

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 11 – March 15, 1979



## DATEBOOK

to March 16—"Regional Women's Art Show," sponsored by Rochester Women Artists and RIT Women Together, at two locations—Mill Gallery, Rochester, and Wallace Memorial Library.

March 17—**Plus Achievement.** 8 a.m. to 1 p.m. 06-2214. Contact Bernice Golden at 633-7181.

March 15—"The Chemistry of Home Wine Making," presented by Dr. James M. Bobbitt, University of Connecticut. Noon-1 p.m., 12-1452.

March 17—**April 6—Bevier Gallery.** "Recent Work of 3 Painters—David Bolduc, Bob Cole and Basilios Poulos. Open 9 a.m.—4 p.m. and 7-9 p.m. Mon.—Thurs.; 9 a.m.—4 p.m., Fri.; 1-5 p.m., Sat.; 2-5 p.m., Sun.

March 20—**Science Seminar.** R. Gardner will speak on "A Role for Cyclic GMP in Controlling Cardiac Metabolism." 1 p.m., 08-1130.

March 20—**Complementary Education Program** "Swimming for Fitness", Edith Woodward Memorial Pool, RIT campus. 1-2 p.m.

March 20—**Women's Council of Rochester Museum & Science Center.** Meeting, 1829 Room, 11 a.m.-3 p.m. Contact Joan Smith 325-3585.

March 20—**NTID Workshop Series on Improving Teaching Effectiveness.** "Successful Teaching Strategies for Deaf People," by Charles Layne, Pat DeCaro, and Dr. Barry Culhane. 12:30-2 p.m., NTID Academic Bldg., Rm. 2185.

March 21—**Mathematical Presentation.** Rm. 2178, College of Science. Coffee at 3 p.m., Talk will begin at 3:15 p.m.

March 22—"An Overview and Environmental Aspects of Modern High Performance Liquid Chromatography Practice from an Industrial Perspective," presented by Dr. Ed J. Kitka, FMC Corporation, Middleport, N.Y. Noon-1 p.m., 12-1452.

### Talisman Film Festival

(I)=Ingle Aud.

*Close Encounters of the Third Kind*—March 14 & 15, 7:30 & 10 p.m. \$1.50 (I)

*Eyes of Laura Mars*—March 16, 7:30 & 10 p.m. \$1.50 (I)

*Blow Up*—March 17, 7:30 & 10 p.m. \$1.50 (I)

*Outrage & Wild Party*—March 18, 7:30 & 10 p.m. \$1.50 (I)

*The Wizards*—March 22, 7:30 & 10 p.m., \$1.50 (I)

## Institute Forum

# SAM ERVIN

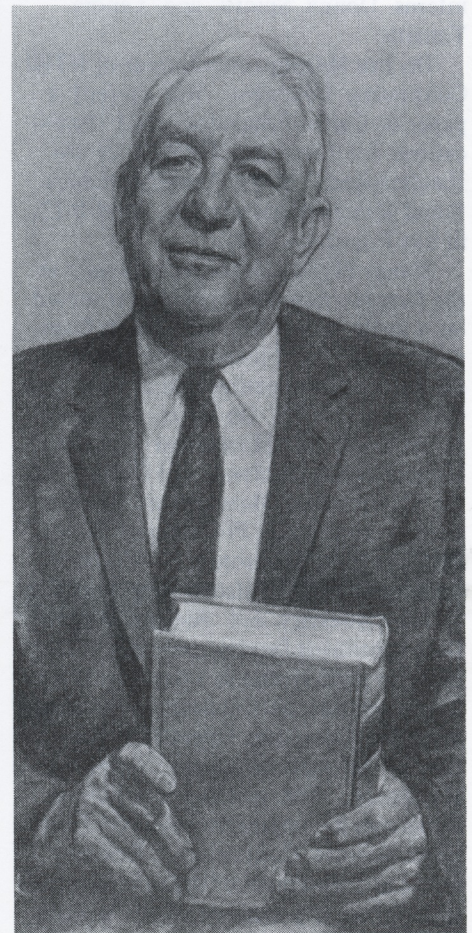
**F**ormer Senator Sam Ervin will speak at RIT's Institute Forum, Thursday, March 22, at 7 p.m. in the College-Alumni Union Cafeteria.

His topic will be "Social Goals: Individual Choice vs. Legislation of Social Behavior."

Senator Ervin gained national recognition in 1973 as chairman of the Select Committee on Presidential Campaign Activities (the Watergate hearings). He served as U.S. Senator from North Carolina from 1954 until his retirement in 1974. At that time he was chairman of the Government Operations Committee, the second-ranking Democrat on the Judiciary Committee, and a member of the Armed Services Committee.

During his terms in the Senate, Senator Ervin authorized or sponsored such significant legislation as the Act to Protect the Constitutional Rights of Mentally Ill Persons in the District of Columbia, the Criminal Justice Act of 1964, the Law Enforcement Assistance Act of 1965, the Bail Reform Act, the Narcotic Addict Rehabilitation Act, Omnibus Crime Control and Safe Streets Act of 1968, the Privacy Act of 1974, and the Speedy Trial Act of 1974.

As a Senator, he was opposed to taxing Americans to support religious institutions, unwarranted government invasions of privacy of individuals, use of the military to spy on civilians, and enactment of preventive detention and "no knock" laws. He was an advocate of First Amendment rights for all Americans, a strong national defense, reasonable benefits for veterans and their dependents, sound agricultural programs and trade policies, and enactment of laws establish-



ing a bill of rights for federal employees and regulating claims of executive privilege and the making of executive agreements by the President.

Senator Ervin's lecture is part of the continuing series at RIT examining the issue of freedom vs. government regulation. It is sponsored by the College Activities Board. Admission is \$1.

# NEWS & NEWSMAKERS

**Dr. Richard Rinehart**, director of the Center for Community/Junior College Relations recently took part in a "Workshop Concerned with Career Education." The workshop was sponsored by the Monroe No. 2-Orleans BOCES and held in Spencerport, Feb. 13. Dr. Rinehart led a discussion on evaluation of Career Education. Also taking part in the workshop were a number of RIT people. **Dr. Donald Baker**, director of the Counseling Center, and **Laura Cann**, also from the Center, spoke on "Setting up a Career Resource Center." They were joined by interns Donna Spiotti and Lenore Yanaitis.

**Dr. Lee Murphy**, coordinator of NTID Continuing Education, will present a paper on Career Education titled "Implications for Preparing Teachers of the Handicapped;" at the American Educational Research Association, April 8-12, in San Francisco, Calif.

**Zenon Elyjiw**, senior technologist at the Graphic Arts Research Center served as a judge in the Annual Awards Competition of the Flexographic Technical Association meeting held in New York City on March 15. On March 21, he will be speaking on "Illustration Processes: Monochrome, Duotone, and Color," to the Publications Management Symposium, a continuing Professional Education program sponsored by Museums Collaborative, Inc., also in New York City.

**John Sweeney** and **Richard Walton**, Data Processing faculty members, NTID, recently participated in a meeting of the Subcommittee on Curriculum Development for Computer Operations Education of the Association for Computing Machinery. The meeting was held in Pittsburgh in conjunction with the Computer Science Conference. Sweeney serves as cochairman of the subcommittee and Walton is a member of the writing team.

**Lois Goodman**, Wallace Memorial Library, and **Reno Antonietti**, Instructional Media Services, were part of a panel discussion on the new Copyright Law at the Rochester Chapter meeting of the Society for Technical Communication on Feb. 27.

**James Forman**, director of the School of Engineering Technology, has been elected to a two-year term on the Executive Board of the Cooperative Education Division, American Society for Engineering Education. In addition, Forman will

assist in formulating accreditation guidelines for engineering technology co-op.

**Dr. Eugene Fram**, College of Business, will present a discussion paper at the Association for Institutional Research (AIR) Forum in May. The paper, "The Marketing Role of the College or University President," is based on his research and consulting activities in the area of marketing higher education.

**James Papero**, assistant personnel director, was an invited guest speaker at a labor/management seminar in Elmira, March 7. The seminar was the first gathering of the public sector and business leaders of the Elmira community to learn about Employee Assistance Programs. Mr. Papero spoke on the program at RIT.

March 14th marked the 100th anniversary of the birth of the world-renowned physicist Albert Einstein. This occasion was celebrated the world over by numerous symposia, meetings, publications, etc. throughout this year. **Dr. V.V. Raman**, chairman of the Physics Department, created, with the assistance of the RIT Media Center, a photographic survey of Einstein's life, displayed in the College-Alumni Union this week. A movie on Einstein was also planned for the 15th.



## Holiday Change

In 1979, and apparently hereafter, the Federal and New York State observance of Memorial Day will differ. The Federal holiday will be on Monday late in May while the State will observe May 30 on whichever day it falls. In order to provide a holiday that will be most beneficial to everyone at RIT, we are changing to follow the Federal holiday, this year observed on *Monday, May 28, 1979.*

Faculty and staff are reminded that they are greatly needed to participate in Commencement exercises on Saturday, May 26.

## 'European Night'

RITISA will organize a social and cultural evening called "European Night" on Tuesday, March 20, at 7:30 p.m. in the 1829 Room, College-Alumni Union.

It is the second event in a series of International cultural and racial awareness programs entitled "Getting to Know the People of Other Nations." It is a Complementary Educational Grant Project.

Everyone is invited to come and experience the culture and beauty of Europe. European refreshments will be one of the attractions.

An interpreter will be present on the occasion. For more information, please call Puru 756-1984 or Marilu Raman 474-6321.

## Women Engineers

"In a man's world of work, women need support. And the first step in that direction is for those women to get acquainted" according to Dorothy Lowe, women's career counselor at RIT. And that is why Lowe and Jim Forman, director of the School of Engineering Technology, will be hosting a handful of women students in the school at a luncheon on March 21.

On Valentine's Day, Lowe started the process in motion for the creation of a Society of Women Engineers. "Once a local chapter of the national organization is established," she says, "Engineering Technology students can also become members."

Jim Forman feels it is very important for these women to get to know each other because they have not only selected a male dominated field, but also a very non-traditional one. Forman adds, "the job market is wide open and I actually have trouble keeping the women in school because they are often offered jobs while out on Co-op."

## PROMOTIONS

The following is a list of recent promotions of RIT personnel: **Barbara Friedman**, Computer Services, data base administrator; **Lou Boyon**, Campus Services, director of plant engineering; **Doris Merithew**, Food Service, group leader.

# PROFILE

## White Collar Crime:

# Ballard's Concern . . . \$40 Billion

**T**here are many myths associated with criminal justice and law enforcement says John O. Ballard, director of the Criminal Justice Department. No, Starsky and Hutch, Baretta, or Steve McGarrett of Hawaii Five-O do not exemplify the law enforcement professional. Law enforcement is far more sophisticated than the producers and directors of the "cops and robbers" television programs would have you believe.

John Ballard's stint as a police officer with the Santa Ana, California police department in 1965 proved to be a "tremendous learning experience." He began his career in criminal justice as an officer, handling just about any situation that came along while assigned to a one-man police car patrol.

"Physical crimes were a very small part of the position," he says. For example, a police officer would be expected to take care of many non-criminal incidences—administrative duties (paper work), traffic control, or auto accidents.

"I may have had a relatively quiet day," Ballard recalls, "and then I would be summoned to drive (at a very high rate of speed) cross-town to save a child who was choking to death. An officer's tension level is really rather high when you're called into service so quickly, calling up all your energy after being rather physically inactive...yet, that's what makes the job exciting too."

The young officer was not destined to remain in the patrol car, however, and entered graduate school in 1966 at Indiana University at Bloomington, majoring in Public Administration with a minor concentration in Criminal Justice/Law Enforcement.

He felt the graduate degree was mandatory to establish his career in criminal justice.

From August, 1967, to July, 1969, Ballard worked with the Public Administration Service based in Chicago as a management consultant. He gained a great deal of experience in this two-year period working with over a dozen different law enforcement agencies and professionals from all over the country. He spent up to six months in various police

departments in New Jersey, Illinois, Wisconsin and Minnesota identifying, analyzing and evaluating a department's particular problems.



He learned a great deal about law enforcement from an organizational, efficiency and productivity perspective. He would also make suggestions in manpower, training, personnel management and utilization of modern concepts of organization.

Ballard also had the eye-awakening and traumatic experience of being on campus at Kent State University the day of the tragic student demonstration. He can still recall vividly the series of events that sent tremors across a nation struggling to recover from the loss of its leaders, the Vietnam War and dissension among its young people. He was an instructor there from 1969 to 1974 in the Criminal Justice Department.

In January, 1974, John Ballard joined RIT as director of the Department of Criminal Justice. As well as his administrative and teaching functions here at the Institute, Ballard has become heavily involved in the controversial metropolitan police program being proposed by the Monroe County Legislature.

With a concerned, serious inflection in his voice Ballard talks about a major interest he has in a new dimension of crime...white collar crime...and is fast

becoming an area expert on the subject. He has appeared recently on local television stations as a guest speaker and panelist educating the public on this nebulous component of non-violent crime.

"Street crime results in losses of approximately ten billion dollars a year while white collar crime results in a 40 billion dollar a year loss—and that's a conservative estimate," he tells his audiences. "Some of the most common white collar crimes include: embezzlement, bankruptcy fraud, bribery, kickbacks, payoffs, computer related crimes to defraud businesses, credit card forgery, check frauds, pilferage, insurance frauds, receiving stolen property, security thefts and frauds and these are only a few."

How do you monitor crime in the professions? Ballard replies, "This is very difficult because its private enterprise; the police are not within the corporation to identify and investigate. I think where we need to start is through the passage of legislation which recognizes a lot of this behavior which we're not sure how to label right now as being criminal or being something we should punish either by very stiff fines or indeed prison terms.

"Right now white collar crime is a gray area. We don't know whether we should call it unethical or illegal and the reason why so many cases are not prosecuted are because the laws don't back up prosecution," he continues. "There is also a risk on the part of corporations that if they try to prosecute without an open and shut case that they're open to law suits. This sophisticated crime element is another whole area where the street level policeman is not trained, and the reason for that is that they've never needed to be. Policemen have got too much to do already on the street and white collar crime is buried in the corporate structure.

"White collar crime is beginning to receive attention at the federal level," Ballard concludes. "But we need to do much more. We need to establish a public consciousness, an awareness"...and that's exactly what John Ballard is trying to do.



Rochester Institute of Technology

One Lomb Memorial Drive  
Rochester, NY 14623

First Class

## GRANTS DEADLINES

Please note: **GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED.** Please call the Grants Office for additional information, 50 West Main Street, 262-2719. **PROPOSALS SHOULD BE SUBMITTED TO THE GRANTS OFFICE ONE WEEK PRIOR TO DEADLINES FOR ADMINISTRATIVE APPROVALS.**

### NATIONAL ENDOWMENT FOR THE HUMANITIES

April 1—Seminars of 8 weeks duration to provide opportunity for advanced study or research in their own fields or other fields related to their interests. Available in summer 1979. \$2,500 stipends to cover all expenses—travel to seminar, location, books, research and living expenses, etc. Subjects include: Anthropology, American and Afro-American Studies, Area Studies, Art History, Classics, Comparative Literature, Composition and Rhetoric, Drama, English and American Literature, Film, Folklore, History, Linguistics, Modern Languages, Political Science, Religion, Science Technology and Human Values, Sociology, etc. (i.e.: Business in the History of American Society, Application of Economic Analysis. )

### NATIONAL SCIENCE FOUNDATION

March 31—US-Japan Cooperative Research.  
April 1—Small Business Innovative Research.

### US OFFICE OF EDUCATION

March 19—Media Research, Production and Training Grants. To promote advancement of handicapped persons through media by assisting research, production, distribution and training in use of media. Average grants \$100,000, maximum \$190,000.  
March 31—Special community service and continuing education program.  
April 16—"Environmental Education Program." 50 new and competing continuation projects will be funded with grants averaging \$50,000 for General Projects and \$10,000 for mini-grants/year. Mini-grants provide for community workshops, conferences, symposia or seminars on a local environmental problem. Approved general projects must be multi-disciplinary or interdisciplinary (from chemistry, physics, biology to sociology, economics, psychology and the arts). Priorities: (1) Resource materials for grades 7-12 (2) Personnel development for teachers

of grades 7-12 (3) Community education projects.

### FUND FOR IMPROVEMENT OF POST-SECONDARY EDUCATION

May 21—Adapting Improvement-Better Strategies for Education of Adults.  
May 21—Examining the Varieties of Liberal Education.

### NATIONAL INSTITUTE OF EDUCATION

March 29—Teaching and Learning Research Grant.

### DEPARTMENT OF LABOR

June 1—"Small Grant Research Program" (maximum of \$15,000 direct cost/year up to 2 years.)

## Personnel Notes

Early in 1979, **Betty Bianchi**, benefits coordinator of the Personnel Office, began phasing towards retirement by working Wednesday, Thursday and Friday of each week as benefits counselor.

**Colleen Gilfilian**, formerly of NTID's Division of Technical and Professional Education, has assumed the responsibilities of the Benefits Office on Monday and Tuesday of each week. During the remainder of the week, Colleen administers the Institute's Worker's Compensation program including processing of accident reports and claims.

**Ev Merritt**, personnel director, has been named as special advisor to the Board of Trustees Personnel Committee of Rochester Area Colleges. His responsibilities will center on development of personnel policies, provisions and procedures as they relate to the staff of RAC and the Urbanarium.

### PHOTOS ON EXHIBIT

Photographs by Professor Joseph Benenate, SPAS, will be exhibited at Boston University's Graduate Center Gallery March 17 through April 6. Benenate is a doctoral candidate at BU.

## Faculty Workshop Slated

Three NTID faculty members, Charles Layne, Pat DeCaro, and Dr. Barry Culhane, will give a workshop on "Successful Teaching Strategies for Deaf People," from 12:30 to 2 p.m., Tuesday, March 20, in Room 2185 of the NTID Academic Bldg.

The three faculty members surveyed over 75 faculty and students about teaching strategies last year. This workshop will describe the successful strategies which were consistently identified in the study. Workshop participants will have a variety of opportunities to apply these strategies to their own teaching.

All teaching faculty, researchers and professionals in related fields are being invited to attend. This is the third workshop in a series of seven scheduled throughout winter and spring quarters by the NTID Office of Professional Development. Individuals may contact Dr. Richard Curwin, professional development specialist, at 475-6171 for more information.



## NEWS & EVENTS

Published weekly on Thursday during the academic year by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call 475-2750.