



July 13 – July 26, 1978

Alumni Council charts course of involvement

Three major areas of future program emphasis were outlined during a meeting and workshop of the RIT National Alumni Council on campus June 15, 16, 17.

The major areas of involvement will be assisting in the recruiting of students, improving alumni-student relations, and enhancing the involvement of students in the Alumni Association following their graduation from the Institute.

The council feels that RIT alumni are a rich untapped source of assistance in student recruitment. As a result of their experiences in attending RIT the alumni are felt to be in a unique position to furnish potential students with information about the Institute and guidance in planning their courses of study.

Greater emphasis is to be placed in the future in having alumni, who are employed in industry, take a greater interest in providing Co-op employment for RIT students

involved in this type of course. This would be true especially in the Rochester area.

A greater effort is also to be made to reach the graduates before they leave campus to inform them about the Alumni Association and its various activities.

Frank A. Cicha, PH'61, is to form an ad hoc committee to develop an operational plan for the National Alumni Council. Emphasis will be placed on service to and by the alumni in the following areas—Regional welcoming committees, recruitment, placement and travel. The 1978-79 emphasis would be placed on young alumni along with activities in connection with "Together '78" (Homecoming) and the 150th Anniversary Celebration.

During a business session, Mr. Cicha was elected first president of the 12 member council. Other officers include Robert Roperti, PR'66, vice-president, and Thomas Dougherty, BA'70, secretary-treasurer.

Test balloon was RIT all the way

It was one of those million to one shots, like winning the lottery or drawing a straight flush in poker, but coincidence came into play in writing the final chapter to an experiment conducted by an RIT student and his professor.

The chain of events started on the morning of May 22 when Jeff Burton, a senior bio-medical communications student, launched a photoinstrumentation balloon from the LeRoy Airport. Jeff was completing a one-quarter long independent study program under the guidance of Professor Andrew Davidhazy, chairman of CCE photo programs.

The objective of the exercise was to stimulate, on a small scale, the problems a photo instrumentation specialist might encounter in the field. During the course Jeff was required to plan a photographic mission and to construct the necessary instruments and control systems. He also

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Credit union plan weighed by faculty

The RIT Faculty Council has initiated a study to determine the feasibility of establishing a credit union at RIT. The council notes that the decision as to whether or not to go ahead with the proposal hinges, to a great extent, on the existence of an adequate base of support for such a program among faculty and other staff members.

It is felt that, in its initial stages, the credit union would require a considerable amount of volunteer help. Whether such help is available will be a factor in the final decision.

Those interested in more information about the credit union idea may contact the faculty council office (x2016). Should it be decided not to form a credit union on the RIT campus, those interested will have the option of joining some other local credit union.



NATIONAL ALUMNI COUNCIL

Members of the RIT National Alumni Council met on campus in June to formulate plans and programs. The group includes (seated) Judy Maltby, RE'61, and Frank Cicha, PH'61. Standing (from left) Robert Roperti, PR'66; Robert McIntyre, EL'71; David Egan, BA'62; Robert Adler, PR'59; Robert Witmeyer, BA'71; David Alexander, EL'34; Michael Morley, BA'69; Thomas Dougherty, BA'70 and Joseph Jiloty, PH'48. The twelfth member, Ronald Solomon, PR'60, was unable to attend.

Gilbert McCurdy dies at 83; served as a trustee of RIT

Gilbert J.C. McCurdy, 83, a prominent Rochester business leader and a prime developer of Midtown Plaza, died Saturday, July 8, 1978, after suffering a heart attack.

Mr. McCurdy was elected a member of the RIT Board of Trustees on April 28, 1947. He continued active service on the board until April 1965. In keeping with the bylaws of the board he was, at the age of 70, moved from active to honorary status on the board. He and Mrs. McCurdy held membership in RIT's Nathaniel Rochester Society.

He held the title of Chairman of the Board of McCurdy & Co., operators of several merchantile establishments in the downtown area and in suburban plazas. Mr. McCurdy had remained active in the operation of his businesses and was in his office at the Midtown store last Thursday.

In 1958, Mr. McCurdy and his brother Gordon joined Maurice and Fred Forman in the development and building of Midtown Plaza. They had originally planned to construct a parking facility to serve their businesses but then decided to go ahead with the extensive Midtown development.

Warning issued on fraudulent supply offer

A warning to all RIT personnel has been issued relative to the receipt of telephone calls from persons representing themselves as representatives of the Procurement Division of the Minority Business Program.

William Batcheller, director of purchases for RIT, noted that in reality the persons making the calls are under investigation for possible fraud action.

The callers are using the strategy that they are part of the U.S. government and can offer "fantastic buys" on supply items which have become surplus commodities because of recent government cutbacks on contracts.

Batcheller said he knew of no instance where goods were actually delivered and that prices charged are higher than the amount currently paid by RIT for comparable supplies.

Mr. Batcheller urged any RIT staff member receiving calls from these individuals to refer the matter to his office for further action. He also said he has a copy of a bulletin from the Metropolitan Washington Better Business Bureau explaining the problem in greater detail.

The development of Midtown Plaza was considered a key factor in the revitalization of downtown Rochester. Some observers feel that had the Midtown project not been undertaken such projects as Xerox Tower and the Lincoln First Tower and Square might never have been built.

In addition to his service on the RIT Board, Mr. McCurdy was active in a host of civic and business endeavors.

In addition to his brother, his survivors include his wife, one son, a daughter and several grand- and great-grandchildren. His son, Gilbert G. McCurdy, is now active head of the family business.

A memorial service for Mr. McCurdy was conducted Tuesday, July 11, in the First Baptist Church, Allen's Creek Road.

BC/BS REMINDERS

The Personnel Department reminds all RIT employees to keep Blue Cross/Blue Shield and Personnel informed of changes which could affect coverage under either of the plans.

An important factor is to remind BC/BS when children in the family reach the age of 19. In one recent instance, an employee almost lost coverage as a result of failure to notify.

Notification should also be given of changes in address, changes in marital status and other shifts in the person's status.

Finally, it is vital that employees notify their supervisor, who, in turn, will notify Personnel if the employee is to be absent due to illness for more than seven days.

Betty Bianchi of Personnel says keeping the department informed of changes assures continued and full coverage under the medical plans.



GUEST LECTURER

Eva Rubinstein, an outstanding fine arts and commercial photographer, lectured at RIT recently at the invitation of Dr. Richard Zakia, professor in the College of Graphic Arts and Photography and coordinator of the MFA photography program. A monogram of Ms. Rubinstein's work has been published and her commercial photographs have been in such magazines as *Vogue* and *Mademoiselle*.

Graphic Arts plans seminars

RIT's College of Graphic Arts and Photography will conduct a seminar on "Photographic Science" from July 24-28.

This is a five-day modular program, presenting topics in sensitometry, statistics, photochemistry, image evaluation, non-silver, and photographic instrumentation. It has been designed to assist engineers, scientists and technicians. Participants may elect to attend one, several or all seminar sessions, according to their own assessments of their individual needs.

For information contact Bill Siegfried, x2758.

A three-day "Commercial Web Offset Workshop" will be conducted at RIT's Graphic Arts Research Center July 19-21.

The workshop is a practical, participation-oriented program designed for commercial printing managers and supervisory staff, as well as paper sales, service, mill management, research sales management personnel, and their counterparts in the ink industry.

Workshops set

The Department of Audiology at NTID is sponsoring a workshop on "Prosthetic and Technical Devices for the Deaf." The workshop will be held from Monday, August 14 through Friday August 18 in the NTID Theatre.

The intent of this workshop is to bring together leaders in the areas of communication sciences and deaf education for a workshop on goals, needs and direction in communication devices for the deaf. The workshop will consider both basic and applied areas relevant to prosthetic devices. Perspectives from education and rehabilitation of the deaf and research in deafness should be succinctly presented and discussed.

It is hoped that this will provide a forum for defining needs and directions, as well as as understanding of the various approaches and questions, to prosthetic devices for the deaf.

Anyone interested in attending this workshop should contact Dr. David McPherson, chairperson, Audiology Dept. at 475-6296 by August 10.

News & Events is published every other Thursday by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute Community. For information call Norm Wright at 475-2750.

Hearing impaired will join in regular class sessions

This fall, nearly half a million youngsters with hearing impairment will return to school with a fuller opportunity to sit in classrooms with hearing students.

Because of a section of Public Law 94-142 which goes into effect this fall, each school district in the country is now expected, whenever possible, to develop ways to educate handicapped children in regular classes. Special classes or separate schooling will occur only when the nature or severity of the handicap stops these exceptional children from being educated satisfactorily.

In St. Louis for the Alexander Graham Bell Association for the Deaf National Convention, Dr. William E. Castle, dean and director of NTID said that the idea of educational "mainstreaming" (educating exceptional and regular students together) has been under especially intense study during the last three years.

Dr. Castle noted, "We have spent much of our efforts in the last 10 years to find the best ways to educate deaf and hearing students together in a college setting. We now feel good about what we've learned about the process and we're interested in sharing our knowledge. The use of special devices and an appropriate model of educational support services, including help from trained interpreters, can allow deaf students to take full advantage of education provided to hearing students."

Dr. Castle says the movement toward more mainstreaming for the handicapped will require some adjustments in some school systems. But he notes, "Education in the 1980's will mean educating all children according to their needs and their preferences, rather than separating them according to handicaps. As a result, our society should be greatly enriched by the contribution of well educated handicapped people."



SUMMER SPORT — RIT STYLE

Fun, not sport, was the watchword as a group of RIT staffers participated in the second annual "July Fools' Day" Croquet Tournament, July 6 on the sun-parched "green" behind the College-Alumni Union. Ann Bubacz and Steve Immerman wear costumes typical of the event. A complete story and a variety of candid photos will appear in the July 27 issue of *News & Events*. . . Watch for them!

NEWS & NEWSMAKERS

Bruce A. Austin, an instructor in the College of General Studies, has recently published an article in *Exchange: A Journal of Opinion for the Performing Arts*. His article is entitled "Robert Altman's Nashville: A Gallery of American Popular Culture."

Rolf A. Zerges, academic administrator, Business and Community Studies, CCE, has been elected president of the board of directors of the Lewis Street Center. The Center provides youth programs, community development, employment training and a day care center facility for residents of the Marketview Heights area of the city.

Dr. Hugh Hammett, academic administrator, Humanistic Studies, CCE, is leaving RIT to accept a position as associate dean and principal academic officer of Empire State College. During his tenure at RIT, Dr. Hammett served on the Policy Council and the Long-Range Planning Committee.

CONTINUING EVENTS

thru August 16—Geri McCormick. Recent work (3D paintings using polyvinyl with color, screen and paper). Wallace Memorial Library, 2nd Fl. thru summer—Bevier Gallery. Student Honors Show. Hours: Mon-Fri. 9 a.m. to 4 p.m.

July 14—NTID Theatre. *The Phoney Gentleman*. 8:30 p.m., NTID Theatre.

July 17 & 24—Problem Solving Discussion Skills Workshop. Provides practice in applying a logical model for problem solving discussions. Applicable for both faculty-student discussions as well as administrator-staff discussions, it aids the parties in deductive reasoning in a way that is supportive and developmental. For more info contact Aneita Van Horn, x6369.

July 19-21—Graphic Arts Research Center "Commercial Web Offset Workshop" For info contact Bill Siegfried, x2758.

July 24-28—Graphic Arts Research Center "Photographic Science Seminar." For info contact Bill Siegfried, x2758.

Talisman Film Festival Ingle Auditorium

Patton—July 19, 6:30 p.m., \$1.50

Yellow Submarine—July 26, 6:30 & 9 p.m., \$1.50

PHONE BOOK CHANGES

Corrections:

Cashmore, Virginia 6631

Deletions:

Leila Ayers 2221

Additions:

Denise Bianchi 2221

The next issue of *News and Events* will cover the period of July 27 to August 9. Deadline for material for that issue is July 19.



Rochester Institute of Technology

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NEWS & NEWSMAKERS

Dr. John H. Hickman, chairman of management studies, College of Continuing Education, has received a grant from the General Electric Foundation to attend a special conference on business and society. The conference will take place from July 23 to August 3 at UCLA's Graduate School of Management. About 40 educators from the field of business administration, and industry executives will take part. Dr. Hickman was featured speaker at the June dinner meeting of the Rochester Chapter of the Planning Executive Institute at the Rochester Marriott Inn. His topic was "Life Long Learning for Managers and their Families."

Harold Kentner, assistant dean for community relations, CCE, has been elected president of the East House Corp. The corporation is the operating agency for a half-way house program for the recovering emotionally-disturbed in Monroe County. The program attempts to provide a stable, home-like atmosphere for adults as they make the transition from the hospital back to the community.

Margaret Lentine, academic support specialist, CCE Metro Center, has been elected to a two-year term as president of the Greater Rochester Chapter No. 50 of Mended Hearts, Inc. It is a national organization of people who have had heart surgery, their families and friends. She represented the chapter at the 26th annual convention meeting last month in San Antonio, Texas. Mrs. Lentine is a member of the national nominating committee.

Peter Giopulos, associate dean of the College of Fine and Applied Arts, is taking a three-week tour of Japan and the People's Republic of China during July and August. His tour is sponsored by "People to People," an international organization. Fine arts educators and museum personnel make up the touring group.

Ellen Wolf, MNP, of Student Health Service delivered the graduation address to the 1978 class of the Rochester School of Practical Nursing.

Balloon . . .

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had to make compromises between what might be possible and what actually was possible given the limitation of time and available resources.

With this in mind he opted for a small 1/2 frame spring wound Canon camera which would advance 30 exposures on a single winding. The camera was controlled by a motor/cam combination which was in turn controlled by an electronic timing circuit. The timer was set to make the camera take one photo every 25 seconds. Jeff used a combination of spliced black-and-white and color film to determine the difference in appearance of land being photographed.

Although it was realized the chance of recovering the device was slim, Jeff maintained hope it might be found by a hunter or sportsman in the field.

Now the story takes the ironic twist. The device was spotted settling to the ground about 2 p.m. at the south end of Seneca Lake. Mrs. Rudy Hoppe, who sighted and subsequently recovered it, is a 1977 graduate of RIT. She said she was amazed by the coincidence that an RIT launched instrument package was recovered by an RIT graduate. She contacted David-hazy, who arranged to pick up the package.

TAX DEFERMENT

Changes in tax deferred contributions to the TIAA/CREF Retirement program at RIT may take place only once within a calendar tax year. Individuals may wish to start or alter tax deferred arrangements. Those wishing to do so should contact Betty Bianchi (x2429) or Ev Merritt (x2426).

EQUIPMENT INVENTORY

Instructional Media Services, formerly A-V Services, is presently completing an inventory of its equipment. Anyone having A-V equipment, belonging to the department, is asked to telephone Doug Finch, x2155 to confirm the equipment's location.

GRANTS DEADLINES

Please note: GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED. Please call the Grants Office for additional information on any program (Grant & Contract Administration, 50 West Main Street, 475-2388).

NATIONAL ENDOWMENT FOR THE ARTS
(unless otherwise noted students are *not* eligible)

1978 Deadlines

September 1—Art in Public Places (Planning Grants for Artists). Grants to artists of any age in any medium—to acquaint new artists with challenges of public space, develop new ideas, and experiment freely. Projects include investigation of new techniques and materials suitable for art in public places. Maximum Grant \$2,000 for projects commencing July 1, 1979.

September 29—Crafts Exhibition Aid. (Institutional Applications). Matching grants up to \$15,000 for major exhibitions and up to \$7,500 for other projects. 1.) Exhibitions that explore a specific theme 2.) Community-oriented exhibitions that bring works of high quality professional craftsmanship to regions that normally do not have access to such work, 3.) Craft exhibitions that are coordinated with craft workshops. Projects up to 12 months could commence on May 1, 1979.

PROMOTIONS

Five on-campus promotions have been announced by the Personnel Department as follows:

Mark Rienzo, Pro Services, assistant field supervisor; **John Coon**, Campus Services, maintenance coordinator; **Mary Ross**, Campus Services, purchasing/accounting coordinator; **Dessie Bradt**, Admissions, receptionist; **Hope Lind**, Photography secretary.

Larry McKnight has been promoted from production manager to assistant director for production with Instructional Media Services.

Joan Green has been promoted from media specialist to assistant director for audio visual distribution with Instructional Media Services.

News and Events wants to know about promotions within your colleges, departments and offices. Please send such information to Norm Wright, Communications, administration building, 4th floor or call 475-2750.