



# news and events

Published in the Office of Public Relations

Rochester Institute of Technology

Vol. III, No. 1

Jan. 11 thru Jan. 17, 1971

CALENDAR

TUESDAY, JAN. 12

MOVIE -- Talisman Film Festival presents "Wind From The East," Booth Auditorium, Frank E. Gannett Memorial bldg., 7:30 and 10 p.m., Admission \$1.00, (See News Briefs)

\* \* \* \* \*

WEDNESDAY, JAN. 13

MOVIE -- Talisman Film Festival presents "Wind From the East", Booth Auditorium, Frank E. Gannett Memorial bldg., 7:30 and 10 p.m., Admission \$1.00.

\* \* \* \* \*

MOVIE -- "Road Runner Package", Cellar, Nathaniel Rochester Hall, sponsored by CENTRA.

\* \* \* \* \*

SWIMMING -- RIT at Brockport - 7:30 p.m.

\* \* \* \* \*

FRESHMAN BASKETBALL -- RIT vs. Utica, Home, 6 p.m.

\* \* \* \* \*

BASKETBALL -- RIT vs. Utica, Home, 8 p.m.

\* \* \* \* \*

HOCKEY -- RIT vs. Seneca College, Home, 8:15 p.m.

\* \* \* \* \*

LECTURE -- "Data Processing and Industrial Payroll," by Robert Rode, 7:30 p.m., Multi-Purpose room, College-Alumni Union, sponsored by Delta Sigma Pi, (See News Briefs).

THURSDAY, JAN. 14

"QUALITY ENGINEERING CERTIFICATION" -- new course sponsored by Extended Services Division, starts today thru May 27, 6:30-8:30 p.m. (See News Briefs)

\* \* \* \* \*

MOVIE -- Talisman Film Festival presents "Wind From The East", General Studies Auditorium, 7:30 and 10 p.m., Admission \$1.00.

\* \* \* \* \*

MOVIE -- Talisman Film Festival presents "Gentlemen's Agreement", Booth Auditorium, Frank E. Gannett Memorial bldg., - 7:30 and 10 p.m.

\* \* \* \* \*

FRIDAY, JAN. 15

HILLEL SERVICES -- Kate Gleason Hall - 7:30 p.m.

\* \* \* \* \*

MOVIE -- Talisman Film Festival presents "Short Suite II", Booth Auditorium, Frank E. Gannett Memorial bldg. - 7:30 and 10 p.m., Admission \$1.00.

\* \* \* \* \*

SATURDAY, JAN. 16

MOVIE -- Talisman Film Festival presents "The Night They Raided Minsky's", - 7:30 and 10 p.m., Booth Auditorium, Frank E. Gannett Memorial bldg., Admission \$1.00.

\* \* \* \* \*

MOVIE -- Talisman Film Festival presents "Wind From The East", General Studies Auditorium, 7:30 and 10 p.m., Admission \$1.00.

\* \* \* \* \*

WRESTLING -- RIT vs. Lycoming, Home, 7 p.m.

\* \* \* \* \*

SWIMMING -- RIT at Colgate - 2 p.m.

\* \* \* \* \*

BASKETBALL -- RIT at Geneseo - 8:15 p.m.

\* \* \* \* \*

FRESHMAN BASKETBALL -- RIT at Geneseo - 6:15 p.m.

\* \* \* \* \*

SATURDAY, JAN. 16 (Continued)

HOCKEY -- RIT at Hamilton - 3 p.m.

\* \* \* \* \*

FENCING -- RIT vs. Hobart and Syracuse, Home - 1 p.m.

\* \* \* \* \*

SUNDAY, JAN. 17

ROMAN CATHOLIC MASS -- Ingle Auditorium, College-Alumni Union, 10:30 a.m. and 5 p.m., with Father Gerald Appelby, RIT Catholic Chaplain.

\* \* \* \* \*

PROTESTANT WORSHIP -- 9:30 a.m., Kate Gleason Hall, North Lounge, with Rev. Rodney Rynearson, NTID.

\* \* \* \* \*

PROTESTANT WORSHIP -- 11 a.m., Kate Gleason Hall, North Lounge, with Rev. William Gibson, RIT Protestant Minister.

\* \* \* \* \*

CAMPUS TOURS -- 10:30 a.m. and 2:30 p.m., lobby, George Eastman Memorial Building.

\* \* \* \* \*

THE BOSWELL COFFEE HOUSE -- 7 to 10 p.m., Multi-Purpose room, College-Alumni Union, sponsored by Student Christian Movement and Newman Apostolate.

\* \* \* \* \*



NEWS BRIEFS

NEW DEGREE PROGRAM TO BE OFFERED BY GENERAL STUDIES -- A new and different Bachelor of Science degree program in Social Work, which will be one of the few of its kind available in the U. S., was recently announced by President Miller.

To be offered in September of 1971 by RIT's College of General Studies, the program will provide candidates with field work experience in a variety of social, educational, and governmental agencies during the students' four years at RIT.

Curriculum for the new degree offering has been designed to provide a broad liberal program, with special emphasis on the social sciences, so that graduates have a working knowledge of the complex social, economic, and human problems which face social agency personnel.

Dr. Miller stated that the new program is a continuing step in RIT's urban thrust, with other such programs to follow.

He said that the program's curriculum is specifically broad in scope to prepare students for a wide variety of positions now open in the field of social work on the baccalaureate level.

Dr. Paul Bernstein, Dean of the College of General Studies, under whom the program will be administered, stated that an integral part of the new degree offering is RIT's field experience program which allows students to alternate their classroom study with work experience.

"One of the stand-out features of the new degree program," Dr. Bernstein said, "is that each student will be required to demonstrate a working knowledge of Spanish. There will also be an important emphasis on student-initiated independent study and a senior thesis and seminar which will serve as a culminating experience for the four year program."

In developing the program RIT instituted the services of a broad-based community Advisory Board which included representatives from the academic community, social agencies, community organizations and state employment agencies.

RIT is now actively seeking a director for the new program, Dr. Bernstein added.

\* \* \* \* \*

DR. MILLER DELIVERS KEYNOTE ADDRESS -- President Miller delivered the keynote address at a major national conference on continuing education on Jan. 7 at the University of Notre Dame.

Sponsored by Notre Dame and the W. K. Kellogg Foundation of Battle Creek, Mich., the conference was designed to explore the future of continuing education in the areas of academics, public affairs, social responsibilities, the professionals, and new knowledge.

(Continued)

DR. MILLER (Continued)

Other key speakers and their topics were: Dr. Edward Teller, university professor at the University of California, (and often called the "Father of the Atomic Bomb"), "New Knowledge and Continuing Education"; Rev. Theodore M. Hesburg, C.S.C., president of the University of Notre Dame, "Social Responsibility and Continuing Education"; Dr. Douglas M. Knight, vice-president of RCA's education development division, "The Professionals and Continuing Education"; and Dr. Thurman J. White, vice-president for university projects at the University of Oklahoma, "Creativity in Programming".

The conference, sponsored by Notre Dame under a grant from the Kellogg Foundation, was attended by over 150 persons, including government officials, education writers, and college and university presidents, provosts, trustees, and directors of continuing education.

"Among the many problems facing the university and higher education today," commented the Conference Director, Dr. Thomas P. Bergin, dean of continuing education at Notre Dame, "is one of reassessing, improving and dramatically extending lifelong learning opportunities for all citizens at all education levels."

\* \* \* \* \*

MEXICAN EDUCATORS LUNCH AT RIT -- "One man's strength is another's weakness," as the saying goes, and the same seems to apply equally to nations as it does to people.

The point came up during a recent luncheon discussion at RIT between 10 directors of Mexican Technological Institutes (in Mexico equivalent to college presidents), RIT administrators, and Rochester Chamber of Commerce officials.

The link between higher education and industry is weak in Mexico, compared to the full and varied support of U. S. colleges by American companies, the south-of-the-border educators stated. They said that one of their prime objectives is to motivate interest and support by Mexican industry in order that technologically-oriented training programs can be developed and implimented. The Mexicans voiced a keen interest in the numerous RIT sponsored educational programs for the training of industrially-employed personnel in the Rochester area, and other such cooperative efforts by industry and RIT.

In Rochester for a tour of the downtown and Webster facilities of Xerox Corp., the Mexicans are currently visiting American industries as part of a Chamber of Commerce sponsored nation-wide excursion.

Among those attending the luncheon at RIT were Worth D. Holder, executive vice president, Rochester Chamber of Commerce; George Beinetti, president, Rochester Telephone Corporation (also an RIT trustee and second vice president of the Rochester Chamber); Dr. Paul A. Miller, RIT president; and F. Ritter Shumway, chairman and chief executive officer, Sybron Corp., (also first vice-chairman of the RIT Board of Trustees, and president of the U. S. Chamber of Commerce).

Also attending were several of RIT's top administrators and college deans.

\* \* \* \* \*



NEWS BRIEFS

NEW DEGREE PROGRAM TO BE OFFERED BY GENERAL STUDIES -- A new and different Bachelor of Science degree program in Social Work, which will be one of the few of its kind available in the U. S., was recently announced by President Miller.

To be offered in September of 1971 by RIT's College of General Studies, the program will provide candidates with field work experience in a variety of social, educational, and governmental agencies during the students' four years at RIT.

Curriculum for the new degree offering has been designed to provide a broad liberal program, with special emphasis on the social sciences, so that graduates have a working knowledge of the complex social, economic, and human problems which face social agency personnel.

Dr. Miller stated that the new program is a continuing step in RIT's urban thrust, with other such programs to follow.

He said that the program's curriculum is specifically broad in scope to prepare students for a wide variety of positions now open in the field of social work on the baccalaureate level.

Dr. Paul Bernstein, Dean of the College of General Studies, under whom the program will be administered, stated that an integral part of the new degree offering is RIT's field experience program which allows students to alternate their classroom study with work experience.

"One of the stand-out features of the new degree program," Dr. Bernstein said, "is that each student will be required to demonstrate a working knowledge of Spanish. There will also be an important emphasis on student-initiated independent study and a senior thesis and seminar which will serve as a culminating experience for the four year program."

In developing the program RIT instituted the services of a broad-based community Advisory Board which included representatives from the academic community, social agencies, community organizations and state employment agencies.

RIT is now actively seeking a director for the new program, Dr. Bernstein added.

\* \* \* \* \*

DR. MILLER DELIVERS KEYNOTE ADDRESS -- President Miller delivered the keynote address at a major national conference on continuing education on Jan. 7 at the University of Notre Dame.

Sponsored by Notre Dame and the W. K. Kellogg Foundation of Battle Creek, Mich., the conference was designed to explore the future of continuing education in the areas of academics, public affairs, social responsibilities, the professionals, and new knowledge.

(Continued)



DR. MILLER (Continued)

Other key speakers and their topics were: Dr. Edward Teller, university professor at the University of California, (and often called the "Father of the Atomic Bomb"), "New Knowledge and Continuing Education"; Rev. Theodore M. Hesburg, C.S.C., president of the University of Notre Dame, "Social Responsibility and Continuing Education"; Dr. Douglas M. Knight, vice-president of RCA's education development division, "The Professionals and Continuing Education"; and Dr. Thurman J. White, vice-president for university projects at the University of Oklahoma, "Creativity in Programming".

The conference, sponsored by Notre Dame under a grant from the Kellogg Foundation, was attended by over 150 persons, including government officials, education writers, and college and university presidents, provosts, trustees, and directors of continuing education.

"Among the many problems facing the university and higher education today," commented the Conference Director, Dr. Thomas P. Bergin, dean of continuing education at Notre Dame, "is one of reassessing, improving and dramatically extending lifelong learning opportunities for all citizens at all education levels."

\* \* \* \* \*

MEXICAN EDUCATORS LUNCH AT RIT -- "One man's strength is another's weakness," as the saying goes, and the same seems to apply equally to nations as it does to people.

The point came up during a recent luncheon discussion at RIT between 10 directors of Mexican Technological Institutes (in Mexico equivalent to college presidents), RIT administrators, and Rochester Chamber of Commerce officials.

The link between higher education and industry is weak in Mexico, compared to the full and varied support of U. S. colleges by American companies, the south-of-the-border educators stated. They said that one of their prime objectives is to motivate interest and support by Mexican industry in order that technologically-oriented training programs can be developed and implemented. The Mexicans voiced a keen interest in the numerous RIT sponsored educational programs for the training of industrially-employed personnel in the Rochester area, and other such cooperative efforts by industry and RIT.

In Rochester for a tour of the downtown and Webster facilities of Xerox Corp., the Mexicans are currently visiting American industries as part of a Chamber of Commerce sponsored nation-wide excursion.

Among those attending the luncheon at RIT were Worth D. Holder, executive vice president, Rochester Chamber of Commerce; George Beinetti, president, Rochester Telephone Corporation (also an RIT trustee and second vice president of the Rochester Chamber); Dr. Paul A. Miller, RIT president; and F. Ritter Shumway, chairman and chief executive officer, Sybron Corp., (also first vice-chairman of the RIT Board of Trustees, and president of the U. S. Chamber of Commerce).

Also attending were several of RIT's top administrators and college deans.

\* \* \* \* \*



BUSINESS FRATERNITY SPONSORS LECTURE -- "Data Processing and Industrial Payroll" is the topic of a lecture by Robert Rode, manager of Payroll and Personnel Accounting at Xerox Corporation, to be given at RIT on Wednesday, Jan. 13, 7:30 p.m. in the Multi-Purpose room of the College-Alumni Union.

Admission free and open to the public, the lecture is sponsored by Delta Sigma Pi, the professional business fraternity at RIT.

Rode has had numerous years experience in manufacturing, production, marketing, and computer systems. He previously served as senior sales representative for International Business Machines (IBM); as general merchandising manager for Hickok Manufacturing Company; as district sales manager for the UNIVAC Division of Sperry Rand Corporation; and various computer systems related positions at Xerox.

\* \* \* \* \*

NEW LIBRARY DIRECTOR RECENTLY NAMED -- Gary D. MacMillan, serials librarian and assistant acquisitions librarian at Michigan State University, has been appointed director of the RIT Wallace Memorial Library, according to a recent announcement by Dr. Edward S. Todd, vice-president, Instructional Development and Planning.

As director of the Wallace Memorial Library, he will be responsible for the main library, the Audio-Visual Department, the Chemistry Library, and the Cary Collection.

He will hold the faculty rank of associate professor and will serve as a member of the Deans and Policy Committees.

MacMillan's educational background includes a B.A. degree in Psychology/Sociology from Kalamazoo College, and an AMLS degree in Library Science from the University of Michigan.

Previously, he served as a Cornell University consultant and head librarian at the University of Liberia (West Africa). In 1965 he was selected to work at Library USA in the Federal Pavillion at the World's Fair. He has also been head librarian at the Detroit Institute of Technology.

ONE MAN EXHIBIT SLATED FOR BEVIER GALLERY -- A provocative one-man show by the Rev. Thomas A. Raterman, a Catholic priest and a masters degree candidate in RIT's School of Art and Design, will run from Jan. 8-22 at RIT's Bevier Gallery of the James E. Booth Memorial building.

Included in the show are painting, printmaking, sculpture, and mobile, with many pieces displaying combinations of these art forms. The gallery is open and free to the public Monday-Friday, 8:30 a.m.-12 noon and 1-4:30 p.m., and Monday-Thursday evenings, 6:30-10 p.m.

\* \* \* \* \*

HENDERSON ELECTED TO ASEE POSITION -- John T. Henderson, director of RIT's Center for Community College Faculty Development, has been elected vice chairman of the Upper New York-Ontario-Quebec Section of the American Society of Engineering Education (ASEE).

Henderson also serves as director of RIT's School of Applied Science. The new upper-division undergraduate level academic unit offers a bachelor's degree program in engineering technology for graduates of junior and community colleges.

(Continued)



HENDERSON (Continued)

At RIT, Henderson serves as a member of the Institute Policy Committee, Deans' Committee, and Graduate Council.

The Greenfield, Mass. native joined RIT in 1968. He received an M.S. degree in Industrial Engineering from Clarkson College of Technology, and a B.S. degree in Mechanical Engineering from RIT.

\* \* \* \* \*

LARGE TURNOUT FOR INSTITUTE X-MAS PARTY -- Despite the roaring blizzard of Friday, Dec. 11, employees turned out by the droves for the first annual Faculty-Staff Christmas party held on the new campus.

With emergency snow warnings in effect, it was touch-and-go during the afternoon, when it seemed that the event might have to be cancelled due to the inclement weather. Over 800 R.S.V.P.'s had been received, so the decision was made not to cancel.

However, the event proved a "sporting" success. Over 600 braved the elements after a full-day of work to return to the campus for an evening of ice skating, bowling, bingo, basketball, volleyball, swimming, dancing, caroling, Christmas cheer, and a late evening buffet dinner.

Although the event was for RIT day and evening employes only, the Institute doors were also opened up to over 300 students stranded on campus since many of the flights at the Monroe County Airport were grounded due to the storm.

The students, most of whom had just completed their fall quarter final exams, and who had hoped to head home for the Christmas recess, were welcomed into the holiday festivities, and as the saying goes "a good time was had by all."

Hosts for the evening were RIT Board Chairman Arthur L. Stern and his wife, President and Mrs. Paul A. Miller, and members of the RIT Women's Club and Faculty Council.

\* \* \* \* \*

VICTORY BY A SHOE STRING -- After a lack-luster performance at Scranton, where he made only 4 of 14 shots, All-East center, Tom Connelly (East High School and Monroe Community College) went looking for some good luck. He found it in a 25-cent pair of orange shoelaces, which he wore the next night against Harpur. Tom hit on 6 of 8 shots and went 7-for-7 from the foul line, as RIT won by 11. The next day, Tom went out and bought orange laces for the whole team, and they wound up their three-day trip with a 30-point win over Houghton College.

\* \* \* \* \*

PRINTING WEEK -- January 17-23 is International Printing Week. RIT's School of Printing and the Graphic Arts Research Center will take part in area observances conducted by the Rochester Chapter of the International Association of Printing House Craftsmen.

Groups of students from high schools throughout the Rochester area are expected to visit RIT during the week.

\* \* \* \* \*



NTID MAN ELECTED VICE-PRESIDENT OF "RESOURCES" -- Salvatore J. Parlato, coordinator of the NTID Learning Center, has been elected vice-president of "Resources", a 5-county association of librarians and audio-visual specialists.

The members, who represent Monroe, Livingston, Orleans, Genesee and Wayne Counties, encourage wider use of visual media in education.

Prior to joining NTID he was employed by Encyclopedia Britannica Films and Holland-Wegman Film Productions.

His booklet, *The Audio-Visual Advisor*, was published in 1960 and reprinted in 1964.

He is a member of the Rochester Audio-Visual Association, New York State Audio-Visual Association, and Western New York Educational Communications Council.

\* \* \* \* \*

ROCHESTER PREMIERE FOR NEW GODARD FILM PLANNED BY TALISMAN -- The Rochester Premiere of *WIND FROM THE EAST*, written by Daniel (The Red) Cohn-Bendit, and directed by Jean-Luc Godard, will be held in RIT's Booth Memorial Auditorium of the Frank E. Gannett Memorial Building on Tuesday, Jan. 12 at 7:30 and 10 p.m. Sponsored by the Talisman Film Festival, the premiere and showings that follow are open to the public, with admission at \$1.00. The film will also be shown on Jan. 13, 14 and 16, in the Booth Auditorium at 7 and 10 p.m.

In Eastmancolor, the movie comes directly from major screenings at the 1970 Cannes International Film Festival and the 1970 New York Film Festival. The film's arrival at the New York Film Festival stimulated violent political reaction from the audience and press. The Festival itself described the film as "a Marxist mini-Western, a witty auto-critique, and a call to arms. . . this latest of Godard's political films moves with new assurance and humor."

Godard is considered by many to be one of the top ten film directors alive today. The film's author, Daniel Cohn-Bendit, was the leader of the student rebellion which rocked France in May of 1968.

\* \* \* \* \*

CERTIFICATION PROGRAM STARTS FOR QUALITY ENGINEERS -- Engineers planning to take the American Society for Quality Control (ASQC) certification examinations in quality engineering will be provided an opportunity to prepare for the exams in 20 weekly study sessions, starting January 14. The Thursday evening sessions (6:30-8:30 p.m.), sponsored by the Rochester Society for Quality Control (RSQC), in cooperation with RIT's Extended Services Division, will be devoted to practice on typical exams. In addition, four special topic lectures will be held on Saturday mornings. The instructors for the sessions will be Dr. Austin J. Bonis of RIT's Statistics Department and Ed Sylvester, education chairman of RSQC. Robert Maurice is coordinating the program for Extended Services.

\* \* \* \* \*