weeks we noticed the bricks on the tower were beginning to bulge out. We want to have the protection in place before the spring freeze-thaw cycle begins," Metz says.

Metz said that in the spring work will begin on correcting the bulge by removing and reattaching bricks from the corners and at intervals on the sides of the building. He estimates that the work will be completed sometime in the fall.

## Winter Activities Offered

Cross-country skiing and "Wild Walks" are two major winter activities sponsored by RIT's Outdoor Experiential Education Program, according to Director Kent Winchester.

"Wild Walks," an exploration of nature in winter, take place from 2 to 4 p.m. Tuesdays behind Grace Watson Hall. Laura Wray, a graduate of Cornell University's environmental education program, coordinates activities.

Debra Wahl is coordinator for cross-country skiing events. Instruction for beginner through intermediate level skiers is scheduled for Monday, Wednesday and Friday from noon to 1 p.m. behind Grace Watson Hall. Ski tours are set for Tuesday and Thursday, also noon to 1 p.m. behind Grace Watson.

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### PLAY IT AGAIN

Did you know that audiotapes are available for all the Institute Forum lectures since 1979? Elaine Spaul, director of complementary education and coordinator of the series, can arrange for you to borrow a tape of the lecture you missed or one you would like to hear again. Call her at 2268 to arrange the loan.

## New 'Thursday Noon' Season Opens

A film of the famed D'Oyly Carte production "H.M.S. Pinafore" by Gilbert and Sullivan will open, on Feb. 4, the spring season of RIT's popular Thursday noon film series at the City Center.

Now in its second year, the Thursday noon film series is offered to the downtown public free by the College of Continuing Education. Film fans are invited to bring their lunch and "take a stimulating break from the day's routine," says Frances Welles, arts manager at City Center.

The 15 films scheduled on every Thursday through May 27 include the D'Oyly

Carte productions of "Pirates of Penzance," "Yeomen of the Guard," and "Ruddigore." Each of these will include background commentary by Alan Fischler of CCE.

In addition, the series will include episodes from the BBC series *The Long Search*, exploring the human experience in Catholicism, Taoism, Hinduism, and African religions, plus "Mysteries of the Great Pyramid," "The Mystery of Stonehenge," and "Tut, the Boy King."

To obtain a complete listing of the Thursday noon programs, call 6950.

### LOMB LUNCHEONS

- |               |                                                                                                                      |
|---------------|----------------------------------------------------------------------------------------------------------------------|
| Mon. Feb. 8   | Self-Serve Hot & Cold Buffet (Choice of items on the buffet); Dessert Cart: Carrot Cake or Frosted Brownie a la mode |
| Tues. Feb. 9  | Quiche Lorraine, Garden Salad, Cauliflower au Gratin or Soup & Greek Salad Vinaigrette, Black Forest Cake            |
| Wed. Feb. 10  | Bratwurst, Hot German Potato Salad, Broccoli, German Chocolate Cake, or Escarole Soup, Grilled Reuben Sandwich       |
| Thur. Feb. 11 | Linguine Florentine, Tossed Salad, Cheesy Garlic Bread or Soup & Beef Sandwich, Tropical Snow Banana                 |

Lomb Luncheons are served from noon to 1 p.m. in the Henry Lomb Room, fourth floor, Administration Building; cost is \$2.50. For reservations call 2351.

## RIT to Offer Cable Course on Japan

A new cable television course for college credit, "Japan: The Changing Tradition," will be introduced to local viewers by RIT beginning March 8.

Developed by Dr. Edwin O. Reischauer, Harvard professor and former U.S. ambassador to Japan, the new program is designed to help Westerners understand what it is in Japanese history and culture that makes Japanese industry work so well today. "It explores the foundations of Japan's economic and technological success and is aimed at students interested in productivity as well as history," explains Susan Rogers, telecourse consultant for RIT.

Students who register to take the course for credit will also attend two Saturday seminars at RIT and receive course materials that have been developed with the assistance of Prof. John Moen, World Studies advisor at

Eisenhower College, and Ralph H. Stearns, director of the Productivity Division of the RIT Research Corp.

The course will be cablecast on Channel 20 on People's Cable TV and on Channel 18 by American Cablevision. It will join three other courses in the RIT cable television course program offered by the College of Continuing Education for the past two years. Over 600 students have registered for RIT's cable courses since the program began. Cable courses can be taken for credit or non-credit.

Other courses offered on cable this spring by RIT are: "Introduction to Microcomputers," "Personal Financial Management," "Contemporary Science: Oceanus," and "Introduction to Psychology." For further information on the RIT cable television courses, phone 475-2983.

## Fashion Show On Valentine's Day

College of Business students are planning an "Escape to Spring," to warm up Winter Weekend activities, Feb. 14. "Escape to Spring" is the annual DECA fashion show, planned and coordinated entirely by students in the School of Retailing.

According to project supervisor Lauren Gregory, a third-year business administration student, the show gives students a chance to interact with area businesses and sharpen their management skills by organizing the show and coordinating the numerous student volunteers.

WCMF news broadcaster Natalie Windsor will serve as host for the event, which is scheduled for Sunday, Valentine's Day, at 3 p.m. Admission is \$3 per person or \$5 per couple with all proceeds going to muscular dystrophy. Tickets are available at the Candy Counter and from all DECA members. "Escape to Spring" will be held in the College-Alumni Union Cafeteria; door prizes and free refreshments will be provided.

Area retail outlets participating are: Brooks, J. Riggins, Altier Shoes and the Main Event.

The RIT DECA chapter is part of the national Distributive Education Clubs of America, an organization of retailing students interested in furthering their knowledge of the industry. RIT students have come away with numerous awards from state and national retailing competitions over the past two years.

## Student Death Stuns Photo Group

"Howard was an integral part of the MFA photography program," said Dr. Richard D. Zakia, coordinator of the program. Zakia was speaking about Howard D. Ringley, Jr., who was found dead in his Victor home Tuesday, Jan. 26.

"At 32, he was older than most of the other students, and he was also an extremely good photographer. Because of his age and ability, he was helpful to the other students. He enjoyed sharing his knowledge of photography in a very quiet and unassuming way," Zakia continued. "Howard's death has been a

shock to all of us. We're like an extended family in this program.

"He was going through a career change and I think because of this he was able to be so understanding to his fellow students."

Ringley and his wife, Gale, moved to Victor from Alaska last September. Before enrolling in RIT's MFA photography program, Ringley worked for the public relations department at the University of Alaska.

In addition to his wife, Ringley is survived by his parents, Mr. and Mrs. Howard Ringley of Nebraska.

### INCOME TAX ASSISTANCE

Income tax assistance, sponsored by the IRS and brought to RIT through the courtesy of Lorraine Wolch, College of Business, will be provided free of charge to employees through April 13. Help with the 1040 A and simple 1040 will be offered. The service is provided on Tuesdays (except during spring break), 2:30-5:30 p.m., in General Studies, room 3220.

Those interested should bring all W-2 forms, 1981 tax return packet, and other supporting documents.

### JOB MART LISTINGS

The Job Mart listings from the Personnel Office are now posted in the lobby of the Administration Building, not in the hallway outside Personnel. Employees seeking transfers can come directly to the Personnel Office, however.

### NOMINATIONS OPEN FOR HONORARY SOCIETY

Nomination applications for this year's Alpha Sigma Lambda honorary society are now available at the Office of Orientation and Special Programs, College-Alumni Union, Room A290.

Alpha Sigma Lambda was formed in the spring of 1964. The initials stand for Activities, Scholarship and Leadership, the guiding principles of the society.

ASL exists for two purposes. One is to encourage students to aspire to the goals of participation in activities, excellence in scholarship and positions of responsible leadership. The second purpose is recognition by the Institute of those students who meet the standards and qualify for membership.

In order to be eligible for nomination, students must be full-time matriculated seniors with at least a 3.4 cumulative G.P.A. They must be nominated by a member of the faculty or staff. (Applications and information about Alpha Sigma Lambda have been sent to the college departments.)

Deadline for applications to be returned to the Orientation & Special Programs Office is February 26.

# To Your Health

Antibiotics are only effective against bacteria. They cannot kill viruses. Because the common cold and influenza are caused by one of 240 possible viruses, antibiotics won't cure a cold or the flu. Remember: a cold will last seven days with medicine and a week without medicine.

Antibiotics are needed to cure a streptococcal pharyngitis (a sore throat caused by a particular type of bacteria) and acute sinusitis (inflammation of the facial sinuses).

Bacteria are eliminated by antibiotics in one of two ways: either by keeping the bacteria from reproducing or by killing them. Either way the patient must take the medication long enough to have these effects. This usually means the medication must be taken for 7-10 days. You may feel better after 2 or 3 days, but if the medication is not taken long enough to eliminate the bacteria, they may become resistant or immune to that particular antibiotic. If this happens, the infection remains and the medications to treat it become more limited.

Here's an example: John has a sore throat and remembers that he has some "left over" penicillin from a previous prescription. He has enough pills for two days. After that he feels better, but two days later the sore throat returns.

He comes to the Student Health Service, but we cannot make an accurate decision about what bacteria are causing the illness. The culture may be inaccurate due to the previous medication, and every encounter with antibiotics leads to possible sensitization and/or reaction. Furthermore, resistant organisms may develop that prevent the medication from killing those bacteria.

Remember:

Do not self-medicate with antibiotic drugs.

When an antibiotic is prescribed by your physician, **take all of the medication** exactly as directed by the physician.

If you experience an unexplained physical reaction (e.g., swelling, rash, hives) or severe side effects (e.g., diarrhea, nausea) while taking an antibiotic, contact the prescriber immediately.

Most upper respiratory infections are viral; therefore, **use of antibiotics is contraindicated.**

There is a clear indication for antibiotics in **streptococcal pharyngitis and acute sinusitis.**

## How Does TV Image Affect Your Own?

Gregor Goethals, author of *The TV Ritual* and a professor at the Rhode Island School of Design, has studied the effects of television on our self-image.

She will be on campus early next week to lecture and to preside at a public forum. The lecture will be Monday (Feb. 8) at 8 p.m. in Room A-205 of the College of General Studies, and the public forum will be in the same location on the following evening (Feb. 9) at 8 p.m.

In addition, an exhibit of her work, "TV: America's Super Symbols," will be on display at the RIT Photo Gallery through Feb. 26. The exhibit is a traveling show funded by the National Endowment for the Humanities, the Rhode Island Committee for the Humanities and the Lilly Endowment. It provides analysis and interpretation of the values communicated by television in three broad areas: ritual, icons and iconoclasm. According to Goethals,

television images become this country's public symbols.

Like all societies, Goethals believes, America needs rituals. Television provides ritual experiences through the routine of regular evening news programs and by assimilating viewers into society's major events, such as the assassination and funeral of President Kennedy, the inaugural mass of Pope John Paul II and the wedding of Prince Charles and Princess Diana.

Americans traditionally have idealized the family, nature and machinery. Goethals maintains that while these ideals remain constant, the way in which television interprets them for viewers fluctuates.

She also believes that Americans have a need for iconoclasm, a need exemplified by the popularity of such programs as *60 Minutes* and *20/20* as well as in the broadcast coverage given the McCarthy and Watergate hearings.

# PROFILE

## NTID's Porter Pursues Answers to Basic Questions

Dr. Jeff Porter says we need to ask ourselves, "What are the universal needs?"

Although he has a strong background in special education and psychology and direct experience in their specific practical application, Jeff believes that all people have the same decisions to make. He says that it is important to encourage each person to be more independent and self-directed, to think of his or her own values and to act in accord with those values.

Jeff arrived at NTID on July 1, 1980, and quickly plunged into his work as director of the Division of Human Development. He says he enjoys the "charged atmosphere" at NTID and finds it a catalyst for achievement. Right now, he's busy coordinating programming efforts in the development of personal/social skills specifically for the deaf.

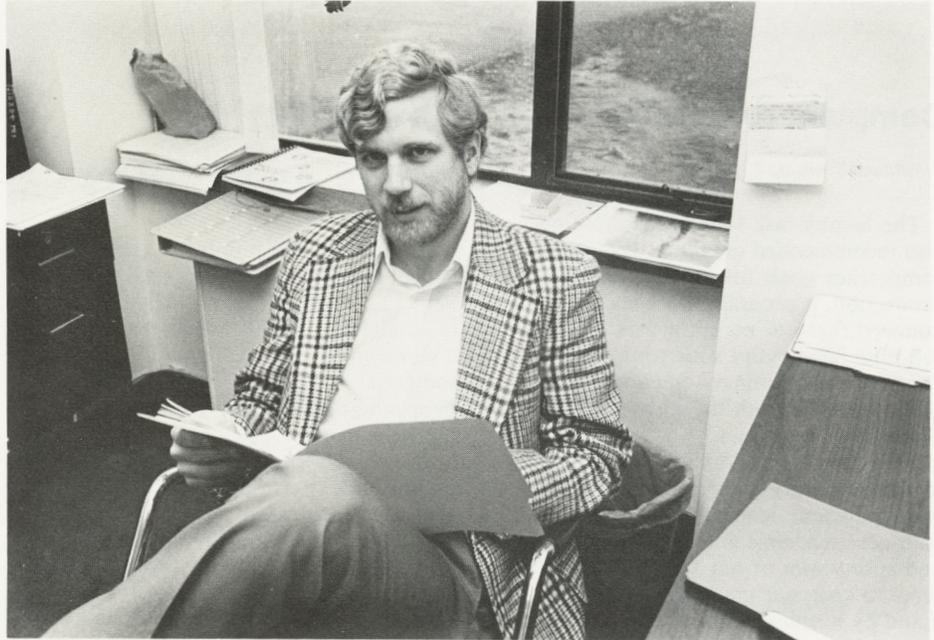
With a friendly, open manner that puts people at ease, Jeff talks about learning to set goals and accepting failure, noting that the skills of prioritizing values and time are often hidden and underemphasized. It is his goal to enable students, through the Division of Human Development, to develop the self-confidence to become more productive and fulfilled.

Jeff obtained his bachelor's degree in the field of mental retardation and a master's degree in visual impairment from the University of Virginia, Charlottesville. He then earned his doctoral degree in educational psychology at Washington University in St. Louis. "I needed to pursue that broader direction to get away from pigeonholing people," he explains.

He taught at the Virginia School for the Blind in Staunton, Virginia. Later he was director of Psychological Services at South Carolina School for the Deaf, the Blind and Multi-Handicapped, working with all three schools at that institution in Spartanburg.

Throughout his work he's tried to avoid "getting hung up on an artificial system of categorizing people" and tried to see the basic needs and interests of each individual.

He wants to continue that philosophy at NTID. He sees his need to improve his proficiency in learning the language of the deaf, saying that it is analogous



**JEFF PORTER**

to learning a foreign language. "Unless we understand the culture behind that language—really know the people we are interacting with—we will never truly communicate."

Jeff envisions new programs in the Division of Human Development having an impact upon students—individually and collectively. He sees, too, more and

more opportunities for "reverse mainstreaming"—for incorporating hearing students and faculty within programs established and led by hearing-impaired individuals.

Jeff and wife Mary Jo and their two children, James and Everett, live in Pittsford.

## As a Matter of Fact..

How did the RIT graphic mark originate? A graphic identity task force, comprised of faculty, staff and students of RIT, was brought together for the purpose of analyzing the needs for a general updating of the RIT graphic identification system when the Institute moved to the new campus in Henrietta.

R. Roger Remington, professor in the College of Fine & Applied Arts and originator of the symbol, designed the mark in a bold, 20th-century style to afford ease of recognition and visibility at

a distance. It is symbolic of the environmental qualities of space and architecture on the campus. This revised graphic identity mark, an evolution of the previous mark, was developed to exist as a single, strong, unchanging image.

Its purpose is twofold: first, to identify the Institute at a glance; and second, to reflect the ideas of progressiveness, confidence, and academic orientation characteristic of the Institute.



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**Computer Acquisition**

*Continued from p. 1*

The faculty task force on computing also recommended computer literacy and competency goals for faculty. In this connection, a program has been announced that will permit at least 120 full-time faculty and staff to take part in five two-week seminars on computing this summer at both the Rochester and Eisenhower campuses.

"We recognize computers as essential to contemporary higher education, and this equipment acquisition, combined with new academic goals and the interest and enthusiasm of our faculty, will continue to keep our graduates in high demand by business and industry nationwide," Quinn concluded.

**RIT/EX**

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teaching duties with RIT faculty members.

On Monday, Feb. 1, Dr. Robert Zager addressed the RIT/EX class on "The Changing Work Force—Implications for the 1980s." Zager is now vice president of the Work Institute of America, a national clearinghouse for applied research and policy studies relating to business and the study of work. A graduate of Harvard and Yale Law School, Zager has spent more than 20 years as an international management consultant.

**Newsmakers**

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House of Representatives Select Committee on Assassinations, an experiment for the General Electric Company—to be included in a future space shuttle mission—concerning photography of fluid flow in low gravity conditions, and investigations of a new imaging concept with the Xerox Corp.

**City Center Joins Festivities**

City Center will join in "I Love Downtown Day" festivities next Friday, Feb. 12, from 11 a.m. to 4 p.m. Faculty, students and staff are invited downtown to tour the School of Applied Industrial Studies and to enjoy musical happenings amidst the greenery of the lobby, which is rapidly becoming known as downtown Rochester's most beautiful indoor park. Refreshments will be served.

As part of the celebration, CCE has donated a course to be raffled off at the end of the day. Fill out a registration card in the lobby for the raffle, and you may be the lucky winner of any course of your choosing from the CCE catalog, during the quarter of your choice.

Deborah Stendardi, director of community relations, Office of Development, has coordinated the events at City Center for the day.

**BUY A BOUQUET**

To support its Community Service projects, Gleason E will hold a campus-wide flower sale, Thursday and Friday, Feb. 4-5, and the following Monday and Tuesday, Feb. 8-9. The Gleason E Community Services Club House will take 25 children from the Eastside Community Center to the circus when it next comes to town. They also entertained children from the center in the residence hall last Halloween.

**Activities**

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Snow conditions permitting, ski equipment may be rented in the basement of Ellingson Hall, opposite the elevator doors.

The schedule and prices: Monday through Friday, 11:30 a.m. to 1:30 p.m. and 4 to 6 p.m.; Saturday and Sunday, 9 to 11:30 a.m. and 4 to 6 p.m. The cost is \$1 for two hours; \$2 per day and \$15 for season pass.

For more information, call 475-6491 (voice and TTY).

**RIT, Eisenhower Teams Compete**

The first annual Intramural Basketball Tournament between RIT and Eisenhower was held recently at Eisenhower College. Under direction of George Sullivan (Eisenhower) and Daryl Sullivan (RIT), the competition featured eight teams in a double elimination tournament.

Two RIT teams, the Aggressors and JFN, finished tied for first place and were scheduled to play off the finals at RIT. Teams representing Eisenhower included Houghton Hall, Slater Hall, Shaker Hall and Doc's Disciples. RIT's contingent featured the Aggressors, JFN, Running Rebels and Over the Hill Gang.

Namon Jones of the Aggressors led all scores with 72 points, averaging 14.4. Kieran Bustamante, who played in two contests, averaged 14.5 points for Doc's Disciples.

The basketball tournament is the first in a series of planned competition involving RIT and Eisenhower intramural programs. A volleyball tournament is planned in March at RIT and a softball tourney will be held at Eisenhower in May.