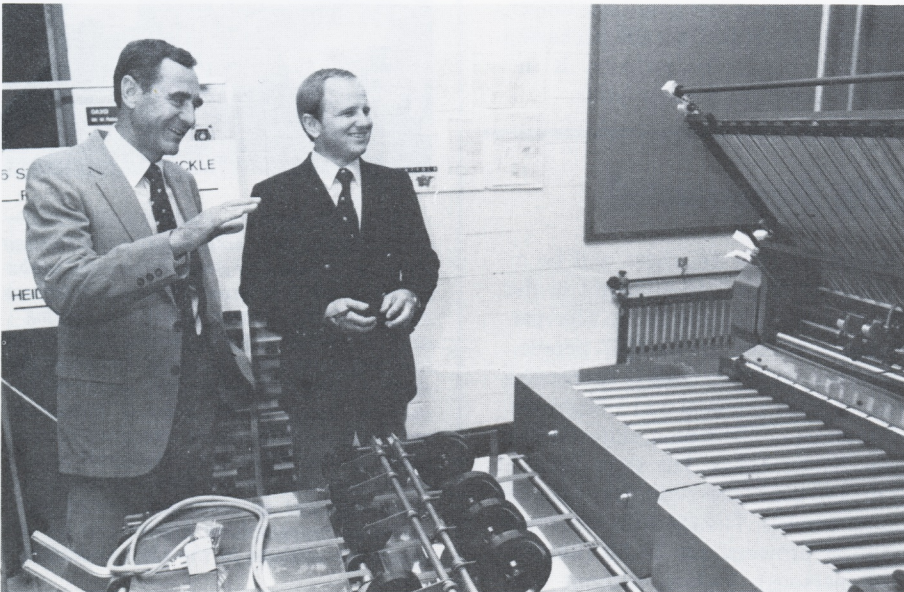


# NEWS & EVENTS

Rochester Institute of Technology

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## RIT Dedicates Major Equipment Donation



President Rose and Hans Peetz-Larsen, president of Heidelberg Eastern, Inc., watch the operation of a Stahl B26 folder.



Professor Anthony R. Sears (left) shows proof sheets to Wolfgang Hager of Heidelberg Eastern, Inc.

**R**IT formally dedicated five pieces of printing equipment given to its School of Printing by Heidelberg Eastern, Inc., in a special ceremony, July 1, at the school.

The equipment, valued at \$600,000, is the largest equipment donation to any printing school in the United States at any one time, according to Dr. Mark F. Guldin, acting dean of RIT's College of Graphic Arts and Photography.

President Rose and Hans Peetz-Larsen, president of Heidelberg Eastern, Inc., cut the ribbons around the 28-inch, two-color Heidelberg Speedmaster 72ZP press. The Speedmaster, valued at 385,000, will be used in the advanced lithography laboratory. It is equipped with a CPC-1 computerized control system. "Since we did not have a multi-color sheet-fed press, this press fills a real need at RIT," Dr. Guldin explains.

Also part of Heidelberg Eastern's donations to the School of Printing were a 28-inch SORM single-color press, a 25-inch single-color Heidelberg KORD press, a 36-inch Polar cutter with computer and a B26 Stahl folder.

Heidelberg Eastern presented a Profit Control System to the school's estimating laboratory two years ago.

In his remarks at the dedication ceremony, Peetz-Larsen said the gifts were a way of thanking RIT and its School of Printing for the outstanding graduates they have provided for the graphic arts industry as a whole.

Dr. Rose, in his response to Peetz-Larsen's remarks, said, "An institution of higher learning turns on the reputation of its graduates." He added, "We constantly evaluate ourselves to strive to meet the great challenge of developing graduates who have the personal and technical skills required by industry."

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## SAIS Receives Funds for New Program

Bristol Laboratories, Syracuse, has announced a commitment of \$25,000 to RIT to assist in the establishment of a new program in packaging machinery mechanics.

A check was presented to Institute officials by Frank Van Devender, vice president of manufacturing for Bristol, on a recent tour of RIT's City Center and Rochester campuses. Other executives of the pharmaceutical manufacturing company also toured the RIT facilities.

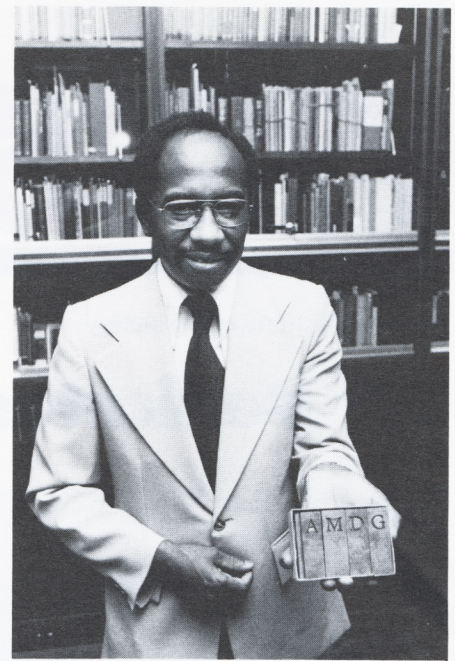
The packaging machinery mechanics program will be offered through the School of Applied Industrial Studies (SAIS). It is designed to train entry-level packaging machinery mechanics for employment in packaging industries. The new program has also received financial support from Genesee Brewery, Curtice-Burns, and the American Can Co.

The new program will offer a 12-month curriculum through SAIS and should eventually graduate 100 students annually, according to James Forman,

Russell C. McCarthy Professor and director of the school.

The program was developed with the cooperation of the faculty of the Department of Packaging Science under the direction of Dr. Harold J. Raphael and with the advice and participation of executives from the packaging industry.

Bristol Laboratories has had a long relationship with RIT and other institutions of higher education through its scholarship grant program to the colleges of employees who have been with the company five years and longer. The new grant to RIT for the packaging machinery mechanics program is in addition to the scholarship funds.



*Herbert J. Johnson, Melbert B. Cary Professor of Graphic Arts, holds matrices for Centaur typeface, designed by Bruce Rogers and probably one of the best known American typefaces. Along with the Centaur matrices in varying sizes, the library received Arrighi punches cut by Georges Plumet. The items, known as the Franz C. Hess Collection, were presented to the Cary Library by Mrs. Helen W. Humeston and Christopher M. Dakin, executors of the estate of Mrs. Flora Hess. Dedicated at a recent ceremony in the Cary Library, the items represent an important part of the American typographical history and are a significant addition to the Cary Collection.*

## CAB Presents!

**Saturday, July 18**, there will be a coffeehouse from 9 to midnight in the Ritskeller featuring the group Sha'mar. Admission is free for all RIT people.

**Sunday, July 19**, CAB is sponsoring a trip to RPO's annual 1812 Night on the grounds of the Community College of the Finger Lakes. The show starts at 8 p.m. and concludes with fireworks and cannon display. Tickets with bus transportation provided are \$4.50 (limited to 49 persons). Tickets without bus transportation are \$3.50 (limited to 90 persons). Sign up in the CAB office.

**Saturday, July 25**, CAB is sponsoring a trip to the Pleasure Faire of the Renaissance in Sterling. The cost of the trip is \$3.50 with bus transportation and admission (limited to 49 persons). The bus will leave the Administration Circle at 10 a.m. and return at approximately 6:30 p.m. Sign up in the CAB office.

For more information call 2509 between 11 a.m. and 1 p.m.

## Award Received

RIT has received a cost reduction incentive award from the National Association of College and University Business Officers/U.S. Steel Foundation. The \$100 award recognizes RIT's energy conservation efforts.

RIT submitted to the competition modifications made to the cooling systems in the George Eastman Memorial Building, the Frank E. Gannett Memorial Building and at NTID. The modifications include improvements in the absorption chilling systems in these buildings, as well as the installation of a microprocessor system to save energy by matching fuel consumption to the actual building load. The estimated energy savings from these modifications is \$11,000 annually.

This is the second time RIT has entered the annual competition. The first time, in February 1976, RIT won a fourthplace award of \$2,500 for its overall energy savings program.

### NEW YORK FESTIVAL ORCHESTRA Benefit Concert at RIT

Ascher Temkin  
Music Director and Conductor

July 24, 8 p.m., Ingle Auditorium

Tickets available now at candy counter  
or at door

Students \$4 Faculty \$6  
General Admission \$10

For further information, call:  
Ascher Temkin  
637-9517 (Brockport)

## New to RIT? You're Invited...

The Personnel Department's Staff Training and Development Office extends an invitation to all new employees to attend an orientation program.

Jim Miller, associate vice president of Institutional Advancement, will be the keynote speaker. He will discuss the history of RIT, its colleges, and growth expectations.

In addition, representatives from the Personnel Department will discuss benefits and services unique to RIT and answer questions.

The orientation program will be held on July 28 in the Fireside Lounge from 9 a.m.-noon. Anyone who has not received an invitation and would like to attend should call Leslie Berkowitz or Joan Cavanna at 6124.

# NEWS & NEWSMAKERS

W. David Baker has been named director of the School of Engineering Technology.

He has served since 1969 as associate professor and chairman of the electrical engineering technology department at SUNY Agricultural Technical College at Alfred. A graduate of Alfred Ag. and Tech. and Monmouth College, Baker completed his master's degree in electrical engineering technology at RIT in 1972. This year he has been pursuing doctoral studies at West Virginia University.

A veteran of the U.S. Navy, Baker also spent eight years as senior engineering aid in research and development for Bell Telephone Laboratories in Holmdel, N.J.

Dr. Harry Lang, NTID, recently became president-elect of the Science for the Handicapped Association during the annual convention of the National Science Teachers Association in New York City. The 1,000-member group associated with NSTA works toward the enhancement of pedagogical strategies and curriculum materials in science education for mainstreamed handicapped students.

Herbert E. Phillips, director of RIT's Technical and Education Center of the Graphic Arts, has been reelected secretary/treasurer of the Technical Association of the Graphic Arts (TAGA) for a two-year term. He has been secretary/treasurer of the organization for the past 12 years.

Bernard A. Logan has been named director of technical studies in the College of Continuing Education. He has been associated with the Institute since 1952, first as an undergraduate student in electrical engineering and subsequently as an assistant professor in that department. Logan joined the faculty of the College of Continuing Education in 1967 and has held the positions of assistant director of applied science and associate professor and chairman of electrical engineering technologies.

Suzanne Roth, adjunct faculty in Fine and Applied Arts, is one of three painters from New York whose work has been accepted in the 1981 Marietta National Painting and Sculpture Competition. Roth teaches drawing and advanced drawing.

Andrew J. DuBrin, psychologist and professor of behavioral sciences, College

of Business, recently gave three presentations: "Winning at Office Politics" to Administrative Management Society and at a regional meeting of Professional Secretarial Association, and "Success Factors in Business" to students and distributive education (co-op) employers at Roth High School.

Harry DePuy, of the Learning Development Center, recently collected his free dinner at Harry's Bar and American Grill in Florence, Italy. The trip is his prize for winning the "Fourth International Imitation Hemingway Writing Contest." He has also recently completed two scholarly books on literature and a volume of poetry (*Off-the-Wall Reflections*).

Kener E. Bond Jr., professor of art in the College of Fine and Applied Arts, delivered a paper on "Guilloche and Ornamental Turning" at the national conference of the Society of North American Goldsmiths at the University of Kansas.

Substance Abuse Intervention Services for the Deaf (SAISD), a project of the Social Work Department, College of General Studies, has been nominated for a National Association of Counties 1981 Achievement Award by Lucien Morin, county manager of Monroe County.

SAISD is located at RIT's City Center and is under the direction of Karen Steitler.

Dr. Eugene Fram, director of the Center for Management Study in the College of Business, has been elected chairman of the board of Family Service of Rochester. Family Service is one of the oldest and largest human service agencies in the area, with five branch offices located throughout Monroe County.

Sue Benoit Miller has been named director of alumni services, a new position. She has worked as coordinator of special projects and has assisted in the annual fund drive and Alumni Affairs Office since 1980.

Her responsibilities include the administration of the Institute's alumni programs and the design and implementation of a student relations program aimed at furthering contacts between students and alumni.

## Far East Visit Planned

President M. Richard Rose and Dr. John Humphries, professor in the College of General Studies, will travel to the Far East in August, visiting Japan and Taiwan during their 10-day trip.

The purpose of the trip is to expand RIT's international linkages. The first stop will be a two-day visit to Tokai University, Kanagawa-Ken, Japan. Tokai and Eisenhower College have actively exchanged administrators, faculty and students for several years, and both Rose and Humphries hope that eventually the exchange program can be broadened.

From Japan, they will travel to Taiwan to visit with various officials and attend the Asian Pacific Conference on Art Education. The invitation to attend the conference was extended by T.L. Change, president of Taiwan's National Academy of Arts.

Rose and Humphries also plan to meet with RIT alumni in both Taiwan and Japan.

## Info Available For Grants Queries

The Office of Government Affairs, with support from the Faculty Council, has established a Grants Resource and Information center in the Faculty Council Office, located on the second floor of the administration building. The purpose of the center is to provide interested faculty with access to guidelines, applications or other materials relevant to governmental grant programs. Information is available on a variety of programs within the Department of Education, National Science Foundation and other agencies.

For specific inquiries as to what information is available, call Deborah Stendardi in the Government Affairs Office at 262-2719. Those who plan to stop in to pick up materials should call Gerry Krenzer at 2016 in the Faculty Council Office to arrange a time to do so.



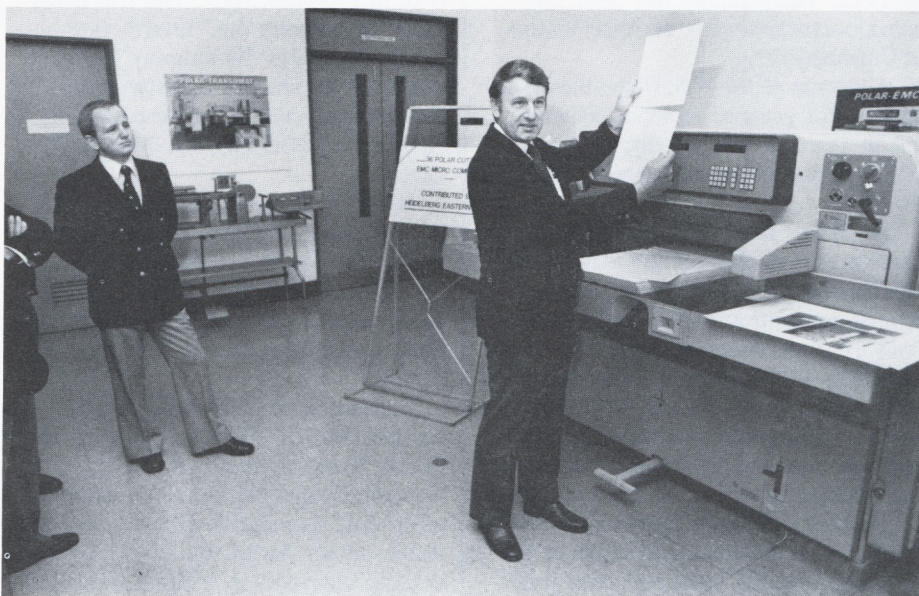
## Heidelberg

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Along with Peetz-Larsen, other representatives from Heidelberg Eastern, Inc. attending the dedication ceremony were Wolfgang Hager, marketing manager/presses; Horst Schlayer, sales director of Heidelberg Druckmaschinen Akiengesellschaft, Germany; Joseph McCall, manager/advertising and public relations; William J. Cocoros, eastern regional manager, and Jack Lawlor, sales representative.

At the dedication Peetz-Larsen also announced that Heidelberg Eastern, Inc., has established a traveling fellowship to be awarded to a graduating student from the School of Printing. The fellowship will allow the student selected to visit the DRUPA show next June and to tour the manufacturing plants in Germany where Heidelberg presses, Stahl folders, Polar cutters and Klimsch cameras are made. The recipient of the fellowship will also visit the Gutenberg Museum in Mainz, West Germany, and the headquarters of the East Asiatic Company, parent company of Heidelberg Eastern, Inc., in Copenhagen, Denmark.

Following the dedication ceremony, RIT officials took the visiting Heidelberg Eastern representatives on a tour of the School of Printing's facilities. The group visited the Cary Library, housing the Melbert B. Cary Jr. Collection of Graphic Arts, as well as several of the school's 25 laboratories.



Assistant Professor Werner Rebsamen demonstrates the versatility of the 36-inch Polar cutter.



Proposing a toast to Heidelberg Eastern, Inc., is Dr. Mark F. Guldin (back to camera). Joining him in the salute are (from left, lower level) William J. Mariner, chairman of the board of Case-Hoyt Rochester; Wolfgang Hager; William J. Cocoros; Professor Anthony R. Sears; Joe Guilfoyle; Assistant Professor Werner Rebsamen; and Paul J. Rogers, technical services coordinator for the School of Printing; (from left, upper level) Horst Schlayer; President Rose; Hans Peetz-Larsen; and Dr. Lothar K. Engelmann. The toast to Heidelberg was made with German beer in steins sent from Germany by Heidelberg Eastern for the occasion.