

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 23 — June 21, 1979

## 150th Celebration Continues



### McClure Baby Scholars

“McClure Scholar” Christopher Michael Gregory was the first baby born in Monroe County on June 12, 1979 (left). That important birthdate is also the 150th birthday of RIT. Christopher is the son of Patricia and Bruce Gregory of 773-8 Stowell Drive, Greece, and entered the world at 1:38 a.m. at Rochester General Hospital.

Dean of Admissions Dr. John Humphries presented the Gregorys with an RIT t-shirt for the class of 2001. The t-shirt is symbolic of the 150 individual \$1,500 scholarships to be awarded in celebration of the Institute’s 150th Anniversary.

Response to the project has been overwhelming with almost 700 letters coming in from nearly every state in the nation and even Australia as of June 19th. The first 150 respondents, as determined by postmark, will be declared winners. However, they also must be admitted to RIT when ready for college. Thus a list of alternates will also be selected and someone far down on the list may still have a chance for a scholarship.

Funds for the scholarships are being provided by Mr. & Mrs. J. Warren McClure, of Key Largo, Fla. and Charlotte, Vt. Mr. McClure is vice chairman of the RIT Board of Trustees and a board member since 1973.



### 150th Birthday Cake

Provost and Vice President for Academic Affairs Todd H. Bullard cut RIT’s 150th birthday cake (right). On June 12, 150 years ago, the Rochester Atheneum, an RIT predecessor, was founded. Cake was distributed to the RIT community as part of the 150th Anniversary Celebration.

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**YEARS OF COMMITMENT  
 TO QUALITY CAREERS**

# Faculty Promotions, Tenure

Forty-nine faculty members will have new titles when RIT begins its fall academic quarter. There will be 12 newly promoted professors, 19 associate and 18 assistant professors.

In addition, 18 faculty members have been awarded tenure.

In making the concurrent announcements, RIT Provost and Vice President for Academic Affairs, Todd H. Bullard recognized the faculty members for their contributions to the quality of education at RIT.

"The past efforts of these men and women," Dr. Bullard noted, "have helped create the reputation for academic excellence that RIT enjoys today.

"It is with sincere pleasure and pride that we recognize these members of the faculty for their contributions to the Institute," he said.

The promotions and tenure awards are as follows:

## College of Business

**Julian Yudelson**, awarded tenure

## College of Continuing Education

**Robert A. Clark**, named professor  
**Andrew Davidhazy**, awarded tenure

## College of Engineering

**Jasper E. Shealey**, awarded tenure

## College of Fine and Applied Arts

**Barbara Hodik**, named associate professor  
**Bernadette Merkel**, named assistant professor  
**Edward Miller**, named associate professor  
**Joanne Szabla**, named professor  
**Norman Williams**, awarded tenure

## College of General Studies

**Brian P. Barry**, awarded tenure  
**Kijana Crawford**, awarded tenure  
**William DeRitter**, named associate professor  
**Richard Morales**, awarded tenure  
**James Philbin**, named professor  
**Ajit Sabharwal**, named assistant professor  
**Robert Sanders**, named professor  
**Norris Shea**, named professor

## College of Graphic Arts and Photography

**Gunther Cartwright**, named assistant professor  
**Ira Current**, named associate professor  
**William Birkett**, named associate professor  
**Emery Schneider**, named associate professor  
**Julius Silver**, named professor

## Institute College

**James Carbin**, awarded tenure  
**James Chmura**, named assistant professor  
**Burton Garrell**, named associate professor  
**Alan Hu**, named professor  
**Wiley McKinzie**, awarded tenure  
**Dennis Nystrom**, awarded tenure  
**Russell Vesper**, named associate professor  
**Clinton Wallington**, named professor

## College of Science

**Jerry Adduci**, named associate professor  
**George Georgantas**, awarded tenure  
**Gerald Takacs**, awarded tenure and named associate professor

## National Technical Institute for the Deaf

**Shirley Allen**, awarded tenure  
**Mary Lou Basile**, named assistant professor  
**Frank Caccamise**, named associate professor  
**Patrick Coyle**, named assistant professor  
**Richard Curwin**, awarded tenure  
**Judy Egelston-Dodd**, named associate professor  
**Richard Elliott**, named associate professor  
**Warren Goldmann**, named associate professor  
**Loy Golloday**, named professor  
**Brenda Humphrey**, named assistant professor  
**Donald Johnson**, named professor  
**Andrew Malcolm**, named associate professor  
**Kenneth Nash**, named associate professor  
**Richard Orlando**, named assistant professor  
**Paul Peterson**, awarded tenure  
**Peggy Quinsland**, named assistant professor

**Douglas Rea**, named assistant professor  
**Jere Rentzel**, awarded tenure  
**Edward Scouten**, named professor  
**Donald Sims**, named associate professor  
**Jean Smith**, awarded tenure  
**Deborah Veatch**, named assistant professor  
**James Veatch**, assistant professor  
**Jimmie Wilson**, named assistant professor  
**Marsha Young**, awarded tenure

## Student Affairs

**William Holmquist**, named associate professor  
**William Nelson**, named assistant professor  
**Louis Spiotti**, named assistant professor  
**Daryl Sullivan**, named assistant professor  
**A. Steven Walls**, named assistant professor

## Wallace Memorial Library

**Gary MacMillan**, named professor  
**Ruth Lunt**, named associate professor  
**Patricia Pitkin**, named assistant professor

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## NEWS & EVENTS

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## Berman To Head Social Work

Dean Donald Hoppe, Administrative Services, has been elected president of the Genesee Valley Gifted and Talented Education Team.

John A. Murley, assistant professor, Department of Criminal Justice, served as chairman of the United Community Chest Task Force for Evaluation of the Rochester Society for Prevention of Cruelty to Children. The committee has completed its evaluation and a final report has been submitted to the United Community Chest.

Professor Ajit S. Sabharwal, chairman, Economics Committee, College of General Studies, recently presented a paper on "Monetary Approach to the Balance of Payments--The Top Down Version" of the fifth annual convention of the Eastern Economic Association, in Boston.

Dr. Andrew J. DuBrin, College of Business, appeared June 12 at the Medical Record Association of New York State, Americana Hotel, Rochester for a three hour workshop and talk, "Encouraging Constructive Behavior Through Positive Reinforcement."

He also spoke June 23 to the graduating class of Whitesboro Senior High School, Utica Memorial Auditorium on the topic "The Changing Roles of Today's Men and Women."

Safety Administrator Barry S. LaCombe, Protective Services, recently participated in the 6th Annual Public Fire Prevention Education Conference held at the NYS Academy of Fire Science located in Montour Falls, NY.

David Cronister, Instructional Media Services, has been appointed television director.

James Papero, Personnel, recently was elected chairman of the Employee Assistance Program (Health Association) and also appointed to the executive committee of the Health Association.

Kathy Germonto, Bursar's Office, has been promoted from junior student account analyst to senior student account analyst.

Marvin Stark, has been named Hillel program director at RIT for the coming year. He received his graduate education at the University of Maryland and earned his master's degrees in Social Work and Jewish History from Baltimore Hebrew College. He began his work with the Rochester Area Hillel Foundation as program director at SUC Brockport.

Mr. Art Berman has been appointed director of the Social Work Department, College of General Studies, effective July 1, 1979, according to an announcement made by Dean Mary Sullivan.

Mr. Berman came to RIT in the fall of 1976 as director of the Alcoholism Education Development Program funded by the NYS Division of Alcoholism. During 1978-1979 he served as acting director of the Social Work Department.

Prior to coming to RIT, Mr. Berman served as executive director of the Finger Lakes Alcoholism Counseling and Referral Agency which provided diverse services in Wayne, Ontario, Seneca, and Yates Counties.

Berman is currently a member of the board of directors of the NYS Association of Councils on Alcoholism and past-chairman of the Region II Association of Alcoholism Program Representatives. He has received degrees from Hofstra University (BA), New York University (MA), and Syracuse University (MSW), and has taught at the University of Wisconsin (Eau Claire), Carnegie-Mellon University, Eisenhower College, and the Community College of the Finger Lakes.

"Art is," Dean Sullivan comments, "well qualified to direct the further development of the Social Work Program which has been so well established by its first director, Mr. Leonard Gravitz."

## Johnson Gets TCU Post

Dean Edward Johnson, College of Business, will resign his post effective July 9th to accept a new position as dean of the M. J. Neeley School of Business at Texas Christian University at Fort Worth, Texas. Dean Johnson has been with RIT for seven years and will continue his career in Texas August 1.

### CLARIFICATION

In the June 7th issue of *News & Events* under "Postal Notes" the last two sentences of the fifth paragraph should read: **be subject to a 7 cent surcharge (not seven tenths of a cent).**



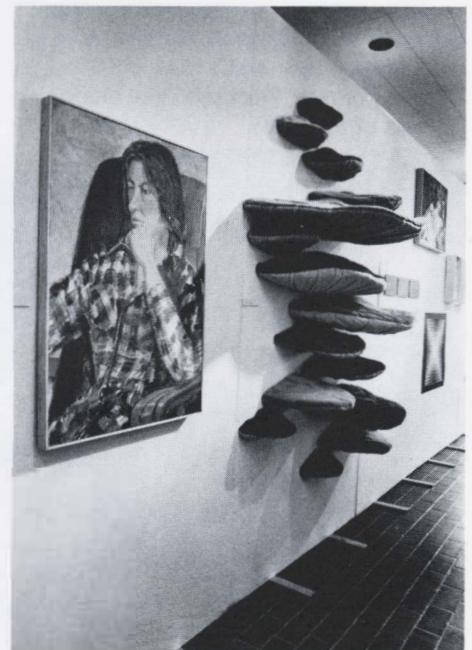
## SUNRISE RUN

Enter the First Sunrise Run  
3 miles  
7:30 a.m.  
June 28th

Trophies awarded to the first male and female in the following age brackets:

- up to 25
- 26 to 35
- 36 to 45
- 46 to 55
- 55 and over

Orange juice served at the Finish. Entry blanks available in the Intramural or Physical Education Offices.



### TREE LICHENS

Tree lichens were never quite like Ellen Silberlicht's wool and velveteen wall sculptures, part of the "Student Honors Show" which will run for the remainder of the summer in Bevier Gallery. Ms. Silberlicht joins 157 fellow undergraduate students chosen for entry in this annual show of outstanding student work. Representative works from RIT's School of Art and Design and School for American Craftsmen comprise the show.



FIRST CLASS

# SBI AWARDS

The 1978-79 Small Business Institute (SBI) National Award was recently presented to Professor Herbert Mossien and four of his marketing students for a report prepared for Rund's Hearthside Oyster Bar restaurant located in Ridgemont Plaza.

This was the third consecutive year that a Mossien marketing class has won an SBI award, according to William Tierney, management assistance officer in the federal Small Business Administration's (SBA) Rochester office. Marketing studies compiled by Mossien's students have won regional SBI awards in the past two years.

RIT students who prepared the Rund's report included Kenneth Barkey, Arlington, Mass.; Dave McCadden, Pittsford; Samuel Walrath, Rochester and Mark A. Wilkins of Syracuse.

Several teams of students in Mossien's class prepared marketing reports for various small businesses in the Greater Rochester area. The Rund's report was chosen by SBA officials to represent RIT in competition with reports prepared by student groups in about 20 other participating colleges in the region. It was then entered in the national competition with reports from colleges in other regions of the nation.

According to Tierney, the reports provide a solid foundation for the agency to begin monitoring the progress of struggling or fledgling companies. "We use these excellent reports as a take off for our work with the businesses," he adds. "The students do a great job in identifying the problem that the businesses may have, and then we step in and see what we can do to help."



From left to right: J. Wilson Harrison, district office director, Syracuse office of Small Business Administration; Samuel A. Walrath, student, and Dave G. McCadden, student.



## DATEBOOK

to June 22—GARC. New Seminar on Color-Its Specification, Measurement & Control  
June 24—25—GARC. Tenth Annual Graphic Arts Experience  
thru Summer—Bevier Gallery. Student Honors Show. Hours: 9 a.m. - 4 p.m. Mon.-Fri.  
thru August—Frank E. Gannett Building. Photo Student Honors Show. Hours: 9 a.m. to 4:30 p.m., Mon.-Fri.  
Talisman Film Festival  
(I)=Ingle Auditorium  
Silver Streak—June 21 and 22, 8:30 p.m., \$1.50 (I)  
The Omen—June 28 and 29, 8:30 p.m., \$1.50 (I)

## Summer Shorts

Provocative and entertaining short films will be shown every Wednesday at noon in A-100, lower level of Wallace Memorial Library. The hour-long programs will include shorts of all types: comedy sketches, sports films, short documentaries, poetic essays, and animations. The series is sponsored by Instructional Media Services. Spend your lunch hour in an air conditioned auditorium watching some of the best movie shorts ever made.

## Office Hours

Summer Hours for the IMS Office

Mon.—Thurs. 8 a.m. to 9 p.m.  
Friday 8 a.m. to 4:30 p.m.  
Saturday Closed

We will stay open evenings until 11 p.m. and Saturday 8 a.m. to 12:30 p.m. upon request. Call x2551.