



Rochester Institute of Technology

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NEWS  
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EVENTS

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## Institute granted CETA funds for campus environmental project



RIT has received \$215,000 through the Comprehensive Employment and Training Act (CETA) to hire 22 persons to work on a one-year environmental project on the Henrietta campus.

CETA funds serve a dual purpose. First, they bring unemployed people back into the working force. Those hired through CETA must be unemployed for at least 15 weeks before taking on a CETA job and must meet specified income eligibility requirements. The New York State Employment Service screens individuals and refers them to employers who have received CETA grants.

Secondly, CETA money aids the community by providing public service projects which could not otherwise be undertaken with existing funds.

The campus environmental project formally began on August 22 when the first CETA employee was hired. RIT has CETA funding to employ 19 groundskeepers, 2 foremen and 1 project coordinator.

RIT provides a great deal of on-the-job training for CETA employees. The training they receive here will give them a trade when their CETA employment has ended. In addition, RIT will aid these employees with resume' development and referrals to prospective employers. They are permitted to seek employment on their own before the CETA contract has expired. So far, three people from the program have secured permanent positions outside of RIT and one has received a promotion within the project.

RIT admits CETA employees as regular staff members. They are eligible for full benefits and the same wages as full-time employees in their same level. Five CETA project members are taking evening courses. A special orientation was given to the CETA workers to welcome them as RIT staff members, to make them aware of their benefits, and to reemphasize project goals.

When applying for CETA funding, RIT outlined specific goals for an environmental project called "Open Space Resource Develop-



### TRAIL BLAZERS

CETA employees prepare nature trails through wooded areas of campus.

*please turn to page two*



## CETA project *continued from page one*



ment Project." The project will involve work in the following areas:

1. A picnic ground will be created on the site of the old nursery at the corner of Johns Street and Bailey Road. Tables, grills, trash facilities and a water supply will be installed and two play areas will be created. The picnic ground will be open to the RIT community and neighbors.

2. Primitive nature trails will be blazed through the wooded areas on campus. The paths of bark mulch will follow the natural terrain with little disturbance of existing vegetation. They will be ready for hikers next spring.

3. Reforestation and reclamation of former farmland on campus will be taking place. This will provide a more varied habitat for animal and bird life and sites for future nature trails.

4. Drainage improvements will be made in the branch of Red Creek which flows through campus. The creek and its banks will be cleared of debris and blockage, allowing a smoother water flow and adding even more aesthetic value to the campus.

According to Jan Reich, superintendent of grounds and Leslie Burkowitz, administrator of personnel services for campus services, the CETA project is off to a good start. The workers are enthusiastic and responsive to the training they are receiving. Their fine conservation efforts will be a great benefit to the RIT environment.

## New publication for faculty

A new publication intended for the RIT teaching community has appeared on campus. "Teaching and Learning for Careers" (TLC), produced by the Teaching Institute is an effective resource for faculty members.

The publication originated in conjunction with one of the Institute's primary goals, namely the development and implementation of a number of forums for professional sharing.

Paul Kazmierski, chairman of the Teaching Institute urges faculty members to read and contribute to TLC. Kazmierski remarks that "it is an excellent instrument through which members of the faculty are able to share their teaching concerns."

Six issues of "Teaching for Learning and Careers" are planned for 1977-78. So far, two issues have been published. Informative articles on "Individualized Instruction: Students Learn More," "Writing in Your Class," "Fostering Creativity in the Classroom" and "Ideas for THIS\*" (Teachers of Hearing Impaired Students)" have appeared. The first two issues were written entirely by the TLC editorial staff composed of Lawrence Belle, Richard Curwin, Ronald Hilton, Walter Cuirle and Paul Kazmierski. The editorial staff welcomes articles written by other faculty members for inclusion in future publications.

The physical properties of the six-page publication are pleasing. The brightly colored stock, the style of type, layout and clear delineation of story material are inviting to the eye. The content dealing with common teaching concerns should be of interest as well as an aid to faculty.

Future issues of the publication will be hand delivered to faculty by members of the Teaching Institute. In case faculty are unavailable for personal delivery, copies of TLC may be picked up in the Faculty Center. Issues are distributed the second week of every other month.

For further information about TLC, call the Faculty Center at 2240. Articles to be considered for publication should be forwarded to Dr. Bell at the center.

## Phys Ed plans ski program

The Physical Education Department has arranged a ski program for faculty and staff at Ski Valley, in Naples, New York beginning in January.

The program will run six sessions with extensions, on Wednesday evenings with skiing from 5 to 10 p.m. starting January 4, 1978. Fees are \$36 for lift tickets, \$18 for optional ski lessons and \$30 for rentals. Skiers requiring rentals must prefit equipment at Muxworthy's East one week after payment.

Lessons, for those in need, will be scheduled at 6:50 p.m. for novice-beginners; 8 p.m. for novice-intermediate; and 9 p.m. for intermediate-advanced. Lessons will run for one hour.

The skiing program is based on six weeks guaranteed to participants. Area cancellations due to inclement weather will be made up following the two extension weeks. Any cancellations or changes will be announced by Ski Valley's report tape; call 924-2180.

Program fees must be prepaid by November 28, 1977. Make checks payable to Ski Valley Club, Inc. and return to the Physical Education Office. All participants must provide

their own transportation. For further information please contact the Physical Education Office at x2620.

## Personnel career workshops continue

"If the Key Fits, Turn It," the ongoing program of career development workshops sponsored by the Personnel Department, has received enthusiastic response on campus. Second sessions have been added to the workshops offered so far to accommodate all who have expressed interest in attending.

The program is organized by personnel with the assistance of an advisory board composed of administrative assistants and secretaries from various divisions on campus. Plans are currently underway for a winter workshop series to begin in January. Brochures describing the winter series will be sent to the support staff.

It's still not too late to catch some of the fall program. A workshop in communication with the deaf will be offered on December 1. Gladys Taylor will speak on the "History of RIT" on November 22 and Dean Alford will discuss "Planning for Organizational Change" on December 6. Contact Sandy Parker x2428 for additional information and registration.

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"News and Events" is published every other Monday by Communications Services at Rochester Institute of Technology and distributed free of charge to the Institute community. For information, call 464-2750.



## NEWS & NEWSMAKERS

**Dr. Richard Reeve**, head of the Industrial Engineering Department, addressed the Sullivan Trail Chapter of AIIE in Corning, New York.

**Betty Glasenapp**, administrative coordinator of summer session in the College of Continuing Education participated in a panel discussion on "A Master's Program in Summer Only" at the annual conference of the North American Association of Summer Sessions in San Antonio, Texas.

**Dr. Jasper Shealy** of the Industrial Engineering Department recently attended a "Human Factors" conference in San Francisco.

**Ralph H. Stearns**, professor in the College of Engineering talked to a Sylvania Management Group in Seneca Falls, New York on "Implications of Japanese Competition and Production Methods for the U.S. Television Industry."

**Russell M. Gardner**, Department of Biology, presented a paper at the American Society of Pharmacology and Experimental Therapeutics meeting in Columbus, Ohio. The title of the paper, coauthored by G.M. Stanrel of the University of Texas Medical School, was "The Effect of Anti-estrogen Treatment on the Uterine Response to Estradiol."

**Dr. John H. Humphries**, dean of Admission, addressed the joint general session of the Northeastern Regional Conference of the International/Intercultural Consortium held in late October. He gave a presentation on "International Dimensions in Community College Programming: Implementation, Organization, Staff Facilities and Financing."

**JoAnne Mayo**, admission counselor, will serve as recorder for the session entitled "Better Information for Student Choice," at the Middle States Association of Collegiate Registrars and Officers of Admission Conference which will be held in Philadelphia later this month.

**Kristin Alexander**, director of HEOP will be joining the staff of Chicago State University as assistant dean of students.

Sociology Professor **Boris Mikolji**, president of the New York State Sociological Association, chaired the group's 25th annual convention held at RIT Nov. 11, 12, 13.

The International Congress of Photographic Science will be held at RIT next August. This will be the first meeting of the Congress ever held in the Western Hemisphere. The Congress convenes at four-year intervals and has most recently met in Dresden (1974) and in Moscow (1970).

Correction: **David B. Jones**, associate director of development, has been employed by Pine Manor College, not Pine Manor Junior College, as previously reported.



### MOVING IMAGE MOVES ON

Bob Golden, coordinator of "The Moving Image" program is shown with Jerome Barron who appeared on campus October 27 as part of the year-long program on film and TV. Barron spoke on the future of public access to the media. Plans are now being finalized for the winter portion of the lecture series which will focus on the techniques and aesthetics of the moving image. The winter presentations will begin on Thursday, December 8. Included among the noted speakers will be famed visual theoretician Rudolf Arnheim; former RIT student and assistant director of *Slapshot* Peter Burrell; and *Star Wars* special effects person Richard Edlund. The next issue of *News & Events* will release details on the upcoming "Moving Image" winter program.

## Photographer to accompany RIT officials on China trip

A professional photographer who has contributed to the work of the dean of the College of Fine and Applied Arts for the last seven years has been invited to join Institute officials on their visit to the People's Republic of China in January.

Robert B. Kushner, assistant professor in the College of Graphic Arts and Photography, will document the trip that is designed as an information exchange in technical education, specifically fine and applied arts, graphic arts, photography, and deafness.

"I recommended Bob because of his outstanding work with me over the years," said Dean Robert H. Johnston, who is a member of the group that will visit China. "I've found it to be a tremendous asset on my past trips to have a photographer who can both interpret the trips visually for presentation to others and to develop materials to be used in publications."

## Policy reminder

With the approach of the holiday season, the RIT community is reminded of the Institute policy regarding gifts and gratuities.

Bill Batcheller, director of purchases, says that "we at RIT look to our suppliers for four important things: fair prices, dependable services, quality products, and a flow of ideas on how we can make better use of the materials and equipment we purchase. When suppliers provide these, they provide what we expect from them as suppliers. These are sufficient in themselves to solidify our good relationship. Institute employees should keep our policy in mind if confronted with a gift-acceptance situation."

And, that policy, as published in the "Purchasing Policy and Procedures Manual" reads:

The acceptance of gifts by RIT employees from any of its suppliers is against Institute policy. However, this policy is not intended to eliminate entirely ethical and traditional business-related functions such as business lunches, nor does it preclude the giving of token, personal mementos of nominal value. If in doubt as to the possible propriety of any such exchange or activity, it should be rejected as contrary to our policy. In making this judgment, the ultimate criterion must not be whether the exchange or activity would influence an RIT employee in any way, but rather what appearance or construction might be placed on this action by a critical third party.

Kushner traveled with Dean Johnston on an archaeological trip to New Mexico last January and documented pictographs produced by Indians in a cave around 1100. He also has produced numerous slide programs for Johnston.

"The Institute is fortunate that Bob can go with us on this trip," Dean Johnston added. "There is hardly a major RIT event that he hasn't photographed, and now he can tribute his photographic talent to a trip that has national and international significance for the Institute."

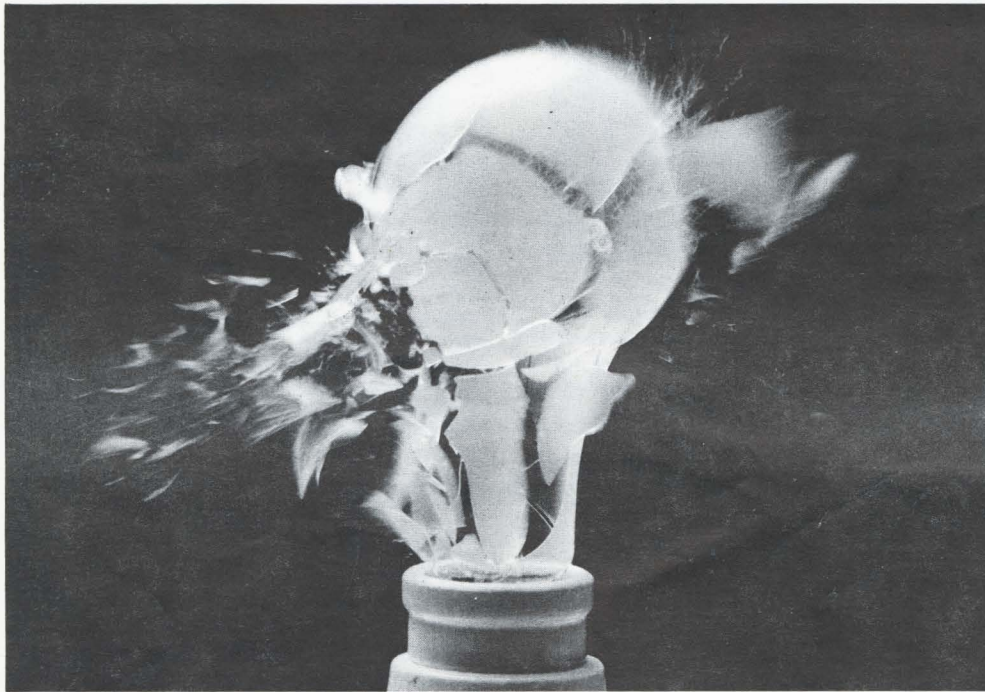
Kushner joined RIT in 1970. He has taught courses in industrial photography, commercial photography, audiovisual, publications photography, photographic management and others. Prior to joining RIT he was vice president of Butler Associates Audio Visual Company and has held a variety of photographic related positions in industry and the military.





**Rochester Institute of Technology**

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**KODAK PHOTOGRAPHERS DISPLAY AT BEVIER GALLERY**

Bevier Gallery is featuring an exhibit of selected outstanding photographs by members of the Kodak Office Photographic Illustration Department. This exhibit marks the first time that a collective show of their works has been assembled. Many of the works on display have not previously been published. The show continues through November 20.

**CONTINUING EVENTS**

- Medical Technology Seminar**—"Computers in the Medical Laboratory," Joan Greenlee speaking. Nov. 8, 1 p.m., Room 08-3178.
- Medical Technology Christmas Party**—Dec. 9, 7-9 p.m. College-Alumni Union. Contact: Donna Hefley x2059 for reservations.
- GARC Seminars**—Nov. 14-16; "Understanding Bindery Operations," Nov. 16-18; "Printing Screens—The Fabrics From Which They're Made," Nov. 28-30; "Color Seminar for Pressmen," Nov. 29-Dec. 2. Contact: William Siegfried x2758.
- Carey Graphic Arts Collection**—"Frederic Warde, Designer of Books," Oct. 31-Dec. 16, 8:30 a.m. - 5 p.m.
- Bevier Gallery**—"The Kodak Photographers," Oct. 31-Nov. 20, Mon.-Thurs. 9 a.m.-4 p.m. and 7-9 p.m., Fri. 9 a.m.-4 p.m.
- MFA Photography Gallery**—RIT MFA end of quarter group show. Begins Nov. 14.
- Talisman Film Festival**—(W)=Webb Auditorium, (I)=Ingle Auditorium
  - Sunday, Bloody Sunday*—Nov. 16, 4:30 p.m. (W), free
  - Animal Crackers, Duck Soup, Horsefeathers* (triple-feature)—Nov. 18, 7:30 p.m. (I), \$1.25.
  - Snowball Express*—Nov. 19, 2 p.m. (I), \$.25
  - Silent Movie*—Nov. 19, 7:30 & 10 p.m. (I), \$1.25.
  - Seven Samurai and The Magnificent Seven* (double-feature)—Nov. 20, 7:30 p.m., (I), \$.50.

**Mangione to entertain at RIT holiday dance**



**GAP MANGIONE**

Keyboard virtuoso Gap Mangione and his trio will provide entertainment for the "All Institute Holiday Cabaret" on December 16 from 9 p.m. to 1 a.m. in the College-Alumni Union.

An invitation to the annual holiday party is extended to the entire Institute Community through Board of Trustees Chairman Richard H. Eisenhart and his wife Virginia, President Paul A. Miller and his wife Dr. Francena Miller in cooperation with RIT's Women's Club.

Mangione will enhance the holiday cabaret atmosphere with a wide ranging repertoire of music for both dancing and listening. "We were lucky to get someone of Gap's talent for our annual holiday party," remarked Sue Shuster, chairperson of the event. "The dance format should provide an exciting new approach. We hope that all members of the

Institute community will support this get-together by attending with spouses or dates. With Mangione and his group, it's got to be fun."

A Rochester native, Gap has been involved in jazz since childhood. He has become nationally recognized as both a performer and a composer. Since 1972, he has toured the country with his trio and has been a featured soloist on all the orchestra concerts and albums with his brother Chuck.

Each Institute employee will soon receive an announcement of the Holiday Cabaret. Those planning to attend are asked to fill out a tear-off form and return it to the President's Office. These forms will facilitate food preparation. Details on food arrangements will be made in the next issue of *News & Events*.