

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 12, No. 5, Feb. 7, 1980

## EMPLOYEE BENEFITS

RHN has announced a new premium increase. Employees enrolled in this health care program can expect an increase in payroll deduction effective in the Feb. 15 payroll, as a result of this premium hike. Employees wishing to do so now have the option of choosing an alternate health care plan. For further information, contact Betty Bianchi, Ext. 2429.

Listed are the RHN Plan benefit charges which became effective Feb. 1:

1. Addition of a second surgical opinion benefit.
  2. Addition of a partial outpatient psychiatric hospitalization benefit allowing two days of day care for each unused day of inpatient psychiatric hospital care.
  3. Increase in coverage for prosthetic devices from 80% to 100% of reasonable cost.
  4. Addition of provision requiring that liability for coverage will be shared with other insurers who would legally have primary responsibility (Coordination of Benefits).
  5. Deletion of the pediatric preventive dental care benefit.
  6. Addition of a requirement that claims for benefits under the contract shall be filed within 365 days following the date on which the services were rendered.
  7. Addition of a requirement that actions at law be brought within Monroe County.
  8. Any other additions or modifications that may be required to put the RHN Plan Contract in full compliance with applicable statutes and regulations.
- RIT continues to participate in this benefit program on a sharing basis.

## 'Top Illustrator'



**BERNADETTE MERKEL**

Bernadette Merkel, assistant professor in the College of Fine and Applied Arts at Rochester Institute of Technology (RIT), has been selected as one of "100 of Tomorrow's Top Illustrators" by a jury of six top illustrators in the country.

Each artist selected is represented by one piece of work in an exhibition at the Master Eagle Gallery in New York City. A watercolor by Merkel is on display in the show now through March 7. The gallery provides a showcase for craftsmanship and creative talents in the graphic arts.

The local artist received her bachelor of fine arts degree in illustration from RIT in 1970, and a master's degree in communication design two years later also from RIT.

Selections for the show were based on a six-year retrospective of works of students who attended the Illustrators Workshop sponsored by the Master Eagle Gallery. Jury members were Alan E. Cober, Mark English, Bernie Fuchs, Bob Heindel, Fred Otnes and Robert Peak. The Illustrators Workshop is a summer program established to provide artists from the U.S. and abroad an opportunity to study with well-known faculty.

Merkel, who lives at 36 Dorking Rd., Brighton, is a 1978 graduate of the Illustrators Workshop.

## 'Politics and Poverty'

James McCuller, executive director of Rochester's anti-poverty agency, Action for a Better Community, spoke at the first in a new series of public forums at RIT last Monday evening.

The series entitled "Politics and Poverty" is sponsored by RIT's Higher Education Opportunity Program and the Complementary Education Program of Student Affairs.

According to McCuller, the poverty problem lies in the fact that 10 percent

of the American population owns 90 percent of the property. McCuller, who is black, indicated that black people in particular have been denied a fair share of America's wealth.

"This is a political game in which all of us are involved but not all of us are playing," said McCuller.

One of the answers, according to

Continued On Page 4

**From Dr. Rose:**

# Occasional Letter

From time to time I plan to use this media of an Occasional Letter to let the RIT community know some of my concerns and activities.

Presently, we are working on our budget for the next year, and certain critical decisions are being made. A decision which I have made is that we will have as a first priority the matter of compensation.

You either have received or will soon receive a portrayal of your total compensation as a member of the RIT community. This is a step toward understanding that compensation is quite different from pay, and we need to know that.

Pay is very important, and that is the central thrust of our decision in formulating next year's budget. We are presently in the preliminary formulation phase, and in this phase we are very deliberately reducing the budget in a number of areas and identifying the result from this "squeeze" to be applied to salaries.

You should understand that this will not result in any monumental advance. Given the realities of near uncontrollable inflation in many other aspects of the budget, in particular in energy and supplies, we must be extremely efficient to remain where we are, much less advance substantively.

In this whole consideration, you should know that our ability to raise tuition substantially is limited by the market. We must continue to remain competitive. This is a necessary constraint. An interesting relationship is that our tuition income approximates our faculty/staff salary budget. A one percent increment in one area approximates one percent in the other.

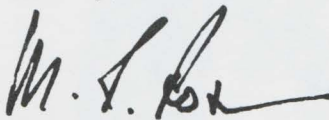
The same inflation which is eating away at RIT and each of us, eats away at the families considering educating their children at RIT. Of this we must be mindful. We must be mindful of the sacrifice many families are making to pay the costs of education here. On the other hand, I am not apologizing for our costs, it represents a good investment.

This gives you a general overview of our priorities. We know that each member of this community is being

touched by inflation, and we are mindful of it. Our commitment is that any efficiencies which we can realize in this educational process will be applied toward salaries to get us individually and institutionally through this difficult period.

From time to time I will address other aspects of the budgeting process or other matters concerning the RIT community through these Occasional Letters toward keeping all members of our community informed.

Sincerely,



M. Richard Rose  
President

---

## NEWS & NEWSMAKERS

---

**Dr. Harold E. Farneth**, special assistant for curriculum and instruction at NTID, recently served as a member of the survey team for the Medical Laboratory Technician Program at Orange County Community College, Middletown, N.Y. Dr. Farneth represented the National Accrediting Agency for Clinical Laboratory Sciences, the evaluation agency of the American Medical Association, which offers accreditation to exemplary clinical laboratory science programs that meet AMA essentials.

**Dr. John H. Hickman**, chairman of Management Studies, CCE, was the speaker at the January meeting of the Financial Executives Institute, Rochester Chapter. His topic was "Management Education for the Challenges of the '80s."

Electrical Engineering Technology Professor **John Stratton** and three students took part in the Institute of Electrical and Electronic Engineer's (IEEE) Winter Power Meeting in New York, Feb. 4-6. Among the topics will be energy, people priorities and cost benefit analysis of power systems.

## Two Courses To be Offered On Television

Beginning this spring, residents of more than 30,000 suburban Rochester homes will have the opportunity to earn college credit at RIT for courses cablecast over People's Cable TV.

Two courses will be offered by the College of Continuing Education on the local cable outlet from March 10-May 24. The courses will be: "Science As A Humanity" and "Personal Financial Management." Each course will be led by a learning facilitator employed by RIT. Visual aids and films, which have been used successfully in television courses in other parts of the country, will support the facilitators.

"Science As A Humanity" will be led by Dr. Fred Wilson, professor in the College of General Studies, and will explore the interrelationship of science and society and the effect science has had on the development of modern values. George McCarthy, tax and estate attorney and an adjunct instructor with CCE, will lead "Personal Financial Management." This course will focus on matters of consumer credit, investments, taxes, and estate planning.

The courses will be cablecast a number of times each week according to People's Cable representative, Mario Rodriguez. Tapes of each lesson will also be available for viewing at RIT's Media Center in the Wallace Memorial Library.

Study guides and texts as well as communications by telephone and mail will contribute to the learning process.

Persons interested in registering for the courses should contact Susan Rogers, RIT cable TV course coordinator, at x2983.

---

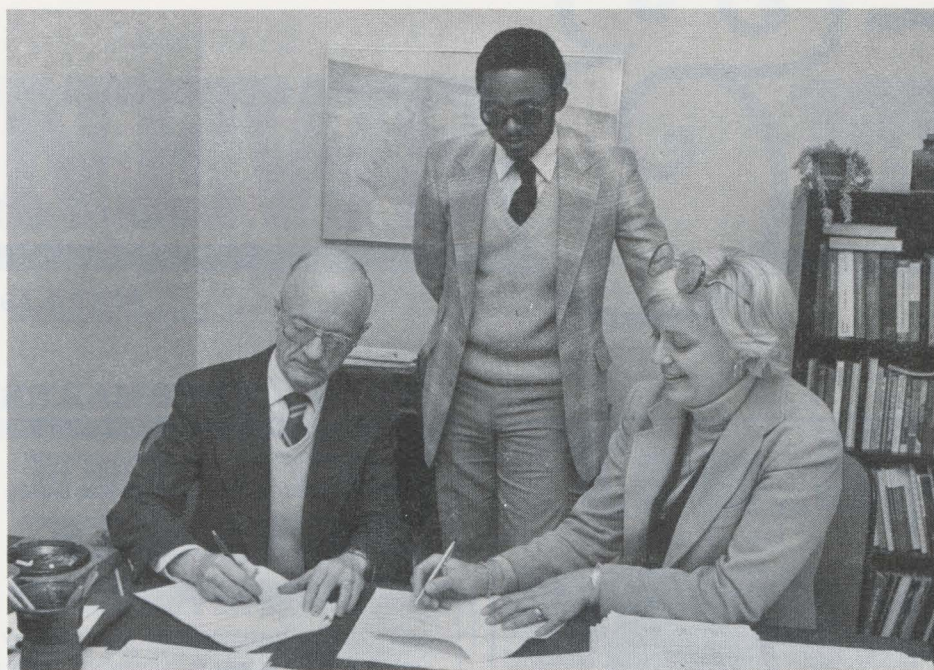
## NEWS & EVENTS

---

Published weekly on Thursday during the academic year by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call 475-2750.

---

Continued On Page 4



### CO-OP WITH FHA

Arden Travis, director of experiential learning, College of Business, signs on a new co-op employer, the Farmer's Home Administration. Student Robert Jonson and state director Karen Noble Hanson look on. This is the first co-op placement with the FHA, which provides loan programs for economic development in farms and rural communities.

## DATEBOOK

thru Feb. 12—Ted Brainard: Photographs, Gallery 1½, Wallace Memorial Library, Library Hours—Mon.-Thurs. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

thru Feb. 21—Roy Rasmussen: Photographs, Gallery Two, Wallace Memorial Library. Library Hours—Mon.-Thurs. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

Feb. 9 thru Feb. 28—"Collegraphs, Photography and New Directions in Printmaking," Bevier Gallery, Gallery hours: daily, 9 a.m.-4 p.m.; Monday to Thursday, 7-9 p.m.; Saturday, 1-5 p.m.; Sunday, 2-5 p.m.

Feb. 12—Medical Technology Seminar: Microbiology in the Pharmaceutical Industry, by Dr. Jim Eldridge. College of Science at 1 p.m., Room 1174.

The RIT Women's Club Valentine Bake Sale will take place Wednesday, Feb. 13, from 9:30 a.m. to 3 p.m. in the College-Alumni Union. Further information may be obtained from Mrs. William Beatty, 359-1659.

Feb. 13 thru March 13—Paintings by Emily Joseph, Gallery 1½, Wallace Memorial Library. Library Hours—Mon.-Thur. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

Feb. 7—Women's Swimming, Geneseo, Mansfield, 7 p.m.

Feb. 8—Varsity Basketball at \*Clarkson, 4 p.m.

Feb. 9—Varsity Basketball, at \*St. Lawrence, 3 p.m.

Feb. 9—JV Basketball at St. John Fisher, 6 p.m.

Feb. 9—Women's Bowling, at Ithaca Invit., 11 p.m.

Feb. 9—Indoor Track, ICACs at St. Law., 11 p.m.

Feb. 9—Wrestling, RIT, Rutgers at Colgate, 2 p.m.

Feb. 9—Rifle, Pitt-Bradford, 10 p.m.

Feb. 9—Men's Swimming, Brockport, U of R, 2 p.m.

Feb. 10—Men's Hockey, at Potsdam, 2 p.m.

Feb. 10—Women's Hockey, Ithaca, 8 p.m.

Feb. 11—Varsity Basketball, at Buffalo, 8 p.m.

Feb. 12—Men, Women's Bowling, at Eisenhower, 4 p.m.

Feb. 13—Men's Hockey, Hobart, 8 p.m.

Feb. 13—Men, Women's Bowling, at Fredonia, 4 p.m.

Feb. 13—Women's Swimming, Utica, 6 p.m.

Feb. 15—Wrestling, ICAC Champs, 2:30 p.m.

Feb. 15—Rifle, at Pitt-Bradford, 8 p.m.

Feb. 15—Women's Swimming, RIT, Mansfield at Keuka, 7 p.m.

Feb. 16—Varsity Basketball, at \*RPI, 3 p.m.

Feb. 16—Women's Hockey, at Oswego, 2 p.m.

Feb. 16—Women's Bowling, at Oswego Inv., noon.

Feb. 16—Indoor Track, at UR Invitational, 1 p.m.

Feb. 16—Men's Swimming, at \*RPI, 2 p.m.

Feb. 16—Rifle, at St. Bonaventure, 10 p.m.  
\*ICAC Contest

Talisman Film Festival (I)=Ingle Aud.,  
(W)=Webb Aud.

The Blue Bird—Feb. 7, 7:30 p.m., \$1.50 (W).

## Honorary Society Nominations Due by Feb. 29

Nomination applications for Alpha Sigma Lambda are now available in the Office of Orientation and Special Programs, College-Alumni Union.

In order to be eligible for nomination, one must be a senior, full-time, matriculated student and possess at least a 3.2 cumulative GPA.

Students must be nominated by a faculty or staff member and must submit with their application a letter of recommendation from at least one member of the faculty, and one letter from an advisor/coach for an activity in which the student participated.

Nominees will be judged on the basis of scholarship, participation in activities, and leadership in academic and co-curricular student activities. Citizenship and service to the Institute community will also weigh heavily in the selection process.

Completed applications must be returned to Ann Hayes, Office of Orientation and Special Programs no later than Friday, Feb. 29.

Alpha Sigma Lambda honorary society was formed in the Spring of 1964 by Steve Walls for two purposes: to foster and encourage students to aspire to the goals of participation in activities, excellence in scholarship and positions of responsible leadership, and to provide recognition by the Institute of those students who meet the standards and quality for membership.

Members of the Alpha Sigma Lambda demonstrate unselfish motivation by dedicating themselves to the RIT community, its growth and development.

*The Killing and Kiss Me, Deadly* (Double Feature)—Feb. 8, 7:30 p.m. \$1.50 (W).

*Pippi Goes On Board*—Feb. 9, 2 p.m., \$1.50 (W).

*La Grande Bourgeoise*—Feb. 9, 7:30 and 10 p.m., \$1.50 (I).

*The Sting*—Feb. 10, 7:30 and 10 p.m., \$1.50 (I).

*Lotita*—Feb. 14, 7:30 p.m., Free of Charge, (W).

*Wifemistress*—Feb. 15, 7:30, 9:30 and 11:30 p.m., \$1.50 (I).

*Little Fugitive*—Feb. 16, 2 p.m., \$1.50 (I).

*Blue Collar*—Feb. 16, 7:30 and 10 p.m., \$1.50 (I).

*Slap Shot*—Feb. 17, 7:30 and 10 p.m., \$1.50 (I).



Rochester Institute of Technology

One Lomb Memorial Drive  
Rochester, NY 14623

Institute  
Publications  
R. I. T.  
COLLECTION

FIRST CLASS

## Lomb Luncheons

Menus for noon luncheons in the Henry Lomb Room during Winter Quarter have been announced for the following week as follows:

**Feb. 7**—Stuffed Pepper Supreme, Cauliflower with Creamy Cheese Sauce, Cloverleaf Rolls; *or* Soup and Sliced Turkey Sandwich.

Dessert: Double Chocolate Cake.

**Feb. 8**—Chinese Pepper Steak, Fluffy Rice, Sweet and Sour Coleslaw; *or* Soup and Assorted Cheese Sandwich.

Dessert: Orange Sponge.

**Feb. 12**—Chicken Cacciatore, Crispy Tossed Green Salad, Hot Italian Garlic Bread; *or* Soup and Hot Pastrami on Rye.

Dessert: Pineapple Snow.

**Feb. 14**—Baked Pork Steak, Delicate Buttered Noodles, Green Beans; *or* Soup and Triple Decker Chicken Sandwich.

Dessert: Cherry Vanilla Parfait.

Cost of luncheons is \$2.25. For reservations call x 2351.

## PHONE BOOK

### Additions

John Weas, Residence Life Specialist	x2573
Eleanor Rosenfield, Prog. Support Spec.	x6209
Paul Menkis, Area Complex Director	x2836
William Moore, Area Complex Director	x2576
Vicky Slowik, Housing	x2697
Georgianna Czerniak, Student Activities	x2864
E. Leonard Gumbs, Student Activities	x2336
James Cummings, Student Activities	x2257
Helene Manglaris, Student Activities	x2977
Student Affairs Division	x2265
College Union Reservations Desk	x2308
College Union Information	x2307
E. Louis Guard, Dir., Admissions	x6636
James G. Miller, Dir., Admissions Oper.	x6637
Ruth Stemerman, NTID	x6356
Ruth C. Smith, Business	x2287
Bobette L. Warner, CCE	x2012
Charles Layne, General Educ. Adm.	x6592
Janne Kless, Assistant Provost Of.	x2397
Dorothea Schweitzer	x6498
Julian Yudelsohn, Retailing	x2367
Jim Winter, Student Aid	x2187

### Agenda for POLICY COUNCIL Feb. 13, 2 p.m. City Center Room 222

1. Report on steps being taken to conserve energy.
2. Progress report and tour of School for Applied Industrial Studies.

## McCuller ...

Continued From Cover

McCuller, is "power in terms of organized groups." He urged students and staff to organize to influence RIT to better meet community needs. He feels the "Politics and Poverty" seminar is such a step.

He also encouraged RIT students to volunteer their services in the community, whatever their race. "Until we realize we are in the same boat, we can't move," McCuller said. Seventy percent of poor people in America are white, despite the media portrayal of welfare "cheats" being black, he added.

Other things students can do to fight poverty and related issues now, McCuller suggested, are to be well-read on the subject, form coalitions and elect leaders, develop a work plan to deal with issues at RIT, become involved in dispossessed communities, deal with the most difficult problems, many of which are in the white community, and pay attention to the political system.

A question-and-answer session followed the talk.

## NEWS & NEWSMAKERS

Continued From Page 2

David Drum has been promoted to assistant supervisor of Mail Services, starting Feb. 11. David has extensive experience in the preparation of outgoing bulk mail and a thorough knowledge of the Institute area. His primary duties will be to assure consistent delivery of both inter-office and U.S. Post Office mail. Gladys Lamb, who has controlled this function in the past, will be retiring in February.

Dennis Nystrom, Dean of Career Education Division, has published his fifth book, *Occupation and Career Education Legislation*—second edition. The greatly revised second edition traces the history of occupational legislation since 1917 and is published by Bobbs-Merrill.

Two members of the Physics Department attended and participated in the annual meeting of the APS/AAPT held in Chicago (Jan. 21-24) this year. Dr. Ronald Jodoin presented a paper on *The Statistics of Electronic Noise Signals*, and Dr. V. V. Raman was a speaker at the History of Physics symposium.

Robert H. Johnston, dean of the College of Fine and Applied Arts, has just completed his eighth annual American Institute of Archeology lecture tour. He presented "The Paleo-ceramist at an Archeological Site" at the University of Illinois at Champaign-Urbana and the University of Indiana, Bloomington, Ind.

A St. Valentine's Day fund-raising project will be sponsored by the members of RIT's Hotel Sales Management Assn. The organization will be giving away a dinner for two, donated by the Spring House, a bottle of wine, and a box of candy. The winner will be announced on the afternoon of Feb. 14. You need not be present to win. A table will be set up in the union to accept contributions from students, staff and faculty from 10 a.m. to 2:30 p.m. on Feb. 8, and 11-14.