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CALENDAR

MONDAY, FEB. 1

PROJECT KID: KIDS IN DISTRESS -- two week drive to collect items for children of South Vietnam Orphanage, sponsored by Phi Gamma Nu Sorority, kick-off coffee hour 8:30 a.m. - 12 noon in the Henry Lomb Room, Administration Tower bldg., 4th Floor, (See News Briefs)

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COLLEGE OF CONTINUING EDUCATION -- Second semester classes start today.

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MANAGEMENT 12 -- Twelfth Annual Management Seminar, noon at "The Other Side of the Tracks" restaurant, Pittsford, sponsored by Extended Services Division, (See News Briefs)

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WEDNESDAY, FEB. 3

LECTURE -- by Dr. Paul Adams, a professor at Roberts Wesleyan College, (1970 candidate for New York governor) 2 p.m., room 1350 of Frank E. Gannett Memorial bldg., sponsored by RIT group "Young Americans for Freedom"

WRESTLING -- RIT at U. of Buffalo - 7 p.m.

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SWIMMING -- RIT vs. Canisius - home - 7:30 p.m.

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FRESHMAN BASKETBALL -- RIT at Oswego - 6 p.m.

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BASKETBALL -- RIT at Oswego - 8 p.m.

WEDNESDAY, FEB. 3 (Continued)

HOCKEY -- RIT vs. St. John Fisher - home - 8:15 p.m.

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THURSDAY, FEB. 4

FOOD ADMINISTRATION DEPARTMENT LUNCHEON -- Henry Lomb Room, Eastman bldg., 12:00 noon, tickets \$.95, For reservations call 464-2287

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FRIDAY, FEB. 5

MOVIE -- Talisman Film Festival presents "Kinetic Art I (prog. 3)", Ingle Auditorium, College-Alumni Union, 7:30 and 10 p.m.

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SATURDAY, FEB. 6

MOVIE -- College Union Board and NTID present "A Man Could Get Killed," (sub-titles) College of General Studies Auditorium, 7 p.m., admission free

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MOVIE -- Talisman Film Festival presents "If", Ingle Auditorium, College-Alumni Union, 7:30 and 10 p.m.

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WRESTLING -- RIT at Oswego -1:30 p.m.

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SWIMMING -- RIT at Oswego - 2 p.m.

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FRESHMAN BASKETBALL -- RIT at St. John Fisher - 6 p.m.

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BASKETBALL -- RIT at St. John Fisher - 8 p.m.

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HOCKEY -- RIT at U. of Buffalo - 9:30 p.m.

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FENCING -- RIT at Syracuse - 1 p.m.

SUNDAY, FEB. 7

MOVIE -- Talisman Film Festival presents "Burmese Harp", Ingle Auditorium, College-Alumni Union, 7:30 and 10 p.m., \$.50

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ROMAN CATHOLIC MASS -- Ingle Auditorium, College-Alumni Union, 10:30 a.m. and 5 p.m. with Father Gerald Appelby, RIT Catholic Chaplain

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PROTESTANT WORSHIP -- 9:30 a.m., Kate Gleason Hall, North Lounge, with Rev. Rodney Rynearson, NTID

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PROTESTANT WORSHIP -- ll a.m., Kate Gleason Hall, North Lounge, with Rev. William Gibson, RIT Protestant Minister.

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CAMPUS TOURS -- 10 a.m. and 2 p.m., lobby, George Eastman Memorial bldg.

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THE BOSWELL COFFEE HOUSE -- 7 to 10 p.m., Multi-purpose Room, College-Alumni Union, sponsored by Student Christian Movement and Newman Apostolate.

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EXHIBITS

WALLACE MEMORIAL LIBRARY -- "Photographs of Chicago," by Robert A. Knille, second floor Gallery, through Feb. 12.

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BEVIER GALLERY -- Art Exhibits by College of General Studies faculty members Douglas Coffey and Hans Zandvoort, and third artist Mo Lebowitz of New York City, Bevier Gallery of James E. Booth Memorial bldg.

NEWS BRIEFS

REORGANIZATION ANNOUNCED FOR COLLEGE OF FINE AND APPLIED ARTS -- The organization of RIT's College of Fine and Applied Arts has been restructured, a move designed to enhance the operation and to improve channels of communication between the administration and the college's 500 students.

Promotion of two administrators, splitting of the college into five equal divisions, and appointment of teaching departmental chairmen are the major elements of restructuring, as announced by the College's Dean, Dr. Robert H. Johnston.

"We're all trying to find more economic ways to operate," said Johnston, who became the college's dean in September. "This move will centralize the administration of the college, create more direct lines of authority, and allow us to become a more efficient college."

The School of Art and Design, previously the largest unit of the college, has been broken down into divisions, and its director, Stanley H. Witmeyer, has been named associate dean of the college. Neil Hoffman, formerly assistant to Witmeyer, has been named assistant dean.

The three divisions of the School of Art and Design are Environmental Design, which has added ecological considerations to the techniques of Industrial Design; Communications Design, which includes Illustration and Advertising Design; and Fine Arts, which pertains to the college's foundation program, including Drawing, Design, and Art History.

In addition, a division has been established for Graduate Programs, which now include the Master of Fine Arts and the Master of Science in Teaching.

The School for American Craftsmen (SAC) is the fifth division with Associate Professor Donald G. Bujnowski as its chairman.

Bujnowski and the other four teaching chairmen will be responsible for drawing up preliminary budgets, maintaining equipment, and initiating program changes. Their charge from the dean, however, is primarily to establish a liaison between the students and administration.

"Any college", said Johnston, "has to have contact with its main product--its students. Sitting in the front offices, we have a tendency to get bogged down with problems and administrative details. These chairmen, who are part of the administration, should give us the direct contact we need, since they are right in the classrooms and studios with the students."

Regular meetings of the chairmen with the dean and his associates will be held and, in many areas, students will be included.

The remaining chairmen are Associate Professor Leland Smith in Environmental Design, Associate Professor R. Roger Remington in Communications Design, Professor Frederick R. Meyer for the Graduate Faculty, and Associate Professor Philip W. Bornarth for Fine Arts.

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FINE AND APPLIED ARTS (Continued)

The chairmen will also be working closely with the Associate Dean and Assistant Dean in their areas of responsibility. As Associate Dean, Witmeyer is responsible for admissions, which includes interviewing all prospective students; budget preparation; and undergraduate records. As Assistant Dean, Hoffman will handle scheduling, curriculum, graduate programs and records, and student conferences.

Witmeyer, a 1936 graduate of RIT, joined the faculty as an instructor in Art in 1946. Hoffman came to RIT in 1969 from the public schools of Grand Island, N.Y.

Two of the divisional chairmen are also RIT graduates. Bujnowski, a 1953 graduate, returned to RIT in 1963. Meyer has been a member of the RIT faculty since 1950. Bornarth first taught at RIT in 1960, and Smith is in his first year at the School.

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STUDENT GIVING CAMPAIGN SETS GOAL OF \$30,000 -- A "unique" theme for a "unique" type of fund raising campaign has been developed by RIT's 1971 graduating class.

The word "unique" is the theme of the RIT annual Student Giving Program for which the graduating students have established a goal of \$30,000 to be pledged now and collected over a five-year period. The monies will be donated to the Ellingson Endowment Scholarship Fund.

Initiated in lieu of personal gifts, the Ellingson Endowment Scholarship Fund was established in October of 1969 to honor Dr. Mark Ellingson for his 33 years of service as RIT's president.

When all phases of the fund have been fully subscribed, the Endowment Fund, with an estimated annual yield of five per cent, will provide \$50,000 each year for RIT scholarship purposes.

Chairman of the senior class project is Jeffrey Brooks, a senior physics major in RIT's College of Science. Brooks stated that one of the basic goals of his committee is to establish scholarships "not only on the basis of academic standing, but also to take into account the extra curricular activities of the applying students."

Over a quarter of a million dollars has already been donated to the Ellingson Endowment Scholarship Fund by RIT faculty, staff, trustees, students, alumni, parents and friends of the Institute.

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REFRESHER COURSES FOR ENGINEERS, SCHEDULED BY EXTENDED SERVICES -- The fifth annual series of Engineering and Technicians Short Courses, sponsored by RIT's College of Continuing Education's Extended Services Division, will start at RIT on Monday, Feb. 8.

The short courses, each consisting of eight two-hour evening sessions, are designed to refresh and update practicing engineers and technicians knowledge of new engineering developments and techniques.

Course instructors are drawn from the three area industries of Digital Equipment Corp., Scientific Instrument Division of Bausch & Lomb Inc., and Eastman Kodak Company.

Further information is available from Michael Connelly, assistant director of RIT's Extended Services Division.

PACKAGING COUNCIL SPEECH -- Professor Edward A. Brabant of the School of Printing will be the principal speaker at the Feb. 23 meeting of the Upstate Unit of the Paperboard Packaging Council, to be held at the Sheraton Inn-Rochester Airport.

Prof. Brabant will speak on possible future applications of gravure printing to paperboard packaging.

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COMPUTERIZED PRINTING PLANNING -- Dr. Robert G. Hacker of the School of Printing will present a paper titled "Simulation: A Practical Aid to Planning?" at the Institute on Technological Change and Administration in Printing, Publishing and Information Services, to be held Feb. 8 through 10 in Washington, D.C.

The paper will discuss computer simulation as an aid to management planning, particularly in production planning and profitability studies.

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MADISON AVE. EXEC'S, ON TAP FOR MANAGEMENT 12 SESSION -- A product presentation on Monday (Feb. 1) by two executives from one of the nation's most prominent Madison Avenue advertising firms will give a new dimension to RIT's Management 12 Seminar series.

Representing Batten, Barton, Durstine & Osborn (BBDO) will be William Palmer, a senior vice president and associate creative director, and Lawrence Light, assistant director of marketing information. The two will be the first from the advertising industry to be guest speakers for the series, which is now in its twelfth year. The Management 12 program is sponsored by the Extended Services Division of RIT's College of Continuing Education.

The "student" participants in the series are sixty representatives of local businesses and industries. For the BBDO presentation, they will be treated as potential clients, as Palmer and Light promote a product, from the concept behind its manufacture through the various phases of the marketing process.

The seminar sessions are held at The Other Side of the Tracks restaurant in Pittsford. The formal presentation follows a noon luncheon, and is then followed by a small group discussion and a question-and-answer period.

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LECTURE-DISCUSSION SCHEDULED BY COLLEGE OF CONTINUING EDUCATION -- Dr. Austin J. Bonis of RIT's Statistics Department will present a lecture-discussion, entitled "An Introduction to Reliability" on Wednesday (Feb. 3) at 6:30 p.m. in RIT's College of Continuing Education.

In his lecture, Dr. Bonis will also relate his experiences as a reliability expert with General Motors Corp., and the Bell Aircraft Division of Textron Corporation, where he was employed prior to joining RIT last year.

In addition to being a public lecture, the three- hour session will be the first meeting of an RIT College of Continuing Education course, titled Reliability Quality Control 6673. The course will cover reliability from a management, engineering, and quality control point of view.

Further information about the lecture and the course may be obtained by calling 464-2201.

SORORITY SEEKS ITEMS FOR VIETNAM ORPHANAGE -- A two-week collection drive titled "Project KID: Kids in Distress," to collect monies, clothing, medical supplies and other items for South Vietnam children of the Phu Long Orphanage, will be launched on Monday, Feb. 1, by the sisters of the RIT Phi Gamma Nu Sorority. The collection campaign will get underway at a "kick-off coffee hour" from 8:30 a.m. to noon on Feb. 1 in the Henry Lomb Room of the College of Business. A special presentation on the orphanage will take place at that time for all interested students, faculty and staff.

For those interested in making financial and/or other contributions, special collection areas will be set up in the lobbies of the College-Alumni Union, Kate Gleason Hall, Nathaniel Rochester Hall, and Sol Heumann Hall.

The sisters of Phi Gamma Nu sorority first became aware of the Phu Long Orphanage through a letter sent to Mrs. Lillyan Fahy, secretary to the Dean of RIT's College of Business, from her son Robert, who was stationed in South Vietnam. In his letter he cited the need for construction of a drinking well at the orphanage and the lack of funds for the project. The sorority sisters then contacted the Gannett Company's Lend A Hand Fund, which in turn forwarded a \$150 donation to the "Project KID" cause.

The Orphanage is located on the edge of Phu Long village, near the old provincial Capital of Hue. The orphange consists of one permanent and two temporary structures. At present there are approximately 80 children ranging in age from 3 months to 14 years living in the two buildings.

"New construction and repair of living, play and sanitation areas need to begin immediately," Edi Abbott and Marylee Bunting of the Phi Gamma Nu sorority said. "Donations of food, clothing, personal hygiene items, school supplies, toys and financial assistance will be gratefully received," the RIT students stated.

They added that the American soldiers of the 131st Aviation Company are coordinating the project at the Phu Long Orpahnage.

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CAMPUS SAFETY UNIT ORGANIZED BY STUDENTS -- The organization of an all-volunteer Student Safety Unit (SSU) was recently announced by RIT students. The Student Association sanctioned group plans to provide first aid, fire emergency assistance and other general assistance to the Institute in matters which relate to personnel safety. The SSU will also provide drivers of Institute vehicles to transport to medical centers those in need of medical attention.

For additional information on the services offered by SSU, contact Kim Kolakowski at 464-3696, or Ed Amos at 464-4322.

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PRISONS ON AGENDA FOR FIRST FORUM SERIES -- "The Problem of Our Prisons," is the topic of the next First Forum Series discussion program to be held on Tuesday, Feb. 2, 7:30 p.m. in the south lounge of the Kate Gleason Hall.

Robert Bonn, a student at Colgate Rochester/Bexley Hall/Crozer Theological Seminary, vill serve as panel moderator.

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PRISONS (Continued)

According to the program sponsors, the RIT Student Christian Movement, the other panel members will include, "Rochester people who have been deeply involved in studying conditions in local prisons."

The panel is expected to discuss "the matter of excessive bail and the difficulty of obtaining adequate legal counsel."

A question and answer period will follow the discussion.

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COMMUNICATIONS WITH DEAF WORKSHOPS, PLANNED BY EXTENDED SERVICES -- Two workshops in communicating with the deaf are being offered to residents of Monroe County through RIT's Extended Services Division of the College of Continuing Education.

The courses are scheduled for Wednesday evenings (Feb. 10 to April 14) from 6:30 to 8:30 p.m. in room A201 in RIT's College of General Studies.

Workshop I will be an introduction to communicating with the deaf and hearing impaired. The course is designed for professionals, parents families and employers.

Workshop II will be an introduction to problems of deafness, an orientation to fingerspelling, a review in various methods of communicating, and practice in fingerspelling.

Instructors for the workshops are Elizabeth O'Brien, an educational specialist in RIT's College of General Studies, and James Stangarone, coordinator of interpreting services for the National Technical Institute for the Deaf at RIT.

Enrollment may be made through Roger K. Powell, assistant director of Extended Services (464-2001).

(As reported in last week's <u>News and Events</u>, under Powell's direction a similar program for RIT employes is also being sponsored by the Extended Services Division.)

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All news and calendar items must be submitted to the information desk in the Administration Tower building (464-2400) no later than 1:30 on Monday, Feb. 1, in order to be included in the February 8 - February 14 edition.