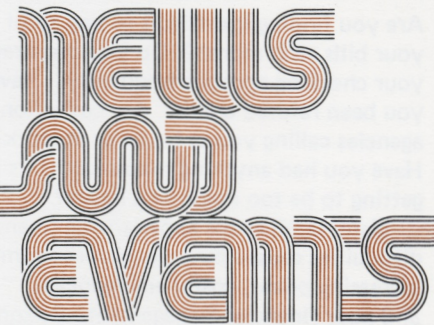




Rochester Institute of Technology

Published by  
Communications Services

Institute  
Publications  
RIT  
COLLECTION



February 2-15, 1976

## Ezra Hale cited by Nathaniel Rochester Society for "outstanding service" to the Institute

In recognition of his numerous contributions to the advancement of RIT, Ezra A. Hale, 61 Douglas Road, Rochester, will receive the Nathaniel Rochester Society (NRS) Award for 1976.

Walter A. Fallon, NRS chairman and president of Eastman Kodak Co., and Dr. Paul A. Miller, RIT president, presented the award at the Society's annual awards dinner January 27 at the RIT campus.

The award, established in 1972, honors outstanding service to the Institute and is the highest tribute presented by the Society. Hale is a charter member of the Society.

Hale, honorary vice chairman of the Board and former chairman of the Board of Lawyers Co-operative Publishing Co., Inc., was elected to the RIT Board of Trustees in 1935 and recently completed his 40th year of service to the Institute.

Hale has held membership in several of the committees of the Board, including the Executive committee and the Finance committee, which he chaired from 1950 to 1954. He played a leadership role in the decision to build the new campus in Henrietta.

He was named to its Steering committee and served as chairman of the Funds committee. Under his leadership the Funds committee supervised the New Campus Fund Campaign by raising more than \$19 million against a goal of \$18.8 million.

His family has had an unbroken record of service to the Institute for 90 years. In 1885, Hale's grandfather, Ezra R. Andrews, was one of the founders of Mechanics Institute and served on the Board for 15 years. His grandmother served as trustee for nine years.

Mrs. William B. Hale, Hale's mother, was elected to the Board in 1896 and served for

37 years. His father served on the Board from 1910 until 1938.

Prior recipients of the award have been Gaylord C. Whitaker in 1973, Trustees of the Mary Flagler Cary Charitable Trust -- Edward S. Bently, Herbert J. Jacobi, Helen Lee Stanton, Frank S. Stubbs -- in 1974, and Mr. & Mrs. Brackett H. Clark in 1975.

Founded on October 29, 1967, the Nathaniel Rochester Society, named in honor of the founder of our city who was the first President of the Institute in 1829, recognizes the importance of a close relationship between the leaders of the community and Rochester Institute of Technology.

The Society is sponsored by the Institute's Board of Trustees, and its members represent a major resource of leadership and financial support.

## Urbanarium will study Rochester, area towns in "Discover Town Centers" program

In a year when many Americans are scanning their past, one Rochester community organization is taking a close look at the present and future.

Called the Urbanarium, this citizen-education group has announced plans for a new program called "Discover Town Centers."

The program will examine the inter-relationships between Rochester and area town and village centers. It will focus on the ties between commerce, culture, education, recreation, housing and transportation, and attempt to evaluate their present impact and future needs.

Michael A. Geissinger, assistant professor of photography at RIT, and Jim Lardner, community services manager for Gannett Rochester Newspapers, have been named co-chairmen in the development of "Discover Town Centers."

Geissinger calls the program "an

important first step in making people aware of the variety of resources available in town centers.

"The 'Discover Town Centers' program is a catalyst for building bridges between downtown and suburbs, by allowing each town center an awareness of itself while realizing the strength of the whole," he said.

Some of the events planned to serve as this 'catalyst' include a film festival in mid-March, a public media competition, a foundation that will fund programs related to town centers, and a series of local, regional and national speakers involved in town center development.

According to Lardner, citizen participation will be the dominant theme of the program.

"Citizen participation is the key to the success of the 'Discover Town Centers' program," he remarked, adding that

"Humanism in every aspect of life seems to be the goal for the future."

Any individual or group with an interest in town centers is invited to call the Urbanarium at 464-2938.

The Urbanarium is a RIT-based citizen education program under a three-year grant from the W.K. Kellogg Foundation of Battle Creek, Mich.

It was established in 1973 to improve the quality of life in the Greater Rochester Area by acting as a public education resource.



## Financial counseling

Are you finding it difficult to pay all of your bills each month? Do you overdraw your checking account frequently? Have you been refused credit? Are collection agencies calling you at home or at work? Have you had anything repossessed? Is it all getting to be too much of a hassle?

Many families are experiencing financial difficulties caused by a sluggish economy, increasing prices, costly emergencies, and poor financial management. Persons suffering financial pressures may become less effective as family members and employees. Therefore, the Employee Assistance Program recently announced by James Papero of the Personnel Office also offers financial counseling to RIT employees.

A financial counselor is available to counsel various cases on a confidential basis with individual suggestions dependent upon the situation involved. We anticipate the common areas of distress will include the inability to meet present debt obligations with existing income, the steps to be taken if a person is refused credit, aid in assessing the costs of various decisions, and other aspects of financial management.

The objectives in offering this type of counseling are "to provide a sympathetic but informed view on pros and cons of various alternatives available to a person experiencing the problem," Papero said. At times a third party mediator is necessary to return the arguments between debtor and creditor to areas where mutual agreement is possible. This service can't guarantee results. Ultimately each person must work his or her way out of a situation. This service offers a willingness to try for an earlier and/or more equitable solution.

If you have questions about the service or need assistance, call Jim Papero at 464-2065. "Remember that the severity of most problems can be lessened if approached early enough. Give us a call and we'll try to help," Papero said.

## Computer guide

The Office of Computer Services Users Guide is still available for sale. This guide is written especially for the user with little or no experience with the Sigma 6 system. It can, however, be equally helpful to the confident user who may be looking for information in a particular area.

This guide will help familiarize the reader with the organization, services, procedures and policies within the Office of Computer Services.

Some of the material the Users Guide covers includes: general job control under

CP-V; brief descriptions of several language processors (including APL, BASIC, COBOL, FLAG, FORTRAN, Meta-Symbol, and XPL); explanations of various execution control, service, application and command processors and a discussion on the hardware facilities offered here.

The Users Guide may be purchased for \$7 from Deb Batz, room 1141 of the Ross building, between the hours of 8:30 a.m. and 4:30 p.m.

Updates will be free of charge for the fiscal year in which the Users Guide is purchased. If RIT converts to a different computer system, within the next year, updates will be available at a nominal fee.

## Alumni night

Alumni Basketball Night will be Saturday, February 7. Alumni play RIT J.V. at 6 p.m. and varsity game starts at 8 p.m. A "Meet the Players" reception will be held in the College-Alumni Union after the game and is open to all staff, faculty, students, alumni and families.

## Ralph Avery dead

Nationally known artist Ralph Avery, AD'28, died January 24 of an apparent heart attack as he was trying to push his car out of a snow-covered driveway near his downtown Rochester home.

Mr. Avery, 69, was best known for his watercolors. One of his prints of RIT's downtown campus has been offered to donors of \$50 or more to the Alumni Fund. The second in a series of five is being offered to 1976 donors, and the program will continue, although Mr. Avery did not complete the series.

Mr. Avery had lived in Rochester's Third Ward since the 1920s, when he came to the city from his native Savannah, Ga., to study art at the Mechanics Institute. He was a great proponent of Rochester, and the city's downtown streets were the subjects of many of his paintings.

Mr. Avery studied with famous artists through the years and spent two years at the Louis Comfort Tiffany Foundation in Oyster Bay, Long Island.

He painted more than 15 covers for Reader's Digest since 1957.

He was the recipient of more than a dozen major awards. Many of his paintings have become collectors' items, and many are at Rochester's Memorial Art Gallery on display or in the permanent collection.

## Policy Council

Action at the January 14, 1976 Policy Council included the following:

1. A proposal for a new B.S. program in Computational Mathematics by the Department of Mathematics was approved.
2. A proposal for a new A.A.S. program in Industrial Drafting Technology by the National Technical Institute for the Deaf was approved.
3. The Faculty Manual update developed under the direction of Dr. Charles Haines was affirmed as accurately describing current policies and practices.
4. Dr. Stanley McKenzie presented a report on the Judicial Processes at RIT. No major changes are seen for the immediate future. Current RIT justice system for students far surpasses court requirements for due process. Awaiting final guidelines for activities under the Buckley Amendment. Committee on Faculty Files is currently working with the Institute attorney in the development of their recommendations.

## Institute holidays

The remaining 1976 Holidays for Institute employees are:

- April 16: Friday - Good Friday
- May 31: Monday - Memorial Day
- July 2: Friday - 1976 Floating Holiday
- July 5: Monday - 1976 Independence holiday (a)
- September 6: Monday - Labor Day
- Nov. 25: Thursday - Thanksgiving
- Nov. 26: Friday - Friday after Thanksgiving
- Dec. 24: Friday - Christmas (b)
- Dec. 31: Friday - New Years-1977 (b)

(a) observed on Monday when actual holiday falls on Sunday

(b) observed on Friday when actual holiday falls on Saturday.

## Teaching conference

Faculty are reminded that the Institute Committee on Effective Teaching will sponsor a one-day faculty conference on teaching Friday, Feb. 13.

Nationally prominent educators, including Dr. Samuel Postlethwait of Purdue University and Dr. Richard Meeth of SUNY Buffalo, will conduct workshops.

Faculty are receiving a brochure in the mail which describes the workshops, which will be held at various locations around campus.

## Council office open

Faculty, students and staff are invited to an open house for the new Faculty Council Office. Coffee and doughnuts will be



served from 9:30 a.m. to 3:30 p.m. in the Faculty Council Office on February 9th.

The office is located across from the Student Health Center in building 1, room 2106. Stop in and chat with the Faculty Council officers and secretary.

## Freshman competition

This year's Outstanding Freshman Scholar Competition will be held Feb. 27 & 28 at RIT.

Two RIT, full-tuition scholarships will be awarded as a result of the competition.

Winners will be determined on the basis of their high-school records, an all-morning examination, and personal interviews.

Dr. John Humphries, dean of admission at RIT, said winners of the competition will be announced in March.

## Root exhibits

Two photographs by Professor Nile Root have been included in a photographic "Portrait of America" exhibit sponsored by the Smithsonian Institution. The photographs, titled "Nebraska Portrait" and "Santa Fe," were selected in a nationwide competition to find photographs which typify the American scene.

The 163-print show will be touring the country for the next two years.

Professor Root is coordinator of Biomedical Photographic Communications at RIT.

## NTID mini-convention

Information sharing will begin at home as NTID hosts its first Mini-Convention, which carries the theme "Focus on Students," February 12 and 13.

The Mini-Convention will provide an opportunity for NTID staff and several staff of other colleges of RIT to share information and experiences relevant to the deaf student.

"A second objective of the convention is to document and disseminate some of our cumulative knowledge and some unsolved problems relative to the theme to colleagues from other institutions," explained Dr. Ross Stuckless, co-chairman of the program's planning committee.

The convention also provides an opportunity for staff members to prepare and present information to an audience of colleagues which will enhance their professional development.

More than 100 professional staff members will be presenting information in the form of demonstrations, panels, papers, and workshops. The theme "Focus on Students" was chosen, said Stuckless, "because whether we stand before the student and teach, produce instructional media, maintain student records, conduct research, or bring

the NTID graduate and employer together, our attention remains on the student."

Keynote speakers during the convention will be Dr. Robert Frisina, vice president of RIT and director of NTID; Dr. William Castle, dean of NTID; and Dr. Ralph W. Tyler, eminent educator and senior consultant to Science Research Associates, Chicago, Ill.

## Positions available

Listed below are the current openings at RIT as of 1/26/76. For further information please check the current job list in your college or administrative department.

**Full Time General Staff Positions**  
Records Clerk-Level 3-Public Affairs

**Part Time General Staff Positions**  
Secretary-General Studies  
Secretary-Department of Human Development

**Full Time Administrative Staff Positions**  
Systems Analyst Programmer-Program Analysis  
Resident Director-Housing  
Superintendent of Maintenance-Campus Services

**Faculty Positions**  
Coordinator of Career Development-NTID  
Assistant Professor-School of Printing  
Instructor-Civil Architectural Technology  
Developmental Ed. Specialist-Div. of Tech. Ed.  
Faculty-Accounting Department  
Chairperson-Instructional Television  
Coordinator of Interpreting Service Section  
Instructor - Data Processing  
Chairperson-Computer Applications-NTID  
Research Associate-Audiology Dept.-NTID  
Associate Ed. Specialists-Pre Professional Programs, NTID, Div. of Advanced Programs, Ed. Support Services for Institute College of Engineering.

## News and newsmakers

**Dr. Thomas P. Wallace**, dean of the College of Science, has been elected to a one-year term as chairperson of the Genesee Region Educational Alliance for Health Personnel Inc.

**Raymond F. Von Deben**, assistant dean of the College of Business, attended the National Retail Merchants Association convention in New York City recently. While at the convention, he participated in the meetings of the American Collegiate Retailing Association and the NRMA Careers Committee. He is an active member on the Advisory Board of this committee. Phi Kappa Tau fraternity has named **G.E.D. Brady** as faculty advisor. Brady, Dean of Records and Institutional Research, was unanimously confirmed by the brothers of Phi Tau during their meeting January 14, 1976.

## Continuing events

**Metro Gallery** - "Soft Creations" by Violet Delight. RIT CCE Metro Arts Center. Gallery Hours: Monday, 12-4, Tuesday-Thursday, 4-8; Friday, 12-4; Sat. 10-2.

Through February 14.

**CLIO AWARDS** - Tuesday, March 9th in room A205 of General Studies. Showings will be every hour, on the hour, beginning at 1 p.m. with the last showing at 9 p.m. The CLIO's are the best television commercials of the year from all over the world.

Contact 2555 for more information.

**Wallace Memorial Library Gallery** - "The American Experience: a Smithsonian Portfolio." Jan. 22-Feb. 11 and Feb. 16 - March 5, daily.

## Food Production Management Luncheons

Luncheons are served in the Henry Lomb Room at 12:00 noon. The price of \$1.95 includes homemade bread & dessert. Reservations can be made by calling 464-2351 or by contacting Jack Donahue in 01-4191.

Week of February 3-6, 1976.

Tues, Feb. 3 - Baked Shepherd's Pie (ground beef, carrots, green beans & gravy served with whipped potatoes), lettuce wedge salad with thousand island dressing, hot muffins-butter, baked cherry crisp, Coffee-tea-milk

Wed. Feb. 4 - Chicken ala King served over Hot Biscuit, fresh cranberry gelatin salad, hot baking powder biscuits, gingerbread cake with whipped cream, coffee-tea-milk

Thurs. Feb. 5 - Canadian Cheese Soup-Crackers, assorted finger sandwiches (ham salad egg salad & pumpkin bread), fresh fruit salad, cream puff with hot fudge sauce, coffee-tea-milk

Fri, Feb. 6 - Hot Swiss Tuna Burger - Pickle Garnish, Potato Chips, assorted relish tray, baked caramel custard, coffee-tea-milk.

Week of February 10-12, 1976

Tues, Feb. 10 - Roast Round of Beef, Tomato Aspic Heart-Mayonnaise, Hot corn muffins-butter, raspberry sponge with custard sauce, coffee-tea-milk.

Wed. Feb. 11 - Baked Canadian Bacon, Glazed sweet potatoes, queen of hearts tarts - butter, rainbow dessert served with a cookie, coffee-tea-milk.

Thurs. Feb. 12 - Chicken Cacciatore, tossed green salad with oil and vinegar dressing, hot butterhorn rolls-butter, coffee-tea-milk.

Fri, Feb. 13 - Special Activity Day - no class.

---

"News and Events" is published every other Monday during the academic year by Communications Services at Rochester Institute of Technology and distributed free of charge to the Institute community. For information, call 464-2330.





## Campaign gift will add to Institute resources on deafness

A \$10,000 Campaign gift from the Clark Foundation of New York City will enable RIT to strengthen its library resources on deafness.

With the National Technical Institute for the Deaf located at RIT, one of the Institute's major goals has been to develop and maintain a distinctive section on deafness in its library. Such collections will not only undergird research activities to speed up the learning process for deaf students, but will serve to sensitize hearing students and faculty to the problems of learning for deaf students.

RIT and NTID's mandate from Congress is to provide technical and professional educational programs that will enable deaf young people to become productive citizens and to provide deaf students the opportunity to live and go to school in a hearing environment and thus make their transition to a hearing society easier and more effective.

The RIT campus is the only place in the world where large numbers of college-aged deaf students are going to school with hearing students.

"The Clark Foundation gift will provide special benefits for the thousands of deaf young people who will be studying at NTID and RIT in the years to come," noted Dr. Paul A. Miller, Institute president.

### Photo Science seminar

The College of Graphic Arts and Photography will conduct its seminar, Photographic Science (formerly the Photographic Process as a Scientific Instrument), on March 22-26. This intensive five-day program is designed to assist engineers, scientists, and technicians in applying photographic technology to the acquisition of data, and to provide information on the photographic process and image necessary in the employment of photographic technology. Registration is open, although a B.S. degree or equivalent experience in physics, engineering or chemistry is desirable.

"Such a collection is vitally important to the faculty as they endeavor to deepen their understanding of the enormous teaching/learning problems related to the education of deaf students. We at the Institute are most appreciative of the opportunities provided by the Clark Foundation foresighted gift."

The library gift continues an association between RIT and the Clark Foundation which dates back over a decade.

The Clark family which established the foundation maintained their home in Cooperstown, New York. A major purpose

of the foundation is to aid young people from the Cooperstown area at the college of their choice.

Each year 400 students receive Clark Foundation scholarships and over the years, a number of recipients have chosen to attend RIT.

The Foundation has also a major interest in the support of The National Baseball Hall of Fame and Museum, Farmers' Museum, N.Y.S. Historical Association, and The Bassett Hospital, all located at Cooperstown.



Kenneth S. Cornelius, PR'55, executive vice president of Cornelius Printing Co. of Silver Spring, MD., presents President Paul A. Miller the first check for the George M. and Alice M. Cornelius Scholarship to RIT's School of Printing. The scholarship of \$1,500 a year is named in honor of the two people who founded Cornelius Printing 75 years ago.