



news and events

R. I. T.
COLLECTION

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C A L E N D A R

MONDAY, SEPTEMBER 14

PHOTO IMAGE EVALUATION SEMINAR BEGINS TODAY -- Seven research papers will be presented today as a professional seminar on photographic image evaluation sponsored by the Society of Photographic Scientists and Engineers begins today at the School of Photographic Arts and Sciences.

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NTID STUDENTS ARRIVE ON CAMPUS -- The National Technical Institute for the Deaf starting its third year on the RIT campus, will welcome 330 students on Sept. 14. Tours of the campus will be given during the afternoon, and there will be an assembly for parents of deaf students at 6:30 p.m. in the Ingle Auditorium, College-Alumni Union.

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PROCESSING CONTROL SEMINAR -- Sept. 14-18, sponsored by the School of Photographic Arts & Sciences, in cooperation with the Extended Services Division. Prof. Albert Rickmers is directing the program, which will cover quality control of both black and white and color processing.

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EVENING SESSION REGISTRATION -- Sept. 14-16, for students wishing to register for courses at RIT's College of Continuing Education. Registration sessions will be held from 1-8 p.m. in the Frank Ritter Memorial Arena and the George H. Clark Memorial Gymnasium.

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FALL SEASON OPENS FOR RIT GOLFERS -- Coach Earl Fuller's golfers will get an early jump on the fall sports season with a match against Utica College, at Utica, starting at 1:00 p.m. The golfers will also participate in the SUNY Binghamton Invitational Tournament on Friday, Sept. 18.

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TUESDAY, SEPTEMBER 15

PHOTO IMAGE EVALUATION SEMINAR CONTINUES -- Four research papers will be presented today and afternoon tours of Kodak Park, Xerox and the RIT campus will be available for those attending.

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RIT TO HAVE BOOTH AT N.A.P.L. 38th ANNUAL MEETING IN NEW YORK -- The National Association of Photo-Lithographers will meet in New York City from September 15 through 18. Exhibits will be at the New York Coliseum. **RIT is the only** institution of higher learning to be represented as an exhibitor. The booth will be manned by representatives from RIT's College of Graphic Arts and Photography and from the Development and Public Relations departments.

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METROPOLITAN NEW YORK AREA ALUMNI TO MEET -- Alumni of RIT in the Greater New York Metropolitan area have scheduled a luncheon meeting in the Park-Sheraton Hotel in New York City. The featured speaker will be Dr. D. Robert Frisina, RIT vice president and director of the National Technical Institute for the Deaf.

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WEDNESDAY, SEPTEMBER 16

INCOMING FRESHMEN AND THEIR PARENTS RECEIVED -- The RIT Parents' Association, in an effort to help welcome incoming freshmen to the campus, will hold an informal reception from 5:30 to 8:30 p.m., in the Served Dining Room of the College-Alumni Union. It is recognized that many Freshmen and their parents who may be traveling considerable distances will want a pre-view of the campus and meet Institute personnel and other parents on registration eve. All invitees have been notified by mail of this event.

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THURSDAY, SEPTEMBER 17

FRESHMAN ARRIVE -- Freshman student orientation, sponsored by the Student Orientation Seventies Committee (S.O.S.) starts today. A complete calendar listing of all S.O.S. events is available in the Student Activities Office, College-Alumni Union. For further information call 464-2611.

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PARENT-PRESHMAN LUNCHEON AT GRACE WATSON HALL -- To expedite the moving-in day for freshmen, the RIT Parents' Association is conducting a luncheon for incoming freshmen and their parents and families in the residence halls dining area (Grace Watson Hall) from 11:30 a.m. to 2:30 p.m. All incoming day school freshmen and their parents have been invited by letter. There will be tours for incoming freshmen from 9:00 a.m. until 2:00 p.m. Following the tours and luncheon there will be an assembly for freshmen and their parents in the Ingle Auditorium at 3:00 p.m. with welcoming remarks by RIT president Dr. Paul A. Miller.

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COLLEGE OF ENGINEERING AND NTID PRESENT COMPUTER SEMINAR -- "The Role of the Computer in Modern Education" will be the topic of an all-day Institute seminar in the James E. Gleason Memorial building. The program, geared primarily at new and incoming faculty, is open to all Institute personnel. The object of the seminar is to help expand knowledge in computer-aided instruction. Further information can be obtained from Sandra Tubbs, Office of Computer Assisted Instruction, 464-2595.

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EVENING SESSION FACULTY MEETINGS -- Meetings will be held tonight for Evening College faculty starting at 7:00 p.m., in various campus auditoria.

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FRIDAY, SEPTEMBER 18

MOVIE -- Tallisman Film Festival presents "The Graduate", Booth Auditorium, Frank E. Gannett Memorial building 7 to 9 p.m., Admission is .50¢.

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SATURDAY, SEPTEMBER 19

FRESHMEN-FACULTY PICNIC -- Incoming freshmen, upper-classmen, and all RIT personnel are invited to attend. Sponsored by the Student Orientation Seventies Committee (S.O.S.), the event will be held on the lacross field from 11 a.m. to 5 p.m. Freshman orientation program events will continue throughout the day from 9 a.m. to 5 p.m.

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COLLEGE OF CONTINUING EDUCATION CONDUCTS NEW FACULTY SEMINAR -- By invitation the Extended Services Division of the College of Continuing Education will conduct an inservice training program for new adjunct faculty starting at 9 a.m. in the College of Business auditorium. For additional information, contact Harold M. Kentner, director of Extended Services Division, 464-2219.

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ROTC OPEN HOUSE -- General Studies auditorium, A-205, for all interested freshmen and transfer students. All RIT personnel are invited to attend.

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MOVIE -- Tallisman Film Festival presents "The Dirty Dozen," Booth auditorium, Frank E. Gannett Memorial building, 7 to 9 p.m. Admission is .50¢.

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SUNDAY, SEPTEMBER 20

SPECIAL ADDRESS BY SENATOR GODDELL AND MAYOR LINDSAY -- College of General Studies Auditorium, A-205, at 8 p.m. (See News Briefs).

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MOVIE -- Tallisman Film Festival presents "Planet of the Apes", Booth auditorium of the Frank E. Gannett Memorial building, at 4 and 10 p.m. Admission is .50¢.

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CONCERT SLATED FOR SEPTEMBER 22 -- Nationally prominent folksinger and songwriter "Melanie," will be presented in concert on Tuesday, September 22 in the Clark Memorial gymnasium. Sponsored by the College-Union Board, the concert is open to all Institute personnel and the general public. Tickets will be available at the College-Alumni Union information desk on September 15.

The New York City native has appeared at numerous night clubs across the nation including the "Hungry I" in San Francisco, and the "Troubadour" in Los Angeles.

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FALL QUARTER REGISTRATION -- Freshmen orientation, September 17-21; Freshmen registration, September 21; Upperclass registration September 22; Classes start, September 23.

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WATER POLLUTION CONTROL TO BE DISCUSSED -- On Monday, Sept. 21, at 7:30 p.m. Extended Services will sponsor a public lecture-discussion on problems and needs involving quality water resources in Monroe County. The program will be held at RIT's Metropolitan Center, 50 Main St. W., in room 219. The charge will be \$4.00, payable upon arrival. Dr. Edward T. Kirkpatrick, dean of RIT's College of Engineering, will act as moderator. Among the participants will be G. Richard Sutherland, director of the Monroe County Pure Waters Division, and Dennis Sugumele, an engineer with the State Department of Environmental Conservation. Further information may be obtained from Robert Maurice, Extended Services Division, 464-2224.

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NEWS BRIEFS

SCHOOL OF APPLIED SCIENCE ESTABLISHED AT RIT -- A new School of Applied Science, which will serve as an upper-division undergraduate level academic unit for graduates of junior and community colleges, has been announced by RIT President Dr. Paul A. Miller.

"Starting with the September 1970 quarter," Dr. Miller said, "the initial offering of the new academic unit will be a bachelor's degree program in engineering technology."

Applicants for the new program, which is the only known plan of its kind in N.Y. State, will be admitted to a third-year status and will have the Associate in Applied Science (A.A.S.) degree or equivalent in electrical or mechanical technology. Over 90 have already been admitted.

Director of the new School of Applied Science will be RIT Professor John Henderson who will continue with his other duties as director of RIT's Center for Community College Faculty Development (CCCFD).

The primary objective of the new degree program, which will be a direct continuation of study in the student's field of specialization, is to strengthen the candidates' qualifications for employment in positions where design and production applications of engineering technology are emphasized.

"In order to provide the range of technical electives required for broad-based interdisciplinary programs," Dr. Miller said, "instruction in the new School will be complemented by courses offered by RIT's Electrical and Mechanical Engineering Departments in the College of Engineering. A strong minor to complement the student's knowledge in the area of electromechanical technology will be included."

"The establishment of the new School of Applied Science," Dr. Miller stated, "represents one more effort by RIT to respond to the needs of the Community College movement, a new dimension in higher education in this country." He noted that approximately 35% of the incoming students at RIT this year are transfers from community colleges.

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SENATOR GOODELL AND MAYOR LINDSAY WILL VISIT RIT CAMPUS -- New York Senator Charles E. Goodell will address RIT freshman on Sunday, September 20 at 8 p.m. in room A-205 of the College of General Studies. Open to all RIT students, faculty and staff, but closed to the public, the lecture is being sponsored by the Student Orientation Seventies Committee and Student Activities. Accompanying Senator Goodell will be New York City Mayor John Lindsay.

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FACULTY TO DISCUSS GOALS -- Dr. Paul A. Miller will address the entire RIT faculty on the goals and future of the institute on Sept. 15 in the Ingle Auditorium in the College-Alumni Union. A question and answer period will follow the talk, which will begin at 9 a.m.

After a break for lunch in Grace Watson Hall, the faculty will meet in small groups in the residence halls to discuss topics raised in Dr. Miller's talk in terms of the development and goals of the institute.

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"COMMUNICATING WITH THE DEAF" SERIES STARTS SEPTEMBER 30 -- A workshop series, titled "Communicating with the Deaf", is being offered for the third year by the Extended Services Division. The series, taught by James Stangarone, coordinator of interpreting services at the National Technical Institute for the Deaf, will start on Sept. 30 and continue for nine consecutive Wednesdays. The course has been very popular with RIT faculty and staff who are in constant contact with students and teachers at NTID.

The fee for the nine sessions and supplies is \$35. Further information may be obtained from James Papero, assistant director of the Extended Services Division. (464-2221).

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DR. FRISINA TO ADDRESS WORKSHOP -- Dr. D. Robert Frisina, RIT vice president and director of the National Technical Institute for the Deaf was featured speaker at a workshop on "Diagnoses and Treatment of Children with Language Disorders," held Sept. 10-11 at the University of Cincinnati.

Dr. Frisina's topic was "Differential Diagnosis of Children with Language Disorders."

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NTID SUMMER PROGRAM HAS 78 PARTICIPANTS -- Summer school was uniquely different this year for 78 deaf students from 23 states enrolled at the National Technical Institute for the Deaf.

The deaf students participated in an eight-week evaluation and sampling program designed to give new students exposure to academic programs and college life.

"As part of NTID's Vestibule Programs, the intensive sampling was another step for deaf students in relation to academic advancement and career selection," said Dean William E. Castle.

"In providing program sampling, we tried to get away from the lecture syndrome and give the students actual hands-on experience," said William T. Darnell, student evaluation specialist and director of the program.

To acquaint students with types of jobs available within major fields of study, visits were made to such places as the Memorial Art Gallery, George Eastman House, Eastman Kodak Company, Rochester Telephone and several hospitals in Rochester.

Students also were exposed to personal development seminars, physical education programs, evaluative programs in math, science, and English, and student government. Student government was instituted in the residence halls to give students experience with governance and the responsibilities of college life.

"Extensive testing during the sampling program will assist us in proper educational placement," Darnell added. "But other objectives were to broaden students' experience and knowledge of career opportunities available to them, and provide an introduction to remedial, preparatory academic work which enables students to transfer to specific programs."

When students return to NTID for the fall quarter they may continue in the Vestibule Programs for more remedial help, or enter a Certificate, Diploma, Associate, or advanced program of study.

"The summer sampling program is just part of NTID's primary objective of professional training which will direct deaf students toward successful employment," Darnell concluded.

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COLLEGE OF ENGINEERING AND NTID PRESENT COMPUTER SEMINAR -- "The Role of the Computer in Modern Education" will be the topic of an all-day Institute seminar on Thursday, September 17, 9 a.m. in room 2211 of the James E. Gleason Memorial building. The program is open to all Institute personnel. The objective of the seminar is to help expand knowledge in computer-aided instruction. Further information can be obtained by contacting Sandra Tubbs, Office of Computer Assisted Instruction, 464-2595.

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SPSE SPONSORS PHOTO QUALITY SEMINAR -- The Society of Photographic Scientists and Engineers will sponsor a professional seminar on photographic image evaluation on Sept. 14 and 15 at RIT.

Under the direction of Dr. Lothar K. Englemann, dean of the College of Graphic Arts and Photography, the seminar will feature the presentation of 11 research papers by personnel from Eastman Kodak, the University of Rochester, the National Bureau of Standards, the Perkin-Elmer Corp., Polaroid, Xerox and Itek Corp.

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MINI-CONFERENCE TO DISCUSS DATA PROCESSING FOR SMALL BUSINESS -- Representatives of small business will be able to explore the potential use of computers and data processing services for their companies during an educational conference, "Data Processing for Small Business", on Sept. 23 at RIT's Metropolitan Center, 50 West Main St.

The conference, sponsored by the Extended Services Division of the College of Continuing Education, will be conducted by Howard Holmes of RIT's Information Systems Department. Coordinator of the conference is Roger Powell, assistant director of the Extended Serviced Division.

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"MANAGEMENT 12" SEMINAR SERIES SET TO START IN OCTOBER -- For the twelfth consecutive year, RIT's Extended Services Division will conduct a series of management seminars, designed to improve the managerial capabilities and skills of industry-sponsored executives. In the past, the program has annually attracted about 60 participants from leading Rochester companies.

The series of ten seminars will begin on October 12 at The Other Side of the Tracks Restaurant in Pittsford and will continue two Mondays each month until March, 1971. Each seminar starts with a luncheon, followed by a formal presentation by a guest speaker. Small group discussions and a question-and-answer period conclude the half-day session.

"Management 12", as the series has been titled this year, will present a number of noted experts in business and related fields, including economist Dr. Martin Gainsburgh, Los Angeles Times columnist Peter Weaver, and New York Times foreign affairs specialist Harry Schwartz.

The opening session, October 12, will feature Dr. Charles F. Austin, a management consultant from Alexandria, Va., who will speak on "Management's Self-Inflicted Wounds".

Coordinating the program is Robert M. Way, assistant director of the College of Continuing Education's Extended Services Division.

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SUSAN B. ANTHONY CLUB HONORS FIVE RIT WOMEN FOR CIVIC SERVICE -- Mrs. Mark Ellingson, wife of RIT's president emeritus, Miss Edwina Hogadone, dean emeritus of the College of Business, and three members of the RIT board of trustees were among 70 women honored recently for community service by the Susan B. Anthony Republican Club.

The honors, made during the club's 50th anniversary observance of women's suffrage, were held at the Ellingson home in Pittsford.

The Annual Civic Award was presented to 15 women, including RIT trustee Mrs. F. Ritter Shumway; Mrs. Frank E. Gannett, an honorary member of the board; and Mrs. Ellingson.

A similar community service award, the Helen Jones Award, was presented to the third RIT trustee, Mrs. Robert Wadsworth. Miss Hogadone, who retired in June as the nation's only woman dean of a business school, was a special guest at the affair and was cited for her service in public affairs.

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DRY CLEANING AND LAUNDRY CENTER SET UP IN GRACE WATSON HALL -- A new dry cleaning and laundry center staffed by RIT students and designed to meet the needs of students, faculty and staff, has been established in the basement of Grace Watson Hall. A division of Staub's Cleaners, a Rochester dry cleaning chain, the center will provide a complete line of dry cleaning and laundering services to include tailoring, leather and suede cleaning, rug and carpet cleaning, and cold storage service.

During the first week of its operation, starting on September 23, the center will be offering a \$35 coupon booklet which will be good for services valued at \$25. From Monday through Friday, the center will be open from 9 to 11 a.m. and 4 to 7 p.m. On Saturdays, the center will be open from 10 a.m. to 4 p.m.

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APPOINTMENTS AND PROMOTIONS -- Charles G. Welch, dean of students, has been named acting head of Student Personnel Services by Dr. Todd H. Bullard, RIT provost and vice president of Academic Affairs. Welch replaces Dr. James B. Campbell, vice president, Student Personnel Services, who has accepted the same position at Eastern Michigan University.

Welch, who will continue as dean of students, will assume administrative responsibilities for all areas of Student Personnel Services which includes: Office of Admissions and Records, Campus Protective Services, Athletics and Physical Education, College-Alumni Union, Student Health Services, Housing, Student Activities, Central Placement Services, Veterans Affairs and Selective Service, Chaplain's Office, Counseling Center, and Reading and Study Clinic.

Prior to joining RIT in 1968 Welch was Associate Dean of Students at the State University College of New York at Brockport, N.Y.

Also in Student Personnel Services, Michael J. Piehler has been appointed assistant to the dean of students. A 1969 graduate of St. John Fisher College, where he received a B.S. degree in biology, Piehler taught this past year at Aquinas Institute.

John R. Ferlicca, formerly captain in charge of Security, Traffic and Safety at the University of Rochester Medical Center, and for 27 years with the Rochester Police Bureau, has been named assistant director of Campus Protective Service. He reports to James Riley, former F.B.I. man who was recently named director of Campus Protective Services. At the time of Ferlicca's retirement from the Rochester Police Bureau in 1968, he was the administrator and field supervisor of the Bureau's Tactical Unit, which he founded and organized.

APPOINTMENTS AND PROMOTIONS (Continued) -- Three appointments have been announced by the Public Relations Office. They are Carl T. Weber, director of special events; Gary E. Williams, assistant director of the News Bureau; and Mrs. Karen Ann Ibrahim, assistant director of Publications.

Weber, formerly vice president, corporate relations, for Roertsch-Ready, Inc., and public information officer for the Monroe County Department of Social Welfare, replaces Bill Waldheim who has accepted a teaching position at Ryerson College in Toronto.

Weber will be responsible for coordinating special programs for community and professional organizations which utilize RIT's facilities; coordination of special RIT internal events; and will act as a liaison between special interest groups and RIT. In addition, he will edit the Institute's weekly newsletter, News and Events, and will supervise the operations of RIT's Speakers' Bureau, Exhibit Service and Student Tour Service.

Former reporter with the Sarasota Journal, Williams will be responsible for disseminating to the local and national press media all news pertaining to RIT's College of Graphic Arts and Photography, College of Business, and RIT grants and scholarships. At the Sarasota Journal, he was responsible for news of the county government, schools and colleges, and was also the newspaper's theatre, music and art critic. His coverage of the 1968 racial boycott of the Sarasota County (Sarasota, Fla.) school system won him a second place award in the Florida Associated Press's 1969 News and Picture contest.

He received a B.A. in philosophy in 1969 from New College, Sarasota.

Mrs. Ibrahim will serve as editor of News and Views, RIT's Alumni magazine, and in addition will be responsible for various brochures, reports and miscellaneous other projects in the Publications Department.

Since 1967, Mrs. Ibrahim has been associate editor of Graphic Arts Progress, a quarterly publication for the graphic arts industry published by RIT's Graphic Arts Research Center.

A 1960 graduate of Ohio State University where she received a B.A. degree in English, Mrs. Ibrahim has authored numerous articles which have appeared in several national and international professional trade magazines.

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