



# news pub events

R. I. T.  
COLLECTION

Published in the Office of Public Relations

Rochester Institute of Technology

## EXHIBITS

### WALLACE MEMORIAL LIBRARY

Display Gallery, 2nd floor --  
Original turn-of-the-century posters and books  
about posters from the Melbert B. Cary, Jr.  
collection

-- to July 1

Display, 1st floor --  
New Book Jackets

-- to July 1

### SCHOOL FOR AMERICAN CRAFTSMEN

Bevier Gallery --  
Display of Graduate Work

-- through the summer

### SCHOOL OF ART & DESIGN

First Annual Undergraduate Exhibit --

-- to October 1

## COMING

BOARD OF TRUSTEES SETS WORK WEEK HOURS EFFECTIVE JULY 1 (see News Briefs)

R.I.T. CALENDAR OFFICIAL HOLIDAY, FRIDAY, JULY 3 (see News Briefs)

FLEXOGRAPHY, A 2-WEEK INTRODUCTORY SURVEY, JULY 6-17, a course to be conducted by Professor Donald Ritchie, School of Printing. It is designed to provide fundamental background in connection with sales and executive activity in the printing and allied industries. For information direct inquiries to Michael D. Connelly, assistant director, Extended Services Division (464-2216).

No. 2 OF SERIES - 1st SUMMER SEMINAR SERIES, JULY 9, 10, entitled Electrical Engineering Seminar - Digital Logic Design for Non-Electrical Engineers, Chairman David Lewis. Application for enrollment can be obtained from R.I.T. Extended Services Division (464-2221).

No. 3 OF SERIES - 1st SUMMER SEMINAR SERIES, JULY 13, 14, entitled Computer Seminar - Computers of Today and Tomorrow, Chairman, James Federici. Applications for enrollment can be obtained from R.I.T. Extended Services Division (464-2221).

MONDAY, JUNE 15

SECOND GRAPHIC ARTS PROGRAM BEGINS TODAY THROUGH JUNE 26 -- The program was designed for personnel from the printing and allied fields to survey the printing industry. It is coordinated by Hector H. Sutherland, director, School of Printing and sponsored by the Extended Services Division.

"THE ART OF NUDE PHOTOGRAPHY" -- This workshop is being held daily from 9:00 a.m. to 5 p.m. through June 19 in the Frank E. Gannett Memorial Bldg. It is sponsored by the College of Graphic Arts and Photography. Class size is limited and restricted.

TUESDAY, JUNE 16

"WATER QUALITY STANDARDS" CONFERENCE AT R.I.T. METRO CENTER -- Today only, from 1-4:00 p.m., this water pollution control conference will be given to representatives of business, industry and government at the R.I.T. Metropolitan Center (50 W. Main St.) under the direction of Dr. Fred T. Goldstein, Physics Department, College of Science.

THURSDAY, JUNE 18

"AT R.I.T., IT'S EDUCATION OF TOMORROW -- TODAY", SEMINAR TOPIC -- Room A-100 in the Wallace Memorial Library is the location and 2 p.m. is the time for the Seminar entitled, "At R.I.T., It's Education of Tomorrow -- Today". This discussion of the computer present and future roles in R.I.T. on-going curriculum will feature the following speakers: Rolfe H. Newton, course development leader in computer assisted instruction, N.T.I.D.; Robert W.W. Taylor, instructional programmer, computer assisted instruction, N.T.I.D.; Robert A. Ellson, associate professor, College of Engineering.

SUNDAY, JUNE 21

MEDICAL TECHNOLOGY OR BIOLOGY SEMINAR IN PROGRESS THROUGH JUNE 25 -- Beginning today, this career investigation seminar for high school students continues through June 25. Offered by the Extended Services Division, this affords students a campus living experience and a perspective on a possible career.

SEMINAR ON GRAPHIC ARTS CONTINUES THROUGH JUNE 25 -- "Careers in the Graphic Arts" is the title of the on-going seminar to acquaint high school students and graduates of two-year colleges with the curricula leading to bachelors degrees in printing. Directing the program is William D. Siegfried, training director of the College of Graphic Arts and Photography. Students are living on campus, seeing R.I.T.'s modern graphic arts facilities and are communicating with the Institute's faculty and staff.

WEDNESDAY, JUNE 22

SUMMER DATES AND TIMES FOR FIRST 5-WEEK DAY SESSION, JUNE 22-JULY 24 -- Registration and advisement from 8-10 a.m. Classes begin at 10 a.m. Late registration after 10 a.m. (if space is available) Holiday, July 3; make up for above holiday on Saturday, June 27. Classes end July 24.

SUMMER DATES AND TIMES FOR FIRST 2-WEEK DAY SESSION, JUNE 22 - JULY 3 -- Registration and advisement from 8-10 a.m. Classes begin at 10 a.m. Late registration after 10 a.m. (if space is available). Holiday, July 3; make up for above holiday on Saturday, June 27. Classes end July 2.

No. 1 OF SERIES - 1st SUMMER SEMINAR SERIES, JUNE 22,23 -- entitled Communications Seminar - The Medium and Message, Chairman, Richard Abrahams. Application for enrollment can be obtained from R.I.T. Extended Services Division (464-2221).

FRIDAY, JUNE 26

SUMMER DATES AND TIMES FOR SECOND 2-WEEK DAY SESSION, JULY 6-17 -- Pre-registration by mail closes today. Pre-registration in person, 9 a.m. - 4:30 p.m., daily through July 1.

SUMMER DATES AND TIMES FOR 3-WEEK DAY SESSION, JULY 6-24 -- These courses are for high school students. Pre-registration by mail closes today. Pre-registration in person, 9 a.m. - 4:30 p.m., daily through July 1.

All events for the next issue of the Events Bulletin should be submitted to Miss Margaret Bills of the Office of Public Relations by Noon, Monday, June 22. She can be reached on extension 2400 or at the Information Desk in the lobby of the Administration Tower.

**PLEASE NOTE SPECIAL COLORED INSERT**

June 20, 1970

BUCHHOLZ NAMED V.P., BUSINESS AND FINANCE -- James R. Buchholz, treasurer and business manager of the American Council on Education, Washington, D. C., has been named vice president for business and finance at Rochester Institute of Technology.

The announcement was made on June 12 before a meeting of the Institute Policy Committee by Dr. Paul A. Miller, president of Rochester Institute of Technology.

Buchholz will join the Institute on or about August 15, replacing Frank P. Benz, Jr., who left R.I.T. in May to take a position with Wood & Tower, Inc.

Dr. Miller said, "I am delighted that the Institute will have the diversified experience of Mr. Buchholz to call upon as we move forward in the planning and fiscal management of the new campus."

Buchholz, 34, who has held vice presidential posts at two other major colleges, is a native of Tulsa, Oklahoma.

A Cum Laude graduate of Drury College in Springfield, Missouri, where he obtained his Bachelor of Arts degree, Buchholz undertook graduate work at the University of Chicago under a Woodrow Wilson Fellowship and completed additional studies at the University of Tulsa.

Joining the staff of Drury in 1958 as business manager, he served there until 1962, directing that College's budget control, purchasing operation, accounting department, investments, veterans affairs, student aid, and its physical plant maintenance.

Named vice president for finance, in 1962, at Ripon College in Ripon, Wisconsin, Buchholz assumed the responsibilities of directing fiscal policy, long range planning, plant development, and other duties, including data processing, governmental relations, and trustee relations. He remained in this post until 1968.

Following a brief appointment in 1968 as vice president for finance at the University of Chattanooga, where he was instrumental in negotiating the merger between that institution and the University of Tennessee, he joined the American Council on Education (ACE) as treasurer and business manager.

At ACE he currently holds total responsibility for business operations, fiduciary and legal matters, and for representing ACE to the various associations concerned with the management of institutions of higher education. A prime responsibility for Buchholz while at ACE has been the development and implementation of the National Center for Higher Education, an eight-story structure in Washington, D.C. housing under one roof most of the important U.S. educational organizations and societies.

A frequent contributor to educational publications, particularly in the field of college and university business, Buchholz is also a member of the Advisory Panel, Office of Education, Dept. of Health, Education, and Welfare; a director of the National Education Computer Center in Washington, D.C.; and president of the James Nussmann Charitable Foundation, also in Washington.

NEWS BRIEFS

UDALL THOUGHTS DURING CONVOCATION WEEK-END -- Stewart L. Udall, secretary of the interior under Presidents Kennedy and Johnson, guest of R.I.T., and Convocation speaker, June 5-6, had these acute observations:

"R.I.T. has a gem of a campus, truly an architectural triumph in comparison to many other campuses visited over the last several years", stated Udall at news conference on arrival.

Before the Nathaniel Rochester Society of Rochester Institute of Technology, he stated "Few Americans realize we have come to the end of an era". He elaborated on that theme by stating, "The United States must begin a new phase of progress by giving greater priorities to our cities and their social problems."

As Convocation speaker, Udall stressed, "I believe that nothing defeats the kind of change that youth are asking for more than violence, whether it be the mindless acts of individuals or the over-use of force by those clothed in the law."

In his talk before 1,931 R.I.T. graduates Udall emphasized, "We do enormous damage to ourselves if we allow our conduct to stretch beyond the boundaries that should limit human activity. In his address entitled, "Limits: The Imperatives of the 1970's", the lawyer-politician turned author-professor continued, "The United States may be on the edge of a period of renewing domestic life and opportunity, and young people, with their less-rigid attitudes will make a major contribution toward these goals. Udall added, "The graduates of 1970 do not enter upon a turbulent era, many already are a part of it. On peace issues they act as the conscience of the country. They demand that the leaders face up to the moral demands of the times. They are not always right. But, their insight and dedication are of great value to us as a nation."

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R.I.T. CITES OUTSTANDING PROFESSORS -- Professor Alexander S. Lawson and assistant professor Stanley D. McKenzie received outstanding teaching honors at Rochester Institute of Technology's 85th annual Convocation on June 6.

Lawson, a professor in the School of Printing, received the Institute's Outstanding Teacher Award. McKenzie, an assistant professor in the College of General Studies, received the Distinguished Young Teacher Award.

The presentations were made by Dr. Leo F. Smith, executive assistant to the president.

SOME UNUSUAL STUDENTS BECOME UNUSUAL GRADUATES -- In the 1970 R.I.T. graduating class were personalities with perspectives that reflected unusual backgrounds and interests.

Oksana Eliaszkewskyj, B.F.A. degree from the School of Art and Design of the College of Fine and Applied Arts, was featured in the news media as representative of college graduates throughout the western New York area.

Miss Eliaszkewskyj was active in many extra-curricular activities on Campus and was recently honored in Who's Who at R.I.T., Who's Who Among Students in American Universities and Colleges, and recently selected to Alpha Sigma Lambda Honorary Society. She will be married in August to Lynn Fuller (his unusual story below). Next year she will work with Charles Peter Oestrich, R.I.T. Alumnus '55 (Peter Oestrich Sales Promotions). In 1971 she will continue her studies here toward her Masters degree in Fine Arts. Miss Eliaszkewskyj is from Binghamton, N.Y. where she graduated from Central High School.

Mr. Lynn Fuller, B.S. in electrical engineering from the College of Applied Science (ne. College of Engineering), in addition to being a good student is also an unusual athlete. Fuller will return to Campus next year to continue studies towards his Masters degree and also teach in the College of Continuing Education.

From Scotia, N.Y., where he starred as a fullback on their undefeated high school football team before coming to R.I.T., Fuller turned his athletic prowess to track and field. He became dedicated to the art of throwing the javelin and next week will compete in NCAA events in St. Paul, Minn. His past intercollegiate records indicate him to be a strong contender for the national championship.

Che Tak Tsang, B.S. degree from the College of Business, returns to Hong Kong, B.C.C. in mid-June to rejoin his older brother and cousin (both R.I.T. graduates) in the family printing business.

Mr. Tsang departed from the technical training obtained by his brother and cousin to major in business, after two years of fundamental printing education. Tsang reasoned that he could contribute more to the family business in marketing or customer service. Che Sau Tsang, Che's older brother, graduated from the School of Printing in 1968. Their cousin attended R.I.T. in 1960-1961. While Tsang may return for graduate work here, he plans to remain in the family business. His younger son, Ki Yim, already steeped in the family printing tradition, does not plan to break ties with R.I.T. and can be looked for on campus around 1982.

Mrs. Rozetta McDowell, B.S. degree Division of Business, College of Continuing Education, carried a 'B' average for 9 years of collegiate effort while holding down a full-time

responsible job with the New York State Commission for Human Rights. She now plans to study law and has already been accepted by Buffalo and Columbia Law Schools and awaits a favorable reply from Harvard. Born in Buffalo, Mrs. McDowell has made Rochester her home for many years.

John M. Smart, B.S. degree from the School of Printing, College of Graphic Arts and Photography, "used his smarts", as the younger set say. He wanted to work for the Keller-Crescent Co. of Evansville, Ind., but like a number of companies this year K-C cancelled campus interviews. Smart, still interested, noted an error in the indexing of one of the company's brochures, whereupon he wrote the company president noting the discrepancy.

This week Mr. Smart, a transplanted New Zealander, who's permanent address is Sydney, N.S.W., Australia, goes to work for Keller Crescent of Evansville, Ind. as an account executive of that well-known advertising-marketing-printing company.

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#### MILLER NAMES TASK FORCE ON ENVIRONMENTAL STUDIES --

Springing from the idea of Environment Day, a Task Force on Environmental Studies has been set up by President Miller. Chaired by Dr. Edward T. Kirkpatrick, dean of the College of Engineering, the group is composed of faculty and staff, student representation, businessmen and concerned citizens.

Named by President Miller were the following: Hans J. Barschel, professor, College of Fine and Applied Arts; Irving Blumenthal, 4th year printing student; Neil Croom, associate professor, College of Graphic Arts and Photography; F. Lewis Dollinger, Jr., vice president and secretary of the Dollinger Corp.; Eugene Fram, professor, School of Retailing; Fred T. Goldstein, assistant professor, Physics Department, College of Science; Edwin O. Hennick, Associate Professor, Science and Humanities Staff, College of General Studies; Dr. Kenneth C.D. Hickman, director, Distillation Laboratory; Harold M. Kentner, director, Division of Extended Services, College of Continuing Education; Andrew Klahr, 3rd year business administration student; Gary Kolk, 4th year business administration student and president of the R.I.T. Students' Association; John C. Moore, Jr., director, News Bureau, Public Relations Department; Robert J. Strassenburgh, II, board of trustees, R.I.T.; Dr. Fred L. Wilson, Division of Instructional Affairs, National Technical Institute for the Deaf.

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#### LERNER SCHOLARSHIP FUND INCREASED -- Funds for the Irving Lerner Scholarship Fund at Rochester Institute of Technology's College of Business were recently increased as a tribute to Irving Lerner, Superba Cravat vice president and 56-year veteran in sales.

Established in 1964, the fund enables scholarships to be awarded annually to one or more students entering R.I.T.'s School of Retailing or School of Business Administration.

WOMEN ELECT AND HEAR MRS. PAUL A. MILLER -- Installation of officers of Rochester Institute of Technology's Women's Club was held Sunday, June 7, 2 p.m. in the Henry Lomb Room of R.I.T.'s George Eastman Memorial building, College of Business.

Guest speaker was the wife of R.I.T.'s president, Mrs. Paul A. (Francena) Miller of 250 Esplanade Dr. Program chairman was Mrs. Joseph Brown, Jr. of 1321 Pinnacle Rd., Henrietta.

Special honored guests at the luncheon were Mrs. Mark Ellingson, wife of R.I.T.'s President Emeritus; Miss Edwina Hogadone, retiring dean of the College of Business; Miss Elizabeth Hurley, director of the School of Food Administration; and Miss Ada Vernon, retired secretary to R.I.T.'s President Emeritus, Dr. Mark Ellingson.

The recently elected president of the group is Mrs. Jerry (Jo Ann) Young, 137 Burrows Hill Dr., Penfield, who will serve for a two-year period. She has most recently held the position of first vice president. She is the wife of Dr. Jerry Young, who on July 1 will become dean of R.I.T.'s College of Business.

Other new officers are Mrs. Robert Gates, first vice president, 11 Parkland Dr., Fairport; Mrs. Thomas Greco, second vice president, 292 Burntmill Rd., Churchville; Mrs. William H. Williams, third vice president, 11 Railroad Mills Rd., Pittsford; Mrs. James Glasenapp, fourth vice president, 133 Cattaraugus Dr., Henrietta; Mrs. Dale Gibson, treasurer, 276 Wyndale Rd. Irondequoit; Miss Deanne Molinari, recording secretary, 245 A Perkins Rd., Henrietta; Miss Elizabeth O'Brien, corresponding secretary, 488 Fairwood Circle, Henrietta; and Mrs. Edward Todd, nominating chairman, 20 Hearthstone Rd., Pittsford.

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R.I.T. CONDUCTS FIRST SUMMER SEMINAR SERIES FOR ENGINEERS, MANAGERS, ADMINISTRATORS AND BUSINESSMEN -- Beginning during the week of June 22 and ending the week of August 31, seven seminars allowing for the interaction and updating of understanding as between business and educational personnel in technical fields will be conducted by the College of Continuing Education, Extended Services Division. For further information, brochures or advance enrollment call Mrs. Genevieve Knapp, 464-2216 or write to James M. Papero, assistant director, Office of Community Development and Urban Affairs at R.I.T.



DR. RICHARD A KENYON HEADS DEPARTMENT OF MECHANICAL ENGINEERING --JULY 1 --

Dr. Paul A. Miller appointed Dr. Richard A. Kenyon head of the Department of Mechanical Engineering in the College of Engineering beginning July 1, 1970.

Dr. Kenyon received his B.S. in Mechanical Engineering from Clarkson College of Technology in 1954, his M.S. in Mechanical Engineering from Cornell University in 1956 and Ph.D. in Mechanical Engineering from Syracuse University in 1965. His work has been primarily in thermal-fluid sciences.

Dr. Kenyon leaves several posts at Clarkson to join the R.I.T. faculty. He most recently has been an associate professor in mechanical engineering, associate dean of the Graduate School and chairman and executive officer of the Department of Mechanical Engineering. He is the author of two textbooks, "Principles of Fluid Mechanics" and "Fundamentals of Thermodynamics". He has also written a number of papers in these specialty areas.

Dr. Kenyon, his wife and three sons will live in the Rochester area after he completes a special summer teaching assignment at Clarkson.

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FORMER FBI MAN BECOMES DIRECTOR OF PROTECTIVE SERVICES --

Effective June 1, James P. Riley, who served 10 years in the Federal Bureau of Investigation, the last 5 as a special agent, became director of protective services reporting to Dr. James B. Campbell, vice president, Student Personnel Services.

Riley obtained his B.A. degree in Sociology and Pre-Law from Siena College in 1962. He completed his stint with the FBI in 1967. Since that time he has held the post of director of security for Nazareth College until recently joining the R.I.T. staff. He, his wife and seven children reside in Penfield.

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NEW P.R. PHOTO LAB TO BE SUPERVISED BY 1970 R.I.T. GRADUATE --

Mr. Howard Mandel, a 1970 graduate of the School of Photographic Arts and Sciences, has joined the Public Relations Office as Staff Photographer. He also will assume the supervisory function in the new P.R. Photo Lab to be opened this month in the basement of the College-Alumni Union.

Mr. Mandel succeeds Richard Carpenter, who has left the Institute to take a position in Guatemala.

Mandel, from Toronto, Ontario, originally studied at Ryerson Polytechnic Institute in that city prior to transferring to R.I.T. As an undergraduate here, he studied in the Professional Photography program, was a student assistant in the P.R. office and served as secretary of the Men's Residence Hall Association and Resident Advisor for Men's Housing.

R.I.T. GOES TO 35 HOUR WORK WEEK AND SCHEDULES HOLIDAY --

Starting July 1, 1970 the work week for the administrative staff will be 35 hours. The normal business day will begin at 8:30 a.m. and will end at 4:30 p.m.

In keeping with the 1970 Holiday Calendar announced in February of this year, Friday, July 3 is an official holiday because Independence Day falls on Saturday, July 4. Students and faculty are alerted to check for make-up dates for the classes effected.

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SUMMER SPORTS ABOUND FOR FACULTY AND STAFF -- In addition to the regularly posted hours for the use of the gymnasium and swimming pool many members of the faculty and staff are engaged in competitive sports programs on campus this summer.

The 'all male' faculty and staff slow pitch softball league has four teams now playing and may expand to six. Those interested in joining one of the competing teams should contact Sid Barsuk in the Development Office. The teams play on Tuesday and Thursday evenings at 5:15 p.m. However, no team is scheduled to play more than once a week.

Tennis enthusiasts, under the leadership of Professor M. S. DiQuilio of the College of Continuing Education, have divided themselves into flights of comparable ability. Singles matches are played at the convenience of the contestants. If interest develops for doubles competition DiQuilio will make the pairings. He can be contacted at x2542.

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