



January 20-26, 1975

Admissions, Records, Institutional Research Restructured

RIT admissions efforts will be concentrated in one office with the restructuring of two positions-- Admissions and Records and Institutional Research.

Provost and Vice-President for Academic Affairs Dr. Todd Bullard, in announcing the changes, said "Now and during the latter part of the decade, all institutions will have to pay especially careful attention to the admissions process."

Presently, the admissions function is handled by the dean of Admission and Records, Donald A. Hoppe, who has accepted the new post of dean of Administrative Services.

G.E.D. Brady, coordinator of Institutional Research, will become dean of Records and Institutional Research and Dr. John Humphries, associate dean of the College of General Studies, will become dean of Admission.

The change is effective in mid-January.

Hoppe will serve as chief staff person of the Policy Council; will develop systematic relationships with Rochester area school districts; assume general management of major academic events like commencement, and handle other special projects.

Brady will assume overall responsibility for the maintenance of student records, and will be responsible for the effective, phased development of the institutional research function.

Humphries will assume general responsibility for the recruitment and admission of

students to the day colleges of the Institute and will work cooperatively with the dean of the College of Continuing Education in the recruitment and admission of students to that college.

A native of Iowa, Hoppe joined RIT's College of Continuing Education in 1952.

He was named the Institute's first dean of Admissions and Records in 1966.

Brady was Registrar at RIT from 1966 to 1972, when he was named coordinator of Institutional Research. He holds B.A. and Ed.M. degrees from the State University College at Buffalo.

Humphries joined RIT as assistant to the dean of the College of General Studies in 1965. He holds an A.A.S. degree in Publishing and Printing from RIT, a B.S. in Education from the State University College at Oswego, and an M.S.S. and Ph.D. from Syracuse University.

\$20,000 Gift To Anniversary Campaign



Officials of RIT's 150th Anniversary Campaign have announced a \$20,000 gift from Curtice Burns Charitable Foundation. The foundation is the grant-making division of Curtice Burns, Inc. The check was presented to Dr. Paul A. Miller, RIT president (above right), today by Curtice Burns executives, Hugh Cumming, senior executive vice president (above center), and Ted Holmgren, vice president of marketing (above, left). The unrestricted gift will be applied to RIT permanent endowment. The Institute's 150th Anniversary Campaign was launched in November 1973 with a goal of \$42 million. To date over \$25 million has been pledged in the year-old drive. The Rochester-based firm is one of the ten largest processors of canned foods and vegetables in the United States. Products of its six divisions are sold in 42 states. The most familiar company brands in upstate New York are Blue Boy vegetables, Silver Floss sauerkraut and Ritter specialty foods.

RIT To Host First On-Campus Packaging Competition

A week's focus on the progress of the packaging industry will accompany the Paperboard Packaging Council's 32nd Annual Competition to be held at RIT January 27-February 5. This is the first time in competition history that the event has been scheduled for a university campus.

The competition will draw package entries from national manufacturers across the nation. Dr. Harold J. Raphael, director of RIT's Department of Packaging Science, expects over 500 individual entries. Judges will include RIT faculty members: Robert Kerr, art and design; Clifton Frazier, printing; and Alfred Horton, printing.

Traditionally, the winning packages are kept secret until the Paperboard Packaging Council's Annual Meeting in March.

Three of the events scheduled for the Packaging Week will be open to the public. A lecture called "What's Happened to the Cracker Barrel?" will be given on Friday, January 31, at 12:30 p.m. in Ingle Auditorium. Leonard Barol, professor at St. Joseph's College, Philadelphia, and J.J. Wuerthner, vice president of public affairs for the Paperboard Packaging Council, Washington, D.C., will show over 25 samples of antique packages and will discuss package development from the 1800's.

Also on January 31, a "problem solvers seminar" given

by 12 well-known companies will be available to the campus community. The seminar begins at 8:30 a.m. in Ingle Auditorium and will include the discussion of container problems and their solutions. The audience should feel free to wander in for segments of the presentation, officials said.

Earlier in the week, on January 29, the Extended Services Division will hold a luncheon workshop for consumers and business people on packaging progress.

Area guidance counselors will be invited to both the seminar and the lecture.

Because this is the first year the competition has been hosted in an academic setting, several changes have been made to include students. A team of RIT students will follow and critique the judging process, and students in the Department of Instructional Technology will prepare a film or slide documentary of the event. Another student in the Department of Instructional Technology will photograph all the winning packages.

Further information about Packaging Week is available from Dr. David Olsson, 464-2338.



Antique packages photographed at Memorial Art Gallery's "Made in Rochester" show.

Base Increases For Deductions

Personnel Director Everett C. Merritt reminds faculty and staff that on January 1, 1975, the wage base for Social Security deductions increased from \$13,200 per calendar year to \$14,100. The tax rate of 5.85 percent of all earnings up to the annual base, however, remains unchanged.

RTS Bus Schedule For

REGIONAL TRANSIT SERVICE DOWNTOWN ROCHESTER - R.I.T. - RIVERTON BUS SERVICE
Effective January 6, 1975 (Weekday service only)

Arrival/Departure times:	AM	AM	AM	AM	AM	AM/PM	PM	PM	PM	PM
Trip number:	1	2	3	4	5	6	7	8	9	10
Stops:										
Main & St. Paul (Southbound)	6:50	7:25	7:50	--	--	--	--	--	--	--
Main & Clinton (Eastbound)	--	--	--	8:25	10:25	11:29	12:29	2:25	4:05	5:17
Main & State (Southbound)	--	--	--	8:30	10:30	11:34	12:34	2:30	4:10	5:23
Southtown Plaza	7:08	7:47	8:08	8:46	10:46	11:50	12:50	2:46	4:16	*
RIT Administrative Loop	7:13	7:52	8:14	8:51	10:52	11:55	12:55	2:52	4:32	5:46*
Kodak Riverwood	7:20	--	--	--	--	--	--	--	--	5:52
Riverton Park & Ride (Arrive)	7:25	--	--	--	--	--	--	--	--	5:57
Riverton Park & Ride (Depart)	7:35	--	--	--	--	--	--	--	--	5:57
Kodak Riverwood	7:43	--	--	--	--	--	--	--	--	6:05
RIT Administrative Loop	7:50*	7:52	8:14	9:05	11:05	12:05	1:05	3:05	4:37	6:13
RIT Dormitories	*	7:55	8:16	NTID	NTID	NTID	NTID	NTID	4:40	NTID
Southtown Plaza	*	8:02	SUB	9:10	11:10	12:10	1:10	3:10	4:45	6:18
Main & State	8:12	--	8:58	9:26	11:26	12:26	1:26	3:26	5:02	6:34
Main & Clinton (Eastbound)	8:15	8:22	**	9:29	11:29	12:29	1:29	3:29	5:05	6:36

Jones' Gift Provides Science Lectureship

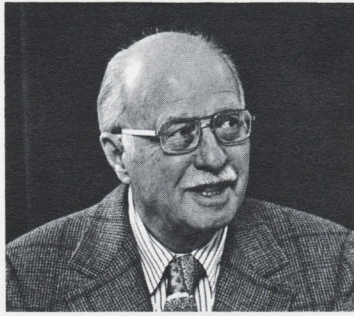
Jones Chemicals Inc. of Caledonia has contributed \$60,000 to RIT's 150th anniversary campaign to create an endowment fund in honor of John Wiley Jones, company founder and chairman of the board.

The gift will establish the John Wiley Jones Distinguished Lectureship in RIT's College of Science and a series of awards for science students. The fund is designed as a tribute to Jones' career in the chemical industry and as an acknowledgement of his interest in science education.

The lectureship will bring one or more eminent scientists to the RIT campus for two or three days each year. A formal lecture, possibly part of an academic convocation, would be open to the public.

Two outstanding scholar awards will be given annually to students, one in chemistry and one in physics. The cash awards to fourth-year students will be presented by Jones or another senior executive of the firm in conjunction with the lecture.

Dr. Thomas P. Wallace, dean of the College of Science, noted the lectureship is the first of its kind to be established in the science field at RIT.



Jones

"The company's foresight in honoring Mr. Jones while benefitting our students and faculty is most appreciated. The program will have a considerable impact on our college. In addition to its obvious educational value, it will assist the College of Science in bringing its potential to the attention of the community," Wallace added.

Jones Chemicals, Inc., was established in 1929 by John Wiley Jones as a manufacturer of household bleach. The first few batches were made in ten-gallon earthenware crocks in the basement of his parents' home in LeRoy. The firm is now a major supplier of chlorine for municipal water and sewerage systems throughout the United States and in many countries around the world.

Grant Deadlines

The Office of Grant & Contract Administration reminds all faculty, staff and students that the following are deadlines for proposal application. Since Institute review and approval must be accomplished prior to mailing a proposal, applicants are requested to forward their proposals to Grants Administration one week before the listed deadline.

Guidelines and application forms for listed programs are either on hand in, or on order by Grant & Contract Administration Office. For additional information and/or assistance, please call ext. 2388.

NATIONAL SCIENCE FOUNDATION

Jan. 15, 1975 - Senior Foreign Energy Scholars Program (75-38).

Jan 22, 1975 - RFP-75-118 Solar Heating & Cooling of Buildings.

Feb. 7, 1975 - Faculty Fellowships in Science (applications of science to social problems, 3-9 months stipends for Faculty with maximum of 5 year teaching.)

March 1, 1975 - NATO Senior Fellowships in Science (This program is oriented toward the study of new scientific techniques and development during short visits abroad; awards to be announced on May 15, 1975).

OPEN - Science Information Grants (Research, Development and Demonstration projects to improve scientific and technical information service).

PUBLIC HEALTH SERVICE

Jan. 25, 1975 - Public Health Service Research Grants to be reviewed in June '75 for Sept. 1, 1975 beginning date.

DEPARTMENT OF HEALTH EDUCATION & WELFARE

Jan. 15, 1975 - Preliminary proposal for fund for Improvement of Postsecondary Education. If approved, final proposal due March 17, 1975.

Jan. 15, 1975 - Special Focus Program-proposals related to a particular educational need or approach deemed important and timely target of opportunity.

Feb. 17, 1975 - Fund for the Improvement of Post secondary Education

1) National Project I - Better Information for Student Choice

2) National Project II - Alternatives to the Revolving Door; effective learning for low-achieving students.

3) National Project III - elevating the Importance of teaching.

NATIONAL ENDOWMENT FOR THE HUMANITIES

Jan. 24, 1975 - Public Programs. Projects beginning after July 15, 1975.

Feb. 17, 1975 - Fellowships. Summer seminars for College Teachers 1975.

March 15, 1975 - Education Programs. Education Projects Grants beginning after Dec. 1, 1975.

April 1, 1975 - Youthgrants. Projects beginning after Sept. 1, 1975 (Student Directed Research).

April 17, 1975 - Public Program. Projects beginning after Oct. 15, 1975.

June 2, 1975 - Fellowships for Independent Study & Research 1976-77. (Intended for scholars, teachers, writers who have completed their formal academic training by date of application.)

NATIONAL ENDOWMENT FOR THE ARTS

Jan. 15, 1975 - Photography-Exhibition Aid FY75.

Visual Arts in the Performing Arts FY75.

Feb. 1, 1975 - Artists Services FY75.

May 30, 1975 - Photographers Fellowships FY76.

U.S. DEPT. HEW OFFICE OF EDUCATION

Jan. 13, 1975 (Mail)

Title VI - Part A

Higher education Improvement of Undergraduate Instruction. (1) Laboratory and other special equipment (2) Closed Circuit Instructional TV Projects.

March 16, 1975 - Ethnic Heritage Studies Program.

U.S.O.E. office of INDIAN EDUCATION

Jan. 31, 1975 - Special Education Programs & Projects for Indians.

or RIT And Riverton

Trip Number: 1&10 — Runs from downtown to U. of R. (Wilson Blvd), Scottsville, Rd. to RIT Park and Ride stop, to Riverton. On Riverton trips, buses stop at the RIT campus only at the Park & Ride stop, at the northwest corner of the campus, except at 7:13 a.m. and 6:13 p.m. at the Administrative Loop. 2 — Stops at the Southtown Plaza Park & Ride stop at outer edge of parking lot, near Penneys, inbound to Main & Clinton at 8:02 a.m. 3 — Operates to Southtown Plaza and RIT, then to Suburban Plaza; runs on East Henrietta Rd. to Midtown Plaza at Broad St. (Time marked: **) 4-8,10 — Stop near NTID complex after leaving Administrative Loop. 2,3,9 — Stop behind RIT dormitories after leaving Administrative Loop.

TRIPS VIA SOUTH TOWN PLAZA:

Operate express from downtown via South Ave, or Exchange St. and Clarissa St., to Mt. Hope Ave; operate local on W. Henrietta Rd. to Southtown Plaza. Continue via Jefferson Rd, Lowenthal Rd, Jefferson Rd. to Southtown Plaza. Continue Via W. Henrietta Rd. to city line, operate express via Mt. Hope Ave, Clarissa St, Exchange St., to downtown Rochester

Southtown buses stop on Jefferson Rd. at signal light only. Do not pull into Plaza.

TRIPS TO RIVERTON VIA SCOTTSVILLE RD. (Arrival times marked with asterisk - *)

Buses operate express, making those stops listed in the table above and listed below: Exchange St. (opposite War Memorial)

U of R dorms (Wilson Blvd, at railroad overpass)

U of R Loop (on Wilson Blvd)

Scottsville Rd. - City line to Jefferson Rd, local stops

RIT Park & Ride stop (Northwest corner of campus, near East River Rd)

RIT - Andrews Mem. Drive and Kimball Drive

East River Rd. and River Meadow Drive

East River Rd. and Fairwood Drive

East River Rd. at Kodak Riverwood (Northern exit)

Riverton - Route 253 and Countess Drive.

Exchange St. (opposite War Memorial)

Events

January 17

Married Student Organization pizza and beer party, Ritskeller, C.U., 8:30-midnight, live entertainment, beer 25cents, Free pizza, All married students are encouraged to attend. Admission: \$1.00/couple.

Sigma Pi Shakey's Party, closed to brothers and invited guests.

Wrestling: (A) 3 p.m., vs. Hobart

T — "Medium Cool"

Phi Beta Gammam Congress Meeting: January 17/19

APO Founder's Day Party — Carriage Stop (C)

CPA's — Accounting & Audit Updating Workshop — Alumni Room 9a.m.—5:30p.m. Contact Bill Gasser at 2312

Open Party, sponsored by Gleason E & F, 6th Floor Kate Gleason. Beer, Music, Dancing, 9:00 p.m.

January 18

Centra's Greaser Madness, Grace Watson Hall, Admission \$1.00. Tickets available at CU desk. Live entertainment. Cash bar and refreshments available.

Courses by Newspaper, Clark Dining Room, C.U., 11:30-3 p.m. Contact Ruth Mets at 2234.

Triangle House Party (ORIT Community Task Force on Environment Improvements, 9:30 a.m., Booth Aud.

Caption Film: "Airport", Fri/Sat, 7 p.m., General Studies Bld., A-205.

January 18/24/25 (A), Lincoln First Tournament, at War Memorial, 7-9 p.m.

Swimming: (H) 2 p.m., vs. Alfred

T — "Greaser's Palace"

Dance featuring Bellagonna; to be held at the Jewish Community Center. 8:30 to 1 a.m. Members \$1.75, non-members \$2.00.

Folkdance coffeehouse; to be held at the YMCA at 100 Gibbs Street 8 p.m. on, 75 cents at the door; Indian sweets and snacks.

January 19

Photo exhibit of SOS-4 by Jerry Williams. A photographic documentary of Student Orientation Seventy-Four, CU, Main Lobby, 2-4 p.m., free refreshments will be served.

Boswell Coffee House, 7-10 p.m., every Sunday night, 1829 room, C.U., Live entertainment, free admission. All students are encouraged to attend. Scuba Club, Pool, 1-2 p.m.

Hockey: (H) 8:15 p.m., vs. Canisius

inner at Ozzies

Tau Epsilon Phi, Rush Dinner (O)

apha Epsilon Phi, Rush Smoker, 8:30 p.m. (O)

Alpha Xi Delta, pizza party (O)

T — "War of the World's" and "Barbarella" Concert: The Nazareth College Chamber Orchestra, performs Bach, Mozart, and Bloch; to be held in Room A-13 of the Nazareth Arts Center. Admission Free. 8:15 p.m.

January 20

Greek Interviews January 20,21

College Union Board Meeting, 5:00 p.m., Alumni Room, College Union. All interested students are encouraged to attend.

Intervarsity Christian Fellowship, every Monday, Mezzanine Lounge, 7 p.m., singing, 7:30 p.m., meeting.

January 21

Commuter Advisory Board Meeting, open, Alumni Room, CU, 1 p.m., every other Tuesday. January 7/21, February 4/18, March 4/18

BACC meeting, every Tuesday, 1 p.m., General studies building, A-201

Student Court, Mezzanine Lounge, 7 p.m., student Court meets every Tuesday evening throughout the quarter.

Nickelodeon Theatre: The three stooges "A plumbing we will go", 1 p.m., Ingle Aud. CU.

Westvaco, 1829 room, CU, 11 a.m. - 3 p.m.

Traffic Review Board, every Tuesday, Conf. Room A, C.U. 2 p.m.

RIT Band Rehearsal, every Tuesday, 6:30 p.m., 1829 room C.U.

Christian Science Counselling, every Tuesday, 1 p.m., x4359. Empire State Paper Association - 09-1030, 1-5 p.m. 06-A-205 & A-1251, 1-5 p.m. Contact Bill Siegfried at 2758.

"The Emerging Woman", sponsored by F.O.R.I.T., to be held in Ingle Auditorium. Admission FREE.

Concert: The Nazareth Music Department sponsors the Renaissance Baroque String Ensemble in Room A-13 of the Nazareth Arts Center. Admission is free. 7:30 p.m.

January 22

Blood Drive, CU, Main Lounge, All day.

sitioning Strategies"—Professors David J. Fritzsche and Phillip R. Tyler. For info contact George Demopoulos at 2358. 3 p.m. Henry Lomb Demop.

Empire State Paper Association-09-1030, 8-9 a.m. 06-A-205, 9-10 p.m. and 06-1251. 9-10 a.m. Contact Bill Siegfried at 2758;

January 23

Blood Drive, CU Main Lounge, all day.

Greek Council Open House, for all RIT faculty and staff, 3:30-5:30 p.m. An invitation to all RIT faculty and staff to visit and tour the Greek Houses on Campus. Tours will begin at the Sigma Pi House and end at the Theta Xi House where refreshments will be served. All faculty and staff are encouraged to attend.

SOS-5 Executive Board Meeting, Comf. Room B, CU, 5:30 p.m.

NSC Cabinet meeting, NSC office, dorm C-043, 7 p.m.

Scuba Club meeting, 7 p.m., CU Main Lounge.

Universal Products Code—Library A100. Noon-5 p.m. Contact Bill Siegfried at 2758.

January 24

Married Student Happy Hour, 7-10 p.m. Colony Manor Cabana, all drinks 50 cents, Beer 25 cents, all married students are encouraged to attend.

The "Commodores" in Concert/Dance, Ritter Clark Gym, admission, \$2.00. Tickets available at CU desk, Cash Bar and refreshments available.

C.P.A. Meeting, 9 a.m. - 5 p.m., 1829 room CU, January 24/25.

pi Beta Gamma Pussycat Night

T — "Serpico"

Universal Products Code—Library A-100, 9 am.-1 p.m. Contact Bill Siegfried at 2758.

January 25

The Gary Burton Quartet, CU Cafeteria, 8:30 p.m., admission \$2.00. Tickets on sale at CU desk, Refreshments available.

Swimming: (H) 2:00 p.m., vs. St. Lawrence

Caption Film: "The Bible", 7 p.m., General Studies Bld., A-205, Friday and Saturday.

T — "Alfredo-Alfredo"

Concert: The Nazareth Social Board presents the Star Spangled Washboard Band in the Nazareth Arts Center Auditorium, Admission \$3 in advance; \$3.50 at the door. 9:00 p.m.

January 26

ge Pledging Begins/Winter Pledge Classes

Boswell Coffee House, 7-10 p.m., 1829 room, CU. Live entertainment and refreshments, fee admission, all students are encouraged to attend.

sba Club, Pool, 1-2 p.m.

T — "The Lady Vanishes"

Placement Interviews

Central Placement Services announces that the following employers will be on campus this week to interview graduating students:

Mon., Jan. 20

Cross River will interview for Foremen, Draftsmen, Industrial Engineering, and Accounting.

United Illuminating Company will interview for Assistant Mechanical Engineer.

International Paper Company will interview for Industrial Engineering, Plant Engineering, leading to Plant Management.

Tues, Jan. 21

Factory Insurance Association will be interviewing for Inspection & Engineering fieldwork with opportunities for advancement in the fields of industrial fire protection engineering, insurance underwriting, and production of business and management.

Griffiss Air Force Base will interview for Electronic/Electrical Engineers.

Weds., Jan 22

Field Enterprises Educational Corporation will interview for Area Manager.

Prudential Insurance Company will interview for Special Agent, Management Trainee.

Thurs., Jan 23

Sof Tech., Incorporated will interview for Software Engineer, and Systems Consultant.

Ernst & Ernst will interview for Staff Accountants.

Federal Communications Commission will interview for Electronics Engineer.

Fri., Jan. 24

Albany International Corp. will interview for Electronic Research, Development & Design for data communications and voice systems.

Braceland Brothers, Inc. will interview for Assistant Bindery Superintendent, Assistant Pressroom Superintendent, and Quality Control Trainee.

FACULTY and STAFF Vehicle registration will be conducted from January 14, 1975 through January 24, 1975 in the Student Activities Office in the basement of the College Union. The office will operate between 10:00 am and 2:00 pm, Monday through Friday. ALL Faculty and Staff members must register their vehicles, even if you have a sticker from last year.

News and Events is published every Monday during the academic year by Rochester Institute of Technology and distributed free of charge to the Institute community. Editor-Rick Kase
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