

# NEWS & EVENTS

Rochester Institute of Technology

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Jean Lindquist, a senior in the School for American Craftsmen, demonstrates the art of forming a bowl with clay for students at Thornell Road Elementary School in Pittsford. She and other students from the College of Fine and Applied Arts recently spent a day at the school, demonstrating a variety of skills and techniques including woodworking, glass blowing, metalsmithing, weaving, printmaking and painting.

## Live! GIGI To Perform

On Tuesday, April 6, Digital Equipment Corp (DEC) will demonstrate the GIGI terminal in the Instructional Media Services TV studio, Wallace Memorial Library, Room A242, at 9 a.m., 11 a.m., 1 p.m. and 3 p.m. Demonstrations last about one hour and are open to faculty, staff and students.

Continued on p. 4

## Institute Forum, RAUN Arrange World Health Day Program Here

To focus attention on the health threat posed by nuclear weapons and their possible use by nations, a film and panel discussion have been scheduled for 7:30 p.m., Monday, April 5, in Webb Auditorium.

The film, "The Last Epidemic," produced by a group of scientists and physicians to show the physical effects of the use of nuclear weapons, will be shown at the beginning of the program.

Discussion will center on audience reactions to the film and on presentations by panel members: Dr. Stephen Redmond, deputy director of the Monroe County Health department, and

Dr. William Barker, associate professor, Department of Preventive Medicine, University of Rochester Medical Center.

Moderator will be Louis Andolino, associate professor of political science in the College of General Studies. Sybil Craig, former president of Rochester Association United Nations (RAUN) and a member of its board of directors, will introduce the program.

April 5 has been proclaimed World Health Day in Monroe County by the county legislature. The program on campus has been arranged by Institute Forum and the RAUN to promote awareness of constructive methods to limit nuclear arms.

## Varied Events Planned For Black Awareness Week

Black Awareness Week, featuring presentations ranging from political and social commentaries by specialists to social and talent show events, will take place April 12-18 on the RIT campus.

Of special interest is the event set for Tuesday, April 13. A bust of Frederick Douglass, abolitionist and editor of the Rochester-published *North Star*, an anti-slavery newspaper, will be presented by President Rose.

Paul Stewart, computer science student in the Higher Education Opportunity Program (HEOP), will moderate a panel discussion on minority students on campus set for 8 p.m. that evening. The discussion will follow a talk by William Johnson, president and executive director of the Rochester Urban League.

Dick Gregory, "free-lance humanitarian" known for his fasts to draw attention to social problems, will speak Wednesday, April 14, in the College-Alumni Union.

RIT's Black Awareness Coordinating Committee are sponsors of the program with the cooperation of the College Activities Board, (HEOP), Unity House, the President's Office, Concerned Student Committee and the Student Affairs Division.

### PERENNIALS

In anticipation of May flowers, the Staff Training and Development office will conduct a workshop on perennials. Discussed will be the advantages, care and maintenance, and common and unusual species of perennials. This will be followed by a question and answer period. This workshop will be held on Wednesday, April 21, from noon-1 p.m. in the 1829 room of the College-Alumni Union. Call the Staff Training and Development Office at 6956 to register.





R. David Thomas addressed guests at lunch in the Henry Lomb Room, including President Rose (on Thomas's left) and George Alley (right), director of the School of Food, Hotel and Tourism Management.

## Studies Crucial, Says Wendy's Chain Founder

Though he never attended college himself, R. David Thomas urged RIT students to continue their studies to get ahead in the hotel and restaurant field. Founder and chairman of the board of Wendy's Restaurants and a millionaire by the age of 35, Thomas recently spoke to students in the School of Food, Hotel and Tourism Management.

Explaining the current advertising campaign, which includes the slogan, "Ain't no reason to go anywhere else," Thomas said, "It's an attention getter; we're not trying to change the English language." He added that it may be time to change the campaign, explaining that "we're not bowing to pressure, there just ain't no reason to keep it any longer."

After a student-prepared luncheon in the Henry Lomb Room, Thomas toured the facilities of the School of Food, Hotel and Tourism Management and then talked to students about the Wendy's success story.

Thomas attributes the 12-year growth of Wendy's from one to more than 2,300 stores to careful attention to quality, service and marketing. Wendy's sales reached \$1.4 billion last year, and Thomas said he sees no reason why sales will not continue to increase. "There's another fast-service chain with 6,000 outlets and we expect to be that size, too." Wendy's recently built a test kitchen at its headquarters in Dublin, Ohio, where efforts will be concentrated on improving the dinner hour business trade.

## Comp Ed Grant Helps Organize Women's Cultural Week at RIT

Aspects of women's lives will be explored during Women's Cultural Week at RIT, April 19-24. Students Aliza Orent, Joan Bawden and Yvonne Petersen arranged the week's program of evening events under a Complementary Education Department grant.

Orent, a fourth-year fine arts student, says the purpose of the week is to encourage communication among women in the RIT community and to inform them about issues facing them.

Following the theme, "Our Creative Energy," programs will deal with assertiveness training, women in the work world, and alternative lifestyles. Also planned are "An Evening of Poetry" and a show by a women's dance collective, Wallflower Order. A jazz/rock band, Second Hand Rose, will entertain Saturday evening in the Ritskeller.

Women's art works and films on issues concerning women will be shown in Wallace Memorial Library.

## TV Personality to Present Two Shows on Campus

Richard Simmons, the TV personality who extols the virtues of exercise and the "Live-It Program," is coming to RIT on April 24 for two shows, 1 and 4 p.m.

Tickets, color-coded for exercise or bleachers, will be available beginning March 29 for \$3.50 each. There is a limit of six tickets per person. Those who want to exercise along with Simmons should request tickets for exercise and bring their own mats.

Tickets may be picked up at these locations (no phone orders): NTID Theatre Box Office, Mon.-Fri., 10 a.m. - 4 p.m.; RIT Candy counter, Mon. and Tues., 9-11 a.m., 2-4 and 6-8 p.m., Wed., Thurs., Fri., 9-11 a.m. and 2-4 p.m.

Simmons will appear on campus as part of the NTID Special Speakers Series. RIT is co-sponsoring his visit to Rochester with WROC-TV, Ch. 8, and Sibley's.

### DISCIPLINE

Dr. James Speegle, director of Personnel, will conduct a workshop designed to provide participants with an opportunity to analyze various discipline problems. The concepts of progressive discipline will be discussed and applied to case studies. The workshop, part of Staff Training and Development's "Discussion Groups for Supervisors," will be held on Tuesday, April 20, in the Alumni Room, College-Alumni Union, from 2-4 p.m. Call Joan Cavanna at 6956 to register.



## POLICY & INFORMATION

### Faculty Council, 3/25/82

1) To submit an article for May issue of *Forum*, contact Faculty Council office; 2) "W" grade policy will be discussed at April 1 meeting; 3) Faculty Council members are asked to poll their constituents on problems and advantages of current academic calendar, and problems and advantages of possible change. This will be an agenda item for a future meeting.

### Institute Governance Committee, 3/26/82

Worked on the refinement of the conceptual models of governance to be submitted to the president and vice president for Academic Affairs.

### Educational Programs Committee, 3/26/82

Approved their final report on interdisciplinary education at RIT

Anyone interested in source or additional information, please call 2527.

## United Way Pre-Campaign Successful

The annual United Way campaign at RIT will take place next week (April 5-9), and, according to President M. Richard Rose, the goals of increased participation and levels of giving are especially important this year.

"Usually when the economy is down, the demand on the United Way is up," says Rose. "These economic factors—greater need and higher costs—combine to make contributions from the RIT community to United Way even more vital for the welfare of our community. If the United Way is to continue to meet the many needs of the community under these circumstances, contributors must give with the understanding that their support is not only an act of giving, but an act of significantly helping others as well," Rose adds.

Meanwhile, the pre-campaign for administrative leaders has been concluded, and the preliminary analysis discloses increases over last year in the numbers participating and in average donations. This pre-campaign, according to Rose, provides a model for the entire RIT community.



During last week's Student Health Fair, Donald Seidel, chiropractor (right) used a model of the spinal column to demonstrate why correct posture is important. His exhibit was one of 25 included in the fair, "An Invitation to Health," which attracted the interest of hundreds of faculty, staff and students in the Union lobby. Student Health Service planned the event under the direction of Charlyn Feeney, health education coordinator, and Julie Leonardo, nurse practitioner.

## UPDATE FROM THE PERSONNEL OFFICE

For the 12 months beginning March 1, 1982, TIAA's "extra dividend" will raise to 14 percent the total effective annual rate of interest credited on premiums paid to TIAA annuities on and after January 1, 1982. The 14 percent rate also will apply to all "additional amounts" credited on and after January 1, 1982, until a new rate is declared, but guaranteed through 1982.

**TIAA/CREF Statements:** Employees recently should have received their annual statements, which contain information that is important for retirement planning. To facilitate understanding of the information reported on the statements, the Personnel Office will conduct two brief seminars: Wednesday, April 7, at 2 p.m., and Thursday, April 8, at 10:30 a.m. Both will be held in the College-Alumni Union, 1829 room; Interpreters will be present at both seminars.

**TIAA/CREF Rollovers and Tax-Free Exchanges:** Rollovers and tax-free exchanges are similar yet separate procedures for the "tax-free" transfer between existing tax sheltered annuities. According to the interpretation provided by RIT's legal counsel, "Tax-free rollovers, from an SRA annuity only, will be available to few, if any, employees of RIT" because a rollover requires a "lump sum distribution" of

all TIAA/CREF regular annuity and SRA contracts.

Under some circumstances, a "tax-free exchange" of annuity contracts may be arranged. Eligibility criteria, however, as they relate to a tax-free exchange from an existing RIT-sponsored SRA to a non-RIT sponsored 403B annuity, remain undefined.

Both RIT's legal advisors and attorneys at TIAA/CREF recommend against proceeding to initiate a tax-free exchange in the absence of a clear ruling from the IRS, since the net effect of action could be a ruling at audit that the employee had received a distribution of funds and is, therefore, liable for taxation (plus any penalty).

The Personnel Office will continue to explore the issue of tax-free exchanges, and as new information is available it will be communicated to employees.

### TENNIS, ANYONE?

Any faculty or staff members interested in joining an informal network of tennis players please contact Margaret at 2553.





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## GIGI

Continued from p. 1

RIT is upgrading its computer equipment with 300 GIGI (General Imaging Generator and Interpreter) terminals with full color-graphics capabilities and six VAX-11/780 super mini computers from DEC.

## DECA Wins

RIT's chapter of DECA, the Distributive Education Clubs of America, has come up with another national prize. Second-year retailing student Susan Morthorst won first place in the management decision making merchandising competition at the North Atlantic Region Competitive Events Conference. The regional DECA conference was held recently in Atlantic City.

Student Directorate's Robert Buongiorno, director of student activities, assisted in presenting a workshop on student government relations at the conference.

### LOMB LUNCHEONS

Tues. 4/6	Italian Quiche, Spinach Salad, Whole Wheat Biscuit; or Turkey-Apple Annie Special Dessert: Lemon Creme with Strawberries
Wed. 4/7	Chicken Florentine, Egg Noodles, Mandarin-Romaine Salad; or Tuna Pecan Fiesta Dessert: Chilled Apricot Pudding
Thurs. 4/8	Beef Burgundy, Buttered Noodles, Broccoli; or Henry III Club Sandwich Dessert: Refreshing Fruit Cup
Fri. 4/9	Broccoli Quiche, Garden Salad, Butter-Dip Biscuit; or Turkey French Dip, Dessert: Honey Melon with Rum Sauce

# NEWS & NEWSMAKERS

**Dr. Eugene Fram**, director, Center for Management Study in the College of Business, has been asked to give a paper on "Marketing Higher Education" to the Association for Institutional Research Forum. The forum, with its 800 participants, will be held in May in Denver. This paper will be Dr. Fram's 11th (since 1971) related to how colleges and universities can utilize marketing principles and concepts.

Professor **William A. Keyser**, chairman of crafts and faculty member in the Woodworking and Furniture Design Department of the School for American Craftsmen, has just installed eight pieces of sanctuary furniture at Trinity Emmanuel Lutheran Church on Elmgrove Ave. The pieces, all in solid red oak, include an altar, pulpit, baptismal credence table and a large, hanging cross.

**James E. Thomas** of the College of Fine and Applied Arts recently exhibited

his light sculptures at the Shahin Requicha Gallery, 273 Alexander Street.

**Dr. Dennis Nystrom**, dean of the College of Applied Science and Technology, has been named to the board of directors of Hansford Data Systems, Inc., Rochester. Hansford specializes in the development of totally integrated software systems and computer technology.

**Dr. Howard Proskin**, professor of mathematics, was recently the guest speaker at the University of Rochester Statistics Colloquium. The title of his talk was "The Search for Admissible Estimators of the Normal Variance."

Two awards were received by **RIT Communications** at recent Rochester Club of Printing House Craftsmen ceremonies. The publications cited were "Something for Everyone," a publication for Homecoming/Parents' Weekend 1981, and the photographic arts and sciences faculty streamer.

### THIRD ANNUAL SUNRISE RUN

Open to all faculty, students, staff and spouses, the Third Annual (three-mile) Sunrise Run will be held on April 15 (rain date April 16), starting at 7:30 a.m. (warm up and assignments at 7:15 a.m.) There will be separate divisions for men and women and age groups (25 and under, 26-35, 36-45, 46 and over), with awards to winners in each category and orange juice for all participants! Entry blanks are available at the Intramural Office in the lower lobby of the Physical Education Building, or contact Daryl Sullivan at 6559.

**NOTE: RIT varsity track or cross country team members are ineligible for participation.**

## Chinese Circus Here Next Week

The Chinese Magic Circus of Taiwan, a company of acrobats, dancers and magicians, will appear at RIT at 7:30 p.m., Tuesday, April 6, in the Frank Ritter Memorial Ice Arena.

The visit of the Taiwan family-run circus is being sponsored by the College Activities Board and the NTID Division of Performing Arts. Admission is \$3.50 for RIT students, \$2 for children, \$4 for others.

Performers include 18 members of two families who have been family-trained in traditional Chinese acrobatics, dances, and feats of magic. The show, which has appeared on network television, also features kung-fu demonstrations.