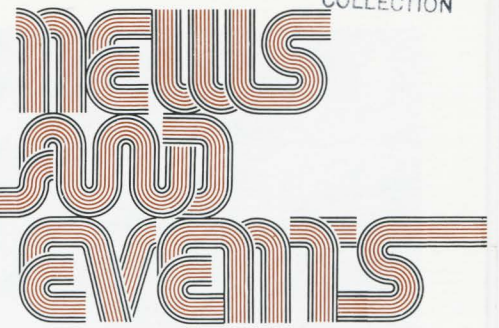




Rochester Institute of Technology

Published by
Communications Services

Institute
Publications
R. I. T.
COLLECTION



January 9 – January 25, 1978

To China

Eight members of the RIT community will spend most of January in the People's Republic of China discussing various aspects of education, technology and fine arts on a whirlwind tour through five cities.

The group departed from Rochester last week on the first leg of the long trip. They hope their talks will set the stage for additional information, faculty and student exchanges in the future. The delegation is slated to arrive in Peking from Tokyo on January 10 and leave Canton by train for Hong Kong on January 27.

Participants include Richard H. Eisenhart, chairman, Board of Trustees; President Paul A. Miller; Maurice R. Forman, member Board of Trustees and the National Advisory Group of the National Technical Institute for the Deaf; Arthur L. Stern, member, Board of Trustees; Dr. Robert Frisina, senior vice president for Institutional Advancement; Dr. Robert Johnston, dean, College of Fine and Applied Arts; Dr. Lothar K. Engelmann, dean, College of Graphic Arts and Photography and Robert Kushner, assistant professor in the College of Graphic Arts and Photography.

Information exchange

"With RIT possessing an outstanding international reputation, the information exchange in China should benefit both countries," said Dr. Frisina, who arranged the trip. "Discussion will center on education and technology, graphic arts and photography, fine and applied arts and deafness."

In addition to Peking and Canton, the group will also visit Nanking, Wushi and Shanghai. They expect to tour factories, communes, schools, and engage in meaningful discussions with Chinese officials.

"I'm sure it's the diversity of RIT's programs and its fine reputation that made this trip possible," said Galen Fox, a U.S. State Department official who visited the campus to brief the delegation on the current situation in China. "It's quite an honor to get a visa from the Chinese."

Visitors to the mainland are called "foreign guests," and usually are accompanied everywhere by an English-speaking guide.

"The guides can be counted on to translate faithfully for the touring groups," Fox said.

Chinese lifestyle

The 10-year State Department expert on China said the RIT delegation probably will see "a diversity of people and factories and education, and they will get to witness the actual Chinese lifestyle in informal settings."

Such trips, although still quite rare, were unheard of only a few years ago.

The Shanghai Communique, issued in 1972 at the conclusion of former President Nixon's historic trip to China, triggered the first influx of Western ideas into China since the Communists took over control of the country.

However, China didn't really become seriously interested in significant information exchanges with the West until after the so-called "Purge of the Gang of Four" in October 1976.

In that incident, top Chinese leaders arrested a rival faction that had strongly opposed the trading of China's natural resources for Western technology.

Since then, the Chinese have been much more anxious to host various groups of Western educators, businesspeople and industrialists for intensive discussions on their various specialties.

There is little doubt that the Chinese have a strong and growing interest in Western technology and skills. But they still are extremely selective in who is allowed to enter their country. In fact, only an estimated 15,000 outsiders have been admitted into China since the Shanghai Communique. That rate is not expected to grow significantly in the foreseeable future.

The trip has particularly strong learning potential for Deans Johnston and Engelmann, who head two of RIT's most well-respected, well-known colleges.

Johnston views the visit "as a show and tell trip" for us.

As the College of Fine and Applied Arts dean, he considers China "one of the great centers of arts and crafts throughout history."

"I'd like to get a chance to visit and see some of their fine craft programs, with the hope that maybe we can offer something to them if they so desire, in terms of design and methods of setting up professional programs to prepare craftsmen."

Design philosophy

Johnston also is anxious to learn about the state of Chinese industrial and environmental design techniques.

"What is their philosophy of product design and how do they prepare their designers?" he wonders.

And, of course, as one of only four people in the world with a doctorate's degree in paleo-ceramics, Johnston is tremendously interested in Chinese antiquity.

"There are an awful lot of excavations there that relate to art history," he said. "I've asked to see a number of ancient sites to get some firsthand knowledge of some of their new discoveries."

College of Graphic Arts and Photography Dean Engelmann may have even more surprises in store for him.

He said the Western world "knows essentially nothing" about the state of Chinese graphic arts and photography.

"I want to see and learn as much as possible about these areas," Engelmann added.

Engelmann said he particularly hopes to learn about any Chinese efforts in photo finishing, color film, camera production and research.

"We don't even know if most of their research in photography and graphic arts is done in universities or industry," he added.

And, of course, he plans to "take plenty of pictures."



CHRISTMAS AT THE BOOKSTORE

Don Scott, director of Business Services, picks the winning ticket from a box held by Bookstore Manager Charles Bills in the RIT Bookstore Christmas contest. The Bookstore handed out two television sets and two AM-FM clock radios as "our Christmas presents to our customers." Tickets had been handed out free to store visitors. Winners were Gary Palmer, Lauren Case, Tim O'Meara and Reid Hartley.

Burrell, "Star Wars" in Moving Image series

A former RIT graduate student who has found success as a Hollywood assistant director and a cameraman for one of the most popular films of all time will visit the campus this month as part of the Moving Image program.

Peter Burrell will discuss "The Feature Film: Its Present and Future" in Webb Auditorium at 4 p.m. on January 9.

At 8 p.m. on January 19, Richard Edlund will discuss the development of the technology used to create the believable representations in the smash hit *Star Wars*. His talk will be held at Ingle Auditorium.

Burrell, a graduate of Penfield High School, formerly was enrolled in RIT's MFA

photography program.

However, he left school after being accepted into the Director's Guild of America Producers' Training Program.

Since then, he has been involved in a number of Hollywood feature films, including duties as assistant director for *Slap Shot*, *King Kong* and *Nasty Habits*.

Burrell will discuss his view of the social power and future direction of film.

Edlund served as first cameraman for the Miniature and Optical Effects unit of Stars Wars Corporation. His presentation will include sections of that film, as well as slides of work in progress by his production group.

Faculty work in next Bevier show

Work by the individuals that make RIT internationally renowned in fine and applied arts comprises the first show of the new year at the Bevier Gallery.

Faculty in the College of Fine and Applied Arts will display their work from January 16 through February 3.

"We feel the art produced by the faculty will hold up against anything produced commercially—it's fantastic," said Toby Thompson, who directs the Bevier Gallery.

More than 50 faculty members' work will be on display, offering an assortment of painting, sculpture, furniture, pottery, weaving, glass and jewelry.

A gallery reception honoring the faculty show exhibitors will be held January 15 from 3 to 5 p.m. The event is open to the Institute.

"The quality of students graduating from the College of Fine and Applied Arts can be compared favorably with any program," Thompson added. "Part of the reason for this quality is that our faculty practices its craft. That will be evidenced by the great work in this show."

The Bevier Gallery is open daily from 9 a.m. to 4 p.m.; 7 to 9 p.m. Monday through Thursday; Saturday from 1 to 5 p.m. and Sunday from 2 to 5 p.m.

Gannett publisher here on Jan. 18 for printing week

"Many traditional management people do not recognize professional activities as part of the training ground for potential managers," says Christy Bulkeley, editor and publisher of the Danville (IL) *Commercial News*.

Bulkeley, who will speak at RIT January 18, helped organize the Rochester chapter of Women in Communications, Inc. because "there were no other grassroots professional organizations open to women in the field."

She credits that experience and her involvement with the national WICI for her transition from reporter to publisher. She served as WICI's national president in 1975-76.

Bulkeley's newspaper career began during high school when she worked for a weekly in her hometown. "My grandest feat there," she recalls, "was dropping the pastepot through the light table."

After graduating from the University of Missouri, Bulkeley spent 10 years as a reporter and editor at Rochester's *Times-Union*. In 1974, she was named editor and publisher of the *Saratogian*. She was the second woman to be made a publisher in the Gannett newspaper chain.

Bulkeley's visit to RIT is sponsored by Gamma Epsilon Tau, the national graphic arts printing society, in conjunction with activities planned for International Printing Week. Her talk will include a discussion of the role of the publisher and how it relates to the production of a newspaper.

"Part of my mission," she says, "is to bridge the gap between the news department and the others on a paper."

"The reporters tend to be isolated from the others," she explains, "but I found out when we did a Nixon extra at Saratoga that everyone wanted to get the paper out. The press crew, the advertising department—they all wanted a piece of the action."

"It was probably the best experience I could get to learn that everyone who works at the paper is there because they want to be."

Bulkeley will speak at 10 a.m. January 18, in Webb Auditorium. The event is open to the community.

Hetnarski edits new journal in field of thermal stresses

Dr. Richard B. Hetnarski, professor of mechanical engineering is the editor-in-chief of a new international publication, the *Journal of Thermal Stresses*.

There is no other journal devoted exclusively to thermal stresses at this time, according to Hetnarski.

"This will be the first international quarterly created for dissemination of original research in the field of thermal stresses," he added. "It is intended to be a forum for those engaged in theoretical and experimental research both at universities and industry."

The publication will be devoted to new developments in thermoelasticity, thermo-plasticity, theory and applications of thermal stresses, as well as numerical methods in thermal stresses, including the finite element method.

Other related papers, particularly involving thermodynamics and heat transfer, also will be included, Hetnarski said. In addition, review articles on progress in particular areas of thermal stresses occasionally will be featured.

Until now, works dealing with thermal stresses have been scattered among various journals emphasizing mechanics, engineering, applied mathematics and physics.

However, Hetnarski expects the *Journal of Thermal Stresses* to become the central vehicle for disseminating information in this area of engineering science.

The quarterly will be of special interest to mechanical, civil, chemical, nuclear and aerospace engineers, applied mathematicians and physicists, as well as persons involved in solid body mechanics, stress analysis and thermal effects in structures.

The editorial board now consists of 18 members from the United States, France, Great Britain, Canada, Poland, Austria, Germany and Japan, and eventually may be expanded to 24 persons, said Hetnarski.

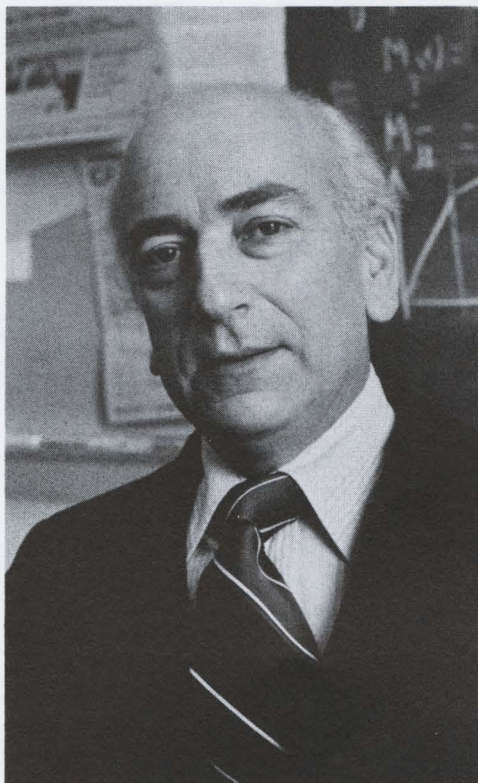
The publication is planning an initial January-March 1978 issue.

Hetnarski immigrated to the United States from his native Poland in 1969. He spent the 1969-70 academic year at Cornell University as a visiting associate professor in its Department of Theoretical and Applied Mechanics.

He came to RIT in 1970-71 as a Distinguished Visiting Professor, and was named a professor in the College of Engineering the following year.

Before leaving Poland, Hetnarski was a research scientist at the Polish Academy of Science in Warsaw.

Subscription information can be obtained from the publisher, Hemisphere Publishing Corp., 1025 Vermont Ave. NW, Washington, D.C. 20005.



DR. RICHARD B. HETNARSKI

PROMOTIONS

Barbara R. Fox has been named director of publications. She previously was a communications associate in Communications.

John Massey has been promoted to director of design. He formerly was a senior designer in Communications.

Rosemary Sherman has been promoted to NTID/OVR financial counselor. She has worked at the Institute for nearly five years.

News and Events wants to know about promotions within your colleges, departments and offices. Please send such information to Norm Wright, Communications, administration building, 4th floor, or call 475-2750.

NEWS & NEWSMAKERS

Jack Karpen, School of Photographic Arts and Sciences, has been awarded the "Publicity Shot of the Season" by Ehrenreich Photo-Optical Industries Inc./Photo Products Division for his portrait entitled "Bespectacled and Bedazzled Man." Subject of the photo was an EPOI/Photo Products Division employee who was conducting a seminar at RIT. Karpen posed the subject in front of a Rollei professional studio light.

Donald Bujnowski, College of Fine and Applied Arts, spent three weeks in Czechoslovakia and Poland on a lecture and working tour. On the trip, he showed slides from faculty members and present and past students of FAA. Bujnowski also hopes to show slides of his European trip at an open lecture in the near future.

H. Donald Scott is RIT's new director of Business Services. He had been vice president of administration for the Serv-Rite Corporation during the past three years and previously held various administrative positions at the Universities of Rochester, Wisconsin and Virginia. Scott has general responsibility for the operation of food services, the bookstore, apartment housing, the ice arena, special events, purchasing, mail services, general duplicating, and RTS service to the campus.

Dr. Frank Williams III, criminal justice, presented a "Review of Evidence on Class and Racial Differentials in Criminal Justice Processing" on November 19 at the American Society of Criminology in Atlanta. He also participated in the documentary "Crime in the Community" on WHEC-TV, Channel 10, in Rochester on December 18.

Assistant Professor Joseph DiPalma, criminal justice, recently took part in a debate on the decriminalization of victimless crime last month sponsored by the Human Service Association.

Mike Franco recently has been named assistant director of communications/director of media relations for RIT. He formerly worked for United Press International, and two newspapers, including the Rochester *Times-Union*.

Marjorie Pratt directed the NTID Theatre production *Alice in Wonderland*, which was named Best Play at the New York State Theatre Festival. The production also has been invited to the Regional Festival of the American College Theatre Association in Fredonia next month.

David Lynn Passmore, research associate for the NTID Division of Management Services had a review of "James O'Toole's Work, Learning and the American Future" published in the fall issue of *School Review*, a University of Chicago educational journal.

**Institute
family
joins in
yule gala,
'Holiday
Cabaret'**



Leisure meals designed so you don't overeat

Two people hurrying out of a restaurant were overheard.

"Oh, I shouldn't have eaten so much," yawns the first one.

"Are you kidding?" grumbles the second. "I'm still hungry!"

It's hard to please everyone—especially when it concerns food. Some of us get too much, some not enough. But there's a place on campus where you can get just the right amount.

Beginning January 10 and continuing through Spring Quarter, the Henry Lomb Room in the administration building, will be serving luncheons and evening meals.

Prepared by second-year food administration students, the meals are designed so you won't overeat. And the leisurely pace enables

you to properly eat all your food so you won't be hungry afterward.

The meals are part of the course requirements for Food Production Management I under the direction of Assistant Professor Ivan Town. Each of the three sections of the course prepares a meal twice a week. Each student rotates through the various food preparation stations within a kitchen, i.e., requisitioning food supplies, cooking, baking, salad preparation, presentation of meal.

"Our menus are keyed to a 'freshness' theme," said George Alley, director of RIT's food administration department. "Freshness means many things—hotter hot foods, colder cold foods, crispier salads, no canned vegetables or soups, cleanliness and the freshest coffee (brewed by the pot not by the gallon)."

One of the determining factors in menu preparation is the time restriction. Because of other classes students must select food items which can be prepared within two hours—between 10 a.m. and noon.

"Considering this time limitation the students must be commended for the variety of meals they've planned," Alley noted.

Planning and preparing meals is only a part of the Food Production Management course. The main thrust is in preparation for managerial positions in hotels, resorts, and restaurants.

"Putting on these meals gives students a good idea of what it's like to be a manager," commented Alley.

LUNCHEON AND DINNER MENUS

Henry Lomb Room, 4th Floor, administration bldg.
Luncheons served Tues.—Fri.: 12 noon, \$2.25
Dinners served Tues. & Wed.: 5-5:30 p.m., \$2.25
For reservations contact Mrs. Margaret Johnson at x2351 or in Room 01-4191

LUNCHEONS*

January 10	Shrimp-Macaroni Casserole Tossed Green Salad w/oil & vinegar Hot Baking Powder Biscuits /butter Fresh Fruit Cup
January 11	Oven Fried Chicken Buttered Peas & Parsnips Fresh Cranberry Relish Hot Cornbread w/butter Rice Custard Pudding
January 12	Chicken Velvet Soup Pizza Boat Sandwich Crisp Vegetable Garnish Rainbow Dessert
January 13	Ham Loaf Buttered Cabbage (wedge) Hot Pumpkin Muffins Chocolate Brownies ala mode
January 17	Hot Chicken Salad Buttered Broccoli Spears Hot Whole Wheat Muffins Pineapple Upsidedown Cake
January 18	Chipped Beef & Noodles Three-Bean Salad Warm Poppy Seed Rolls/butter Baked Stuffed Apple w/ginger hard sauce
January 19	Baked Fish Fillets Amandine Fruited Cole Slaw Cheese Straws w/butter Strawberry Bavarian Dessert
January 20	Minestrone Soup Pizza Antipasto Tray Spumoni w/homemade cookie

January 24	Chili Con Carne Tossed Green Salad Warm Cornbread Angel Food Cake
January 27	Vegetable Cheese Bake w/tomato sauce Peach Salad w/harlequin dressing Scotch Scones w/butter Lime Delight
January 31	Fish Fillet Kiev Pineapple-Orange Salad Oatmeal-Nut Muffins/butter Russian Cream w/ Red Raspberries
February 1	Glazed Canadian Bacon Hot German Potato Salad Crescent Rolls w/butter Fresh Fruits, Assorted Cheese & Crackers
February 2	Broiled Chicken Beets w/orange sauce Hot Coconut Twists/butter Schaum Tarte w/fruit
February 3	Baked Meat Loaf Tossed Green Salad Orange Rolls w/butter Cranberry Crisp w/ice cream
February 7	No Classes
February 8 (Ash Wednesday)	Tuna Noodle Mushroom Casserole Red Cabbage Toss Hot Cross Buns w/butter Cream Puffs w/chocolate sauce
February 9	Puffy Cheese Souffle/tomato sauce Buttered Brussel Sprouts Hot Baking Powder Biscuits Apple Crumb Pie
February 10	Breaded Pork Chop Hungarian Carrots Warm Blueberry Muffins/butter Gingerbread w/whipped cream
February 14	Baked Turkey Divan w/Broccoli Cranberry Gelatin Salad Nut Muffins w/butter Chocolate Chip Cake

January 25	Fruit Soup Baked Swiss Tunaburger Potato Chips & Vegetable Garnish Baked Egg Custard
January 26	Beef Stroganoff on Noodles Parsley Buttered Carrots Crusty Yeast Rolls w/butter Warm Cherry Crisp
February 15	Seafood Cocktail Baked Egg & Asparagus Au Gratin Citrus Salad Whole Wheat Rolls w/butter Burnt Almond Sponge
February 16	Spaghetti Neapolitan Lettuce Wedge Salad w/dressing Hot Italian Bread Sticks w/butter Tropical Orange Dessert w/whipped cream
February 17	Broiled Liver w/french fried onion rings Buttered Green Beans Hot Bacon Muffins w/butter Cherry Pie
February 21	Baked Salmon Loaf w/pimento sauce Buttered Spinach Hot Crusty Popovers w/butter Warm Apple Crisp
February 22	To Be Announced
February 23	Sweet & Sour Pork on Rice Tossed Green Salad Crescent Rolls w/butter Banana Cream Pie
February 24	To Be Announced
February 28	Chicken ala King on a Tea Biscuit Fresh Grapefruit-Apple Salad Baking Powder Biscuits Chocolate Souffle w/mocha sauce

*Coffee, tea, or milk served with lunch

DINNERS*

January 10	Chilled Tomato Juice Cocktail Tender Breast of Chicken Kiev Buttered Broccoli Spears Piping Hot Popovers Whipped Cherries Swirl
January 11	Delicately Stuffed Green Peppers w/zesty tomato sauce Steaming White Rice Tender Feather Rolls Baked Apple w/homemade whipped cream
January 17	Southern Fried Chicken Mashed Potatoes w/chicken gravy Savory Peas Cherry Berry Dessert
January 18	Veal Parmesan Italia Southern Style Succatash Oven Fresh Parkerhouse Rolls Banana Cake w/icing
January 24	Baked Haddock in Red Celery Sauce Buttered Fresh Spinach Flaky Crescent Rolls/butter Chilled Cranberry Whip
January 25	Essence of Tomato Soup Turkey Divan with Broccoli Pumpkin Bread w/butter Delightful Peach Supreme
January 31	Spaghetti Neapolitan Crispy Tossed Salad Italian Bread Sticks w/butter Chilled Lemon Mold
February 1	Beef Stroganoff w/buttered noodles Green Beans au Beurre Noir Devils Food Cake
February 8	Stuffed Flank Steak Peas & Carrots Hot Buttered Horn Rolls Refreshing Fruit Surprise
February 14	Italian Style Fettuccine Fresh Spinach Salad Flaky Crescent Rolls/butter Strawberry Shortcake
February 15	Hawaiian Ham Steak Scalloped Potatoes Hot Corn Muffins w/butter Southern Peach Crisp
February 21	London Broil of Beef Fresh Cauliflower in Cheese Sauce Steaming Rye Rolls w/butter Strawberry Parfait
February 22	Swiss Steak Golden Brown Baked Potato Hot Corn Muffins Pineapple-Carrot Gelatin Salad Rice Custard Pudding
February 28	To Be Announced

*Coffee, tea, or milk served with dinner



PRODUCTIVE FACULTY

Mathematics Professors Pasquale Saeva (left) and Jack Tishkoff attended a luncheon hosted by Dr. Bullard for faculty members who completed productivity projects in 1977. Also honored were Ronald Amberger, Robert Merrill, Wally Goya, Craig McArt, William L. Mihal, Philip Scharf, and John Trauger.

Provost talks about change

Change.

It's the one thing we in higher education can be certain of, Dr. Todd Bullard told guests at a recent luncheon honoring faculty members who completed productivity projects during 1977.

Forces such as long-term inflation, decline in the college-going population and a general climate of dissatisfaction with higher education will stimulate much of this change.

"We can try to hide from these forces," Dr. Bullard said, "or we can look at them as an opportunity to do something, to effect change ourselves."

Nine who elected to take the opportunity were Ronald Amberger, Robert Merrill and Wally Goya, Institute College; Craig McArt, fine and applied arts; William L. Mihal, business; Philip Scharf, CCE; Jack Tishkoff and Pasquale Saeva, science; and John Trauger, photography.

The luncheon gave them an opportunity to discuss the program of the Institute Committee on Projects Related to Productivity.

"We're fortunate to have funds budgeted for this purpose," Saeva noted. "From what I hear from other schools, it's quite unusual."

More than thirty projects have been funded since the committee was established in 1974. No project approved by the committee has ever been rejected for lack of funds.

Scharf pointed out that "the student is still number one." Others agreed that improved teaching effectiveness seems to be a natural byproduct of increased productivity.

Scharf initiated his project because he "was losing too many students." And since his physics course is an introductory one, RIT was losing these students for advanced courses, too.

Scharf pinpointed a problem—his students came to the course with varied backgrounds—and found a solution with a series of individualized, self-paced modules. The objectives, self-tests, unit quizzes, study notes and study summaries included in each module were well received by his students.

A drawback to productivity identified by Mihal is a tendency "to be subject area experts, not teaching experts."

Julian Yudelson, one of the first faculty fellows in the Office of Instructional Development, added that "we have the resources on campus to change this situation; we just need to tap them."

One of these resources is the Office of Instructional Development. According to its director, Dr. Lawrence Belle, ID assists faculty with productivity projects in two ways: when they are developing a proposal, and once it's been funded, in carrying out the project.

The session concluded with a discussion of ways to get more faculty members involved in productivity projects. Bullard asked those who've completed projects to help stimulate others to action.

Dr. Earl Krakower chairs the committee on productivity this year. He believes real productivity goals have been realized during the past three years.

"The administration has made a professional and financial commitment to the program," Krakower believes, "and now it's up to the faculty to subscribe to the program."

What prompted these veterans to undertake their projects?

Scharf says he was "dissatisfied, dissatisfied enough to do something."





SAC SALE A SUCCESS

Sales were brisk at the School for American Craftsmen's annual Christmas sale held in December.

"News and Events" is published every other Monday by the Communications office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call Norm Wright at 475-2750.

Institute Forum seeks faculty aid

The 1978-79 Institute Forum program will be devoted to "freedom vs. regulation as a means of achieving societal goals."

Organizers of the popular Forum program already have begun planning for the coming year, and are looking for assistance from interested faculty members.

The 1978-79 Forum will consist of three general approaches: an Institute-wide, year-long series of films and speakers; a faculty forum, and a program of existing courses and college-sponsored events.

The Forum topic is designed to focus the attention of the entire RIT community on the impact of increased government regulation on the quality of life in American society.

The program is seen as a valuable addition to the campus' academic atmosphere, as well as an effective vehicle by which to bring RIT's resources into the Rochester community.

An initial committee composed of faculty from each college is being formed. But the organizers also are seeking general or specific ideas for the Forum from all faculty members.

If you can be of help, please contact John Zdanowicz, associate professor of finance in the College of Business, X2326, who is coordinating the development of the Forum, or Vice President Fred Smith, X2267.

SAC yule sale serves dual role

SAC's annual Christmas sale not only is an excellent learning experience for students, but also provides the general public with high-quality present possibilities for the holiday season.

This year's sale was held December 9-11 in the lobby of the College-Alumni Union.

The sale, held in the College of Fine and Applied Arts in past years, was moved to the union this year in an effort to attract a larger audience in the center of campus activity, according to Dean Robert Johnston.

"I'm a firm believer that the union should be the center of student life on campus," Dr. Johnston said. "Therefore, it's the best place to have the sale. It's not surprising for the students to clear \$3,000 to \$6,000 in two or three days."

The SAC Christmas sale gives students some much-needed money for supplies and materials. And, it offers the campus community and the public a perfect opportunity to buy holiday gifts for families and friends.

But Dr. Johnston sees another important benefit for students from the sale—marketing experience.

If students are unable to sell many of their products, the dean said, they probably have learned their first lesson about overpricing products.

RIT receives no money from the sale, thus enabling the students to get a full price for their products.

Plans are already underway for next year's sale. It is slated for December 10-12, and again will be held in the College-Alumni Union.

CONTINUING EVENTS

Jan. 16-Feb. 3—Bevier Gallery. RIT College of Fine and Applied Arts Faculty Show. Mon.-Thurs. 9 a.m.-4 p.m. and 7-9 p.m.; Fri. 9 a.m.-4 p.m.; Sat. 1-5 p.m. and Sun. 2-5 p.m.

to Jan. 14—MFA Photography Gallery. Thesis of David Kelly.

Jan. 15-21—MFA Photography Gallery. Color Prints by Joyce Culver and Kathy Collins.

Jan. 22-28—MFA Photography Gallery. Non-silver images; a show of recent works by Jill Gussow, Mary McGarity and Judy Natal.

Jan. 9—Moving Image. Discussion of "The Feature Film: Its Present and Future" by Peter Burrell, a former RIT graduate student and assistant director of several feature films. 4 p.m. Webb Auditorium.

Jan. 19—Moving Image. Richard Edlund, the first cameraman for the Miniature and Optical Effects Unit of Star Wars Corporation will speak on "The Creation of Special Photographic Effects in *Star Wars*." 8 p.m. Ingle Auditorium.

Jan. 9-11—Graphic Arts Research Center. RIT's "Commercial Web Offset Workshop" will be held.

Jan. 16-18—Graphic Arts Research Center. RIT will conduct a seminar entitled "Photochemical Preparation for Flexographic Printing" for those involved with performing or supervising photo-mechanical preparation operations.

Jan. 24-27—Graphic Arts Research Center. GARC will hold a "Color Seminar for Pressmen," centering on methods of controlling color in web and sheet-fed pressroom operations.

Jan. 21—NTID Theatre. The Mime Workshop, 8 p.m. NTID. For ticket reservations call 475-6254.

Jan. 11—Annual Clio Awards Film. Shown hourly from 9 a.m. - 6 p.m. in Webb Auditorium. Television commercials chosen as best of 1977 by Clio.

thru Jan. 16—Carey Collection. "Recent Acquisitions," School of Printing. Mon.-Fri. 8:30 a.m. to 5 p.m.

Jan. 9—New York State Trial Lawyers. Administration building, rm. 2000, 6-11 p.m.

Jan. 10 and 24—American Optical Society. College of Engineering rm. 1030, 6 p.m.

Jan. 14—Christian Science Church of East Rochester. Ingle Auditorium, noon to 6 p.m. and College-Alumni Union, 1829 Room, 1-6 p.m.

Jan. 16—Business Student's Luncheon. College-Alumni Union, 1829 Room, 11 a.m.-2 p.m.

Jan. 16—New York State Trial Lawyers. Administration building, rm. 2000 6 p.m.

Jan. 16—Board of Trustees. College-Alumni Union, 1829 Room, 3-4:30 p.m. and Student Lounge 4-6:30 p.m.

Jan. 23—New York State Trial Lawyers. Administration building, rm. 2000 6 p.m.

Talisman Film Festival: (W) = Webb Auditorium; (I) = Ingle Auditorium.

The Naked Night—Jan. 12, 7:30 and 10 p.m.

(I) \$.75

Dog Day Afternoon—Jan. 13, 7:30 and 10 p.m.

(I) \$1.25

Old Yeller—Jan. 14, 2 p.m. (W) \$.25

Fellini's *Cassanova*—Jan. 14, 7:30 and 10 p.m.

(I) \$1.25.

Morocco and *The Scarlet Empress*, double feature—Jan. 15, 7:30 p.m. (I) \$1

Barry Lyndon—Jan. 17-18, 7:30 and 10 p.m.,

(I) \$1.50

Wild Strawberries—Jan. 19, 7:30 and 10 p.m.

(W) \$.75

Clockwork Orange—Jan. 20, 7:30 and 10 p.m.

(I) \$1.25

The Phantom Toll Booth—Jan. 21, 2 p.m.

(I) \$1.25

The Deep—Jan. 21, 7:30 and 10 p.m. (I) \$1.25

The Night They Raided Minsky's and *The*

Boys in the Band, double feature—Jan. 22, 7:30 p.m.

(I) \$1

'Hair care'

If you've been having trouble with that mop on top, the College-Alumni Union has a solution for you! Campus Cutters—the unisex hair salon—is now open.

Salvator "Sam" Amato and his assistants Jennifer, Joanna and John provide the RIT community with a complete hair care center. RIT is the only area college which has introduced such a convenient service on campus. Environmental design students have transformed what was formerly a recreation room into a plush hair salon. The shop officially opened on October 19 and according to Dave Parker, director of the College-Alumni Union, the response has been very good.

Located in the basement of the College-Alumni Union, Campus Cutters is open Tuesday through Saturday from 9 a.m. to 5:30 p.m. The shop is also open during school breaks and will remain open all summer.

A wash, cut and blowdry runs \$10, roller set is \$6, a conventional men's cut \$4.25. They also offer permanents, tints, frostings, conditioning treatments and cater to other hair needs at reasonable prices. As an added convenience, they stock and sell a variety of shampoos, conditioners, soaps, brushes and hair dryers.

Sam and his assistants invite you to enjoy the congenial relaxed atmosphere. Call x2041 to make your appointment.



Health-related programs combined

A new Department of Health Related Professions has been formed within the School of Health Related Professions.

The new department will offer three programs already contained within the school—bachelor's programs in medical technology and nuclear medicine technology, and a master's degree in clinical chemistry.

"The programs were combined into a new department for greater efficiency and possible future expansion," said Dr. Edward Stockham, director of the School of Health Related Professions.

About 180 undergraduate, graduate and special students are enrolled in the programs.

The three programs all combine a significant amount of clinical training with regular classroom instruction, according to Stockham.

Medical technology and clinical technology majors are trained for various clinical laboratory positions in hospitals and other health care facilities.

Graduates of the nuclear medicine technology program find employment as diagnostic specialists in hospitals. This area has particularly attractive job opportunities, Stockham said.

Most students enrolled in the medical technology program already have obtained associate's degrees in medical laboratory fields. Those in the graduate clinical chemistry program generally are employed in the field, but desire greater training.

Williams Burns, director of the medical technology program and former head of the Biology Department, will be head of the new department.

Blood drive Jan. 25, 26

Once again this year, RIT is taking part in the American Red Cross' annual blood donation program.

The 1978 winter blood drive dates are January 25-26. Drives are also slated for April 12-13, and as-yet unannounced times in July and August.

Since RIT began participating in the program in 1951, it has provided about 13,000 units of blood to the program.

The 1,720 units of blood given at RIT during the 1975-76 school year were the most ever collected in an academic year at any college or university in the Rochester Regional Blood Program's 15-county region, according to officials.

The program, which recently celebrated its 30th anniversary, now serves 1.6 million people in 15 counties. It tries to collect from 300 to 350 units of blood per day to meet the needs of patients in the 45 area hospitals.

The RIT chapter of AlphaPhi Omega, the National Service Fraternity, has been instrumental in the campus blood drives since its inception in 1962.

Alpha Phi Omega urges members of the campus community to keep RIT a leader in this most worthwhile project by donating blood, and urging others to do so.

NTID hosts visitors from Egypt, India

Delegations from Egypt and India interested in improving their countries' techniques for assisting the handicapped visited NTID early last month during U.S. trips.

NTID was the first stop on the Indian group's agenda. It was seeking information useful in creating new services and facilities for the deaf, blind, mentally retarded and orthopedically handicapped in their country.

The Indian government hopes to set up an educational facility similar to NTID.

Three high-ranking Egyptian officials spent two days at NTID obtaining technical assistance. Their nation also plans to upgrade its service for the deaf.

During their NTID stay, the trio toured facilities, met with Dr. Castle and received an overview of programs from faculty and staff members.

NTID was one of five facilities that the Egyptian group visited during their two-week visit to the U.S. Others included Children's Hospital and Jefferson Mann School for the Deaf in Boston; the Deafness Research and Training Center at New York University and Gallaudet College in Washington, DC.

Sports calendar

Jan. 11	JVBB	at Hobart	6:00
	VBB	at *Hobart	8:00
	Swim	at *Hobart	7:00
Jan. 12	MBowl	at Erie CC	3:30
	WBowl	at Erie CC	3:30
Jan. 13	JVBB	FLCC	6:00
	VBB	*CLARKSON	8:00
	VH	at Canisius	7:30
	JVH	HOBART "B"	6:00
Jan. 14	JVBB	VILLA MARIA	11:00
	VBB	*ST. LAWRENCE	1:00
	JVW	at Fisher	2:00
	VW	at Fisher	2:00
	JVH	at Canisius "B"	8:00
Jan. 15	VH	POTSDAM	5:45
Jan. 16	JVBB	at Fisher	6:15
	VBB	at Fisher	8:00
	Swim	at Nazareth	7:00
Jan. 18	JVBB	NAZARETH	6:00
	VBB	GENESEO	8:00
	JVW	at Oswego	7:00
	VW	at Oswego	7:00
Jan. 19	JVH	at Canisius "B"	8:00
	MBowl	at Buffalo	4:00
Jan. 20	VH	at Geneseo	7:30
	JVH	ST. BONAVENTURE	6:00
	VW	BINGHAMTON	7:00
	JVW	BINGHAMTON	7:00
Jan. 21	WBowl	RIT INVITATIONAL	12:00
	JVBB	at Ithaca	6:00
	VBB	at *Ithaca	8:00
	Swim	GENESEO	2:00
	WH	at St. Lawrence	2:30
	VW	at U of R	2:00
Jan. 22	VH	BROCKPORT	8:15
	WH	at Clarkson	2:00
Jan. 25	WBowl	BROCKPORT	4:00
Jan. 26	VBB	at Hamilton	8:00

*ICAC

Key to Abbreviations: JVBB: JV Basketball; VBB: Varsity Basketball; JVH: JV Hockey; VH: Varsity Hockey; JVW: JV Wrestling; VW: Varsity Wrestling; WBowl: Women's Bowling; MBowl: Men's Bowling; Swim: Men's Swimming; WH: Women's Hockey



RIT DROPS FOOTBALL

Athletic Director Bill Carey, Fred Smith, vice president for Student Affairs and Football Coach Lou Spiotti (left to right) announced recently that the Institute is discontinuing varsity football.

Grid program discontinued

RIT is discontinuing varsity football effective immediately, announced Dr. Fred Smith, vice president for Student Affairs.

The decision is based primarily on RIT's conclusion that to continue football would require a long-term commitment of funds that may not be feasible. Moreover, it will allow a greater concentration of resources to other sports.

Smith stated that "the decision on football does not signify an intended de-emphasis of athletics at RIT. Further study will be undertaken to determine the best institutional approach to maintaining a sound program of athletics as well as possible expansion of recreational and physical education facilities on campus." The Institute has a two-year physical education requirement.

Smith pointed out that funds currently spent on football will remain in the athletic department. Moreover, a study has been in progress the past year to evaluate the need for additional recreational and athletic facilities.

RIT in 1974 decided to evaluate the feasibility of continuing its football program. The final decision was to be made no later than 1977. In addition recent Institute studies indicate the importance of curtail-

ing commitments to incremental costs that may be difficult for RIT to meet in the future.

"For RIT to be competitive in football," Smith said, "a long-term incremental commitment of funds would be necessary. It is not fair to the staff and student athletes to expect them to continue with the limited level of support they have had in the past."

In making the announcement, Smith remarked: "We have the highest regard for Coach Lou Spiotti, his staff and his players. They have done an outstanding job with limited resources. Our decision reflects absolutely no dissatisfaction with their performance. The athletes have demonstrated a dedication that would make any college proud."

Spiotti is expected to remain a member of the physical education staff.

After an absence of 46 years, football was resumed at the Institute in 1968 on a club basis. In 1971, varsity status was approved by the Institute. Since attaining that status, the Tigers have competed seven seasons, showing 18 victories, 40 losses and three ties.

Spiotti took over as head coach in 1974 and completed his fourth campaign this year.

Tigers face heavy activity in all sports

With holidays behind them, RIT teams resume competition this week in a full slate of action both home and away.

Coach Bill Carey's basketball squad (3-3), paced by Barry Curry, Stan Purdie and Bruce Sage, faces seven games in the next two weeks. The cagers travel to Hobart Wednesday then return home to face Clarkson and St. Lawrence Friday and Saturday (Jan. 13-14). The St. Lawrence game Saturday will be played at 1 p.m. The following week the Tigers are home against Geneseo (Jan. 18). Curry leads RIT with 19.5 points per game.

In hockey Coach Daryl Sullivan's icemen seek to break out of a slump which has seen them lose their last four contests (3-4). After

traveling to Canisius Friday (Jan. 13) RIT is home against Potsdam Sunday at 8:15. Friday (Jan. 20) RIT is at Geneseo and Sunday (Jan. 22) Brockport visits the Frank Ritter Memorial Arena for an 8:15 faceoff.

Freshman Bob Hilton and sophomore Tom Birch are tied for the scoring lead with 14 points.

Coach John Buckholtz puts his finmen to work this week traveling to Hobart Wednesday. It will be a tuneup for the following week when the RIT splashers travel to Nazareth (Jan. 16) then host Geneseo Saturday (Jan. 21) in the annual parents/alumni weekend.

Paced by Greg D'Alba, the RIT wrestling squad is now 4-3, following victories over

Thiel and Penn State Behrend. D'Alba picked up three wins in a quadrangular meet prior to the break and boasts a 5-2 dual meet mark.

The Tiger grapplers are on the road for two matches then return home to host Binghamton Friday, Jan. 20 at 7 p.m.

Coach Bob Green's women's hockey team still seeks its first win ever. The distaff skaters lost their first two of the campaign, bowing to Potsdam and Brockport. The women will have their work cut out for them, facing road games at St. Lawrence and Clarkson Saturday and Sunday Jan. 21-22. Next home game is Sunday, Jan. 29 against Cortland.

Becky Lucitte and Dorothea Derke are tied for the scoring lead with two points.