

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 12, No. 36, October 30, 1980

## Academic VP Search Committee Named ; Re-examination of Organization Under Way

**D**r. M. Richard Rose, president, has announced the appointment of a committee to search for the next vice president for Academic Affairs of RIT. Dr. Roy I. Satre, Jr., upon assuming the position as vice president for Academic Affairs, announced that he would retire July 1, 1981. This is the target date for installation of the new academic vice president.

Dr. Rose, in charging the committee, placed particular emphasis on affirmative action.

The Search Committee was formulated in close consultation with Professor Weston Kemp, who is chairman of the Faculty Council. Kemp received a list from the faculty Executive Committee of faculty nominees from which the five faculty representatives were selected. In addition, he assisted in balancing the rest of the committee to ensure representation of the total community. Included are a full-time student, a part-time student, and an RIT trustee.

Composition of the committee, announced by Dr. Rose, is as follows: Wiley McKinzie, chairman, Institute College; John E. Heselden, RIT trustee; Dr. Barbara Hodik, Fine and Applied Arts; Jacquelyn Kelly, NTID; Weston Kemp, Graphic Arts and Photography; Michael Kenny, student; Jean Leonardi, student; Dr. Walter McCanna, dean, Business; Dr. John Paliouras, dean, Science; Dr. Robert Snyder, Engineering; and Dr. Mary Sullivan, dean, General Studies.

The schedule announced by McKinzie lists the following actions: create committee, complete list of 10, screen to 3, extend offer to selectee, install new academic vice president.

Individuals interested in nominating persons for consideration should contact Wiley McKinzie at ext. 2994.

### Rose Addresses Institute Concerns

**Q.** A lot of people seem to be wondering about rumors of change that are now heard around the campus. Is there a need for extensive change at RIT?

**A.** I do not see the need for any really extraordinary changes; RIT is essentially a very well-run institution. Surely, the departure of Todd Bullard and the impending departure of his replacement, Roy Satre, in June of next year do require a search. In this process, a re-examination of existing organization is appropriate. That we are undertaking.

**Q.** Do you have a definite idea of what changes might evolve from this re-examination?

**A.** We are not sure as yet. We have discussed this with a number of faculty members as well as the deans and administrative group. We are trying to get a sense, at this point, of the nature of an organization that would best support our academic enterprise. We have some pretty good ideas, I think, and certain forms are starting to emerge. We do want to bring the primary function of teaching and learning into the forefront of the organization. We really have no final answers yet.

**Q.** Is anything wrong with the present organization? Why can't we just replace the provost or academic vice president and proceed?

**A.** That is a good question. During the last 12 years, RIT's enrollment and programs have expanded significantly with essentially the same organization. As I said before, things are working well, yet the whole nature of RIT has changed and the time to rethink the supporting organization has arrived.

**Q.** Do you have in mind a context, or philosophical basis, for the changes that are contemplated?

**A.** Yes, we will test the organization against our educational philosophy. This will be the decision criterion. Our philosophy is that the central purpose of RIT is the transmission of knowledge in a teaching/learning community. To do this, the primary focus of organization is on the academic areas and, in particular, on the colleges. In order to be free to fully engage in the primary business of developing curriculum, recruiting and developing faculty, teaching and inter-

cont. on p. 8

**Handicapped  
Awareness Days  
Oct. 27 — 31  
Story next week**

# Criminal Justice Workshop Draws Area Teachers



Elizabeth Croft (left), director of the Department of Criminal Justice, and Prof. Sherry Widmer greet D. A. Lawrence Kurlander.

Monroe County District Attorney Lawrence Kurlander drew enthusiastic comments from participants for his speech at a recent campus workshop sponsored by the Department of Criminal Justice in cooperation with the Neighborhood Citizens Watch Advisory Committee. It was designed for area high-school teachers and was organized under the direction of Prof. Sherry Widmer of the Criminal Justice Department.

In his luncheon speech to more than 60 participants in the day-long program, Oct. 18, Kurlander emphasized the value of teaching criminal and civil law at the high-school level.

"More than half of those arrested for committing major crimes are youngsters less than 18 years old," he said. "More important is the fact that the recidivism rate is highest among young offenders. There is evidence that American youngsters are even more apathetic about crime than their parents."

"Kurlander raised the question of teaching a basic understanding of an individual's responsibilities under the law as a foundation of many subjects in the high school curriculum," Widmer said. "It is a thought provoking concept that will continue to be discussed by those at the workshop. Where does law fit into the school curriculum? That is unresolved in many schools."

Workshops during the morning session focused on such contemporary justice issues as Fourth Amendment rights, juvenile justice and work opportunities in the field. Local attorneys, members of the Monroe County Sheriff's Department and of the Rochester Police Department participated in the workshops with members of the RIT Criminal Justice Department.

In the afternoon the group heard a panel of area high-school teachers report on the current status of teaching in the field.

## FALL TEXTBOOK BUYBACK

Nov. 17-22

Monday-Saturday

Regular store hours:

Monday-Thurs., 8:30 a.m.-9 p.m.

Friday, 8:30 a.m.-4:30 p.m.

Saturday, 10:00 a.m.-2:00 p.m.



Dr. Moshe J. Lubin, director of the Laboratory for Laser Energetics at the University of Rochester, will present "Energy Options: Economic Building Blocks in a Technological Society," Thursday, Oct. 23, at 7 p.m. in Ingle Auditorium. Lubin is the third guest speaker in this year's Institute Forum lecture series.

## Lomb Menu

Oct. 30—Sweet & Sour Pork, Rice, Buttered Corn or Soup of the Day, Polish Kielbassi Sandwich

Dessert: Strawberry Shortcake

Nov. 4—Shrimp Crepes, Ranch-Style Potatoes, Tomatoes & Cucumbers or Soup of the Day, Cold Meat Platter with Potato Salad

Dessert: Fudge Brownie

Nov. 6—Chop Suey, Fluffy Rice Combination, French Cut Green Beans or Soup of the Day, Egg & Olive Sandwich

Dessert: Lemon Chiffon Cake

Cost of luncheons is \$2.25. For reservations, call ext. 2351.

## NEWS & EVENTS

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# Alumni Honored at Homecoming

## Outstanding Alumnus

The Outstanding Alumnus Award is the highest citation the RIT Alumni Association confers upon its members. It recognizes one alumnus/alumna each year who has unselfishly devoted his/her time to the advancement of the Institute. This year the recipient of that award was David E. Alexander, EL '34.

Alexander has been active in alumni affairs since 1965, serving most recently as alumni designee to the Board of Trustees from 1975-79. He was elected to the National Alumni Council in 1979 and was an Executive Council member from 1966-1978.

He served on the New Campus Planning Committee in 1967, and was a participant on the 1980 Commission on Independent Colleges and Universities Committee on Alumni Relations. He has also chaired both the Homecoming and Fund Raising committees.

He is retired from Gould Inc., Insulator Division, in Victor, N.Y., where he was engineering manager.

## Distinguished Alumni

Each year the Distinguished Alumnus Award also is presented to one alumnus/alumna from each of RIT's 10 colleges who has made a notable professional contribution to his or her respective career field.

The recipients this year were: College of Business, E. Herbert Ross, RE '65; College of Continuing Education, Harold L. Silloway, CE '34; College of Engineering, David Willett, EL '63; College of Fine and Applied Arts, Stanley Wittmeyer, AD '36; College of General Studies, Robert Mather, SW '74; Institute College, Dr. Aaron Jennings, ET '75; College of Graphic Arts and Photography, Jerry Uelsmann, PR '57; College of Science, Dr. Arthur Richards, CH '58; National Technical Institute for the Deaf, Carmella Sinaguglia, NTID '72; and Eisenhower College, Dr. Joseph Molnar, Pre Med '74.



HOWARD C. GREEN

## Gillam Award

The new School of Food, Hotel and Tourism Management marked homecoming weekend with the presentation of the 11th annual Sarah Margaret Gillam Award to Howard C. Green, '60.

Green has been director of Dietetics at the University of Rochester's Strong Memorial Hospital for 12 years. He is an associate in health services at the U of R School of Medicine and Dentistry and adjunct professor in the College of Human Development at Syracuse University.

The Sarah Margaret Gillam Award is named for a 1916 graduate of Mechanics Institute. She taught and developed new courses in food service, consulted for both the Veterans' Administration and the New York Hospital-Cornell Medical Center and was a dietitian at Rochester General Hospital.

A member and former president of the American Dietetics Association, Gillam was the 1967 RIT Outstanding Alumnus.

The award is presented each year by the School of Food, Hotel and Tourism Management to a graduate who has made an outstanding contribution to the

field of food management and/or dietetics. The recipient is selected by a committee of alumni from the College of Business.

The presentation was made by the 1978 award winner, Robert Day, director of College-Alumni Union Catering. Presiding at the luncheon on Sunday, Oct. 19, were President M. Richard Rose, College of Business Dean Walter McCanna and school director George Alley. Also on hand for the presentation was the first award recipient and Board of Trustee member Harris Rusitzky.

## NTID Seminar Series Today

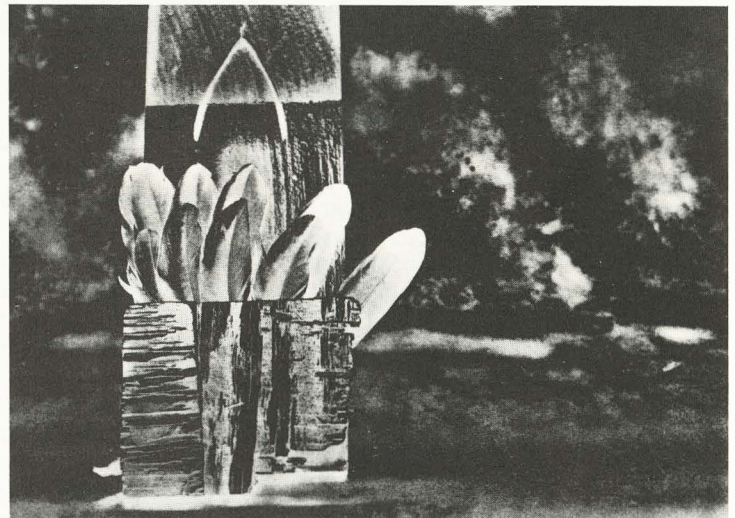
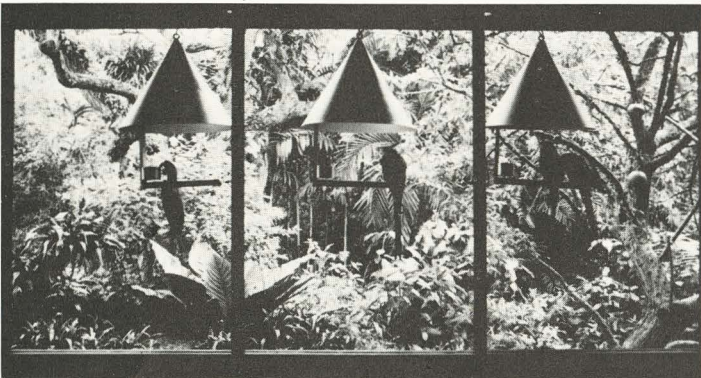
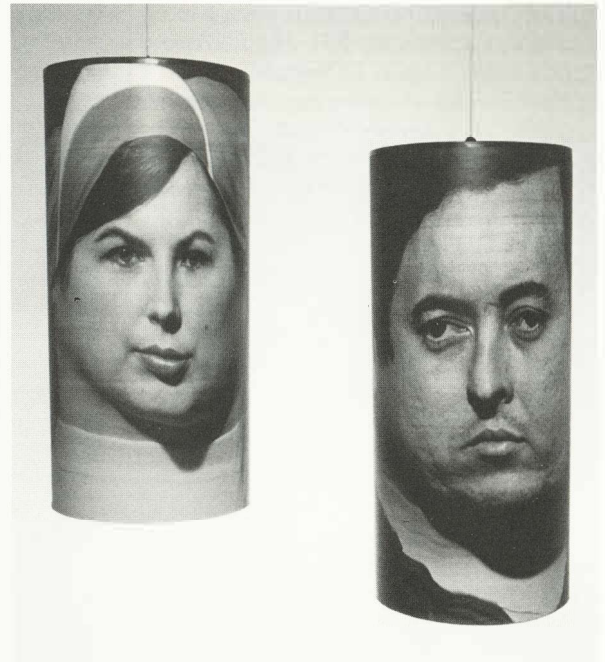
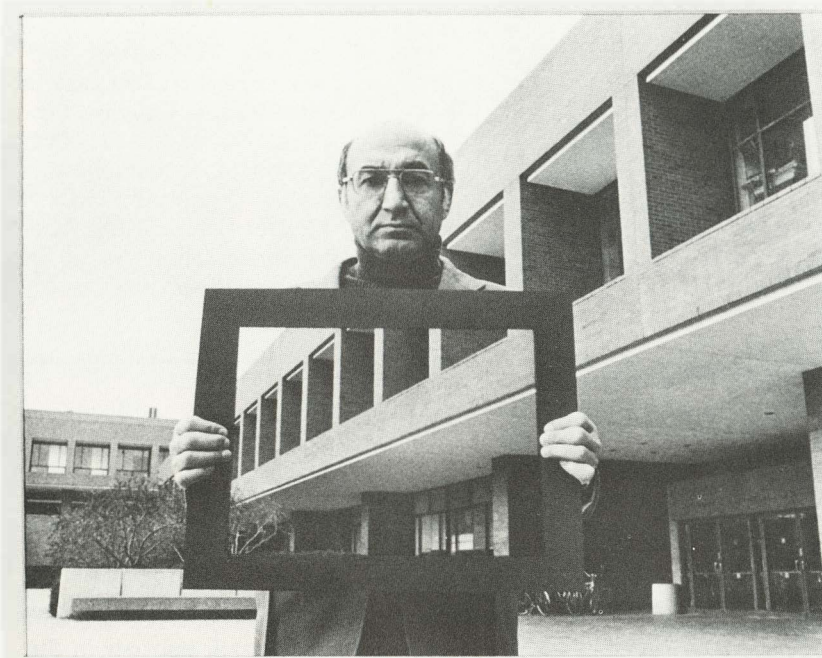
Dr. Fred Dowaliby, NTID assistant professor and research associate in the department of educational research and development at NTID, will present highlights of his paper on "Locus of Control: Review and Implications for Instruction of the Hearing Impaired," today (Oct. 30) from noon to 1 p.m., in Room 1145 of the Lyndon Baines Johnson Building.

Later today, from 4-6 p.m. in the Visitor's Center of the LBJ Building, Dowaliby and Dr. Jeff Porter, director of the NTID Division of Human Development, will conduct a seminar on "Locus of Control" and its implications for deaf RIT students. All faculty are invited to attend these presentations and to read Dowaliby's and Porter's papers, which are available at the reserve desk in the RIT Library and at the NTID Staff Resource Center.

Dowaliby's presentations are part of the new Foundations Seminar Series, 13 lectures and presentations sponsored by the Foundations Development Project of NTID at RIT on learning, teaching, and development.

Dr. Urban Whitaker, San Francisco State University, and Dr. Richard Kraft, the University of Colorado in Boulder, will present "Experiential Learning," Nov. 6, at the same time and location. For more information about these and other upcoming seminars, call Jane Ehrmentraut at ext. 6860.

# Exhibition Commemorates 50 Years For Photographic Arts & Sciences



*Clockwise from top left: photo by Dr. Leslie Stroebel; Andrew Davidhazy's "cylinder portraits"; Haloid Xerox print by Charles Arnold Jr.; from John Pfahl's "Picture Window" series*

An exhibit designed to reflect the diversity and vitality of the faculty of the School of Photographic Arts and Sciences is being shown in three locations on the RIT campus through Nov. 7.

The exhibit, commemorating the school's 50th anniversary, is divided into three categories. Visual arts, both fine and applied, are being exhibited in Bevier Gallery. This show includes work by James Reilly, noted for his modern albumen prints; John Pfahl, whose color photographs challenge one's

perceptions; Kathleen Collins, with color explorations of landscapes; and Douglas Lyttle, with photographs of people from around the world. Bea Nettles, known for her 'kwik' prints, and Charles Arnold Jr., noted for his Haloid Xerox prints, are also among the exhibitors.

A potpourri of faculty professional activities are on exhibit in the Frank E. Gannett Memorial Building. Included are Dr. Richard Zakia's numerous textbooks, Dr. Leslie Stroebel's textbooks and examples of his innovative ways to develop

35 mm film, and a study of some photographs of the Kennedy assassination investigation done by Dr. Ronald Francis, Stroebel and Andrew Davidhazy.

Works collected by the faculty are featured in the College-Alumni Union and include photographs by Minor White, Bruce Davidson, Weegee and Lejaren a Hiller. Photographic magazines and early camera equipment are also on display.

# POLICY & INFORMATION

## Faculty Council Meeting 10/16/80

Actions completed: 1) Executive Committee accepted suggestion from Dr. Satre to draft charge for Institute Committee on Effective Teaching. Open faculty meeting was held on Oct. 23 to collect input from all faculty. 2)

Academic Affairs Committee will be holding individual meetings between Nov. 1 and Nov. 21 in the colleges for faculty to air their views on the 1979-80 Priorities and Objectives Committee Report on tenure. 3) Accepted Committee on the Facilitation of Written Communications as subcommittee of F. C. Student Relations Committee. Purpose is to promote use of written documents understandable to all members of RIT community, in particular hearing-impaired students. 4) Heard and discussed a report from Bill Williams on progress of the Institute Facilities Utilization Study.

## Deans and Administrative Committee Meeting 10/20/80

Discussion of the future role of computer graphics in academic programs at RIT.

## Policy Council Agenda 11/12/80

1) Plan of work charge for Educational Programs Committee for approval. 2) Report on status of approved and pending academic programs for information and discussion. 3) Discussion of the charge for the ad hoc committee for study of Policy Council.

## Recent Administrative Actions

1) Priority of "recreation" facilities will not advance until funding of School of Applied Industrial Studies is completed, but work on definition and planning will continue. 2) "White Paper" will seek to address budget questions traditionally raised by faculty. 3) Changes in coming budgetary process; creation of capital budget, guidelines will simultaneously relate all expenditures to educational programmatic goals and objectives in some measurable way, emphasis on alternative uses of resources rather than incremental budgeting, initiation of some form of income budgeting relating productivity to expenditure, continue decentralized decision-making but with greater attention paid to accountability in a fiduciary sense.

## ENROLLMENT SUMMARY REPORT

Fall 1980  
(as of Sept. 26, 1980)

### Head Count Enrollment—Full- and Part-time Students (Matriculated, Non-matriculated, Co-op)

College		Undergraduate	Graduate	Total
Business	Male	1027	462	1489
	Female	754	188	942
	Total	1781	650	2431
Career Decision, Military Science, Other	Male	35	0	35
	Female	21	0	21
	Total	56	0	56
Continuing Education	Male	3111	63	3174
	Female	1793	38	1831
	Total	4904	101	5005
Eisenhower	Male	338	0	338
	Female	232	0	232
	Total	570	0	570
Engineering	Male	1188	121	1309
	Female	116	3	119
	Total	1304	124	1428
Fine & Applied Arts	Male	258	29	287
	Female	357	64	421
	Total	615	93	708
General Studies	Male	156	0	156
	Female	187	0	187
	Total	343	0	343
Graphic Arts & Photo.	Male	1339	91	1430
	Female	315	23	338
	Total	1654	114	1768
Institute College	Male	1382	162	1544
	Female	308	82	390
	Total	1690	244	1934
NTID	Male	519	0	519
	Female	289	0	289
	Total	808	0	808
Science	Male	330	41	371
	Female	255	27	282
	Total	585	68	653
Total Institute	Male	9683	969	10652
	Female	4627	425	5052
	Total	14310	1394	15704
Total Institute Fall 1979				14554
Difference				(+7.9%) 1150

# Visiting Lecturer Looks at Us Looking at Life

Michael Lesy's perception of the photograph as a cultural artifact was the subject of his Oct. 15 lecture at RIT, "Time Frames: The Meaning of Family Pictures."

*Time Frames* is also the title of Lesy's newest book, in which he examines family snapshots in the context of Freud's and Jung's psychoanalytic theories. His lecture was based largely on excerpts from that book and was accompanied by slides of the photographs he collected.

To collect the 429 snapshots that make up his book, Lesy interviewed 30 people and looked at more than 5,000 snapshots. His motivation was a desire "to know how people felt about the lives they had lived."

Lesy described the "principal actors" in his slides as "first and second generation immigrants, living in the midwestern United States just before, during and after the Second World War."

He described the snapshots in his presentation as falling into one of three categories: snapshots of love, intimacy and family, of war, or of work. In these categories he finds common motifs of expression.

Men, he says, are often posed against telephone or other poles, which seem "to sprout from their heads." They are also photographed near machinery, aircraft, weapons and heavy vehicles more often than women are. Women, on the other hand, are more likely to be photographed next to water, in parks, gardens, or leaning or standing near trees.

Lesy contends that some of these differences are based on social norms and values, characteristic of the historical period in which the photographs were made. In the 1960s and '70s, these scenarios began to change. Women could be photographed near heavy equipment or with weapons, for example.

But, says Lesy, "there are some objects and some places that exist in photographs not so much because of economic activity or social conventions, but because of the emotional necessities of loving and being loved.

"When a camera is raised to the eye of a friend, a lover or a parent, it becomes a symbol of a judgment, attention and insight even more intense and scrutinizing



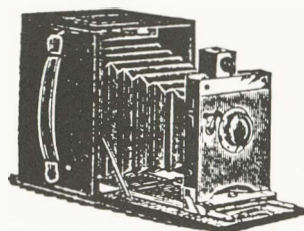
MICHAEL LESY

than that which ordinarily characterizes such intimate relationships."

The objects and places so often seen in photographs are similar to images that Freud recorded from the dreams of hysterics and that Jung encountered in the pronouncements of schizophrenics, says Lesy. He explains that "both men discovered that hope, combined with unrequited love, produced the most remarkable visions."

Lesy, visual researcher and project director of Nexus Inc., Atlanta, Ga., was the first in the Distinguished Visiting Lecturer series sponsored by the School of Photographic Arts and Sciences. In addition to his public lecture, he shared his thoughts and research with students in several classes.

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## TURKEY TROT

The annual three-mile Turkey Trot for faculty, staff and students takes place Wednesday, Nov. 6. Open to men and women, the race begins at 4:30 p.m. on the main track. Prizes will be awarded in four separate categories: 25-and-under, 26-36, 36-45 and 45-and-over.

Interested individuals should sign up at the equipment cage, lower level of the gymnasium, no later than Nov. 4.

## New Use, New Look

The RIT Bulletin has a new look. This year's catalog is the basic reference/information tool on policies and courses offered at the Institute. It is intended for on-campus use.

The RIT Bulletin is part of a series of changes in RIT publications designed to better inform students about RIT. In past years the catalog also contained information about student life and activities and was "dressed up" with photographs and more elaborate graphic design. This function of the catalog is now carried out by "The RIT Experience," a booklet that introduces prospective students to RIT.

"The RIT Experience" booklet is bound together with the catalog for distribution to high school and community college libraries and counselors.

## NAACURH At RIT

RIT will host a meeting of the North Atlantic Affiliates of the National Association of College and University Residence Halls (NAACURH), Nov. 7-9.

Approximately 225 students from colleges and universities in the Northeast will be attending the conference, which is sponsored by the RIT chapter. The purpose of the conference, titled "Brick Stew," is to exchange ideas on the function of residence halls and the leadership that NAACURH students provide.

NAACURH is a national student-run organization with more than 100 member schools. The North Atlantic affiliate encompasses schools in 14 states, from Maine to Ohio.

# PROFILE

## The Virtuoso Performances of George Alley

**A** scholarship to study music at Juilliard, three years with the Nevada Symphony, an occasional composer and conductor, played with Stan Kenton and Gene Krupa...a description of a musician, yes. But it's also a description of George Alley, director of RIT's new School of Food, Hotel and Tourism Management. A close second to his dedication to the school is his love for music.

"I used to compose and conduct in high school and college and even appeared on the Dinah Shore Show once with a college glee club," says Alley.

His music career at Juilliard was interrupted by the Korean War and afterwards he decided to follow family tradition in the restaurant and hotel management field.

After completing a bachelor's degree at Michigan State, Alley moved into management positions in hotels, restaurants, inns and gaming casinos across the country. He won the Ohio State Restaurant Association Award for the Outstanding Food Operation in Ohio in 1961, the Gold Seal Menu Award from the National Restaurant Association in Albany in 1966 and another in 1976 in Rochester.

He remembers the excitement of Reno, where he supervised 1,000 employees and directed eight restaurants with showroom, banquet and room service. "The bands would really get a kick out of it when I would sit in and play trumpet," he laughs.

After leaving the clubs of Reno behind, Alley completed his master's degree at Rutgers before coming to RIT in 1973.

His musical activities have been limited these past years in Rochester, but Alley still makes sure students in the school are exposed to a variety of cultural events. "I try to take groups to concerts at the Eastman as often as possible because I feel you must be multifaceted to move ahead in the hospitality field," he explains.

Another interest is painting. "I used to exhibit in and around the New York City area, but then I ran out of time and only recently have I begun painting again," says Alley.



**GEORGE ALLEY**

His time for the past seven years has primarily been spent with the program at RIT. He proudly points to the increase in enrollment from just 85 students when he arrived in 1973 to 425 today. In recognition of that growth, the department was recently elevated to school status by Walter McCanna, dean of the College of Business.

Alley is also extremely active on the national level. A sought-after consultant, he was recently appointed as the only educational representative to the National Restaurant Association board of directors representing the Council on Hotel, Restaurant and Institutional Education. At a summer meeting in San Francisco, he introduced a seminar plan to incorporate stress management into hospitality programs.

He is also a member of the New York State Restaurant Association and last week was presented with an award

for outstanding contributions to the industry.

Alley says that RIT's School of Food, Hotel and Tourism Management is regarded by industry experts as one of the top six programs in the country. He attributes that reputation to "the outstanding faculty, students and alumni.... We try to involve students in every facet of the hospitality industry from a very professional viewpoint, and from the response of industry recruiters, I'd say we're doing that very well." One of his biggest thrills is traveling around the country and meeting alumni in key positions.

And that is one of the reasons why Alley left the hospitality industry to teach. "I thought I could put my experiences and knowledge to better use in the academic world. I enjoy working with students and having some impact on the future leaders of the restaurant and hotel industry."



## Re-examination ...

cont. from p. 1

acting with students and faculty, deans should be relieved of as much administrative overburden as possible.

As I look at the tasks and the organization that each of the colleges has created, I see, perhaps, too much effort being expended in non-academic areas by deans. I see the possibility for supplying high-quality, strong academic support services, thus freeing the deans' time to participate in the central business of RIT. This, to me, is the true nature and essence of decentralization and it is a policy that we will continue to pursue.

You must remember that while we are running well now, times are changing rapidly. We are now organizing for two to three years down the road. If we wait until the need is pressing or a crisis develops, the probability of thoughtful action is remote. I have been here about two years; I am comfortable in moving ahead with reorganization now.

Q. When do you expect to see all of this take place?

A. As I mentioned, we are still in the examination procedure and we are keying this examination to the Dober Facilities Planning Study. I would expect the reorganization to be completed not later than the first of June to permit the new academic vice president to move into an organization that would not need change for some period of time. This, again, will free the new academic vice president to pursue deliberately the important business of education by working directly with the deans.

Q. Will there be another provost, then?

A. No. The provost's position has traditionally entailed a reporting system with all other vice presidents reporting through the provost. In our future

organization all vice presidents will report directly to the president. This will not diminish the status of the academic vice president, whose responsibilities for our chief mission at RIT place that individual second to none.

Q. On another subject, you mentioned decentralization, yet we see evidences of more centralization. I am speaking of the recent travel policy as well as the purchasing policy. Will you comment on this?

A. Yes, indeed. As I mentioned, decentralization to me is essentially the ability of deans to make decisions concerning the most important aspect of RIT's business; namely, education. To do this, they need to be relieved of other duties. Worrying about such matters as travel, purchasing, placement and public relations is not the primary business of education or educators. They are essential support activities, however, and need to be managed by confident professionals with a specialty in that area. These are the things that we hope will increasingly be supplied centrally.

In specific response to your question about travel and purchasing, we must be as efficient as possible. In the past, by dealing with a wide variety of travel agents, we were not realizing all of the discounts possible. Similarly, we were not realizing our tax-free advantage because of the inability of a wide number of travel agents to maintain the necessary documentation. The cost of travel has increased much faster than the cost-of-living index or tuition increases. In order to be able to perform the same amount of necessary travel, we must be more efficient. That is the nature of our new travel policy: to permit us to perform the same amount of travel at less cost. We do not propose to reduce the travel budget. We propose to make it go further; to be more efficient.

Purchasing falls in the same category. We have a good Purchasing Department, and I think we have appropriate purchasing policies. If they are appropriate, I expect them to be followed, and if not, they will be changed. In the future we will continue to develop these high-quality, central support services in order to be as efficient as possible. This is a part of our stewardship role to those who entrust their money to us.

Q. Isn't this really centralization?

A. No, I don't think so. Again, these are simply support services that we are talking about. Decisions related to the main and most important function of RIT—the academic component—will remain de-centralized. Any business and any organization knows that greater efficiency is usually possible up to a certain point by combining resources and grouping like functions; that is what we are doing with the support services. When we see clear opportunities for increased discounts or efficiency such as we find in travel and purchasing, we will pursue them. This we must do as stewards of other people's money. There is no reason why an educational institution can't be conducted with efficiency. In fact, I would argue that it is an appropriate part of role modeling that we practice what we teach.

