

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 12, No. 7, Feb. 21, 1980

## NRS Honors Kodak

Eastman Kodak Co. is the 1980 recipient of the Nathaniel Rochester Society Award.

The eighth annual presentation of the award was made Feb. 12 at a dinner at the company's Marketing Education Center on East River Road. The award, received by Walter A. Fallon, chairman of the board and chief executive officer of Kodak, is the highest honor presented by the Society and is given in recognition of outstanding and significant contributions to the Institute.

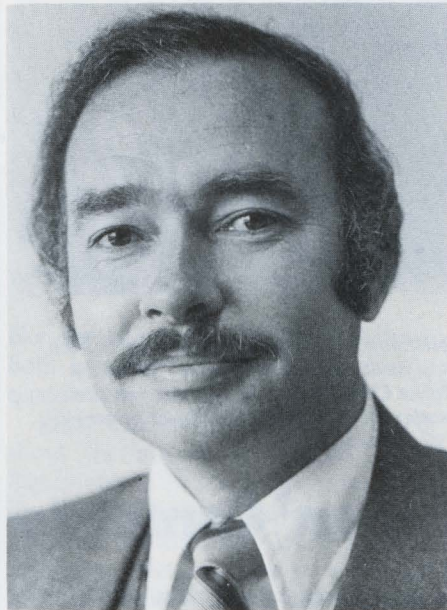
Eastman Kodak Co., this year celebrating its centennial, is the first business to be named as the recipient of the award. The company's long association with RIT began just 10 years after the company's founding when in 1890, George Eastman was elected a member of the RIT Board of Trustees. His service as a trustee continued until 1921 and included two years (1913-1915) as chairman of the board. In 1900, in one of George Eastman's first acts of philanthropy, he funded the first permanent home for the Institute, the Eastman Building, built on the corner of Plymouth Ave. and Broad St. in downtown Rochester.

Through the last nine decades, Eastman Kodak Co. has played a leadership role in supporting the Institute with generous contributions in funds, equipment, and professional advice and assistance. It was a major donor to RIT's 125th Anniversary Fund, the New Campus Fund, and the recently completed 150th Anniversary Campaign.

In 1930, Eastman Kodak Co. helped

Continued On Back Page

## Clark Named CCE Dean



DR. ROBERT CLARK

Dr. Robert Clark has been named dean of RIT's College of Continuing Education. Clark, who has played a key role in the development of RIT's new School for Applied Industrial Studies (SAIS), had served as acting dean of the college from March 1979 until his appointment this week.

Dr. Clark has been a member of the full-time CCE faculty for the past eight years. His administrative duties have included chairing the college's full-time faculty, coordinating continuing education programs for health personnel and serving as academic administrator for technical studies at the College. He was named a full professor in 1979.

"I am very pleased about my appointment and optimistic about the future direction of the College," Clark stated after the announcement. "With its strong emphasis on career education, the College of Continuing Edu-

cation has traditionally played a major role in the Greater Rochester community, working with business and industry to train and upgrade their employees. "I plan to continue this emphasis with projects like our new School for Applied Industrial Studies, which opened in December, and our People's Cable TV courses starting this spring."

Clark indicated that under his direction, the college will expand its efforts to serve new, special populations in Greater Rochester and Western New York.

A graduate of the Massachusetts Institute of Technology, Clark received his Ph.D. from the University of Maryland. He completed post doctoral studies at the University of Wisconsin.

The School for Applied Industrial Studies trains individuals for entry-level careers in trade skills in manufacturing industries.

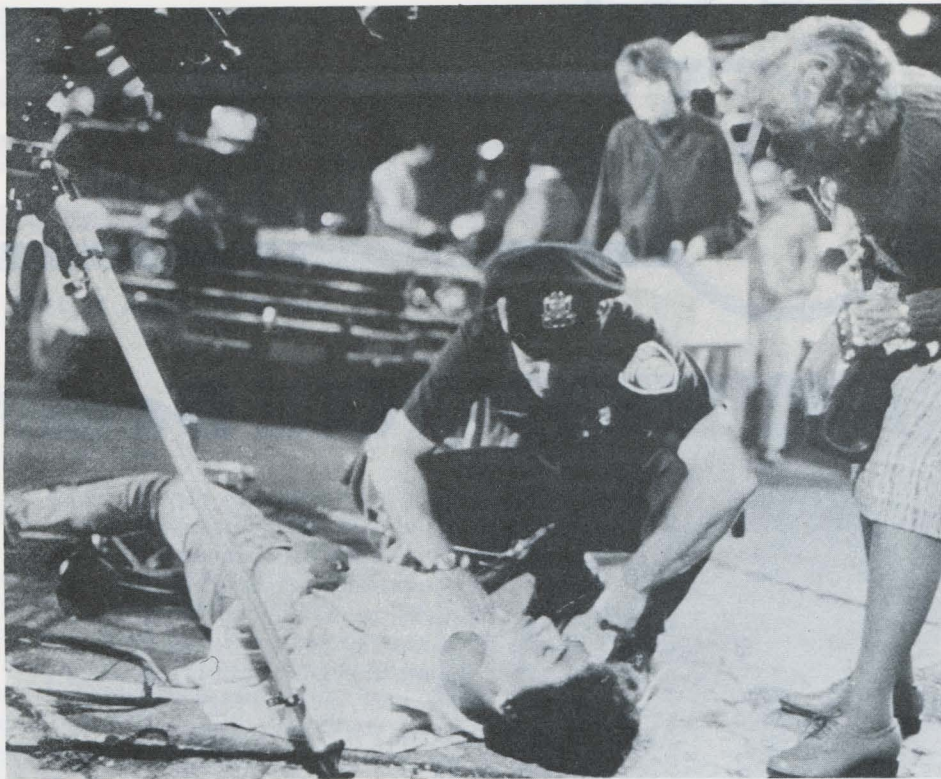
CCE serves more than 4,000 Rochester area adults currently enrolled in part-time diploma and degree programs and conducts workshops, seminars and short courses throughout the year for local businesses, industries and community organizations.

## Tuition Increases Announced

Increases in tuition and fees have been announced for both undergraduate and graduate students for the coming 1980-'81 academic year.

The net increase is 9.7 percent and includes an 11 percent tuition hike and an 8 percent rise in room and board costs. Despite the increase, costs compare favorably to the estimated Consumer

Continued On Page 2



### 'THE SILENT SIREN'

Rochester Police Sgt. Brian Page talks to an automobile/bicycle accident victim in a scene from "The Silent Siren," a 25-minute video program, the first to be distributed throughout the nation to teach police officers how to deal with deaf persons. Police Chief Thomas F. Hastings was guest of honor at the premiere showing of the program, Wednesday, Jan. 30 at NTID and was presented a videotape of the program by Dr. William E. Castle, RIT vice president.

## 'Outstanding Freshmen' Compete

RIT's annual outstanding freshmen scholarship competition has been scheduled Feb. 22 and 23.

Each year, the Institute schedules an on-campus scholarship competition for freshmen students of outstanding academic achievement. To be eligible for the program, participants must be offered admission into the RIT curriculum of their choice by Jan. 1, and must receive an invitation from the Director of Admissions.

Students invited generally rank in the top 10 percent of their senior class

## NEWS & EVENTS

Published weekly on Thursday during the academic year by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call 475-2750.

and have entrance test scores paralleling their high class standings. The competition is held at RIT on a Friday and Saturday in February and includes the following activities: campus tours, interviews with representatives of the academic departments, a scholarship banquet and entertainment. Overnight Friday is spent in RIT dormitories and a written examination is scheduled Saturday morning.

As a result of the competition, four freshmen are designated as Outstanding Freshmen. Those students receive half-tuition scholarships, each valued at approximately \$7,000, covering their entire baccalaureate studies at RIT. The awards are given without regard to financial need. Selection is based on academic performance, the written examination, individual talents and personal qualities.

For all others attending the competition, every effort to meet financial need will be made by the Student Financial Aid Office. The Financial Aid Form (FAF) is used in determining individual need.

## Tuition...

Continued From Cover

Price Index increase of 12.5 percent in 1979-80.

Full-time undergraduate tuition will be raised \$384 to \$3,879 per academic year. Part-time undergraduate rates will be \$110 per credit hour.

RIT's room and board rates will be increased from \$2,194 to \$2,368 for the academic year.

Full-time graduate tuition will be raised \$408 to a total of \$4,113 per academic year. Part-time graduate tuition will be \$117 per credit hour.

In a letter to RIT students and their parents, Jon L. Prime, vice president, Finance and Administration, noted that RIT "has found the impact of inflation particularly troublesome in these times.

"While it is possible to partially limit increases in costs through appropriate budget controls and improved productivity, these measures, regardless of their effectiveness, cannot eliminate the necessity of increasing tuition and fee charges.

"The rising cost of energy, as well as the costs associated with increases in salaries necessary to retain and attract a faculty of the highest quality, continue to be the principal factors influencing Institute expenditures," says Prime.

To help offset the total cost of educating students at RIT, the Institute will continue to seek support from individuals, alumni, business and industry, Prime said. It will also look into new ways of attracting more government and private financial support in an effort to increase scholarships and other forms of financial aid.

In connection with ongoing efforts to help offset cost increases with financial aid, Institute officials released a study comparing growth in student financial assistance during the decade from 1970-1980.

Financial aid to RIT students from all programs totaled \$2,534,695 in the 1970-71 academic year and \$18,245,175 in the current (1979-80) year—an increase in student financial assistance of 620 percent. This means 66 percent more students are receiving 334.3 percent more assistance than was the case 10 years ago (e.g., in 1970-71, 4,120 students received an average of \$615 each in assistance; currently 6,831 students are receiving an average of \$2,671 each in financial aid).

The study also revealed that overall increases in student charges in the last decade were 5.7 percent less than the Consumer Price Index.

# Students Meet With Trustees

An interchange between more than 100 student guests and the members of the Board of Trustees highlighted the board's January meeting, at the Inn on-the-Campus.

Student leaders from all areas of campus life were invited to attend this beginning of the year meeting to familiarize themselves with Institute affairs.

A special reception was hosted afterward by the board to give students a chance to mingle with Institute leaders who are prominent leaders in the community as well.

Albert Thomas, chairman of the Student Directorate, presented the new corporate structure of the current student government to the board. He described the roles of each member of the Directorate and how they were chosen. The president of Eisenhower's student government also gave a brief explanation of their more politically-based organization.

Of special interest to the students were the committee reports on finance, education and institutional advancement. Doug Demmers, public relations director for the Student Directorate, felt it was beneficial.

"I can see how I fit into the picture of an average RIT student from the statistics they showed," said Demmers. He felt the composite profile of the average RIT student, and the general revenues and expenditures of the Institute, gave students a better understanding of their education.

"Most students don't know that about one third of the cost of their education at RIT is paid for," Demmers remarked, referring to the other sources of revenue that support RIT.

Denise Ruggeri, sophomore class president at Eisenhower, said, "I was interested in being able to compare RIT with Eisenhower." She sees an increased fundraising potential for Eisenhower students, with such activities as opening ticket sales to both campuses.

Although she said it is hard to organize events because of the different schedules of both campuses, she is optimistic that more combined events



*Lisa Hahn, business manager of the Student Television System, takes her turn to introduce herself and explain her student leadership position to the RIT Board of Trustees.*

like the board meeting would help both campuses to become better acquainted.

Many students were also concerned about the quality of education at Eisenhower after the merger with RIT. Dr. Todd H. Bullard, provost and vice president for Academic Affairs at RIT, explained a five-year plan for education at both campuses during the meeting. Ruggeri expressed satisfaction in being informed of the Institute's plans.

At the reception, Ruggeri took the opportunity to discuss the role of the Rochester Campus RA's personally with Dr. Fred Smith, vice president for Student Affairs. She is an RA at Eisenhower.

Nineteen areas of Student Affairs were represented at the meeting, including international students, married students, handicapped students, commuters and residents, and students in athletics, student media and social activities.

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## Purchasing Reminder

This memo is to remind you of the importance of processing your purchase requisitions for expenditures against the 1979/80 funds as soon as possible rather than during the final weeks of this fiscal year.

Please keep in mind that the Institute operates under the accrual method of accounting which means that goods and services **must** be received at RIT by June 30, 1980, in order to be considered an expenditure of the current fiscal year.

Deliveries on many products continue to experience long lead times due to a variety of factors such as reduced inventories and shortages of raw materials, just to name a few.

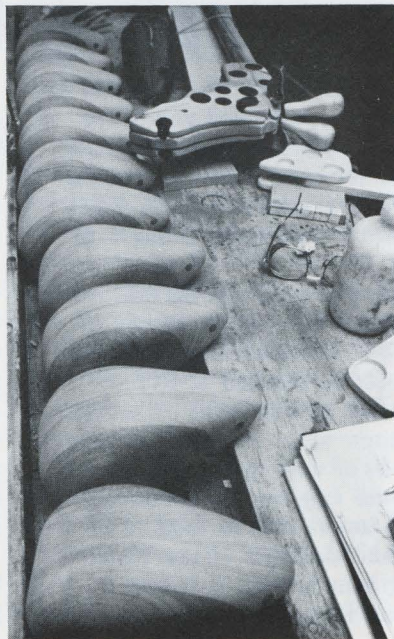
Deliveries from most of the major

manufacturers of fine office furniture have been averaging 12 to 16 weeks. Typewriter deliveries from our major source of supply have been averaging 14 weeks for delivery.

Purchase requisitions should be in the Purchasing Department no later than March 15, 1980, to insure delivery of goods before July 1, 1980. Wherever possible, sufficient time should be allowed to accommodate the competitive bidding process. Should you have any concerns regarding existing open orders or items you anticipate ordering, please feel free to call the Purchasing Office.

William Batcheller  
Director of Purchases

# TOYS



*Right: A row of smooth mahogany bodies with tulipwood eyes, line up at Laurie McDermott's wood bench, awaiting the final touches that will turn them into pull-toy beavers.*

*Far Right: Laurie McDermott, in her wood-working studio at RIT, enjoys explaining her creation of a "hobby giraffe" made of contrasting woods.*



**A**t a workbench in RIT's wood studio, stands Laurie McDermott taking off her safety glasses and wiping her hands. Amid the dust and the buzzing of saws, a line of would-be toy giraffes and beavers has emerged.

McDermott, a fifth-year student majoring in woodworking and furniture design in the School for American Craftsmen, says "I want primarily to be known for my toys...because they are more open to the imagination. The finished product is so entertaining."

Articulate and soft-spoken, McDermott explains her philosophy as an artist: "I like to take a natural approach to wooden toys, and make something that is a little different. I can be an entertainer through my work and I don't even have to be there.

"Actually, I'm not making toys, I'm making 'participation'."

Her mahogany beaver is a pull-toy on wheels that wags its tail as it rolls, and the "hobby giraffe" can be ridden. She likes to create toys that suit the wood she works with. "Wood is a definite concern in production," she says.

"It also gives me a chance to really get into the caricature of the animal," says McDermott smilingly. One of her originals is a rocking ostrich, a take-off from the rocking horse. When asked why she chose an ostrich, of all animals, she grinned, "Ostriches have those incredible eyelashes!"

In every fairy tale, toymakers have been described more by the twinkle in their eye and the magic in their fingers than their precision work and production techniques. One can't help noticing the sparkle of McDermott's light blue eyes and the wry twist of her smile when she gets involved in describing her work. But she also seems to have the art of toymaking down to a science.

Her toys are hand-assembled in steps. Whenever possible, though, she adapts individual parts to machine tools. That allows her to complete a dozen of the same items in about three days.

A McDermott toy begins in the drawing stage. According to McDermott, process comes before shape, and shape determines what the item will turn out to be. Her style is to combine several parts without spending excessive time doing it. She uses very simple joints,

usually finger joints, and shapes that are manageable.

She designed a giraffe as a riding stick because its long neck fit the idea so well. With technique in mind, she developed a process of layering pieces of wood to shape the giraffe's face. She also sketched a wide curved smile that would be uncomplicated to cut but would add an interesting line and a personality to the toy. In addition, she marked in places where she could insert circles of contrasting woods to complete the picture of a spotted giraffe.

A smooth rounded block of wood first started out as a mole, evolved into a skunk, and ended up as a beaver because she improved her techniques as she progressed.

After her design is completed, she builds a prototype of the toy from her sketch to make sure the idea will work. It also provides a guide during the production stage.

Next, she decides the production operation, that is, which steps are the most efficient in making the toy. Once she experiments with the prototype, she can decide how many parts there should be, which ones should be cut first, when they should be assembled, and so on.

Dozens of considerations go into this process. Weight is a factor. Pine was selected for the main body of the giraffe because it is light enough for a child to hold. Mahogany was the preference for the beaver because it can take hard knocks, and is also a good color for a beaver.

Color is important, according to McDermott. She does not paint or add artificial color to her toys. The items she makes are colorful because of the way she mixes woods in their natural state.

A critical factor is whether a child will actually play with the toy she creates. At RIT's Horton Child Care Center, McDermott spent time observing what the children played with, and how they were entertained.

Yet, children are not her only concern. McDermott says "I give a toy not just to kids. I give a toy to anyone that I think it will appeal to." A number of giraffes have ended up as wall hangings in RIT dorm rooms.

Primarily a toymaker, McDermott has found a second love in making furniture since she has come to RIT. "All my furniture is quite participatory too," she points out.

She has designed "platform rockers," rocking chairs built so the rocking parts are not seen, and desks with secret drawers. When she adds such surprises, McDermott believes she enhances the form of the piece.

"I like to provide entertainment through things that work, that move," she says.

"You've got a feel for wood," a teacher once remarked in high school. That was the first time she ever seriously considered her talents.

At Friendship Central School, two friends had encouraged McDermott to help them petition the industrial arts program to accept female students. They were successful, and to her surprise, McDermott found her niche in the wood shop.

That training, combined with her fine arts studies and the "artsy atmosphere" her art teacher-mother provided, qualified McDermott to begin a college degree program in wood.

When she applied to RIT, the woodworking program was full. She enrolled instead in the art and design program, and after one year transferred into the wood department.

McDermott feels that this additional year of full-time design and drawing early in her career has been significant in her development of unique wood creations.

In her sophomore year, she began a job at a local production woodworking shop to gain practical experience and learn different processes. Since she plans to eventually open her own business, her work experience and RIT's emphasis on pricing, marketing, budgeting and equipment, as well as craftsmanship and creativity, have been helpful.

Her works have been on sale at several student craft shows at RIT, and she also has been accepting commissions for her pieces or other new and interesting ideas.

McDermott is one of approximately 165 students studying in five major areas in RIT's School for American Craftsmen: ceramics and ceramic sculpture, glass, metalcrafts and jewelry, and weaving and textile design, in addition to the woodworking program.

She will receive her bachelor of fine arts degree in May. The School for American Craftsmen also offers two-year associate degrees in applied science, and graduate programs.

McDermott is the daughter of Nancy McDermott, 21 Maple Ave., Friendship, N.Y.

# DATEBOOK

Feb. 21—The College Activities Board presents "the Kinks" in concert with special guest, "Steve Forbert" Thurs., Feb. 21 at 8 p.m. in the Monroe County Dome Arena. Tickets are \$7.50 for RIT and other area college students and \$8.50 for all others. For more information contact the College Activities Board at 475-2509.

Feb. 21—"The Fashion Express" a fashion show presented by the RIT chapter of Distributive Education Clubs of America, at the Marriott Hotel, 5257 W. Henrietta Road, 8 p.m.

thru Feb. 22—Bruce Grant: "Forty Photographs" MFA Photo Gallery. Gallery Hours—Mon.-Thurs. 8 a.m.-10:30 p.m., Fri.-Sat. 8 a.m.-6 p.m., Sun. noon-6 p.m.

thru Feb. 21—Roy Rasmussen: Photographs, Gallery Two, Wallace Memorial Library. Library Hours—Mon.-Thurs. 8 a.m.-11 p.m., Fri. 8 a.m.-6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

Feb. 24—Tevya and His Daughters, a play performed by eight Eisenhower College students and four area townspeople, Sun., Feb. 24 at 8 p.m. in Ingle Auditorium. Admission is \$3 for adults and \$2 for students and senior citizens.

thru Feb. 28—"Collegraphs, Photography and New Directions in Printmaking," Bevier Gallery. Gallery hours: daily, 9 a.m.-4 p.m., Mon.-Thurs. 7-9 p.m., Saturday 1-5 p.m., Sunday 2-5 p.m.

thru March 7—Art Without Money, an exhibition by Janet Braun-Reinitz, Eisenhower Gallery, Mamie Doud Eisenhower Hall. Gallery hours: weekdays 10 a.m.-5 p.m.

thru March 13—Paintings by Emily Joseph, Gallery 1½, Wallace Memorial Library. Library Hours—Mon.-Thur. 8 a.m.-11 p.m., Fri. 8 a.m.-

6 p.m., Sat. 9 a.m.-6 p.m., Sun. noon-9 p.m.

Feb. 22—Men's Hockey, at Iona, 7 p.m.

Feb. 22—Women's Swimming, at AIAW State, TBA.

Feb. 23—Varsity Basketball, \*Alfred, 3 p.m.

Feb. 23—JV Basketball, Alfred, 1 p.m.

Feb. 23—Men's Hockey, at Ramapo, 1:40 p.m.

Feb. 23—Women's Hockey, at Brockport, 5 p.m.

Feb. 23—Women's Bowling, NYSAIAS at Ithaca, TBA.

Feb. 23—Indoor Track, at Buffalo, 11 a.m.

Feb. 23—Women's Swimming, at AIAW states, TBA.

Feb. 24—Rifle, Canisius, 9 a.m.

Feb. 28—Men's Swimming, UNYS Champs, TBA.

Feb. 29—Men's Swimming, UNYS Champs, TBA.

Feb. 29—Wrestling, at NCAAs, 10 a.m.

Mar. 1—Wrestling, at NCAAs, 10 a.m.

Mar. 1—Men's Swimming, UNYS Champs, TBA.

Mar. 2—Rifle, NCAA Sectionals at West Point, 8 a.m.

\*IRAC Contest

Talisman Film Festival (I)=Ingle Aud., (W)=Webb Aud.

My Fair Lady—Feb. 21, 7:30 p.m., \$1.50 (W).

Hooper—Feb. 22, 7:30, 9:30 and 11:30 p.m., \$1.50 (W).

Doggie and Three—Feb. 23, 2 p.m., \$1.50 (I).

St. Jack—Feb. 23, 7:30 and 10 p.m., \$1.50 (I).

Quintet—Feb. 24, 7:30 and 10 p.m., \$1.50 (I).

Midnight Cowboy—Feb. 26, midnight, \$1.50 (I).

## Wheels Roll Saturday for Crippled Kids

Crippled children will be the real winners Saturday, Feb. 23 at 7:30 p.m. when the Rochester Wheels play the Press, Radio, TV All-Stars in a wheelchair basketball game at RIT.

Proceeds from the contest, open to the general public, will go to the Easter Seal Society of Monroe County. Tickets at \$2 adults and \$1 students are available at the door.

Included on the media All-Star team that will compete in wheelchairs includes Ron DeFrance of TV 13, Rich Funke of TV 10, and Larry Bump of the *Democrat and Chronicle*. The All-Stars coach is George Beahon of the *Times-Union*.

The Wheels are 11-6 season overall and 8-6 against wheelchair teams. Guard-forward Steve Barbato is pacing the Wheels with a 14.5 per game average hitting on 45.8 percent of his shots.

Barbato co-captains the team with veteran forward Jack Smith, who organized the Wheels in 1971. Smith is hitting for a 13.4 points per game average while completing 45.6 percent of his shots, mostly from long range.

The power Wheels forward is John Wyspainski who averages 8.3 points and 9.2 rebounds. Other members of the squad are forward John Schwarze (4.1 points and 7.0 rebounds), guard Carey Genthner (3.6), guard Lou Gallina (3.3), Lisa Gwinner (2.1), Ed Herzig (1.4), forward Len Manno and guard Rick Young. The coach, in his second full year, is Don Gwinner.

This is the first full year the Wheels are competing against other teams comprised of disabled individuals. In recent games with St. Catherine's of Canada the Wheels lost 34-33 and then won 33-31.

The team's largest margin of victory this season was 73 points, a 79-6 win over Syracuse.

Other members of the All-Stars roster includes Tom Pipines and Alan Harris of TV 13, Greg Boeck and John Kolomic, *Democrat and Chronicle* and Tom Batzold, *Times-Union*.

Wheelchairs for the game are being supplied by Physicians Supply Corp. of Rochester, 1867 Mt. Hope Ave.

## Nystrom Named to State's Education Advisory Body

Dr. Dennis C. Nystrom, dean of career education, has been named to the State Education Department's Advisory Council on Professional Development.

Nystrom was appointed to the council by Associate Education Commissioner Louis Grumet, who heads the Office for Education for Children with Handicapping Conditions. The council will establish professional standards for developing teachers of the handicapped.

As dean of RIT's Division of Career Education, Nystrom oversees the experiential learning dimensions central to many of the Institute's career-oriented educational programs.

Nystrom also serves on the planning council of the University Year for Action

Project and is chairman of the City of Rochester Planning Council-CETA. That council is responsible to the mayor and city council for coordinating \$12 million in federal funds earmarked under the Comprehensive Employment and Training Act (CETA). Dean Nystrom is also a member of the newly formed Private Industry Council for Rochester and Monroe County.

Before coming to RIT in 1977, Nystrom served as director of the career education department at the University of Louisville. He received his bachelor's degree from California State College in Pennsylvania and his Ed.D. at Texas A & M.

# PROFILE

## Bornarth Doesn't LOOK Outrageous...

Don't be surprised if you see sculpture in the Genesee River, or a light show projected onto steam clouds from campus generators. Just look for Phil Bornarth.

Bornarth, an award-winning landscape artist and professor in RIT's School of Art and Design, doesn't give you the impression of being outrageous. In fact, this youthful-looking man has a rather tranquil aura as he quietly describes making liquid sculptures and polarizing light with prisms full of dyes.

He's an artist who borrows from the sciences "to do something about the spectacle of light, form and space which nature provides," as he once wrote of his work.

And he's in love with waterfalls and clouds.

Living along Lake Ontario in Pultneyville, Bornarth is fascinated by the spectacular cloud forms that continually change and rearrange over the lake. Coming from Illinois, he has found a contrasting wealth of inspiration for his landscapes in Rochester.

"Chicago is not that interesting. It's a part of the Great Plains, like the edge of a billiard table—very dull," he says.

"Rochester is a good place for waterfalls," according to Bornarth who is interested in water and the visual experience of flowing liquids. Referring to the Upper and Lower Falls, he says, "It's one of the best kept secrets in Rochester."

He's even got a small waterworks project for the city but he is not sure the city's leaders are ready for this sort of public utility. He wants to create large pieces of sculpture in the Genesee River that runs through downtown where a fancy spray would play against the figures, changing as the current ebbs and flows.

"It would be a kind of water show hooked to the seasons. Once it was installed, you wouldn't have to spend a dime. Mother Nature would do all the work," he says. There is a balance of whimsy and seriousness in his smile.

Watercolor, appropriately enough, is



*Phil Bornarth, professor of painting and drawing in RIT's School of Art and Design, takes some time out to talk about waterfalls and clouds and a bit of technology.*

Bornarth's favorite medium, though he has worked in acrylic and oil, and kinetic sculpture. "Surprisingly watercolors have made quite a comeback...they have been taken more seriously recently," he notes.

Bornarth was serious enough about watercolors to go and study them in Britain during Spring Quarter of 1975. In London's British Museum, he spent a week of mornings privately examining original watercolors. Then he set out for a "tour by watercolor" of Britain with his two sons and wife Sylvia, an artist and teacher.

He looked for sites where English watercolorists had worked, such as Stonehenge and the Yorkshire abbeys, the cathedrals and the castles. He sat where the painter Turner had in Wales, and Constable had in Suffolk. They were tourist attractions for the watercolorists then just as they are today, Bornarth points out.

While sons Daniel and Ian developed a rating system for castles—a 10 for those with high towers, a dungeon and a ghost—father was taking photographs of the same landscapes that had been painted before by the famous. "I gained a lot of respect for photographers," he says tongue-in-cheek of his own photographic efforts.

He had been studying the watercolors almost as if they were photographs, when he stumbled over an

interesting surprise.

"I finally climbed over the rocks and water and...it wasn't there. He had invented the background!" he said of one of the watercolorists.

One suspects that Bornarth is fond of surprises and the unusual. For 20 years he has taught painting and drawing at RIT but he has had a flexible schedule. Finding him elbows deep in the printmaking studio, he replies "Oh, I teach printmaking off and on. I like to move around a little. Next semester I plan to teach a class on color."

Bornarth, the teacher, also enjoys seasoning his courses with liberal dashes of technology. He often invites faculty from the crafts, photography, engineering, physics and other sciences to speak to his students. "The unusual thing about RIT is that a lot of art schools don't have this kind of mix."

With obvious enjoyment in the unique opportunity to combine these areas, he is co-planning this year's seminar for the College of Fine and Applied Arts dubbed "Art Science."

To Bornarth, studying technical areas and even using computers helps an artist to be more creative. "It's a way of figuring out how to do more with boundaries...It's just a new tool. You're still an artist; you're still deciding, creating. I like this variety."

Bornarth, who received his bachelor's (1951) and master's (1956) degrees in fine arts from the Art Institute of Chicago, taught at the University of Illinois at Urbana before coming to RIT. He has also been a frequent faculty member of the Summer School of Painting in Saugatuck, Mich., and his works are represented in a variety of permanent collections.

His plans for the future are as open-ended as the waterfalls and clouds he loves to paint. "There's enough in waterfalls here for the next five years" to keep him busy he says. "I don't even have to go as far as Niagara."

Bornarth's clouds and waves will be on display in May at Gallery 696, Park Avenue.



Rochester Institute of Technology

One Lomb Memorial Drive  
Rochester, NY 14623

FIRST CLASS

## Kodak...

Continued From Cover

establish RIT's School of Photographic Arts and Sciences, now internationally known for its programs in artistic, technical, business and scientific aspects of photography. More recently, the company participated in the funding of the James E. McGhee Professorship in Photographic Management, one of 13 endowed professorships at RIT that offer special recognition to distinguished faculty.

Eastman Kodak Co. has shared its professional know-how with RIT in numerous ways. Thirteen company executives have served the Institute on its Board of Trustees. Currently serving on the Board are Albert K. Chapman, former president and chairman of the board of Eastman Kodak Co.; Fallon, and Colby H. Chandler, president of the company.

In addition, Kodak employees serve on Institute-wide advisory committees for college programs and make up nearly 30 percent of the adjunct faculty in the College of Continuing Education. The company also is involved in the research and seminar work of RIT's Graphic Arts Research Center, and thousands of Kodak employees are past or present students at RIT.

The company also sponsors the Kodak Scholars Program, which offers financial aid to outstanding students at RIT. Each year RIT students are hired by Eastman Kodak Co. while still attending RIT as part of their cooperative education plan at the Institute. Many have been employed by the company following graduation as a result of their early acquaintance with the company.

The Nathaniel Rochester Society is named in honor of the city's founder, who also was the first president of the Institute—then the Rochester Athenaeum—in 1829. The Society is sponsored by the Institute's Board of Trustees,



*Richard H. Eisenhart, chairman of RIT's Board of Trustees, presents 1980 Nathaniel Rochester Society Award to Walter A. Fallon, chairman of the board and chief executive officer of Eastman Kodak Co. Kodak is the first business recipient of this annual RIT award.*

tees, and its members represent a major resource of leadership and financial support.

The award itself, contemporary in design, was created by Professor Hans Christensen, a distinguished silversmith and the Charlotte Fredericks Mowris Professor in Contemporary Crafts in the College of Fine and Applied Arts. It has the added distinction of being endowed as a permanent award through the generous gift of Mr. and Mrs. Marcus N. Barbour, charter members of the Society.

Members of the selection committee

for the award for 1980 were Mr. and Mrs. Brackett H. Clark, chairpersons; Mr. and Mrs. E. Kent Damon, Mrs. Kenneth C. D. Hickman, and Mr. and Mrs. John D. Hostutler.

Previous recipients of the award have been Douglas G. Anderson in 1979; Charlotte Fredericks Mowris, 1978; John Wiley Jones, 1977; Ezra A. Hale, 1976; Brackett H. and Ruth M. Clark, 1975; trustees of the Mary Flagler Cary Charitable Trust—Edward S. Bentley, Herbert J. Jacobi, Helen Lee Stanton, Frank S. Stubbs, 1974, and Gaylord C. Whitaker, 1973.