



October 20-November 2, 1975

Eisenhart endowment fund established; Four professors named for outstanding teaching

An endowment fund honoring the late M. Herbert and Elsa Bausch Eisenhart has been established at Rochester Institute of Technology. The fund will provide four awards for outstanding RIT teachers and financial assistance to RIT students.

Mr. Eisenhart, who died January 1975, was former president and board chairman of Bausch & Lomb, Inc., and served on RIT's Board of Trustees for more than 50 years. The late Mrs. Eisenhart, who shared her husband's interest in higher education, was a niece of the late Edward Bausch, son of one of the founders of Bausch & Lomb. In 1971 Mr. Eisenhart received the Founders Award, the Institute's highest honor.

Gifts to the 150th Anniversary Campaign from members of the Eisenhart family and estate will provide the permanent funding for the awards, according to the announce-

ment by Dr. Todd Bullard, RIT provost and vice president for academic affairs.

RIT's awards for teaching excellence, begun in 1965 to encourage professional growth and development of RIT faculty, will now be named the Eisenhart Awards for Outstanding Teaching, Bullard said.

Four professors are scheduled to be the first recipients of the Eisenhart Awards during special ceremonies Oct. 27 at the College-Alumni Union's Ingle Auditorium.

They are: Robert F. Panara, National Technical Institute for the Deaf; Hobart E. Cowles, College of Fine and Applied Arts; Julian Salisnjak, College of General Studies; Bhalchandra V. Karlekar, College of Engineering. Their awards are for the 1974-75 school year.

Award recipients were selected under a

new policy initiated by the Institute's Policy Council earlier this year. Awards are considered by four groups of colleges and other institute groups at RIT and are reviewed by two committees.

Each winner has a choice of a \$1,000 cash grant, a \$1,000 research grant to be used for any expenses involved in a research or development project or the release from teaching assignments for one quarter with a stipend equal to full salary to improve professional competence or to perform research or development.

The Eisenhart Memorial Scholarships, Bullard said, will be used to assist students in need of financial aid, with preference to be given to students who are graduates of high schools in Rochester and its metropolitan area.

Allied health programs at RIT get boost from federal improvement grants

RIT's strides in educating health professionals are being advanced by three federal allied health special improvement grants.

The grants from the Division of Associated Health Professions of the U.S. Department of Health, Education and Welfare total \$94,599 for the 1975 fiscal year. Another \$247,178 was awarded through June 1980 subject to the availability of funds.

The first grant of \$45,792 for this fiscal year, plus \$92,550 through June 1979, is for the planning, development and implementation of a central administrative unit to coordinate allied health education within the RIT colleges and with Rochester General, Strong Memorial, Genesee and Highland Hospitals in Rochester, Community General in Syracuse, and Sisters of Charity in Buffalo.

The second grant of \$27,650 this year, plus \$77,018 through June 1980, helps the College of Science set up a mechanism to coordinate clinical training for its new nuclear medicine technology bachelor's degree program.

The third grant of \$21,157 for this year, plus \$77,610 through June 1980, supports the development of an integrated fourth-year medical technology curriculum coordinated among the College of Science and several hospitals.

The grants are in addition to a previously funded grant to support the development of an innovative coordinated dietetics program among RIT and Rochester General and Canandaigua Veterans Administration Hospitals, according to Dr. Edward B. Stockham, an associate professor specializing in the health professions.

RIT offers these health-related programs: bachelor's degrees in medical technology, nuclear medicine technology, dietetics, medical illustration, biomedical photographic communications; associate's degrees in biomedical photography and health institutions management; and master's degrees in clinical chemistry and medical application in instructional technology. In addition, the National Technical Institute for the Deaf, located at RIT, offers associate's degrees in medical laboratory technology, medical record technology and optical finishing technology. The College of Science is planning how it can expand its health offerings into such areas as optometry, dental hygiene and respiratory therapy.

Energy saved

In November of 1973, RIT established its Office of Energy Conservation with David W. Jordan as the Energy Conservation Engineer.

Since then natural gas consumption diminished 3.5 per cent from fiscal year 1971-72 to fiscal year 1972-73 (all percentages are per square foot of building area), 3.5 per cent from 1972-73 to 1973-74, and 7.5 per cent from 1973-74 to 1974-75.

Electrical consumption increased by 2.5 per cent from 1971-72 to 1972-73, due to Institute internal growth. During 1973-74, however, there was a consumption reduction of 4.6 per cent from the previous fiscal year. This trend continued as 1974-75 witnessed a drop of 20.7 per cent from 1973-74. This is a cumulative reduction from 1971-72 to 1973-74. of 14 per cent per square foot in natural gas and 22.8 per cent per square foot in electricity. This year a new comprehensive program shoots for an additional 15 per cent reduction in utility consumption. Thus far this fiscal year the consumption of natural gas and electricity are both down 14 per cent from the same period last year.

The new program features an energy conservation guideline dealing with communications, minimizing loads on buildings, optimizing building systems performance, controlling systems operations and encouraging energy-efficient transportation on campus.

Energy Conservation work plans are currently being devised from the guideline for each building on campus. Communications planning will result in publication of the efforts and results of energy conservation work and the development of communication devices to explain why energy conservation is necessary and how we can conserve.

One such device is the design and development of an "Energy Situation Room." This will be a series of perceptual room environments that utilize graphics and a slide-tape presentation to promote long-range energy planning and the importance of considering such related areas as ecology, economics, and social values when dealing with energy problems. The communications program will also attempt to unite students, industrial experts and community groups in energy education projects.

Policy Council meet

The agenda for the October 22, 1975 Policy Council meeting is:

1. "Report of the Task Force on the Educational Year" for discussion and action. This recommends the retention of the quarter

calendar with modifications. Probably the major recommended changes are starting the school year shortly after Labor Day and splitting the Winter quarter for Christmas.

2. "Recommendations Concerning the Health and Health Related Educational Programs at the Rochester Institute of Technology," for discussion and action. This report was tabled at the September meeting. Organizational questions raised at that time are scheduled for discussion by those concerned before the October 22 meeting.

Chemistry grants

Three faculty members from RIT's Chemistry Department are developing educational programs for practicing chemists through grants and contracts from the American Chemical Society (ACS).

Dr. Earl Krakower is producing eight audio-visual presentations on the analytical technique of liquid chromatography.

The self-pacing audio-visual devices Dr. Krakower is producing with two other people can be controlled by student users to a greater extent than scheduled television or standard movie films. Funded through a \$30,000 award from the ACS, the programs will be available to post-graduate chemists.

Dr. Terence Morrill has been named a co-author by the ACS to prepare a series of computer-based courses on instrumental techniques available to chemists concerned with the identification of organic and biologically related compounds. Dr. Morrill is working with a professor from the Syracuse College of Environmental Science and Forestry.

Dr. Thomas P. Wallace, dean of the College of Science, has been given a senior authorship to develop an ACS audio course on the molecular characterization of polymers, macromolecules created from smaller chemical units. In the last decade research has produced a vast array of new products as well as an increased understanding of natural polymers. Dr. Wallace's course will combine audiotapes with reference materials.

Trustees named

Continuing an old relationship with two city enterprises, RIT has announced new elections to its Board of Trustees.

Lucius R. Gordon, chairman of the board of Mixing Equipment Co., a unit of General Signal Corp., will succeed his brother, Fred H. Gordon, Jr., who has been named an honorary trustee.

Arthur L. Stern, RIT board chairman, also announced the election of Rochester newspaper publisher Eugene C. Dorsey,

following the fall board meeting on September 25.

Gordon, who is a trustee of Genesee Hospital and of Hillside Children's Center, serves as a director of the United Community Chest. His business activities include similar positions with Rochester Telephone Corp. and Rochester Savings Bank.

A 1935 graduate of Yale University's Sheffield Scientific School, the new RIT trustee became associated with the General Signal arm two years later.

He and Mrs. Gordon, the former Marie A. Townson, are parents of two daughters: Mrs. Ernest C. Whitbeck III and Mrs. John R. Williams III, both of Rochester.

Dorsey, a native of Springfield, IL, is the publisher for both the Democrat and Chronicle and The Times-Union, largest newspapers in the Rochester-based Gannett Group.

He served in the Navy and was graduated from the University of Illinois School of Journalism in 1949. Dorsey held several management positions with newspapers and radio properties in Illinois before becoming general manager of the Idaho Statesman at Boise, ID, in November 1963, and associate publisher in 1965.

In early 1971 the new Institute trustee was named editor and publisher of the Lansing (MI) State-Journal, another member of Federated Publications, shortly before Federated merged with Gannett. In September of that year, Dorsey was named general manager and operating head of the Rochester newspapers, becoming publisher in late 1972.

He is chairman of the Education in Journalism Committee of the American Newspaper Publishers Association, a member of the board of trustees of the Rochester Chamber of Commerce, a member of the executive committee and the board of managers of the Memorial Art Gallery, and a director of Junior Achievement and of the United Community Chest.

Dorsey is married to the former Rita Sutzer, also of Springfield. They have two sons. Philip attends the University of Rochester, and David, a recent graduate of that school, is employed at the C.H. Stuart Co., in Newark, NY.

Bookstore represented

The staff of the Bookstore's Photographic Sales Department were represented this summer in the Photographic Association convention held in Phoenix, Arizona. The Salon is an international competition for scientific, medical and biological photographers.

Paul Reimann received the First Place award in the Natural Science color print category, for his series "Classification."

Four more of Paul's color prints were accepted for viewing in the Natural Science and General Illustration categories.

Dave Pond received an Honorable Mention award for his color transparency 'Cross Polarized Tape Dispenser' in the General Illustration category. Dave also had three other color slides accepted for viewing in Natural Science and General Illustration.

Jim Henderson had two color slides of his photomicrographic work accepted for viewing at the Salon.

Besides running the Photo Sales Department, Dave, Paul and Jim actively participate in competitive salons and in commercial and scientific photography in their spare time." This active involvement in the field has proven to be an asset to the Bookstore as well as to their customers who seek photographic advice," Bookstore Manager Charles Bills said.

Goldstein named

Mr. Robert Goldstein, formerly with the School of Photography, has accepted a buyers position with the Purchasing Department, Bill Batchellor, director of Purchases, announced. "Bob brings with him a wealth of knowledge and experience, having served the School of Photography for the past seven years," Batchellor said. "Bob will be involved in the procurement of a variety of areas, such as photographic, graphic arts, scientific, stationary, maintenance, and others."

Phone responsibility

Effective October 15, the responsibility for coordinating installation of all RIT telephones was transferred to the Campus Services Department, Bill Batchellor, director of Purchases, said.

All requests for service should be directed to the attention of Mr. Don Burkhardt, extension 2942.

Repair calls should continue to be reported to the Rochester Telephone Company at extension 6108 or 6109.

Three present papers

Three RIT professors will give papers at the second annual convention of the Genesee Valley Psychological Association's meeting Thursday, October 23.

Dr. Kathleen Chen, Dr. Roger Harnish, and Ms. Florene Hughes will present papers at the conference, being held at the Inn On the Campus. RIT Professor Dr. Morton Isaacs is chairman of the convention and vice-president of the association.

News and newsmakers

The Personnel department reminds all faculty and staff that changes of address must be reported directly to Blue Cross/Blue Shield by the employee. The Blue Cross/Blue Shield phone number is 325-3630.

Dr. Elizabeth J. Arthur, associate professor in the Biology Department in the College of Science, was in the U.S.S.R. for three weeks this summer attending the Twelfth International Botanical Congress.

This past summer Mary Burnet worked as a consultant in the Business Office of Sheldon Jackson College in Sitka, Alaska, as part of the Volunteers in Mission Program of the United Presbyterian Church.

Revised parking and traffic regulations developed by the RIT Parking Task Force have been circulated to all faculty and staff.

The revisions, which include an increase in fines for some infractions from \$5 to \$20, are available by calling 464-2853.

At the recent national conference of the Council on Hotel, Restaurant, and Institutional Education, George Alley, director of the Department of Food Administration and Tourist Industries Management, was elected to the Council's Board of Directors to represent four-year colleges and universities with hospitality management programs. Professor Alley will also chair the Public Relations Committee for the organization.

At the American Chemical Society's Education Conference in Illinois Oct. 16-18, Dr. Thomas P. Wallace, dean of the College of Science, participated in a panel discussion of the curriculum needs in industry-oriented technical subject matter of students preparing for chemistry careers.

Continuing events

Oct. 26 - A reception honoring Hungarian artist Shlomo Magen will mark the opening of an exhibit of 40 of his graphics on Sunday, at 2 p.m. at the Jewish Community Center, 1200 Edgewood Ave. Call 461-2000 ext. 218

Oct. 18-Nov. 7 - Bevier Gallery, Frans Wildenhain's sculpture and pottery. Hours at the Gallery are Mon. through Fri. 9 a.m. to 4:30 p.m., 7 p.m. to 9 p.m.; Sat. 10 am to 5 p.m.; and Sun. 2 p.m. to 5 p.m. The Bevier Gallery, on RIT's Henreitta Campus, is free and open to the public.

October 22 - Concert: "American Brass Music" to be performed by the Aries Ensemble Brass Quintet of Davis Mear, Dennis Gleisher, Daniel Katzen, Wesley Hanson and Jim Harvey. 8 p.m., Nazareth Arts Center Auditorium. Free

Oct. 24 - Lecture: Dr. Hadasseh Sahr of Columbia University to lecture on "Ives, the Concord Sonata, and the Transcendentalists" - 10:30 a.m., Arts Center Rm. 13, Nazareth College. Free

Oct. 25 - Theatre Production: Hume Cronyn and Jessica Tandy in "The Many Faces of Love." Two renowned performers explore the meaning of love through a series of dramatic readings. 8:30 p.m., Arts Center Auditorium. \$5. General admission. Nazareth College.

Oct. 26 - Musical Presentation: "Trouble in Tahiti," opera by Leonard Bernstein, presented by Opera Theatre of Rochester as part of the Sunday Afternoons at Nazareth series. 3 p.m., Arts Center Auditorium. Free.

Through Oct. 27 - Wallace Memorial Library - 2nd floor - Earl Guerney Mead, 1890-1970: Cartographic Curiosities.

Positions available

Listed below are the current openings at RIT as of 10/16/75. For further information please check the current job list in your college of administrative department.

Full-Time General Staff Positions

Office Supervisor, Secretary - Level 8
Theatre Secretary - Experimental Educational Theatre
Secretary - Campus Services - Level 3

Full-Time Hourly Staff Positions

Stationary Engineer - Campus Services

Part-Time General Staff Positions

Secretary - Metro Campus (10 hours/week)

Full-Time Administrative Staff Positions

Audio Engineer - Media Productions Center
Director of Development - Development Office
Maintenance Engineer - Media Production Center
Mgt. Systems Analyst - NTID
Head of Monographic Div. - Wallace Mem. Library
Financial Analyst - NTID

Part-Time Administrative Staff Positions

Occupational Research Assistant - DOLR/NTID
TV Programming Coordinator - CD&E/NTID
Learning Environment Specialist - CD&E/NTID

Full-Time Faculty Positions

Chairperson - General Studies support services
Coordinator of Audiology Services Section
Research Associate - Audiology Dept.
Instructor of Printing - Printing Dept.
Assistant Dean for Technical Ed. Programs
NTID
Optical Finishing Technology - Technical Science
Curriculum Dev. Specialist - NTID
Office Practices & Procedures - NTID
Coordinator of Audiology Services - NTID
Chairperson - Human Development - NTID
Industrial Drafting - NTID
Coordinator of Career Development - NTID
Tutoring Specialists - General Ed. - NTID
Chairperson - Computer Applications - NTID

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Rochester Institute of Technology

One Lomb Memorial Drive
Rochester, NY 14623

Second Tuesday breakfasts began in October

The second Tuesday of every month took on special significance this October.

That's when Rochester's top business leaders and middle-level management gathered for breakfast sessions with national figures on the contemporary scene.

Called "Second Tuesday," this 17th Annual Management Seminar is sponsored by Rochester Institute of Technology's College of Continuing Education.

The program will be held the second Tuesday of every month, beginning Oct. 14 and continuing through March 9, 1976, at the Top of the Plaza Restaurant.

The seminars are designed to reach all levels of management and to improve the managerial knowledge, skills, and proficiencies of the participants. Discussions of broad social, political, and economic factors will provide insight into the company as a whole.

Second Tuesday began its series with guest speaker Stewart L. Udall, former Secretary of the Interior under Presidents Kennedy and Johnson. A prime leader of the environmental movement for over a decade, Udall has continued his work as author, lecturer, and founder of Overview, an environmental planning firm. Through consulting and working with government and industry, Overview is dedicated to "creating a better total environment for man."

The November program features Andrew T. Hatcher, former White House Press Secretary. Hatcher was instrumental in the formulation and implementation of President Kennedy's civil rights policies. He also guided President Johnson's press relations during the historic first one hundred days of his administration. As vice-president of the world's largest public relations firm, Hill and Knowlton, Hatcher is exploring new corporate solutions for contemporary urban problems.

John Killough, Associate Dean of Jefferson Medical College, will be the

December speaker. Dr. Killough, who earned his medical degree at Yale, has held several teaching and administrative positions at universities throughout the United States, and is an internationally known medical authority.

1976 will begin with Frank E. Holley, Chairman of the Board of Marine Midland Bank of Rochester, speaking in January. Holley is also Chairman of the Board of Trustees of WXXI-TV and President of the Board of Directors of the Rochester General Hospital. Holley served as Credit Manager of the Eastman Kodak Company prior to joining Marine Midland.

Gerald S. Thomas, Director of Training and Development of Cornell University, will speak at the February seminar. Thomas is also a part-time lecturer with the New York State School of Industrial and Labor Relations at Cornell. Formerly, he served as Staff Manager of Training and Education of the International Nickel Co., Inc.

Concluding the Second Tuesday series in March is a program featuring Dr. William J. Beeners, Professor of Speech, Princeton Theological Seminary. Beeners, an ordained minister of the United Presbyterian Church and member of the Princeton Seminary teaching staff since 1949, did advanced work in dramatics and speech techniques. He has worked with the late Maud Sheerer of New York and is a specialist in the communication of ideas.

For further information, contact Mr. Robert Way, College of Continuing Education, RIT.

Wildenhain show

"Frans Wildenhain: A Personal Chronology" opened last week in RIT's Bevier Gallery.

Frans Wildenhain, professor emeritus from RIT's School for American Craftsmen, is a potter of national reputation who lives in Bushnell's Basin, Pittsford, NY.

Wildenhain was one of the founders of Rochester's Shop One, where contemporary crafts are displayed and sold.

The show will include representative works from Wildenhain's 50-year career as a master potter. Many of the pieces in the show are owned by private collectors; others are in the permanent collections of the Memorial Art Gallery, Rochester; Everson Museum, Syracuse, NY; and the Smithsonian Institution, Washington, DC.

The 70-year-old Wildenhain studied as a youngman at the famous Bauhaus in Weimer, Germany. There he worked with such well-known artists as Gerhard Marcks, Walter Gropius, Josef Albers, Paul Klee, Kandinsky and Moholy-Nagy. His technical preparation was under the direction of Max Krehan.

His work includes both sculptural and functional pieces ranging from the small in scale to large outdoor pieces. The show has selections of vases, teapots, cups, wall murals, garden sculpture, and others. Many of the works will be displayed in a small indoor garden created for the show.

The show will run through Nov. 7. The Bevier Gallery's new hours are Mon.-Fri. 9 a.m. to 4:30 p.m. and 7 p.m. to 9 p.m.; Sat., 10 a.m. to 5 p.m.; and Sun., 2 p.m. to 5 p.m.

Kodak art show

RIT alumnus H. Allen Gore, Art & Design '49, invites everyone from RIT to "cultura," an art show he founded and has organized annually since 1968, at Kodak's Elmgrove plant Oct. 22.

Gore, a former member of the Alumni Association's Executive Council, is a senior industrial designer at Kodak.

The mixed media show in the lounge at the Elmgrove plant will contain about 85 works of art by Kodak employees.