

NEWS & EVENTS

Rochester Institute of Technology

Vol. 13, No. 23, July 2, 1981

New Student Housing Approved and Under Way

New construction for additional on-campus housing will begin this summer. The \$3.5 million project was approved by the RIT Board of Trustees Executive Committee, Monday, June 15. Plans call for 10 units of eight apartments, with each apartment housing four students (a total of 320 students), to be added to the east side of Perkins Green.

Completion of the first three units is slated for September 1. All are scheduled to be in full operation by December, barring unusual weather or construction problems.

"The building of new campus housing is a reflection of RIT's responsiveness to the needs of its students. The increased number of students who want to live on campus and the tightening economy and shortage of apartments in Rochester mean that RIT housing has become more and more attractive to our students.

In addition, we are experiencing increasing demand for RIT's academic programs, and that is a positive position in higher education," says President Rose.

A new approach is being taken because of time considerations. RIT has contracted with Pike Corp. to manage the construction and bid out such items as sewer lines, roads, lighting, electrical services and plumbing competitively. The units, however, will be purchased from ASI, a Canandaigua firm that manufactures modular housing.

Each building will consist of 16 modules, 60 ft. long and 16 ft. wide, trucked in and hoisted in place with a crane. The first module will be delivered late July. ASI is building the modules based on plans designed by RIT and Pike Corp. that are similar to the design of Perkins Green. William Mets, director of Physical Plant, estimates that ASI will

be turning out one module every two days this summer to meet RIT's order.

"These modules are very popular in the South and mid-South. The units are substantial, as good as anything we have now. The materials used in construction are actually of higher quality than those used in regular construction because they have to survive road travel," says Mets.

Landscape architects have already been here for planning, the land is being bulldozed, the transformer has been ordered and a construction trailer is already on the site. A new road will sweep around the back, and a new parking lot will be added behind the apartments, rather than on Perkins Road.

The first three units built will be those closest to the new parking lot. The last unit will include two apartments designed for handicapped persons. These

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CCE Professional Staff Will Move to City Center

In a move aimed at alleviating the space shortage on the RIT campus and at enhancing RIT's presence downtown, President Rose has announced that the professional staff of the College of Continuing Education will relocate to City Center this summer. CCE classes, registration and other student services will remain on the RIT campus.

The College of Business will relocate to the Lowenthal Building later this year. However, the School of Food, Hotel and Tourism Management and the School of Retailing of the College of Business will remain on the fourth floor of the administration building. Plans also call for the General Studies departments of criminal justice and social work eventually vacating their space in the Lowenthal

Building and relocating in the administration building.

Forty-six members of the CCE staff will move to temporary quarters on the sixth floor of City Center before the end of this summer. Permanent office facilities on the fifth floor are expected to be completed by September 1982.

In announcing the move at a special meeting of the CCE faculty and staff last week, Dean Robert Clark stressed the fact that services for CCE students would not be affected by the move. "No student services on the RIT campus will be reduced," he said. "This is a move that was necessary to lessen an extreme space crunch, but it also provides the Institute and the college with an opportunity for growth. CCE plans to continue to grow

on the RIT campus as well as to meet the challenge of increased growth at City Center," Clark stated.

The CCE move and related moves following the recommendations of the Dober Report on Space Utilization are being coordinated by H. Donald Scott, vice president for Finance and Administration, and G.E.D. Brady, head of the Space Allocations and Facilities Task Force. Other members of the task force have been Dr. Roy Satre, Dean Clark, and Dean McCanna of the College of Business.

Commenting on the CCE move to City Center, G.E.D. Brady said, "What the move represents is the improved use of a very precious resource for the Institute.

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Williams Named Associate V.P.

Dr. William H. Williams has been named associate vice president for Institutional Advancement at RIT. His responsibilities include directing RIT's development initiatives for corporate and other fund raising, as the Government Affairs program that secures funds for grants, contracts and special projects, and RIT's expanding Alumni Affairs activities.

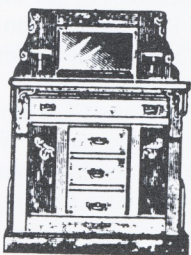
Williams also teaches General Systems Theory in the College of Business MBA program and in the College of Continuing Education. He has been active in working with local, state and federal governments on projects that enhance the Institute, including increased funds for student aid.

Williams came to RIT in 1967 as assistant to the director of NTID and was project director for the NTID facilities complex and functioned as RIT's liaison with Washington on NTID matters.

In 1975 he began working with the Institutional Advancement Commission, a two-year project of the RIT trustees that examined the Institute's challenges for the '80s and explored various alternatives for the coming decade. More recently Williams chaired RIT's Facilities Planning Committee, a year-long effort resulting in the identification of current and future space requirements for a dynamically changing Institute.

In announcing the appointment, Dr. Robert Frisina, senior vice president for Institutional Advancement, observed that "Dr. Williams' contributions to the Institute during the past 14 years have been deep and comprehensive. The quality of leadership he has brought to each of his previous assignments augers well for attainment of RIT's expectations in financial growth and viability."

Williams is a certified data processor and has an undergraduate degree from San Jose State University and his master's and doctoral degrees from Syracuse University.



Genevieve R. Ries (second from left) with three of the Ries Scholars in electrical engineering: (from left) Christopher Ludden, Emily Thompson and Cynthia Goszewski during Ries's recent visit to campus.

Luncheon Honors Scholarship Donor

RIT Vice President Alfred L. Davis recently hosted a luncheon on campus in honor of Genevieve R. Ries, who has established the Edward J. Ries Memorial Scholarship Fund for outstanding students in the Department of Electrical Engineering. During her visit to campus, Miss Ries presented a check for an additional \$10,000 to the endowed scholarship fund.

The Edward J. Ries Memorial Scholarship Fund was established at RIT in 1976. It is in memory of her uncle who served as an RIT trustee for 32 years and who graduated from the Institute's College of Engineering in 1906. Ries was former chairman of the board of the Ritter Company, Division of Sybron Corporation.

The fund provides four scholarships in the amount of \$1,000, awarded annually to outstanding freshmen in the Department of Electrical Engineering, and an \$800 scholarship awarded annually by RIT through the National Society of Professional Engineers to an entering student in electrical engineering who will then continue to receive the stipend

throughout the five-year program at RIT.

Three Ries Scholars were guests at the luncheon: Cynthia Goszewski, who will be entering her fourth-year in the electrical engineering program and who has received a Ries scholarship annually since her freshman year; Emily Thompson, who received her first \$800 award as a freshman in 1980; and Christopher Ludden, who has been designated the Edward J. Ries Scholar for 1981-82 and is the recipient of a \$1,000 award. Ludden is a third-year student. David Becker, a second-year NSPE/RIT Ries Scholar, was unable to attend the event.

Other guests at the luncheon were Dr. Richard A. Kenyon, dean, College of Engineering, Dr. Harvey E. Rhody, head, Department of Electrical Engineering; Mrs. Beverly Parsons Restey, trust officer, Lincoln First Bank; Josephine Dudley, special assistant to the director of Development; and Mr. and Mrs. Darwin G. Erdle, Jr., friends of Miss Ries and her hosts while she visited Rochester. Her home is in Miami.

College Seeks Minority Designers

A fund to promote minority enrollment in the arts has been established at RIT through a portion of a \$100,000 bequest from the estate of Fanny Knapp Allen.

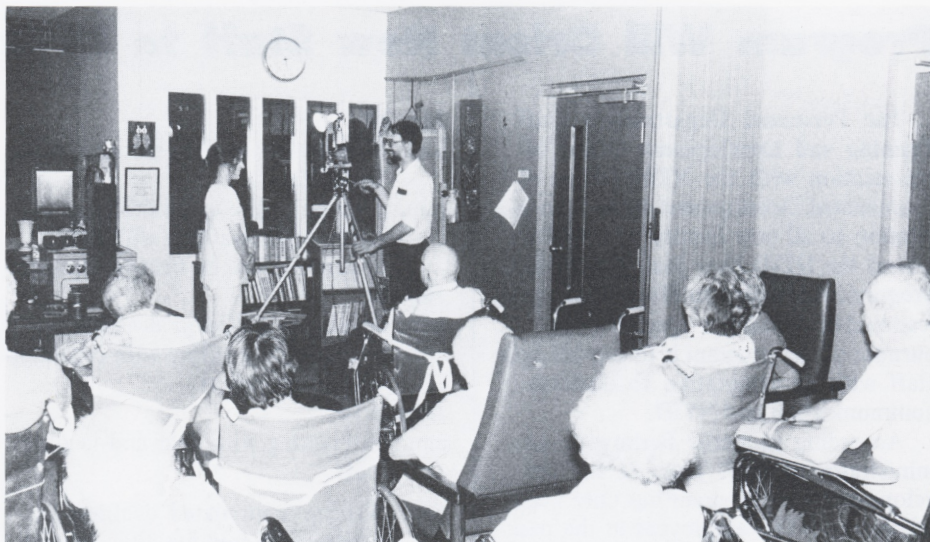
The Fanny Knapp Allen Memorial Scholarship Fund, based on \$75,000 of the gift, will award annual scholarships through the College of Fine and Applied Arts.

As a patron of the arts and a resident of Rochester for many years, Allen was well known for seeking out and supporting the work of local artists. "In keeping with her interests, we will begin a search of the greater Rochester community to find outstanding minority students who have demonstrated skill, talent, motivation and the desire to pursue a career in professional design," says Dr. Robert H. Johnson, dean of the College of Fine and Applied Arts.

Johnson plans to set up a committee of prominent Rochesterians to assist in the search. He hopes the first recipients will be selected by the fall of 1982.

"This is a fairly unique endeavor. I don't know of any other program like this in the country," says Johnson. "There are very few scholarships for minority students specifically in design, and very few minorities in the profession. In fact, we almost never receive an application from teachers in this field. We hope that we can begin to encourage more minority students to enter the field of design and to consider a career in design higher education."

Allen, who died in 1977, began her contributions to RIT in the 1960s with a gift to the New Campus Fund. She was the widow of Wheeler D. Allen, president of the C.P. Ford Co., an early Rochester shoe manufacturing company. Her father Morris D. Knapp, was an initial investor in Eastman Kodak Co.



RIT's series of programs for the Year of the Aging brought Andrew Davidhazy (top photo) to the Blossom Nursing Home recently. As part of his presentation, "FunWith Phototechnology," he demonstrated a "strip portrait" for residents of the home. Davidhazy is an associate professor in the School of Photographic Arts and Sciences. In the lower photo, CCE's Louise Hill (left) poses with a member of the audience at her recent lecture, "The Culture of the Native American," at Westminster Presbyterian Church. Hill wears a Mohawk headdress from her collection of Indian artifacts; the woman on the right wears a headdress from the Plains region and western gauntlets, also from Hill's collection. Hill, an academic support specialist, is affiliated with the Six Nations Reserve in Brantford, Ont. The Year of the Aging series has been coordinated by Dr. Robert Golden, General Studies, and Jessie James, CCE.

Stockham Named Acting Head

Dr. Edward B. Stockham, coordinator of Health Related Activities, has been named acting head of the Department of Clinical Sciences in the College of Science subsequent to the resignation of Dr. William Bigler from that position.

The appointment was approved jointly by Dr. Roy Satre and Dr. Robert Quinn. It was made with the understanding that Stockham will be given sufficient time to act as an internal consultant to allied health programs within the Institute during 1981-82.



Program Will Orient New Staff to NTID

The Personnel Department's Staff Training and Development Office in cooperation with the NTID Office of Professional Development extends an invitation to all new faculty and staff to attend the NTID New Staff Orientation program. According to Mort Nace, professional development specialist, the purpose of the program is to provide new staff with an orientation to deafness, communication and NTID.

According to Leslie Berkowitz, administrator of Staff Training and Development, this program has only been offered to NTID employees in the past. "It was our feeling, however, that there are others in the RIT community, especially those who have frequent contact with hearing impaired students and staff, who could greatly benefit from an orientation to NTID."

The NTID orientation program consists of 3½ days of workshops and lectures. The schedule is as follows:

July 10

- a.m.: Introduction to NTID New Staff Orientation program
- p.m.: Orientation to NTID as a unique college

July 24

- a.m.: Orientation to the operating areas of NTID
- p.m.: Sharing a simulated-deafness experience; interaction with deaf students and their living experience

July 28

- p.m.: Sharing a simulated deafness experience; interacting with communication specialists

August 14

- a.m.: Interacting with deaf and hearing staff
- p.m.: Sharing a simulated deafness experience; examining the cultural contrast

New faculty and staff whose supervisors feel they could benefit from attending any part of the program should contact Mort Nace, 6723, or Linda Kerxhalli-Caruso at 6369 for further information and registration details.

This program should not be confused with the RIT new staff orientation program, which will be held on July 28 from 9 a.m.—noon. Invitations to this program will be mailed to all new staff.

STUDENT EMPLOYMENT TRAINING SESSIONS

The Student Employment Office will present a series of training sessions for all departments employing RIT students. The purpose of these training sessions is to familiarize employers with the Institute's policies and procedures for on-campus student employment. Representatives from Student Employment, Financial Aid and Payroll will be present to answer questions and address the concerns of departmental employers.

Training sessions will be held on July 8, 9, 22, 23, from 8:45 to 11:45 a.m., in Building 12, Room 2428.

Individual invitations will be sent to identified department contact people. Anyone interested in attending one of these sessions should contact the Staff Training and Development Office, at 6124.

New Printing Degree Program Announced

To meet the need for personnel with an in-depth knowledge in graphic arts, computers and management, RIT's School of Printing has created a new degree program called printing and applied computer science.

The program is designed to provide graduates with an understanding of printing and computer technology to meet the demand created by the expansion of computers into all phases of the graphic arts industry.

Recently approved by the New York State Education Department, the four-year program will begin in the fall of 1981 with initial openings for 10 students. It is anticipated that total enrollment will reach 60 students by the fourth year.

Dr. Mark F. Guldin, director of the School of Printing, believes the program will be valuable to industry as well as to students. "Computers relate directly to the business, production, and distribution functions in a broad segment

of the graphic arts industry from publication printing to commercial printing to specialty printing. We expect that graduates of this program will take positions in systems analysis, production control, engineering liaison, customer engineering, customer training, marketing support, product design, and marketing. These, in turn, can lead to higher management positions."

Guldin explains that the new program went through more than two years of planning. "We talked with leaders in the graphic arts industry itself and formed a special industry advisory group, which, with the faculty, developed the curriculum."

The technical course work will be offered jointly by the School of Printing and the School of Computer Science and Technology. Other course work will be taken through the colleges of Science and General Studies.



Two transfer students in the College of Graphic Arts and Photography, enrolled in the special intensive summer photo courses, work out the angle for one assignment together.

'Overwhelming Response' to Summer Orientation Programs

This year's Student Orientation Services (SOS) program, "Catch the SpiRIT '81," sports a number of new features and is already in full swing. For the first time, new students will be oriented to campus life in two parts, once in the summer and again at the beginning of the school year.

There has been an overwhelming response to the new summer programs, according to the Orientation Office. Approximately 400 transfer students have been on campus this week for STAR, the Summer Transfer Academics and Registration program. A second group of the same size is expected for the next session, July 26-28.

FAIR is the Freshman Academic Information and Registration program. The orientation office expects approximately 500 new students to attend each FAIR summer session, July 12-14 and 19-21.

"Summer programs take care of pre-registration, academic advising and obtaining such items as meal tickets and IDs. The fall orientation program will stress the human side of RIT, with many opportunities to meet people and build friendships," says Steve French, SOS-81 student chairperson.

In the fall, SOS will offer a series of workshops designed to help new students feel a part of the RIT community. In one two-part workshop, students will learn how to participate in the Institute and become acquainted with campus organizations. A community building program will address each population within the group of entering students. Special sessions will be offered for students in the residence halls, married students, students commuting from home and single students living in apartments. Workshop topics include: cooking on

a basic budget, car maintenance, decorating an apartment and personalizing a dorm room.

Another new feature of SOS is the special attention given to parents. More than 1,000 parents of freshmen have signed up for two three-day summer parent orientations held at the same time as their son's or daughter's program. In the past, few parents of transfer students have participated in campus programs, but this year nearly 400 parents have signed up for a special one-day orientation session. In addition, a parents' handbook has been distributed to all parents of new students.

"Our aim is to introduce parents to the many facets of college life that a student encounters, to answer questions, and to have parents leave SOS-81 feeling excited and confident about sending their students to RIT," says Pat Ingwers, administrative assistant for Orientation and Parent Programs.

Each year SOS publishes "FACTS," a reference book for new students on official policies, campus procedures, student services and community resources. This year, "FACTS" has been expanded and will be distributed throughout the Institute for faculty and staff use. Returning students will also receive copies of "FACTS."

RIT '01
 DIT '81
 SPIRIT '81
 KII OI
 KII OI



Enthusiastic SOS volunteers await the arrival of transfer students last Sunday at one of the many information booths set up for summer orientation.

Another segment of RIT's welcome to new students is a pilot program called "Comp Ed faculty." Forty faculty and staff members from all areas of the Institute have volunteered to be resources for approximately 400 incoming freshmen. Each Comp Ed faculty member will meet his or her group of approximately 10 students at the annual SOS picnics at Dr. Rose's home. They'll hold get-togethers again in the fall and throughout the year. Sponsored by Complementary Education, the program is designed to complement academic advising and to help students become more involved in the Institute.

Orientation Outings

Orientation Outings, a popular SOS program last year, has been expanded for the fall. A variety of outings, planned in conjunction with Complementary Education and the NTID Department of Student Life, are scheduled for two weekends, Sept. 11-13 and 18-20. Experienced faculty, students and staff are needed to lead the trips: bicycling, canoeing, backpacking, sailing, day hikes, wild walks and rock climbing trips.

I am interested in: participating in a _____ trip
 leading a _____ trip
 on the weekend of Sept. _____

Name _____

Address _____

Phone _____

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Kathleen Chen, professor of psychology in the College of General Studies, presented a paper entitled "Kaleidoscopic Transformations in Form Recognition" (with Mou-ta Chen of SUNY College at Brockport) at the 52nd Annual Meeting of the Eastern Psychological Association, in New York City.

Art Berman, director, Department of Social Work, has been elected vice president of the Board of Directors of Park Ridge Chemical Dependency, Inc.

Vincent Speed, coordinator for manufacturing engineering technology, recently presented a paper on "Design of an Upper Division Curriculum for Manufacturing Engineering Technology" at the 1981 International Tool and Manufacturing Conference and Exposition in Detroit.

Paula Grcevic and **Anne VanGinkel** from the Art/Visual Communications NTID area, recently led a personal growth wilderness expedition with 10 NTID female students to the Adirondack Mountains. This one-week trip, sponsored by the NTID Department of Student Life and RIT Complementary Education Programs, focused on the development of self-confidence, leadership, decision making and self-awareness. Participant testimonials, journals (both written and photo), discussions and leader observations indicated that all objectives were met.

Lou Spiotti, director of Intercollegiate Athletics, was a recent lecturer at two seminars for high school coaches in the Rochester area. Spiotti spoke to coaches at Rush-Henrietta Sperry High School as part of the New York State Coaching Certification Course. His topic was physical conditioning in high school athletics. Last week Spiotti spoke at the first annual Avon Braves Football Clinic in Avon, addressing high school and junior league coaches on motivation techniques.

Bill Keyser, professor, School for American Craftsmen, has had two pieces of his woodwork accepted in the invitational collection of fine handcrafted furniture at Pritam & Eames, a new gallery in East Hampton, N.Y. He also has pieces of his work in the following exhibitions: The Growth Of A Tradition: 15 Woodworkers, Richard Kagan Gallery, Philadelphia, and the Public Transporta-

tion/Design for Moving People, Villard Houses, Urban Center, N.Y.C.

Herb Mossien, J. Warren McClure Professor of Marketing, College of Business, addressed the annual meeting of the Rochester area Career Education Council at the Mapledale Party House on the subject of: "You are No. 1—Market Yourself."

Stanley Widrick, College of Business, recently presented an invitational lecture to the 1981 Army Library Institute in Morristown, N.J., on "Conducting a Marketing Audit for Library Services."

Dr. Eugene Fram, director of the Center for Management Study in the College of Business, has been elected chairman of the board of Family Service of Rochester. Family Service is one of the oldest and largest human service agencies in the area with five branch offices located throughout Monroe County.

Karen Steitler, director, Substance Abuse Intervention Services for the Deaf, Department of Social Work, has been elected president-elect of the Region II Substance Abuse Consortium.

Bruce A. Austin, assistant professor in the College of General Studies, presented a paper, "Film Attendance: Why College Students Chose to See Their Most Recent Film," to the Mass Communication Division of the Eastern Communication Association at their 72nd annual convention in Pittsburgh. The paper reports the results of a survey which investigated the importance of 28 variables in the film decision process. Austin also has an update in the *Journal of Popular Film and Television* (vol. 8, no. 4, Winter 1981). "Film Audience Research, 1960-1980: An Update" presents 28 studies

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Printing Equipment Dedicated



Dr. Robert Frisina (left), RIT senior vice president, and Robert J. McNerney, Mergenthaler senior vice president

Two pieces of Mergenthaler equipment were formally dedicated at RIT's School of Printing, June 25.

Representing the Mergenthaler Linotype Company at the ceremony were Robert J. McNerney, senior vice president for marketing; Peter Lorenz, government and educational administrator, and Curtis Ledermann, regional manager.

Dr. Robert Frisina, senior vice president for Institutional Advancement; Dr. Lothar K. Engelmann, dean of the

College of Graphic Arts and Photography, and Dr. Mark Guldin, director of the School of Printing, welcomed and thanked the Mergenthaler representatives for their gifts.

Mergenthaler presented the School of Printing with a Linotron 202 and a 5 MVP 1 editing system. The company specializes in the manufacture of phototypesetting equipment for the commercial typography, in-plant and newspaper industries.

PROFILE

Ruth Mets: Verbal Machinist for SAIS



When Ruth Mets was asked to create a communications curriculum for the Institute's new School of Applied Industrial Studies (SAIS) at City Center, her research took her out of the classroom and into the machine shop.

By the time the school opened its doors to its first students in 1980, Mets had visited the machine shops of three Rochester companies and had talked to supervisors and workers in eight others. She had also traveled to Wisconsin to tour the Fox Valley Technical Institute, all within 90 days of receiving the assignment. She also had written an entirely new communications course for SAIS.

"My interviews had shown me that employers regard communication skills as highly desirable. The challenge in preparing the course materials, however, was to convince the students that these skills are essential to their success and to future advancement. We knew from profiles of the incoming SAIS students that many had far better mechanical than verbal skills, but we also knew that these students had to qualify for college credit by the time they completed the SAIS curriculum 12 months later," Mets explains.

"We wanted to give SAIS graduates a competitive edge in the job market

by providing training that other machine workers do not receive," she adds.

The resulting curriculum combines modular and conventional teaching methods, but encompasses far more than technical writing. It presents material on such work-day subjects as how to relay information to the next shift; how to follow directions; how to report to the foreman; and how to write the necessary technical reports. But perhaps its most innovative material deals with attitude changes.

"Many of our students have had only adversary relationships with employers in the past," Mets says. "In SAIS communications we study management styles and goal setting and encourage students to consider their futures. It's a new concept of the role of work in their lives."

This is not the first pioneering assignment Ruth Mets received during her 19 years at RIT. Hired first as an adjunct instructor in evening college, Mets taught her first English class on an hour and a half's notice. "They hired me at 5:00 and at 6:30, I was standing in front of my first class," she recalls. Fortunately, she felt prepared. Her background included an undergraduate degree from Alfred University, a master's in educational

counseling from the University of Rochester and teaching experience in the Rush-Henrietta school system.

By 1971, she had been named coordinator of the Institute's new Office of Continuing Studies for Women. "We were at the cutting edge then. There was no Women's Career Center. There was no one doing anything like our program at that time. We introduced the issue of changing life styles to many area women."

Mets opted to keep her own life style unchanged during those years. When the program had grown to the point where it needed a full-time coordinator, Mets stepped aside, preferring to continue in a part-time capacity, as she has during her entire career at RIT.

"Part-time has worked for me. It allows time to be 'me,' to get involved in the community, to stay involved with my family." Her husband Bill is director of RIT's physical plant, and they have two daughters ages 17 and 19.

Since 1975 she has worked as part-time coordinator of the language faculty for the College of Continuing Education and has developed and led seminars for CCE in communications for managers, secretaries, nurses and other groups. She sees this background in developmental education as essential for her current work in SAIS.

"SAIS is growing and changing rapidly. Our students are changing. New programs in electromechanical and drafting technology will require more technical writing, and the original curriculum will continue to be fine-tuned. What is most important right now at SAIS is flexibility," she says.

In September there will be five adjunct faculty and one full-time faculty member teaching Ruth Mets's communications curriculum at SAIS. This summer she will attend a seminar on technical writing at the University of Michigan, and looks forward to bringing new material and new vision back to the faculty in time for the fall.

"What is most exciting about SAIS," Mets says, "is that there is so much potential for our students and for the community."



Housing

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apartments will have wider doorways and will be ramped for wheelchair accessibility. Special bath fixtures will also be available.

Each apartment will be the same size as the current apartments in Perkins Green, 960 sq. ft., with two bedrooms, bath, kitchen and living room.

Even though construction will be on a rushed schedule, Mets feels that the project will add character to the campus. "When it's landscaped, the area will be very interesting. Small mounds—berms—will be added to the landscape for interest and privacy from the road, and the sidewalks will have a flow to them. I think it's going to be very attractive," says Mets. Final grounds work is scheduled to be completed next spring.

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using empirical methodology to examine various aspects of movie audiences.

John H. Hickman, chairman of management studies, College of Continuing Education, was a visiting professor at the Executive Development Program at Louisiana State University, Baton Rouge, and presented a program on strategic planning and entrepreneurialism before senior executives from Exxon, Shell, and other major oil companies.

Communications has announced the promotions of five staff members. **Carolyn Rankin**, formerly director of media relations, has been advanced to director of public information, **Bill McKee** has been promoted to manager

of media relations, **Carolyn Zaroff** has been named senior communications coordinator, **Walt Kowalik** has become art director and **Rodman Reilly** has been named senior photographer.

Richard D. Zakia, School of Photographic Arts and Sciences, presented a paper, "Gestalt Psychology: Perception/Learning/Therapy," at an international conference on Photo/Therapy held at Kent State University.

Dr. Ceyhan Aldemir and **Dr. Robert Barbato** of the College of Business had their paper, "Managerial Style and Organization Structure," published in the proceedings of the Administrative Sciences Association of Canada.

Move

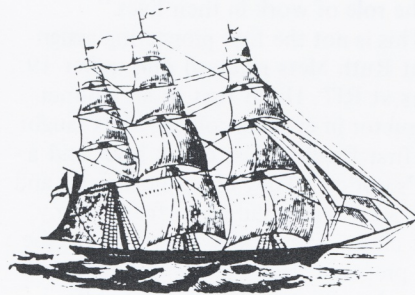
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It will be an opportunity for the College of Continuing Education to grow and to develop in ways yet untested. After the dust settles, it will allow RIT to be in a far better position to respond to its diverse futures.

"This campus is now 13 years old," Brady continued. "When we planned and built it, NTID did not exist, nor did the College of Applied Science and Technology nor many other programs now in existence. We have reached the time to make a series of changes that will allow us to progress toward our full potential," he concluded.

Since the first renovations of City Center were completed in 1980 and the new School of Applied Industrial Studies opened its doors there, many other programs of the Institute have moved downtown. The Development Office is now located there, as is Substance Abuse Intervention Services for the Deaf, a project of the Department of Social Work, College of General Studies; a development

office for Eisenhower College; graduate studios of the College of Fine and Applied Arts; and a variety of CCE programs. In addition, CCE sponsors Thursday Noon at RIT, a series of lectures and films at City Center, offered free to the downtown community every week, and, according to Dean Clark, plans are underway to expand the number of degree and non-degree programs that will be offered downtown.



Arise and Run

Early morning joggers arise! Join RIT's annual Sunrise Run, Wednesday, July 15. Scheduled at 7:30 a.m., rain or shine, the run will cover three kilometers.

Under the direction of the Department of Physical Education, Recreation and Intramurals, the run is open to Institute personnel and their families. Three age brackets will be contested for both men and women: 25-and-under, 26-45 and 45-and-over. Trophies will be awarded to the winner in each age bracket.

To sign up for the run, contact Lou Alexander at 2615, or pick up an entry blank at the RIT athletic equipment cage, lower level of the physical education complex. Deadline for entries is July 13.