



Lowenthal Building Honors a Founder's Memory

RIT's newest academic building will carry the name of one of the leading pioneers in the founding of the Institute.

The Board of Trustees has approved naming the new Building 12 the **Max Lowenthal Memorial Building** in memory of one of the founders of Mechanics Institute, and in appreciation of a major 150th Anniversary Campaign gift from the founder's son, Arthur M Lowenthal, of 1400 East Avenue. The gift of Arthur Lowenthal, an honorary trustee of RIT, helped make the new building possible.

The new building houses the College of Continuing Education and the Schools of Social Work and Criminal Justice. The building is one of 10 projects nominated for the annual Design Awards of the Rochester chapter of the American Institute for Architects.

Max Lowenthal founded the Max Lowenthal Knitting Works which occupied a building which still stands in downtown Rochester on Clinton Avenue near the Inner Loop. With Captain Henry Lomb, he played a leadership role in founding Mechanics Institute in 1855 and served on its Board of Trustees until his death on October 28, 1914. He was the Board's recording secretary from 1885 to 1891.

Former RIT President Mark Ellingson, among others, attributes the original concept of Mechanics Institute (forerunner of the present RIT) to Max Lowenthal, who brought the idea home with him from a trip to Europe where he visited similar institutions in operation.

When the new campus in Henrietta was built, the Board of Trustees commemorated the role of Max Lowenthal and other founders by naming the campus roads in their honor. Lowenthal Road is a major access to the campus, connecting Jefferson Road with Andrews Memorial Drive.

Richard H. Eisenhart, chairman of RIT's Board of Trustees, said of the decision to name a new facility in honor of Max Lowenthal: "This is a fine opportunity for the Board of Trustees



Arthur M Lowenthal and the Max Lowenthal Memorial Building

to honor the memory of a man who played such an historic role in the founding of Mechanics Institute.

"Particularly as this Institute looks back at this time upon its rich 150-year history of providing quality in career education, it becomes especially appropriate that we recount the many elements of our heritage made possible by men like Max Lowenthal."

Arthur, one of the sons in Max Lowenthal and Sons, worked there for 51 years, retiring at the age of 73. Now 90, he still can be found in his office on the sixth floor of the Executive Office Building in Rochester nearly every day from 10 a.m. to 4:30 p.m. "looking after my family's affairs."

Those who know him well attest to the fact that Arthur M Lowenthal has a strong sense of history and a keen awareness of the role played by his father in the founding of Mechanics Institute.

A life-long resident of Rochester, Arthur M Lowenthal and his wife are

friends of RIT and are regular, active members of its Nathaniel Rochester Society which they helped charter in 1967. On April 28, 1977, Arthur was elected an honorary trustee of the Institute in a vote of the Board which cited his "unusual interest" in the institution. That was the first time in RIT's long history that a person other than a former active board member had been named to the Honorary Board.

Extremely active in area civic affairs, Arthur M Lowenthal has served as a governing board member of numerous area agencies and institutions, including the Boards of Directors of Rochester General Hospital and the Convalescent Hospital for Children; a founding director and third president of Rochester Hospital Service Corporation, a forerunner of the present Blue Cross/Blue Shield Health Network.

Of the many activities that have claimed his attention, Mr. Lowenthal recalls with pride and great satisfaction
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GRANTS DEADLINES

Please note: GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED: Please call the Grants Office for additional information, 50 West Main Street, 475-2388).

October 3—Local Course Improvement Program, National Science Foundation. (A) To develop improved presentations of scientific concepts (B) Revise instructional programs (priority to 2 year and small 4 year institutions) (C) To improve pre-service training of pre-college teachers of science and math. Includes mathematical, physical, biological, engineering and social sciences, history and philosophy of science, and interdisciplinary fields. Maximum grant \$25,000—required 1/3 cost sharing.

October 15—Pre-College Teacher Development in Science Program, National Science Foundation. (1) Participants are *elementary* and *junior high school teachers*. (2) Projects may vary from short conferences, to periodic evening or weekend meetings during the school year to full time summer activities which may range from one to four weeks in duration. (3) Projects may deal with single discipline, multi-discipline or interdisciplinary subjects in science, including social science and mathematics (4) Instructional mode could vary from the inquiry approach, the lecture method, a laboratory orientation, the utilization of technology or other approaches.

NATIONAL ENDOWMENT FOR THE ARTS (unless otherwise noted students are *not* eligible)

September 29—Crafts Exhibition Aid. (Institutional Applications). Matching grants up to \$15,000 for major exhibitions and up to \$7,500 for other projects. 1) Exhibitions that explore a specific theme 2) Community-oriented exhibitions that bring works of high quality professional craftsmanship to regions that normally do not have access to such work 3) Craft exhibitions that are coordinated with craft workshops. Projects up to 12 months could commence on May 1, 1979.

U.S. Office of Education

October 24—Handicapped Personnel Preparation, A program for training of personnel in the education of the handicapped. One thousand grants are anticipated at an average award total of \$55,000.

October 16—Student Research Program, To support research related to education of the handicapped. Priority is assigned to research-related projects focusing on the education of handicapped children. There will be a second deadline date scheduled for March '79. Grants last year ranged from \$1,000 to \$15,000 per year. Applications may request support for projects extending from 1 - 3 years in duration.

October 18—Handicapped Children's Early Education Program, Provides awards for demonstration centers projects. Previous grants have ranged between \$60,000 - \$70,000.

October 31—Field Initiated Research (Handicapped) For research related to education of the handicapped. USOE is interested in a broad range of research and research-related projects focusing on the education of handicapped children. 1 - 3 years funding is available and projects focusing on the education of handicapped children. 1 - 3 years funding is available and grant awards range from \$10,000 to \$150,000 per year.

November 3—Fulbright-Hays Training Grants,

- Faculty Research Abroad Program
- Foreign Curriculum Consultants Program
- Group Projects Abroad Program
- Doctoral Dissertation Research Abroad Program

November 6—College Library Resources Program, Institutional Grant to be prepared by RIT.

November 17—Women's Educational Equity Act Program, The purpose of the award is to develop educational materials and model programs designed to promote women's educational equity. The materials and program that are developed should be replicated and distributed throughout the United States. Institutional application to be prepared by RIT.

November 27—Educational Opportunity Centers Program, Grants averaging \$200,000 - \$240,000 are available for projects that serve areas with major concentrations of low-income population by providing, incorporation with other applicable programs and services: information concerning financial and academic support for persons living in the area who desire to pursue a program of post secondary education; counseling, tutorial, and other necessary services to such persons while attending post secondary institutions; and assistance in applying for admission to post secondary institutions.

- November 27—**(a) Special Services for Disadvantaged Students
(b) Project Upward Bound
(c) Talent Search Program

December 29—Model Programs for School Aged Handicapped Children, The purpose of the awards is to develop and conduct model programs designed to meet the special educational needs of handicapped children.

December 15—Consumer's Education Program, The purpose of this program is to increase the capacity of organizations and institutions which educate consumers to prepare people for intelligent participation in the marketplace and in the economic system. Priority is given to applications which are designed to serve as models or which build an organization's long-range capacity to provide consumer's education. 55 or 60 awards are anticipated at an average total of \$45,000 per year.

December 22—Public Service Education Program, This program issues awards to institutions of higher education to develop training programs by providing fellowship, and in some instances, institutional grants, for graduate or professional study for persons who plan to pursue a career in public service. Forty institutional grants at an average award of \$25,000 are anticipated. Three hundred new fellowships are available for individual students to apply for.

News and Events is published every Thursday by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call Norm Wright at 475-2750.

Employee Meeting

A series of meetings will be held late in October to explain the Blue Million Major Medical Plan for those RIT employees who are enrolled in the Basic Blue Cross-Blue Shield plan.

Employees currently enrolled in the Rochester Health Network Plan or the Genesee Valley Group Health Association Plan already have a P.I.P. Million plan included in their contract and will not be affected by this change.

A representative of Blue Cross-Blue Shield will be on campus on the following dates to discuss the plan and to answer questions.

- Oct. 23, Monday, 9 a.m. Bldg. 99, Campus Services
Oct. 24, Tuesday, 11 a.m. and 1 p.m. Room 1829, Campus Services
Oct. 25, Wednesday, 11 a.m. and 2 p.m. Room 1829, Campus Services
Oct. 26, Thursday, 2 p.m. Grace Watson (Food and Dorm Employees)
Oct. 27, Friday, 10 a.m. 50 W. Main St.
Oct. 31, Tuesday, 1 p.m. NTID Theatre

On Oct. 19, Thursday, there will be a special meeting with the Faculty Council in Room 2000 of Building 01 to discuss what will be added to the Institute's Blue Cross-Blue Shield plan.

SPORTS

Paced by freshman sensation Chuck Ellis, the RIT cross country team is off to a super start this fall. In dual meet action the Tiger harriers topped Buffalo State, Houghton, Brockport and Canisius. In invitational competition the RIT runners took the Buffalo State and Rochester Area Colleges classics.

Ellis, from Endicott, is undefeated. In the dual matches which all took place at Buffalo State, Ellis was timed in 23:34.7 for the 4.6-mile course. In the RAC Invitational, Ellis established a course mark at Genesee with a time of 33:11.0 for the 6.2 miles. Earlier in the campaign Ellis won the St. Bonaventure Relay with a clocking of 30:25.0 over 5.85 miles.

INTRA-INSTITUTE ISSUE INVENTORY

Is your committee, organization, department, school, or other grouping of people working to resolve an issue that impacts two or more of the RIT constituencies - students, faculty, staff, and administration? If the answer is yes, and you have not been asked to submit a description of the issue for the Intra-Institute Issue Inventory, please contact Don Hoppe, x2527, immediately.

Complementary Education Grants

Complementary Education Grants are being offered to all faculty, staff and students who wish to develop unique kinds of experiences.

"... by Complementary Education I mean that whole sphere of things beyond the classroom that somehow relates to the work of the classroom and that helps the individual develop in those personal and social contexts that are so absolutely essential to effective functioning as a human being and as a professional in the world beyond the campus."

(Dr. Todd H. Bullard, Provost)

Complementary Education's fundamental purpose is to further the professional development of RIT students by involving them in learning situations both inside and outside the classroom.

"The experience I had of meeting people in business and other fields both on and off campus was exciting to me. I had the opportunity of practicing organizational and management skills that were taught in class. The project took a lot of time but it was worth it. I think it will help me professionally in the future."

(Charles R. Spear, student, Business Administration 4)

Erik Timmerman, faculty, College of Graphic Arts & Photography: "The project was a vehicle which allowed me to raise the visibility of the film department. It also provided a concrete project for students to work on. Something like this helps tear down walls between departments and schools and opens up new relationships between faculty. When it was completed, I felt very good about it and would do it again."

Although these projects are not credit-bearing, there is formal recognition that describes what was learned and a verification by a faculty mentor that the learning was evaluated. These certification letters could be placed in the students' career folders and used in various placement activities.

Assistance will be given in preparing grant proposals and structuring ideas. Deadline for proposals will be November 15, 1978. Grants will be awarded in the winter and spring quarters.

For further information and grant applications, contact Elaine Spaul, Student Affairs office, 475-2267.

Security Officer Stephen Gulack



It's upperclass move-in day. Cars jam the parking lots and roadways, bringing traffic to a halt as the unloading process begins. One enterprising student has even backed his car up on the sidewalk and parked it squarely in front of B dorm.

"Come on, move it!" snaps the voice from the patrol car, as the owner, grinning sheepishly, darts out for another load.

Recognizing the culprit as one who's tried this and been caught before, Security Officer Stephen Gulack chuckles and shakes his finger. "You should know better," he says, watching the car head off down the road.

Traffic control is just one of the many duties Steve has performed for Protective Services since he started as a student officer back in 1971. Working his way from student

officer to part-time patrolman, to dispatcher, to full-time officer, Steve has had the chance to get a far better look at the campus and its problems than most of us will ever have.

"A major function of Pro Services is to serve as a visual deterrent to crime," he says. "We patrol all of RIT's 1302-acre campus—from the parking lots to its 106 buildings, to keep the Institute's property, students and staff safe from harm."

And one of the major problems he and the 15 other Pro Services staff members run into is the theft and defacement of campus signs, which, he points out, often get turned around or disappear completely, only to be found at the end of the year hanging on the walls of the dorm rooms.

Although he puts in a minimum of 40 hours a week with Pro Services, Steve also

finds time to be active in a variety of community organizations. He's Rescue Services coordinator for Monroe County Civil Defense, and a volunteer firefighter with the Genesee Valley Fire Department, where he manages the operation of the snorkel (aerial) truck. And with more than 25 public safety training certificates to his credit on subjects ranging from fire fighting to CPR (emergency cardiac care) he's well prepared for any campus emergency.

Why does a person like Steve (who received his BS in Business Administration from RIT in 1975) enjoy his work with Pro Services so much?

"Because I'm an extrovert," he says, "and my job gives me the opportunity for continuous and varied social interaction with the members of the RIT community and its visitors."



CONTINUING EVENTS

to Sept. 30—MFA Gallery. "Icons and Attitudes." Photographic etchings on brass and fabric by Jill Suzanne Gussow. Open daily from 8:30 a.m.-5 p.m.

to Oct. 13—Bevier Gallery. William Keyser—Wood Furniture, Sculpture and Ecclesiastical Objects. Open 9 a.m.-4 p.m. & 7-9 p.m. Mon.-Thurs.; 1-5 p.m. Sat.; 2-5 p.m. Sun.

Sept. 28—Novels at Noon. *The Mystery of the Blue Train*, Agatha Christie. 12:10 p.m., Rm. 203, 50 W. Main St.

Sept. 29—NTID Theatre. American Deaf Dance Company. 8 p.m., NTID Theatre. For info, call x6254.

Sept. 29 & 30—New York State Bar Assoc. 01-02000, 9/29-01-02000, Sept. 29-8 a.m.-5 p.m.; Sept. 30-8 a.m.-1 p.m. Contact Ellen Brown at 445-1211.

Sept. 30—Flexographic Package Seminar. 11 a.m.-3 p.m., Clark Dining Rm. & Webb Aud. Contact Bill Siegfried x2758.

Oct. 1&2—NTID Theatre. National Theatre of the Deaf. Performing "Volpone" by Ben Jonson and "Quite Early One Morning" and other works by Dylan Thomas. 8 p.m., NTID Theatre, For info call 6254.

Oct. 2-27—Wallace Memorial Library Gallery. "Paperworks" by Emily Joseph. 2nd floor gallery. For info call x2569.

Oct. 3—NTID Tenth Anniversary Coloquia. Dr. William J.A. Marshall will speak on "Educational Futures: Directions and Alternatives for the 1980's." 1-2 p.m., NTID Theatre.

Oct. 3—NTID's First Invitational Run-In. Opening ceremonies will be held at 4:45 p.m.

Lowenthal . . .

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his chairmanship, during the depression years, of the Rochester-Monroe County Emergency Work Bureau. As the local predecessor of the WPA, Mr. Lowenthal directed a work-relief program that employed over 16,000 individuals on scores of improvement projects for Rochester's city schools, park system and airport as well as the reconstruction of numerous streets and the sewer system. He was a founding director and first treasurer of the David Hochstein Memorial Music School.

Most recently the Jewish Community Federation honored him as a founder on the occasion of its 40th anniversary.

on the RIT track. Students, faculty and staff are invited to run. Please call Jim DeCaro at x6222 for info.

Oct. 3-6—Graphic Arts Research Center. "Color Seminar for Pressmen." Call x2758 for info.

Talisman Film Festival, Ingle Auditorium
The Decameron—Sept. 29, 7:30 & 10 p.m., \$1.50

Cartoon Frolics—Sept. 30, 2 p.m., \$.50

Sextoons—Sept. 30, 7:30 & 10 p.m., \$1.50

David and Lisa and *Carnal Knowledge*—Oct. 1, 7:30 p.m., \$1.50

NEWS & NEWSMAKERS

According to Dr. Mary Sullivan, dean of the College of General Studies, **Leonard Gravitz** has taken a temporary leave from his duties as director of the Social Work Department for academic year, 1978-1979, in order to pursue doctoral studies while continuing to teach in the department.

Arnold J. Berman has been appointed acting director of the department for the year. The change was reported erroneously in last week's **News & Events**.

Professor Douglas Lyttle, School of Photographic Arts and Sciences, was the featured speaker and print analyst at the annual convention of the Professional Photographers of New England in Dixville Notch, N.H., Sept. 23.

A show of photographs by Associate Professor **John Pfahl**, School of Photographic Arts and Sciences, is on display through September 30 at the Freudenheim Gallery, 560 Franklin Avenue, Buffalo.

Dr. Fred Smith, vice president for Student Affairs, will discuss the Institute Forum program on Channel 13's "AM Rochester," Tuesday, October 3, at 10 a.m.

Dr. Kathleen Chen presented a paper entitled, "Mathematical Models of Form Recognition under Orientational Changes," (with Mou-ta Chen of SUNY College at Brockport) at the first joint meeting of the Psychometric Society and the Society for Mathematical Psychology, McMaster University, Hamilton, Ontario, August 26.

NTID Theatre

The NTID Theatre will present the American Deaf Dance Company at 8 p.m., Friday, Sept. 29 and the National Theatre of the Deaf at 8 p.m., Sunday and Monday, Oct. 1 and 2 in the NTID Theatre.

The American Deaf Dance Company will perform an evening of ballet "Interactions". The Company is only one of four new dance companies in the country to be included in the National Endowment for the Arts Dance Touring Program for 1979-1980.

The National Theatre of the Deaf, winner of the 1977 Tony award for Theatrical Excellence will perform "Volpone," Ben Jonson's classic comedy about greed, and "Quite Early One Morning," and other works by Dylan Thomas.

"Volpone" is called the world's greatest satiric comedy about greed. Peopled entirely with master mischief makers, the play teems with rousery, skullduggery and inspired tomfoolery. Constantly plotting and scheming to win Volpone's favor, and thus his inheritance, the crows and vultures, the foxes and flies of Venetian society claw and pander and scheme their way toward wealth. No ply is too outrageous, no plot too base, for these master knaves and rascals. As the characters' lust for gold grows, their desperation mounts and Jonson's satiric pen digs deeper into the gall of human malice.

Since the founding of the company in 1967 by Broadway stage designer, David Hays, the National Theatre of the Deaf has to its credit 21 national tours, two Broadway runs, 10 tours of Europe, two tours of Asia and Australia, three films, and numerous national and international television appearances. They are regulars on **Sesame Street** and have appeared on Public Television's **NOVA**.

For reservations and information, call the NTID Theatre box office at 475-6254.