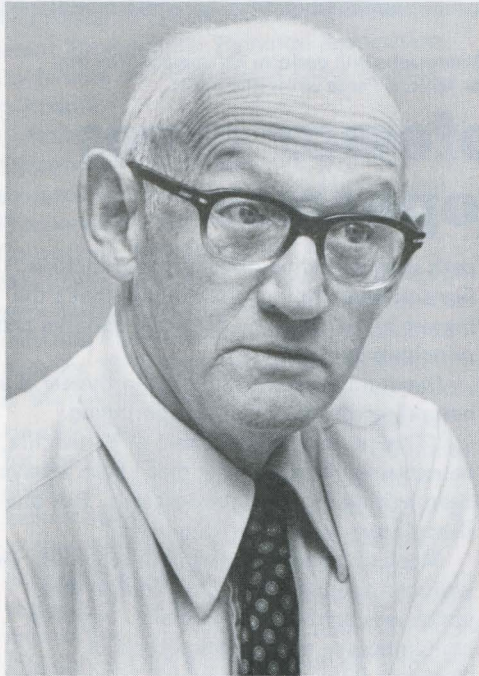




April 25 – May 8, 1977

# New professors emeriti



ALEXANDER LAWSON

*RIT President Paul A. Miller has awarded three faculty members the title of professor emeritus. The three are Mary E. Burnet, College of Business; Frances Hamblin, College of General Studies; and Alexander Lawson, College of Graphic Arts and Photography.*

*According to faculty procedures, the college dean recommends to the Provost and vice president for Academic Affairs that the emeritus title be awarded. The president takes final action upon the recommendation.*

*Faculty policy allows the title of emeritus to be granted upon a regular or early retirement provided the recipient has been a full-time member of the faculty for at least 10 school years, not necessarily consecutive.*

*Following are profiles of the new professors emeriti.*



MARY E. BURNET

Professor Alexander Lawson. "Human beings need something to humanize machines."

For 30 years, Lawson has been humanizing the School of Printing with his courses in typography and history of printing. Although he knows few, if any, will earn a living from his courses, he believes it's the only way to teach principles of good printing.

Lawson started teaching typesetting in RIT's evening school in 1946, while he was a student himself. He'd already worked as a typesetter for several years.

There's no doubt in his mind about the main event of his RIT years: establishment and funding of the Cary Library, a collection of some of history's finest examples of printing.

Lawson attributes the library to a couple of fortunate "accidents," but he always seemed to be in the right place, at the right time, to get the gift from the estate of millionaire type importer Melbert B. Cary.



FRANCES HAMBLIN

"The library is a tremendous inspiration to students," Lawson says. "It makes it easier to create a spark, to turn them on, if they can handle and look at fine books."

With his obvious love of fine printing, and the international reputation he's earned in his field, Lawson himself provides an inspiration to printing students. He'll continue to "turn them on" after retirement, teaching his course in history of printing Fall Quarter, and writing articles and a new book.

Although she won't be standing in front of a class, students will continue to feel the influence of accounting Professor Mary Burnet. Her retirement plans include working on textbooks for a Cincinnati publisher.

Burnet came to RIT 16 years ago after six years as an editorial assistant at South-West Publishing Company. She'll be returning to South-West on a part-time basis, and her re-

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"Technology isn't everything," says Pro-

## Professors

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sponsibilities will include revising two accounting textbooks.

She's also planning some travel, to Nova Scotia this summer, then to the 11th International Congress of Accountants in Munich this fall.

Although she admits opinions may differ, Burnet says she's seen little change in the kind of students enrolled in her class over the years.

"I've always been impressed with the RIT students," she says. "Even during the 1960s, when there was so much unrest on other campuses, there was no trouble here."

What events highlighted her RIT years? She remembers the year a class celebrated her birthday...and the many satisfying moments when she learned about former students passing the CPA exams.

"I'm always learning new things," philosophy Professor Frances Hamblin called as she rushed off to a CPR class. "I'll always want to."

There's little doubt that Hamblin will continue to learn as she retires to a life of "fishing, birdwatching, hiking, reading, music, travelling and whatever else turns up" in her Vermont home.

In her 14 years at RIT, she's seen a lot of change, new opportunities, new problems.

Faculty now have a greater opportunity to direct change, she believes. As for students, she thinks there may now be less stereotyping by program. And students are beginning to realize a diploma in itself doesn't guarantee a job or personal satisfaction.

"It's always been a challenging place to work," Hamblin says, "especially in General Studies because so many students resent having to take courses in this college. It's a real joy to get them to see that something outside of technology is interesting and exciting."

One of her greatest satisfactions was "removing some of the raw edges," from the new campus as a member of RIT's Environmental Task Force.

"We planted some trees and bushes; I'm glad to have been involved in that."

Because of escalations in the wholesale price of coffee, the RIT Food Service Department has raised the per-cup price of its regular and decaffeinated coffee. In the College Union and Ritskeller, a six-ounce cup will cost \$.30, a ten-ounce cup \$.40. In Clark Dining Room, the price has increased from \$.25 to \$.35 per cup.



### PLAYWRIGHT AND PEANUTS

Dane Gordon coaches sixth graders at Klem Road School who will perform his operetta *The Boy Who Stayed in Bed*. Eastman School of Music Professor Milford Fargo wrote the music.

## Playwriting professor gives kids their own operetta

With his tweeds, patched pockets and British accent, Dane Gordon looks every bit the part he plays by day—professor of philosophy, ordained minister and acting dean of RIT's College of General Studies.

But when he gets home, Dean Gordon is likely to change that image, to turn to writing nasty lines about teachers ("their heads are crammed full of so many things, that's why they're so thick"), or even a principal ("He is very powerful, our prince sourful. He eats ten eggs for breakfast every day.")

He's writing contemporary lyrics for children—lyrics to which they can relate.

On April 28, sixth graders at Klem Road North School in Webster will be singing such lyrics as they perform *The Boy Who Stayed in Bed*, an operetta written by Gordon and Eastman School of Music Professor Milford Fargo.

It's the story of a young man who couldn't get up—except on Saturday morning—and the efforts of his parents, English teacher, a fireman, principal and others who try to get him out of bed.

Gordon and Fargo wrote the operetta because they found there was virtually no material written especially for children to perform at the elementary or junior high school level.

"Children have to perform work written for adults and adapted, usually unsuccessfully, for them," says Gordon.

Good children's writing can have a dual effect on them, he finds. Besides entertaining them, it may encourage them to respond in kind, thereby developing their own writing abilities.

"One publisher rejected *The Boy Who Stayed in Bed* because he thought the princi-

pal's song would be offensive to principals," Gordon says smiling. "Naturally, that's the biggest hit of the play—both the children and principals love it!"

Gordon believes his interest in theater is a natural result of his British upbringing.

"Theater is an integral part of British life," he explains, "and it seems that I have always been writing for stage productions. But one doesn't earn a living writing plays."

Much of his writing has been religious. He wrote an adaptation of *The Prodigal Son*, which was published in England. And his contemporary musical adaptation of Bunyan's *Pilgrims Progress* will be presented at the Third Presbyterian Church of Rochester May 15, and at St. Paul's Episcopal Church, May 22.

## Help dig, plant on 'Arbor Day'

It's RIT's own Arbor Day.

Campus Services invites faculty, staff and students to don jeans and workgloves and come to a tree-planting party. The fifth annual Spring Planting Festival is set for Saturday, May 7, from 8 a.m. to 4 p.m. at the eastern side of the dormitories, near Parking Lot C. Tools and free refreshments are provided.

"Getting a volunteer work party out is a neat way to landscape the campus and is fun in itself," said Charles Smith, director of Operations.

Previous festival crews have planted trees behind the College of Science and along the engineering building.

For further information, call Jan Reisch at 464-2906.

## NEWS & NEWSMAKERS

L. Thomas Hussey, Campus Services director; William Mets, director of Maintenance and Construction; Plant Engineer Lou Boyon and Carlo Piech, coordinator of communications for the Office of Energy Conservation, spoke to a group of college business officers and physical plant directors at Keuka College on the nature of the RIT energy conservation program.

Wayne Walter, assistant professor, Department of Mechanical Engineering, delivered a talk, "Some Recent Experience with Wind Energy," to the Western New York Section of the Society of Automotive Engineers.

Zenon Elyjiw, senior technologist, Graphic Arts Research Center, was key speaker at a recent Flexographic Technical Association Conference on "Predictable Color Process" in Atlanta.

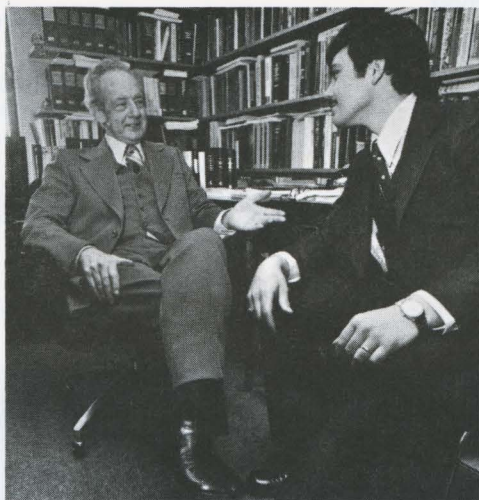
Robert F. Iannazzi, photographer/cinematographer, NTID, had all four of his entries accepted for exhibition at the Professional Photographers Society of New York Annual Convention, held earlier this month in Monticello, New York. Three photographs were awarded blue ribbons with two of these receiving the Professional Photographers of America "Seal of Approval" for exhibition at the national convention in Chicago in July. He also received a Court of Honor Award for Excellence in Photography for his photograph "Winterbound." This is the state's highest award for professional photography.

Sue Habbersett, professor of retailing, College of Business, took several of her students to the Career Development Conference of the New York State Junior Collegiate Division of Distributive Education Clubs of America (DECA). She started the DECA chapter at RIT last fall. RIT students won first, third and fourth place awards and two certificates of competency in competition at the conference.

Cynthia McGill, program coordinator, Special Services, will facilitate a workshop on student leadership development at the Higher Educational Opportunity Programs (HEOP) Professional Organizations' spring conference in Buffalo next month. Barbara Leonard, HEOP counselor, is workshop chairperson.

Henry J. Cassia, associate professor, College of Business, has created an independent study project in which students will compete in planning and implementing national advertising campaigns. RIT now has five entries among 200 in the Frito-Lay Corporation's national competition.

Barbara Hodick, Frederick Lipp and Lanna Pejovic of the School of Art and Design and John Cox, of the NTID Fine and Applied Arts Support Team, judged the first annual RIT Children's Art Festival sponsored by the Bookstore.



**WILLIAM D. GASSER**

Professor of accounting, here counseling student Mark Caramanna, will be honored by new lecture series in business.

## Four teachers to receive 'Eisenharts'

Four of RIT's 480 faculty members will receive the 1977 Eisenhart Awards for Outstanding Teaching at a ceremony Wednesday, April 27 at 4 p.m. in Ingle Auditorium. Faculty, staff and students are encouraged to attend.

The awards, which recognize excellence in teaching effectiveness, have been presented annually since 1965. In 1975 the number of awards was increased from three to four, and the family of the late M. Herbert Herbert and Elsa Bausch Eisenhart established a fund in their memory to support the awards with grants.

The Eisenhart award winners now have a choice of a \$1,000 cash grant, a research grant of \$1,000, or release from teaching assignments for one quarter, with a stipend equal to full salary, to improve professional competence or perform research.

All full-time faculty who will have completed three years of teaching at RIT by July 1 and who are currently teaching, were eligible for the 1977 awards. Selection was made by four committees, each representing a group of academic disciplines. Alumni, students, deans and faculty members were invited to submit nominations.

Selection criteria included demonstrable excellence in teaching, innovative teaching methods, thorough knowledge of the discipline, and endorsement by other faculty and students.

A reception in the College-Alumni Union will follow the awards ceremony.

## Series honors Wm. D. Gasser

Michael N. Chetkovich, managing partner, Haskins & Sells, New York, will deliver the first William D. Gasser Distinguished Lecture in Business at 3:30 p.m., Thursday, April 28, in Ingle Auditorium.

His topic will be "Accounting and Accountability: A Broad View of Corporate Ethics... And Where Accounting Fits In."

Chetkovich's lecture will culminate a day-long program honoring RIT's William D. Gasser, professor of accounting in the College of Business.

The lectureship was funded by Jones Chemicals, Inc. of Caledonia, in recognition of Professor Gasser's numerous contributions as a teacher at RIT, and as a director of and financial advisor to Jones Chemicals. Gasser, retired partner-in-charge of the Rochester office of Haskins & Sells, served as an independent auditor of Jones Chemicals from 1940 until 1967, when he joined the RIT faculty. In 1971, he was named RIT's Outstanding Teacher of the Year.

The program will begin at 10 a.m., April 28, with a panel discussion of "The Problems of the Profession of Public Accounting in the State of New York." Panel members will be the chairman, vice chairman and executive secretary of the New York State Board for Public Accountability.

Both the panel discussion and the lecture are open to the public.

## CCE sponsors 'Rap & Produce'

Is Rochester's downtown area doomed to stagnation? How can families cope with ever-increasing economic pressures? What role are minorities playing in politics?

These are just a few of the questions that will be discussed at the seventh annual Rap and Produce conference, entitled "Road to Understanding," April 29 and 30, 1977.

Designed to provide a forum for community persons of all persuasions and backgrounds to come together in meaningful discussion and "road mapping" for change, the conference will be held at RIT's Metro Center, 50 West Main Street, Rochester.

Barbara van Blake, director of the Human Rights and Community Relations Department, American Federation of Teachers, will be the keynote speaker.

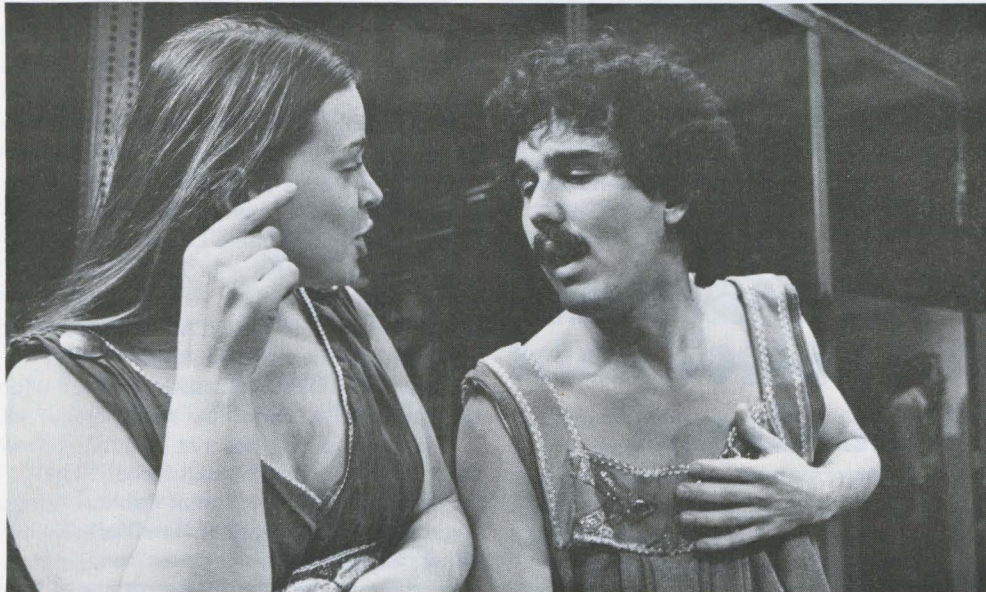
Registration for the conference will be \$5 per person, senior citizens and students, \$1.

Further information may be obtained from Mrs. Phyllis Fox, 262-2712, or Mrs. Jessie James, 262-2729.



Rochester Institute of Technology

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### ROMAN SCANDALS

Pam Giles lectures Mitchell Mahar on the wages of sin in rehearsal of NTID Masquers production of *A Funny Thing Happened on the Way to the Forum*. The award-winning Broadway musical will be presented May 5 and 6 and May 13 and 14 at 8 p.m. in the NTID Theatre.

## Mini-convention: 'tradition'

NTID's second annual mini-convention, "Teaching and Learning," will take place May 5 and 6.

All RIT professional staff and faculty are encouraged to attend the workshops, demonstrations, panels, exhibits and presentation of papers that will make up this year's mini-convention activities.

The purpose of the mini-convention is to enable RIT faculty and staff to share and exchange information and ideas relevant to the deaf student. The mini-convention also furnishes an occasion for staff to prepare and present information to an audience of friends and colleagues, thereby providing an added opportunity for professional development.

"NTID has a short history. We are barely 10 years old, which isn't long in the chronicles of education of the deaf. And although we have no long traditions to observe, we are beginning to establish a few—such as the mini-convention," said Dr. Ken Nash, director of NTID's Office of Professional Development and co-chairman of the mini-convention.

"By inviting nationally recognized leaders in education of the deaf to attend, and by planning publication of the proceedings, we want to begin to share this young tradition with colleagues nationwide who, like us, have as a goal the quality education and career preparation of young deaf people," Dr. Nash said.

Guest speakers for the mini-convention include Dr. S. Richard Silverman, director emeritus, Central Institute for the Deaf (CID), St. Louis, Missouri, and Dr. Robert G. Sanderson, educational coordinator, Division of Rehabilitation Services, Utah State Board of Education. Dr. William E. Castle, dean of NTID, will be the keynote speaker.

More than 100 NTID staff members and staff members from other colleges of RIT are making presentations at the mini-convention.

For information on mini-convention sessions, contact NTID's Office of Professional Development, 464-6305, or Dr. Ross Stuckless at 464-6449.

## CONTINUING EVENTS

**Bevier Gallery**—Graduate Student Thesis Show, through April 29. Mon.-Fri., 9:30 a.m. to 4:30 p.m.; Mon.-Thurs., 7 to 9 p.m.; Sat., 1 to 5 p.m.; Sun., 2 to 5 p.m.

**Cary Graphic Arts Collection**—"The Life and Work of Eric Gill," exhibition of letterforms, through May 6, School of Printing.

**NTID Gallery**—"Truth, Beauty & Good," exhibition of work and collections of Rochester photographer-editor, William A. Reedy, through April 29. Mon.-Fri., 10 a.m. to 4 p.m.

**Public Affairs Gallery**—Black-and-white photographs by John Massey, through May 12. Administration bldg., rm 4000.

**Biology Seminar**—"Fen Succession in the Byron-Bergen Swamp," lecture by Franz Seischab, Department of Biology. College of Science, rm 1130, May 3, 1 p.m.

**Women's Club**—General meeting for election of officers, home of Ella Bullard, 68 N. Country Club Dr., April 30, 10 a.m. Brunch. Call Linda Butler at 235-6934 for reservations.

**Mathematics Colloquium**—"Modeling and Simulation of Basic Feedback Control Systems," lecture by Raman Unnikrishnan, Department of Electrical Engineering. An electrical engineer's analysis of a practical physical problem, leading to a mathematical model and simulation. College of Science, rm 2130, April 26, 2:15 p.m.

**Classical Organ Concert**—Virgil Fox and Revelation Lights. Ice Rink, April 28, 8 p.m. Students \$2.50, all others \$4.50. Tickets available at College Union Desk.

**Art Critique & Forum**—"How's Your Art Lately," sponsored by College of Continuing Education. Metro Center, 50 W. Main Street. Critique and forum for artists, April 23, 10 a.m. to noon or 2 to 4 p.m.; photo workshop and workshop in Japanese wheel-throwing, April 30, 10 a.m. to 4 p.m., each \$10; illustrated talk on creativity, April 30, 10 a.m. to noon, no charge; spinning, photographic lighting and figure drawing workshops, May 7, 10 a.m. to 4 p.m., each \$10.

**Institute Forum**—"Urban Transit in Transition," discussion over lunch with Professor Andrew Malcolm, NTID Department of English. 1829 Room Room, April 26, noon to 2 p.m. BYO brown bag; coffee and dessert provided.

RIT employees who wish to change their current health insurance plans should notify Betty Bianchi at 464-2429 before May 1. The changes would become effective May 2.

"News and Events" is published every other Monday during the academic year by Communications Services at Rochester Institute of Technology and distributed free of charge to the Institute community. For information, call 464-2344.