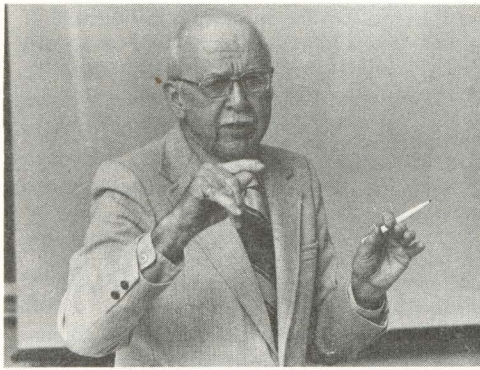




May 18 — May 31, 1978

## Four teachers named as 'outstanding'



EDWARD L. SCOUTEN



R. ROGER REMINGTON

Four members of the RIT faculty—selected by their students and peers—received the Institute's top teaching awards May 8 in Ingle Auditorium.

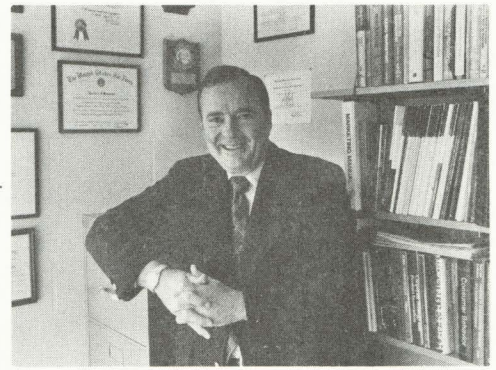
Provost Todd Bullard presented Eisenhart Awards for Outstanding Teaching to Herbert J. Mossien, College of Business; R. Roger Remington, College of Fine and Applied Arts; Edward L. Scouten, NTID; and Jasper E. Shealy, College of Engineering.

Shealy, College of Engineering.

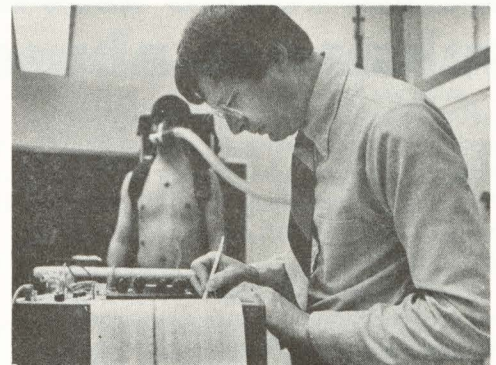
Dr. Paul A. Miller opened the presentation ceremony by pointing out that the annual awards represent "what academic ethos is and has promise to be."

Teaching excellence has been formally recognized at RIT since 1965, when the Outstanding Teachers Award and its accompanying ceremony was established. The scope of the awards was broadened in 1967 to include the Award for Distinguished Young Teachers. The program was further expanded in 1975 to better recognize the diversified educational nature of RIT by providing four awards, one going to a faculty member from each of the four groups of educational disciplines at RIT.

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HERBERT J. MOSSIEN



JASPER E. SHEALY

## 3,142 to receive degrees on May 27th

A record 3,142 students from nine colleges will receive degrees at the 93rd annual commencement of Rochester Institute of Technology on Saturday, May 27.

This year's commencement—*Beginnings '78*—will be the fifth conducted on the Institute's 1,300-acre, \$130 million Henrietta campus.

Starting in 1973 a committee of students, faculty and staff designed a series of commencement events that would not only be faithful to the spirit of the medieval ceremonies from which most traditional college and university graduation ceremonies evolved, but also would recognize personally each of the several thousand graduates.

"It's really the students' day and their parents' day, so we try to provide the personal touch missing in so many commencements," said Dr. Todd Bullard, Provost and vice president for Academic Affairs. "We

focus sharply on the students' accomplishments."

This is done, according to Donald Hoppe, commencement coordinator and dean of Administrative Services, by dividing *Beginnings '78* into six separate degree conferral events for the nine RIT colleges.

In ceremonies running continuously in the Frank Ritter Memorial Arena and the George H. Clark Memorial Gymnasium, deans or their designates will call each student up before the assembly to receive his or her degree. To make this possible in the two hours allotted each ceremony, there will be no keynote speeches delivered, no honorary degrees bestowed.

Pennants, balloons and more than 30,000 yards of color-coordinated fabric fashioned into eight- and 12-foot medieval-style banners will decorate the red brick faces of the ultra-modern, nine-year-old buildings.

Parents and invited guests of the graduates will be able to "get a feeling of what RIT's about," Dean Hoppe said, by visiting student art exhibits, observing laboratory demonstrations and participating in other special events planned for an "open house" period from 10:30 a.m. to 2 p.m. in the individual colleges. During this period, food and musical entertainment will be available outside entrances to the College of Fine and Applied Arts, the Co College of Graphic Arts and Photography and the College of Engineering. A cafeteria-style lunch will be available in the College-Alumni Union.

Throughout the day, buses will operate on routes from the parking lots to event sites. A campus buss will shuttle medically disabled persons as necessary. More than 100 volunteer hosts and hostesses recruited from the campus will assist visitors.



### CHECK PRESENTATION

Delta Nu Alpha, national transportation fraternity, through its local chapter, has agreed to donate a gift of approximately \$1,000 payable in installments to purchase educational materials for the Operations Management Program of the RIT College of Continuing Education. Participating in the initial check presentation were from left, Gary MacMillan, librarian at the Wallace Memorial Library; Kenneth Dison, local chapter president of Delta Nu Alpha; Donald R. Sweetnam, of the chapter's education committee; Janice Linehan, business librarian at Wallace Memorial Library, and Dr. John H. Hickman, chairman of management studies.

## Task force investigating substance abuse by deaf

Dr. Morton Isaacs, associate professor of psychology in the College of General Studies, and Gerry Buckley, a fourth year NTID Social Work student, recently returned from attending the 1978 National Drug Abuse Conference in Seattle, Washington.

Dr. Isaacs served as moderator for the seminar on "Chemical Substance Abuse and the Physically Disabled: Folklore and Actuality."

Buckley and Ms. Donna Martin, also a fourth year NTID Social Work student, are engaged in an innovative intensive investigation with Dr. Isaacs on the extend of alcohol use and abuse among the hearing-impaired community, an area in which virtually no research exists at the present time.

Buckley, interacting with those others interested in the field at the conference, made contacts and contributed ideas that will help other NTID students to develop career opportunities in this area. Both he and Ms. Martin intend to accept appointments in this area in their home cities.

Dr. Isaacs hopes, with their help, to summarize what is known in the field and to present it to the Social Work Department and to NTID in the near future.

### MEMORIAL DAY HOLIDAY

The Institute will recognize and observe Memorial Day this year on Monday, May 29. Tuesday, May 30 will be a working day.

With the aid of Dr. William E. Castle, dean and director of NTID, and Len Gravitz, director of Social Work, a Task Force has been set up on campus to work on this issue.

### Alcohol conclave

Nationally recognized leaders in the field are in Rochester today (May 18) and Friday (May 19) for a conference on the issues and problems of joint treatment and prevention approaches in alcoholism and drug abuse. The conference is sponsored by the RIT Alcoholism Education and Development Program in cooperation with the Region II Drug Abuse Consortium. Sessions are being held at RIT Downtown, 50 W. Main Street.

Participants today include Dr. Donald J. Ottenberg, executive director, Eagleville Hospital and Rehabilitation Center, Eagleville, Pa.; John R. DeLuca, director, New York State Division of Alcoholism and Alcohol Abuse, and Robert J. Padina, associate research professor, Rutgers University Center of Alcohol Studies.

Participating Friday will be Andrew A. Sorensen, Department of Preventive Medicine and Community Health, University of Rochester School of Medicine and Dentistry, and Bromley E. Johnson, supervisor Treatment Consultation Contracts and Director, annual Summer School on Chemical Dependency, Johnson Institute, Minneapolis, Minn.

## GRANTS DEADLINES

**Please note:** GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED. Please call the Grants Office for additional information on any program (Grant & Contract Administration, 50 West Main Street, 475-2388).

### NATIONAL ENDOWMENT FOR ARTS

**June 15—Aid to Film/Video Exhibition**--December, '78 Award Date. To assist organizations in exhibiting high quality film and video art that may not be available to an interested public via regular commercial channels. Includes visiting experts expenses. Matching grants up to \$15,000.

**July 3—Services to the Field of Visual Arts**--December '78 Award Date. Projects that provide an art community with access to books, periodicals, slides and other information on contemporary art. Matching grants up to \$10,000 for organizations.

**July 3—Utilization of Museum Collections**--December, '78 Award Date. Matching grants up to \$75,000, for two-year projects.

—Conservation in house matching grants

—Renovation (climate control, security and storage)

One to one matching grants (one year) for consultant services. Three to one matching grants for renovation (two years) where surveys have been completed.

**July 3—Services to the Field of Media Arts**--January, '79 Award Date. Matching grants up to \$25,000 to support: conferences and seminars for film and videomakers and radio producers; research into existing and new media including technical research into film audio and video presentations; distribution of film, radio and video works; informational materials designed to facilitate communication about the nature and practice of media arts; provision of facilities and working spaces for independent film and videomakers and radio producers to complete their projects.

### NATIONAL SCIENCE FOUNDATIONS

**June 1**--Revised deadline for program solicitation for evaluation of information, science and technology research.

**July 1—Earth Sciences Proposals in Geochemistry, Geology and Geophysics** to be considered for September, '78 Advisory Panel Meeting

**July 7—Ecological Science Proposals** for consideration at the September, '78 Advisory Panel Meeting.

**July 7—Systematic Biology Proposals** for September, '78 review.

**August 15—Social Science Proposals** for funding by January or February, '79.

**September 15—U.S.-India Exchange of Scientists Program for Travel**, after May 15, 1979.

### NATIONAL INSTITUTE OF EDUCATION

**June 20—Program to Increase Participation of Women and Minorities in Education, Knowledge Production and Utilization/Grants Program**--create training and employment opportunities.

**June 29—Experimental Program in Advanced Study and Research**

**May 31—Educational Equity Grants**--multicultural and bilingual education, desegregation studies and barriers to women's education equity.

**August 15—Research on Organizational Processes in Education**

**To Be Announced—Basic Skills Grants**--research relevant to education in the basic skills (teaching, literacy, mathematics learning, measurement, methodology, law and education).

# President Miller writes impressions of China

In this series on the People's Republic of China, contributed by the various members of the RIT group that visited that country in January, it is noted that visitors from the west bring home an extraordinary variety of insights and impressions.

It is not difficult to understand why. Almost a billion people, about one-quarter of the human species, are gathered on a varied land mass, and consist of a large number of minority groups together with a remarkable dispersion of ethnic dialects. What the American and Western visitor bring home, is, of course, a fusion of interest in some particular aspect of the People's Republic of China, since so little can be seen on a brief trip, with the particular training or point of view or outlook upon the process of masses of people engaged in social and economic development.

Some visitors are entranced by the devotion of the Chinese to work, others are caught up in interests with the unusual family structure, still others are drawn to the strangeness of dress and other customs of the people; some become absorbed in what the Chinese believe is a new form of social organization, the commune, and still others desire to probe the contemporary results of a long civilization, as in art, music, drama, and the crafts. Indeed, such a range of interests were held by the RIT visitors, and have been faithfully reported since their return to campus.

Among the interesting observations to be made of the Western visitors to China is the resulting mood which they bring home. It is a mood derived from a combination of interest and background. Perhaps the most important conclusion one can draw about such visits is that nobody can spend even a short time in the People's Republic of China without having the event bring substantial impact upon how he or she thinks about the developing world.

The People's Republic of China is now forced to come into the world in a way that it never did before, in order to gain from the technological revolution elsewhere. How these acquisitions fused with a unique outlook upon development in China itself is a phenomenon which any thoughtful citizen who is interested in international affairs will not fail to notice.

When the Western visitor goes to the PRC, he or she is drawn to observing what one might call the "local project" of the country. This concerns people at work, moving in great masses along the streets, riding bicycles, speaking about self reliance, returning to the workplace two to four nights a week for ideological and technical training, attending cultural events which emphasize political objec-



In a Chinese schoolroom

(Photo by Kushner)

tive, and all surrounded with a combination of martial and patriotic fervor.

What is difficult about a trip to the PRC is how to come away with a relationship in mind between this local activity and the overall design and purpose of Peking, which one might call the "national project."

To help one understand the ties between these two projects, the one local and the other national, it seems to me that one must study three things. The *first* is to recognize the strong ideological and political life of the PRC. The tension between being "Red and expert" continues as a considerable challenge to the leaders in Peking. Until recently, at least, it has been believed that art, education, and technology must be subordinated to human will, meaning a will which is cultivated by a socialist philosophy.

Since 1949, when the Communist Party won a military victory over the nationalists without, as some say, having won a political revolution, there has been one effort after another to keep political questions ahead of everything else. One involved intellectuals and academic people in the mid-1950's, and has come to be called the Hundred Flowers Campaign. The next began in 1958 and has been called "The Great Leap Forward," an attempt to demonstrate that people working hard with great drive and thrust of human will can overcome lacks in technological improvement. Another, beginning in 1966 and continuing well into the

1970's, has been termed "The Cultural Revolution," a movement which set loose millions of young people throughout the PRC to criticize and expose the leaders of an older generation. Mao Tse-Tung hoped that the younger generation, by this process, would find renewed enthusiasm for carrying on the Chinese Revolution. These enormous movements in the PRC kept the socialist ideology to the fore, but one must conclude that the pragmatic development of the nation's economy was slowed down, and, in some instance, brought to a standstill.

A *second* aspect of the "national project" is that the Chinese bureaucracy is very different from that found in other socialist countries of the world. Its leaders tend to follow concepts of ideology rather than red tape. There is considerable connection between people in the government and people outside, and since the country is so vast, and there are so many people living in very decentralized situations, there is also considerable participation of people at the grassroots in agricultural communes, small factories, and in other parts of the production enterprise. Thus, the PRC has had difficulty in meeting production targets since the overall planning is in Peking, but the influence of working people on the production process balances against this centralization in a myriad of flexible ways.

And the *third* aspect of understanding the PRC with reference to how the national pro-

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# Faculty promoted, tenured

Fifty-six faculty members will have new titles when RIT opens its doors for the fall academic quarter. There will be 10 newly promoted professors, 23 associate and 23 assistant professors.

In addition, 32 faculty members have been awarded tenure.

In making the concurrent announcements, RIT Provost and Vice President for Academic Affairs, Todd H. Bullard recognized the faculty members for their contributions to the quality of education at RIT.

"The past efforts of these men and women," Dr. Bullard noted, "have helped create the reputation for academic excellence that RIT enjoys today.

"It is with sincere pleasure and pride that we recognize these members of the faculty for their contributions to the Institute," he said.

The promotions and tenure awards are as follows:

## College of Business

**George Alley**, named Professor  
**Terry L. Dennis**, awarded tenure  
**E. James Meddaugh**, awarded tenure  
**Janet M. Sim**, named Associate Professor

## College of Continuing Education

**Hugh B. Hammett**, named Professor

## College of Engineering

**N. Richard Reeve**, named Professor  
**Paul H. Wojciechowski**, awarded tenure

## College of Fine and Applied Arts

**Kener E. Bond**, named Professor and awarded tenure  
**Robert Kerr**, named Associate Professor  
**Luvon Sheppard**, awarded tenure  
**James Ver Hague**, named Assistant Professor

## College of General Studies

**Sarah Collins**, named Professor  
**Douglas Coffey**, named Associate Professor  
**Glenn Kist**, named Associate Professor  
**Boris Mikolji**, named Professor  
**John A. Murley**, awarded tenure  
**Louis Neff**, named Associate Professor  
**Herthe Schulze**, named Associate Professor  
**H. David Shuster**, named Associate Professor

## College of Graphic Arts and Photography

**Terry L. Bollmann**, named Assistant Professor  
**Donald L. Bruening**, named Professor  
**Kathleen Collins**, named Assistant Professor

**John C. Compton**, named Associate Professor  
**John E. Karpen**, named Associate Professor  
**Robert B. Kushner**, named Associate Professor  
**Douglas A. Lyttle**, named Professor  
**Beatrice Nettles**, awarded tenure  
**Harry Rab**, awarded tenure  
**Nile R. Root**, named Associate Professor  
**Elliott Rubenstein**, named Assistant Professor  
**Charles C. Werberg**, awarded tenure

## Institute College

**Ronald F. Amberger**, awarded tenure  
**Thomas J. Dingman**, awarded tenure  
**Joseph Greenfield**, named Professor  
**Alan C. H. Hu**, awarded tenure  
**Michael Lutz**, named Assistant Professor  
**Robert E. McGrath**, awarded tenure  
**Wiley McKinzie**, named Associate Professor  
**Robert Merrill**, named Associate Professor

## College of Science

**William A. Burns**, named Professor  
**Joseph L. Lippert**, awarded tenure

## National Technical Institute for the Deaf

**Allen A. Austin**, named Assistant Professor and awarded tenure  
**Joseph Avery**, named Associate Professor  
**Sidney Barefoot**, named Assistant Professor  
**Dónald Beil**, awarded tenure  
**Joseph Bochner**, named Assistant Professor  
**Dominic Bozzelli**, named Assistant Professor  
**Frank C. Caccamise**, awarded tenure  
**Julie J. Cammeron**, awarded tenure  
**Diane L. Castle**, awarded tenure  
**John Conklin**, named Assistant Professor  
**Karen Conner**, named Associate Professor  
**Thomas Connolly**, named Associate Professor  
**James DeCaro**, named Associate Professor  
**Judy C. Egelson-Dodd**, awarded tenure  
**Jaclyn Gauger**, named Assistant Professor  
**John Head**, named Assistant Professor and awarded tenure  
**James Jensen**, named Associate Professor

**Michael Kleper**, named Associate Professor  
**Daniel Lawrence**, named Assistant Professor  
**Charles A. Layne**, awarded tenure  
**Henry Maher**, named Associate Professor  
**Andrew Malcolm**, awarded tenure  
**Edward Maruggi**, named Associate Professor  
**Bonnie Meath-Lang**, awarded tenure  
**Jean Guy Naud**, named Associate Professor  
**Paul Peterson**, named Associate Professor  
**Majorie Pratt**, named Assistant Professor  
**Robert D. Pratt**, awarded tenure  
**Larry Quinsland**, named Assistant Professor  
**Marie L. Raman**, awarded tenure  
**Sharon L. Rasmussen**, named Assistant Professor and awarded tenure  
**Jere Rentzel**, named Assistant Professor  
**Gail Rothman**, named Assistant Professor  
**Donald G. Sims**, awarded tenure  
**Paula Spector**, named Assistant Professor  
**Marianne Streff**, named Assistant Professor  
**John V. Sweeney**, named Assistant Professor  
**Betty R. Toney**, awarded tenure  
**Edna G. Wilkinson**, awarded tenure  
**Suzanne D. Vos**, awarded tenure  
**Valerie Yust**, named Assistant Professor  
**William F. Yust**, awarded tenure

## Office of Computer Services

**Stephen Wilkins**, named Assistant Professor

## WHY PAY TAXES?

You are allowed to defer taxes on the part of your salary that you pay as TIAA/CREF annuity contributions. So, why pay it? Some RIT faculty and staff may not be aware of this option which will save them "real dollars."

If a person earning \$12,000 a year contributes 5% into TIAA/CREF and pays taxes on that \$600 contribution the taxes may equal \$120-\$150 per year. The taxes, of course, are sharply increased at higher salary levels.

A tax deferment does mean more taxes after retirement but, in virtually all cases, less than would be due now during active working years.

If you're not now deferring taxes on your annuity contribution or would prefer to change or increase a tax deferred agreement, contact the Personnel Office for assistance.

## AGENDA FOR MAY 18 POLICY COUNCIL MEETING (Room 1141, Building 12, 2 p.m.)

1. Report of the Educational Programs Committee (for information, discussion and action if recommended).
2. Proposed Institute Writing Policy (for discussion and action).
3. Report of the Long Range Planning Committee (for information, discussion, and action if recommended).
4. College of Science program proposals (for discussion and action).
5. Recommendations for change in the Policy for Curriculum Development at RIT (for discussion and action).
6. Ratification of the 1978-79 Steering Committee.

# 'Involvement' is key to campus leadership

In many ways, campus life is simply a microcosm of the world that students will encounter once they leave RIT. And campus leaders of today very often become the community leaders of tomorrow.

Therefore, it's not hard to image Doug Cartwright and Debbie Hartzfeld as major figures in their hometowns in the future. As the new president and vice president, respectively, of RIT's Student Association (SA), they'll have an excellent chance to hone their leadership skills.

Both Cartwright, a third-year business administration student, and Hartzfeld, a fourth-year computer science student, must work closely with administration, faculty and staff to interpret for their constituency—the student body—exactly what RIT's policies, procedures and rules are, and how they will affect it.

Cartwright is a member of RIT's Policy Council and its Student Life Committee. This fall he will be a member of the Institute's Steering Committee.

Just recently, Hartzfeld and another student, Chris Hanna, director of finance for the College Activities Board, were confirmed by RIT's Board of Trustees to serve on the newly formed Search Committee to find a replacement for Dr. Paul A. Miller.

Both Cartwright and Hartzfeld have a solid background in campus involvement. Cartwright is a member of Tau Kappa Epsilon fraternity, and formerly was a Greek Council representative and a senator from the College of Business before running for the SA presidency.

Hartzfeld, a member of the Alpha Xi Delta sorority and a Phi Kappa Tau sister, assisted with student orientation activities (SOS) during 75-76 and 77-78, and was a senator from Institute College before running for SA's vice presidency.

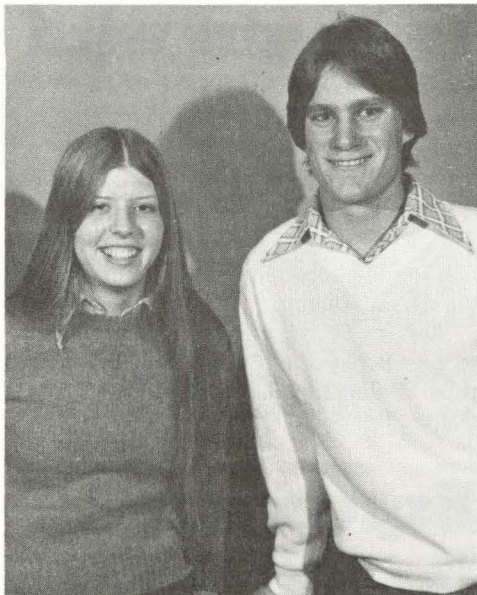
During the recent campaign, the *Reporter Magazine* endorsed the Cartwright/Hartzfeld ticket. It's editorial board said, "Much of the job that an SA president or vice president is faced with involves working with people.

"Mr. Cartwright is unique among the candidates, his personality seems to lend itself very well to this type of interaction.

"Ms. Hartzfeld is also unique. She has by far and away the most leadership experience of any of the candidates. She seems most qualified to lead the Senate."

The word "involvement" is the key when the pair are asked how they became interested in student participation on campus.

Cartwright says a close friend of his, a fraternity borther, told him there was a position for senator open in the College of Business. At that time, he had been a Greek Council representative for two or three quarters. He enjoyed it, but his involvement didn't go far enough.



**DOUG CARTWRIGHT and DEBBIE HARTZFELD** (*Reporter magazine photo*)

"I figured," Cartwright says, "that in order to fulfill myself, I should get involved in student government at a larger level. So I became a senator."

"My initial participation," Ms. Hartzfeld says, "was through student orientation. When I came to RIT, students handling orientation did such a super job, they impressed me. The next year I became a member of SOS. Through it I met Robin Redderoth, a former vice president of SA, who talked to me about a seat being open in the Student Association, so I became involved two years ago."

Both Cartwright and Hartzfeld agree that student participation helps develop a student while on campus in preparation for seeking jobs after graduation.

Hartzfeld feels that too many students concentrate so much on study-related activities that they never are able to expand their horizons into other areas. She sees student involvement as an excellent opportunity to prepare oneself for the myriad types of situations individuals encountered in the work world and the community.

According to Cartwright, student government put him in a position where he had to work with other people to get things done regardless of conflicting personal views and opinions. It was necessary to reach a conclusion that was a product of everybody's thinking, he adds.

As president of SA, Cartwright looks at his job as being deeply involved in dealing with people not just a figurehead. Involvement in the responsibilities of various groups and organizations—student and administration—has forced him to establish priorities and budget his time for the many meetings he has to attend and people he must see.

He feels that one of his main responsibilities of his office will be to interpret the information he gets from administration to the students and vice versa, so each group can listen to each other with understanding.

Hartzfeld's primary duty is serving as president of the Senate. She runs the Senate's legislative sessions and works closely with student senators to ascertain that the legislation brought forth is worthwhile and is enforceable.

One of her first tasks was to restructure the Senate in its entirety. She also wants students to feel that the Senate is there to serve them. "I don't want them to think of me as a very impersonal figure at the top. I want students to be able to walk through the door and discuss their ideas with me."

Dr. Fred Smith, vice president for Student Affairs, is pleased with the selection of Cartwright and Hartzfeld as SA officers. "I think both are well qualified for their positions because they are able, dedicated and willing to work hard," he says. "They also have the interest of the student body and RIT in mind at all times."

Dr. Smith sees several ways by which students benefit from involvement in campus activities:

1. Many student organizations and activities provide entertainment and recreation opportunities for students and help provide a balance to their work role—also to enjoy campus life.

2. These organizations provide an opportunity for students to express themselves, and to have an outlet for their talents and to use them while here.

3. The organizations provide an opportunity for the students' educational growth and development.

4. Fraternities, sororities and other activities that contribute to the student's personal development and his or her sense of belonging have a very positive impact on students' lives.

"Through campus involvement," Dr. Smith says, "students like Doug and Debbie are tremendously affected in terms of increased confidence and maturity."

And, he adds, this can only lead to solid, responsible leadership for the RIT student body as a whole.

## PROMOTIONS

Gary Bonvillian has been promoted from registration officer to assistant registrar.

*News & Events* wants to know about promotions within your colleges, departments and offices. Please send such information to Norm Wright, Communications, administration building, 4th floor, or call 475-2750.

## Federal design expert speaks to RIT students

Nicholas Chaparos, coordinator for the Federal Design Information and Education Project, a program funded by the National Endowment for the Arts, spoke recently to RIT students about progress in improving federal design.

Invited to campus by R. Roger Remington, chairman of the communication design department in the College of Fine and Applied Arts and a graphic design panelist for the Federal Design Improvement Program, Chaparos reviewed the history of the program which was begun during the Nixon administration. "It certainly was one of the most successful programs begun by that administration," commented Chaparos.

Chaparos cited the graphic design systems currently used by NASA and the Department of Labor as two of the program's solid success stories. He also discussed architectural design improvement, changes in federal signage, and the use made of outside consultants in upgrading federal design.

In addition to meetings with managers and designers from federal agencies and departments, the Federal Design Information and Education Project sponsors seminars, convenes national design assemblies and publishes posters and a monthly newsletter on design improvements. Chaparos completed his day at RIT by reviewing student projects.

## GRANTS DEADLINES

**NATIONAL ENDOWMENT FOR THE HUMANITIES**  
(Preliminary inquiries should precede preparation of formal proposal.)

**June 1—Youth Planning Awards in the Humanities**—100 Awards at \$2,500 each for staff salaries, consultants, travel materials and other expenses to plan innovative humanities projects for children and teenagers during their out-of-school hours.

**June 1—Research Materials Grants**—(A) *Research Tools*—supports preparation of reference work for scholarly research. (B) *Editing*—a single volume or collected writings of a figure of major importance to humanities or documents from many sources related to an historical event.

**June 2**

**June 1—Research Cole**

**June 1—Research Collections Grants**—to microfilm materials in foreign repositories; to catalog, inventory or otherwise gain bibliographic control of significant research collections.

**June 1—Independent Study and Research Fellowships**—maximum grants of \$10,000 for six months, or \$20,000 for twelve months.

**June 15—Consultant Grants**

**August 1—Development Grants**

**Agusut**

**August 1—High Education Humanities Institute Grants**

## 3 new programs scheduled to begin with fall term

RIT will be offering three new programs starting next fall.

The School of Computer Science and Technology will introduce both master of science and six-year certificate programs in information science, according to Dr. Richard Cheng, the school's director.

And the School of Printing will begin offering a Bachelor of Science program in newspaper production management, says Dr. Mark Guldin, Printing director.

## Experiential learning grant

The New York State Division for Youth has provided a \$55,000 grant to RIT to support the development and operation of experiential learning programs. A large portion of the grant will go to tuition remission for advanced undergraduate and graduate students working in the visual arts and sciences areas.

The project, entitled "Partners in Experiential Learning," focuses on the creative and artistic needs of DFY youngsters in the Rochester area. It establishes a series of internships in which teams of RIT students will work with small groups of DFY youngsters in the various visual arts areas.

The College of Fine and Applied Arts, the School of Photographic Arts and Sciences, and the Department of Instructional Technology were involved in the planning for this project. It is anticipated that students in these programs will serve as interns and will receive six quarter hours of tuition remission for each quarter in which they are involved in the program.

The Division for Youth has supported other projects at RIT. Most recently they funded an effort with the Social Work Department. The Partners in Experiential Learning Project is a spin-off of this activity.

A search is currently in progress to identify a project director. In addition to managing this activity, this individual will serve on a continuing basis as Director of Experiential Learning: Visual Arts and Sciences.

Persons interested in further information about this project may contact Dennis C. Nystrom, dean, Division of Career Education.

Dr. Cheng says his two new programs "are designed to provide students with graduate training in computerized information science."

Graduates will be prepared for employment in such information centers as universities and colleges, medical information facilities, lawyers' libraries and law enforcement data centers.

The MS program will serve students who recently completed their undergraduate studies and want to continue full-time graduate study, as well as those currently employed who want to continue with their graduate study on a part-time basis.

The certificate program is intended for persons with advanced degrees in library science or the equivalent who seek training in computer automated information processing. Those with masters' degrees in information science or computer science will not be accepted, Dr. Cheng said.

Both information science programs are expected to enroll the equivalent of 12 full-time students each within five years.

The new four-year newspaper production management program is expected to accommodate about 100 students annually within five years, according to Dr. Guldin.

"The earlier distinctions between editorial, advertising, and production blur as production becomes increasingly a function of advertising and editorial preparation," says Dr. Guldin.

"These trends will result in the integration of these departments into a single entry utilizing a computer system to handle, transmit, and process information and control the production and delivery of the resultant product."

The baccalaureate program is an outgrowth of RIT's present "option" newspaper production management, according to Dr. Guldin. The School of Printing will offer five new core courses and two new electives as part of the new degree program. In addition, the College of Engineering will offer newspaper production management majors three courses in related engineering fields.

RIT also expects to add a few additional faculty members as the program expands, Guldin said. These include the Paul and Louisa Miller Distinguished Professorship in Newspaper Management, which will be funded through a grant from Gannett Company, Inc., the Rochester-based newspaper group.

Students in this new major will be given the opportunity to take part in a voluntary work-study program after their sophomore years, Guldin added.

# Four teachers named as 'outstanding'

continued from page 1

Although the program has changed, the reasons behind the awards have not: To encourage the professional growth and development of RIT faculty and to specifically recognize those members of the academic body who contribute most to enhance student learning.

"We take the Eisenhart awards seriously," Marsha Young, representing the Faculty Association, told the audience, "because we respect the selection process. Because it gives recognition to our ideals. Because it reminds us of the purpose of the Institute. Because it gives credentials. Because it provides us with models. And because it reminds us there is more than one approach to excellence."

The highest honor RIT can give for faculty achievement is named for the late M. Herbert Eisenhart, former president and board chairman of Bausch & Lomb, Inc., and a member of RIT's Board of Trustees for more than 50 years. His contributions to RIT during that time were countless.

The senior Eisenhart is the father of Richard H. Eisenhart, a Board member since 1972 and chairman since 1976.

The commitment to RIT of all the members of the Eisenhart family has been made evident by their establishment of the M. Herbert and Elsa Bausch Eisenhart Endowment Fund, which provides permanence to the Eisenhart Awards for Outstanding Teaching as well as a major scholarship fund.

Herbert Mossien spent most of his industrial work life in marketing, so it's only natural that he maintains a "customer concept" on campus. "My product is education and my customer, the student," he states.

Mossien retired as a Bausch & Lomb vice president and began his career in education at RIT in 1971. He came here determined to become involved in all activities that make for teaching excellence. And he's done just that—consulting, publishing in journals such as *Harvard Business Review*, research, maintaining close ties with local business leaders.

As a result, Mossien's students get a realistic approach to business, not merely printed case studies.

Mossien has become a popular speaker at business organizations across the country. He estimates he's addressed more than 200 groups since coming to RIT, most recently the 1000 members of the American Newspaper Publishers Association.

But despite his hectic schedule, Mossien says his first responsibility is availability to his "customers." In addition to his regular teaching, he helps students with job interviews, resume preparation and career counseling.

During the past year, Mossien has added

the J. Warren McClure Professorship in Marketing and the Rochester Chapter of the American Marketing Association's Marketer of the Year" Award to his list of honors. But he says he receives most satisfaction from a Small Business Administration award. For the second consecutive year, his students have received SBA's award for the outstanding consulting paper in the Northeast Region. It's the first time any school has received back-to-back awards from SBA.

Of Roger Remington, it truly can be said that he has left his mark on RIT.

Remington worked on the design of the graphic symbol, now in its second generation, used to identify RIT to the world. It's one of countless design and communications problems he's solved since receiving his BFA from RIT in 1957.

Remington has been chairman of the communications design program for the past seven years. He teaches courses in graphic design and communications design with emphasis on print media, community design and multimedia programs.

Remington refers to education as "a design problem in itself," and places a high priority on creating a setting for special learning moments.

Before coming to RIT in 1963, Remington taught at Montana State University and worked as a designer and consultant for several commercial firms, specializing in packaging design.

Remington's influence extends beyond the classroom. He continues to do free lance design work for a number of clients. His paintings and serigraphy have been shown in more than 120 exhibitions through the country. And he has served on various community projects, including the chairmanship of the Urbanarium Council at RIT.

In presenting him with the Eisenhart Award, Dr. Bullard used a student's comments about Remington: "It's refreshing to have a teacher push you to your maximum potential," the student said.

"Remington pushes himself, too," Bullard added. "He is a good citizen of RIT."

Edward L. Scouten became involved with education and deafness when he was 16. At Boy Scout camp, he was asked to help out two orphans who were having trouble passing scouting tests because they were deaf. Within two weeks, Scouten had learned the manual

When he came to NTID in 1970, Scouten already had earned a national reputation for his approach to communicating with, and teaching deaf students. He had taught at the Rochester School for the Deaf, Gallaudet College, Louisiana State School for the Deaf

and the Florida School for the Deaf.

Scouten teaches remedial and developmental English at NTID. He strongly believes that deaf students need more than communication skills.

Sign language, or manual communication, is perfect for the adult deaf, Scouten contends. It's an excellent social medium, great for drama or for any social communications. But he believes it's essential for deaf students to know receptive and expressive English, too, if they are going to succeed in their careers.

While the technical education may get these students jobs, says Scouten, they need a good command of the English language to get ahead.

Scouten uses visible English, a combination of finger spelling, writing and print, to teach the concept behind the symbol. "I don't hesitate to use big words," he says, "because that denies the learning situation. The longer we deprive the prelingually deaf from seeing words, the longer we postpone acquisition of language.

"My mission is working with young people," Scouten says. "I want to show my students that English is a viable language, one that people live with and use. I feel that's my responsibility here."

According to his students, Scouten fulfills that responsibility, with competence and a touch of humor.

Shealy, who teaches human factors engineering, ended up at RIT because he hurt his knee skiing. The injury gave him a topic for his MA thesis: an investigation of the effect of method of skill acquisition and release bindings used on skiing accident rates. He presented the award-winning paper at conventions in Aspen and Los Angeles and the result was an invitation to Teach at RIT. His previous experience included seven years in the Air Force.

Shealy approaches his subject—the human as a part of a total system—in a practical manner. He believes strongly in the value of "hands-on" instruction and has just been awarded a productivity grant to prepare self-instruction modules which will enable his students to get more laboratory experience.

Shealy draws heavily on his experience as a consultant for clients like Eastman Kodak and VA hospitals.

"Engineering is an applied science," he explains. "It's easier for students to learn if I can provide them with an example, if I can link the problem to a real-world application."

In presenting Shealy with his Eisenhart Award, Dr. Bullard quoted Shealy's department head, Richard Reeve: "If I could create the ideal teacher for RIT, I would simply shape a Jake Shealy."

## Graduate exhibits at Bevier

Bevier Gallery, in RIT's College of Fine and Applied Arts, is presenting "Graduate Thesis Show 2," an exhibition of graduate student work, through May 19.

The show marks the culmination of student work toward the Master of Fine Arts degree to be conferred May 27. There are examples of weaving and fiberwork, painting, printmaking, woodworking and furniture design, ceramics and mixed-media in the show.

Among the exhibitors is Diane Brawarsky, a student in weaving and textiles. Ms. Brawarsky shows three wool and silk felt boxes and a three-part wall hanging of hand-made paper, copy machine transfers, and linen. Her work is soft-huted, fragile, and subtle. The three-part hanging called, "MRWDC—A Celebration of Beginnings," is one of five works selected by the Purchase Prize Committee for the Wallace Memorial Library permanent collection.

The Purchase Prize Committee selects work from the graduate student thesis shows each year for inclusion in the library's collection. This year's committee consisted of Susan Carter and Edward Miller, faculty members in the College of Fine and Applied Arts, and Karen Caviglia, reference librarian.

A mixed-media sculpture by Robert Nicoll, a ceramic graduate student, also was chosen by committee members. His untitled sculpture is a high trapezoidal willow block resting on twenty delicate porcelain teacups. "We all know how fragile teacups are, but we don't always know how strong they are," comments Nicoll, who says his thesis work deals with the subject of stress.

Believe it or not, Nicoll also shows a Toyota pickup truck resting on top of four hollow stoneware "bags" and a rough-hewn trunk of a maple tree supported by ceramic posts roped together.

A print by Betsy Feick, raku work by Penelope Fleming, and an etching by Sфона Pelah were also purchased for the library. Other students in "Graduate Thesis Show 2" are Mary Lou Dunn, serigraphs; Cheryl Jelonek, paintings; Lawrence Mannato, paintings; Lois Shaffer, etchings; and Matthew Mark Witkop, wood furniture. Gallery hours are Monday through Thursday, 9 a.m. to 4 p.m. and 7 to 9 p.m.; Friday, 9 a.m. to 4 p.m.; Saturday, 1 to 5 p.m.; and Sunday, 2 to 5 p.m.

*News & Events* is published every other Thursday by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call Norm Wright at 475-2750.

**Egon Stark**, Department of Biology, College of Science, was elected alternate counselor of the Central New York Branch of the American Society for Microbiology, at its spring meeting held at RIT on April 7. Counselor and alternate counselor represent the branch and participate in policy deliberations of the American Society for Microbiology at the national level.

**Dr. James Dunn** discussed "Human Needs in a Technological Society" at a program for the Institute community sponsored recently by the Social Work Department. Dr. Dunn is an assistant professor at Antioch College in Yellow Springs, Ohio.

**Professor Don Bujnowski**, School for American Craftsmen, attended the National Surface Design Conference at the University of Purdue. He was elected vice president of the organization, and will be liaison person for the next national conference, to take place in New York in 1980.

**Ajit Sabharwal**, instructor in economics in the College of General Studies, served as chairman of a session on "The OPEC Economies" at the fourth annual convention of the Eastern Economic Association in Washington April 27-29. He also presented his own paper on "The Monetary Approach to the Balance of Payments—A Case Study of Sri Lanka."

**Charles E. Birmingham** has joined the Office of Communications as publications editor. He is a veteran of nearly 30 years as an editor and newsman in New York State.

**Dr. Judy Egelston-Dodd**, curriculum development specialist for the Department of Technical Sciences at NTID, recently was elected president-elect of Science for the Handicapped Association, an affiliate of the National Science Teachers Association.

**John H. Hickman**, chairman of management studies, CCE, was elected chairman of the board of trustees of the Oceanic Society, an environmental foundation with 70,000 members throughout the world and dedicated to the conservation of the oceans, education in the maritime arts and sciences, and to research. The Oceanic Society is headquartered in San Francisco, and publishes *OCEANS*.

**Dr. Richard B. Hetnarski**, faculty member in the Department of Mechanical Engineering, is editor-in-chief of the *Journal of Thermal Stresses*, an international quarterly.

**Dr. Robert H. Johnston**, dean of the College of Fine and Applied Arts, has accepted an invitation to attend the World Crafts Council in Kyoto, Japan in September. The theme of the assembly will be "The Craftsmen in Industrialized Society."

**David Lynn Passmore**, NTID Division of Management Services, has had an article entitled "Information Needs for Formative Evaluation of Career Education Products"

published in the winter issue of the *Journal of Industrial Teacher Education*. He also recently made a presentation on the "Vocational and Economic Implications of Deafness" at a university-wide seminar at Bowling Green State University.

Alpha Phi Omega service fraternity presented its outstanding service award to **Mrs. Earl (Marjorie) Sexton** at its annual banquet April 29. Mrs. Sexton is active in the International Friendship Council and has operated a furniture exchange for married foreign students at RIT for some time.

**Professor Neil Bromberg** discussed "Optimization by Pictures" at a Mathematics Colloquium on May 9 in the College of Science.

**John Bidwell**, curator of the Cary Collection, School of Printing, has been awarded a Fred Harris Daniels Fellowship by the American Antiquarian Society. He will be spending the month of August at the Society's library in Worcester, Mass., compiling a directory of American papermakers from 1690 to 1830.

**Jim Papero**, Personnel Department, was a panelist at a labor and management seminar on "Alcoholism in Industry," May 17, sponsored by the National Council on Alcoholism—Rochester Area.

**Professor Richard Lewis**, Criminal Justice Department, spoke at the Forum on Justice May 3, sponsored by the Judicial Process Commission and Xerox. The panel title was "The Use of Restitution in Town and City Court."

**Dr. Mildred Noland**, a recent graduate of Indiana University, has joined the Office of Instructional Development. She will assist in the development of the machine tool technology curriculum for the College of Continuing Education, and facilitate the development of instructional materials for car career and experiential education to be used by the Division of Career Education.

"Sing a Sign," the first nationally telecast entertainment special performed in sign language, will air on Channel 21 at 5 p.m. Saturday, May 20. **Ogden Whitehead**, coordinator for NTID's General Education Learning Center, is a member of the cast.

### WOMEN'S CLUB COOKBOOK

The RIT Women's Club Cookbook project is progressing on schedule. The book will be available for sale in September 1978. All profits will go to the club's Student Scholarship Fund.

Thanks are being expressed to all who have contributed favorite recipes. Gladys Greenfield and Enid Stevenson will accept any last minute recipes through May 23. For further information, contact Lorraine Beatty at 359-1659.



## CONTINUING EVENTS

to May 19—An exhibit of Antonio Toscano photographic prints 1975/78, NTID Gallery, 9 a.m. to 4 p.m. daily.

to May 19—Bevier Gallery. "RIT Graduate Thesis Show II." Hours: Mon.-Thurs. 9 a.m. to 4 p.m. and 7-9 p.m.; Sat. 1-5 p.m. and Sun. 2-5 p.m.

May 20—MFA Photography Gallery. Thesis Tim Kilby.

to May 21—"Saints and Pagans." An exhibition of photos on Quechua Indians in the highlands of Ecuador, by Larry Daughters, College-Alumni Union.

to June 15—Cary Collection. Spring exhibit. "The Rudisill Collection of Leaves from Illuminated Manuscripts and Early Printed Books."

May 18-19—Alcoholism and Drug Abuse Seminar. RIT Downtown, 50 W. Main Street

May 19-20—NTID Theatre. Moliere's "The Phoney Gentleman," *Le Bourgeois Gentilhomme*, featuring Bernard Bragg. 8 p.m. Call 475-6254 for reservations.

May 19-21—Graphic Arts Research Center "Com-

May 20—"Spring End Concert." Music provided by "Fotomaker," "Good Rats," and "Elliott Murphy." 8 p.m. Ice Arena. For info call CAB office 475-2509

May 23-25—Graphic Arts Research Center. "Understanding Bindery Operations" seminar. Intended to clarify the complexities of bindery operations and demonstrate how books and magazines are planned and manufactured.

May 24-25—Producers of Printing. Bldg. 12, Rm. 1141, 8 a.m.-5 p.m.

May 25—Novels at Noon *Let us Now Praise Famous Men*, James Agee. 12:10 p.m., Rm. 203, 50 W. Main St.

May 27—Commencement. 9 a.m., Ice Rink & Gymnasium. For complete schedule contact Office of Special Events, x2346.

May 27 thru Summer—Bevier Gallery. Student Honors Show

May 29—Institute Holiday (Memorial Day)

May 31-June 2—Graphic Arts Research Center "Printing Screens—Fabrics From Which They're Made." This three-day seminar will explain and demonstrate new screen materials, equipment, and printing techniques, and will feature instruction by industry experts.

Talisman Film Festival—(W)=Webb Auditorium, (I)=Ingle Auditorium

French Can Can—May 18, 7:30 & 10 p.m. \$.75 (W)

Marathon Man—May 19, 7:30 & 10 p.m. \$1.25 (I)

Dr. Dolittle—May 20, 2 p.m. \$.25 (I)

Kentucky Fried Movie—May 20, 7:30 & 10 p.m., \$1.25 (W)

The Flavor of Green Tea Over Rice and Tokyo Story—May 21, 7:30 \$1 (I)

### PHONE BOOK CHANGES

#### Corrections

DeCristofaro, Silvio 262-2729  
Lehman, William F. 262-2704  
Lentine, Margaret M. 475-2828

#### Additions

Hetnarski, Richard B. 475-2157  
Birmingham, Charles E. 475-6577

#### Deletions

Galofaro, Annalynne M. 475-2993  
Magnaghi, Shelley J. 475-2335  
Spicciati, Sharon S. 475-6577



### SCHOLARSHIP COMMITTEE

The Foreign Student Scholarship Fund Committee of RIT met recently to discuss strategies for raising funds to assist students who come from areas outside the United States. A number of alternatives were discussed not only in the area of fund raising but in attempts to improve the life of foreign students on the RIT campus.

## Committee seeks support for RIT's foreign students

The development of strategies for raising monies from private enterprise highlighted a recent meeting of The Foreign Student Scholarship Fund Committee of RIT.

The funds are allotted for scholarships and emergency funds for RIT foreign students enrolled having legitimate needs.

Dr. Walter Cooper, a committee member from Eastman Kodak Co., noted that RIT is particularly suited for interaction with developing nations since their needs are centered on technical education. With this in mind the committee discussed several possible sources of support for foreign RIT students.

Among the possibilities discussed were—Interface with international and locally based multi-national corporations and some of the smaller industries which have international interests; development of lines of communication with cities in the United States which have sister cities overseas which are the homes of RIT foreign students; Approaching American Institutes operating in foreign countries and making appeals to other international agencies which are based in the United States.

In a longer-range view the committee is considering the examination of the possibility of seeking to have one of the American foundations support and sponsor a symposium at

RIT on the entire question of education of foreign students in the United States. Special emphasis would be placed on RIT's future role in view of its international reputation in the teaching of printing and photography.

On a local level the committee is considering greater collaboration with other Rochester organizations, such as the Rochester International Friendship Council in improving the conditions of foreign students here.

Attending the meeting were, Dr. Fred Smith, Smith, vice-president for Student Affairs; Dr. John Humphries, dean of Admission; Richard Anderson, of Student Aid and the following committee members—Professor Martin Renn Rennalls, chairman; Professor Mohamed Abouelata, secretary; Dr. William Ridley, Dr. Ronald Francis; Dr. Walter Cooper, and three student representatives, Amadou Den from Mali; Hanna Sabet Mikail, Egypt and Emery Chu from Hong Kong.

### BUS SERVICE CUT

RTC evening bus service to and from the RIT campus will terminate effective Thursday, May 25 and will resume on Sept. 5, according to H. Donald Scott, director of Business Service. The bus service halt reflects the drop in on-campus activities during the Summer.

## Dr. Miller on China continued from page 3

ject impinges upon the local activity, is found in the troublesome policy choices which bring great uncertainty to what people are doing and thinking at the local level. The leaders in Peking have difficulty in deciding how centralized or decentralized the country should be in order to meet its goal of industrial modernization by the year 2000. There is the further problem that every communist regime faces, namely, how much incentive to provide local people, in order to encourage them to produce products on their own or to reward people when they work harder and better than others. As the worry of Mao Tse-Tung that brought on the cultural revolution indicates there is the additional concern of how the new generations (in the face of rising goods and services) will sustain the ideological zeal which launched the Chinese Revolution in the first place.

There are other clashes between the industrial and agricultural priorities in a country where 85 percent of the people are peasants. But these clashes of policy are all subordinated to the tension that now exists in China between technical pragmatism and the Maoist emphasis on political ideology as more important than rational ideas. For meeting the needs of the Chinese people will likely demand more capital in contrast to the intensive labor orientation of the economy today. Some specialists believe that the heavy emphasis upon labor-intensive industry has run its course so that the PRC must soon find a way to enter the modern world. In the process of doing that, however, its widespread emphasis upon self-reliance—one important idea that ties the national and local projects together—will be enormously challenged.

Like the other members of the RIT group that visited China, I came home with a myriad of impressions about a people busily engaged in the conduct of their work, family life, and political participation. One, however, senses a great ambiguity, for one feels the impact of extraordinary regimentation at the top and yet sees opportunity for the people to influence their own work and life in the communes, factories, and in the remnants of ancient village and family life. Yet the real story of the People's Republic of China deals with how it will come into the world. If it does, it has enormous challenges of issue and policy. And they cannot be understood by visiting or even study and reflection unless it is possible to weigh the significance of the links between what people are asked to do, or forced to do, in the very institutions which provide them a working and family life.

If and when normalization of relations comes between the United States and the

People's Republic of China, the Rochester Institute of Technology will be among those American institutions which have gained a special experience and insight about the future of that country. The developing world, wherever it is, lacks the very type of institution which RIT has become. RIT's approach to fusing theory and practice, celebrating both the head and the hand, bridging over between art and technology, and linking up education and industry for productive ends are relationships which few universities in the developing world find it possible to sponsor.

Before it is over, the developing world—wherever it is—must develop more prototypes that reflect the RIT mission. And the People's Republic of China is no exception.

—Dr. Paul A. Miller

## STC gives recognition to students

Four awards, one being presented posthumously, have been assigned to RIT students by the Rochester Chapter of the Society of Technical Communications (STC). The four students' papers were selected from among about 240 written by RIT students. The awards are made by STC in connection with its annual Ralph P. Kepner Memorial Scholarship Award Program.

Patricia Smetana, a student of Mrs. Ruth Terry in the School of Printing, won the Kepner award for Distinguished Student Technical Communication and \$100 for her paper, "Decorated Book Paper." Ms. Smetana is the first woman to win the award since its founding in 1969.

Michael Roman and Steve Huskie, students of Professor Tom Eckert in the School of Applied Science, won the Kepner Award for Excellence in Student Technical Communication and \$75 for their paper, "Proposed Parking Garage for RIT." Roman died in an accident last November, so his award will be presented to his parents, Mr. and Mrs. Florian Roman of Blasdell.

J.C. McCracken, another student of Mrs. Terry in the School of Printing, won the Kepner Award for Meritorious Student Technical Communication and \$50 for his paper, "The Zone System for Photojournalists."

The awards will be presented at the STC annual banquet May 20 in Rochester. The Ralph P. Kepner Memorial Scholarship Awards Program was established by the Rochester Chapter of STC following the death of Kepner who was, at the time, chair-

## NTID wins 5 national media awards

NTID has won five national awards for excellence in communications.

NTID's Media Production Department won four awards: one for a dictionary pronunciation program; another for closed-circuit TV station graphics; the third for a program to motivate students to use hearing aids; the fourth for a film on film processing. NTID's Public Information Office won a national award, for a new film that shows prospective employers how NTID develops technical and professional skills in its graduates.

Thomas Castle, chairperson of the Media Production Department, said the National Association of Educational Broadcasters gave NTID an award of excellence—one of only 13 given—after selecting it from over 1,000 entries. The award was given for graphics used to identify NTID's instructional television station. Certificates of recognition were given for a TV program that teaches deaf students how to use dictionary symbols to pronounce new words, and for an animated film that teaches what happens when black and white photographic film is exposed to light and then processed.

The National Society for Performance and Instruction also gave NTID's Media Production Department an Outstanding Development award for an instructional program called, "Orientation to Hearing Aids." The program is a comprehensive, individualized workbook package to teach and motivate students to use and care for hearing aids. It has already been used successfully for two years at NTID—the only technical college for the deaf in the world and one of nine colleges at RIT. The program will now be distributed throughout the United States by NTID's newly formed Office of Educational Extension.

A fifth award, presented to the Public Information Office, was the U.S. Industrial Film Festival's certificate for creative excellence for NTID's new film, "Getting the Job Done." The Festival is the largest international competition devoted exclusively to industrial film media.

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man of the chapter. It is designed to encourage excellence in technical communication at area colleges.

STC is an international organization of professional technical writers, illustrators and publishers.

## PROFILE

# The 'tables are turned' on Bob Day

At most Institute events where food is served, Bob Day can be spotted standing in the background, supervising the party with a cool eye.

Last Friday, however, the tables were turned and Day was the guest of honor at an elegant reception following his receipt of RIT's Sarah Margaret Gillam Award for 1977-78.

The Gillam Award is presented each year by the Department of Food Administration and Tourist Industries Management to a graduate of the department who has made an outstanding contribution to the field of food management and/or dietetics. It's named for a 1916 graduate whose many accomplishments in the field of dietetics have brought prestige and honor to RIT.

The Gillam Award, represented by a silver bowl created by Professor Hans Christensen, was presented to Day by Burt Hundredmark, FA '66, who received it last year.

Hundredmark praised Day as a person "who could always take time for others." He recalled the day in 1964 when he had started school at RIT and Day had shown him around the cafeteria of the old Eastman Building.

George Alley, head of the Food Administration department, said that Day hires about 20 of his students each quarter for co-op and part-time jobs. "His professionalism sets a fine example. I can't think of a finer role model for these students than Bob Day."

Day's career in food service started abruptly on the Mother's Day he was 14 years old.

"There was a fine restaurant, the Holloway House, near my home in East Bloomfield. That Mother's Day they were so busy there they couldn't keep up with the dishes. My brother was working in the kitchen and called me to hurry over and help out. I started out washing dishes."

Day met RIT faculty member Georgia Hoke at a Career Day shortly before his graduation from high school, and she persuaded him to enroll in RIT's food department.

"My other love was music," Day recalls. "But even back then I was extremely practical. I reasoned that if I worked in the food business I'd never go hungry."

Day graduated from RIT in 1955. He worked at St. John Fisher College for a few years, spent three years in military service, then returned to RIT where he's worked for the past 18 years. His job includes managing the Clark Dining Room, the College Union cafeteria and RIT's Catering Services. He also has to supervise student affairs where liquor is served.



GILLIAM AWARD WINNER HONORED

From left: George Alley, Bob Day, Jim Fox

The catering work provides the most pleasure as well as the biggest headaches, he says. During the academic year, Day handles two or three catered events a day, ranging from punch-and-cookie receptions to dinners for several hundred prominent guests.

"That's the fun part of the job," he says. "Getting into the cookbooks, designing menus, planning seating arrangements and decorations."

Anyone who has planned a dinner party for even a small number of guests knows how many details have to be remembered—and how many things can go wrong. To his credit Day can recall few incidents during his 18 years on campus when the guests were aware of the problems in the kitchen.

But he does remember the challenges. Especially the days just before the new campus was built and he had to transport picnics from his downtown kitchen to the empty fields of Henrietta.

Day generously gives much credit for the smoothness of his food service operation to his staff, some of whom have been with him since he came to RIT. He praises his two as-

sistants, Lorrain Terry and Gene Lawless, and says he appreciates the fact that his boss, Jim Fox, "gives me the latitude I need."

Although his outward appearance is calm and collected, Day confesses he frequently blows up in the privacy of his kitchen. "I terrorize my staff," he admits, "but they know me and ignore it. We're human, but we still have to bat 1,000 all the time or there's likely to be a hurt customer."

However, Day's concern for his customers does not apply to guests who invade his kitchen; they're likely to see his temper too.

Away from RIT, Day continues to pursue his love of music. His traveling usually takes him to such places as Saratoga Springs or Tanglewood and New York City for concerts. He lives with his father in the family home in East Bloomfield.

What about cooking at home? Day favors Mexican and Creole dishes but does very little cooking himself.

"When I do," he confesses, "I usually end up with enough food to feed 50 when I have a guest list of 10. I find it difficult to work with measures in cups or teaspoons."



Rochester Institute of Technology

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Rochester, NY 14623

## 5 faculty members honored for productivity projects

Five faculty members whose productivity proposals have been approved for the coming year were honored at a May 5 luncheon hosted by Provost Todd H. Bullard.

The five are Thomas Frederick, and Carole Sack, Science; Alan Hu and Clint Wallington, Institute College; and Jasper Shealy, Engineering. Wallington has two projects funded.

Other productivity projects are still being evaluated, according to Dr. Earl Krackower, chairman of the Faculty Committee on Productivity. But since all five of the projects approved involved laboratory instruction, the recipients were brought together to share ideas.

Larry Belle and Reno Antoinetti, announced that the Office of Instructional Development Media Production Center, will hold a three day workshop to help participants make the most effective and productive use of the time and money provided and maximum use of the services available through ID and IMS.

Frederick will develop an introductory slide-tape program covering operation of the electron microscope. It's an extremely complex piece of equipment which has required a 1:1 relationship between instructor and student. At present, this limits course enrollment to 12 students, although sometimes as many as 70 students wish to register for it. Programmed instruction will allow for an enrollment of at least 20 students, Frederick predicts.

Sack will use her grant to develop pre-laboratory self-instructional units for developmental biology. She cites several advantages: it can be used in or out of the laboratory, whenever students choose to do so. In addition, it will overcome the limitations of projecting microscope slides onto a wall screen, and can be used on a self-instructional basis without immediate instructor assistance.

Jasper Shealy says he became frustrated as his human factors classes grew and topics increased because students couldn't get the "hands-on" laboratory instruction he feels is essential. The lab became a passive, "show-and-tell" situation, he says. He plans to create

individual lab modules of instruction utilizing audio-visual techniques. In addition to eliminating the need for more instructors, the program will give students flexibility in scheduling lab time.

Alan Hu's project is designed to adapt the Environmental Protection Agency's set of audio-visual programs covering analysis of water and wastewater for his own laboratory use. More than a third of his civil engineering technology graduates have gone on to jobs in this area, and they urge intensified training in lab analysis and data gathering techniques. The program will increase students' exposure to required lab techniques and eliminate the need for adding another course, Hu says.

According to Clint Wallington, his two productivity projects will enable us to "practice what we preach" by incorporating instruction technology techniques in his instructional technology program.

His first project concerns information sources. One major benefit of the project will be to allow students to use the library whenever it is open, not only during class time.

His second project deals with the design of facilities related to media. Its purpose is to develop a set of materials to teach core competencies as related to the basic elements of space design such as HVAC, power, traffic, access, volume, plumbing and physical construction. The project is under way with photographing of the 'insides' of the New Classroom Building as it was being constructed.

Approval of these six projects boosts the total number of productivity grants undertaken since 1964 to 45, at an investment of \$350,000. Bullard stressed the fact that while cost savings are usually an offshoot of such projects, their main objective is still maintaining and improving the quality of instruction. In addition, Bullard pointed out, the side effects—stimulating our imaginations, gaining a sense of accomplishment, developing an appreciation of the Institute, and sharing the nature of our work with others—are equally important.

## Rep. Conable to deliver Gasser Lecture

Congressman Barber B. Conable will deliver the William D. Gasser Distinguished Lecture in Business Friday, May 19, at 3 p.m. in Ingle Auditorium.

His topic will be "Business and Congress—A History of Legislative Failure."

"The relations between the business community and Congress have been intermittent at best and during many critical periods in the formation of legislative attitudes, virtually non-existent," Conable says.

"At the same time," he adds, "business has been virtually ineffective in realizing its potential as a spokesman for the general interest."

Following the lecture, students will present the College of Business with a plaque honoring Professor Gasser, an RIT accounting professor who died last year.

Conable is serving his seventh term in Congress, representing the 35th Congressional district which includes part of Rochester and Monroe and Ontario Counties and all of Genesee, Livingston and Wyoming Counties.

The Gasser Lecture was established by Jones Chemical, Inc., of Caledonia, in recognition of Professor Gasser's numerous contributions as a teacher at RIT and as a director of and financial advisor to Jones Chemicals.

Gasser was an especially well-liked member of the RIT faculty. In 1971, just four years after joining the faculty, he was named Outstanding Teacher. Several student organizations have been working since his death to raise money for a suitable memorial in his honor. More than \$1,000 was raised.

In addition to giving the Institute a plaque, students will present contributions to the American Cancer Society, the William D. Gasser Memorial Book Fund and the Chaplain's Fund.

The William D. Gasser Distinguished Lecture is free and open to the public. A reception will be held in the College-Alumni Union Lounge following the lecture.

The next issue of *News & events* will cover the period of June 1—June 14. Deadline for material for the issue is Wednesday, May 24.