



April 20 – May 3, 1978



MID-STATES RECEPTION

RIT Trustees and visiting educators here for the Middle States Association reaccreditation Case Study exchanged ideas and observations at a reception Monday evening in the College-Alumni Union. From left in photo are Richard H. Eisenhart, chairman of RIT's Board of Trustees; Dr. Edward Schatz, vice president for academic affairs at Carnegie-Mellon University, review panel chairman; Dr. Stanley Ikenberry, senior vice president for university development and relations at Penn State University, Case Study director; Mrs. Julian M. Fitch, RIT Trustee and former president of the RIT's Women Council.

Case Study gets under way with look at student life

RIT's reaccreditation process moved into high gear early this week with the Case Study review of Quality of Student Life on Monday, April 17, and the start of an examination of Academic Programs as this issue went to press on Tuesday.

Members of the review panel of national education leaders who were on campus this week were hosted by the RIT Board of Trustees at a reception Monday evening in the College-Alumni Union.

Following an open forum Monday in Webb Auditorium on the Quality of Student Life, one panel member—Dr. Preston Parr, dean and vice president, student affairs at Lehigh

University, observed that mentorship at RIT (one of the identified sub-issues) "appears to be an open secret."

Dr. Stanley Ikenberry, senior vice president for university development and relations at Penn State University, director of the Case Study for the Middle States Association, had conducted a dialogue on mentorship with students present in the audience at Monday's forum.

Remarks in this area were extremely positive, with several students speaking from the floor about their mentorship relationships, and about half of all persons present—students, faculty and staff—identifying them-

continued on page 6

Students preparing NRS dinner

"Rite of Spring" is the theme for the Nathaniel Rochester Society (NRS) dinner, to be presented on the evening of April 26 by students in the Department of Food Administration and Hotel/Tourist Management Industries. Approximately 200 NRS members and guests are expected to attend the dinner.

Starting at 6:30 p.m., the main lobby of the College-Alumni Union will be decorated as a marketplace and will have fruit and vegetable stands from which beverages and international hors d'oeuvres will be served.

An elaborate eight-course meal, featuring beef Wellington as the entree, will be served by the students in the main cafeteria dining room. Other menu items include citrus sorbet, sole Tschaikevsky, and a "fantastic array" of French pastries for dessert.

Lea Bancroft and Chrys Sarantis, both senior CUP-dietetic students, are in charge of the overall planning and production of the meal. Andrew Montecucollo, a junior in food administration, is food production manager for the dinner, and Tom Baldwin, a senior in hotel/tourist industries management, is service director. Linda Werth, food administration department, is publicity director, and Professor George Alley, director of the food administration department is faculty advisor.

For the students, this meal will be the culmination of their learning experience at RIT. Countless hours of pre-planning and production have gone into the NRS dinner. Most students in the department are involved and many hold numerous positions in the meal production.

In addition to those previously named, Entertainment Director Remir Fenster, senior in food administration, has arranged for a musical quartet from Nazareth College, a pianist and trio from the Eastman School of Music, and a magician. Cathy Schuckler, a senior dietetics student, is in charge of costume design, and John Rieley, food admin-

continued on page 6

Institute's retirement policies remain flexible

Even though the mandatory retirement age has been raised from 65 to 70, many advocates would like to see Congress go further and eliminate forced retirement entirely.

President Carter recently signed a bill that raises the mandatory retirement age to 70 for most Americans and eliminates it for federal employees.

"This bill is a significant milestone for older Americans," Jacob K. Javits, R-N.Y., told the nation. "No longer can an employer arbitrarily force a worker to retire at 65 if he or she is qualified to do the job and wants to continue gainful employment."

Now, Rep. Claude Pepper, D-Fla., chairman of the House Aging Committee is expected to introduce another measure to eliminate all mandatory retirement, thus allowing everybody to work as long as they are capable, or as long as they can find work.

Ev Merritt, RIT's director of Personnel, says the Institute conducts a pre-retirement program to assist employees in handling this major step in their lives.

"We started this year to try to get people thinking about retirement five years before it will occur. And that's not too soon. It takes quite a while for people to determine when they're going to retire and get things in order before that day arrives.

Elizabeth P. Bianchi of Personnel hosted two pre-retirement seminars last month for employees aged 60 or older.

Mrs. Bianchi says the turnouts were excellent—72 of the 109 employees contacted took part in the seminars.

"Each meeting," she said, "gave guests an overview of retirement." Topics discussed by specialists included legal affairs; Blue Cross and Blue Shield plus other health insurances; Social Security and Medicare; RIT's in-house annuity plans (TIAA and CREF); and other retirement plans.

Harold Kentner, assistant dean of CCE, conducted a wrap-up talk at each session about retirement in general, according to Mrs. Bianchi.

Merritt says he doesn't think the new retirement age will have a major impact on RIT

faculty or staff since the Institute already has a flexible retirement plan.

RIT has made a practice of letting faculty and staff members continue working after 65, on one year extensions until 70, if they are able to work and can do a satisfactory job.

"But RIT will probably still call the regular retirement age 65 to tie in with Social Security and the TIAA and CREF annuity programs—all of which are based on age 65," he adds.

The only difference he can now foresee is that there no longer will be a need for the extensions. And some faculty and staff members will probably postpone retirement to a later date.

To participate in Social Security, male employees must be 62, but women can retire and receive benefits at 60 if widowed.

There is no age requirement, though, to retire and receive TIAA and CREF annuities. A person can retire and receive annuity income at any age so long as they aren't actively working here or at any institution where there is a TIAA and CREF program to which they could be contributing, rather than drawing from.

To draw these retirement benefits from RIT, a person can qualify for early retirement whenever his or her age and years of service total 75, with a minimum age of 50.

"And every year that RIT'ers defer drawing their retirement income, TIAA and CREF benefits will increase by about seven or eight percent, Merritt states.

He doesn't feel "it's necessary to retire people here at RIT to create job openings and advancement for younger people.

"RIT is a large enough organization—more than 1,700 full-time faculty and staff, plus quite a number of part-time faculty and staff—about 600.

"With those numbers and the growth that RIT has been enjoying over the past few years and some expected growth in the next few, I don't think retirement is necessary to create opportunity."

Merritt does believe mandatory retirement is discriminatory. "Whenever you pick any arbitrary age—65, 70, 80, etc., and make it the basis for retirement or termination of employment, it is a violation of the equal protection clause of the Constitution."

He believes it is better if retirement and/or termination can be based on performance and individual ability, regardless of age. Of course, he adds, 70 will still be the final age for retirement.

He also feels that "faculty and staff should definitely plan ahead and in some cases retire gradually. This may mean going from full-

time to half-time and eventually complete retirement.

"We have quite a number of people—faculty more than staff—that continue here on a part-time basis teaching or in a staff function."

Summing up, Merritt says, "I don't think the new mandatory retirement age will have too much effect on RIT because of our present flexible retirement program that permits capable people to continue working until 70, or seek early retirement."

A survey of RIT employees retiring this year shows that the new mandatory retirement age would have had little effect on their decisions, even if Congress had acted earlier.

"I'm absolutely ready to retire," says Loma M. Allen, special assistant to President Miller. "I have agreed, though, to take on a special assignment as executive secretary to RIT's Presidential Search Committee."

Stanley H. Witmeyer, professor of fine arts, says he has "other things to do in life that I've been planning for—like travel and some creative work.

"I believe it's a good bill increasing the mandatory retirement age to 70. But I also think that some people should retire at 60, and others at 65 or 70."

James M. Lachus, stationery engineer, Campus Services, says the bill wouldn't have had any effect on his decision. "If you don't retire when you can, you work until you die. I intend to enjoy myself.

"I have lots of work to do around the house, and I have an old wooden canoe that I want to fix up and use. I also have a stamp and coin collection to catalog, and will do lots of traveling and fishing. Really, I'm looking forward to retiring."

Vincent S. Kelly, custodian, Campus Services, agrees that the bill wouldn't have affected his decision. "I've worked a full life. It's time that I stopped and enjoyed myself some. My wife and I will do some traveling, and I intend to do lots of fishing."

PROMOTIONS

News and Events wants to know about promotions within your colleges, departments and offices. Please send such information to Norm Wright, Communications, administration building, 4th floor, or call 475-2750.



United Way



Photographer Robert Kushner (left) and Dean Lothar Engelmann on Chinese bus. (photo by Johnston)



Dean Robert Johnston with Explorers' Club flag on Great Wall of China. (photo by Kushner)

Art in China differs from deans' expectations

RIT Deans Robert Johnston and Lothar Engelmann had some specific goals in mind when they visited the People's Republic of China last January as part of the RIT delegation.

For Johnston, who heads the College of Fine and Applied Arts, it was the opportunity to see some of China's famed craft programs.

Dr. Engelmann

One of Dr. Engelmann's "frustrations" on the Chinese trip was his hosts' inability to understand the term "graphic arts."

The Chinese interpreted the phrase only in terms of the various fields of commercial printing.

Therefore, upon arrival in Peking, Dr. Engelmann discovered that the trip's itinerary offered him no opportunity "to see anything in graphic arts and photography."

He complained, and eventually was allowed to see a printing plant in Shanghai.

Yet, even that visit afforded no chance to learn about how the Chinese teach printing techniques to their people.

In fact, Engelmann wonders if the Chinese actually have programs to teach printing and other such technologies, let alone their management aspects. When he inquired about such programs, he was told that the Chinese learn their skills "through on-the-job training.

"In other words, they probably use an apprenticeship-type approach," he adds, "but it seems to be an approach that is tied more

continued on page 10

He considers China "one of the great centers of arts and crafts throughout history."

He also hoped for the chance to "assist the Chinese in setting up professional programs to prepare craftsmen."

Dr. Engelmann, dean of the College of Graphic Arts and Photography, admitted that the Western world "knows almost nothing about Chinese advances in those fields."



(Photo by Mrs. Gudrun Engelmann)

He wanted to "see and learn as much as possible about these areas." As deans of two of RIT's most respected, well-known colleges, the pair saw the 18-day adventure as an opportunity to shed new light on their respective educational programs.

Drs. Johnston and Engelmann described some of their experiences in recent interviews with *News and Events*. Their stories are below.

Dr. Johnston

Dr. Johnston generally was disappointed in much of what he saw being done these days in Chinese crafts. He didn't see any true craftsmen, whom he describes as individuals who combine great technical skills with creativity in their work.

What China does have in abundance, he feels, are master artisans—people who can make incredibly accurate reproductions, but who put none of their own creativity into their work.

"You go through a jade factory and you can see jade being carved perhaps in as fine a technical skill as you'll ever find anywhere in the world, but what's being made is kind of sad," Dr. Johnston says. "Either it's a reproduction of something that was made a couple of centuries ago, or else the subject matter will be the building of a railroad by the Communists."

The late Chairman Mao adopted Lenin's philosophy that the arts should serve as a propaganda tool for the state, according to the Fine and Applied Arts dean.

continued on page 10

CONTINUING EVENTS

to April 22—"Photo '78" CAU Lobby, open daily 9 a.m. to 9 p.m.

to April 22—MFA Photography Gallery. Thesis Bea Geller

to April 28—Bevier Gallery. "RIT Graduate Thesis Show I" Hours: Mon.-Thurs. 9 a.m. to 4 p.m. and 7-9 p.m.; Sat. 1-5 p.m. and Sun. 2-5 p.m.

April 20—Photo Product Demonstrations. Presentation of Bell & Howell/Mamiya by representatives Pat O'Reilly and Mike Monezis. 07-1562, 2 p.m.

April 20—"Moving Image" Kern Lecture Series. Susan Sontag: "The Image-World." 4 p.m., Bldg. 12 Rm. 1428.

April 21-23—"The 3 Nights of Folk" 9 p.m.-midnight, CU Fireside Lounge

April 22—Jean Luc Ponty in concert. 8 p.m., Ice Arena

April 23—"Cycle Day" 1-5 p.m. Contact Nancy McWilliams x6559

April 23-29—MFA Photography Gallery. Thesis Steve Kurtz

April 25—Teaching Encounters. "Using Groups and Group Process to Enhance the Learning Process." 1 p.m.-2:30 p.m., NTID Dining Commons, 1st floor

April 25—Photo Product Demonstrations. Presentation of Pentax by representative Roger Barnaby, Rm 07-1441, 2 p.m.

April 26—Physics Seminar. "Communicating Science in a Non-Academic Environment." Dr. William Gutsch, Rm. 3178, Col. of Sci., 3 p.m.

April 26—Personnel Dept. Spring Series "Using Time to Your Advantage" Floyd Tucker, Ph.D. 9-12 noon, Rm. 3139, Bldg. 9

April 27—Novels at Noon. *Go Down, Moses*, William Faulkner. 12:10 to 12:40 p.m., Rm 203, 50 W. Main.

April 28—State Department of Education. 1829 Rm., Alumni Rm., M-1, Mezz. Lng., Conf. Rm. B., and D. 8 a.m. - 5 p.m.

April 29—"Pure Prairie League" Concert. 8 p.m., RIT Ice Arena

April 29—LDC. "Group Discussion as a Classroom Technique." 1829 Rm., 9 a.m.-4 p.m. Contact Dr. Kazmierski, x2281

April 30—Approaches Series. "Exploring Inner Space." 1-4:30 p.m., Counseling Center, Grace Watson

April 30—May 6—MFA Photography Gallery. Thesis Jim Ninos

May 1—Personnel Dept. Spring Series. "How To Manage Your Boss," presented by Cecelia Horwitz. 12 noon-1:30 p.m., 1829 Room.

May 1&2—Concrete Reinforcing Steel Inst. 6-11 p.m. Bldg. 12, Rm. 2428

May 2—Photo Product Demonstration Presentation of Contax & Yashica by representative Bob Wells. Rm. 07-1441, 2 p.m.

May 2—NTID 10th Anniversary Colloquia. "The Implications of Mainstreaming for the Education of Deaf Children in the 1980s," presented by Dr. Winifred Northcott. 1-2 p.m., NTID Theatre.

May 2-5—Graphic Arts Research Center. "Basic Quality For Graphic Arts Applications" Seminar. Designed to demonstrate universally-accepted quality control methods and technology to middle and upper management, graphic arts buyers, and sales and marketing specialists.

May 3—Physics Seminar. "Values and the Physical Scientist" presented by John White. 3:15 p.m., Rm. 3178, Col. of Sci.

May 2—Solar Utilization in Northwest N.Y. "Sun Day" Ingle Aud. 8 a.m.-9:30 p.m.

Talisman Film Festival—(W)= Webb Auditorium, (I)= Ingle Auditorium

La Marseillaise—April 20, 7:30 & 10 p.m. \$.75

Between the Lines—April 21, 7:30 & 10 p.m. \$.1.25

Ichabod and Mr. Toad—April 22, 2 p.m. (I) \$.25
New York, New York—April 22, 7:30 & 10 p.m.

(I) \$.1.25

Rashomon and Rebellion—April 23, 7:30 (I) \$.1
Human, Too Human—April 26, 3 p.m. A-205 & 7 p.m. (W) FREE

Rules of the Game—April 27, 7:30 & 10 p.m. (W) \$.75

Fraternity Row—April 28, 7:30 & 10 p.m. (I) \$.1.25

Road Runner Film Festival—April 29, 2 p.m. (W) \$.25

King Kong and King Kong—April 29, 7:30 & 11:30 p.m. (I) \$.1.25

The Leopard and Conversation Piece—April 30, 7:30 p.m. (I) \$.1

Simon of the Desert—May 3, 3 & 4 p.m. A-205, FREE

'Cycle Day' is April 23

A "Cycle Day" for the "pleasure and bicycling enjoyment of all those who wish to participate" has been scheduled for all RIT students and employees on April 23 from 1 to 5 p.m.

Parking lots D, E, F, G, and J and portions of Lowenthal Road, Andrews Memorial Drive and Lomb Memorial Drive will be closed to all vehicle traffic for the four-hour duration of the event. All participants should arrive on campus prior to the closing of the roads and stay until the end of the event at 5 p.m.

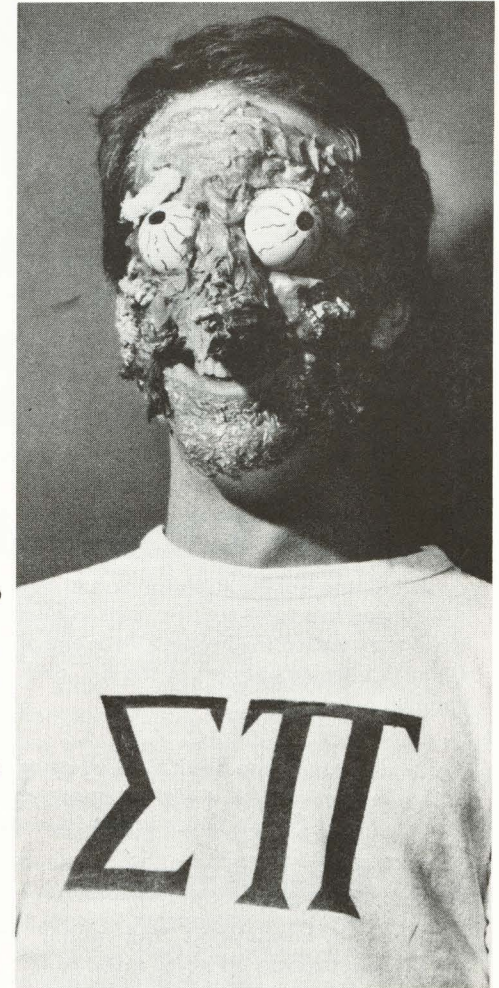
First aid stations will be set up along the route in case of any minor injuries. These stations will be supervised by RIT's Student Safety Unit.

An emergency exit plan will be designated in the event of a major emergency requiring a vehicle to leave the campus via any of the roads being used for cycling.

Children 12 and under must be accompanied by a parent; cyclers will be required to follow directions of travel set up by the committee; signs will be posted at intersections and along the route. Only right-hand turns will be allowed at intersections or at entrances and exits to parking lots. All campus stop signs must be observed by participants.

Further information may be obtained from Nancy McWilliams, Physical Education Intramural and Recreation Department, x6559.

'Ugliest Man' helps boost CPR Fund



Steve Chadis, who graduated last quarter, won first place for Sigma Pi fraternity in the recent Ugly Man On Campus contest.

Alpha Phi Omega fraternity sponsored the competition, in which photographs of contest entrants were placed on campus along with money jars. People voted for the ugliest picture by putting money in the jars.

A total of \$992.19 was raised, \$522.86 by Sigma Pi. The money, with an additional donation from Alpha Phi Omega, will be used for cardio-pulmonary resuscitator dummies for RIT's Student Safety Unit.

POLICY COUNCIL AGENDA

April 25, 1978

1. White Paper - Annual fiscal report by the vice president for Finance and Administration, Jon Prime, for information and discussion.
2. Annual report of the Priorities and Objectives Committee, Ross Stuckless, chairman, for information, discussion and action if recommended.

Moving Image Lectures

Susan Sontag, a noted novelist, critic and filmmaker will discuss the importance of visual images in contemporary life today in the next Moving Image lecture.

Sontag received the National Book Award for her book, *On Photography*.

The talk, scheduled for 4 p.m. in Webb Auditorium, is open to the public.

Three other Moving Image lectures were held on campus recently. Robert Heinrich discussed the difference between craft and technology in a March 30 appearance.

Heinich, a professor of education at Indiana University, is a former president of the Association for Educational Communications and Technology, and author of *Technology and the Management of Instruction*.

Heinich explained that in a craft, emphasis is placed on the use of tools. A carpenter, plasterer, plumber, glassmaker—all skilled craftsmen use the tools of their trade in the exercise of their craft. Choice of the tools and how they are used is up to the craftsman.

In technology, emphasis is placed on the design of tools to create a product, tools that will be able to replicate the production of that product over and over again.

The craft builds on a very limited knowledge base, while the technology builds on a constantly expanding knowledge base.



VIVIAN HORNER



NATURE TRAILS

Twenty-two men are carving out one and a half miles of nature trails on the RIT campus (see *News & Events*, April 6-19, 1978). Cumulative donations of \$30,000 from three sources of private funds were used for tools, equipment and materials to make the project possible. The workers on the project are employed through a Comprehensive Employment and Training Act (CETA) grant given to the Institute. The trails, about 85 percent complete, run through the woods south and southeast of Grace Watson Hall. The project is among a four-part improvement plan for the campus grounds to be completed by Aug. 22.



Heinich illustrated his lecture with examples of craft activities that have been changed to technologies, and different approaches to the structure of instruction.

We need to look at the way our institutions are structured, he concluded, "to see what needs to be changed to facilitate not only the introduction but the retention of instructional technology...without a change in the basic structure, instructional technology will remain a luxury and its products objects of ostentation."

Horner

Television basically is a pretty passive exercise—you turn on the set, sit back in your easy chair, and look and listen.

But television in Columbus, Ohio is different. Since last December, 13,000 cable subscribers have been able to talk back, to interact, with their television sets.

They are participating in a two-year experiment being conducted by Warner Communications. It's called QUBE.

Dr. Vivian Horner, vice president of Education and Children's Programming for QUBE came to RIT on April 6 to describe what she calls "this electronic revolution" as part of the Moving Image program.

QUBE is unique for two reasons. First it has 30 channels, necessary if you're going to offer courses, Horner explained, because you have to provide several options for the viewer.

And second, QUBE gives the viewer five buttons he or she can press to respond to programming. A computer sweeps these response every four or five seconds. Horner pointed out a few of the ways this response can be used:

—It provides "instant Nielson's—the station can know in a second how many sets are tuned in.

—As a research tool, replacing questionnaires and face-to-face surveys, you can get millions of dollars worth of research at virtually no expense.

—In televised courses, the system can be programmed so the viewer can let instructors know if they're going too fast, if they've made their point, and so forth.

The responses have other uses too. The system can be used to place grocery orders, or for the viewer to "gong" a participant he or she doesn't like on an amateur hour.

But Horner says she joined QUBE because of its implications for education.

continued on page 8

Case Study

continued from page 1

selves by a show of hands as being mentors or having mentors.

Some of the observations regarding mentorship here which were made Monday included:

A mentor and an academic advisor are not the same thing; anyone can be a mentor; the faculty needs to realize it has a responsibility to influence the total lives of students; all members of the RIT community need to examine areas in which other people have influenced their development; people are learning from us and being influenced by us whether or not we want them to; mentorship cannot be developed by rules, regulations and guidelines—it "sort of just has to happen;" a lot of us are providing a mentorship but we're not aware of it—perhaps "such recognition could be a positive result of this dialogue."

Other areas of concern covered in the Quality of Student Life discussions were the nature of the resident student community and support services. At Monday's forum, financial aid was the area which drew the most fire from students present, with more efficient registration procedures also bringing comment from several. The importance of women's groups also was addressed by a number of speakers.

Dr. Parr, who moderated the Student Life forum, commended the Institute community for its openness and willingness "to discuss what you perceive as problems."

(The Case Study and Mid-States review will be covered in further detail in a special edition of *News and Events* to be distributed on campus Thursday, April 27).

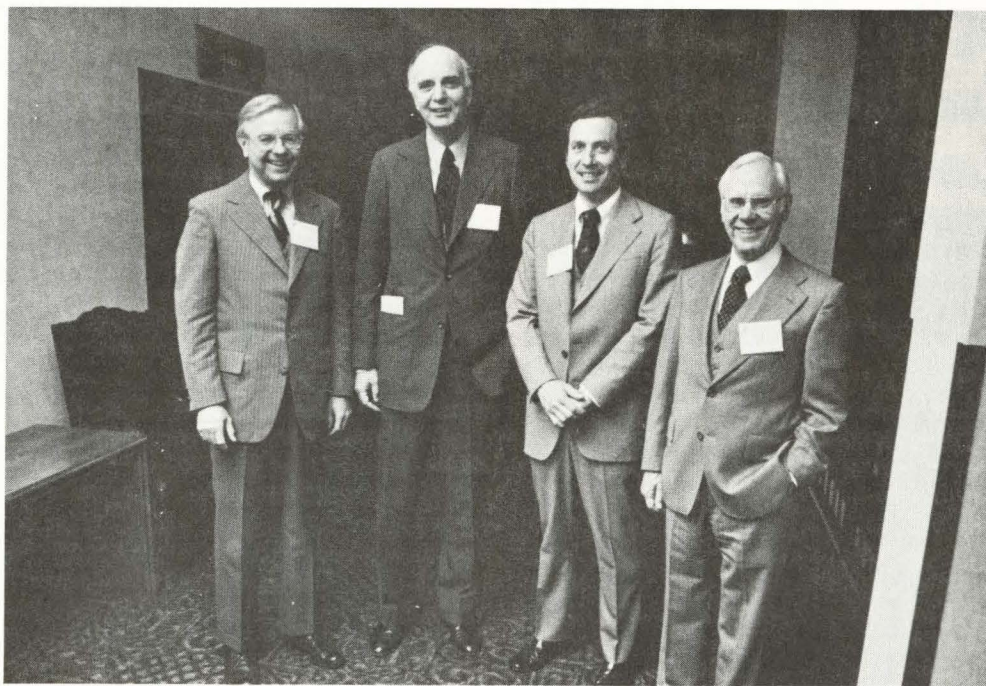
NRS dinner

continued from page 1

istration senior, and Stephen Monk, hotel/tourist industries management junior, are arranging decorations.

The students have sent invitations to Governor Hugh L. Carey, Lt. Gov. Mary Anne Krupsak; President Carter and Special Assistant Midge Costanza, and Actor Foster Brooks.

Following a brief business meeting, to be conducted by Trustee Harris H. (Bud) Rusitzky, chairman of NRS and a 1956 graduate of the RIT food administration program, members of the society will adjourn to Ingle Auditorium, where they will view a presentation of the "RIT Mission to China" by Richard H. Eisenhart, chairman of the Board of Trustees, and Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts and director of the School for American Craftsmen.



MANAGEMENT CONVOCATION

Among the principals at the 52nd annual Management Convocation April 12 at the Rochester Chamber of Commerce were (from left): RIT Trustee Eugene C. Dorsey, publisher of Gannett Rochester Newspapers; Paul A. Volcker, president and chief executive officer of the Federal Reserve Bank of New York, guest speaker; Alan Heuer, senior vice president, Marine Midland Bank, and Dr. Paul A. Miller, RIT president.

'Marine,' Bausch & Lomb commended at convocation

Two Rochester organizations that have been leaders in the pioneering and development of business here for the past 100 to 150 years received special citations for outstanding community service at the Institute's 52nd annual Management Convocation April 12 at the Rochester Chamber of Commerce.

Marine Midland Bank, which this year marks its 155th anniversary, and Bausch & Lomb, which is observing its 125th year in the community, were cited at the Convocation.

Also honored were more than 120 business and industrial employees who are graduating from the Business and Community Studies Division of the College of Continuing Education.

Marine Midland's award was made "in commemoration of this Rochester company, established in 1823, and 155 years of financial leadership and service in the Rochester community; in recognition of the many contributions to the betterment of the quality of life through financial assistance and expertise provided for the business community; support and encouragement for the cultural community; and sensitivity to the many and varied financial needs of the citizens of the community of Rochester and its environs; in appreciation of continuing support of Rochester Institute of Technology and higher education."

The award to Bausch & Lomb was "in commemoration of 125 years of leadership in the international industrial community

by this Rochester company; in recognition of many contributions to the betterment of mankind through research and the development of quality products used in vision care, science and industry; in appreciation of continuing support of Rochester Institute of Technology and higher education."

The awards to the two firms were presented by Eugene C. Dorsey, publisher of Gannett Rochester Newspapers and an RIT trustee.

The graduates were presented by Dr. Harold J. Alford, dean of CCE, and recognized by RIT Trustee John D. Hostutler, president of the Industrial Management Council of Rochester.

Paul A. Volcker, president and chief executive officer of the Federal Reserve Bank of New York, and former U.S. undersecretary of the Treasury for monetary affairs, was principal speaker.

Volcker told the nearly 500 persons assembled for the Convocation that "we should welcome" President Carter's program to curb inflation by holding down governmental salaries and requesting "voluntary cooperation" in keeping wages and prices in check.

TELEPHONE CHANGES

Miller, Dorothy (page 13)

2281

N.Y. TIMES critics examine 'The state of the arts'

Five critics for the *New York Times* were on campus last Friday for an all-day symposium designed to examine "the state of the arts."

Visiting RIT were *Times* book critic, John Leonard; film critic Vincent Canby; art and sculpture reviewer Grace Glueck; architecture critic Paul Goldberger and theater critic Richard Eder.

The quintet held afternoon and evening discussion sessions, and also met with various students and faculty members. Their visit was sponsored by the College of Fine and Applied Arts.

Glueck told an evening audience that the predominant trend in the New York City art scene these days is realism.

"Although the late 70s are turning into a time where artists are free to do whatever they want, realism is definitely the dominant theme," she said. "There is a kind of nostalgia these days for things from the past, and perhaps the move toward realism is simply part of this."

Drama critic Eder said he saw "signs of the times that theater is becoming more useful, relevant than in the past few decades."

NTID unveils new program to integrate deaf students

The nation's schools will benefit from a new NTID educational resource program, unveiled last Thursday, that will help integrate deaf students into the general education process. "NTID Project Outreach will make the Institute a top national educational resource for public schools and other institutions involved in mainstreaming deaf people throughout the country," NTID Dean and Director William E. Castle said.

The announcement was made at the start of NTID's Tenth Anniversary: the Mini-Convention.

NTID Project Outreach will consist of five major components:

- a model for a complete system of support services for deaf students being mainstreamed into public schools;

- a new approach to communication training and development for deaf students that has made NTID the national center for aural rehabilitation and communication training for young deaf adults;

- training and development for professional staff;

- graduate-level educational opportunities for professionals in education;

- information dissemination.

Following the announcement Dr. Castle; Dr. Robert Frisina, RIT senior vice president; and Dr. Edwin W. Martin Jr., deputy commis-

He predicted that theater would see its greatest growth at the local and regional levels, and foresaw a gradual decline in the importance of the Broadway theater circuit.

Goldberger, the 27-year-old architectural critic, said he disagreed with many of his colleagues who predict an end to "conventional buildings as we know them."

He said that conventional buildings will remain "because they satisfy a certain need to provide some symbolic security that goes beyond mere shelter."

Book critic Leonard told the RIT audience that "more people are reading and more books are being published."

The greatest impact of books, he added, "are that they allow the experience of man to be transmitted eternally."

Canby, the well-known *Times* film reviewer, said he was "frightened by the huge increase in the study of film, and I feel that a lot of it is a waste of time."

He urged budding filmmakers to develop a solid foundation in the liberal arts, particularly through reading, before they attempt to find truth through film.

Graduate thesis shows at Bevier

Each year Bevier Gallery has two "Graduate Thesis Shows." These exhibits include work from graduate students in both RIT's School of Art and Design and the School for American Craftsmen.

This year's first show now underway, runs through April 28; the second show is slated for May 6-19. Students will show examples of ceramics; jewelry and metalsmithing; woodworking and furniture design; weaving and textile design; glassblowing; painting; printmaking; drawing; graphic design; and environmental design.

Among this year's exhibitors is Ann Garrett Still, who owns her own jewelry and metalsmithing studio in Tulsa, Oklahoma. Still enrolled in RIT's School for American Craftsmen two years ago and will receive a master of fine arts degree this May. She describes her jewelry as "geometric, hard-edged, and architectural." Three of the rings she shows have trapezoidal-shaped bands rather than round ones.

"Fingers are really more wedge-shaped than round," comments Still. She also shows two contemporary hand mirrors that remind one of telephones and three table-sized sculptural pieces that are humorous "Viking horns" when played, says Still.

Also in the show is the work of Chris Weiland, who is completing his graduate degree in woodworking and furniture design this spring. Weiland's work is whimsical and large in scale. "I've been working on the challenge of scale versus technique in these pieces," he explains.

One of his works is a huge indoor slide of ash, pine, and oak laminated and bent by steam. Another called "The Climbing Rail" can either be hung on the wall or bolted to the floor, and is a prototype for a much larger work Weiland will do this summer as an artist-in-residence at Lewiston, New York's Artpark.

Weiland will join the faculty of Indiana University in Pennsylvania this fall where he will develop a woodworking program.

Many of the artworks in the graduate thesis shows are for sale and prices are available at the gallery reception desk. Gallery hours are: daily 9 a.m. to 4 p.m.; Mon. thru Thurs., 7 to 9 p.m.; Sat. 1-5 p.m.; and Sun., 2 to 5 p.m..

The next issue of *News & Events* will cover the period of May 4 - May 17. Deadline for material for that issue is Wednesday, April 26.



COMPUTER SCIENCE CONFERENCE

RIT's School of Computer Science and Technology hosted the Second Conference on Computer Science and Computer Science Education on April 3-4 at the Hilton Inn-On-The-Campus. Dr. Todd H. Bullard (right), RIT's provost, delivered an April 4 luncheon address to the conference on career education. On the left is Dr. Richard T. Cheng, director of RIT's School of Computer Science and Technology.

SUN DAY is May 3rd

May 3 has been designated as a day of national celebration of the SUN. It is a recognition of the solar age and all it implies. "While most holidays commemorate the past, the purpose of SUN-DAY is to secure a new future," says Peter Hornik, national coordinator of SUN-DAY.

Many of the SUN-DAY activities in the Rochester area will be centered at RIT. (The campus, which displays one of the oldest forms of solar technology—the huge sundial, and one of the newest examples—Energy House, makes an ideal setting for SUN-DAY activity.)

Although it will be classes as usual on May 3, many activities have been planned for the day.

The RIT Energy House will be open for tours from 10 a.m. to sunset. Buses will be available from the Administration Circle every 20 minutes. Free admission with ID.

"A RUN IN THE SUN"

A 3-1/2 mile cross-country race, 5 p.m. on SUN DAY

Trophies for top 3 winners men
Trophies for top 3 winners women

Sign-up in Steve Wall's office, Physical Education, building 03.

"A HOLE-IN-THE-SUN"

Approximately 110-yard shot—bring your club—or borrow ours.

1 — 5 p.m. on SUN DAY

Trophies for top 3 winners women

Trophies for top 3 winners men

Sign-up in Steve Wall's office, Physical Education, building 03.

SUN DAY FILM FESTIVAL

An array of films about the sun, solar energy, the solar system, sun stories and fables.

1829 Room, College-Alumni Union
Continuous from 11 a.m. to 1 p.m.; 2-4 p.m.; and 6-8 p.m.

GUEST SPEAKERS

A variety of guest speakers on solar, wind and geothermal energy will be appearing throughout the afternoon at Ingle Auditorium.

"An Astronomer's View of the Sun"

Presentation and discussion, 7-9 p.m. Ingle Auditorium.

Moving Image Lectures

continued from page 5

"Education has missed the boat with each phase of the media revolution," she explained. "I'm interested in developing the educational potential of the medium."

Withrow

The man responsible for making educational programs accessible to the handicapped discussed his work at the April 12 Moving Image program.

Dr. Frank Withrow, recently named chief of technology development in HEW's Office of Education, has a background of working in education for the deaf and is a member of the National Advisory Group for NTID. Many of his examples applied to their education, although he's responsible for developing technology to deal with all types of handicaps.

"For a deaf child, learning to read is like learning a second language," Withrow explained. "Deafness prevents satisfactory development of verbal language, so we must look at other ways of presenting information."

Three-dimensional computer graphics and simulated reality are examples of the technology being investigated. In one example he illustrated, a child can learn prepositions by watching animated characters on a television screen. It's an interactive system so the child can stop the tape and respond, and get corrected if he or she makes a wrong answer.

Research has shown that children can and do learn from material presented in an entertaining format. But it's also shown that the "advantaged get more advantaged," Withrow added.

SUN DAY FILM FEATURE

"Under the Sun"

Provided by SMACNA, Rochester, Inc.,
65 College Avenue, Rochester, New York

1829 Room, College-Alumni Union

10 a.m.; 2 p.m.; 7 p.m.

Watch bulletin boards for announcements of other related activities throughout SUN DAY. After a long tough Rochester winter, SUN DAY will provide an opportunity to renew our awareness of the sun—through both scholarly and fun activity.

NEWS & NEWSMAKERS

Don Hoppe, dean of Administrative Services, has been elected president of the Genesee Valley School Branch Institute for 1978-79.

Ralph H. Stearns, director of cooperative education for the College of Engineering and professor of industrial engineering, made a presentation at a Productivity Conference sponsored by General Motors on March 30 in Flint, Michigan.

John Trauger, School of Photography, and **Dr. Clinton Wallington**, Instructional Technology, presented a demonstration entitled, "Uncomplicating Complex Photographic Technology" at a meeting of the American Association for Educational Communications and Technology April 16-20 in Kansas City. Their presentation was developed through the Institute Committee on Projects Related to Productivity.

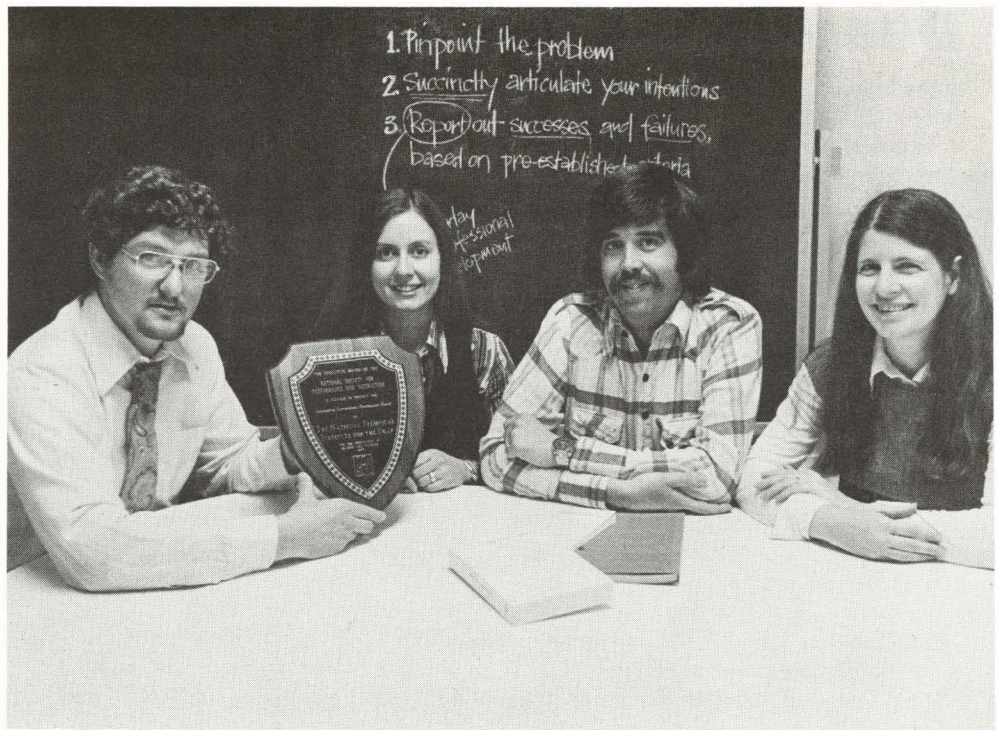
Herb Mossien, J. Warren McClure Professor of Marketing in the College of Business, has been named "Marketer-of-the-Year" by the Rochester Chapter of the American Marketing Association. The honor will be conferred at a banquet on June 8. Professor Mossien also has been invited to speak to the prestigious American Newspaper Publishers Association at its annual meeting in Atlanta, Georgia on May 1.

Hans Christensen, Charlotte Fredericks Mowris Professor in Contemporary Crafts in the School for American Craftsmen, College of Fine and Applied Arts, was the featured guest April 3 at the Lake Country Craftsmen's monthly meeting at the Harley School Wilson Art Center. He spoke on "Hollow-ware: Its Transition from Pots and Pans to Non-functional Sculpture."

John H. Hickman, chairman of Management Studies in the College of Continuing Education, was co-chairman of "Red Carpet Day" April 19 at the offices of 26 Rochester-based advertising agencies and corporate advertisers. Some 100 students in advertising, marketing and communications from eight area colleges and universities spent the day on the job at the various agencies. That evening, as guests of the Rochester Chapter, Business-Professional Advertising Association, they heard William K. Pedersen, director of advertising, Eastman Kodak, speak at the University Club.

Beverly J. Price, Technical Science at NTID, coordinated a mycology workshop, "Dermatophytes," on Friday, March 31. The workshop was led by Dr. Ira Salkin, senior research scientist, State of New York Department of Health. There were 35 medical technologists, laboratory supervisors and students in attendance at the morning session at NTID and the afternoon session in the College of Science.

Bruce A. Austin, lecturer in the College of General Studies, recently completed a content



NATIONAL HONORS FOR NTID

NSPI Outstanding Instructional Development Award was given to NTID. Receiving the award were Thomas Castle, chairperson of Media Production; Jaclyn Gauger, content specialist; E. William Clymer, media specialist, and Marsha Young, instructional programmer.

Media Production Department at NTID is top award winner

NTID's Media Production Department has won the prestigious 1978 Outstanding Instructional Development award, sponsored by the National Society for Performance and Instruction (NSPI).

NSPI is an organization for professionals who engage in the practice of making training programs that resolve corporate needs and instructional programs to be administered in educational environments. Other award winners in the instructional development category were the Xerox Corporation and the National Center for Disease Control of Atlanta, Georgia.

The award winning entry, *Orientation to Hearing Aids*, a comprehensive, individualized work book package is designed to teach and motivate students to use and care for hearing aids. It has been used

analysis of Rochester prime-time television with a specific focus on how well the commercial network-affiliated broadcasters were fulfilling the "public interest, convenience and necessity" criterion. The paper will be published in the Spring 1979 issue of *Journalism Quarterly*.

The **Medical Technology Club** sponsored "Medical Technology Day" on Campus April 10, in observance of National Medical Technology Week, April 9-15.

successfully at NTID for the past two years.

Orientation to Hearing Aids has also been selected as the Institute's first instructional package to be disseminated through the National Technical Information Service of Washington, D.C.

The package was developed by Thomas Castle, media production chairperson, E. William Clymer, media specialist, and Marsha Young, instructional programmer.



Free membership cards for the RIT Chapter of Walt Disney's Magic Kingdom Club are available for the asking at the Personnel Office, according to Ginger DeLaney.

Membership entitles members to special ticket books for Disneyland in California and Walt Disney World in Florida, as well as discounts on accommodations and car rentals, and special vacation plans at Disneyland, Disney World and other popular resort areas.

Dean Engelmann continued from page 3

to the individual plant rather than through a more involved, educational system."

However, Dr. Engelmann was quite impressed by "the quality of the final product" being turned out by the Shanghai plant, saying the work "would compare with the top quality of what we are doing here."

The plant was producing Chinese textbooks for engineering, mathematics, English and several other topics. In addition, there were foreign language books (mostly Mao's works), as well as various color reproductions, posters, calendars, art books and the major monthly publication of the Communist party.

Dr. Engelmann estimates that most of the presses used in the plant were of older vintage, "somewhere between 1940 and 1965, with a few a bit more contemporary. All of them were Chinese-made."

Much of the work is done by hand, he adds, since the Chinese language has about 8,000 different characters, which are stored in a type of library.

"They have workers running around, picking one character from here, one from there and putting them together, it was quite something," the Graphic Arts and Photography dean recalls. "It is hard to perceive how that could be done more easily with mechanical means."

Dean Johnston

continued from page 3

Therefore, much of the arts in China and other Communist countries are devoted to socialism realism—depictions of great events or persons in the nation's Communistic background.

"Here is all this skill and all this talent being used for trivia," he laments.

Dr. Johnston also feels that the Chinese are fully aware they will need help in industrial, environmental and product design as they struggle to meet their goal of industrialization by the turn of the century.

"When that opens up, perhaps they'll realize that there is no better place in the world for them to tie into than a place like RIT," he adds.

Johnston also had hoped to catch a glimpse of world-famous Chinese porcelain in production. But his request for a visit to a porcelain works was denied by his Chinese hosts.

The Chinese, Dean Johnston feels, have backed themselves into a corner in this respect.

"The greatest things you see in China are from the country's past; they know that and are proud of that," he explains. "But they really don't want to show you that because it isn't the China of the revolution. The China of the revolution is making televisions and radios and mass-manufactured items, produced in a very modern way."

He learned that the Chinese do have linotype machines, but use only about 2,000 of their characters in that process, which is used only for newspapers.

Dr. Engelmann says the printing factory would be equivalent to one found here around 1940 to 1945. "Yet, because of the very good skills which the workers possessed, the quality of work coming out of the plant was very good."

Dr. Engelmann hopes to stay in touch with the people he met at the plant.

"The person in charge there asked me to send him more literature about our educational programs here at RIT," he says. "I will send our catalog and as much else as I can. So maybe through that way, RIT will become better known to the Chinese."

Dr. Engelmann also was unable to see any Chinese photographic manufacturing sites or educational institutions. But he did see many types of Chinese-made cameras, both among the people and on display at a Shanghai trade show.

Nearly all the cameras used by the average Chinese were either twin-lens reflex types or the "folding, or bellows type that I'm sure Kodak used to make years ago."

Amateur photographers using these cameras were particularly prevalent in Peking.

"That city is kind of like a Mecca for the Chinese, with the Mao Mausoleum and all its national shrines. The people come there and take all sorts of pictures."

The Shanghai trade exhibit also showed some more contemporary single lens reflex 35mm type "somewhat like an older Nikon."

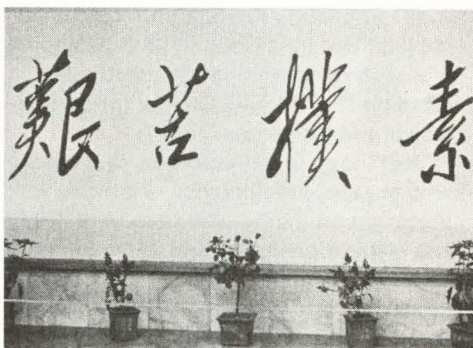
However, he did not actually handle the cameras "and has no way of saying anything about their quality." And he did not see the more sophisticated cameras in use on the streets of China.

"There are Chinese-made, 35mm-type cameras sold in this country, so I guess most of these are made for export," he says. "Their price tags probably are such that the average Chinese simply can't afford them."

In addition to China's photographic and graphic arts work, Dr. Engelmann also had a strong interest in the nation's history and its political system.

Summing up the trip, he says:

"Although I wouldn't want to live under that kind of regime, the trip was an incredible experience. I would not mind at all to go back to see what we did not see this time and, most of all, to take more pictures."



'Work hard . . . eat well . . .'
—Mao Tse-Tung

Therefore, Johnston continues, instead of porcelain works, he was taken to a modern figurine factory that was "turning out some of the most low-grade tourist stuff that you ever say in your life."

But the factory had a very modern, automatic tunnel kiln. "This kiln was what the Chinese were proud of, that's the China of today, the China they wanted us to see."

However, Johnston and others in the group were able to see various artifacts of Chinese antiquity that were "incredible beyond belief."

"The size, skill, detail, craftsmanship, anything you want to consider in these pieces was magnificent," he says.

Dr. Johnston also was impressed by the methods used at a brick factory in a rural com-

mune, as well as by some of the woodworking methods he witnessed.

Overall, Dr. Johnston had hoped to see more high quality art and craft work in production in mainland China today. Yet, he adds, the trip was a tremendous experience bursting with memorable moments—despite an occasional disappointment.

Among those memorable moments were a harrowing climb up a 55-foot high tower on a wooden ladder "made to support a normal Chinese who weighs about 130 or 140 pounds." Johnston weighs 220 pounds.

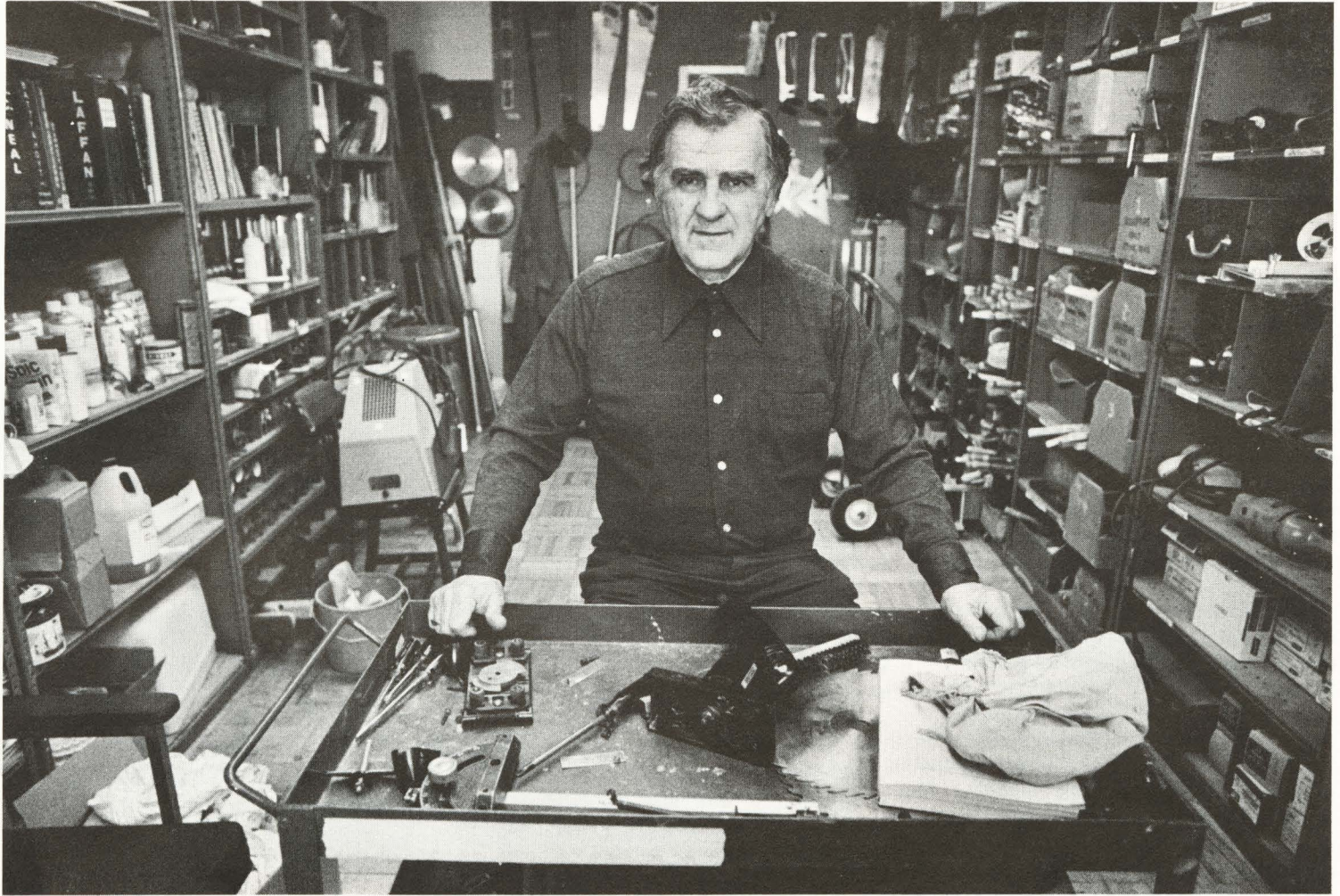
And then there were the crowds that the 6ft. 4 in. bearded Dr. Johnston, often attired in a military field jacket, beret, paratrooper pants and boots, inevitably drew. He admits that "it probably went through the minds" of some Chinese that Fidel Castro was visiting their country.

A one point, he even consented to some Chinese medicinal herb treatment to combat a persistent respiratory problem during the trip.

"The stuff worked; my fever went away in a day or so," Johnston adds. "Of course, the Chinese doctor told me that I'd have to go into one of the hospitals if I didn't improve, so I immediately got better. You would too, if you had seen their hospitals."

PROFILE

'Jack-of-all-trades' devoted to students



GEORGE BARTHEL

George Barthel gets in at 7:30 every morning to start the first pot of coffee in the College of Fine and Applied Arts and make sure all the classrooms and offices are open. He's a technician in the college and primarily oversees the machines and tools that students and faculty use for three-dimensional design, sculpture, and environmental design.

Making the coffee and getting the rooms open are some of the additional tasks that have attached themselves to Barthel. For instance, he's also been known to saw the horns off a deer's head, open a coconut, and fix watch bands.

"There's really no one else around to do these things so they come to me," says Barthel, who is really a jack-of-all-trades.

People even come to Barthel for food. Twice a month he takes orders for dried fruit, cheese, whole wheat pasta, and granola for an informal food co-op that operates in the college.

Typically, Barthel spends his official day dispensing tools, helping students learn to operate machines, and fixing the equipment when a bearing gets worn out or a saw gets dull. With 250 students in and out during an average week, it can get hectic.

"I hand the tools out and then try to get them all back," says Barthel who has been at RIT for two years.

He joined RIT after 20 years in the California aerospace industries. "I came back to sell 50 acres of land that I owned near Letchworth State Park and decided to stay," explains Barthel. Now living on those 50 acres, he's indulging a favorite pastime planting trees. He already has 25 acres of woods and looks forward to planting even more.

"I've got 300 to 400 Black Walnut trees in a seed bed that I'll plant this spring," he says. "I'm going to transplant some Maples and Norway Spruce too," he adds.

Barthel's no stranger to this area, having

graduated from Edison Tech. "I was there at the same time Stan Witmeyer was. Stan was a star basketball player," comments Barthel. Witmeyer is retiring from the College of Fine and Applied Arts this year after 32 years of service including directorship of the School of Art and Design.

Although Barthel spends the bulk of the year getting out safety glasses, combination squares, and crescent wrenches; ordering supplies; and watching over students using machines; summertime is when he catches up on major machine overhaul and resurfacing table tops. This year 'round busy schedule seems to appeal to Barthel.

"I think the kids are fantastic," he says, "each one's nicer than the last one. The job is tremendous!"



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SPORTS ROUNDUP

Spring sports are in full swing at RIT despite the poor weather which has already taken its toll.

In track, Mark Stebbins, Tony DeSimone and Bob Perkins paced RIT to a one-sided win over Buffalo May 15, 122-51. Stebbins won three events and anchored two victorious relay teams. DeSimone set a school mark in the 5,000-meter run with a time of 15:47. The old mark was 16:12. Perkins, competing in the 3,000-meter steeplechase, captured the event with a freshman record of 9:58.1. The previous mark was 10:00.3 also set in 1977.

With the victory, RIT now boasts 22 straight dual meet wins covering the last three campaigns. The Tigers are currently 2-0 on the year.

Coach Gene Baker's baseball squad fell victim to Oswego and Ithaca in recent action. The Tigers bowed to Oswego by 6-1 and 5-4 marks then lost to Ithaca, 9-8.

In the second Oswego game, Doug Smith (designated hitter) tied the school mark with eight total bases. His performance included a single, triple and home run. Smith homered in the fifth inning to tie the score at 3-3. He tripled in the seventh to draw the RIT nine to within one run.

Against Ithaca, the Tigers were trailing 8-0 as the Bombers tallied four times in both the first and fifth innings. Then the RIT bats went to work as the Tigers scored eight runs in the seventh. Mark Kleinke spearheaded the come-from-behind effort with two pitch-hit doubles in the same inning. Kleinke is leading the team in batting with a .571 average. Ithaca won it in the bottom of the seventh (9-8).

The Tiger nine was 1-5 after the Ithaca game and looking to break a five-game losing streak.

In lacrosse, the RIT stickmen fell to powerful squads from Ithaca and St. Lawrence recently. The Bombers took the measure of RIT, 17-8 on the road. At home, the Saints trounced RIT, 28-5. It was the most goals ever scored against the RIT squad since the sport began in 1968.

Dave Sheble scored four goals and one assist to pace the attack in the two losses. After four games Mark Schrader led the team in scoring with five goals and five assists. Sheble ranked second with seven goals and two assists.

The two losses dropped the RIT record to 1-3.

Snow and cold weather cut RIT's golf match with Ithaca to nine holes last week. The Tiger linksmen easily handled the Bombers, 191-230. Augie Rauli and Bruce March shared medalist honors, firing 37s for the nine holes. Mike Hryzak chipped in a 38, followed by John Rush (39) and Kip Colwell (40).

The Tiger tennis team has yet to complete a contest. In the scheduled opener at Ithaca, the snows came and forced cancellation just after play got underway. In the Alfred contest, the Saxons were on top, 4-2 after doubles completion when once again the match had to be scrapped. Jim Papagni and Don Bjornsen won their singles matches to keep the Tigers alive.

The Alfred match may be rescheduled. The Ithaca contest has been cancelled.

Fire awareness week

A "Fire Awareness Week" is planned for the RIT campus April 24-28.

The various events, sponsored by the Student Association, the Computer Association and the Student Safety Unit, are designed to make students aware of possible fire hazards and outline steps on what to do in case of a fire.

Discussions will be held throughout the week on proper techniques for safely escaping from a fire.

Some information will be available on the use of fire extinguishers. However, local fire department officials hope to stress the importance of reporting fires and evacuating buildings.

Sports calendar

Thu. 4/20	La Te	at UR at LeMoyne	3:00 3:30
Fri. 4/21	G BB	FISHER at Niagara (2)	1:00 1:00
Sat. 4/22	La Tr BB Te	at Colgate at *St. Lawrence at Geneseo (2) *ST. LAWRENCE	2:00 2:00 1:00 1:00
Sun. 4/23	BB Te	at UR (2) *CLARKSON	1:00 1:00
Mon. 4/24	Te	UR	3:00
Tue. 4/25	Tr BB	*ITHACA, FISHER, GENESEO, CANISIUS FREDONIA (2)	2:00 1:00
Wed. 4/26	La Tr BB	*ALFRED at Colgate Relays at Cornell (2)	3:00 2:00 1:00
Fri. 4/28	G La	at Penn St. Inv. *CLARKSON	9:00 3:00
Sat. 4/29	G Tr BB Te	at Penn St. Inv. *ICACs at RIT *ST. LAWRENCE (2) *ICACs at RPI	9:00 10:00 1:00 9:00
Sun. 4/30	G BB	at Penn St. Inv. *RPI (2)	9:00 1:00
Mon. 5/1	G Tr	at Albany Inv. RIT RELAYS	1:00 1:00
Tue. 5/2	La BB	at *RPI *CLARKSON (2)	3:30 1:00
Wed. 5/3	Tr	RIT, Eisenhower at *Hobart	3:00

*ICAC Contest. Key to abbreviations: La: Lacrosse, BB: Baseball, Tr: Track, Te: Tennis, G: Golf, (2): Doubleheader.

"News & Events" is published every other Thursday by the Communications office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call Norm Wright at 475-2750.