

NEWS & EVENTS

Rochester Institute of Technology

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Goudy Award to Editor/Publisher

The 12th annual Frederic W. Goudy Award will be presented to Edna Beilenson, editor and publisher of Peter Pauper Press, by RIT in an Oct. 3 ceremony. Mrs. Susan Otis Thompson, a professor at Columbia University, will accept the award for Mrs. Beilenson and will deliver the Distinguished Lecture in Typography. The theme of this lecture is "The Arts and Crafts Movement in America." The lecture is open to the public and will begin at 8 p.m. in Webb Auditorium.

Dr. Thompson is the author of *The American Book Design and William Morris*, and is editor of *Printing History*, the Journal of the American Printing History Association.

RIT gives the Frederic W. Goudy award annually to an individual who has made an outstanding contribution to fine printing in America. In announcing the award, Dr. Mark F. Guldin, director of RIT's School of Printing, said, "Rochester Institute of Technology recognizes the outstanding achievements of Mrs. Beilenson in the graphic arts as well as her superb leadership of many of the major organizations devoted to fine printing and the ideals of Frederic Goudy."

Frederic W. Goudy was a prominent type designer who had designed more than 100 typefaces before his death in 1947.

Mrs. Beilenson was an acquaintance of Goudy. Her husband, Peter, worked for Goudy at one time in his printing career. It was with her husband and his partner, Edmund B. Thompson, that Mrs. Beilenson became active in the printing industry. She and her husband started the Peter Pauper Press as a husband-wife partnership.

The press, located in Mount Vernon, N.Y., has published more than 400 titles, among them *Poems of Baudelaire*, and *The Epigrams of Oscar Wilde*. Mrs. Beilenson still runs the Press, which publishes 12 new titles a year. An exhibit of works by the Peter Pauper Press will be on display in the Melbert B. Cary Jr. Library on the RIT campus from Sept. 22 to Oct. 10. This collection was given to RIT by Mrs. Beilenson.

Mrs. Beilenson was extremely active in promoting the role of women in the graphic arts. She helped organize the informal organization known as The Distaff Side, made up of women directly concerned with fine printing. Mrs. Beilenson has written of the group: "The Distaff Side is a loosely knit organization of women enlisted from printing offices, publishing houses, studios and other hiding places where may be found devotees of the graphic arts. The group was born out of righteous indignation that sufficient recognition had never been given to woman's place in the history of printing. To amend this deficiency, The Distaff Side published its first book, entitled *Bookmaking on the Distaff Side*, which disclosed the monumental contributions which spinsters, wives and widows have made to the graphic arts."

As president of the American Institute of Graphic Arts from 1958-1960, Mrs. Beilenson helped to revive that organization. She also served as president of the Goudy Society and as a member of the board of directors of the American Printing Association. She has received numerous awards for her contributions to the printing industry.



EDNA BEILENSEN

**Inside
Together '80
Homecoming
Schedule
&
Ticket
Information**

ABC Films McClure Scholar



Christopher Gregory with his mother Patricia, father Bruce and ABC News Science Editor Jules Bergman

ABC News was in town last week to film a local family and the RIT campus.

Bruce and Patricia Gregory of Greece were interviewed with their 15-month-old son Christopher by ABC News Science Editor Jules Bergman.

Bergman and the ABC crew were here to film a news story on unusual scholarships and chose the McClure Scholarships awarded by RIT last year as the focus of the story.

Christopher is one of 150 babies born on June 12, 1979—RIT's 150th anniversary—to receive \$1,500 scholarships to RIT. The scholarship funds were provided by Lois and J. Warren McClure as part of the university's 150th anniversary celebration. Mr. McClure is president of McClure Media Marketing Moti-

vation Inc. and a member of RIT's Board of Trustees.

RIT plans to stay in touch with the winners and alternates through the next 18 years. The Gregorys say this year Christopher's first birthday card arrived from RIT. For his interview, Christopher wore a T-shirt given to him by RIT, lettered with "RIT, Class of 2001."

ABC News has tentatively scheduled the McClure Scholar story for an evening newscast.

BENEFITS REMINDER!

Due to an increase in the Blue Shield premiums structure, most employees will notice a slight adjustment in their October paychecks. Those affected will be family Blue Cross/Blue Shield/Blue Million subscribers and single and family Rochester Health Network and Group Health members.

Blue Cross/Blue Shield/Blue Million members wishing to drop their coverage in favor of either RHN or Group Health may do so by contacting Employee Benefits prior to Oct. 1.

If you have questions, please call Betty Bianchi in Employee Benefits, ext. 2429.



BARRY R. CULHANE

Culhane Named Assoc. Dean

Dr. Barry R. Culhane has been named an associate dean of NTID at RIT, according to an announcement by Dr. William E. Castle, RIT vice president and NTID director.

Dr. Culhane, who has been associated with NTID at RIT since 1974, was named assistant professor and department chairperson of the Academic Department for General Education at NTID in 1975.

In his new position Dr. Culhane will have management responsibility for NTID's General Education Programs. He will direct and supervise the instructional and support teams for General Education, the Social Work/Criminal Justice Support Team, the Experimental Educational Theatre, and the Division of Human Development, which includes counseling, residential, and student life services. Dr. Culhane's responsibilities include assisting the RIT Student Affairs Division and advising the RIT vice president for student affairs on student life program and service needs for deaf students throughout RIT.

"Dr. Culhane has extensive administrative experience in the area of General Education both as department chairperson of the Academic Department for General Education and more recently as acting division director for Human Development," said Dr. Castle, in making the announcement. "That, combined with his outstanding performance in these key positions, makes him an ideal individual to take on the added responsibilities of this role at RIT."

NEWS & EVENTS

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NEWS & NEWSMAKERS

Dr. Andrew I. DuBrin, College of Business, recently appeared on one TV and three radio shows in Detroit to discuss office politics. He also gave a talk, "Winning at Office Politics," at a Detroit community center.

Michael I. Kessler in the Dept. of Student Life at NTID recently presented a paper on "Sex Education for the Deaf" for the International Association of Parents of the Deaf at the National Association for the Deaf Centennial Convention in Cincinnati. As visiting professor at Gallaudet College, Washington, D.C., Kessler taught a course on Human Sexuality for teachers and counselors from across the country. He made two presentations in St. Louis on "Curriculum Development" and "Adapting and Developing Human Sexuality Materials for the Deaf" at the National Forum X Conference on Human Sexuality and the Deaf Person. Kessler has a paper published in the September issue of the *American Annals of the Deaf* entitled "Out of the Locker Room and Into the Classroom: Innovative Approaches to the Use of Media and Strategies in Sex Education for the Deaf."

Dr. Bruce Halverson, Robert Pratt, Raymond Kenney, Patricia Frawley-Woods, Patrick Graybill, Jerome Cushman, and Paul Johnston, of the NTID Experimental Educational Theatre, and **Dr. Gerald Argetsinger**, of the Academic Department of Human Development, represented RIT at the recent American Theatre Association Convention and Special Conference II sponsored by the ATA Program on Drama and Theatre by, with, and for Handicapped Individuals in San Diego, Ca. The Theatre group presented workshops at both meetings in Theatre and the Deaf. Dr. Argetsinger presented a workshop and chaired a panel on Making Theatre Programs Accessible for the Handicapped. At the business meeting, Dr. Argetsinger was elected to a two-year term as chairperson of the Drama/Theatre and the Handicapped Program.

Prof. Weston Kemp, School of Photography, presented "Photographic Imaging-International Trends" at the 25th Anniversary dinner-meeting of the Industrial Photographers of New England. His lecture described the paths being taken by photographers, editors, and art directors in their pursuit of excellence in visual communications.

Dr. Michael J. Vernarelli, assistant professor of economics in the College of General Studies, has been selected to participate in the U.S. Department of Housing and Urban Development Visiting Scholars program. Vernarelli will be on detail to HUD in Washington, D.C., working on urban policy and research issues for one year commencing September 1, 1980.

Franz K. Seischab, plant ecologist and associate professor in the College of Science, recently presented sessions on how to manage a small woodlot at Forest Workshops '80, offered by the Rochester Museum and Science Center at Cumming Nature Center.

Debra Burger, lecturer in the College of Fine and Applied Arts, has recently published an article on tone photographs in the Winter issue of

Darkroom Techniques. She has also contributed a section on hand coloring photos to *The Toning Book* by Edwin Hopper, to be published this winter. A portfolio of her hand colored photographs will be exhibited at this year's "Photokina" in Germany as well as in the College-Alumni Union from September 14-28.

Frederick P. Burger, manager of the photography department at RIT bookstore, has recently published a series of articles on antiquated photographic processes in the Fall and Winter issues of *Darkroom Techniques*.

Dr. Marvin Gruber, associate mathematics professor in the College of Science, presented a paper at a recent meeting of the American Statistical Association in Houston, Tex., entitled "Bayes Estimators in Linear Models."

Policy & Information

Deans and Administrative Committee Meeting 9/15/80:

1) Progress report on Financial Reporting System, an on-line data base system to help control current budget and build future budgets; 2) Exploration of need and ways students can develop earlier perception of RIT educational opportunities beyond their major.

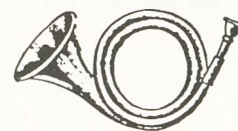
Policy Council Meeting 9/17/80:

1) Changed Policy Council Plan of Work assignment for study of Policy Council effectiveness from Educational Programs Committee to special ad hoc committee. Other items approved on Plan of Work included projects and reports on tenure, faculty renewal, Research Corporation, facilities utilization, current role in decision making of students, faculty and administrators, Educational Goals, and rewrite on Institute Writing Policy; 2) Trustee Chairman Eisenhart commented on his perception of the significance and opportunities of what the Policy Council can do for RIT; 3) Exploration and discussion of possible future roles of faculty and appropriate professional staff on the Institute Committee on Effective Teaching; 4) Discussion on raising G.P.A. for

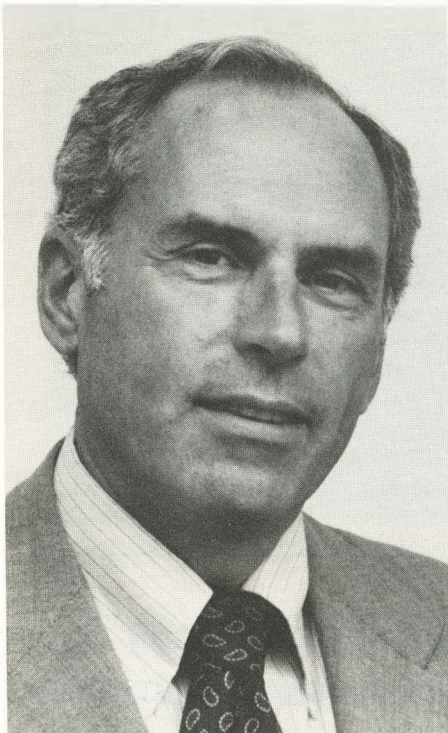
graduation with honors, high honors, and highest honors to 3.4, 3.6, and 3.8 respectively.

Faculty Council Meeting 9/18/80:

1) Appointment of tenured faculty to college tenure committees; 2) Items approved in Plan of Work included projects and reports on: tenure policy, Faculty Council role in RIT governance, merit pay system, support to student governance, non-teaching faculty concerns, international academic opportunities, inter-college relations, budget priorities, and faculty club.



Futurist Sees Demand for Highly Skilled, Technical Labor



ROY AMARA

Dr. Roy Amara, president of the Institute for the Future, Menlo Park, Calif., is a man who forecasts what business and society can expect in the coming years. Yet, even with all the dismal indicators around, Dr. Amara describes himself as a cautious optimist.

Dr. Amara came to RIT as a guest of President M. Richard Rose and his executive assistant Andrew Dougherty. While on campus Dr. Amara talked with the vice presidents and deans as well as several members of the Board of Trustees. He was also a guest at a luncheon for student leader and faculty representatives.

"We're becoming an information-based society," Dr. Amara told the group in response to student Darcy Lendon's question about what students had to look forward to. "There's going to be a growing demand for people to fill highly skilled and highly technical positions. At present about 50 percent of our work force is in the informational sector, which includes teachers, office

workers and communications corporations—anyone who helps disseminate information." Dr. Amara expects career openings in these fields to become increasingly specialized as the cost of computers goes down and the cost of labor goes up.

Although there are many new college graduates entering the job market yearly, Dr. Amara sees a time within the next 10 years when there will be a decreasing number of new workers each year. At that time, he believes, industry will turn to capital improvements to offset the loss of labor.

"Right now," he said, "labor is abundant, making it a bargain for employers."

President Rose said the kind of information supplied by Dr. Amara's company is helpful for institutional and personal planning. "It's like the story of the stockbroker who said he didn't care if the market was up or down as long as he knew which way it was going," said Rose. "We need that kind of information, too."

Herman, McKinzie Named Faculty Fellows

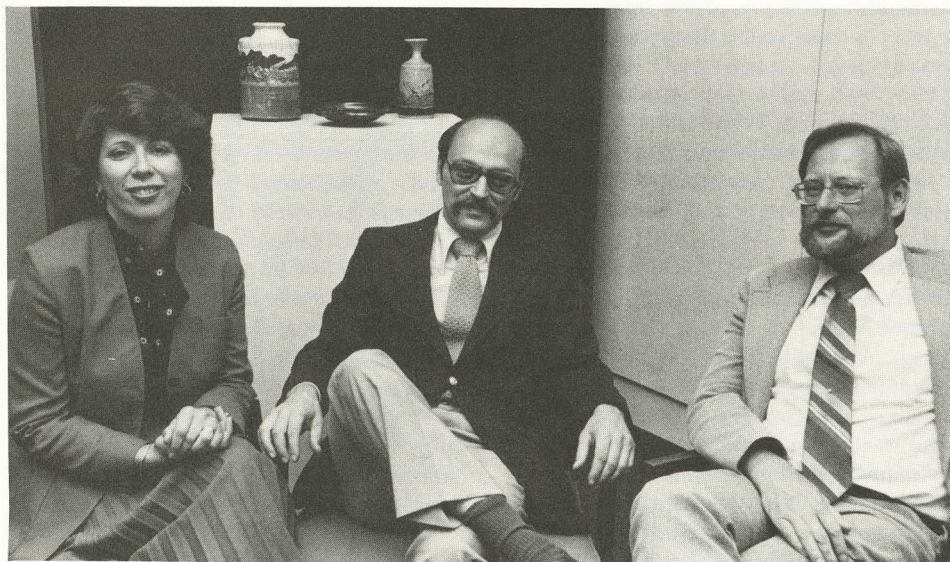
Two RIT faculty members have been named Faculty Fellows for the 1980-81 academic year.

The appointment of Joyce Herman and Wiley McKinzie as this year's Faculty Fellows was announced at a reception Wednesday, September 17, in the Instructional Development area of the Wallace Memorial Library.

According to Lawrence Belle, director of Instructional Development, the faculty program is designed to provide faculty members with release time to work on a major instructional development project.

"We wanted to create space and time for faculty members to enhance the productivity and effectiveness of their instruction," explains Belle.

The Faculty Fellows program at RIT has been in operation for three years. During that time eight members of the teaching staff have been named as Faculty Fellows.



Joyce Herman, Lawrence Belle and Wiley McKinzie

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DATEBOOK

thru Sept. 30—"Spare Time: Investigation of Minimal Art"/Recent work by David Louis Leifer, Gallery 1½, Wallace Memorial Library* thru Oct. 3—"An Exhibit of Prints by Henry Sack," Gallery 2, Wallace Memorial Library* thru Dec. 17—Sing & Sign Choir meets each Wednesday at noon in the NTID Theatre. Anyone interested should call ext. 6250. thru Oct. 15—"Watercolor Memories," an exhibit of watercolor paintings by deaf artist Frances Carlberg Daulton. NTID Gallery, Monday through Friday, 9 a.m. to 12 p.m., and 1 to 4 p.m.

thru Oct. 9—"Young Americans: Metal," Bevier Gallery. Gallery hours are daily, 9 a.m.-5 p.m.; Monday through Thursday, 7-9 p.m.; Saturday, 1-5 p.m.; Sunday, 2-5 p.m. Open to the public. Sept 25—Women's Volleyball—RIT, Siena at LeMoyné, 6:30 p.m.

Soccer—at Eisenhower, 4 p.m.

Stalag 17, 7:30 p.m. (I)+

The Kid, 10 p.m. (I)+

"The Star Thrower: Reading and Discussion of the Works of Loren Eiseley," by lecturer Hugh Hammett; 12:10 to 12:50 p.m., College Alumni-Union, Alumni Room, Sept. 26—Medicine Show Theatre Ensemble, College Union Cafe at 8 p.m. Tickets on sale at College Union candy counter; \$2 for RIT students, \$3 for all others.

Yanks, 7 and 10 p.m. (I)+

Golf—Brook-Lea Invit., 8:30

Sept. 27—*Tales Of Washington Irving*, 2 p.m. (I)+

Midnight Cowboy, 7:30 and 10 p.m. (I)+

Women's Tennis—at U of R, 1 p.m.

Women's Volleyball—RIT, Houghton at U of R, 1 p.m.

Soccer—Geneseo, 1 p.m.

Cross Country—at Geneseo, 1 p.m.

Men's Tennis—Hobart, 1:30 p.m.

Golf—at Cornell Invit., TBA

Sept. 28—Buffalo Bills vs. Oakland Raiders. Tickets for \$12 available in CAB Office (rm. A251) in the basement Union. They include end zone seating and transportation. Bus leaves at 9:30 a.m. from the Adm. Circle.

Fireside Lounge Coffeeshouse with John Moony Blues Band 9 p.m.-midnight. Refreshments; free.

The Main Event, 1:30 and 4 p.m. (I)+

La Strada, 7:30 p.m. (I)+

Baseball—at Niagara (2), 1 p.m.

Sept. 29—Women's Tennis—at Canisius, 4 p.m.

Men's Tennis—at Canisius, 3:30 p.m.

Sept. 30—Women's Tennis—Fisher, 3:30 p.m.

Soccer—at LeMoyné, 4 p.m.

Men's Tennis—Fisher, 3:30 p.m.

Baseball—LeMoyné (2), 1 p.m.

Oct 1—Cross Country—at St. Bonaventure, 4 p.m.

Oct. 1 & Oct. 2—Auditions for this year's NTID Theatre musical production *Once Upon a Mattress*, NTID Lab Theatre at 6:30 p.m.

*-Library hours: Monday-Thursday, 8 a.m.-11 p.m.; Friday, 8 a.m.-9 p.m.; Saturday, 9 a.m.-6 p.m.; Sunday, noon-11 p.m.

+Talisman Film Festival: (I)=Ingle Auditorium; (W)=Webb Auditorium; \$1.50 unless otherwise indicated

Rose Describes Recovery

"Considering the alternatives, I'm lucky to be alive," says President M. Richard Rose in reference to his motorcycle accident in August.

Dr. Rose's accident happened August 8 as he and four friends, including Dr. Robert Johnston, dean of the College of Fine and Applied Arts, were on their way from Rochester to Maine. While riding down a mountain road near Lincoln Gap, Vt., Dr. Rose's motorcycle slid out of control in some gravel on a horseshoe curve.

"I saw what I thought was a meadow," recalls Dr. Rose. "I thought I would roll out into the meadow rather than sliding all the way around the corner." What he thought was a meadow was the top of a grove of trees. "As soon as the front wheel went over, I knew I was in serious trouble."

Dr. Rose fell about 30 feet and fractured his left thigh bone. He managed to tie his boot laces together and wrap his belt around his knees, using his right leg as a splint for his left. Dr. Rose then hotwired his motorcycle horn to alert passing motorists to his location.

At that time, his friends missed him and came back to look for him. Dr. Rose was rushed to the Burlington Medical Center, where he underwent surgery the next day. He spent eight days there and two days in Strong Memorial Hospital.

Dr. Rose is appreciative of the candy, flowers, cards and good wishes he received from members of the Institute family. "People have gone out of their way to be helpful. I have a great sense

of satisfaction at associating with such a fine group of people," he says.

Another positive outcome of his accident, according to Dr. Rose, is the greater appreciation he has of what it means to be permanently handicapped. "I have a deeper understanding of what handicapped people have to cope with in terms of distance, crowded elevators and heavy doors," he explains.

Dr. Rose expects to be off crutches by the first of December at the latest. "I hope it's earlier. I do my therapeutic exercises in the morning and at night."

Dr. Rose does think he will ride his motorcycle again. "I'd like to try. I'd hate to quit out of fear. Whether or not I'll have the same enthusiasm is an open question," he says.

RUN-IN AT NTID

Three hundred fifty deaf and hearing RIT students, faculty, and staff are expected to run, jog, or putter at the NTID Third Invitational Run-In, Thursday, Oct. 9, starting at 4:30 p.m. on the RIT track. Entry forms for the 1,500, 5,000, and 10,000 meter races will be available in the College-Alumni Union, the equipment cage in the gym, and the NTID 24-hour desk. Everyone's invited! Run-In T-shirts go to all participants.

Faculty Fellows

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Faculty Fellows are released from teaching for one academic quarter. "We felt faculty members chosen to be Fellows needed the time to become acquainted with the variety of faculty and instructional development resources available at the Institute as well as to work on their own projects," says Belle.

Joyce Herman of the Counseling Center is the first professional staff person awarded a Faculty Fellowship. During the winter quarter Herman will be looking into faculty career changes. She will examine what it is in our environment that encourages change.

Wiley McKinzie, associate director of the School of Computer Science and Technology, will spend his fellowship time during the spring quarter designing computerized assisted instruction for teaching computer languages.

In addition to working with Faculty Fellows, the Office of Instructional Development helps professors find more effective and productive ways of teaching and evaluate their instruction methods. It also assists them in professional and career development.

PROFILE

Gene Clark: An 'Evangelist' For Veterans' Affairs

When you ask Gene Clark about Veterans' Affairs, you'll learn a lot about veterans, their benefits and their frustrations.

Clark's position as director of Veterans Affairs is not just a job, it's a philosophy. And it's a job that goes where Clark goes.

"Whenever I meet someone who's a vet—it can be the guy pumping gas or bringing in the carts at the grocery—I give him two cards. One card is for him so he can call me whenever he needs help. The other card, I tell him, is to pass along whenever he meets a vet," says Clark.

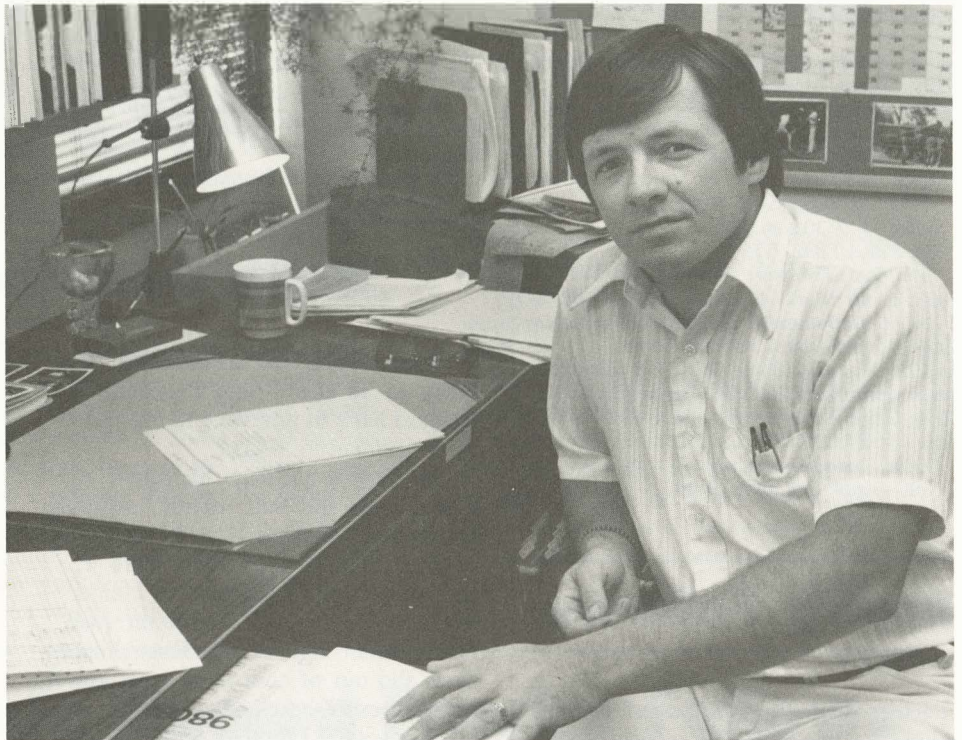
Clark's office provides information about benefits and how they can be used. "We try to educate vets about how to set goals and use their resources to their best advantage.

"A lot of guys hear a lot of stories about benefits and what a hassle they are to apply for and get. Then they hear they can only get \$300 a month while they're going to school. These are guys with families, with rent to pay and groceries to buy. They think that \$300 isn't enough to live on, let alone pay tuition and books, and they're right.

"We can help them learn about other programs, grants and loans that help with expenses. We can also help them find part-time work. A lot of guys will say that it will take four, five or six years to earn a degree. But I ask them what they'll be doing in four, five or six years without it," says Clark.

At RIT, Clark explains, veterans can use a no-money-down tuition deferment option. "There's usually a time lag between the time a vet enrolls in a program and the time he begins to receive his benefit checks. Under the tuition deferment plan, vets can enroll in classes and begin paying their tuition when their checks arrive. It works out well for them and for RIT."

It's no accident that RIT has a veteran student population of more than 1,000 (7 percent of the student body), the highest percentage of veterans enrolled in any four-year institution in the state.



GENE CLARK

Clark attributes that figure to the fact that RIT's programs are what vets need to train themselves for skilled positions and careers.

But some of the credit has to go to Clark himself and his evangelical style of telling veterans about their benefits. In fact, each fall veterans affairs officers from other New York State colleges come to RIT to learn what RIT is doing as far as recruitment and let Clark and his staff interpret new procedures for them.

Even federal officials have learned about Clark and awarded RIT's Office of Veterans Affairs a grant to produce public service announcements for television stations in New York. The public service announcements urge veterans to use their benefits and tell them that time is running out. Both are messages that Clark himself repeats often.

"Apathy—that's what I'm fighting. These guys say it's a lot of work to go through with applying for benefits, but I tell them nothing easy is worth having."

Being director of RIT's Office of Veterans Affairs is a deep commitment. "If I don't start caring for these guys, who will?" he asks.

LOMB LUNCHEONS

On October 2, and every Tues. and Thurs. through Nov. 13 during Fall Quarter, the Department of Food Administration, Hotel/Tourist Industries Mgmt. will again serve luncheon in the Henry Lomb Room. Cost will be \$2.25. For reservations call ext. 2351. These luncheons are open to everyone and begin at noon.

The advanced class will serve dinners on the following Thursdays: 10-16, 10-23, 11-6, 11-13, all prepaid. Cost \$10.50 per person; call 475-2351 for more information.

CCE Festival: Singing in the Rain

The second annual CCE Fall Festival attracted several hundred CCE students, faculty and their families to the campus on Saturday, Sept. 13.

Amid intermittent showers, the event featured Dixieland by Jack Maheu and the Mississippi Mudders, harmony by the Sweet Adelines and hamburgers and hots served up by CCE faculty and staff. Clowns Seal and Rainbow, who are remembered for their participation in last year's Special Olympics at Brockport added to the festivities. The Fall Festival is partially funded by the CCE Student Association.

"Although the weather wasn't great for the second year in a row," said Dr. Frederick P. Gardner, associate dean of the college, "CCE plans to continue the annual event. Students and faculty enjoy an opportunity to get together informally and enjoy themselves."

The 1980 Fall Festival was planned by CCE staff members Cheryl Gatallaro, Betty Glasenapp, Jessie James, Delores Baxter, Dorothy Paynter and Cathy Smith.



Mommy and the clown couldn't quite convince one Fall Festival participant that it was all in fun.

Engrave Your Favorites

Helping you hang onto your belongings is the goal of Operation Identification.

Run by RIT's Campus Safety Department, Operation Identification encourages students, faculty and staff to engrave their belongings, whether in their dorm rooms or apartments or cars, with social security number, name and "RIT":

This way, if items are stolen, recovery is easier.

According to Leslie Bennett, Campus Safety's assistant director for prevention programming, information about stolen property is put into the National Crime Information Center's computer where it becomes available to law enforcement agencies nationwide.

Bennett suggests that items be marked in a visible place. "That in itself is a deterrent," she says.

Marking your belongings also makes it easier to prove ownership once items are recovered, she says. "Sometimes we get things back, but don't know who they belong to."

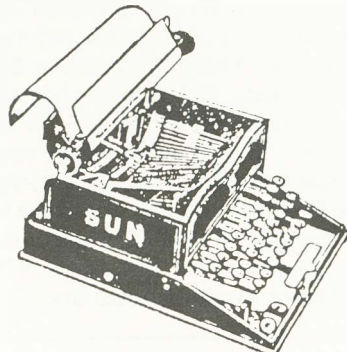
Engraving pens are available through the Campus Safety office. When you

borrow one, you'll be asked to leave your ID or \$5 as a deposit. Bennett says items which should be marked include radios, stereos, tape decks, televisions, cameras, photography equipment and typewriters.

She stresses that items from cars as well as dorm rooms should be marked.

Once you've engraved your belongings and return the engraver to the Campus Safety office, you will be given a sticker to place on your room or apartment door and another one for your automobile.

Bennett hopes that these stickers will also act as a deterrent to thefts.



Runners take note!

The annual Autumn Run, sponsored by the Department of Physical Education, Recreation and Intramurals, will take place Wednesday, Oct. 1, starting on the main track at 4:30 p.m.

Faculty, staff and students are invited to take part in the six-mile race. Prizes will be awarded to the first three finishers in both men's and women's divisions.

Deadline for entries is Tuesday, Sept. 30. Those interested may sign up at the equipment cage, lower level of the PE&A complex, or telephone Daryl Sullivan at ext 6559.

Rain date is Thursday, Oct. 2.



Your Number Puhleeuz !

Memoes were sent out last week to department secretaries requesting changes in phone numbers for the new faculty/staff phone book. Enclosed with the memoes was a computer print-out listing names of department staff.

Many of you may be gratified to know that a new phone book will be issued this fall. But many of you may be asking the whereabouts of the mysterious Carolyn Marshall who originated the memo. She is in the Communications Dept., and her extension is 2337.

If you have already sent Communications your department phone changes, and you know they're complete, it is not necessary to fill out the print-out. **If your department did not receive a print-out, please call ext. 2337.**

All changes must be in by Sept. 30. Unless you wish to remain as anonymous as Carolyn, please heed!

Comp Ed Fund Deadline

Complementary Education money is still available to full-time faculty and staff who want to propose innovative, participation-oriented programs for students.

Proposals must be submitted by Oct. 15 to Elaine Spaul, assistant to the vice president for Student Affairs and coordinator of Complementary Education. Help will be provided to brainstorm ideas and to write the proposal. Call ext. 2268 for more information.

Raymond F. Von Deben Dies

Raymond F. Von Deben, the first full professor in the College of Business, died suddenly Wednesday evening, Sept. 17, of a heart attack.

A faculty member since 1949, Von Deben had served as assistant dean in charge of all student services since 1970. He was active in a number of Institute-wide activities, including chairing the Physical Facilities Committee, which coordinated aspects of the move to the new campus in 1968. He was responsible for the development of RIT's current preregistration and registration systems.

Von Deben was a member of Eta Mu Pi Honorary business fraternity, the American Collegiate Retailing Association and a member of the Careers in Retailing national committee for the National Retail Merchants Association.

College of Business Dean Walter F. McCanna said, "I knew Ray for only a short time but realized the significant role he played in the development of the college. We will miss him deeply."

Dale Gibson, a long-time friend of

Von Deben's and associate dean of the college, pointed out that the loss will be a very personal one to many. "He loved life, he loved people and he especially loved his students. He always told the entering freshmen that he would be their father for the next four years. Ray would say, "If you need help, come to me," and they always found him ready to listen and help." And Gibson noted, "Probably more than anyone in the college, Ray influenced the lives of thousands of students and they are now all the richer because of him."

Von Deben also operated a needlecraft shop in his home and taught courses at SUC at Geneseo. He wrote a weekly column for the newspapers in Livonia and Honeoye entitled "Let's Stitch."

Friends and family have requested that, in lieu of flowers, contributions be made to the Genesee Valley Heart Association, 797 Elmwood Ave., Rochester. According to McCanna, the College of Business is planning an Institute Memorial Service.

Dramatic News !

Tickets for NTID Theatre's fall production, Moliere's *School for Wives*, will go on sale Monday, September 29. This comedy of innocence and deception is being directed by Jerome Cushman and features Patrick Graybill and Paul Johnston. Ticket prices will be \$1 for all students, RIT faculty and staff, and senior citizens, and \$3 for all others. The box office will be open Monday-Friday from 10 a.m.-noon and 1-4 p.m. Stop by or call the box office at 475-6254 (TTY and voice).

Auditions for this year's NTID Theatre musical production *Once*

Upon A Mattress, directed by Pat Frawley Woods, will be held Wednesday and Thursday, October 1 and 2 beginning at 6:30 p.m. in the NTID Lab Theatre.

As always, the production will be performed in sign language and voice, so both deaf and hearing actors are needed. There are nine major and 12 minor roles available. Auditions are open to all interested. Those who wish to audition for a role as a voice should bring some sheet music and be prepared to sing for Ms. Woods.

Homecoming Events: Oct. 17-19

Friday, October 17

- 8:30 a.m.- 1:00 a.m. Game Room open (*College-Alumni Union, Lower Level*)
- 3:15 p.m. RIT Pep Band (*Gymnasium*)
- 3:30 p.m. Alumni Sports Forum
Al McGuire, NBS Sports (*Gymnasium*)
- 6-8 p.m. Greek Open Houses
- 7-9 p.m. Sports Hall of Fame Dinner
(*The Party House*), \$8
- 8 p.m. NTID Theatre performance:
School for Wives by Moliere (*NTID Theatre*)
- 8-10 p.m. SAC Faculty Show Opening (*NTID Gallery*)
- 5:30 p.m.-midnight Night in the Union, sponsored by CAB
Talisman: *Apocalypse Now*, 6 and 9 p.m. and midnight (*Ingle Auditorium*)*
Concert Division presenting New Faces from Woodstock (*College-Alumni Union Cafeteria*)
8 p.m. Performers include Art Traum, Pat Alger, Mark Black and Galen Blum
Cultural Recreation Division presents "Seriously Clowning Around" with Mark Stolzenberg (mime, clown, stand-up comedy, unicycle, fine juggling), (*Fireside Lounge*), 8 & 9:15 p.m.
Social Division presents Earl Jerris's Little Big Band (music from '40s), (*RITskeller*), 9 p.m. to 1 a.m.
Admission \$3 students, \$4 others. Tickets available at the Candy Counter only.

Saturday, October 18

- 8:30-10 a.m. College of Science Brunch (*Clark Dining Room*)
By invitation only
- 10-1 a.m. Game Room open (*College-Alumni Union, Lower Level*)
- 10 a.m.-12:30 p.m. Bus tours of RIT City Center (*Leaving from Administration Circle*)
- 11 a.m.-noon Sunshine Too for young people
(*College-Alumni Union*)
- 11 a.m.-12:30 p.m. Athletic competitions and demonstrations
Open House with National Alumni Council and Institute Officials (*1829 Room*)
Mini-courses by distinguished faculty
(*College of General Studies*)

- 12:30 p.m. Class reunion luncheons (50 years plus)
(*Clark Dining Room*), Dr. Frisina, speaker;
RIT Chorus
Parents' luncheon: Dr. M. Richard Rose, speaker
Sunshine & Co. (*College-Alumni Union Cafe.*)
- 1 p.m. Soccer (RIT vs. Fisher); RIT Pep Band
- 1-5 p.m. SAC Faculty Show (*NTID Gallery*)
- 2-5 p.m. Archives open (*Wallace Memorial Library*)
- 2 p.m. Munchkin Matinee: *Snoopy Come Home*
(*Webb Auditorium*) Admission: \$.50 at door
- 2:30 p.m. Jazz Ensemble concert (*Ingle Auditorium*)
- 3 p.m. Alumni Awards Ceremony (*Ingle Auditorium*)
- 4-6 p.m. President's and Faculty Reception; harpist
(*College-Alumni Union*)
- 6 p.m. International Buffet (*College-Alumni Union Cafeteria*)
- 7 p.m. Talisman: *Papillon* (*Ingle Auditorium*)*
- 8 p.m. NTID Theatre performance: *School For Wives*
by Moliere (*NTID Theatre*)
- 8:30 p.m. Big-Name Entertainment: Maynard Ferguson
(*Gymnasium*)
- 8:30 p.m.-12:30 a.m. Entertainment (*RITskeller*)
- 10:15 p.m. & 12:15 a.m. Talisman: *Lenny* (*Ingle Auditorium*)*

Sunday, October 19

- 10:30 a.m.-1 p.m. School of Food Administration Brunch, Sara Margaret Gillam Award presented (*Hettie L. Shumway Dining Commons*); invitation only
- noon-11 p.m. Game Room Open (*College-Alumni Union, Lower Level*)
- 1:30 p.m. Talisman: *Apocalypse Now* (*Ingle Auditorium*)*
- 2-5 p.m. SAC Faculty Show (*NTID Gallery*)

*Pre-sale tickets are \$1 for RIT students, faculty and staff only. All advance tickets are available beginning Oct. 13 at the Candy Counter in the College-Alumni Union. Pre-sale hours are: Monday through Friday, 9-11 a.m. and 2-4 p.m. and Monday through Wednesday, 6-8 p.m. Tickets on the night of the show are \$1.50 with RIT or Rochester Area College I.D. (students, staff, and faculty) and \$2 for all others.

Ticket Order Form

Name _____

Address _____

Phone _____

Please check:

alumnus Dept. _____ Yr. _____ Total no. of tickets _____

student Total amount enclosed _____

faculty/staff

parent

Please mail to:

Office of Alumni Relations—Tickets
Rochester Institute of Technology
One Lomb Memorial Drive
Rochester, New York 14623

Reservations with accompanying checks must be received by October 7. Make check payable to Rochester Institute of Technology.

No phone orders will be accepted.

No tickets will be mailed.

All orders will be held for pick-up in the Hospitality Room (Poolside Lounge of

the College-Alumni Union). Hospitality Room hours are:

Friday, Oct. 17, 2 to 8 p.m.

Saturday, Oct. 18, 9 a.m. to 8 p.m.

Tickets may be purchased on campus beginning October 1, in the College-Alumni Union, Monday through Friday:

11:30 a.m. to 1:30 p.m.

4:30 p.m. to 6:30 p.m.

A drop-in box, for use in making reservations, will be available on the 4th floor, Communications Department, receptionist's desk, Monday through Friday, 8:30 a.m. to 4:30 p.m.

Mini Course Registration

I plan to attend the following free, mini-courses (preregistration required; tickets not needed):

"The Effects of Television on the Political Campaign"

Prof. Bruce Austin, College of General Studies

"Surviving Loss: How to Help Yourself and Others Cope with Bereavement and Other Forms of Grief"

Prof. Brian Barry, College of General Studies

"The Future of American Higher Education"

Prof. Lawrence Belle, Office of Instructional Development

"Some Causes of and Solutions for Poor Business Writing"

Prof. Robert Golden, College of General Studies

"Inflation: Causes, Consequences, and Remedies"

Prof. John Helmuth, College of Business

"Art and Nonart: What's the Difference?"

Prof. Linda Nagle, College of General Studies

"Engineering Education: The RIT Difference"

Prof. Harvey Rhody, College of Engineering

"Faberge: Court Jewelers to the Tzars"

Prof. Joanne Szabla, College of Fine and Applied Arts

"Games Advertisers Play"

Prof. Richard Zakia, School of Photographic Arts and Sciences

"Libertarianism: A New Political Philosophy"

Prof. John Zdanowicz, College of Business

Check if an NTID interpreter is needed.

Friday, October 17

3:30 p.m. (Gymnasium)

Alumni Sports Forum—Al McGuire

\$1.50 per ticket

no. of tickets

Students free with ID

7:00 p.m. (The Party House)

Sports Hall of Fame

\$8.00 per ticket

no. of tickets:

8:00 p.m. (NTID Theatre)

NTID Theatre Performance: School for Wives

\$3.00 per ticket

no. of tickets

Student tickets available on campus only

Saturday, October 18

10:00 a.m.

Two-Hour Bus Tour of Downtown

(leaves from Administration Circle)

\$4.50 per ticket

no. of tickets

12:30 p.m.

Parents' Luncheon (College-Alumni Union Cafeteria)

\$5.00 per ticket

no. of tickets

Student tickets available on campus only

6:00 p.m.

International Buffet Dinner (College-Alumni Union Cafeteria)

\$10.00 per ticket

no. of tickets

8:00 p.m.

NTID Theatre Performance: School for Wives

\$3.00 per ticket

no. of tickets

8:30 p.m.

Maynard Ferguson Concert (Gymnasium)

\$6.00 per ticket

no. of tickets

No reserved seating

Student tickets available Oct. 1 in College-Alumni Union