

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 9—March 1, 1979

## Inflation Forces Tuition Hike

Increases in tuition and fees for both undergraduate and graduate students at RIT for the 1979-80 academic year have been announced.

Full-time undergraduate tuition will be raised \$219, or 6.7 percent, to \$3,495 per academic year. Part-time undergraduate rates will be \$99 per credit hour.

RIT's room and board rates will be increased from \$2,043 to \$2,187 for the academic year.

Full-time graduate tuition will be raised \$231, or 6.7 percent, to a total of \$3,075 per academic year. Part-time graduate tuition in the day colleges will be \$105 per credit hour.

In the College of Continuing Education, undergraduate rates will be increased from \$57 to \$61 per credit hour. Graduate rates will rise \$5 per credit hour, to \$82.

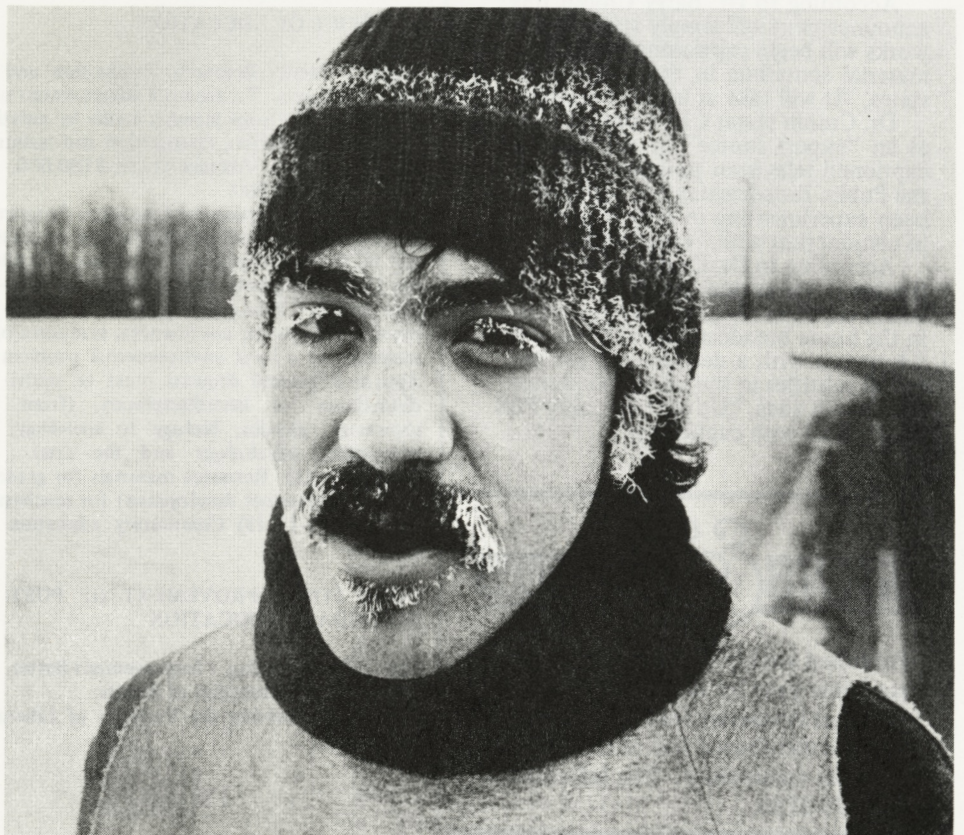
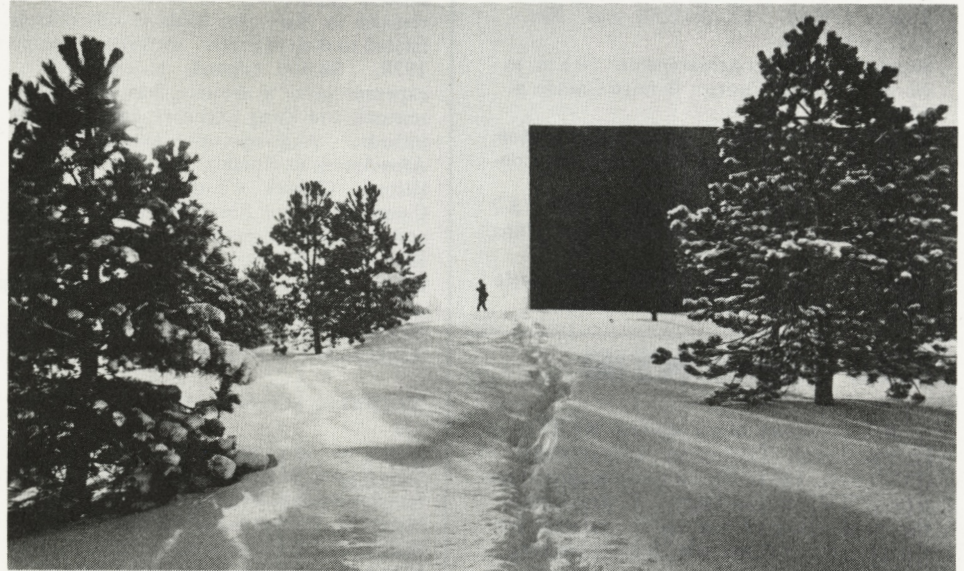
In a letter to RIT students and their parents, Jon L. Prime, vice president of Finance and Administration, attributed the increases primarily to inflation, particularly in energy costs.

"RIT, in analyzing the cost of continuing its commitment to quality careers, has been able to keep tuition increases consistent with President Carter's wage and price guidelines," Prime said.


The Institute will continue to seek support from alumni, business and industry to keep tuition costs as low as possible, Prime said.

It also will look into ways to attract more government and private financial support in an effort to increase scholarships and other forms of financial aid.

## It's mid-Winter on Campus







# DATEBOOK

to March 1—Bevier Gallery.

“Young Americans: Fiber/Wood/Plastic/Leather.” Open 9 a.m.-4 p.m. and 7-9 p.m. Mon.-Thurs.; 9 a.m.-4 p.m., Fri.; 1-5 p.m., Sat.; 2-5 p.m., Sun.

March 1—Novels at Noon. *The Hairy Ape*, Eugene O'Neill. 12:10-12:50 p.m., Rm. 203, 50 W. Main.

March 3 & 10—Plus Achievement. 10 a.m. to Noon, 06-2214. Contact Bernice Golden at 633-7181.

March 5-7—Photo Preservation & Restoration. 8 a.m.-9 p.m., 07-1400/1420, 12-1428. Contact Bill Siegfried at x2758.

March 7—Rochester Area English Council. 3-7 p.m., Clark Dining Rm. Contact Sara Collins at x2442.

March 11—Indian Movie. Noon-5 p.m., Ingle Aud.. Contact Mr. Jeswani at 334-6161.

## CBS Films NTID

A CBS news team visited NTID's Instructional Television Department (ITV) Feb. 14, to film a news segment entitled “TV and the Deaf.” It deals with the captioning of television material for the benefit of those who have a hearing impairment.

According to Dr. Barry Cronin this announcement will simply state that networks will begin captioning their program material sometime in the future. He states, “It will take at least 18 months.”

Dr. Cronin states CBS came to NTID as an “expert source” in the field of captioned television programs. He adds the Public Broadcasting Service (PBS) has been experimenting in closed captioning in conjunction with Texas Instruments.

According to Dr. Cronin, “Closed captioning is the system developed by PBS where captions are produced and buried in the home broadcast signal.” He states, “A person with a decoder can see the actual subtitles in the television picture.” Dr. Cronin adds, “Up till now, only PBS has worked with captioning.”

## NEWS & EVENTS

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## GRANTS DEADLINES

Please note: **GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED.** Please call the Grants Office for additional information, 50 West Main Street, 262-2719.

**PROPOSALS SHOULD BE SUBMITTED TO THE GRANTS OFFICE ONE WEEK PRIOR TO DEADLINES FOR ADMINISTRATIVE APPROVALS.**

### NATIONAL ENDOWMENT FOR THE HUMANITIES

April 1—Seminars of 8 weeks duration to provide opportunity for advanced study or research in their own fields or other fields related to their interests. Available in summer 1979. \$2,500 stipends to cover all expenses-travel to seminar, location, books, research and living expenses, etc. Subjects include: Anthropology, American and Afro-American Studies, Area Studies, Art History, Classics, Comparative Literature, Composition and Rhetoric, Drama, English and American Literature, Film, Folklore, History, Linguistics, Modern Languages, Political Science, Religion, Science Technology and Human Values, Sociology, etc. (i.e.: Business in the History of American Society, Application of Economic Analysis.)

### NATIONAL SCIENCE FOUNDATION

March 15—Regional Instrument Facilities. Grants up to \$250,000 or more for specialized research equipment for use by area colleges.  
March 15—College Faculty Short Courses.  
March 15—US-India Exchange of Scientists.  
March 31—US-Japan Cooperative Research.

### US OFFICE OF EDUCATION

March 5—Media Research, Production and Training Grants. To promote advancement of handicapped persons through media by assisting research, production, distribution and training in use of media. Average grants \$100,000, maximum \$190,000.  
April 16—“Environmental Education Program.” 50 new and competing continuation projects will be funded with grants averaging \$50,000 for General Projects and \$10,000 for mini-grants/year. Mini-grants provide for community workshops, conferences, symposia or seminars on a local environmental problem. Approved general projects must be multidisciplinary or interdisciplinary (from chemistry, physics, biology to sociology, economics, psychology and the arts).  
Priorities: (1) Resource materials for grades 7-12 (2) Personnel development for teachers of grades 7-12 (3) Community education projects.

### FUND FOR IMPROVEMENT OF POST-SECONDARY EDUCATION

May 21—Adapting Improvement-Better Strategies for Education of Adults.  
May 21—Examining the Varieties of Liberal Education.

### NATIONAL INSTITUTE OF EDUCATION

March 29—Teaching and Learning Research Grant.

### DEPARTMENT OF LABOR

June 1—“Small Grant Research Program” (maximum of \$15,000 direct cost/year up to 2 years.)

## Partners Project

**M**ovies, art projects, photos and slides, created by students at the State Agricultural & Industrial School at Industry, were displayed, Wednesday, Feb. 28, on the Industry Campus. These creative accomplishments are just one of the end products of the “Partners Project” at RIT.

The Partners Project is a joint venture between the State of New York's Division for Youth (DFY) and RIT. Institute student-interns provide and coordinate experiences for DFY clients in many facets of the visual arts and science areas. Such active participation in the development of visual art skills and technical ability will motivate and stimulate the interest of the DFY client and provide practical experience for the RIT student-intern, says William DuBois, RIT director for experiential learning in Visual Arts and Sciences.

The Partners Project is an opportunity for RIT, through its commitment to public service, to influence an area of community concern and awareness. The Division for Youth clients try various skills and talents that previously have not been available to them.

“The clients observe role models of young adults who have achieved a high educational level and are committed to a goal in life,” says DuBois.

The clients are encouraged to work in four major areas: fine and applied arts, photography, cinema and audiovisual productions. At the end of each quarter, the projects are exhibited in the DFY/RIT Partners Project Quarterly Presentation. The display will be open from 7 to 9 p.m., Feb. 28, in the Hobart-Todd Auditorium at the State School at Industry, Industry, N.Y., south of Rochester on Route 251.

The project is funded through the DFY and monitored by the Division and DuBois. The unique program is the only DFY partnership program dealing specifically with visual arts and sciences in the Rochester area.



# PROFILE

## From Flying Jets to Landing Jobs

**F**ortunately for RIT's sign maker, Dick Bircher's full title isn't on his door.

He's coordinator for Information Systems and Services for Central Placement Services. Or, to put it a bit more simply, he's assistant director of placement. He divides his time between students looking for jobs and employers looking for new employees. He also supervises the office secretarial staff, handles administrative matters with Judy Vollmer, director of Central Placement Services, and oversees recordkeeping and information retrieval.

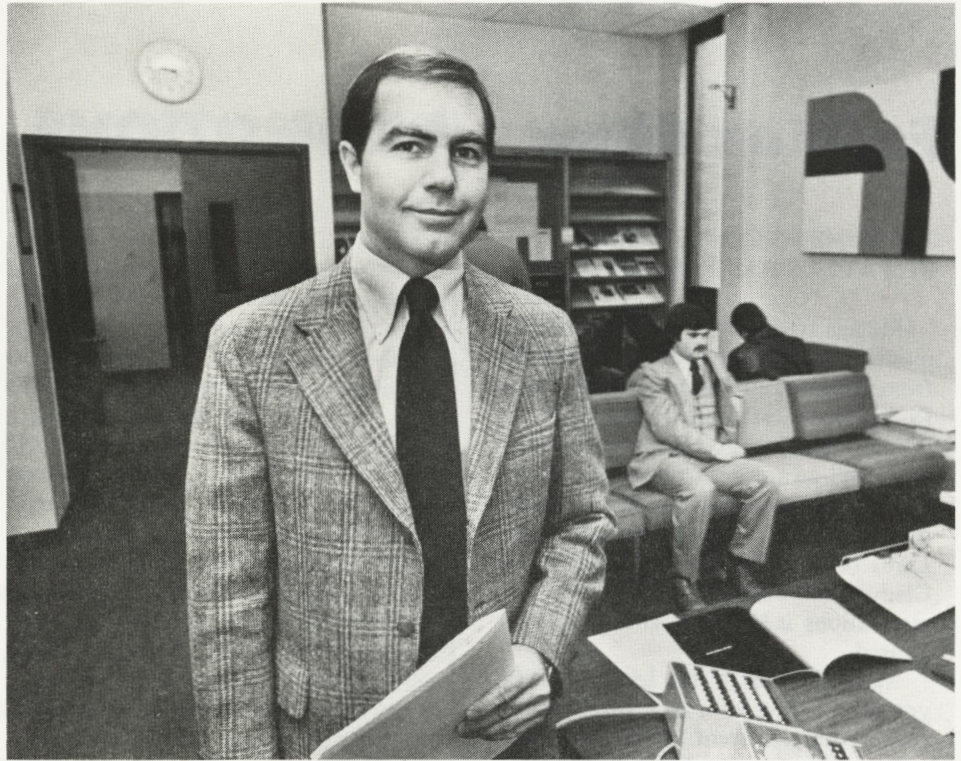
He likes his job. Not a bad attitude for someone who spends his time helping other people find jobs to like of their own. He's part of a 16-member operation that works with more than 3,400 senior and Co-op students, 2,000 companies, and 1,200 alumni each year. The vast majority of RIT graduates who look for jobs end up with one in their field, an enviable record in competitive times, says Bircher.

Bircher works primarily with seniors and alumni in the College of Science and the accounting program and with Co-op students in the School of Printing. He also assists in summer job placement of photo science students and biomedical photography students.

"You try to give them guidance along the way," says Bircher, who teaches students how to interview for a job, write a resume, correspond with employers, select a career direction, and identify potential employers.

On the other side of the fence, he also works with companies by preparing information on RIT programs and students and hosting company representatives when they visit campus. Basically, he tries "to let employers know RIT exists." He often pays personal visits to employers.

Bircher joined RIT in December, 1972, making a career change to do so. After six years flying jets in the Marine Corps, he was ready "to find out what was happening in the civilian environment," he explains.



A Marine Corps captain, Bircher flew A4 Skyhawks—the same jets the Blue Angels fly. And, yes, he knows how to do loops, split Ss, and aileron rolls at more than 450 miles per hour. These jet airplane acrobatics "build confidence and develop an understanding of the aircraft," according to Bircher.

Following 13 months in Vietnam and a month each in Okinawa and Japan, Bircher became a trainer of new pilots at the Marine Corps Air Station in Beaufort, S.C. That gave him time to start some serious thinking about his immediate future. He decided to resign his commission and return to Rochester, his hometown, to begin a job search.

If the job market for commercial jet pilots hadn't been overloaded, he'd probably be earning a living now as a jet pilot. But it was and he began to look in other directions. Bircher's a graduate of St. John Fisher College and was familiar with RIT's programs.

"I heard there was a placement counselor's job open at RIT and came over to apply," relates Bircher. A couple weeks later he started work here.

Those were the days when the job market was just beginning to get tough in almost every field," remembers Bircher. "The whole placement operation is more sophisticated now," he explains, "in large part because it has to be in order to function competitively."

Bircher hasn't given up flying entirely. He flies occasionally in a Cessna 172 owned by a friend, but he spends more time as a "fairly proficient skier" and an avid sailor. He sails Lake Ontario in an Alberg 30 every season except winter.

A color photograph of the A4 he flew is on his wall, but he says he doesn't miss that life. "That type of challenge and risk is great for a young person, but this job has its challenges, too," he comments.





Rochester Institute of Technology

One Lomb Memorial Drive  
Rochester, NY 14623

First Class

## Fashion Show

### RIT WOMEN'S CLUB TO HOST ST. PATTY'S DAY FASHION SHOW

Models from RIT Women's Club will model over 50 spring fashion ensembles from Pearsall's of Palmyra in the Clark Dining Room, at noon, on March 17, St. Patrick's Day. The luncheon/fashion show will award door prizes and allow 20 percent discount on items purchased that day. For further information call Linda (425-2608), Lucy (464-0288), or Gladys (244-2842). The deadline for reservations is March 9 and space is limited.

May "the luck o' the Irish" be with you in selecting your new spring wardrobe at this gala event. Make your reservations early by completing the attached form.

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\_\_\_\_\_Reservations for \_\_\_\_\_  
print name

at \$7 each. Total enclosed \$ \_\_\_\_\_

Phone Number \_\_\_\_\_

Send your check by March 9th to:  
Linda Keefe  
7 Walnut Run  
Fairport, New York 14450

## PROMOTIONS

The following is a list of recent promotions of RIT staff members as reported by Personnel: **Marjorie Potter**, General Studies, secretary to the dean; **Tom Hyzen**, Campus Services, crewleader; **Marilyn Fitzsimmons**, Campus Services, crewleader; **Beverly James**, Campus Services, secretary to director; **Connie LaBarre**, Computer Science, secretary to director; **Val Johnson**, GARC, seminar coordinator; **Patricia Pitkin**, Library, Automated & Technical Services head; **Veronica Wyant**, Media Resource Center, supervisor; **Barbara Cuthbertson**, Computer Services, secretary for User Services; **Ellie Hayes**, Communications, administrative assistant; **Kathleen Hutchinson**, NTID, rehabilitative audiologist; **Carol Pepe**, NTID, manager Systems Developer; **Gerard Walter**, NTID, chairperson, Communication Assessment; **Robert Whitehead**, NTID, chairperson, Communication Research; **Douglas Sargent**, NTID, chairperson, Communication Support; **John Albertini**, NTID, chairperson, Communication Instruction; **Valerie Yust**, NTID, chairperson, Communication Instruction; **Sid Barefoot**, NTID chairperson, Communication Instruction; **Bill Mets**, Campus Services, director; **Kenneth Derr**, NTID, coordinator, Instruction Development; **Barbara Blickwede**, Provost's Office, administrative assistant; **Becky Davis**, Assistant Provost's Office, secretary.

## NEWS & NEWSMAKERS

**Lodewyk Boyon**, a member of Campus Services since 1961, has been named new director of Plant Engineering.

**Edward A. Steffens**, director of the Office of Special Events, was elected secretary of RAMPI (the local Rochester Area Meeting Planners International) at its Feb. 15 organizational meeting. This appointment also makes him a member of the Board of Directors. MPI (Meeting Planners International) is an international association of people who are in the conference planning profession.

**Professor Patricia Carter**, Criminal Justice Department, will discuss the changing role of women in law enforcement on WHEC-TV, Channel 10, Tuesday, March 20, at noon, on the Margaret Graham Smith News at Noon Program.

**Craig McArt**, Department of Environmental Design, CFAA, has been elected chairman of the Central New York Chapter of the Industrial Designers Society of America.

**Dr. Richard Zakia**, Photography professor, will be on a panel discussing the character and credibility of the news media at Southwestern at Memphis's Dilemma '79, on March 9 through 11. Other panel members include Daniel Schorr, former CBS correspondent, and Ron Nessen, President Ford's press secretary.

### LENTEN SERVICES IN THE CATHOLIC CAMPUS PARISH

#### Daily Masses:

Every Weekday—5:10 p.m.  
Kate Gleason Lounge  
Tuesday, Wednesday, Thursday—noon  
1829 Room, College-Alumni Union

#### Weekend Masses:

Saturday—4:30 p.m.  
Kate Gleason Lounge  
Sunday—10:30 a.m.  
Ingle Auditorium

#### Holy Week: April 8-15

During Holy Week the same schedule will apply on Palm Sunday and the ensuing Monday, Tuesday and Wednesday

#### Holy Thursday—7:30 p.m.

Ingle Auditorium

#### Good Friday—noon

Ingle Auditorium

(The Liturgy will include a communal celebration of the Sacrament of Reconciliation)

#### Holy Saturday Evening—7:30 p.m.

Ingle Auditorium

Vigil Mass of the Resurrection

(First Easter Mass)

#### Easter Sunday—10:30 a.m.

Ingle Auditorium

Day Mass of Easter

All are welcome—interpreted for the hearing impaired.