

# news and events

Published in the Office of Public Relations

Rochester Institute of Technology

## N O T I C E

APRIL 19 THROUGH APRIL 25 IS NATIONAL SECRETARIES WEEK

APRIL 22 IS SECRETARIES DAY

## C O M I N G

ENVIRONMENTAL TEACH -IN - EARTH DAY -- Wednesday, April 22, 1970. A full day of events at R.I.T.'s new campus from 9 A.M. to 10 P.M. Events will consist of speakers, environmental workshops, slide presentations and motion pictures on the environment problems facing our nation. A panel discussion will take place in the evening. Discussion topic will be "Environmental Laws--Can They Be Enforced?" The panel will be comprised of individuals prominent in the fields of education, ecology, conservation, political science and law enforcement. For further details call 464-2204.

DR. RALPH TYLER, EDUCATIONAL CONSULTANT TO R.I.T. will be at the Institute April 23 and 24, 1970. To contact call Instructional Research and Development, 464-2543 or 464-2240.

SECRETARIES SEMINAR -- April 29, 1970 - Treadway Inn - 9:00 A.M. to 4:00 P.M. For further information contact Mr. Roger K. Powell, Extended Services, 464-2213.

## MONDAY, APRIL 20

HOMEcoming COMMITTEE MEETING OF R.I.T. ALUMNI ASSOCIATION -- 7:30 P.M. - M-2 Conference Room - College Alumni Union.

VARSITY BASEBALL -- R.I.T. vs. Le Moyne - Away - 3:00 P.M.

VARSITY TRACK AND FIELD -- R.I.T. vs. Oswego - Away - 3:00 P.M.

## TUESDAY, APRIL 21

CHEMISTRY DEPARTMENT - SPRING SEMINAR SERIES -- "Formation and Properties of Micelles in Solutions of Bile Salts" - Dr. Josip Kratochvil, Clarkson College of Technology - 4:00 P.M. - College of Science - 8-2178.

VARSITY TENNIS -- R.I.T. vs. Brockport - Home - 3:00 P.M.

## WEDNESDAY, APRIL 22

COMMUNICATING WITH DEAF - INTERMEDIATE COURSE -- Wednesday evenings, April 22 thru June 10 - College of General Studies, Room 06-3223.

-- MORE --

ENVIRONMENTAL TEACH-IN -- EARTH DAY -- 9:00 A.M. to 10:00 P.M.,  
R.I.T. Campus.

ENGINEERING APPROACH TO WATER POLLUTION CONTROL -- for further  
information contact Mr. Maurice, 464-2224 (Extended Services).

TELECAST RIT/TV -- Ecology Television Preview - On Wednesday,  
April 22, four programs from an outstanding new television series will  
be shown on RIT/TV Channel 7. The series "Man Against His Environment"  
consists of 28 programs. On April 22 the preview will be:

10:15 A.M.	Program #1
11:15 A.M.	Program #2
12:15 P.M.	Program #16
1:15 P.M.	Program #28

R.I.T. ALUMNI CLUB OF GREATER ROCHESTER, EXECUTIVE COMMITTEE  
MEETING -- 7:30 P.M. - Mezzanine Lounge - College Alumni Union.

VARSIY GOLF -- R.I.T. vs. Utica - Home - 1:00 P.M.

VARSIY BASEBALL -- R.I.T. vs. Oswego - Home - 3:00 P.M.

VARSIY LACROSSE -- R.I.T. vs. Geneseo - Home - 3:00 P.M.

#### THURSDAY, APRIL 23

SMPTE-SPSE -- "Practical Processing Control" - Dr. F. H. Gerhardt,  
G.A.F. Corporation - 1:00 P.M. - Gannett-Booth Memorial Auditorium.

GENERAL STUDIES FILM SERIES -- "The Brain and Behavior" and  
"Perception" - 9:00 A.M. to 5:00 P.M. - A-205.

#### FRIDAY, APRIL 24

TALISMAN FILM -- "Ulysses" - 7:00 P.M. and 9:30 P.M. - Booth  
Auditorium of Frank E. Gannett Memorial Building.

VARSIY GOLF -- R.I.T. vs. Alfred - Away - 1:00 P.M.

VARSIY TRACK AND FIELD -- R.I.T. vs. Penn Relays - Away - 9:00 A.M.

#### SATURDAY, APRIL 25

TALISMAN FILM -- "Hotel" - 7:00 P.M. and 9:30 P.M. - Booth  
Auditorium of Frank E. Gannett Memorial Building.

VARSIY TENNIS -- R.I.T. vs. Hartwick - Away - 2:00 P.M.

VARSIY LACROSSE -- R.I.T. vs. Hamilton - Home - 3:00 P.M.

VARSIY TRACK AND FIELD -- R.I.T. vs. Penn Relays - Away - 9:00 A.M.

SUNDAY, APRIL 26

TALISMAN FILM -- "Two Women" - 7:00 P.M. and 9:30 P.M. - Booth Auditorium of Frank E. Gannett Memorial Building.

VARSITY BASEBALL -- R.I.T. vs. Houghton - Away - 1:00 P.M.

\*\*\*\*\*

All events for the next issue of the event bulletin must be submitted to Mrs. Sandra Talbot, Office of Public Relations, extension 2400, by Tuesday, April 21, 1970 at 1:00 P.M.

---

NEWS BRIEFS

---

TEXTBOOK PUBLISHED BY COLLEGE OF BUSINESS PROFESSOR -- Dr. William Dunkman, visiting professor in R.I.T.'s College of Business, recently published a textbook entitled Money Credit and Banking (Random House). The book deals primarily with inflation and employment.

Dr. Dunkman taught at the University of Rochester for 35 years prior to his retirement in 1968. Considered an authority in economics, Dr. Dunkman has published two other books entitled Qualitative Credit Control and Questions on Money and Banking.

\* \* \* \* \*

\$1,500 GRANT RECEIVED FROM TEXACO -- An unrestricted grant of \$1,500 has been presented to R.I.T. by Texaco, Inc., under the firm's Aid-to-Education Program. It was the third consecutive year that the grant has been awarded to R.I.T. The presentation was made last week by Thomas A. Stewart, district sales supervisor of Texaco's Rochester office, to R.I.T. President Dr. Paul A. Miller.

\* \* \* \* \*

NEW FOOD SERVICE DIRECTOR NAMED BY BURNS -- Dominic P. Pane, food service director at Niagara University, has been appointed director of R.I.T.'s Food Service by C. Douglas Burns, business manager. Pane has been employed in the food service profession for the past 34 years.

\* \* \* \* \*

CANNONBALL ADDERLY AT R.I.T. ON MAY 15 -- Nationally famous jazz musician Cannonball Adderly will appear for a concert in the George H. Clark Memorial gymnasium on Friday, May 15, at 8:15 p.m. Tickets may be purchased in advance for \$3.00 at the information booth in the College-Alumni Union. Tickets will also be on sale at the door for \$3.50 on May 15.

\* \* \* \* \*

FINANCING EXPORT SHIPMENTS IS TOPIC OF APRIL 27 SEMINAR -- Mahlon B. Beal, chief exporter, Credits and Guarantees Division of the Export-Import Bank of the United States and Charles P. Kelsey, area representative of the Foreign Credit Insurance Association, Cleveland, Ohio, will speak on "Means of Financing Export Shipments" at the April 27 session of the International Marketing and Management Seminar. The program will start at 7:30 p.m. in the College of General Studies Auditorium.

Chairman of the program is Ronald A. Schoeneberger, international banking officer of Lincoln Rochester Trust Company.

The International Marketing and Management Seminar is being sponsored by R.I.T., the World Trade Council of the Rochester Chamber of Commerce, the United States Department of Commerce and the New York State Department of Commerce.

\* \* \* \* \*

N.R.A. VICE PRESIDENT TO SPEAK ON APRIL 24 -- Richard Brown, executive vice president of the National Restaurant Association, will address Food Administration students from Rochester Institute of Technology and Monroe Community College, April 24 at 1:30 in the Henry Lomb room, George Eastman Memorial building, College of Business.

Brown's topic will be "Opportunities in Food Services" and a "Look Ahead to the 1970's".

\* \* \* \* \*

WOMEN'S CLUB ELECTS OFFICERS -- Mrs. Jerry (Jo Ann) Young has been elected president of the R.I.T. Women's Club for a two-year term. A member of the group for the past seven years, she most recently has held the position of first vice president. She is the wife of Dr. Jerry Young, who on July 1, will become dean of the College of Business.

Other new officers are Mrs. Robert Gates, first vice president; Mrs. Thomas Greco, second vice president; Mrs. William H. Williams, third vice president; Mrs. James Glasenapp, fourth vice president; Mrs. Dale Gibson, treasurer; Miss Deanne Molinari, recording secretary; Miss Elizabeth O'Brien, corresponding secretary; and Mrs. Edward Todd, nominating chairman.

Installation of new officers will be held on Sunday, May 17, at 2:30 p.m. in the Henry Lomb room of the George Eastman Memorial building, College of Business.

\* \* \* \* \*

MRS. HOWARD CARVER RE-ELECTED WOMEN'S COUNCIL PRESIDENT -- Mrs. Howard F. Carver has been re-elected president of the R.I.T. Women's Council at the group's annual meeting on April 15 at the Chatterbox Club. Other officers elected were Mrs. George H. Hawks, Jr., first vice president; Mrs. Hugh J. Knapp, second vice president; Mrs. Robert E. Friedlich, recording secretary; Mrs. William H. Morris, corresponding secretary; Mrs. Francis J. D'Amada, treasurer; and Mrs. David D. Somers, chairman of the nominating committee.

Guest speaker at the annual meeting was Mrs. Paul A. Miller, wife of R.I.T.'s president.

\* \* \* \* \*

DEANS OF ENGINEERING COLLEGES TO MEET APRIL 30 AND MAY 1 -- "Curricula Trends in Freshman Engineering and Engineering Science Programs" is the topic of meetings to be held at R.I.T. and Monroe Community College on Thursday, April 30 and Friday, May 1. Attending the sessions will be deans of engineering colleges in New York State and department heads of engineering science programs in two-year community colleges and technical institutes. The program's sponsor is the New York Association of Engineering Colleges. For further information call Dr. Edward T. Kirkpatrick, dean of R.I.T.'s College of Applied Science, 464-2145.

\* \* \* \* \*

MASTERS PROGRAM TOPIC OF DISCUSSION -- R.I.T.'s Master of Business Administration program is the subject of an informational discussion set for Tuesday, April 21, at 1 p.m. in room 01-2000 of R.I.T.'s George Eastman building, College of Business. Discussion leader will be Dr. Jerry D. Young, dean of the College of Business. All R.I.T. seniors are invited to attend.

\* \* \* \* \*

COLLEGE OF BUSINESS SPONSORS COFFEE HOURS -- R.I.T.'s College of Business has announced that faculty and other Institute personnel are invited to attend coffee hours being held on Monday, Wednesday and Thursday mornings from 8:30 to 10:30 a.m. in the Henry Lomb room, George Eastman Memorial building, College of Business.

\* \* \* \* \*

DR. MILLER TO ADDRESS ALUMNI -- R.I.T.'s President Dr. Paul A. Miller will speak before R.I.T. alumni of the greater Buffalo area on Tuesday, May 5, at a reception to be held at the Charter House Hotel in Buffalo at 6:30 p.m. On Wednesday, May 20, at a noon luncheon, he will address the R.I.T. Alumni Club of Metropolitan New York in the New York Hilton, New York City.

\* \* \* \* \*

MEDICAL TECHNOLOGY SEMINAR SET FOR APRIL 23 -- The Biology Department of R.I.T.'s College of Science will sponsor a Medical Technology Seminar on Thursday, April 23, from 10 a.m. to 3:30 p.m., in room 1154 of the College of Science. Attending the seminar will be college and hospital medical and supervisory personnel from the surrounding 12 county areas.

\* \* \* \* \*

David L. Cummings, Chief Chemist, and Donald MacGregor, Director of Engineering, Tri-Aid Sciences Incorporated, "Techniques and Materials for Determining Pollution Levels and Methods of Correcting Pollution Problems" 2:15-4:00, George Eastman Memorial bldg., College of Business, room 1-2000

Dr. Frances H. M. Hamblin, Professor, College of General Studies, R.I.T., "Environment: Priorities & Responsibilities" 2:15-3:00; 3:15-4:00, George Eastman Memorial bldg., College of Business, room 01-4263

Edwin O. Hennick, Associate Professor, College of General Studies, "Problems of Sharing in our Environment," 2:15-3:00; 3:15-4:00, George Eastman Memorial bldg, College of Business, room 01-4287

Dr. Edward T. Kirkpatrick, Dean, College of Applied Science, R.I.T., "Air Pollution" 2:15-3:00, George Eastman Memorial bldg., College of Business, room 01-3355

William D. McFadden, Assistant Director of Engineering Division, Eastman Kodak Co., Kodak Park, "Pollution Abatement at Eastman Kodak Company" 2:15-3:00; 3:15-4:00, James E. Gleason Memorial bldg., College of Applied Science, room 09-1030

Dr. Caroline Snyder, Assistant Professor, College of General Studies, R.I.T., "Humanistic Solutions to the Environment Crisis" 2:15-3:00; 3:15-4:00, George Eastman Memorial bldg., College of Business, room 01-4227

4:10 to 5:00 p.m. Dr. Roger A. Morse, Director of Dyce Laboratory of Honey Bee Studies, Dept. of Entomology and Limnology, Cornell University, "Dirty Men in a Clean Environment"

5:00 to 5:30 p.m. Service of Prayer for the Reclaiming of the Earth - the Reverend William E. Gibson and the Reverend Gerald J. Appelby, Chaplains, R.I.T.

8:00 to 10:00 p.m. Panel Discussion, Ingle Memorial Auditorium, College-Alumni Union

TOPIC: "Environmental Laws - Can They Be Enforced?"

PANEL MEMBERS: Wayne Harris, Attorney and prominent area conservationist  
Hon. Stephen May, Mayor of Rochester  
Nicholas Santoro, Monroe County Legislator  
Henry Williams, Monroe County Legislator  
Dr. Paul A. Miller, President, Rochester Institute of Technology

Stanley Fishman, Assistant Attorney General, and acting bureau head, New York State Water & Air Resources Bureau

MODERATOR:

Ron Robitaille, News Staff, WHEC-TV, Rochester

ENVIRONMENTAL TEACH-IN

WEDNESDAY, APRIL 22, 1970

ROCHESTER INSTITUTE OF TECHNOLOGY

SPONSOR: R.I.T. Environment Committee and College Union Board  
CHAIRMAN: Irving M. Blumenthal, Printing-3, R.I.T.  
OBJECTIVES: A full day of events at R.I.T.'s new campus from 9 a.m. to 10 p.m. Events will consist of speakers, environmental workshops, slide presentations and motion pictures on the environment problems facing our nation. A panel discussion will take place in the evening. Discussion topic will be "Environmental Laws--Can They Be Enforced?" The panel will be comprised of individuals prominent in the fields of education, ecology, conservation, political science and law enforcement.

SCHEDULE OF EVENTS: Ingle Memorial Auditorium, College-Alumni Union

9:00 to 9:30 a.m. Introductions - Alan J. Ritsko, President, R.I.T. Student Association  
Welcome - Dr. Paul A. Miller, President, Rochester Institute of Technology

9:30 to 10:15 a.m. L. E. Townsend, Director, Lake Ontario Basin Office, Federal Water Pollution Control Administration, U.S. Department of the Interior - "Federal Government's Involvement in the Problems of Water Pollution"

10:15 to 11:00 a.m. G. Richard Sutherland, Chief of Technical Operations, Pure Water Division, County of Monroe - "Pollution Problems of the Monroe County Area"

11:00 to 12:00 Dr. and Mrs. George Abraham, environmentalists and syndicated newspaper columnists, "Effects of Pollution Agents on Man and Nature"

12:00 to 1:00 p.m. Lunch Break. (Motion Pictures depicting the seriousness of air and water pollution in the United States.)

1:00 to 2:00 p.m. Gene A. DeMarie, Pure Waters Program Consultant for Community & Public Relations, New York State Department of Health (State Regional Office) "New York State Department of Health's Pure Waters Program"

2:15 to 4:00 p.m. Environmental Workshops  
Dr. Paul Bernstein, Dean, College of General Studies, R.I.T. "Environment and Public Policy" 2:15-3:00; 3:15-4:00, George Eastman Memorial bldg., College of Business, 01-3287  
William DeRitter, Assistant Professor, College of General Studies, "Pollution on the Homefront: R.I.T.'s Environment" 2:15-3:00; 3:15-4:00, College of General Studies, 06-1251



# ENVIRONMENTAL TEACH-IN

APRIL 22

A special edition of the R.I.T. REPORTER, publicizing the events of the Environmental Teach-In, will be issued for April 22. In earlier editions the REPORTER will provide news coverage leading up to the April 22nd events.

\*\*\*\*\*

A pollution testing committee, headed by R.I.T. students Barry Strom (Chemistry V) and Tom Lynch (Physics V) will set up booths at various locations on Main St., downtown Rochester, on April 22nd to periodically test air, water, and noise pollution.

Presently, R.I.T. student Jim Full (Chemistry V) with Dr. Fred Elder (R.I.T. College of Science) as adviser will head a group testing the various simple devices for checking on air pollutants. R.I.T. student Mike Volosin (Chemistry V) with Dr. Thomas S. Turan (College of Science) as adviser will be working tests for various inorganic water pollutants. R.I.T. students George Southworth (Chemistry V) and Mark Cleveland (Biology II) with Dr. C. Richard Wrathall (College of Science) adviser will be working on the tests for various organic water pollutants and demonstrations to show the relationship between various pollutants.

\*\*\*\*\*

R.I.T.'s Television Center under the direction of Tom Russell will offer on April 22 special previews of a new television series on ecological problems. The programs will be aired on campus closed circuit TV sets, Channel 7 at 10:15 a.m., 11:15 a.m., 12:15 p.m. and 1:15 p.m. For location of closed circuit TV sets on campus call the TV Center, 464-2582.

\*\*\*\*\*

For additional information call 464-2204

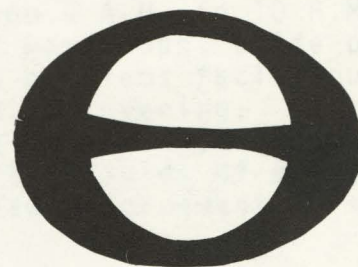
AT ENVIRONMENT COMMITTEE

# ENVIRONMENTAL TEACH-IN

## APRIL 22.

**A disease has infected our country.  
It has brought smog to Yosemite,  
dumped garbage in the Hudson,  
sprayed DDT in our food,  
and left our cities in decay.**

**Its carrier is man.**



The weak are already dying. Trees by the Pacific. Fish in our streams and lakes. Birds and crops and sheep. And people.

On April 22 we start to reclaim the environment we have wrecked.

April 22 is the Environment Teach-In, a day of environment action.

Hundreds of communities and campuses across the country are already committed.

It is a phenomenon that grows as you read this.

Environment Teach-In is a commitment to make life better, not just bigger and faster; to provide real rather than rhetorical solutions.

It is a day to re-examine the ethic of individual progress at mankind's expense.

It is a day to question the corporate and governmental leaders who promise change, but who short change the necessary programs.

It is a day for looking beyond tomorrow. April 22 seeks a future worth living.

April 22 seeks a future.

**RIT ENVIRONMENT COMMITTEE**

Additional Information Contact the Committee at the Student Association  
Office in the College—Alumni Union Phone 464-2204