

NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 19 – May 10, 1979

Hope Headlines 150th Weekend

Bob Hope headlines the entertainment planned for the 150th Anniversary Weekend (Homecoming) Oct. 19–20–21.

The internationally renowned entertainer will bring a two-hour "Bob Hope in Person" show to RIT Oct. 19 at 8 p.m. in the RIT Ice Arena.

Hope is expected to find enough witticisms to make alumni laugh about many of the things that have happened during the Institute's 150 years, and will bring a one-hour show along with his personal performance.

Tickets, priced at \$10, \$12, and \$15 are available through the RIT Alumni Relations Office. All are urged to order their tickets early. According to Dr. Gerry Argetsinger, coordinator of the event, a quick sell-out is expected for the 4,000-seat performance.

The outstanding alumnus will be honored at the opening weekend ceremonies, Oct. 19 at 11:30 p.m. in Ingle Auditorium. An area high school band will provide the entertainment.

Jim McKay, of ABC Sports, will discuss the Winter Olympics during Alumni Forum at 3:30 p.m.

Bob Adler, an RIT alumnus and member of the National Alumni Council, plans to bring a bus of alumni from the Boston area.

"McKay is one of the finest speakers the alumni will ever have," Adler says.

McKay's presence enhances the Athletic Hall of Fame Awards that also will be presented Friday. "We hope that many alumni, who have participated in sports at RIT, will take advantage of hearing McKay and participate in the many activities planned for the weekend," states Lou Alexander, former athletic director and chairman of the Sports Hall of Fame Committee.

Actress Nanette Fabray will be on hand for Saturday afternoon and evening shows with Sunshine and Company. This group, comprised of members from the total RIT community, will perform songs to sign language. Miss Fabray's presence is being arranged through the National Technical Institute for the Deaf at RIT. The RIT Women's Council is sponsoring the Sunshine and Company performance.

Other weekend highlights include: a bus tour of old campus, cross country races, a varsity soccer game, open tennis, swimming and basketball, photo and art exhibitions, an archive program, a new President's reception, an international buffet dinner with 150 dishes, Sunshine & Company and a world film premiere (tentative).



TO FACULTY AND STAFF:

I take this opportunity to urge your attendance at the ceremony at which the Eisenhart Awards for Outstanding Teaching will be announced. This is an occasion when we gather to recognize those who have made outstanding contribution to RIT's basic work.

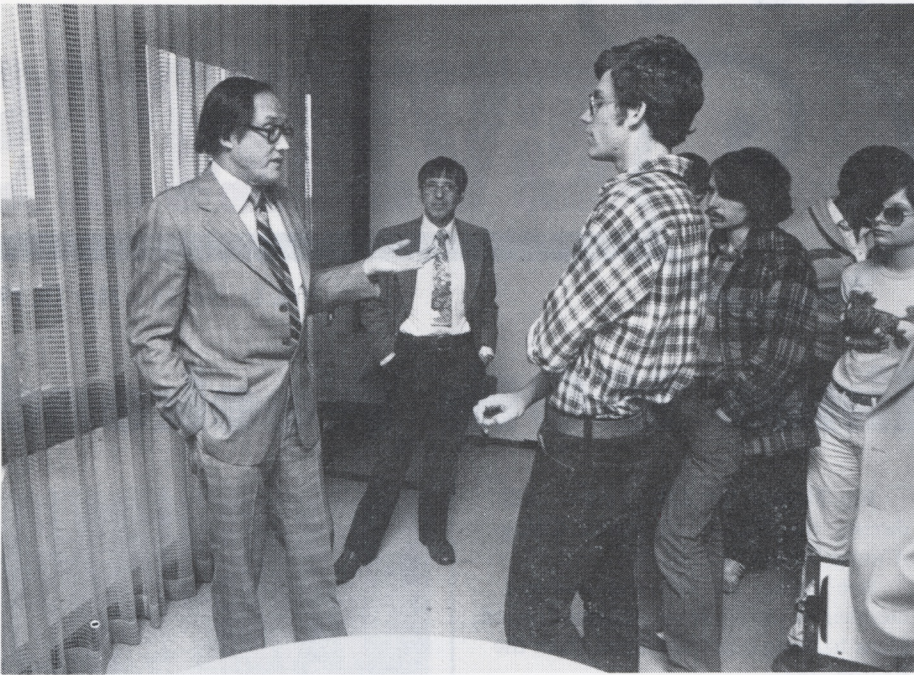
Your presence at the ceremony on May 14 at 4 p.m. in Ingle Auditorium will indicate your respect and support for honored colleagues and basic institutional values.

A reception in the College Union Lounge will follow the ceremony.

—Todd H. Bullard
Provost

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**YEARS OF COMMITMENT
TO QUALITY CAREERS**



Justice Rehnquist spoke to social justice and criminal justice students of Professors Richard Lunt and Joseph DiPalma.

Rehnquist on Regulation

"The quality of any system of regulation will depend on the capabilities of the people the government can attract to act in the capacity of regulators," Supreme Court Justice William Rehnquist told RIT's Institute Forum May 1.

Rehnquist expressed concern that too much scrutiny of public officials will diminish the potential pool of capable persons who will go into public life.

"We want the most able, the best-trained people for public servants," he said. "But the minute the selection is made, there is a tendency to act as though these people are lucky to be getting their paychecks...to expect bungling and corruption.

"There is a tendency on the part of many people, especially the media, to look at the public person as a form of public policy."

If life becomes too unpleasant for them and their families, if they're forced to reveal too much personal information about themselves, if they are forbidden to use the knowledge and experience they've gained after they leave public life, the pool from which public servants is drawn narrows; we'll be left with only four types of people willing to go into public service:

"Zealots," who have such a desire to have a say in public policy that they will seek any office to gratify their desire; incompetents who can't get other jobs; the inevitable people of corruption; and those willing to put up with the salaries paid because they can afford to do so with no inconvenience.

"No set of regulations, no set of disclosure requirements is apt to deter them from feathering their own nest at the expense of the public," Rehnquist stated.

"We have too often chosen regulation as an alternative to freedom, but those who favor regulation shouldn't lose by default simply because there are too few capable people to carry out the regulation," he concluded.

In response to a question about the recent Supreme Court decision (*Herbert vs. CBS*) which permits an attorney to question a reporter about his state of mind, Rehnquist said it was a logical extension of *New York Times vs. Sullivan*. That 1965 decision "gave the press constitutional protection it had lived without for 150 years": to recover damages in a suit against the press, one had to show intentional falsehood.

The New York Times case gives the press enough protection, he stated. "If you have to prove intentional falsehood, then you should have the right to ask.

GRANTS DEADLINES

Please note: GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED. Please call the Grants Office for additional information, 50 West Main Street, 262-2719.

PROPOSALS SHOULD BE SUBMITTED TO THE GRANTS OFFICE ONE WEEK PRIOR TO DEADLINES FOR ADMINISTRATIVE APPROVALS.

FUND FOR IMPROVEMENT OF POST-SECONDARY EDUCATION

May 21—Adapting Improvement-Better Strategies for Education of Adults.

May 21—Examining the Varieties of Liberal Education.

ART IN PUBLIC PLACES/PLANNING GRANTS FOR ARTISTS

June 30—\$2,000 grants to encourage artists to explore the challenges of public sites, and develop projects which seek to expand the concept of art in public places. Projects investigating new materials and techniques for art in public places including innovative solutions to a wide variety of potential sites are included in the program priorities.

CREATIVE ARTISTS PUBLIC SERVICE PROGRAM

June 4—Fellowships ranging from \$3,500 to \$6,500 for individual artists in New York State to create new works of art or complete works in progress. Fields include fiction, film, graphics, multi media/related fields, painting photography, playwriting, poetry, sculpture, video, music composition.

DEPARTMENT OF LABOR

June 1—"Small Grant Research Program" (maximum of \$15,000 direct cost/year up to 2 years.)

OFFICE OF HUMAN DEVELOPMENT SERVICES

May 21—Teaching Grants \$2.04 Million, to develop degree oriented curricula organized into specific course sequences related to child welfare for schools of social work.

May 21—Training Grant, \$3.26 million for seniors and MS students to develop their skills and qualifications for services to their families.

AMERICAN SOCIETY OF HEATING, REFRIGERATING & AIR CONDITIONING ENGINEERS, INC.

June 1—Latent loads in low humidity rooms due to moisture—starting date Jan. 1, 1980.

'RUN IN THE SUN'

A cross country race, "Run in the Sun," is planned for May 10 at 4:45 p.m. The intramural event is a 3½ mile race around the RIT campus. All students, faculty and staff are welcome to enter.

Four Hospitals Become Affiliates

Students in Rochester Institute of Technology's (RIT) nuclear medicine technology program will be able to study at four additional upstate hospitals next year, according to Edward B. Stockham, director of RIT's School of Health Related Professions, a division of its College of Science.

The hospitals which have been added as clinical affiliates of the program are F. F. Thompson Hospital, Canandaigua; the Veterans Administration Hospital, Syracuse; Crouse-Irving Hospital, Syracuse, and Charles Wilson Memorial Hospital, Johnson City. (Seven area hospitals are already serving as clinical affiliates.)

According to Stockham, their addition has been approved by the Joint Review Committee for Nuclear Medicine Technology, and will allow RIT to increase the number of students studying in the clinical year of the program from 15 to 18.

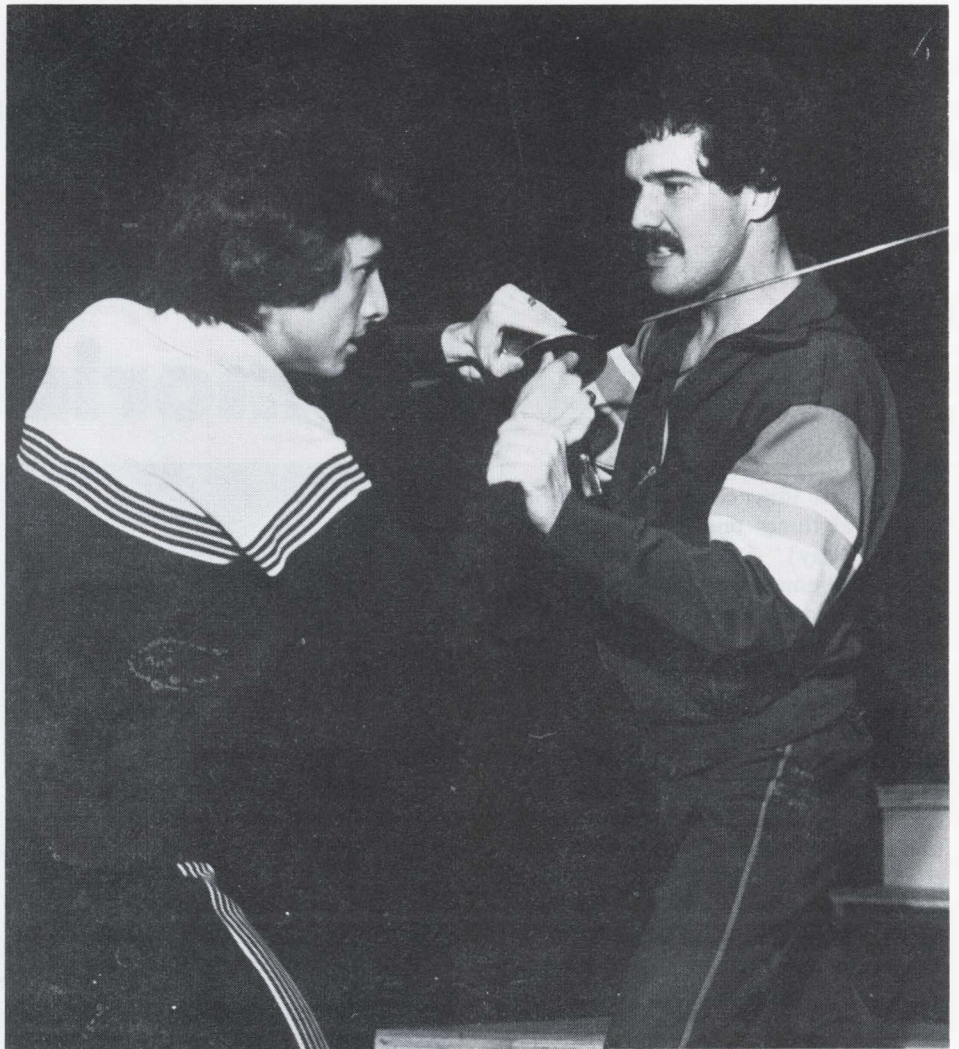
Students in the nuclear medicine technology program rotate through three different hospitals during their fourth or clinical year, returning periodically to RIT for seminars. Graduates of the program receive a BS degree. It's one of 10 programs offered by the College of Science at RIT.

Faculty Forum To Air Tenure

On Tuesday, May 15 in Room 12-1141 from 1 to 2 p.m. Faculty Council will sponsor a discussion of tenure. Brief presentations will be made in order to form a basis for discussions of issues such as the intended effect of tenure and alternatives to the tenure process.

Participants will include Dean Robert Johnston of the College of Fine and Applied Arts, Herbert Mossien, McClure Professor of Marketing in the College of Business, and Professor John White of the College of General Studies.

For further information contact Professor Thomas Williams, College of Business, Room 4230, x2359.



CROSSING SWORDS

Mercutio, a Montague and friend of Romeo crosses swords with Tybalt, a Capulet (left to right). Mercutio is played by Matthew Moore, Indianapolis, and Tybalt is played by Mitch Mahar, an NTID alumnus who lives in Rochester.

'Romeo and Juliet' at NTID

The NTID Theatre will present William Shakespeare's *Romeo and Juliet*, on consecutive weekends at 8 p.m., Friday and Saturday, May 11 and 12, and May 18 and 19, 1979, at the NTID Theatre.

One of the world's favorite plays, *Romeo and Juliet* tells a story of two passionate, young lovers who are caught in the middle of an ancient hatred between their respective families, the Capulets and Montagues, with tragic consequences.

The fate of Romeo and Juliet is not their fault, but their misfortune. "For never was a story of more woe, than this of Juliet and her Romeo," wrote Shakespeare at the play's ending.

P. Gibson (Trish) Ralph, artistic director of the NTID Theatre department and the play's director, says the actors

will wear "period costumes" secured from the same firm that outfits the Royal Canadian Ballet Company for Shakespearean productions.

The NTID presentation of this tragic romance will be for both hearing and deaf audiences. It will be performed in sign language and voice. On-stage hearing actors will provide voices for their deaf counterparts much like the old "radio dramas." Both deaf and hearing actors rehearsed simultaneously and each hearing actor will use sign language during

Tickets for *Romeo and Juliet* are \$1 for all students, RIT faculty/staff, and senior citizens, and \$3 for all others. For reservations and information call the NTID Theatre box office at (716) 475-6254.

RIT's Annual William A. Reedy Memorial Lecture:

Where do ideas come from? "From looking at things one way and seeing another (way)," Saul Bass, the multi-talented filmmaker, director and graphic designer told an overflow crowd at the William A. Reedy Lecture in Photography May 3, at the NTID Theatre.

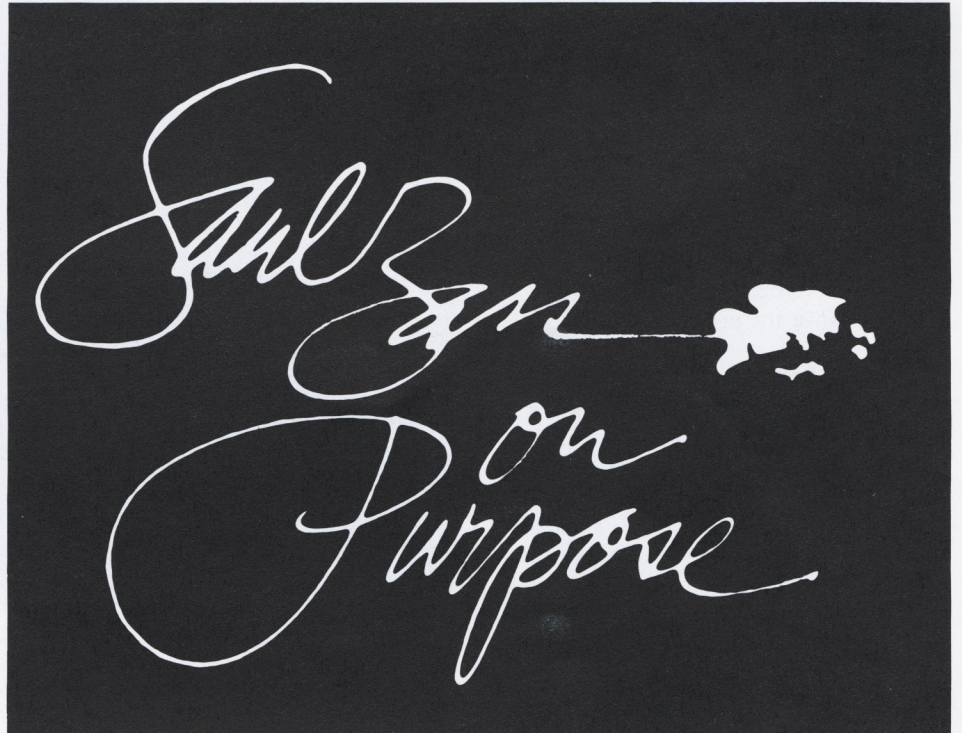
Bass, who's best known for directing the shower scene in "Psycho", the epilogue for "Grand Prix," and his Oscar award-winning short film, "Why Man Creates," captivated the crowd during his two and one half hour lecture with film clips from "The Man With the Golden Arm," "Grand Prix," "Walk on the Wild Side," "Nine Hours to Rama," "That's Entertainment, Part II," and "Phase IV."

A lively, animated man, Bass regaled his audience with anecdotes about film world acquaintances such as Otto Preminger, and gave away some of the tricks he used to make "Why Man Creates," (which he showed in abbreviated form) as well as some of his other much talked about shots. For example, how do you get a ping pong ball to bounce through and over several lanes of traffic without hitting a car, as in "Why Man Creates"?

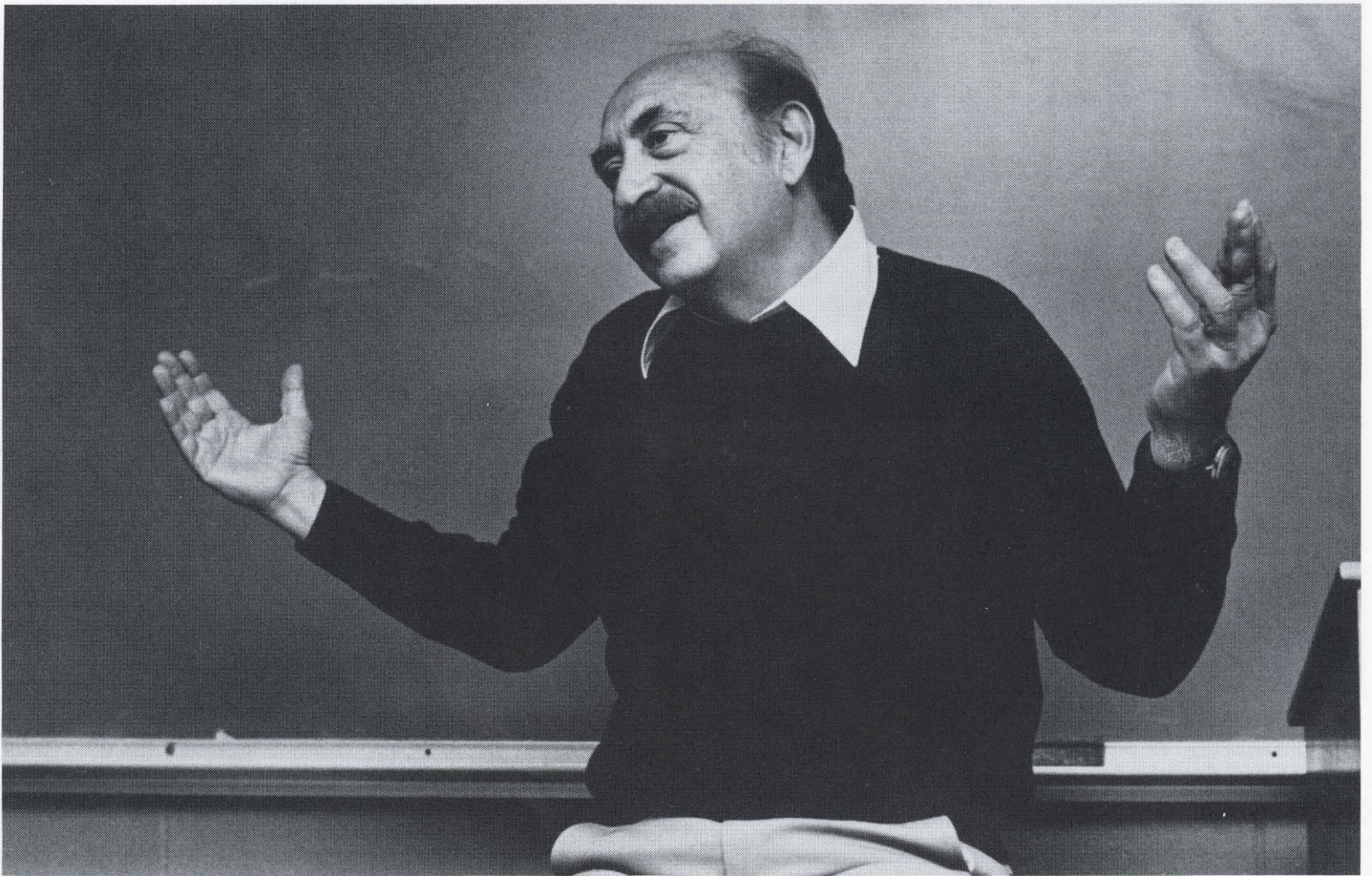
"You drop a beach ball from a four story building to get the high bounce, shoot it with a lens that makes it look small, enough to be a ping pong ball, and try it several times, till you get it right," Bass said.

The cat fight in "Walk on the Wild Side"? "The cats didn't actually fight with each other," said Bass. "All they did was roll over each other once, so I took that roll-over, added some shots of them striking out at each other as an assistant held one of them over the other's head, and with some careful editing, came up with what appears to be a real bang-up fight."

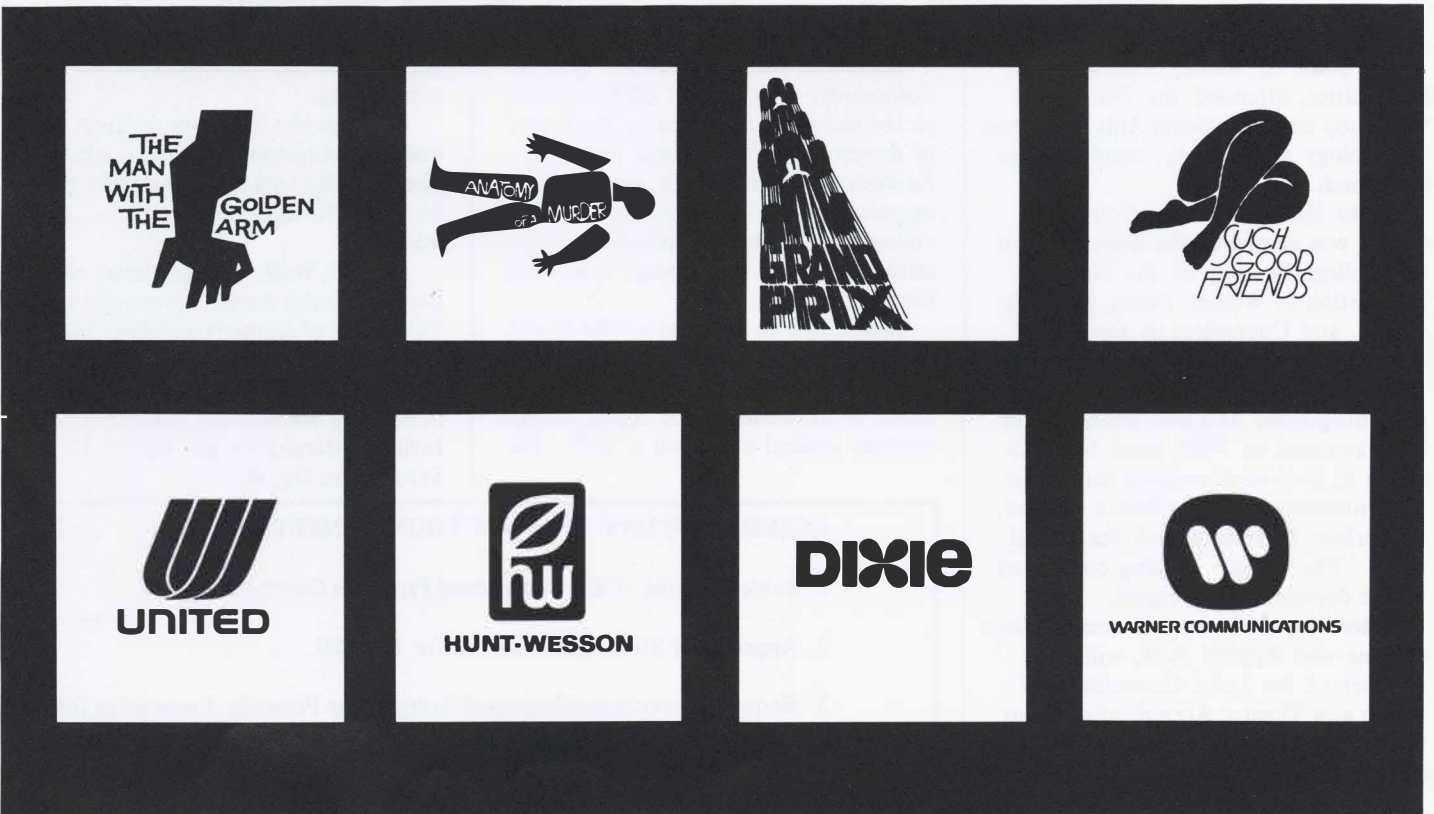
And as for the blood in the shower scene in "Psycho"? "In a way that was conventional too," quipped Bass. "The blood was catsup."



Saul Bass spent the day of the lecture talking with students in photography and design classes.



"Charismatic" best describes Saul Bass, who gave what one student described as the "most entertaining and enjoyable lecture of the year."



Some samples of the familiar work of Saul Bass



ACADEMIC WORKSHOP

ALWS reporting. Dr. Millie Noland and Dr. Lawrence Belle used a T.V. newscast to report on the 1978-79 Academic Leadership Workshop. Objectives of the annual workshop are to help a selected group of faculty and staff from various administration posts get to know each other, and to provide them with information about RIT as an organization.

Dr. Miller Will Receive Honorary Degree

Former Rochester Institute of Technology President Paul A. Miller will be awarded an honorary doctor of Laws degree by West Virginia University at his alma mater's 110th Commencement on May 13.

A 1939 West Virginia University graduate, Dr. Miller served as its 15th president from 1962 to 1966. He later was named assistant secretary for education with the U.S. Department of Health, Education and Welfare, before taking over as RIT's sixth president in 1969. He stepped down from that post this past January.

Dr. Miller also holds master's and doctoral degrees from Michigan State University, where he was provost from 1959 to 1961.

West Virginia University President Gene A. Budig will confer the honorary degree on Dr. Miller at the Morgantown, West Virginia commencement.

NEWS & NEWSMAKERS

Dr. John A. White, Science and Humanities, attended the Penn State Workshop on Educational Aids in Science Technology and Society, conducted in late March.

Joyce Herman of the Counseling Center was named to the directorate of the College Section of the National Association of Women Deans, Administrators, and Counselors at the recent national conference in Washington, D.C.

Professor Elliott Rubenstein, School of Photographic Arts and Sciences, has been awarded an NEH grant to participate in an 8-week summer seminar at the University of Pennsylvania entitled, "American Literature and the Visual Arts". The seminar is being conducted by the department of English.

Peter Giopulos, associate dean, College of Fine and Applied Arts, will be a member of the Joint Commission of Dance and Theatre Accreditation team visiting The Circle in the Square Theatre School in New York City, April 23 and 24. He will serve as the member for Institutional Affairs.

Harold M. Kentner, assistant dean for Community Relations at CCE, has completed five years of service on the board of directors of the National University Extension Association, a professional organization through which universities, colleges and related organizations cooperative to advance the concept of lifelong learning.

In addition to his years on the Board, Kentner has been RIT's official voting representative to NUEA and executive editor of *Continuum*, the organization's national journal published at CCE. He

also has served on numerous NUEA committees.

Photography **Professor William Shoemaker** has been named an outstanding photography instructor for 1979 by the National Photography Instructors Association.

Ellen M. Wolf, administrative director Student Health Service, presented a paper "The Role of Nurse Practitioner for Deaf Patients" in San Francisco at the University of California Continuing Education in Nursing Seminar on "Deafness: The Invisible Barrier in the Health Care Setting" on May 6.

AGENDA FOR MAY 16 POLICY COUNCIL MEETING

1. Tabled Report of the Educational Programs Committee.
2. Approval of Steering Committee for 1979-80.
3. Requested recommendations of Long Range Planning Committee for information.
4. Report of the Priorities and Objectives Committee.
5. Graduate Philosophy, Policies and Procedures for action.

PROFILE

'That's a LOT of "Bread"'

Thirty-four thousand loaves of bread. Fourteen thousand dozen cookies. Seventeen thousand dozen fresh eggs, medium. Ninety-seven thousand pounds of hamburger patties. Eighty-one thousand pounds of French fries.

Jim Bingham is making up his grocery list. And although he calls it "one-stop shopping," you won't see him wheeling his shopping cart up Jefferson Road from the Southtown Star.

Each spring, Bingham, who's assistant director of Food Service; Jim Fox, director of Residence Halls/Food Service; and the managers of the seven food service units on campus prepare a gigantic shopping list—everything from bagels to yogurt. The list specifies grade, pack, and the quantity RIT expects to use during the year, as well as such details as the length to which the Blue Lake green beans are cut.

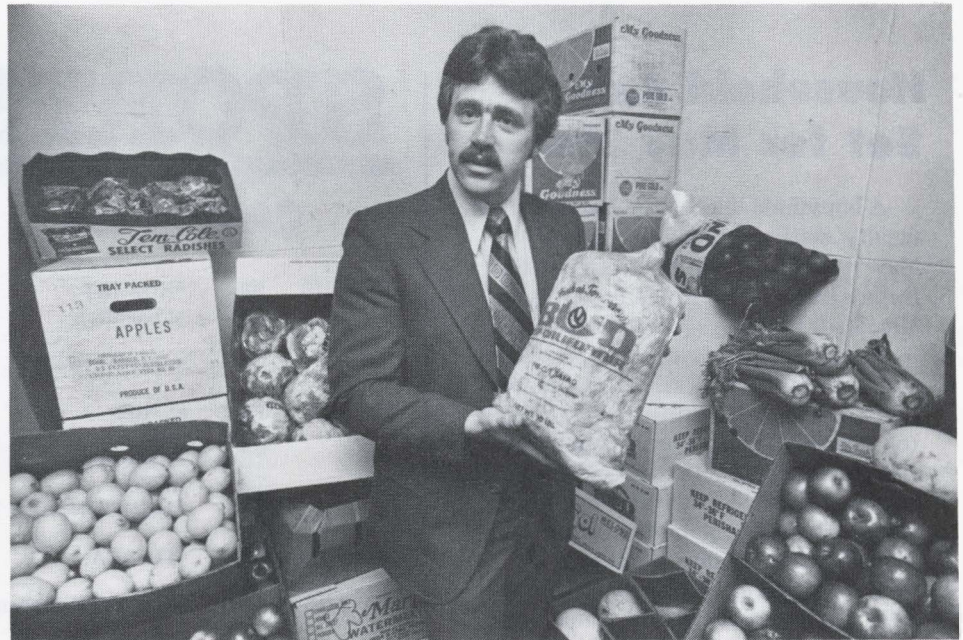
This "shopping list" is then submitted to companies—about 80 throughout the country—who can fill the order. Because food prices are so volatile, suppliers bid their cost, plus a percentage markup. That percentage is an important factor in deciding who gets the contract. RIT reserves the right to audit the company to insure its costs are legitimate.

But price is not the most important factor in deciding who gets the bid, Bingham stresses. "The team reviews the bids and bases its selection on quality and service, as well as price," he says. "We have to get a supplier who delivers promptly the proper quantities, one which can give consistently good service."

Throughout the year, the seven unit managers order the food they need through Diana DeBruycker who keeps a running inventory of bid items.

RIT is a "self-feeder"; that is, it's an RIT employee operation, not a contract one. It serves about 14,000 meals each day, making it one of the largest food servers in the area. Students get unlimited seconds in the dining halls.

The cost of the food consumed here is now close to \$2 million a year. Another \$200,000 is spent on supplies such as detergents and paper napkins. And up



JIM BINGHAM

to \$30,000 goes for equipment which ranges from a \$30,000 dishwasher to a \$2 fork.

How do you cope with the current inflation rate—about 11 percent for food—on this large a scale?

Bingham deals with price increases in several ways. "Pooling the buying for all units, started about seven years ago, keeps the costs down," he explains. "We try to forecast trends. Trends like the current beef situation are very recognizable. There tends to be a 10-year cycle in the supply and demand of beef.

"Sometimes we can "buy-in" in anticipation of a major increase in the price of a specific item. In December, we bought up enough hamburger for the rest of the year, beating a 30 percent increase in price.

"We read food market reports," he goes on. "These anticipate what farmers are planting next year and we plan our menus and pricing accordingly. When we miscalculate, we tighten our belts, just like you do at home. And we look for alternatives, although it is difficult to get acceptable alternatives with a large variety menu like we have.

"We take advantage of seasonal specials. Right now, we've discontinued apples because the quality is low and the price is high at this time of year."

Bingham says they speculated pretty well last year, anticipating an 8 percent increase in prices: "We managed by being more effective and eliminating waste." Food service also looks for "new" forms of foods. RIT lettuce no longer comes in heads, for example, but in large plastic bags. Called Bud lettuce, it is harvested mechanically, cleaned and chopped in a mobile processor in the field, and on the road to Rochester within 12 hours. The result is a fresher product, cheaper because labor costs are lower.

Bingham has noticed a definite trend in campus eating habits. "Students today are more critical of the quality of their food. They want good nutritional quality. They're concerned with how their diet affects their bodies. They want natural foods."

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Rochester Institute of Technology

One Lomb Memorial Drive
Rochester, NY 14623

FIRST CLASS

Household Sale Set for May 19th

A household sale will be conducted for faculty, staff and friends of RIT on May 19 from 10 a.m. to 4 p.m. at the former home of President Emeritus and Mrs. Mark Ellingson, 3940 East Avenue.

Among the remaining contents which are to be offered for sale are a Chinese Chippendale-style curio cabinet, Sheraton drop-leaf table, Queen Anne-style arm and side chair, Victorian-style chairs, sofa and marble-top tables; large library tables, fireplace equipment, a pair of Jacobian-style chairs, a number of sofas and chairs, king-sized bed, bunk beds, numerous chests and lamps, two televisions, tea cart, desk, washer, dryer, mangle, metal cabinets, TV trays, lawn furniture, hand garden tools and some bric-a-brac.

Inquiries about the one-day sale may be made to Stanley and Co. sales managers, 381-8992, or 586-6289.

Bread . . .

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"We've responded with salad bars, more fresh vegetables, a vegetarian entree."

Bingham says he enjoys the energy, the raised conscientiousness of his customers. He encourages input from students, and others who eat on campus. Students are sometimes invited to tasting parties, where new products are being considered, and he's hoping to include employees in these.

Meanwhile, you'll often find him in the food line at Grace Watson or the Union, checking on the quality of the food being served, being sure it's handled properly and safely, and looking for feedback from his customers.

SPORTS

CALENDAR

Thu. 5/10	BB LAC	*HOBART at Hamilton	1:00 3:30
Fri. 5/11	G	ALUMNI OPEN	1:00
Sat. 5/12	BB LAC TEN TR	at *RPI *RPI *HOBART UNYS CHAMPIONSHIPS	1:00 2:00 2:00 10:00
Mon. 5/14	BB	*ITHACA	1:00
Tue. 5/15	G	NCAAs at Hampden-TBA Sydney, VA.	
Wed. 5/16	G	NCAAs	TBA

Key to abbreviations: BB=Baseball;
TEN=Tennis; G=Golf; LAC=Lacrosse;
TR=Track. All baseball games doubleheaders.
Capital letters indicate home games.

ALL INVITED

Spouses, as well as faculty and staff members, are invited to attend the 150th Anniversary Convocation and Inauguration of M. Richard Rose as seventh president of RIT on Friday, May 25 at 7:30 p.m. in the Frank Ritter Memorial Ice Arena.

NEWS & EVENTS

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DATEBOOK

to June 1—"In Celebration of Our Marriage." Photographs by Judy Sanchez and Tom Weber Galleries 1½ & 2, Wallace Library.

to June 3—"Bobbin Lace and Relief Stitchery: Recent Textile Works," by Marian Haley Beil. Library Gallery.

To June 18—Bevier Gallery. "RIT Graduate Thesis Show 2." Hours: 9 a.m.—4 p.m. and 7-9 p.m., Mon.—Thurs.; 9 a.m.—4 p.m., Fri.; 1-5 p.m., Sat., and 2-5 p.m., Sun.

May 10—Chemistry Dept. Seminar. "Mechanisms of Dehydrohalogenation Reactions," presented by Dr. Heinz Koch. 12-1452, Noon-1 p.m.

May 10—Alumni Association. Informal reception for Graduating Seniors. Beer & Pretzels provided. CU Clark Dining Rm., 8 p.m.

May 11 & 12—NTID Theatre. "Romeo and Juliet," 8 p.m., NTID Theatre. \$1.00.

May 13—Indian Movie. 1 p.m., Ingle Aud.

May 14—Eisenhart Outstanding Teacher Awards. 4 p.m., Ingle Aud; 5 p.m. Reception, Union Lounge. All students, faculty and staff are invited to attend this important ceremony.

May 16—Mathematics Colloquium, "Cluster Size Distribution in Xerographic Development," Professor Neil Bromberg; 3-4 p.m., Rm. 3130, Bldg. 08 (College of Science).

May 16—Counseling Center. Assertiveness Training. 4:30 p.m.—6:30 p.m., Counseling Center, Grace Watson.

May 17—Novels at Noon. Adventures of Huckleberry Finn, Mark Twain. 12:10-12:50 p.m., Rm. 203, 50 W. Main.

May 18 & 19—NTID Theatre. "Romeo and Juliet," 8 p.m., NTID Theatre. \$1.00.

Talisman Film Festival

(I)=Ingle Aud.

The Pool of Peril & Metropolis—May 10, 7:30 & 10 p.m., \$1.50 (I)

Summer Paradise—May 11, 7:30 & 10 p.m., \$1.50 (I)

The Fabulous Baron Munchhausen—May 12, 2 p.m., \$5.00 (I)

A Wedding—May 12, 7:30 & 10 p.m., \$1.50 (I)

Women—May 13, 7:30 p.m., \$1.50 (I)

The Opium War—May 15 & 16, 7:30 & 10 p.m., \$1.50 (I)