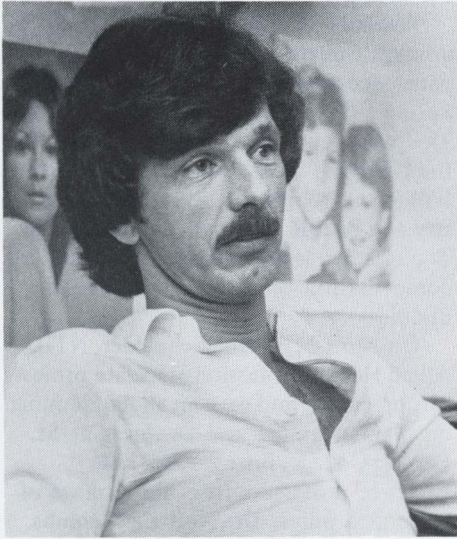


NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 20—May 17, 1979



JOHN S. ZDANOWICZ

3 Faculty Are Named 'Outstanding'

Three members of the RIT faculty — selected by their students and peers — received the Institute's top teaching awards Monday (May 14) in Ingle Auditorium.

Provost Todd H. Bullard presented Eisenhower Awards for Outstanding Teaching to Julie J. Cammeron, NTID; Robert L. Snyder, College of Engineering, and John S. Zdanowicz, College of Business.

Dr. M. Richard Rose, Institute president, presided at the awards ceremony, and Harvey J. Edwards, Faculty Council chairman, presented "A Faculty Viewpoint."

Teaching excellence has been formally recognized at RIT since 1965, when the Outstanding Teachers Award and its accompanying ceremony was established. The scope of the awards program was broadened in 1967 to include the Award to Distinguished Young Teachers. The



ROBERT L. SNYDER



JULIE J. CAMMERON

program was expanded further in 1975 to better recognize the diversified educational nature of RIT by providing a maximum of four awards, going to faculty members from the various educational disciplines.

Although the program has changed,

(continued on page 5)

Convocation, Inauguration To Launch 150th

Dr. M. Richard Rose will be installed seventh president of Rochester Institute of Technology at the Institute's 150th Anniversary Convocation on Friday, May 25, at 7:30 p.m.

The Convocation, RIT's first since dedicating the new campus in 1968, is being arranged by Faculty Council, under the chairmanship of Dr. Harvey J. Edwards of the Learning Development Center. It marks the beginning of the Institute's 150th year of providing quality career education, and is the first in a series of special events planned to commemorate the 150th Anniversary.

The Academic Procession of RIT trustees, Rochester area college presidents and RIT faculty will begin promptly at 7:30 p.m. at the Frank Ritter Memorial Ice Arena on the Henrietta campus.

Dr. Todd H. Bullard, RIT Provost and vice president for Academic Affairs, will be master of ceremonies for the program starting at 8 p.m.

Providing music will be Theodore Hollenbach, organist, joined by the Rochester Philharmonic Brass Quintet. Selections will include:

Processional—*Allegro*, Samuel Scheidt; *Solemn Procession*, Richard Strauss; *Fantasia*, Flor Peeters. Recessional—*Entrata Festiva*, Flor Peeters; *Allegro Moderato*, Samuel Scheidt. A *Fanfare* and celebratory music will be played as the new president is installed.

The Rev. Gerald J. Appelby, director of chaplains and Catholic chaplain at RIT, will give the Invocation, and the Rev. Kenneth Carlson, Lutheran campus pastor and Protestant chaplain, the Benediction.

Richard H. Eisenhart, chairman of

(continued on page 4)

Family Communications

Most people become parents with practically no previous training in child rearing, even though raising children is probably the most important—and the most difficult—job that anyone can have.

That's the opinion of Jane Dodds, training coordinator of Planned Parenthood of Rochester and Monroe County. Ms. Dodds, along with others at Planned Parenthood and RIT's College of Continuing Education, are trying to do something to make up for that lack of training, by putting together a seminar for parents and potential parents, designed to present various ways of dealing with children. The seminar also will be of interest to professionals working with parents.

The seminar, called Family Communi-

cations, will take place on May 19 at RIT's Henrietta Campus.

Dr. Dennis Boike, marital and family therapist in Penfield, will discuss parent effectiveness, and Dr. Gil Gockley, a Pittsford school counselor, will speak on issues in family communications. There will be mini-workshops in parent effectiveness training, parent-child communications and communication concerning sexuality.

In addition, the seminar will present information for parents on where they can go in the Rochester area for support and information about what other parents are doing, and how well they themselves are functioning as parents.

Further information about the Family Communications seminar may be obtained by calling CCE at (716) 475-2142.

GRANTS DEADLINES

Please note: **GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED.** Please call the Grants Office for additional information, 50 West Main Street, 262-2719. **PROPOSALS SHOULD BE SUBMITTED TO THE GRANTS OFFICE ONE WEEK PRIOR TO DEADLINES FOR ADMINISTRATIVE APPROVALS.**

NATIONAL SCIENCE FOUNDATION

July 1—Unsolicited proposals in biochemistry, biophysics, cell biology, biological instrumentation, developmental biology, genetic biology, human cell biology, metabolic biology, and regulatory biology.

July 2—Unsolicited proposals for ecology, ecosystem studies, population biology and physiological ecology, systematic biology.

July 15—Material research laboratories

July 31—Unsolicited proposals for anthropology, linguistics, memory and cognitive processes, social and developmental psychology.

NATIONAL INSTITUTE OF EDUCATION

August 12—Research grants on law and government studies in education. Small grants not exceeding \$10,000 for 1 year research project on how legislation, administrative, and judicial policies and governmental organizations affect education.

U.S. DEPARTMENT OF TRANSPORTATION

To be announced—Research in areas of (1) control in transportation systems (2) maintenance and upgrading of transportation facilities (3) technology for advanced transportation safety (4) transportation and community development (5) transportation planning methodologies (6) freight transportation.

PUBLIC TELECOMMUNICATIONS FACILITIES PROGRAM

June 4—Matching grant to assist in planning and construction of facilities to increase services and extend same to more U.S. citizens.

HEW'S FUND FOR THE IMPROVEMENT OF POSTSECONDARY EDUCATION

June 11—16 to 20 grants averaging \$40,000—\$60,000 to encourage new collaborative arrangements between colleges and local CETA prime sponsors.

ART IN PUBLIC PLACES/PLANNING GRANTS FOR ARTISTS

June 30—\$2,000 grants to encourage artists to explore the challenges of public sites, and develop projects which seek to expand the concept of art in public places. Projects investigating new materials and techniques for art in public places including innovative solutions to a wide variety of potential sites are included in the program priorities.

CREATIVE ARTISTS PUBLIC SERVICE PROGRAM

June 4—Fellowships ranging from \$3,500 to \$6,500 for individual artists in New York State to create new works of art or complete works in progress. Fields include fiction, film, graphics, multi media/related fields, painting photography, playwriting, poetry, sculpture, video, music composition.

DEPARTMENT OF LABOR

June 1—"Small Grant Research Program" (maximum of \$15,000 direct cost/year up to 2 years.)

NEWS & NEWSMAKERS

Andrew J. DuBrin, psychologist and professor of behavioral sciences in the College of Business, was interviewed by Allan Saunders, host of a radio show broadcast in Halifax, Nova Scotia. The interview came about as a result of the publication in *The Financial Times* of an article about DuBrin's book, *Survival in the Office*.

William P. Curington, professor of economics, College of Business, has had a paper accepted for publication in the Spring 1979 issue of *Industrial Relations*. The paper, entitled, "Income Security for the Disabled," was authored jointly with William G. Johnson of Syracuse University and Paul R. Cullinan, Union College. The research is an empirical evaluation of compensation of earning loss due to disability.

On April 21, **Loeba Schneider**, NTID Allied Health Profession associate professor, organized and gave an all day seminar on Mainstreaming and Deafness at St. Francis College, Fort Wayne, Ind.

Three professors from the College of General Studies, **Dr. Norman Coombs**, **Dr. Richard Lunt**, and **Dr. Michael Vernarelli**, attended the state AAUP convention at Skidmore College on April 27 and 28. They participated in a workshop on due process in administrative hearings.

Robert F. Panara, professor of English and drama, NTID, conducted two seminars on "Cultural Arts Among the Deaf." April 18-19, at the Youth Conference of the Junior NAD in Trenton, N.J. On May 5, Prof. Panara gave the keynote address, "Visions of the 80s," at the banquet of the Pennsylvania Council on Deafness on its annual observance of Deaf Awareness Week in Philadelphia.

Ronald J. Hilton, executive director of advising, staff development and evaluation at CCE, has been named a member of the Executive Committee for Region 2 (New York) of the Adult Education Association/USA. Hilton has served the organization in the past as legislative policy coordinator and membership coordinator.

NEWS & EVENTS

Published weekly on Thursday during the academic year by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call 475-2750.

Denise Lloyd Is Marketing Student of the Year



Denise M. Lloyd, a senior retailing student, has received the Melvyn B. Cohen Award as Marketing Student of the Year from the Rochester Professional Chapter of the American Marketing Association.

Ms. Lloyd was chosen from among students at four Rochester-area colleges and universities, including Alfred University, and the State University Colleges at Brockport and Geneseo, and RIT.

Candidates for the award must have had a minimum 3.0 grade point average and demonstrated significant ability in the marketing field during their college careers.

Ms. Lloyd is the president of the RIT Collegiate Chapter of the AMA, as well as former president of RIT's DECA Retailing Club. She earned a perfect 4.0 grade point average for the winter term.

Following her graduation from RIT on May 26, the Clinton, N.Y. resident will assume a marketing position with Mobil Chemical's consumer plastics division in Pittsford.



COST ANALYSIS PROJECT

A group of students from the Food Service Administration Department recently gave an oral presentation to Edgar Anderson, director of food services for McCurdy's and president of the New York State Restaurant Assn., as part of a food systems cost analysis of McCurdy's Department Store restaurants at East View, Longridge and Midtown Malls. The project was under the supervision of Professor Frank Bucci. Pictured at a luncheon in the Henry Lomb Room are (clockwise) Christopher Madormo, Professor Bucci, Mr. Anderson, Robert Schamber, Jason Struble, Betsy Horn, Mary Schelah, Charles Wurdack and Michael Belsky.

(Michael Ewan photo)

DATEBOOK

NOTICE

Tickets for the 150th Celebration Weekend (highlighting Bob Hope) are not yet available through the office of Alumni Relations.

Notice will appear in this publication when they do become available.

SUMMER BUS SERVICE

Regional Transit Service to the RIT campus on Saturdays will cease, effective Saturday, May 19, 1979. RTS night service to campus will cease, effective Friday, May 25, 1979. Day service will continue throughout the summer as usual.

to June 1—"In Celebration of Our Marriage." Photographs by Judy Sanchez and Tom Weber Galleries 1½ & 2, Wallace Library.

to June 3—"Bobbin Lace and Relief Stitchery: Recent Textile Works," by Marian Haley Beil. Library Gallery.

to May 18—Bevier Gallery. "RIT Graduate Thesis Show 2." Hours: 9 a.m.—4 p.m. and 7-9 p.m., Mon.—Thurs.; 9 a.m.—4 p.m., Fri.; 1-5 p.m., Sat., and 2-5 p.m., Sun.

May 17—Novels at Noon *Adventures of Huckleberry Finn*, by Mark Twain. 12:10-12:50 p.m. Rm. 203, 50 W. Main

May 18 & 19—NTID Theatre *Romeo and Juliet* 8 p.m., NTID Theatre. \$1

May 25—Convocation. Installation of President Rose and address, Ice Arena, 7:30 p.m.

May 26—Commencement Gym & Ice Arena 9 a.m. - 4:30 p.m.

May 26—Summer—Bevier Gallery Student Honors Show. Hours 9 a.m. - 4 p.m., Mon.-Fri. Talisman Film Festival

(I)=Ingle Aud. (W)=Webb Aud.

The Death Mist, Stark Treachery & Doom of the Dictator—May 17, 7:20 p.m., \$1.50 (I)

Who'll Stop the Rain—May 18, 7:30 & 10 p.m., \$1.50 (I)

Gay Purr-ee—May 19, 2 p.m., \$.50 (W)

More—May 19, 7:30 & 10 p.m., \$1.50 (I)

Goodbye in the Mirror—May 20, 7:30 p.m., \$1.50 (I)

Dr. Rose To Be Installed May 25th (continued from page 1)

RIT's Board of Trustees, will preside at the Installation of President Rose. Following remarks by the newly-installed president, Sidney P. Marland, Jr., former U.S. Commissioner of Education, will deliver the principal address.

Students, faculty and staff members, friends of the Institute and their families are invited to the Convocation, Inauguration and reception following the ceremonies, at 9:15 p.m. Weather permitting, the reception will take place out-of-doors in the Academic Circle. In case of inclement weather, it will be moved into the College-Alumni Union cafeteria.

Music at the reception will be by the Keith Foley Group, a quintet of young musicians whose interests range from classical to jazz.

The band was formed by keyboardist Keith Foley as an outlet for his interest in "jazz fusion" composing. While borrowing from the sounds of rock, disco, rhythm and blues, and even country music, the intimacy of small group jazz is at the center of the group's identity.

Members of the band all have strong associations with the Jazz program at Eastman School of Music. They are Paul McGinley, saxophones and flute; Bob Palmieri, guitar; Mike Boone, acoustic and electric basses, and Dave Rataczack, drums. The leader adds the colors of acoustic and electric piano, and synthesizer.

Dr. Rose, the new RIT president, was president of Alfred University for five years prior to joining RIT. The 46-year-old Dr. Rose is a native of Fredonia, Pa. He obtained his undergraduate degree in 1955 from Slippery Rock State College and later earned a master's degree in counseling from Westminster and a Ph.D. in higher education administration from the University of Pittsburgh.

He assumed the RIT presidency on Jan. 1 of this year, after Dr. Paul A. Miller, president since 1969, had resigned from that post to return to the teaching ranks. Following a year's leave of absence, during which they are pursuing post-doctoral studies, Dr. Miller and his wife, Dr. Francena Miller, plan to reactivate their RIT professorships in the Colleges of General Studies and Continuing Education.

A former U.S. Marine Corps officer, Dr. Rose began his academic career as a teacher and guidance counselor in Pennsylvania. In 1962, he joined the University of Pittsburgh administrative



staff. During his 10 years at that university, he held a variety of administrative and academic positions, including that of assistant provost.

Dr. Rose had primary responsibility for the initial construction study and eventual administration of Pittsburgh's four regional campuses, and also was responsible for academic planning, curriculum development and implementation of a master plan for those campuses.

In 1972, Dr. Rose was appointed a Deputy Assistant U.S. Secretary of Defense for Education. In that capacity, he oversaw a sprawling educational establishment operated by the Defense Department.

He had responsibility for policy and fiscal direction of programs relating to the military academies, Reserve Officers Training Corps, overseas dependent schools, and professional military education, adult and management education funded or directly operated by the military.

In addition, his responsibilities included fiscal guidance in the preparation of the Defense Department's multi-billion dollar annual operating budget.

Two years later, in 1974, Dr. Rose returned to the academic world as Alfred University's president. At Alfred, Dr. Rose concentrated on strengthening the university's economic position and improving the general academic climate, primarily through raising admission standards.

Among his many professional and community organization affiliations is membership on the boards of Anderson College of Anderson, Indiana; Serviceman's Opportunity College, Washington, D.C.; Raymond Corporation; Spin-Optics, Incorporated; Otetiana Council of the Boy Scouts of America; YMCA, Rochester; and Center for Government Research, Inc., Rochester.

He serves also on the Board of Overseers of Strong Memorial Hospital, Rochester, and is vice chairman of the Board of Trustees of the Commission of Independent Colleges and Universities in the State of New York.

His long-time interest in military affairs has resulted in Distinguished Civilian Award presentations from the Department of Defense, the U.S. Army and the U.S. Air Force. He is a colonel in the Marine Corps Reserve.

Serving with Chairman Edwards on the Convocation Committee are Andrew Davidhazy, CCE; Robert S. Kerr, School of Art and Design; Geneva Miller, Counseling Center; Jean Smith, NTID, and Geraldine L. Krenzer, Faculty Council secretary.

BOOKSTORE HOURS

Special hours for the RIT Bookstore for the period May 26-June 2 have been set as follows:

May 26, 8:30 a.m. to 4 p.m. (Graduation).

May 28, Closed (Memorial Day)

May 29, 30, 8:30 a.m. to 8 p.m. (CCE Registration).

May 31, June 1, 8:30 a.m. to 4:30 p.m.

June 2, Closed.

BOOKSTORE SUMMER HOURS

Summer hours start June 11 as follows:

Mondays 8:30 a.m. - 6:30 p.m.

Tuesday thru Friday
8:30 a.m. - 4 p.m.

Saturday Closed

Please note: July 4 - Wednesday, Closed for Holiday.

The Complementary Education Division is accepting applications for the position of *Consultant*. Five faculty members will be selected for this one year appointment which will be made by the Complementary Education Steering Committee in cooperation with the faculty member's dean.

Applications are available from the dean of Complementary Education's office, x2267, and must be returned by June 15. A general description of these positions is on file in the dean's office.

Eisenhart Teaching Awards (continued from page 1)

the reasons behind the awards have not: To encourage the professional growth and development of RIT faculty and to specifically recognize those members of the academic body who contribute most to enhance student learning.

The highest honor RIT can give for faculty achievement is named for the late M. Herbert Eisenhart, former president and board chairman of Bausch & Lomb, Inc., and a member of RIT's Board of Trustees for more than 50 years. His contributions to RIT during that time were countless. In 1971 he received the Founders Award, the Institute's highest honor.

The senior Eisenhart was the father of Richard H. Eisenhart, a Board member since 1972 and chairman since 1976.

The commitment to RIT of all the members of the Eisenhart family has been made evident by their establishment of the M. Herbert and Elsa Bausch Eisenhart Endowment Fund, which provides permanence to the Eisenhart Awards for Outstanding Teaching as well as a major scholarship fund.

Professor Cammeron, an assistant professor in the College of General Studies, joined RIT six years ago after completing a master's degree in the education of the deaf at Gallaudet College in Washington, D.C.

Professor Cammeron has been heavily involved in experiential education programs at RIT and among other things developed a multi-media course entitled "Introduction to Sociology" that involves students in experiential learning activities. Approximately 1,000 deaf students have participated in this course since its inception. Professor Cammeron has also served as interpreting teacher for professors who have deaf students enrolled in their classes.

The only faculty member to have lived in the residence halls for four years, Professor Cammeron has been instrumental in facilitating communication between deaf and hearing students and between students and counseling staff. During 1972-1974, Professor Cammeron was responsible for all crisis intervention at NTID including medical, legal, and social problems.

In addition, Professor Cammeron designed and implemented a speaker series at NTID that brings newsmakers and change agents to campus and established the General Education Learning Center in the residence halls, a tutorial service for

students in general studies courses. She has coordinated and instructed the Sign Language Program for faculty and tutored faculty enrolled in the New Staff Training Program. She was a consultant and facilitator for a program to teach hearing students to become interpreters, notetakers and tutors for deaf students and consulted in the development of a multi-discipline course for deaf students enrolled in General Studies.

Active on several committees at RIT, Professor Cammeron has been associated with the NTID Academic Conduct Committee, Outstanding Undergraduate Scholarship Committee, Promotion Award Committee, and was chairperson of the Social/Educational Task Force.

Nominated Outstanding Staff Member at NTID three years in a row, Professor Cammeron was named Outstanding Staff Member in 1974. She was promoted to assistant professor in 1976 and was granted tenure in 1978.

An RIT graduate, Snyder is acting head of the Mechanical Engineering Department in the College of Engineering. He graduated from RIT in 1956 with a BS in chemistry and went on to gain a Ph.D. in metallurgy from Iowa State University before coming back to the Institute to teach.

Snyder joined the Institute faculty in 1967 as an associate professor and became a full professor in 1976.

Extremely active in Institute affairs, he's been director of RIT's Minority Introduction to Engineering program each summer since 1974 and has served on Faculty Council for six years and both the Policy Council and the Faculty Professional Growth and Development Leave Committee for two years.

Other Institute committees receive a significant portion of his time. He's a member of the Graduate Review Committee for the College of Science, the Educational Goals Implementation Resource Team and has been the College of Engineering coordinator for the Outstanding Freshmen Scholarship competition for the past four years.

Professional activities "keep him in touch" with the business world, too. A registered professional engineer, he belongs to a variety of professional societies and is on the Rochester Engineering Society's board of directors.

To a person who cherishes the freedom to do as he wants, RIT is the place

to be, according to finance Professor Zdanowicz.

"RIT is one of the few universities in the country, where a faculty member has so many options, to do what he pleases," explains Zdanowicz. "No one has ever said no to me."

Zdanowicz certainly has taken advantage of those options. Since coming to RIT in 1974, from the Ph.D. faculty at the City University of New York, he has plunged in all the way.

He has become the faculty advisor to Students in Free Enterprise (SIFE), Theta Xi fraternity, a member of the local Financial Executive Institute and a CATA associate, a "Libertarian" think tank of the West Coast.

In this past year, he has also coordinated the first full scale program of Institute Forum. Besides the administrative work of running a major program, Zdanowicz says the Forum "served to reinforce my own Libertarian philosophies." Conversations with some of the major speakers revealed inconsistencies in the case for regulation, one of his favorite targets.

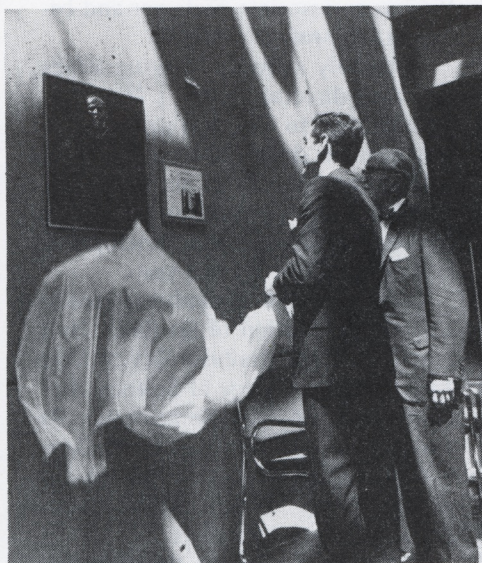
"But the biggest reward from this year's Forum, is in proving to the community that RIT is a place for major speakers," he adds.

An Associate Professor in Finance, Dr. Zdanowicz says he doesn't teach finance, "I really teach my students how to make decisions in an uncertain world, or how to make rational choices and achieve happiness." And he enjoys the contact he has with students, from his MBA courses, to the introductory level. The response from his students has been equally positive, with most describing his courses as the kind that also can be useful in everyday life.

Extremely active in the Libertarian Party, Zdanowicz says he harbors some eventual political ambitions, but not right away. He enjoys his family life with wife Linda and children John, Jr. and Tara and does some fishing. Scuba diving and sky diving were once big interests, but can't be squeezed into his hectic schedule.

And next year will be an intellectual and private one for this Outstanding Teacher, with post graduate research on the agenda.

Lowenthal Building Dedicated



An album of photos from the formal dedication of the Max Lowenthal Memorial Building on May 9.

'Maybe YOUR Baby!'

As part of its 150th Anniversary Celebration this year, RIT will award individual \$1,500 scholarships to 150 lucky babies born on June 12, 1979.

It was on that date 150 years ago that the Rochester Athenaeum, RIT's predecessor, was founded.

Parents of all "anniversary" babies need only to submit a brief letter giving the name of their baby, and home address and telephone number of the parents. The first 150 respondents, as determined by postmark of the letters, will be declared winners of the scholarships. However, they also must be admitted to the Institute when ready for college.

A list of alternates will be chosen by the same process.

Funds for the scholarship program in the amount of \$225,000—the largest scholarship fund ever awarded at RIT—are being provided by Mr. and Mrs. J. Warren McClure of Key Largo, Fla. and Charlotte, Vt.

The scholarships will be available starting in 1997, when the recipients are ready for enrollment at RIT. The award winners will be known as the "McClure Scholars." The scholarships are applicable to full-time or part-time day or evening education, and may be used until 2002.

Parents should send their letters to:
RIT McClure Scholars
Rochester Institute of Technology (1829)
One Lomb Memorial Drive
Rochester, New York 14623

Deadline for this registration step is Oct. 1, 1979.

The Institute reserves the right to verify the date of birth of the baby. This scholarship offering is void where prohibited by law.

The Institute will announce the names of the lucky 150 winners, and the alternate list, during RIT's 150th Anniversary Celebration weekend, Oct. 19-21, 1979.

Mr. McClure is a vice chairman of the RIT Board of Trustees and a board member since 1973. He also serves on the boards of Gannett Co., Inc. and Allegheny Airlines, Inc. Currently president of McClure Media Marketing Motivation Co., he is a former newspaper group owner and publisher.

"The gift for scholarship purposes is another way of expressing our belief in the Institute and is a commitment to its future place in higher education," said the McClures.

Richard H. Eisenhart, chairman of RIT's Board of Trustees, praised the

McClures' generosity, calling it "an imaginative gift that provides a unique focus for the Institute's 150th Anniversary Celebration."

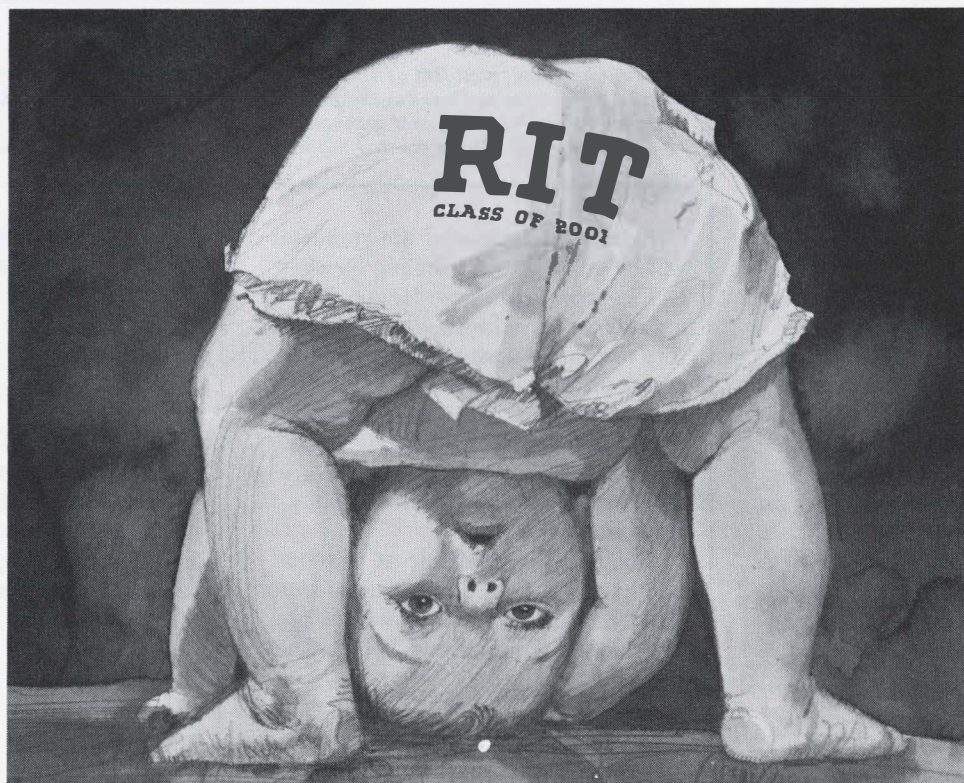
An earlier gift to the Institute by the McClures established the J. Warren McClure Professorship in Marketing.

"The scholarships not only commemorate the Institute's 150 year tradition of commitment to quality technical and professional education," said Dr. M. Richard Rose, RIT president, "but they also demonstrate our determination to continue serving those who seek higher education to improve themselves and society."

Hospitals and pediatricians throughout the nation will be notified of the scholarship program to assist those who may be eligible for the awards.

The Institute will present specially designed Anniversary Scholarship Certificates to the parents and their children through alumni and an on-campus awards ceremony.

RIT alumni will play a key role in the process by coordinating the awards ceremony and, as the recipients enter their final year of high school, assisting them in taking the necessary steps for admission to the Institute.





FIRST CLASS

3,533 Degree Candidates Eye May 26th

Trumpets and trombones will herald the start of activities at RIT's 94th Commencement, Saturday, May 26.

A record 3,533 candidates for degrees will be honored in six separate ceremonies, beginning at 9 a.m., in the Frank Ritter Memorial Arena and the George H. Clark Memorial Gymnasium.

Pennants, balloons and more than 30,000 yards of color-coordinated fabric fashioned into medieval-style banners will decorate the red brick of RIT's contemporary campus.

Called *Beginnings '79*, RIT's Commencement is designed to be faithful to the spirit of the medieval ceremonies from which most traditional college and university graduation ceremonies evolved, and to recognize personally each of the graduates.

"It's really a day for the students and their families," says Dr. Todd H. Bullard, provost and vice president for Academic Affairs. "We try to provide the personal touch missing in so many commencements, to focus sharply on the student's accomplishments."

This is done, according to Commencement coordinator Dean Donald Hoppe, by dividing *Beginnings '79* into six separate degree conferral events. College deans or their designates will call each student up before the assembly to receive his or her degree. To make this possible in the two hours allotted each ceremony, no keynote speeches will be delivered, no honorary degrees bestowed.

ROTC graduates will receive their commissions in the U.S. Army at a 1 p.m. ceremony presided over by LTC Victor Keefe in Ingle Auditorium.



CHINESE VISITOR

Dr. Chih Tang, president of Taipei Institute of Technology in Taiwan, Republic of China, toured the campus last week as the guest of Dr. John H. Humphries, dean of Admission. Dr. Humphries had visited several technological institutions in Taiwan last summer, and Taipei Institute recently became the first to formalize a student exchange agreement with RIT.

Parents and guests of the graduates will be able to "get a feeling of what RIT's about," says Dean Hoppe, by visiting student art exhibits, observing laboratory demonstrations and attending special events planned by each of RIT's colleges from 10:30 a.m. to 2 p.m. From noon until 2 p.m., guests will be able to view artifacts of RIT's 150-year-old history in the Archives Room of the Wallace Memorial Library.

Food will be available at outdoor booths and in the College-Alumni Union Cafeteria. Outdoor music will be provided by the Trinidad and Tobago Steel

Drum Band, the Mississippi Mudders, and the Nite Life Pickers.

Throughout the day, busses will operate on routes from the parking lots to event sites. A campus bus will shuttle medically disabled persons as necessary.

More than 100 volunteer hosts and hostesses recruited from the campus community will assist visitors.

Each RIT employee is entitled to two tickets, admitting him or her to any of the six ceremonies. They may be picked up at the Bursar's Office.