

NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 19, June 3, 1982

To the RIT Community:

The recent article in *Time* deserves comment.

While the focus of the article was on the College of Engineering—recognition justly placed—the entire community should take great pride in the recognition given the larger institution. The strength and vitality of RIT is the sum total of all its components contributing to the common goal of a superior education for all of our students.

Congratulations!
President M. Richard Rose



The inexplicable appearance of rain at RIT's 97th annual commencement ceremonies dampened a few gowns, but not the spirits of nearly 4,000 graduates, their families and friends, and the scores of RIT faculty, staff and students who volunteered their time to help make the occasion run smoothly and graciously for all.

School of Food Joins CAST...

The School of Food, Hotel and Tourism Management will become part of the College of Applied Science and Technology (CAST), effective July 1, according to Dr. Robert Quinn, vice president for Academic Affairs.

According to Dean Dennis Nystrom, CAST, "The addition of the school will be a plus for the college and is a natural fit. As is the case with all CAST programs, the School of Food, Hotel and Tourism Management is on the leading edge of applications-oriented technology."

Nystrom also pointed out the number of similarities between programs in the college and those in the School of Food, Hotel and Tourism Management: all are industry oriented, have well-established industry relationships, offer a lab-based

curriculum and require cooperative education. While providing a management focus, the food, hotel and tourism programs have an applied technology nature that is characteristic of the programs in CAST.

Both Quinn and Nystrom foresee growth potential and productive new relationships in the college. Quinn predicts a close relationship between the schools of Computer Science and Technology and Food, Hotel and Tourism Management as a result of increasing computer applications in the hotel and travel management areas.

Nystrom points out, too, the potential relationship between the foods area and packaging science. "Today nearly 50 percent of all foods grown, particularly

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And Receives \$200,000 Statler Grant

The Statler Foundation of Buffalo has announced a \$200,000 grant to the School of Food, Hotel and Tourism Management that will be used to remodel and increase the school's facilities.

"We are indeed proud that our School of Food, Hotel and Tourism Management has been recognized by this grant from the Statler Foundation, with its heritage of excellence in this industry," said President M. Richard Rose.

"This grant will insure that RIT is able to provide its students with state of the art educational facilities in preparation for their management careers in the growing hospitality industry," Rose added.

The school became a part of RIT 96 years ago, and its growth from 85 students in 1973 to 455 during the current academic year reflects the growing

demand for management personnel by all facets of the hospitality industry.

The Statler Foundation grant is a big first step in beginning a renovation program for the school's facilities by helping to make possible the establishment of a food/hotel computer operations center that will allow students to learn the critical role of management information systems used for food and beverage inventories, payrolls, reservations and purchasing.

It also will help provide for the creation of a beverage management classroom/laboratory, which will include a traditional beverage area, computerized dispensing equipment and classroom space for 30 students.

The total renovation program calls for the creation of a receiving and support facility with instruction space for planning, purchasing and inventory control methods. In addition, plans call for

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**STAFF TRAINING AND
DEVELOPMENT
WORKSHOPS IN JUNE**

June 8

**Discussion Group for Supervisors:
Selection Interviewing; Jim Papero &
Kathy Carcaci; 2- 4 p.m., College-
Alumni Union, Alumni Room**

June 10

**Tour of the Archives; Gladys Taylor;
noon-1 p.m., Wallace Memorial
Library, Archives Room**

June 22

**Delegation: The Art of Managing;
Joan Cavanna, 9 a.m.- noon,
College-Alumni Union, Alumni
Room**

June 23-30

**Wellness: A Positive Approach to
Health; Charlyn Feeney, Barbara
Chandler; noon-1:30 p.m., College-
Alumni Union, 1829 Room**

**For additional information and
registration, call Joan Cavanna at
6956 or 6124.**

**CENTRAL SUPPLY: ANNUAL
CLOSING**

**Central Supply will be closed from
June 25-30. Requests must be received
by June 23 in order to be processed
before closing. Large
orders—three or more pages—should
be submitted by Monday, June 14.
Central Supply will reopen for
business on July 1.**

**OUTDOOR EXPERIENTIAL
EDUCATION PROGRAM**

**The Outdoor Experiential Education
Program will conduct a staff training
workshop on June 8 for people inter-
ested in leading activities using the
Learning Structures Ropes Course.
The workshop will be held in the Red
Barn, near Riverknoll, and will meet
from 9 a.m.-5 p.m. Lunch will be
provided.**

**Participants should wear sturdy
footwear and flexible, warm clothing.
The topics to be covered include
spotting and belaying techniques,
safety policy review, discussion
techniques and O.E.E. philosophy as
it relates to the use of the Learning
Structures.**

**To register, contact Patty Dawson,
Department of Student Life, 6200.**

Alumni Council Elects Officers

The installation of officers highlighted the recent RIT National Alumni Council spring meeting on the Rochester campus. Elected for two-years terms were:

President

Thomas W. Dougherty, Bus. Admin. '70
1116 Simon Road
Endicott, N.Y. 13760

Vice President

Robert J. Adler, Printing '59
11 Kimbrough Road
Billerica, Mass. 01821

Secretary/Treasurer

Judy Maltby, Retailing '61
501 Lydia Lane
Wyckoff, N.J. 07481

Alumni designees to the Board of Trustees are William A. Buckingham, Bus. Admin. '64, of Pittsford, N.Y., and Jorge Rivas, Printing '67, of Tecamachalco, Edo de Mexico.

New members inducted into the council are: David Birnbaum, Mathematics '71, Chevy Chase, Md.; William E. Carnahan, Photography '51, Silver Spring, Md.; Terry Doherty, Retailing '70, Pittsford, N.Y.; Herbert Ingersoll, Bus. Admin. '64, Marietta, Ga.; Carl Sassano, Eisenhower College '72, Pittsford, N.Y.

Other council members are: Stephen J. Arlington, Bus. Admin. '72, Delmar, N.Y.; David M. Catherman, Eisenhower College '72, San Francisco; Frank A. Cicha, Photography '61, Webster, N.Y.;

Bonnie Haney, Retailing '72, Fairport, N.Y.; Robert McIntyre, Electrical Engineering '71, Darien, Conn.; Michael Morley, Bus. Admin. '69, Colorado; and Robert G. Witmeyer, Bus. Admin. '71, Fairport, N.Y.

The meeting also served as the occasion to recognize former President Frank Cicha for his outstanding service during the past four years. Cicha was the first president of the council under the present constitution, which states that the president can serve no more than two terms of office.

Of Cicha's term in office, William Brunk, senior development officer, said, "Under Frank's leadership the overall thrust and focus of the council has been more clearly identified, resulting in the formulation of a strategic plan for the future."

This plan, presented to the RIT Board of Trustees at its November meeting, will be implemented under the new leadership. The first phase of the plan involves fund raising activities that include a \$4 million campaign for a new campus recreational facility. The second phase addresses programmatic areas to meet alumni needs and interests locally, nationally and internationally.

In appreciation of Cicha's leadership, the Alumni Council presented him with an RIT alumni captain's chair.

RIT/EX Fellowship Applications Invited from RIT Administrators

Applications from full-time RIT administrators are now being accepted for the 1982-83 RIT/EX Fellowship. RIT/EX, an executive program designed for Rochester-area middle and upper level managers, is designed and conducted by the Center for Management Study (CMS) in the College of Business.

The program is coordinated by Dr. Eugene Fram, CMS director, who said the 20-week program was well received this year by area executives. "About one-third of the first-year participants were company vice presidents and most had from 10 to 30 years of management experience." He added that the typical participant is between 36 and 55, manages 20 to 600 people and is very concerned with the need to keep current.

The criteria for selection as a RIT/EX Fellow include: approximately 10 years of management experience; currently

managing 10 or more professional/managerial personnel; responsibility for personnel evaluation and budget control; a professional background that suggests compatibility with the industrial managers enrolled in the program; a desire for personal and professional growth; and job responsibilities that would not significantly interfere with class attendance. The recipient must be a full-time RIT employee.

Class size is limited to 25 participants, and only one RIT Fellow is chosen per year.

Anyone with an interest in applying for the executive management program should send a letter of application, by July 1, to Dr. Thomas Comte, assistant dean and director of the College of Business graduate program and chairman of the Center for Management Study Advisory Committee.



RIT Women's Council officers and several executive board members (seated, from left): Mrs. Robert Simpson, hospitality co-chair; Mrs. Richard H. Eisenhart, nominating committee chair; Mrs. Clinton E. Braine, president; Mrs. Edward T. Meagher, executive vice president; Mrs. David C. Tait, telephone committee chair; (standing) Mrs. Stanley Witmeyer, treasurer; Mrs. Richard C. Parks, recording secretary; Mrs. John Thoman, program chair; Mrs. Tyler P. Cobb, corresponding secretary; Mrs. James H. Potter, hospitality co-chair; and Mrs. Frank Webster, membership chair.

Women's Council Announces Officers

Announcement of new officers of the RIT Women's Council, a report pronouncing the "Artists of RIT" project a success, and a talk by Alfred Davis, RIT vice president, highlighted the council's recent annual meeting.

Mrs. Clinton E. Braine, former executive vice president, is the new president, succeeding Mrs. James C. Duffus. Mrs. Edward T. Meagher is executive vice president; Mrs. John Thoman, program chair; Mrs. Richard C. Parks, recording secretary; Mrs. Tyler P. Cobb, corresponding secretary; and Mrs. Stanley Witmeyer, treasurer.

Adelaide Weinberg, chair of "Artists of RIT," the major art show planned by the Women's Council that exhibited only the works of RIT alumni and faculty artists and craftsmen, reported the show had achieved its goals.

"We did, indeed, recognize RIT artists; had a successful preview event; and we did attract residents of the greater Rochester community to the RIT campus to see what an influence RIT has in the art world." She added that proceeds from the sale of art works would be contributed toward a diorama of the RIT campus to be placed in the lobby of the administration building.

Mrs. Mark Ellingson paid tribute to Ruby Davis, a charter member of the

Women's Council and wife of Alfred Davis.

In his talk, "The Fun in Fundraising," Davis told council members that "why people give often is as interesting as the gift itself." He described the backgrounds of five major donations to RIT, noting seemingly unrelated events that led to major contributions.

Alumni/Admissions Teams Successful

Once again the offices of Alumni Affairs and Admissions have collaborated to host a series of receptions for prospective students, accepted for 1982-83 enrollment at RIT, and their parents. The receptions, held in March and April, enabled the students and parents to ask those pertinent questions that aid in making the final decision about attending RIT.

In addition to the Alumni Admissions Team representatives, the receptions were attended by Admissions staff representatives, an Alumni Affairs staff professional and a financial aid officer.

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THE RIT ALUMNI ASSOCIATION

invites you to join their travel program on a trip to Ireland:
Visit Galway, Dublin, Killarney
 9 days, 8 nights deluxe
 September 21-30
 Rochester departure: \$1,121
 For further information, call
 475-2601.

REVISED BUSINESS HOURS: BURSAR'S OFFICE

Effective June 1, the Bursar's Office has revised official business hours to the following: Monday-Friday, 9 a.m.-3:30 p.m.

Although the office will not be open after 3:30 to respond to "walk-in" inquiries, the staff will be there until 4:30. The primary objectives of these revised business hours are to improve the accuracy of student account information and to respond in a more timely fashion to increasing student/parent inquiries by mail telephone. This change should enable the Bursar's Office to increase the level of service currently being offered in the Student Accounts area.

DUAL CAREER FAMILIES

Dr. Dennis Boike, marriage and family counselor, will conduct a seminar at RIT for members of dual career families. Boike will cover typical issues that such families must resolve; e.g., the partners' feelings of competition with one another, development of intimacy vs. occupational success; trust in one another, time utilization, child raising.

The goal of this seminar is to learn about the solution of problems particular to the two career marriage—knowledge useful in both personal and professional life.

Dr. Boike will speak on Wednesday, June 30, from 2- 4 p.m. in the College-Alumni Union, 1829 Room. Call Joan Cavanna, Staff Training and Development Office, at 6956 or 6124, to register.

SUMMER MASSES

The Sunday mass will be held in Ingle Auditorium at 9:30 a.m. during the summer months (June 20, July and August). There will be mass in M-2, College-Alumni Union, at noon on Tuesday and Thursday during the summer months. Everyone who wishes to attend is welcome.



Food

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in underdeveloped nations, do not reach the consumer because of improper packaging and distribution methods.”

According to George Alley, director of the school, an advisory board is planned for some programs, which “already have an active relation with alumni and industry for curriculum development, placement and cooperative education assignments. Our hospitality program is recognized by industry as one of the top six in the nation.”

The school offers programs in food management, hotel/resort and travel management and dietetics/nutritional care. CAST includes the schools of Computer Science and Technology and Engineering Technology and the departments of Packaging Science and Instructional Technology.

Statler

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the expansion of the Henry Lomb Room, the dining facility for the school; the office and reception area; and the basic food laboratory.

This grant from the Statler Foundation continues a long-standing relationship between the foundation and RIT that has meant more than \$100,000 in scholarship awards for students enrolled in the School of Food, Hotel and Tourism Management.

The Statler Foundation, established in 1934 under the will of Ellsworth M. Statler, has played a significant role in the hospitality industry with its support of education and research for the benefit of that industry in the United States. That support includes endowments, scholarships and awards to colleges and schools teaching hotel management, grants to schools and others for research projects and programs to train and increase the proficiency of hotel employees. Peter J. Crotty is chairman of the foundation.

Racing Yacht Donated to Eisenhower

Eisenhower College now has a world-class racing yacht for its sailing program, thanks to William D. Watson and his wife, Nancy J. Woodhull. The former Rochesterians, now living in the Washington, D.C., area, donated their Star Class sailboat, Gemini, to the college.

When the Watsons moved to Washington, they decided that the yacht should remain and race in her home waters. The Watsons are friends of Susan Eisenhower Mahon, RIT trustee, and felt that Eisenhower College would

be a good home. The Eisenhower marina is a few miles from the Red Jacket Yacht Club, home of a fleet of Star Class sailboats, and Eisenhower students and faculty members may sail Gemini with her sister crafts there.

The 23-foot wooden racing yacht was completely refurbished and restored recently to better-than-new condition.

Watson was news director for Channel 10 in Rochester, and Woodhull now works on Gannett's new national news daily, *USA Today*.

Class of '82 Pledges Mount For Rec Center

The Class of '82 presented a pledge card for \$24,000 to RIT toward the proposed \$4 million Campus Recreation Center at the 97th annual commencement ceremonies.

Class representatives presented the contribution, nearly one-quarter of its \$100,000 goal, at all six ceremonies, May 22. The amount represents support given by the class during a three-week campus campaign at the close of the spring quarter. The class campaign for funds, as well as a general appeal for support among alumni, students, corporations and foundations, will continue through June 1983.

Alumni/Admissions

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Presently there are 70 teams, which averaged 400 contacts with accepted students this year.

Art Friedel, assistant director of Admissions and coordinator of the Alumni Admissions Program, attests to the importance of these alumni activities. “The alumni contacts that have been made with accepted students are judged to be successful. This is based on the fact that

Joyce Bennett Dies

Joyce Bennett, secretary to Dr. John Paliouras, dean of the College of Science, died Tuesday, May 25, after a brief illness.

“We've lost a truly dedicated colleague,” said Paliouras. “Joyce was one of the best liked and most respected individuals in the college, and we are all greatly saddened by her death.”

Mrs. Bennett had been employed by the college since May 1978 and had been the dean's secretary for the past three years.

She is survived by her husband Gordon and two sons, Gordon, Jr., who graduated from the computer science program in 1981, and Brian, who will graduate from the College of Fine and Applied Arts next year.

a higher percentage of those contacted—compared to those students in the same geographic area who are not contacted—ultimately enroll at RIT. The alumni team approach adds a personal dimension and also helps the student and parent reach the proper decision.”