



April 14-20, 1975

WITR-FM now reaches the two-thirds of the RIT community who live off campus, station manager says

If you are within a seven mile radius of RIT, that new sound you hear is WITR-FM, 89.7 on your FM dial.

The student-run station broadcasts from three studios in the lower level of RIT's College-Alumni Union, Formerly only a carrier current AM station reaching residence halls and some academic buildings, the new FM component of WITR radio enables the station to reach commuters and faculty living off campus.

"Almost two-thirds of the RIT community live off campus. We weren't reaching them before," explains Bill Leatherman, station manager. The station went on the FM airwaves, March 7. It broadcasts from 2 p.m.-2 a.m. weekdays; 12 noon-2 a.m. Saturday and 9 a.m.-2 a.m. Sunday.

The station managers look forward to serving as a source of information for the RIT community, as well as off-campus people, who can tune in to find out about campus events.

The programming will include classical music, progressive rock, folk, and jazz. Every three hours the station will use a 10-60 minute news feature supplied for FM educational stations by the National Public Radio network.

The WITR news staff prepares 15 minute newcasts for 7 and 11 p.m. Campus news beats are being developed to provide coverage from campus, as well as national and state news from United Press International and local news from Rochester sources.



Student Rich Andrews in WITR studio.

RIT photo professor, former White House photographer, will return for Ford dinner

Former White House photographer Michael Geissinger, now a photography professor at RIT, will be returning to Washington April 16 for a dinner which President Ford will attend.

Geissinger has been invited to the annual awards dinner of the White House News Photographers Association. For the first time in several years, the President has accepted an invitation to the dinner.

Geissinger spent

two-and-a-half years as a White House staff photographer during the Johnson administration. He left the post 10 days before President Nixon's first inauguration.

"Nixon was a very private person," Geissinger says. "He didn't keep a photographic journal as Johnson did."

President Ford has revived the practice, and Geissinger predicts these visual records of the

presidency will have historical significance: "Imagine what it would mean today if Civil War photographer Mathew Brady had kept a photo journal of President Lincoln."

Geissinger, who teaches photojournalism, graduated from RIT in 1964. He landed the coveted White House job just two years later, through his photography work with the Air Force.

"Send a mouse to college" for cancer research?

"Send a Mouse to College" may seem like a strange theme to capture support from RIT students, but it makes sense when the cause is cancer research.

RIT students will launch a week-long campus drive April 21 to raise money for mice. The going price is \$1.00 per mouse.

Almost 20,000 mice are used locally for research at the University of Rochester Medical

Center.

Spearheading the drive will be representatives of all RIT fraternities and sororities. They will set up exhibits across campus featuring educational films and literature. Every donor will receive a "Send a Mouse to College" button.

The RIT campaign is a pilot campus project of the Monroe County Unit of the American

Cancer Society. Plans call for the campaign to be expanded to other Rochester area colleges.

William D. Gasser, professor in RIT's College of Business, is serving as chairman of the \$425,000 county crusade.

"In addition to funding research and a multitude of services to make a patient's bout with cancer a little more comfortable, the drive has vitally

important educational aspects," Gasser said. "Half of the estimated 1,435 Monroe County residents who will die with cancer this year could be saved if they were more aware of the disease and its warning signals," he said. "One of our major goals is to increase that knowledge on the RIT campus and throughout the county."

Graphic Arts Experience for high school students gives chance to explore careers, campus life

The sixth annual Graphic Arts Experience for high school sophomores and juniors will be held June 22-26 at RIT. GAE is RIT's annual program which allows students to explore the potential career opportunities in printing, photography, and newspaper production management. Students live on campus under responsible supervision, sample campus routine, meet faculty, attend lectures, observe demonstrations, become involved in hands-on classwork, and visit local industry. They also compare notes on the career planning of other students from other high schools.

Participation at last year's program broke all records and it is

expected that even more students will want to attend the GAE '75 program. "Although we could not accept an overflow of 30 to 40 students last year," said William Siegfried, training director at the Graphic Arts Research Center, "we are planning to accommodate approximately 200 participants this year."

Three subject options are available.

The printing option includes a career-look at the various printing processes, as well as such areas as halftones, paste-up, camera technique, color reproduction, paper, plates and plate-making. Several 2 1/2 hour labs provide participants an advanced look at some of the challenges in the

printing industry.

The photography option explores the subject from simple outside composition and lighting to studio lighting to a look at photographic processing management, the photo-sciences, and the bio-medical areas of photography. Labs are demonstrations or hands-on experiences in making exposures, enlarging, and stabilization processing.

The newspaper production management option emphasizes the challenges of the changes in newspaper production. Newspaper technology now includes color, OCR, scanners, lasers, new plates, new substrates, and many others. But the challenges include a

responsibility, not only to the technology, but to labor and its established unions, to the social community, and the general ecology.

Total tuition for GAE '75 is \$185. The student is responsible for \$85. And for each student a contribution of \$100 is solicited from people in industry and other organizations who feel that helping a youth to shape a meaningful career is one of industries important responsibilities.

For more information contact William Siegfried, training director, 716-464-2758.

Criminal Justice awarded \$38,000

The Department of Criminal Justice at RIT has been awarded a \$38,000 supplemental award from the U.S. Department of Justice, Law Enforcement Assistance Administration (L.E.A.A.). This award brings to \$98,000 the total allocation RIT has received for the 1974-75 academic year.

The L.E.A.A. funds, designed to encourage in-service training for criminal justice personnel, are made available primarily for reimbursement of tuition fees.

In addition to courses at RIT's Henrietta campus, students enroll in satellite programs offered in Canandaigua, Greece, Geneseo and at RIT's Metropolitan Center, 50 W. Main St.

Science gets grants for student research

RIT's College of Science has been awarded a \$11,520 grant from the National Science Foundation (NSF) for student research projects.

Research areas cover a variety of chemical fields. The NSF has given a high priority to energy-related general research.

The project is under the direction of Dr. Earl Krakower of 100 Coral Way, Brighton.

Dr. Krakower said participating chemistry students will be full-time undergraduates, usually juniors and seniors, who have demonstrated promise while completing a substantial part of their college science preparation.

They will be selected to work in specific projects closely matched to their interests and background.

NSF awarded grants totaling \$2.8 million to 183 colleges and universities across the nation. Projects are designed to demonstrate the teaching effectiveness resulting from placing major responsibility for learning upon the student, and to help students learn the creativity demanded of scientists.

RIT's proposal described a means of integrating the NSF guidelines into a four-quarter, industrial work-academic study curriculum.

In their junior year, chemistry students are introduced to current departmental research projects. Faculty select qualified student participants, who acquire laboratory and theoretical experiences through independent study and are expected to make significant contributions to the development of all aspects of the research problem.

General research areas available for participating students include synthesis and analysis of organic compounds, biochemistry, detection of water pollutants and polymer studies.

Grant Deadlines

The Office of Grant & Contract Administration reminds all faculty, staff and students that the following are deadlines for proposal application. Since Institute review and approval must be accomplished prior to mailing a proposal, applicants are requested to forward their proposals to Grants Administration one week before the listed deadline.

Guidelines and application forms for listed program are either on hand in, or on order by Grant & Contract Administration Office. For additional information and/or assistance, please call Dan Cashman Ext. 2388.

DEPARTMENT OF HEALTH EDUCATION & WELFARE

Office of Assistant Secretary for Planning & Evaluation:

April 15, 1975-FY75. Research and Demonstration Grants (4 major areas to be funded):

- 1) income maintenance & Employment
- 2) health
- 3) other human services
- 4) basic research & statistical data

NATIONAL ENDOWMENT FOR THE HUMANITIES

June 2, 1975-Fellowships for Independent Study & Research 1976-77. (Intended for scholars, teachers writers who have completed their formal academic training by date of application.)

NATIONAL ENDOWMENT FOR THE ARTS

May 30, 1975-Photographers Fellowships FY76.

May 15, -Media Studies - Support for filmmakers & video artists in short term residencies at educational institutions. Also seminars, workshops, conferences etc.

DEPT HEW PUBLIC HEALTH SERVICE

June 1, 1975-Research proposals on Alcoholism & Alcohol Abuse including behavioral, sociological & medical studies.

July 1, 1975-New Nursing special Project Grant (Start-up-grants for New Nursing Training Programs.

NATIONAL SCIENCE FOUNDATION

April 22, 1975-Research on Productivity Measurement Systems for Administrative Services.

HEW OFFICE OF SECRETARY

April 30, 1975-Child Developments' Child Welfare Research & Demonstration Grant.

U.S. OFFICE OF EDUCATION CAREER EDUCATION PROGRAMS

April 21-Includes grants for (a) training & retraining persons for

conducting career education programs. (b) activities designed to communicate career education methods & activities to counselors & to general public.

U.S. AIR FORCE OFFICE OF SCIENTIFIC RESEARCH

List of Current Priorities in Grants Office.

Photo lines will be presented

The major photographic manufacturers and distributors have been invited to send representatives and specialists for the presentation of their lines of cameras, flash, etc. to the students in the course Mechanics of Photographic Hardware. Representatives for Canon, Rollei, Konica, Olympus OM-1, Leica and others have already been scheduled or will be coming later. All interested students are invited to attend these sessions which will be held on Tuesday or Thursdays from 2p.m. to 4p.m. in Room 1560 in the College of Graphic Arts and Photography on the dates listed below. Watch bulletin boards for future dates.

April 22: Rollie Cameras, Flash-Bob Salomon.

April 24: Olympus OM-1-Bonnie Taffel.

April 29: Konica, Omega, Kowa-Dan DeBellis.

May 1: Special Evening Meeting, Leica Camera Systems-Jim Lager.

Women plan next-to-new sale

The RIT Women's Council and the Women's Club will hold a next-to-new sale Saturday, May 3 from 10 a.m. to 5 p.m. in the Clark gymnasium.

A baked food sale and a plant and pottery sale will be held at the same time.

All proceeds from the sale will go to the Scholarship Fund and the Horton Child Care Center, a club spokesperson said.

Experimental Educational Theatre present showcase

The Experimental Educational Theatre at NTID will present "Wall and Spring Showcase" Friday and Saturday, April 18th and 19th at 8 p.m. in the NTID Theatre. Tickets are \$1.00 for adults and \$.50 for all students. Box Office hours are 10 a.m. to 12 noon and 1 p.m. to 3 p.m., weekdays only. This two part production is composed of "Wall", an original theatre piece created by seven NTID students

to express the deaf experience and "Spring Showcase", a variety show of new talent.

"Wall" was chosen as one of the eight college productions to be presented at the University of Michigan, Ann Arbor for the Invitational Festival of Experimental Theatre. Five independent professional companies will also participate in the five days of work analysis sessions and productions.

David Moszak appointed Director of Audit Services

James R. Buchholz, Vice President for Business and Finance, has announced the appointment of David R. Moszak to the position of Director of Audit Services.

"Moszak was affiliated with Security Trust Company as an assistant Vice President and brings with him a wide experience in financial and personnel matters," Buchholz said. He will be responsible for developing controls and systems and the management of the RIT external

audit, as well as periodic internal audits.

Buchholz also said John Brodie, formerly Director of Management Analysis and Audit, has been named Director of Financial Analysis. "Mr. Brodie will be devoting himself primarily to the complexities of special cost studies" Buchholz said. He will continue to be available to Institute departments for consultation on costing and pricing determinations.

Frederick Brehm lecture set for Wednesday, April 16

Paul Linwood Gittings, M. Photog. Cr., founder and former owner of Gittings Portrait Studios, Houston, Texas, will deliver RIT's annual Frederick W.

Brehm Memorial Lecture in Photography April 16 at 8 p.m. in Ingle auditorium. The date was incorrect in last week's News & Events.

News and Newsmakers

Dr. Thomas P. Wallace dean of the College of Science, and Dale DeCann a chemistry undergraduate, presented a paper on determining the particle size of polymer latex systems at the national meeting of the American Chemical Society in Philadelphia April 8....Dr. Richard A. Kenyon, dean of the College of Engineering, was quoted in an article in the March 29 National Observer. Dr. Kenyon is head of the Rochester Engineering Society. The article, by Daniel Henninger of the Observer staff, detailed some of RES's efforts to lend engineering skills to government and community organizations in Monroe County....Ivan Town of the Food Administration Department, has been appointed to the Professional Standards Review Organization of the New York State Dietetic Association which held its first meeting in New York City recently to begin developing standards to be used in peer evaluation of dietitians....

Continuing Events

International Museum of Photography - An exhibition of 40 early photographs by Alfred Stieglitz from the collection of Wade Newlin. Brackett Clark Gallery. (through May 30 MFA Gallery - A thesis presentation by Jack Karpen. 3rd Floor photo bldg.

Library Exhibit: Costume: French Portfolios of Historical dress. Wallace Memorial Gallery, 2nd floor, daily. (through April 30)

Genesee Cat Fanciers Club - Main Gym, 11th, set up - 12 & 13 all day. Contact Ron Santelli at 271-1000 X360.

Bevier Gallery - "Invitational Sculptural Show" - works of 23 artists from eastern U'S' Opening April 11, 7 p.m. (April 11-May 2, Mon-Fri. 9 a.m.-4:30 p.m.)

Metro Arts Gallery - Gary Stam - Furniture, Davie Dickinson-Prints. (through April 25)

Our Gang, the Jewish Community Center's group for singles 30-45, will have a bowling party on Sunday, April 27, at 8p.m. at Leisure Lanes, 2620 W. Henrietta Rd. For Reservations call Nancy Kaplan, 461-4735. Also, an evening of music and refreshments, Sunday April 13 at 8p.m. at the JCC, 1200 Edgewood Zve. \$1.50 members, \$2, outsiders.

Artists who would like to submit work for possible inclusion in the Jewish Community Center's Browse and Buy Gallery may do so on Monday, April 14 from 1 to 5 and 7 to 10p.m. Info on submission procedures, policies and the appropriate entry forms may be obtained from the JCC Arts Dept., 461-2000 Ext. 234.

"Five Painters" - Show at MCC - Forum East Gallery. 10a.m.-3p.m. Mon-Fri. Painters include Eris, Green Toland, Duncan, Kwiatkowski.
F.O.R.I.T. - Women's Week. (April 13-16)

Exhibit: Surrealist show at the Memorial Art Gallery. "Surrealist Prints from Durer to Dali", exhibit lent by the Bibliotheque Nationale in Paris. (April 5-28).

Meeting: F.O.R.I.T.; at 8 p.m. in the office off the Kate Gleason South Lounge.

Meeting: RIT Chorus.

Placement Interviews

Central Placement Services announces that the following employers will be on campus this week to interview graduating students. This schedule is subject to change.

Weds., Apr. 16

SIBLEY, LINDSAY & CURR COMPANY will interview for Management Training Program.

AETNA LIFE & CASUALTY will interview for Trainees: Claims, Underwriting, and Marketing.

YORK GRAPHIC SERVICES, INC. will interview for Sales and Management positions - will be working in the plant in various areas for a period of several years.

Thurs., Apr. 17

MARLIN-ROCKWELL will interview for Industrial Engineers and Mechanical Engineers.

THE PRUDENTIAL INSURANCE COMPANY will interview for Trainee. WALLACE BUSINESS FORMS will interview for Sales Representative.

MUTUAL OF NEW YORK (MONY) will interview for Field Underwriter with management opportunities.

Fri. Apr. 18

CIBA-GEIGY CORP. will interview for Sales Representative (Agricultural background required).

GENERAL RAILWAY SIGNAL will interview for seniors graduation in Electrical Engineering and Electrical Technology.

Convocation to be held April 16

More than 500 people are expected to attend the 49th Annual Management Convocation, April 16, at the Rochester Chamber of Commerce.

According to Vernon R. Titus, coordinator of the event, approximately 100 diplomas will be awarded.

Titus said the main speaker will be Dr. Harold Alford, dean of the College of Continuing

Education.

Also featured will be the award of the "Distinguished Service Citation" presented to Lincoln First Bank and Monroe Savings Bank, each celebrating their 150th anniversary.

If you would like to attend the Convocation, contact Eleanor Coningsby at 464-2215 by April 14. All faculty and staff are welcome.

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