

NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 1 – January 4, 1979



The Institute Family
is cordially invited to a reception
for new President,
DR. M. RICHARD ROSE

January 9, 1979

3-5 p.m.

College-Alumni Union Lounge

(see related story on page 2)

“150 Years of Commitment to Quality Technical and Professional Careers” is the theme of RIT’s 150th Anniversary Celebration in 1979.

Official celebration events are scheduled between May 25 and Nov. 17 and include an Academic Convocation, Career Day, Celebration Weekend and 150th Anniversary Campaign Banquet.

Specific details of each event will be presented in future issues of *News & Events*.

“The 150th celebration pays tribute to the students, faculty, alumni and friends who make the Institute a leader in higher education,” said Dr. Robert Frisina, senior vice president and chairman of the celebration committee.

Committees involving trustees, students, faculty and alumni have been developing plans for the celebration since last May.

150th Anniversary Celebration

Celebrating
One Hundred
Fifty Years
of Commitment
to Quality
Careers

DATE	EVENT
May 25	Academic Convocation
May 26	Graduation
October 6	Career Day
October 19, 20, 21	Celebration Weekend
November 17	Celebration Banquet

New President And Family To Reside At Lovejoy Homestead



RIT's new president has chosen a home almost as old as RIT itself, built in a style as unique in the field of architecture as RIT is in education.

The cobblestone house, situated on 13 acres at 2201 Lehigh Station Road, was built in 1839 by Ansel Hanks and his wife, Isabella, early settlers of Henrietta.

According to Carl F. Schmidt, a local architect and student of the unusual style of masonry, the cobblestone era extended from about 1825 to 1860. Schmidt estimates that 90 percent of all the cobblestones ever built were located within 60 miles of Rochester.

Although no one knows who built the first cobblestone structure or why, Schmidt offers two reasons for its development: free materials and cheap labor. The glaciers which moved through Central New York left an abundant supply of smooth round stones which had to be picked up before pioneers could farm their fields. And the building of the Erie Canal brought many masons to the area. Once the canal was completed, they turned to building houses, for "a dollar a day and keep." This, says Schmidt, is why there are so many cobblestone houses on or near Ridge Road and the area paralleling the canal.

Cobblestone walls were built of small stones carefully laid in horizontal courses.

What makes local cobblestone masonry so unique is the way the masons embellished the mortar joints by making a "V" shape around each stone with the trowel. The result was that each stone was set off, or highlighted, instead of being buried in the wall. Sunlight then created a constantly changing pattern and color on the walls.

Dr. Rose's home is known as Liberty Hill. A white stone near the peak of the roof at the front of the dwelling has a figure of a flying eagle carved on it with the word "Liberty." Under the eagle are small figures of an ox team and plow, driven by a man followed by a taller man carrying an American flag. He is followed by a team of horses driven by a man riding a harrow.

The home left the Hanks family in 1919, when Ansel's son, John, sold the property to Frank Lovejoy. Described as "George Eastman's right-hand man," Lovejoy spent 48 years at Kodak and served as both president and chairman of the board.

(Lovejoy's biography notes that his most famous ancestor, Elijah, was an abolitionist killed in 1837 while defending his printing press against a mob. His eulogy was delivered by his friend and pastor, named William Wallace Rose.)

Liberty Hill was given to RIT's 150th

Anniversary Campaign by Lovejoy's son and daughter-in-law, Dr. and Mrs. Frank W. Lovejoy, Jr.

Loma Allen, former assistant to Dr. Miller, has worked with Mrs. Rose on decorating the house. She describes it as a typical center entrance colonial, with a large living room to the right, and dining room to the left of the center stairway.

In the original structure, the kitchen was in the basement and the cooking fireplace, complete with angle iron, is still there and well preserved. (It's one of five fireplaces in the house.)

A modern kitchen was included in an addition to the house in 1926.

Upstairs, the old section of the house contains three bedrooms and a bath; two bedrooms, a large study and second bath were included in the addition.

Mrs. Allen points out that three full windows, as well as the small panes over the front door, appear to be the original blown glass and probably date back to the home's construction 140 years ago.

Outside, beautifully designed and maintained gardens complement the structure. In front of the house, behind a white picket fence, is a formal entrance garden, complete with roses. To the rear of the house are more green gardens, brightened by annuals such as begonias and impatiens, and a small vegetable garden outlined by espaliered fruit trees.

Past NOW President To Speak At RIT



KAREN DE CROW

Karen DeCrow, former president of the National Organization for Women (NOW) will be featured at two RIT programs on Thursday, January 11.

At 7 p.m., in Ingle Auditorium, DeCrow will discuss "The Role of Government in Securing Economic Justice," as part of the winter program for Institute Forum.

RIT's Women's Concerns Group has arranged a special meeting with DeCrow to talk about "Women in Higher Education: Underemployment and Affirmative Action" at 4 p.m., in the College-Alumni Union.

According to members of the group, the discussion was arranged because of some alarming statistics about the status of women in higher education. The National Center for Education Statistics reports, for example, that even at the lowest entry ranks, male faculty members are earning considerably more than women, and that the proportion of women faculty (around 24 percent) is actually lower today than it was in 1930, despite the increase in the number of women graduating from colleges and universities.

At the informal discussion with the Women's Concerns Group, DeCrow will be asked to share her insights on how to

actively improve the status of women in colleges and universities.

"We will not be focusing specifically on RIT," points out Joan Green, of the Media Production Center and Women's Concerns Group member, "but rather on the situation nationally. We're hoping Karen can answer such questions as 'what's the reason for these statistics' and 'how do we catch up.'"

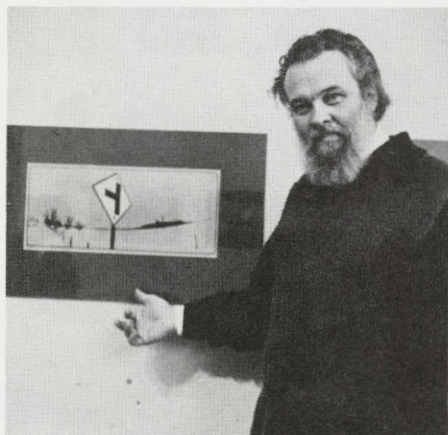
"The meeting is for any interested faculty or staff, male or female," Green continues. "We feel it would be especially helpful for women students because they'll soon be dealing with these issues themselves."

RIT's Women's Concerns Group began meeting regularly in 1976 to discuss what was happening with women on campus. The group has since developed as a support group to promote opportunities for women at RIT and to help create an environment that will diminish sex role stereotyping.

The group welcomes participation from staff, faculty and students. For additional information, contact members of its steering committee: Joyce Herman, Counseling Center; Elaine Spaul, Student Affairs; Carole Sack, Science; Barbara Braverman, NTID, and Dorothy Paynter, CCE.

RIT WOMEN'S CLUB COOKBOOK

Due to technical difficulties the publication date of the RIT Women's Club Cookbook "Campus Cooks" has been delayed. The Cookbook Committee regrets any inconvenience to those who have placed advance orders.



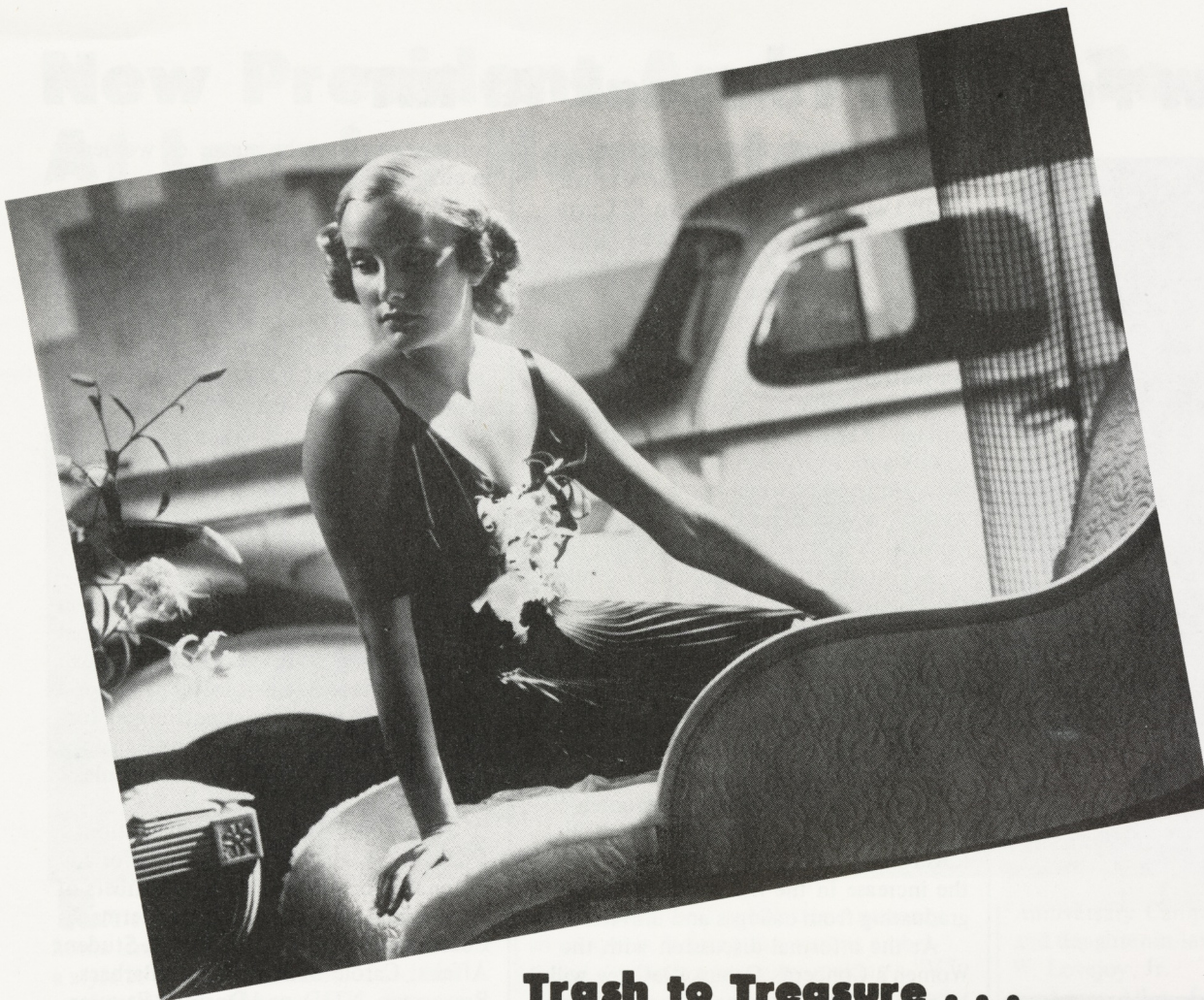
"PHOTOGRAPHIC IMAGES"

Photographs by SPAS Professor Thomas Muir Wilson graced the walls of the MFA Gallery the week before Christmas.



DISTINGUISHED ALUMNUS AWARD

Willard W. Arnold (center), Chemistry '51, is presented the 1978 Distinguished Alumnus Award for the College of Science as his wife, Marianne (second from left) and aunt, Mrs. Maude Simpson (left), look on. Making the presentation is Acting Dean John D. Paliouras (right), College of Science. Arnold is manager of Product Management at Allied Chemical, Agricultural Division in Houston, Texas.



Trash to Treasure . . .

Photo Professor Rescues Work Of America's First Photo Illustrator

At 6:30 in the morning on Lejaren A. Hiller, Jr.'s last day in New York City, the phone was ringing incessantly. Hiller has come to New York to dispose of his family's estate. Now he was being harrassed by the insistent ringing of the phone. Picking up the receiver, he mumbled, "Hello."

"Is this the Lejaren Hiller residence?" asked the voice on the other end. "This is Professor Arnold Sorvari from Rochester Institute of Technology calling, and I'm trying to track down the family of the late photographer Lejaren Hiller to find out what's become of his work."

"You're talking to his son," came the reply, "and if you want to salvage any of his possessions, you'd better get over here fast. They're all sitting out front by the curb, waiting for today's garbage collection."

So began one of the most hectic, yet rewarding, days of Arnold Sorvari's life.



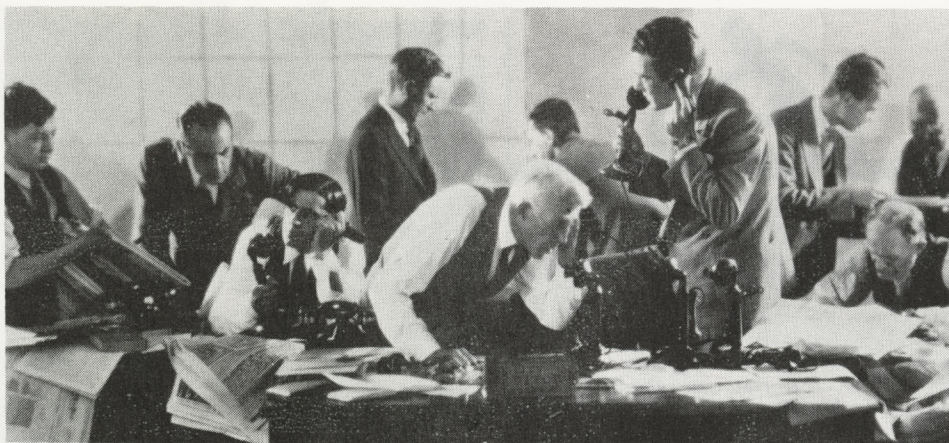
Arnold Sorvari

"From that point on, it was a race against time," says Sorvari, who's been a member of the School of Photographic Arts and Sciences faculty since 1965, and was researching Hiller as a sabbatical project. "It was my last day in New York too, and I was scheduled for an early flight out," he adds.

Jumping into a taxi, Sorvari reached Hiller's brownstone in the East 50's just ahead of the garbage men and proceeded to reclaim carton after carton of belongings from the eccentric photographer Lejaren A. Hiller, America's first photo illustrator.

A talented, extroverted and highly inventive artist/photographer, Lejaren Hiller landed the world's first magazine photography assignment for the Hearst publication *Cosmopolitan* in 1908. By dubbing together a shot of a "cave" taken at a street excavation site and a photo he shot using live models, he convinced a doubting editor that photography was the medium of the future. And indeed it was. The idea caught on with publishers like wildfire and soon Hiller found himself with a year's contract (for \$7,500) with *Cosmopolitan*, and offers pouring in from throughout the city.

Never much of a businessman, Hiller earned considerable sums for his unique illustrations, sometimes squandering the money just as fast by building exorbitantly priced sets (one of his trademarks) and running up other working expenses. Hence when he received an essentially "carte blanche" offer from the commer-



Capturing the tension of the "city room" wasn't difficult for Hiller, who specialized in creating highly dramatic scenes staged entirely in his studio.

cial photography firm of Underwood and Underwood in 1925, he accepted. Now he was free to be as creative as he desired while the firm picked up the tab.

At Underwood and Underwood, Hiller perfected his studio techniques, creating just about every kind of scene imaginable (to make up for the time, expense and inconvenience of shooting "on location"), and frequently used his painting skills to retouch photos that couldn't be properly lighted.

Hiller's gift for recreating dramatic scenes in the studio is best evidenced by a series of Canadian Club adventure ads, familiar to anyone who's looked through magazines of the '30s and '40s. But perhaps his most well known works are an impressive series of 200 or so ads for the pharmaceutical company Davis & Geck, Inc., (now Parke Davis & Co.) portraying surgical techniques throughout the ages. His work was widely seen throughout periodicals of the World War II era until 1949, when he retired, and according to Sorvari, "virtually disappeared." About the same time Underwood and Underwood failed, selling its stock of glass plates and negatives for their worth as raw materials--glass and silver.

"With Hiller out of the public eye, and the glass plates which once held his work probably covering the frame of some Long Island greenhouse, I didn't have much to go on when I started," says Sorvari. "It was really just luck that I located his son."

Having finally tracked down the remains of Hiller's photo collection, Sorvari was next confronted with how to transport his new-found treasures back to Rochester. Fortunately, Lejaren Hiller, Jr., (who's a music professor at the State University of Buffalo) offered to put the material into his moving van, so Sorvari could pick it up later.

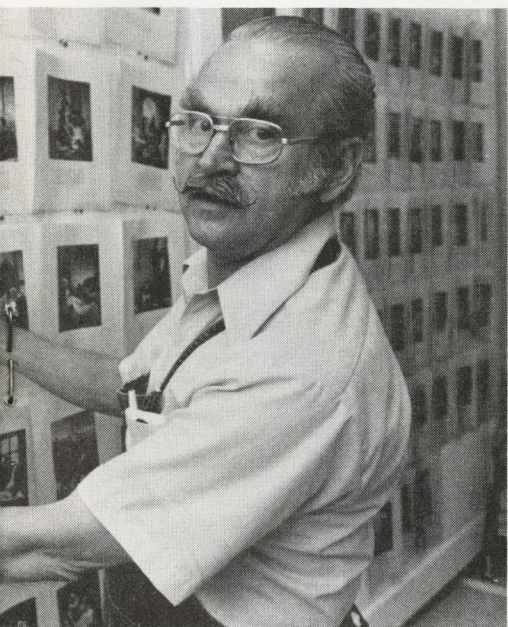
"The commercial photographers of that period didn't think of their photos as art pieces," says Sorvari. "They were meant to be used once, then discarded. Consequently, Hiller never took great pains to compile or preserve his work; things were just stored in boxes in a room later shared with a great number of cats."

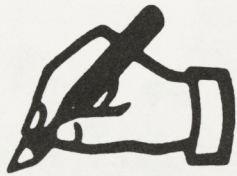
After rummaging through the material back in Rochester, Sorvari's initial delight turned to doubt. Would there be enough usable pieces to make up a show?

Fortunately there are. To date Sorvari has been able to compile at least 160 good examples of Hiller's work (some of which he's been able to salvage through sophisticated restoration and patching techniques. And last July he received a National Endowment for the Arts Grant which enabled him and an assistant to catalog that much of the project (a fair share of which is presently stored in a heavily deodorized closet in the College of Graphic Arts and Photography). However, thousands of pieces in the total collection (spanning Hiller's entire life) still remain to be sorted. They include negatives, prints, rotogravure reproductions, tri-color carbonyl prints, drawings, gouache paintings, and many containers of personal memorabilia.

"Currently I'm looking for a local institution where the exhibit can be displayed and circulated," says Sorvari. "And since RIT doesn't have the proper facility, I've made tentative plans for the collection to be donated to a Rochester museum when all the work is done and it's finally ready to hang," he adds.

Judging from all the enthusiasm he's directed at the project, it should be well worth the wait.





DATEBOOK

Jan. 4—Novels at Noon. *Romeo and Juliet*, William Shakespeare, 12:10 p.m., Rm. 203, 50 W. Main.

Jan. 7—Feb. 8—"Paper Matrix: Handmade Paperforms," by Jan Ruby. Wallace Library

Jan. 8-10—Graphic Arts Research Center "Commercial Web Offset Workshop." Call x2758 for more info.

Jan. 13-Feb. 2—Bevier Gallery. "Faculty Show" Open 9 a.m.-4 p.m., and 7-9 p.m., Mon.-Thurs.; 9 a.m.-4 p.m., Fri.; 1-5 p.m., Sat.; 2-5 p.m. Sun.

Talisman Film Festival (I)=Ingle Aud. (W)=Webb Aud.

The Wild One—Jan. 11, 7:30 & 10 p.m., \$1.50 (W)

Fantastic Animation Festival—Jan. 12, 7:30 & 10 p.m., \$1.50 (I)

Five on a Treasure Island 1 and *The 3 Worlds of Gulliver*—Jan. 13, 2 p.m. \$.50 (I)

Pretty Baby—Jan. 13, 7:30 & 10 p.m. \$1.50 (I)

Lies My Father Told Me and *The Boy*—Jan. 14, 7:30 \$1.50

A Novel Lunch

The first program of CCE's "Novels at Noon" series will take place at 12:10 p.m. today in Room 203 of Metro Campus, 50 West Main St.

George Bedirian, CCE's coordinator of Promotion and Publications, will discuss *Romeo and Juliet* by William Shakespeare. The series, conducted every other Thursday through March 1 is open to all interested persons. There is no registration required and persons may attend as many or as few of the 40-minute lectures as they desire. Participants are invited to bring a brown bag lunch to the programs.

Other program topics will be: Jan. 18, *The Assistant* by Bernard Malamud; Feb. 1, *Tess of the D'Urbervilles* by Thomas Hardy; Feb. 15, *Free Fall* by William Golding and March 1, *The Hairy Ape* by Eugene O'Neill.

Bedirian will present all the programs with the exception of *Tess of the D'Urbervilles*. The speaker for this program will be Dr. Melodie Monahan, an assistant professor of English at Keuka College.



STILL ON THE LOOM

Donald G. Bujnowski, faculty member in the School for American Craftsmen, sits in front of the huge tapestry he completed for a suburban congregation near Syracuse, New York.

Bujnowski Designs Tapestry

Donald G. Bujnowski, faculty member in the School for American Craftsmen has completed a large tapestry for the Congregation of Beth Sholom-Chevra Shas in Dewitt, New York, a suburb of Syracuse.

The wool tapestry, handwoven and designed by Professor Bujnowski, is 8 feet by 13 feet and weighs more than 200 pounds. It has an abstract pattern of arches within arches done in colors of orange, green, brown, charcoal, and rust. It will hang in the main entrance of the building on a curved wall and can be viewed from the outside through windows.

Bujnowski gathered wool from Canada and New England for the project and hand-dyed many of the colors. The vibrant rust in the tapestry was achieved through cross-dyeing, a technique that includes dyeing the wool twice with two different colors. The tapestry is woven using three different methods—flat tapestry, soumack, and rya knots.

To weave the large artwork, Bujnowski used a loom he built two years ago of 22-foot long telephone poles supported by steel uprights. He completed the project in three-and-a-half months using a former cattle barn on his property to provide enough work space. The tapestry will be installed later this month.

Bujnowski has received numerous commissions for his work and is currently

working on projects for Voplex Corporation's Detroit office, Mobil Oil Company, and a bank in Bath, New York.

He was commissioned as the artist for the Congregation of Beth Sholom-Chevra Shas after a member of the congregation viewed one of his tapestries in the Eisenhart Auditorium of the Strasenburgh Planetarium in Rochester. The tapestry for the Dewitt building was funded through a gift in memory of Mrs. Rose Gottfried, a parent of a member of the congregation. The edifice was completed in the early 70s and is located at 5205 Jamesville Road. There are approximately 200 families in the congregation.

NEWS & EVENTS

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Merriment Prevailed At Holiday Fete

Student, faculty and staff members of RIT's Institute family joined in the seasonal festivities at the Annual Holiday Party December 15th. Merry-makers were entertained by magician Jerry Argetsinger, Carl J. Dengler and his orchestra, Gail Rothman (Saidah) the NTID bellydancer, student folk singer and guitarist Tim Waters while RIT's Dr. Michael J. Vernarelli M.C.'d the entire evening. A buffet dinner followed the floor show. It was a festive occasion spreading good will and cheer throughout the Institute family.





SPORTS

Varsity sports resumes full-scale action next week following the holiday break.

Women's Hockey (1-0)

With a 1-0 record, Coach Bob Green's hockey squad is pointing toward a reversal of last year's 1-8-0 record. Their 5-3 win over Brockport was the first time the women have won the season opener since beginning the sport in 1975-76.

Dorothea Derke leads the team with two goals and one assist. Mary Ellen Meckley shows two goals. Marie McKee and Peggy Feltz each have two assists and Nancie Lewis has one tally. In goal, Kim Von Kamen has eight saves and allowed the three goals in the only start.

The women are idle until Saturday, Jan. 20, traveling to Ithaca for a 4:30 p.m. contest. Last year Ithaca beat RIT twice.

Men's Hockey (6-4)

With Rick Kozlowski, Ron Kerr and Tom Birch showing the way, the men's hockey team boasts a 6-4 record to date. The Tigers resume play Sunday, Jan. 14, hosting Potsdam at 5:45. Earlier this year RIT shocked Potsdam with a 9-7 victory in the north country.

Kozlowski is the leading scorer with nine goals and 17 assists for 26 points. Kerr has 21 points and Birch follows with 19.

In Division III play, RIT is 3-0 on the year. The Tigers have two wins over Hobart and one over Ramapo. If they continue to dominate Division III teams, the Tigers could be bound for a post-season ECAC tournament.

Basketball (3-4)

Pairings were announced recently for the upcoming Lincoln First Basketball Tournament slated Jan. 31, Feb. 1 and

3 at the Rochester War Memorial. In the opening round, RIT faces Brockport at 9 p.m. Other games include: St. John Fisher vs. Geneseo (3 p.m.), Nazareth vs. Alfred (5 p.m.) and Hobart vs. Roberts Wesleyan (7 p.m.). The Tigers look for their third straight title. A victory in the first night of competition means the Tigers would play the 7 p.m. contest on Thursday. Tickets for the tournament are available at the athletic department in advance or at the War Memorial the night of the competition.

Three cagers are averaging in double figures through the early going. Guard Luther Nicholas is the leader, averaging 15.0 points per game. Freshman Jim Donovan is averaging 13.0 at his center spot and sophomore guard Bruce Sage is hitting for 11.9.

RIT resumes play Thursday, Jan. 11, hosting Roberts Wesleyan at 8 p.m. The JV squad plays at 6 p.m.

Wrestling (0-4)

Coach Earl Fuller points toward a healthy squad when the Tiger grapplers resume action after the holidays. Several wrestlers have been slowed or sidelined, contributing to a 0-4 record. Expected back at full strength are Bud Figliola (142) and Bill Catenisano (158). Darrell Leslie (126) is out for several more weeks, recovering from a broken bone in his hand.

St. John Fisher provides the opposition Friday, Jan. 12 at RIT (7 p.m.). Brockport visits the campus Saturday, Jan. 13 at 5 p.m.

Swimming (1-2)

Half the Tiger swimming team is training in Ft. Lauderdale over the holiday break. The RIT finmen are 1-2 with a

loss to Cortland and wins over RPI and Buffalo State. Three freshmen lead the team in scoring: Paul Bartels (28 points), Tim Early (26) and Tom Dwyer (21.5).

Next meet for the swimmers is Wednesday, Jan. 10 at home against ICAC foe Hobart.

Bowling

The women's bowling squad shows a 2-0 record in dual competition and a recent first in the Elmira Invitational. Sophomore Elaine Sfikas is on top in average for the women with a 162.7. Elyse Waldinger is at 159.9 and Loni Berglund, 157.9.

In men's bowling, RIT has a 3-0 dual record and a second place in the Elmira Invitational. Dave Root is pacing the team with a 200.1 average. George Morone shows a 199.2 mark and Justin McCarthy is at 184.1.

The men and women next compete Monday, Jan 15, hosting Erie Community College.

Benefit Option

Full-time employees with off-campus Medical/Hospital Insurance may convert their present T.I.A.A. Major Medical Group Contract to individual coverage with T.I.A.A. if they have no other Group Health plan available.

This conversion privilege must be exercised within 31 days of the Institute's December 31, 1978 termination of the contract.

Additional information may be obtained by calling Betty Bianchi, benefits coordinator, x2429.