



Student Named To Council Board

An RIT student, Emery Chu, has been named to the board of directors of Rochester International Friendship Council. Student representation on the board resulted from the efforts of Professor Martin Rennals, SPAS, who is also a member of the Board.

Chu was born in Hong Kong. He came to the United States in 1972 and later graduated from Hinckley (Maine) High School. He is now a senior at RIT, majoring in Photography as a Fine Art. A member of the College Activities Board, he is director of the Talisman Film Festival. He has been elected first president of the RIT International Students Association (RITISA), a recently formed organization of interested members of the RIT community.

Students, faculty and staff members interested in learning more about RITISA may contact Emery Chu at 475-2509, or Ms. Elaine Spaul, faculty advisor, at 475-2202 or 475-2267.



HUGH A. CARTER, JR.

White House Assistant to Speak

Hugh A. Carter, Jr., special assistant to the President for administration, will speak to students and faculty on Tuesday, Nov. 14.

Carter received a bachelor's degree in industrial engineering at Georgia Tech and a master's degree from the Wharton School of Business and Finance. His topic will be "An Industrial Engineer in Government." He will speak at 1:15 p.m. in Room 1030 of the College of Engineering. The event has been planned by Elizabeth Erbelding, president of the student chapter of the American Institute of Industrial Engineers, and Professor Ralph H. Stearns, faculty member in the College of Engineering and member of the Career Education Division.

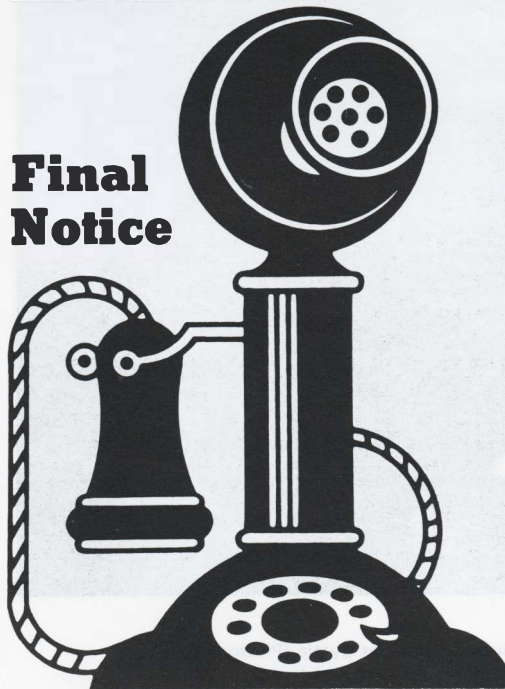
Carter is a nephew of President Jimmy Carter.

Curtain Going Up!

Preparations are underway to make this year's Holiday Variety Show the best ever! The Variety Show is part of the Institute's Annual Christmas party scheduled for December 15 from 8:30 p.m. to 1:30 a.m. We are now recruiting RIT's finest talent. If you can play a musical instrument, sing, dance, etc., please sign up and join in the fun. Everyone is invited. . . all volunteers are welcome and needed to make the program a huge success.

Please call Co-chairmen Ed Steffens (x2346) or Betty Glasenapp (x2205), and share your talents with us on this festive occasion.

Final Notice



The Communications Department has recently received a number of phone corrections. To make sure we have received all directory changes, we are once again requesting the cooperation of all staff in completing and returning the following coupon, if you have not already done so. **NO MORE CORRECTIONS WILL BE ACCEPTED AFTER NOVEMBER 15th.**

NAME _____

DEPARTMENT _____

BUILDING _____

TELEPHONE NO. _____

Please send the coupon by inter-office mail to Communications, Fourth Floor Administration Building. If there are any questions, phone x6577. Thank you.



'LOVEJOY LUNCHEON'

Mr. and Mrs. Frank Lovejoy, who have presented their house to the Institute for possible use as the official residence of the next RIT president, were honored at a luncheon recently in the Henry Lomb Room. Left to right are RIT Trustee Bruce Bates, Mrs. Lovejoy, RIT President Paul A. Miller, Mr. Lovejoy, and Dr. Francena Miller.



FACULTY FELLOWS

Larry Belle (left) with Professors Joseph Noga (Printing), Douglas Lyttle (Photography) and Terry Morrill (Chemistry). Lyttle and Morrill are working in the Office of Instructional Development's internship program this quarter. Noga spent last spring quarter there, conducting a curriculum survey.

RIT Named 'Employer of the Year'

RIT has been named "Employer of the Year" by the New York State Association for Retarded Children (ARC) for its efforts on behalf of the mentally retarded.

The Institute was officially cited at a recent awards banquet held in downtown Rochester as part of the association's annual state convention.

RIT was chosen for the award as the Monroe County chapter representative, edging out nominees from six other chapters throughout the state.

Earlier this year, RIT was named the Monroe County chapter's "Employer of the Year" and "Training Employer of the Year." In addition, five RIT staff persons were honored at that time for their participation in a work learning experience conducted as a joint effort by ARC and RIT.

"In our experience, we have yet to deal with an institution of higher learning in the Monroe County area that has displayed as much willingness to help educate, train, and employ mentally retarded adults as RIT over the past few years," said Frank Beatty, placement specialist for the local ARC chapter, in announcing RIT's state award.

Biology Dept. Receives Grants

The Biology Department has received a \$17,500 matching grant from the National Science Foundation.

The grant will be used to purchase equipment for the department's Biological Research Specialist option. The new program will provide education and experience designed to highlight those traits considered most desirable by directors of laboratory research personnel, namely: a strong basic background in biology, enhanced by emphasis on practical laboratory experience in instrumentation, small animal handling, report writing and research skills.

Biology has also recently received a \$7,955 Title VI-A, Higher Education Act Matching Grant. The funds have been used to purchase 29 new binocular microscopes for the teaching laboratories.

News and Events is published every Thursday by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call Norm Wright at 475-2750.

Datebook

to Nov. 10—Bevier Gallery. Jack Lenor Larsen—The Larsen Influence in Fabrics, Leathers, Carpets and Wall Coverings. Open 9 a.m. - 4 p.m. and 7-9 p.m., Mon. - Thurs.; 9 a.m. - 4 p.m., Fri.; 1 - 5 p.m. Sat.; 2 - 5 p.m. Sun.

to Nov. 27—"A Contemporary Ghost Town: Photographs of Old Baytown" by Judy Sanchez. Wallace Library, 2nd floor gallery. **through Nov. 30—Communications Gallery,** 4th floor, Blg. 01: "Gladiators & Champions" Formula 1 drawings by Walter Kowalik. **to Dec. 1—"People & Places II"** by Prof. Douglas Lyttle, SPAS. Faculty Center, Library. **Nov. 9—Novels at Noon. *Madame Bovary*,** Gustave Flaubert. 12:10 p.m., Rm. 203, 50 W. Main St.

Nov. 9—Photo Product Demonstration. Presentation of the Canon line by representative William Wuest. 2-4 p.m., 07-1541.

Nov. 12—Indian Movie. Noon-5 p.m., Ingle Aud.

Nov. 12—A Thanksgiving Service. A special Eucharist and Service of Thanksgiving will be conducted by the Catholic Campus Parish of RIT. The Most Rev. Joseph L. Hogan, bishop of the Roman Catholic Diocese of Rochester, will celebrate the Eucharist and preach the Homily. 10:30 a.m., Ingle Aud.

Nov. 13-17—Graphic Arts Research Center. "Photographic Science" Seminar. For more info. call x2758.

Nov. 14—Dept. of Biology Seminar. "Winged Flight." 1 p.m., 08-1130.

Nov. 14—Photo Product Demonstration. Presentation of the Berkey Marketing Co. (Konica, Omega, Sunpack, Gossen etc.) by representative Dan DeBellis. 2-4 p.m., 07-1541.

Nov. 15—Graphic Arts Research Center. Seminar on "Understanding Bindery Operations." For more info. call x2758.

Nov. 16—Brown Bag Seminar for Secretaries. "Making Choices," presented by Joyce Herman. Noon-1:30 p.m., 60-2185. To register call Aneita VanHorn at x6369.

Dec. 8 & 9—The 2nd Annual Ski & Skate Swap, sponsored by the RIT Ski Team. Free movies and demonstrations. Manufacturer's reps will be on hand to answer questions and provide advice and assistance concerning new equip. Skis, skates, clothing & cross country items for sale. 10 a.m.-6 p.m., CU Lounge. For info. call x3195 or 424-4688.

Talisman Film Festival, Ingle Auditorium
The Man Who Loved Women—Nov. 10, 7:30 & 10 p.m., \$1.50
Journey to the Beginning of Time—Nov. 11, 2 p.m., \$50

That Obscure Object of Desire—Nov. 11, 7:30 & 10 p.m., \$1.50

Pardon Mon Affaire & The Seven Year Itch—Nov. 12, 7:30 p.m., \$1.50

Grants Deadlines

Please note: GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED: Please call the Grants Office for additional information, 50 West Main Street, 475-2388 .

November 17—Women's Educational Equity Act Program, The purpose of the award is to develop educational materials and model programs designed to promote women's educational equity. The materials and program that are developed should be replicated and distributed throughout the United States. Institutional application to be prepared by RIT.

November 27—Educational Opportunity Centers Program, Grants averaging \$200,000 - \$240,000 are available for projects that serve areas with major concentrations of low-income population by providing incorporation with other applicable programs and services: information concerning financial and academic support for persons living in the area who desire to pursue a program of post secondary education; counseling, tutorial, and other necessary services to such persons while attending post secondary institutions; and assistance in applying for admission to post secondary institutions.

December 15—Consumer's Education Program, The purpose of this program is to increase the capacity of organizations and institutions which educate consumers to prepare people for intelligent participation in the marketplace and in the economic system. Priority is given to applications which are designed to serve as models or which build an organization's long-range capacity to provide consumer's education. 55 or 60 awards are anticipated at an average total of \$45,000 per year.

December 22—Public Service Education Program, This program issues awards to institutions of higher education to develop training programs by providing fellowship, and in some instances, institutional grants, for graduate or professional study for persons who plan to pursue a career in public service. Forty institutional grants at an average award of \$25,000 are anticipated. Three hundred new fellowships are available for individual students to apply for.

December 29—Model Programs for School Aged Handicapped Children, The purpose of the awards is to develop and conduct model programs designed to meet the special educational needs of handicapped children.

New Student Chapter of HSMA Formed



Left to right: Professor George T. Alley—chairman, Department of Food Administration and Tourism, Stephen Monk—secretary, Tom Anderson—treasurer, Kim Kornfeld—president, Professor Frank Bucci—student advisor. Absent: Lisa Kukulka—vice president.

Rochester Institute of Technology recently held an installation ceremony to establish a student chapter of the Hotel Sales Management Association (HSMA) which is part of the Department of Food Administration and Tourist Industries Management. On hand to present the charter was Mr. David Dorf, director of education for HSMA International. Accepting the charter was Kim Kornfeld, the president of the HSMA student chapter at RIT. Other officers include Lisa Kukulka, vice-president; Steve Monk, secretary and Tom Anderson, treasurer.

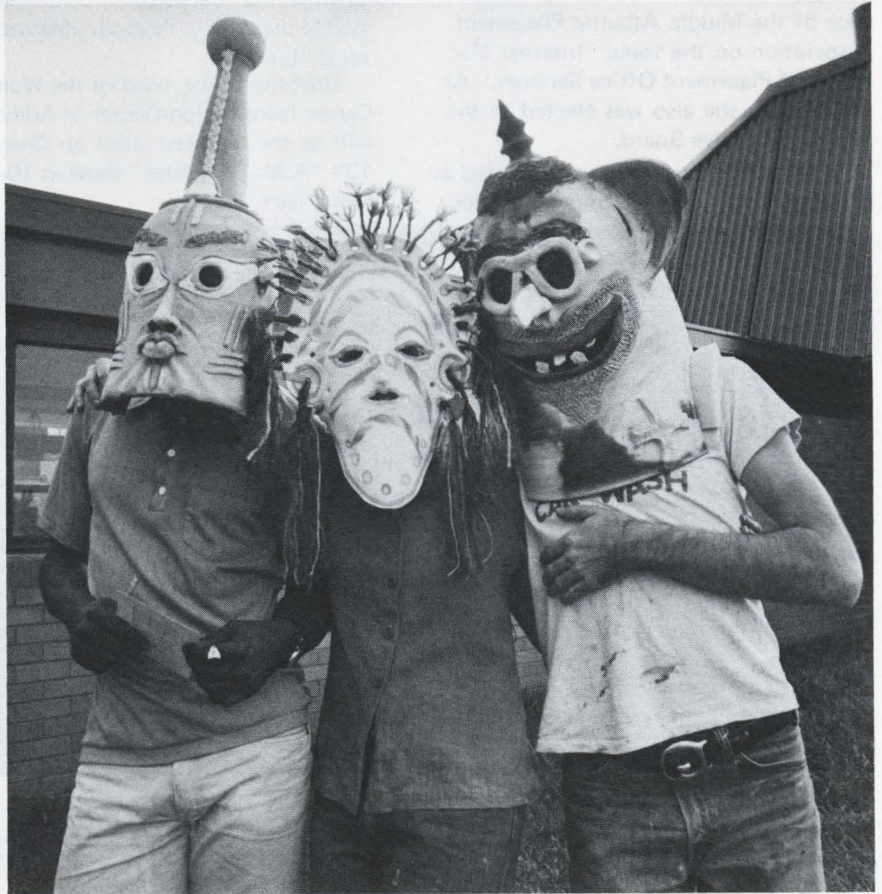
Also attending the ceremony were Prof. George Alley, director of the Food Administration Department; Prof. Frank Bucci, faculty advisor for the student chapter, members of the new chapter, and professional members of HSMA from the Rochester area. Companies represented by these people included Americana Hotels, Hilton Inns, Holiday Inns, Marriott Inns, Rowntowner Motels, and the Rochester Convention and Visitors Bureau.

HSMA is an educational organization of more than 5,000 sales-minded hotel/motel executives. One of their primary objectives is to exchange and interchange the latest information, ideas and sales techniques — and to advance the knowledge and upgrade the overall professionalism of those engaged in the selling and servicing of rooms, food and beverages. This is accomplished through a variety of educational programs, conventions, workshops, and printed literature. RIT student chapter joins the more than 90 different schools of hotel, restaurant and institutional management around the world with over 1,000 students in the HSMA program.

Prior to the installation, Mr. Dorf gave a lively and enlightening presentation on "Marketing Today's Hotel" to the Food Administration Department career seminar students. A reception followed the installation, and students interacted with Mr. Dorf, the local hotel sales managers, and fellow students.

**Ghouls, Hobgoblins
and Bogeymen
Lurk about the
Campus on
Halloween**





News & Newsmakers

The following Personnel changes have occurred within the Food Service Department: **Mr. Steve Scherer**, promoted from manager of the Cellar/Corner Store to assistant manager of the NTID Dining Commons. **Ms. Janet Lee** has been appointed production manager of the Grace Watson Dining Hall. **Mr. Gary Gasper** has been appointed manager of the Cellar/Corner Store. In Residence Halls:

Mr. William VanderClock has been appointed area complex director for the Sol Heumann/Gibson Residence Halls. **Ms. Roseanne Judd** has been appointed assistant coordinator for Administrative Services.

John O. Ballard, director, Criminal Justice Department, presented an analysis and overview of "white collar" crime as compared to "street" crime at the November 1st Forum on Justice, sponsored by the Genesee Ecumenical Ministries/Judicial Process Commission, funded in part by a grant from Xerox Corporation.

Parvesh Singh and **Jennie Bills**, Student Aid, attended the 1978 New York State Financial Aid Administrators Association Conference in New York City, October 25-27.

Judith E. Vollmer, director, Central Placement Services, recently participated in a panel discussion at the fall conference of the Middle Atlantic Placement Association on the topic "Internal Marketing of Placement Office Services." At the meeting she also was elected to the MAPA Executive Board.

William H. Mets has been appointed as acting director of the Campus Services

Department, effective November 1, 1978, replacing **L. Thomas Hussey**, who is leaving to accept a position within the University of Missouri system. Mets has been director of maintenance and construction within Campus Services for two and one-half years, and will serve as director until a permanent appointment is made.

Richard Legge has been appointed to the newly-created position of Assistant Manager of the Bookstore effective Nov. 1. The growth of the store in size and complexity demanded the need for a basic organizational change to foster future expansion and development.

Howard G. Mann, NTID special public relations assistant, was the invited guest speaker at the Rochester Civic Association for the Deaf 40th Anniversary dinner banquet on October 21. His presentation was an overview of NTID's 10-year history, including the NTID Tenth Anniversary Week, Oct. 16-21, during which NTID announced the loan of a teletype machine to Rochester City Hall.

Dr. John Humphries, dean of Admission, presented a paper on "International Developments in Post-Secondary Short-Cycle Education" at the Johnson Foundation Wingspread Center in Racine, Wisconsin Oct. 25-27.

Dr. Jasper Shealy of the Industrial Engineering Department attended an ASTM meeting in Peabody, Massachusetts on ski bindings.

Dorothy Lowe, head of the Women's Career Information Center in Admission, will be the featured guest on Channel 13's "A.M. Rochester" show at 10 a.m., Mon., Nov. 13.



For Snowplowers and Schussers

The Department of Physical Education and Recreation has completed arrangements with Ski Valley Club, Naples, New York to offer an excellent skiing program for all RIT faculty and staff commencing the first week of January. Each participant in the program has the option of choosing six or eight weeks of skiing and has the choice of whether to take lessons and rent equipment.

To meet the varied needs of the faculty and staff, Ski Valley has provided us programs for both Wednesday and Thursday nights. Lessons are conducted on both evenings at 6:30, 7:40 and 8:50 P.M. Skiing is available prior to or subsequent to lessons. Instruction in the programs has been designed to include beginners through advanced.

- COST:
- A. Lift
 - \$36.00 for six weeks
 - \$44.00 for eight weeks
 - B. Lessons
 - \$18.00 for six lessons
 - C. Rentals—(Skis, Boots and Poles)
 - \$26.00 for six weeks
 - \$30.00 for eight weeks

Deadline for registration for this outstanding program is Monday, December 4, 1978. For further information and application blanks, please call x2620 or visit the Physical Education Office.



RIT NAMED 'EMPLOYER OF THE YEAR'

President Dr. Paul A. Miller (left) and Mr. James Papero (right), administrator of affirmative action and associate personnel director, display plaque citing RIT as 'Employer of the Year' awarded by the New York State Association for Retarded Children. Story on page 2.

Profile

RIT's Answer to Howard Cosell



THE VARIOUS FACES OF MICHAEL J. VERNARELLI

RIT's answer to Howard Cosell is hiding out in a bright orange office in General Studies.

By day he's Dr. Michael J. Vernarelli, professor of economics. But put him in front of a microphone, and he undergoes a Mr. Hyde-like transformation, à la Cosell.

Vernarelli's most recent performance was as master of ceremonies for Fallout, a carnival run by students in Sol Heuman and Gibson dorms. He'd gained a reputation for that sort of nugacity last year when he won a contest sponsored by radio station WMJQ and spent an hour on the air as a guest DJ.

According to area complex director Bill VanderClock, who was behind Fallout, the purpose of the event was to bring people in the dorm areas together, and to prove that a non-alcohol event can be fun. More than 500 students participated.

"Vernarelli was asked to 'MC,'" says VanderClock, "because he's the kind of

professor who lets people know he's a person."

As Fallout MC, Vernarelli gave the play-by-play of competition among the floors of the two dorms, each vying for the zaniest activity.

With Cosell-like callidity and sagacity, Vernarelli described such events as pig-calling, tug-of-war, M&M-burried-in-whipped-cream-find (no hands allowed), pie-eating, balcony jumping and erotic banana eating contests.

The job was not without peril, however, for lurking among the merry-makers was a pie assassin. Vernarelli was hit twice.

Why would a teacher subject himself to this raillery when he could be home reveling in von Thunen's concentric zone theory?

Vernarelli thinks there's more to being a teacher than lecturing to a class.

"I like to get involved with students," he says. "It's interesting. It's fun."

That's why he's an advisor to TKE. Why he goes to happy hours and over a couple of beers makes practical subjects like inflation or devaluation of the dollar come alive. He's also planning to conduct some very informal evening sessions in economics in the dorms during the coming year.

"Besides," he adds, "I'm a ham at heart."

And that's telling it like it is.



SPORTS . . . from Roger Dykes

Paced by Chuck Ellis, Tony DeSimone, Pat O'Grady, Bob Perkins and Don Campbell, the RIT cross country team raced its way to the Upper New York State Championship last Saturday at Siena College. The Tigers totaled 33 points to narrowly edge Niagara with 34. Siena placed third with 64 points and Marist College was fourth with 106. Only four teams competed in the event.

Ellis took second place honors with a time of 26:05 for the five-mile course. The winner was Tom Dalton of Siena, timed in 25:13, setting a new meet record. DeSimone turned in a strong performance to place fifth in a time of 26:16. O'Grady was sixth in 26:32. Perkins took eighth place in 26:23 and Campbell was 12th, clocked in 27:09.

It was the first time in 12 years the Tigers have captured the UNYS crown. Last year RIT finished fourth.

The championship was a tune-up for the NCAA Division III Qualifier slated at Hamilton this Saturday. The top four teams will qualify for the nationals a week later at Augustana College in Illinois. The RIT harriers have an excellent chance of placing in the top four at the qualifier.

In hockey, the Tigers won their home opener Sunday, trouncing Canisius, 7-1. It gave the RIT icemen a 1-1 record on the brief campaign.

Leading RIT were Tom Scamura, Rick Kozlowski, Pete Shima, Scott Tripoli and Glenn Howarth. The Tigers took a 2-0 first period lead on goals by Howarth and Scamura. In the second stanza Tripoli, Scamura and Kozlowski tallied to put the game out of reach. Pat DiLungo and Shima rounded out the scoring in the third period for the local skaters.

The Tigers lost the shutout bid in the third period as Canisius tallied at 12:09.

Andy Paquin played two periods in goal, saving 16 shots. Keith Dera took over in the final period and made five saves. He allowed the lone Canisius goal.

After the two contests, Shawn Olsen is leading scorer with two goals and two assists. Koslowski, Howarth, Tripoli and Scamura are second with three points.

This week the Tigers compete in the Geneseo Tournament. Friday RIT squares off with the host Knights at 8 p.m. Royal Military College and Seneca are paired in the opener. The consolation and final games take place Saturday.

The women's volleyball team found the going tough last week. Coach Helen Smith's squad topped Keuka, 15-5 and 15-5 then lost to Elmira (15-11, 6-15, 4-15) and Houghton (15-10, 7-15, 13-15, 4-15).

Friday and Saturday RIT competed in the AIAW District Qualifier at Brockport. The Tigers topped Houghton (10-15, 15-4, 15-5) and Roberts (15-7, 15-4) while falling to Geneseo, Brockport, Nazareth, St. John Fisher and the University of Rochester.

In dual match competition the Tigers were 7-13 following the Houghton match. The season ends this week for the female netters.

In soccer, RIT stopped the Alumni, 4-2 last Saturday. L.A. Alexander, Eric Soggi, and Doug Fisher (two goals) scored for the varsity. Former players Steve Teremy and Mark McCaffrey scored for the Alumni.



HORSESHOE PITCHING CHAMPION

Carl Steinfeldt, former New York State and world horseshoe pitching champion, showed RIT students and faculty/staff "how to do it" during a recent campus clinic.